

This template is to be used for proposed name changes included on the Academic Plan and for which the unit has received specific written approval from the Provost's office to proceed with internal proposal development and review. A separate proposal must be submitted for each individual name change. The proposal template should be completed and submitted by the Dean's Office to the University Provost's Office [[mailto: curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu)]. The name change **may not** be implemented until the Provost's Office notifies the academic unit that the name change proposal has completed the approval process.

**College/School/Institute:** School of Letters and Sciences  
**Department/Division/School:** Languages and Cultures  
**Proposing Faculty Group**  
*(if applicable)* Languages and Cultures  
**Program type:** Undergraduate Degree  
**Name of existing program:** Bachelor of General Studies (BGS)  
**Proposed new name:** Bachelor of Arts in General Studies

**Proposal Contact**

**Name:** Barbara Lafford **Title:** Professor and Head  
**Phone number:** 602-496-0256 **Email:** Barbara.Lafford@asu.edu

**DEAN APPROVAL(S)**

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed name change.

**College/School/Division Dean name:**

Duane Roen

**Signature** Duane H. Roen **Date:** 6/24/2014

**College/School/Division Dean name:**  
*(if more than one college involved)*

**Signature** \_\_\_\_\_ **Date:** \_\_\_\_ / \_\_\_\_ /20

*Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.*

**University Approval(s)**

**Executive Vice Provost for Academic Affairs and Graduate College Dean Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_ / \_\_\_\_ /20

**Executive Vice President and Provost of the University Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_ / \_\_\_\_ /20

**Name of existing program:** Bachelor of General Studies

**Proposed new name:** Bachelor of Arts in General Studies

**Program type:** Undergraduate Degree

If graduate/undergraduate degree or concentration is selected, indicate degree type and major (e.g., BA, MBA, PhD)  
BA in General Studies

**Plan code(s) for the program:**

If this is a degree program that has multiple concentrations, list all plan codes impacted.  
LSGNSBGS

**Requested effective date: 2015-16**

Select the catalog year for which students can begin applying into this program with the new name.

Note:

1. Name changes can only be implemented so as to be effective for a fall semester.
2. All existing and continuing students will be moved to the new name.
3. Students who complete the degree requirements prior to the fall effective date graduate under the old name.

**Briefly describe the proposed change and rationale for the change:**

The "BGS" nomenclature is sometimes confusing to our incoming students and often unfamiliar to the prospective employers of our graduates. The BA will be less confusing and more universally understood. The name change is expected to boost enrollments and be a positive change for continuing students

**Discuss the impact of this change on current students and/or enrollment:**

There will be no change in the degree requirements or the plan code in order to maintain the continuity of historical records for the degree program. Only the name of the degree will change effective for student who graduate beginning fall 2015. Continuing students will be notified of the impending name change beginning fall 2014.

**From:** Kristin Lacroix  
**Sent:** Monday, June 23, 2014 11:12 PM  
**To:** Duane Roen  
**Subject:** Re: Program name changes

Good evening, Duane!

I have heard back from all but one committee member, and we have unanimously voted to approve the name changes for the three degrees (Bachelor of Interdisciplinary Studies will become BA in Interdisciplinary Studies, Bachelor of Liberal Studies will become BA in Liberal Studies, Bachelor of General Studies will become BA in General Studies). We agree that the name changes will benefit students and the degree programs; we do not foresee any negative consequences in changing the name. Please let us know if you have any other questions.

Best,  
~K

Sent from my iPhone

Kristin LaCroix  
Lecturer, Interdisciplinary Humanities and Communication  
School of Letters and Sciences  
Arizona State University  
Polytechnic Campus  
240K Santa Catalina Hall  
7271 E. Sonoran Arroyo Mall  
Mesa, AZ 85212  
Voicemail: 480-620-6568  
Mail Code: 2780

On Jun 20, 2014, at 4:47 PM, "Duane Roen" <[Duane.Roen@asu.edu](mailto:Duane.Roen@asu.edu)> wrote:

Wonderful! Thank you, Kristin.

Best,  
Duane

Duane Roen  
Assistant Vice Provost for University Academic Success Programs  
Interim Dean, University College  
Interim Director, School of Letters and Sciences  
Arizona State University | Undergraduate Academic Services Building, Room 228  
Box 871901 | Tempe, AZ 85287-1901  
Voice: 480-727-6513 | Fax: 480-727-6344 | Email: [duane.roen@asu.edu](mailto:duane.roen@asu.edu)

**From:** Kristin Lacroix  
**Sent:** Friday, June 20, 2014 4:47 PM

**To:** Duane Roen  
**Subject:** RE: Program name changes

Okay, Duane--I will set this up for a vote this evening and will hope that we can get a majority vote in by Monday or Tuesday. I don't foresee any problems other than members not checking their e-mail over the weekend.

Best,  
~K

**Kristin LaCroix**

Lecturer, Interdisciplinary Humanities and Communication  
School of Letters and Sciences  
Arizona State University  
Polytechnic Campus  
240K Santa Catalina Hall  
7271 E. Sonoran Arroyo Mall  
Mesa, AZ 85212  
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Mail Code: 2780

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**From:** Duane Roen  
**Sent:** Friday, June 20, 2014 4:31 PM  
**To:** Kristin Lacroix  
**Cc:** Kelli Haren; Barbara Lafford; Kevin Ellsworth  
**Subject:** FW: Program name changes

Kristin,

You may find the attached files helpful.

Thanks again for helping with this process.

Best,  
Duane

Duane Roen  
Assistant Vice Provost for University Academic Success Programs  
Interim Dean, University College  
Interim Director, School of Letters and Sciences  
Arizona State University | Undergraduate Academic Services Building, Room 228  
Box 871901 | Tempe, AZ 85287-1901  
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From: Barbara Lafford  
Sent: Friday, June 20, 2014 1:31 PM  
To: Duane Roen  
Subject: RE: Program name changes

My Languages & Cultures faculty are in agreement with the change of title of the Bachelor of General Studies degree to a Bachelor of Arts in General Studies.

Barbara A. Lafford, Ph.D.  
Faculty Head, Languages & Cultures (<http://sls.asu.edu/lc/index.html>)  
Writing Program Administrator  
Professor of Spanish Linguistics  
Barrett Honors Faculty

School of Letters and Sciences (<http://sls.asu.edu/>) Mail Code 0320 Arizona State University  
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Office: UCENT 325  
Phone: (602) 496-0623 FAX: (602) 496-0655

> From: Barbara Lafford  
> Sent: Tuesday, June 17, 2014 8:56 AM  
> To: Aaron Hess; Adina Carlson; 'Albert Filice'; Albert Shank; Audra Travelbee; Barbara Lafford; 'Belgica Quiros-Winemiller'; Bettie Anne Doeblor; 'Bojan Louis'; 'Brent Webster'; Carmen King; Catherine Rezza; Christina Colp-Hansbury; Christopher Burrell; 'Christopher Emery'; 'Eduardo Caro'; Elizabeth McNeil; Fernando Perez; Graciela Herrera; Ian Derk; Jacqueline Martinez; Jacquelyne Kibler; 'James Wermers'; John Paletta; Juliet Falce-Robinson; Juliet Falce-Robinson; Kermit Brown; Leslie Chilton; Lisa Barca; Margarita Balentine; 'Maria Teresa Martinez'; Mark Haunschild; Matthew Whitaker; Melissa Negron; Michael Pfister; Michelle Petersen; Michelle Stuckey; Mirna Lattouf; 'Nallely Morales'; 'Olga Bocanegra'; 'Olga Siguenza-Ponce'; Pamela Stewart; Renee Maday; Rosemarie Dombrowski; Shillana Sanchez; 'Shomit Barua'; Simon Oswitch; 'Venita Blackburn'  
> Subject: FW: Program name changes  
> Importance: High  
>  
> Does anyone object to changing the title Bachelor of General Studies to Bachelor of Arts in General Studies? We think the latter is less confusing for students.  
>  
> No need to respond unless you object. If you have objections, please send them to me by tomorrow morning at 10 a.m. (June 18).  
>  
> Best,  
> Bobbie  
>  
> Barbara A. Lafford, Ph.D  
> Faculty Head, Languages & Cultures (<http://sls.asu.edu/lc/index.html>)

- > Writing Program Administrator
- > Professor of Spanish Linguistics
- > Barrett Honors Faculty
- >
- > School of Letters and Sciences (<http://sls.asu.edu/>) Mail Code 0320
- > Arizona State University
- > 411 N. Central Ave., Ste 325
- > Phoenix, AZ 85004-0696
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