This template is to be used for proposed name changes included on the Academic Plan and for which the unit has received specific written approval from the Provost’s office to proceed with internal proposal development and review. A separate proposal must be submitted for each individual name change. The proposal template should be completed and submitted by the Dean’s Office to the University Provost’s Office [mailto: curriculumplanning@asu.edu]. The name change may not be implemented until the Provost’s Office notifies the academic unit that the name change proposal has completed the approval process.

College/School/Institute: School of Letters and Sciences
Department/Division/School: Languages and Cultures
Proposing Faculty Group (if applicable) Languages and Cultures
Program type: Undergraduate Degree
Name of existing program: Bachelor of General Studies (BGS)
Proposed new name: Bachelor of Arts in General Studies

Proposal Contact
Name: Barbara Lafford
Phone number: 602-496-0256
Email: Barbara.Lafford@asu.edu

DEAN APPROVAL(S)
This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed name change.

College/School/Division Dean name: Duane Roen
Signature: ____________________________ Date: 6/24/2014

College/School/Division Dean name: (if more than one college involved)
Signature: ____________________________ Date: / /20

Note: An electronic signature, an email from the dean or dean’s designee, or a PDF of the signed signature page is acceptable.

University Approval(s)
Executive Vice Provost for Academic Affairs and Graduate College Dean Name:
Signature: ____________________________ Date: / /20

Executive Vice President and Provost of the University Name:
Signature: ____________________________ Date: / /20
Name of existing program: Bachelor of General Studies

Proposed new name: Bachelor of Arts in General Studies

Program type: Undergraduate Degree

If graduate/undergraduate degree or concentration is selected, indicate degree type and major (e.g., BA, MBA, PhD)
BA in General Studies

Plan code(s) for the program:
If this is a degree program that has multiple concentrations, list all plan codes impacted.
LSGNSBGS

Requested effective date: 2015-16
Select the catalog year for which students can begin applying into this program with the new name.

Note:
1. Name changes can only be implemented so as to be effective for a fall semester.
2. All existing and continuing students will be moved to the new name.
3. Students who complete the degree requirements prior to the fall effective date graduate under the old name.

Briefly describe the proposed change and rationale for the change:
The "BGS" nomenclature is sometimes confusing to our incoming students and often unfamiliar to the prospective employers of our graduates. The BA will be less confusing and more universally understood. The name change is expected to boost enrollments and be a positive change for continuing students.

Discuss the impact of this change on current students and/or enrollment:
There will be no change in the degree requirements or the plan code in order to maintain the continuity of historical records for the degree program. Only the name of the degree will change effective for student who graduate beginning fall 2015. Continuing students will be notified of the impending name change beginning fall 2014.
Good evening, Duane!

I have heard back from all but one committee member, and we have unanimously voted to approve the name changes for the three degrees (Bachelor of Interdisciplinary Studies will become BA in Interdisciplinary Studies, Bachelor of Liberal Studies will become BA in Liberal Studies, Bachelor of General Studies will become BA in General Studies). We agree that the name changes will benefit students and the degree programs; we do not foresee any negative consequences in changing the name. Please let us know if you have any other questions.

Best,
~K

Sent from my iPhone

Kristin LaCroix
Lecturer, Interdisciplinary Humanities and Communication
School of Letters and Sciences
Arizona State University
Polytechnic Campus
240K Santa Catalina Hall
7271 E. Sonoran Arroyo Mall
Mesa, AZ 85212
Voicemail: 480-620-6568
Mail Code: 2780

On Jun 20, 2014, at 4:47 PM, "Duane Roen" <Duane.Roen@asu.edu> wrote:

Wonderful! Thank you, Kristin.

Best,
Duane

Duane Roen
Assistant Vice Provost for University Academic Success Programs
Interim Dean, University College
Interim Director, School of Letters and Sciences
Arizona State University | Undergraduate Academic Services Building, Room 228
Box 871901 | Tempe, AZ 85287-1901
Voice: 480-727-6513 | Fax: 480-727-6344| Email: duane.roen@asu.edu

From: Kristin Lacroix
Sent: Friday, June 20, 2014 4:47 PM
To: Duane Roen  
Subject: RE: Program name changes

Okay, Duane--I will set this up for a vote this evening and will hope that we can get a majority vote in by Monday or Tuesday. I don't foresee any problems other than members not checking their e-mail over the weekend.

Best,  
~K

Kristin LaCroix  
Lecturer, Interdisciplinary Humanities and Communication  
School of Letters and Sciences  
Arizona State University  
Polytechnic Campus  
240K Santa Catalina Hall  
7271 E. Sonoran Arroyo Mall  
Mesa, AZ 85212  
Voicemail: 480-620-6588  
Mail Code: 2780

From: Duane Roen  
Sent: Friday, June 20, 2014 4:31 PM  
To: Kristin Lacroix  
Cc: Kelli Haren; Barbara Lafford; Kevin Ellsworth  
Subject: FW: Program name changes

Kristin,

You may find the attached files helpful.

Thanks again for helping with this process.

Best,  
Duane

Duane Roen  
Assistant Vice Provost for University Academic Success Programs  
Interim Dean, University College  
Interim Director, School of Letters and Sciences  
Arizona State University | Undergraduate Academic Services Building, Room 228  
Box 871901 | Tempe, AZ 85287-1901  
Voice: 480-727-6513 | Fax: 480-727-6344 | Email: duane.roen@asu.edu
My Languages & Cultures faculty are in agreement with the change of title of the Bachelor of General Studies degree to a Bachelor of Arts in General Studies.

Barbara A. Lafford, Ph.D.
Faculty Head, Languages & Cultures (http://sls.asu.edu/lc/index.html)
Writing Program Administrator
Professor of Spanish Linguistics
Barrett Honors Faculty

School of Letters and Sciences (http://sls.asu.edu/) Mail Code 0320 Arizona State University
411 N. Central Ave., Ste 325
Phoenix, AZ 85004-0696

E-mail: blafford@asu.edu
Office: UCENT 325
Phone: (602) 496-0623  FAX: (602) 496-0655

> From: Barbara Lafford
> Sent: Tuesday, June 17, 2014 8:56 AM
> To: Aaron Hess; Adina Carlson; 'Albert Filice'; Albert Shank; Audra Travelbee; Barbara Lafford; 'Belgica Quiros-Winemiller'; Bettie Anne Doebler; 'Bojan Louis'; 'Brent Webster'; Carmen King; Catherine Rezza; Christina Colp-Hansbury; Christopher Burrell; 'Christopher Emery'; 'Eduardo Caro'; Elizabeth McNeil; Fernando Perez; Graciela Herrera; Ian Derk; Jacqueline Martinez; Jacquelyne Kibler; 'James Wermers'; John Paletta; Juliet Falce-Robinson; Juliet Falce-Robinson; Kermit Brown; Leslie Chilton; Lisa Barca; Margarita Balentine; 'Maria Teresa Martinez'; Mark Haunschild; Matthew Whitaker; Melissa Negron; Michael Pfister; Michelle Petersen; Michelle Stuckey; Mirna Lattouf; 'Nallely Morales'; 'Olga Bocanegra'; 'Olga Siguenza-Ponce'; Pamela Stewart; Renee Maday; Rosemarie Dombrowski; Shillana Sanchez; 'Shomit Barua'; Simon Oswitch; 'Venita Blackburn'
> Subject: FW: Program name changes
> Importance: High
>
> Does anyone object to changing the title Bachelor of General Studies to Bachelor of Arts in General Studies? We think the latter is less confusing for students.
>
> No need to respond unless you object. If you have objections, please send them to me by tomorrow morning at 10 a.m. (June 18).
>
> Best,
> Bobbie
>
> Barbara A. Lafford, Ph.D
> Faculty Head, Languages & Cultures (http://sls.asu.edu/lc/index.html)
> Writing Program Administrator
> Professor of Spanish Linguistics
> Barrett Honors Faculty
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