MyPath2ASU™ Partnership Portfolio

Creating an ecosystem of learner navigation and partnership integration for transfer student success

Academic Alliances

Arizona State University

academicalliances.asu.edu
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Universal Articulation at Arizona State University works collaboratively with partnering institutions to fully integrate ASU Academic Alliances services and transfer student success tools.

ASU Academic Alliances

Arizona State University
Office of the University Provost
P.O. Box 877805
Tempe, AZ, 85287-7805,
United States
602-496-1179
mypy2asupartnerships@asu.edu
Dear Colleagues:

Students across the country who are planning to transfer to four-year institutions to complete their bachelor’s degree deserve to be served by universities who are committed to their success. At Arizona State University, we have found that establishing pathways is critical to help students experience a seamless transition and graduate in a time- and cost-effective manner.

At ASU, our research on this topic reveals that students who come to ASU on an established pathway agreement from their college of origin retain at 24.7% higher in the first year than peer transfer students without a pathway plan.

Our university charter says that we measure ourselves by whom we include and how they succeed. It is in our institutional DNA to expand our commitment to increase access to education wherever possible and prudent. Thus, we are compelled to contribute to solving the challenge of university completion alongside our local and national partners like you.

To that end, we have created a Universal Articulation Agreement that encompasses pathways for all 400+ ASU degrees, inclusive of on-ground and online degrees. We encourage you to review the accompanying information and engage with us to improve transfer student success outcomes.

Additionally, ASU has curated a suite of services that provides comprehensive solutions for transfer student success prior to and through a student’s transition to ASU. These initiatives are central to sustaining a culture of transfer student success at all stages of the student journey. You can find additional information and resources via the ASU Academic Alliances website.

We are excited about the progress we have made to help transfer students achieve their goals and believe that this impact will expand through ongoing collaboration, formalized commitments and partnership with institutions like yours.

Thank you in advance for that collaboration. I encourage you to connect with the Academic Alliances team via MyPath2ASUPartnerships@asu.edu to discuss how we can be of service to the students you serve who are seeking to transfer to a university to complete their bachelor’s degrees and attain their goals.

Sincerely,

Mark Searle
Executive Vice President and University Provost
Arizona State University

Cheryl L. Hyman
Vice Provost for Academic Alliances
Office of the University Provost
Arizona State University
Universal Articulation Agreement MOU

Memorandum of Understanding

This Memorandum of Understanding ("MOU") between the Arizona Board of Regents (ABOR) for and on behalf of Arizona State University ("ASU") and ______________________________ (hereafter "Collaborating CC"). The purpose of this MOU is to document the parties’ agreement regarding their collaboration in facilitating a pathway for Collaborating CC’s students’ transfer to ASU. The benefits of this MOU for Collaborating CC’s students include:

- Guaranteed general admission to ASU and admission into major of choice if all requirements are satisfied* Some majors have additional or higher admission requirements. ¹ ²
- Recommended transfer pathways to 400+ undergraduate majors
- MyPath2ASU™ assists in selecting classes to minimize loss of credit
- Direct access to transfer tools
- Access to ASU’s transfer specialists

Universal Articulation Description

ASU is a comprehensive public research university, measured not by whom it excludes, but by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.

Universal Articulation at Arizona State University gives students attending partnering community colleges access to ASU’s transfer tools, in order to help create a seamless transition to ASU and enable students to successfully complete their bachelor’s degree.

The Universal Articulation tools assist in determining how a student’s previously earned college credits will transfer into ASU majors. Students, along with the staff who support them, will have access to the Transfer Guide, ASU’s transfer planning tool. This guide allows students to build MyPath2ASU™ which maps a transfer pathway to their desired ASU major from any domestic institution. By signing an agreement, students will track their progress and earn guaranteed admission to ASU and into a pathway major if all requirements are satisfied.¹ ² Some majors have additional requirements.

¹ General university admission is guaranteed upon successful completion of the following conditions: 1) Completion of an associate degree from a regionally accredited higher education institution with a minimum 2.00 cumulative GPA (Arizona residents) or 2.50 cumulative GPA (nonresidents) or 2) completion of 24 or more transferable semester credits post-high school with a minimum cumulative transfer GPA of 2.50 (4.00="A") and verification of high school graduation or the equivalent. NOTE: Some ASU colleges and schools have additional or higher requirements for admission into their majors.

² Students will also need to submit an Arizona State University admission application, including an application fee and other required documents, such as official college/university transcripts.

MyPath2ASU™ pathway programs include a minimum of 24 credit hours, students with fewer than 24 credit transfer credit hours will need to meet the appropriate admission requirements.
Universal Articulation Principles

The following guiding principles, which are based upon research and best practices, will guide the parties in their implementation of this MOU.

- Academic preparation is the single most important determinant of student success.
- Transfer students are encouraged to earn an associate’s prior to transfer.
- The Collaborating CC will work to ensure students are prepared to meet ASU admission requirements and complete appropriate lower division coursework based on the transfer pathway for the ASU major to which they intend to transfer.
- ASU will provide recommended pathways based on ASU major requirements and ASU determined course equivalencies.
- Recommended courses minimize loss of credit while preparing students for their desired major.
- ASU will provide the Collaborating CC aggregate enrollment data.
- Marketing and Communication: ASU and Collaborating CC agree to identify their collaborative relationship on applicable websites subject to the terms of this MOU. Each party reserves the right to review in advance any marketing information or press releases that will be disseminated to students or the public about this collaborative relationship. Neither party will use any names, service marks, trademarks, trade names, logos or other identifying names, domain names or identifying marks of the other party (“Marks”) for any reason, including online, advertising, promotional purposes, or any form of publicity, without the prior written permission of the party that owns the Marks in each instance. Use of any party’s Marks must comply with the owning party’s requirements, including using the ® indication of a registered trademark where applicable.
- Resolution of Issues: Faculty and staff of ASU and Collaborating CC will communicate with the respective key contacts set forth below regarding all matters pertinent to this collaborative relationship.
- This MOU does not create a partnership, joint venture or agency relationship between the parties of any kind or nature. This MOU does not create any fiduciary or other obligation between the parties, except for those obligations expressly and specifically set forth herein.
- Neither party shall have any right, power, or authority under this MOU to act as a legal representative of the other party, and neither party shall have any power or authority to obligate or bind the other or to make any representations, express or implied, on behalf of or in the name of the other in any manner or for any purpose whatsoever.
- This MOU is subject to applicable law and all policies of the Arizona Board of Regents, as the same may be amended from time to time.
- Each party acknowledges that the relationship of the parties hereunder is non-exclusive.
- Either party may terminate this MOU upon 90 days advance written notice to the other party.

75 Credit hour degree options for Universal Partners

- The following degrees and associated sub plans accept up to 75 credit hours of community college coursework upon successful completion of an Associate Degree from partnering community colleges: Interdisciplinary Studies, BA, Liberal Studies, BA and Organizational Leadership, BA.
- RN to BSN Options: students admitted to the BSN program online can pursue RN to BSN or Concurrent Enrollment Program. Up to 75 transfer credits from a regionally accredited associate degree nursing program may be accepted and applied to the online BSN program.
Universal Articulation Agreement MOU

Opportunities for future collaboration Maroon and Gold Partnership levels include:

- Transfer pathways based on ASU major requirements and approved by the partner institution.
- Student progress towards major requirements are tracked automatically via ASU tools.
- Shared data agreement including sign-up, enrollment, and two-way electronic transfer of transcript data (reverse transfer).

Academic Alliances Universal Articulation Agreement, Vice Provost of Academic Alliances Cheryl Hyman. Please see specific contact information listed below.

<table>
<thead>
<tr>
<th>Collaborating Community College Key Contacts</th>
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<tbody>
<tr>
<td><strong>Amber Covington</strong></td>
</tr>
<tr>
<td>Sr. Director Collaboration &amp; Partnership Integration</td>
</tr>
<tr>
<td>☎ 602-496-1179  ⇐ <a href="mailto:MyPath2ASUPartnerships@asu.edu">MyPath2ASUPartnerships@asu.edu</a></td>
</tr>
<tr>
<td><strong>Katherine Antonucci</strong></td>
</tr>
<tr>
<td>Sr. Director Design &amp; Solutions (Articulation/Curriculum)</td>
</tr>
<tr>
<td>☎ 480-727-2424  ⇐ <a href="mailto:articulation@asu.edu">articulation@asu.edu</a></td>
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Signatures

To be agreed upon by college Chancellor, President or appointed designee.

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<thead>
<tr>
<th>Collaborating Community College</th>
<th>The Arizona Board of Regents for and on behalf of Arizona State University</th>
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<tbody>
<tr>
<td>_______________________________</td>
<td>By: ____________________________</td>
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<tr>
<td>_______________________________</td>
<td>Mark Searle</td>
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<tr>
<td>_______________________________</td>
<td>Executive Vice President and University Provost</td>
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<tr>
<td>_______________________________</td>
<td>Date: __________________________</td>
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By: ____________________________

Date: __________________________
Guaranteed general admission to ASU and admission into major of choice if all requirements are satisfied. Some majors have additional or higher admission requirements. Students will also need to submit an Arizona State University admission application, including an application fee and other required documents, such as official college/university transcripts. MyPath2ASU™ pathway programs include a minimum of 24 credit hours, students with fewer than 24 credit transfer credit hours will need to meet the appropriate admission requirements.

**Functionality based on new technology and/or block chain technology not yet in production.**

### Universal Articulation Partnership Levels

<table>
<thead>
<tr>
<th>Student Benefits</th>
<th>Universal Partner</th>
<th>Maroon Partner (engaged)</th>
<th>Gold Partner (highly engaged)</th>
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<tbody>
<tr>
<td>Guaranteed general admission to ASU and admission into major of choice if all requirements are satisfied*</td>
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<td>MyPath2ASU™ recommendations displays courses based on</td>
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<tr>
<td>Existing course evaluations that meet preferred ASU major requirements</td>
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<tr>
<td>Validated courses from partner institution Associate degrees that also meet ASU major requirements**</td>
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<tr>
<td>Tracking progress towards transfer</td>
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<td>Student can self report progress</td>
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<tr>
<td>Student progress tracked automatically</td>
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<tr>
<td>Eligible to transfer up to 75 credit hours into select ASU majors with completion of an Associate degree from partner</td>
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<table>
<thead>
<tr>
<th>Partner Benefits</th>
<th>Universal Partner</th>
<th>Maroon Partner (engaged)</th>
<th>Gold Partner (highly engaged)</th>
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<tr>
<td>MyPath2ASU™ recommendations displays courses based on partner institution Associate degrees that also meet ASU major requirements**</td>
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<tr>
<td>Students eligible for select ASU majors that allow for up to 75 credit hours of two year coursework with completion of an Associate degree</td>
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<tr>
<td>Data sharing</td>
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<tr>
<td>ASU to share sign up and enrollment data</td>
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<tr>
<td>Two way electronic transfer of transcript data (reverse transfer through ASU Trusted Learner Network)**</td>
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A signed Universal Articulation MOU is required for all participating community college partners.

*General university admission is guaranteed upon successful completion of the following conditions: 1) Completion of an associate degree from a regionally accredited higher education institution with a minimum 2.00 cumulative GPA (Arizona residents) or 2.50 cumulative GPA (nonresidents) or 2) completion of 24 or more transferable semester credits post-high school with a minimum cumulative transfer GPA of 2.50 (4.00="A") and verification of high school graduation or the equivalent.

**NOTE: Some ASU colleges and schools have additional or higher requirements for admission into their majors. Students will also need to submit an Arizona State University admission application, including an application fee and other required documents, such as official college/university transcripts. MyPath2ASU™ pathway programs include a minimum of 24 credit hours, students with fewer than 24 credit transfer credit hours will need to meet the appropriate admission requirements.**

**Functionality based on new technology and/or block chain technology not yet in production.**
Admission requirements

*General university admission is guaranteed upon successful completion of the following conditions: 1) Completion of an associate degree from a regionally accredited higher education institution with a minimum 2.00 cumulative GPA (Arizona residents) or 2.50 cumulative GPA (nonresidents) or 2) completion of 24 or more transferable semester credits post-high school with a minimum cumulative transfer GPA of 2.50 (4.00 = "A") and verification of high school graduation or the equivalent.

NOTE: Some ASU colleges and schools have additional or higher requirements for admission into their majors. Students will also need to submit an Arizona State University admission application, including an application fee and other required documents, such as official college/university transcripts. MyPath2ASU pathway programs include a minimum of 24 credit hours, students with fewer than 24 credit transfer credit hours will need to meet the appropriate admission requirements.

1. **MyPath2ASU™** can be used as a recruitment strategy for seamless student journeys from high school-to-cc associates- to ASU bachelors degrees.
2. **FERPA** data enables participation in reverse transfer.
3. **Academic Alliances** partners with institutions to create awareness materials.

*Based on ASU Fall 2017, Spring 2018 new transfer immersion students
Reverse Transfer at ASU

Reverse transfer refers to a situation in which students have transferred to a university from an community college without earning an associate degree. Credits earned while the student is at ASU are transferred back to the two-year institution for evaluation and, if applicable, will be used for an associate degree conferral.

- ASU is currently participating in reverse transfer across the state of Arizona and will soon be looking to expand these beneficial efforts to other community college partners.
- ASU is actively working on less manual scaled approach called a “Trusted Learner Network” that will leverage blockchain technology.
- ASU records will be added to the Trusted Learning Network for purposes of associate degree conferral at determined level of community college course completion.
- ASU strictly follows the rules and regulations of the federal Family Educational Rights and Privacy Act (also called FERPA or the Buckley Amendment) which affords students certain privacy rights regarding their education records.

ASU cannot support this process alone, as it takes dedication from both institutions to leverage this benefit to students resulting in Associate degree attainment. Please note the following collaborations needed to ensure successful and seamless process:

Partner Role in the Reverse Transfer Process

1. Partner institutions must accept data through the Trusted Learner Network as an official transcript.
2. The ASU Director of Trusted Learner Network will work with partner institutions to assess technology needs of Trusted Learner Network participation.*
3. Partnering institutions must allow the student to be a current ASU student at time of degree conferral.
4. Partner institutions must have an identified functional and technical staff to maintain the process and review student records for purposes of reverse transfer degree conferral.
5. Partner institution is committed to reviewing ASU transcript data for purposes of awarding Associates degree.
6. Partnering community colleges agree to provide updated records to ASU indicating the degree awarded once the student has earned the Associates degree.
7. The partner institution understands that they cannot see the data unless ASU has consent from the student to share their ASU record with that specific partner institution (ie- institutions cannot see all student data within the system).

Student Agreement

Each student must elect—or “opt in”—to participate in reverse transfer in order for their university to be able to share transcripts backwards with the student’s former community college(s). Students must give their consent to their university to share transcripts in order to meet FERPA.

This FERPA agreement is currently collected in MyPath2ASU™ pathway agreements.

Read more here: ASU Trusted Learner Network and ASU Reverse Transfer

* Services may be limited to institutions which can retrieve data from a specified cloud based system, future enhancements may negate this necessity or pending the institutions capability to implement technology to join the blockchain network.

All of the above mentioned is dependent on the technical development of the Trusted Learner Network.

Updated 6/26/20
Academic Alliances at Arizona State University works collaboratively with partnering institutions to fully integrate the Universal Articulation services and transfer student success tools.

We believe that embedding ASU early and often will help provide students with an end-to-end connected pathway experience that will enable academic preparedness, college completion and career readiness.

ASU has a far-reaching commitment to student access and success. We leverage technology to enable students with diverse journeys to assess their needs and to more efficiently navigate higher education. Learn more about the robust technology tools and available resources to alleviate the lift and efforts on staff capacity. Below you will find some tools we utilize and that may have the opportunity for integration within your institution’s operations and resources.

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**MyPath2ASU™**

A robust technological platform allowing learners to course by course sequence their pathway to 400+ ASU programs, leading to minimal credit loss of transfer credit, a connected experience for ASU supports, and academic preparedness.

[asu.edu/mypath2asu](asu.edu/mypath2asu)

**Me3**

Discover a future path through me3, a fun, interactive online game that pairs a students’ interests with possible careers and educational pathways.

[asu.edu/me3](asu.edu/me3)

**GetSet**

GetSet is a platform that connects students who face similar obstacles, challenges and questions that foster positive peer influence, grit, and a growth mindset to improve student retention and success.

[getset.com](getset.com)

**The Trusted Learner Network**

The Trusted Learner Network describes a new secure, and decentralized approach to recording, curating, and sharing learner data on abilities and skills across the learner's lifespan. ASU’s scaled solution for reverse transfer.

[trust.asu.edu](trust.asu.edu)

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academicalliances.asu.edu
Creating integrated processes that facilitate partnership solutions for student success outcomes at no cost.

Graduation rates
Choose from 400+ online or immersion pathways. Students can personalize a degree path that's suited for their interests and career endeavors. By leveraging data and technology, we'll build information campaigns to make it easier for students to navigate the college environment and provide access to insightful information on average earnings by major.

Term-to-term persistence
Academic Alliances and Academic Transfer Credit Solutions will guide course by course sequencing and program development processes. Delivering scalable pathways for academic departments so students can clearly plan their path into an ASU bachelors degree on day one of their college journey.

Transfer outcomes
Through leveraging technology and curriculum ASU has developed a robust infrastructure that provides student-friendly self-help tools. Transfer Guide includes almost a million course equivalencies from U.S. accredited institutions to assist students in knowing what they need to take at their current transfer institution for their ASU degree.

academicalliances.asu.edu
Meet your Academic Alliances contacts

**Annique Petit**
Director, Trusted Learning Partnerships

Annique serves as the Director for Trusted Learning Partnerships, and will be the primary contact for community colleges regarding the Trusted Learning Network (TLN). The TLN is an innovative solution and trust network currently in development that will ensure reliability, confidence and strength around educational horizons like reverse transfer and course credit exchange. Annique will assist you with questions and any needs related to the TLN as part of the Universal Articulation Agreement. To learn more about the unique and innovative TLN for higher education and how it will transform student and community college trusted digital technology please contact Annique.

Email: TLNpartnerships@asu.edu
Phone: 480-965-0154
Website: trust.asu.edu

**Amber Covington**
Senior Director, Collaboration and Partnership Integration

Amber will serve as your primary contact and Liaison on matters related to the Universal Articulation Agreement and questions overall on partnership. Please connect with Amber Covington first and foremost who can direct you on next steps to ensure we are meeting your needs and can guide you through our partnership process.

Email: mypath2asupartnerships@asu.edu
Phone: 602-496-1179

**Katherine Antonucci**
Senior Director, Design and Solutions (Academic Transfer Credit Solutions)

Katherine serves as one of the design architects identifying scalable solutions and seamless pathways for students to map their journey into and through ASU. She has a dual report, maintaining oversight of transfer curriculum operations. Her teams are responsible for facilitating the curriculum evaluation of more than 150,000 courses from domestic, international, and study abroad institutions annually. Katherine and team can be contacted to start or continue the process of evaluating your institutions course equivalencies for pathway enhancement.

Email: articulation@asu.edu
Phone: 480-727-2424

**Renee Beauchamp**
Director, Transfer Operations

Renee is responsible for overseeing university transfer operations, leads Academic Alliances communication and marketing strategies, and the integration of innovative student success technologies for our partners across the United States. You will be connected with Renee upon execution of the Universal Articulation Agreement to assess your technology integration needs for the tool(s) and so that we can begin communicating our mutual partnership respectively on our web assets.

Email: ASUAcademicAlliances@asu.edu
Phone: 602-430-6607