

Proposed new academic units or proposals to disestablish, re-align, rename or reorganize existing academic units must be included on the ABOR approved Academic Plan. With prior approval from the Office of the University Provost, the “Proposal to Make Changes in an Academic Unit” may be routed through the internal ASU proposal development and review process prior to ABOR meeting on the academic plan, although final implementation requires ABOR approval. That is, there is no required order of events for ABOR and internal approvals. Normally changes are considered by the unit, the relevant college/school committee if applicable, the college dean or school director, the Office of the University Provost, the Curriculum and Academic Programs Committee (CAPC) of the University Senate, and the University Senate, first reading and second reading/vote. Final decisions are made by the University Provost.

Mail completed proposal to CurriculumPlanning@asu.edu

Note: Depending on the scope of the change, in addition to completing this proposal, you may be asked to provide additional information related to budget, by-laws, promotion and tenure criteria, a transition plan for faculty, staff and students, etc.

UNIT INFORMATION

College/School/Institute or administrative area under which the proposed academic unit will exist: University Provost

If within a subunit (e.g., school within a college), name the unit:

If a reorganization:

name of the existing unit:

name of the new unit: Thunderbird School of Global Management

Will new state resources be required to make this change? No

Requested effective term: Spring **and year:** 2015

Proposal Contact

Name:	Mark S. Searle	Title:	Deputy Provost
Phone number:	(480)965-9585	Email:	MARK.SEARLE@asu.edu

Administrator/Dean Approval

This proposal has been approved by all necessary unit and college level committees and the college/school have the resources to support the proposed new organization or reorganization. My signature below signifies that I strongly endorse the establishment of the proposed new unit or the organizational change. (Note: An electronic signature, an email from the dean or dean’s designee, or a PDF of the signed signature page is acceptable.)

College/School/Division Dean/Administrator name: Mark S. Searle

Signature _____ **Date:** ____ / ____ /20____

College/School/Division Dean/Administrator name:
(if more than one college involved)

Signature _____ **Date:** ____ / ____ /20____

Note: An electronic signature, an email from the dean or dean’s designee, or a PDF of the signed signature page is acceptable.

This template is to be used only by a unit that has received specific written approval from the Office of the University Provost to proceed with internal proposal development for the establishment of a new academic unit or reorganization to an existing academic unit.

Note: Depending on the scope of the change, in addition to completing this proposal, you may be asked to provide additional information related to budget, by-laws, promotion and tenure criteria, a transition plan for faculty, staff and students, etc.

I. Description of the proposed organizational unit change

- a. Explain the nature of the change; i.e., formation of a new unit or reorganization of an existing unit.
To establish the Thunderbird School of Global Management
- b. Identify the existing unit(s) affected by the change and its place in the current organizational structure of the university.
None
- c. If applicable, list any academic units to be disestablished as a result of the proposed reorganization.
To advance higher education in the state of Arizona and promote global leadership, ASU will establish the Thunderbird School of Global Management.

II. Purpose and activities of the unit

- a. Explain the rationale for the change.
To advance higher education in the state of Arizona and promote global leadership, ASU will establish the Thunderbird School of Global Management.
- b. Identify the basic goals and objectives of the new or reorganized unit(s).
Since its inception in 1946, the namesake institution Thunderbird has focused exclusively on educating global leaders in the intricacies of international management. The academic programs are designed to educate global leaders who create sustainable prosperity worldwide. The new School will sustain these objectives in a complementary manner with our existing WP Carey School of Business.
- c. List all existing undergraduate and graduate academic programs, including degree programs, certificates and minors that will be housed in the proposed academic unit, whether new or reorganized.
 - Master of Global Management
 - Master of Arts in Global Affairs and Management
 - Certificate in Global Development
 - Certificate in Global Management
 - Certificate in Global Affairs
- d. Identify the unit(s) that will assume the responsibilities of any units that are recommended for elimination.
N/A
- e. For instructional units, project the impact of this change on enrollment numbers over the next three years.
One cohort recruited for each master's degree in lock-step; introduction of online version of MGM in year 3.
Estimates:
Year 1 65 (MGM 40, MAGAM 25);
Year 2 100 (MGM 60; MAGAM 40);
Year 3 155 (MGM 60, online 55; MAGAM 40)

III. Resources**a. Faculty and staff**

- i. List the name, rank, highest degree; and estimate of the level of involvement of all current faculty and professional staff who will participate in the new or reorganized unit. Also indicate the position each person will hold in the new unit.
Please see the degree proposals for faculty listings.
- ii. List the clerical and support staff positions that will be included in the new unit.
The staffing of the school is in process and the personnel assignments are yet to be determined.
- iii. Indicate the number of graduate assistants who will be assigned to the new unit.
None to start.
- iv. Project the number and type of new faculty and staff positions that will be needed by the unit during each of the next three years.
None

b. Financing

- i. Explain the plan for providing adequate financing for the unit. If state funds will be used, indicate whether new appropriations will be requested or if existing appropriations will be reallocated.
Tuition and program fees.
- ii. Identify sources for external funding for the unit
Philanthropy, external grants, executive education.

c. Physical facilities and equipment

- i. Identify the physical facilities that will be required for the new unit and indicate whether those facilities are currently available.
Existing facilities are available at 1 Global Place, Glendale, AZ 85306-6000.
- ii. List all additional equipment that will be needed during the next five years and the estimated cost.
No additional equipment needed.

d. Library resources, materials, and supplies

- i. Identify any additional library acquisitions that will be needed during the next three years and the estimated cost.
Existing library holdings are sufficient.
- ii. List any special materials or supplies, other than normal office supplies, that will be required by the new unit.
None

e. Other information

- i. Identify any implications of the proposed change for regional or programmatic accreditation.
Thunderbird School of Global Management is currently accredited by the Higher Learning Commission/North Central Association and the Association to Advance Collegiate Schools of Business (AACSB) We will maintain the AACSB accreditation under the accreditation we now hold and the same will be true for the Higher Learning Commission.
- ii. Provide any relevant information, not requested above, that will assist reviewers in evaluating the proposed change.