

This template is to be used only by programs that have received specific written approval from the Provost's office to proceed with internal proposal development and review. The proposal template should be completed in full and submitted to the University Provost's Office [mailto: curriculumplanning@asu.edu]. It must undergo all internal university review and approval steps including those at the unit, college, and university levels. A program **may not** be implemented until the Provost's Office notifies the academic unit that the program may be offered.

College/School/Institute: Walter Cronkite School of Journalism and Mass Communication
Department/Division/School: NA
Proposing Faculty Group (if applicable): NA
If this is an official joint degree program? No, this is not a joint degree program

If "Yes" List all the additional college(s)/school(s)/institute(s) that will be involved in offering the degree program and providing the necessary resources. Note: All units offering this program must have collaborated in the proposal development and completed the appropriate unit and college/school approvals.

Degree type: BA-Bachelor of Arts
 If other; provide degree type title and proposed abbreviation:
Name of degree program (major): Sports Journalism
Are any concentrations to be established under this degree program? No, concentrations will not be established.
Is a program fee required? Yes, a program fee is required.
What is the first catalog year available for students to select on the undergraduate application for this this program? 2015-16
Delivery method: On-campus only (ground courses and/or iCourses)
Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

Campus/Locations: indicate all locations where this program will be offered.

Downtown Phoenix Polytechnic Tempe West Other:

Proposal Contact

Name: Marianne Barrett **Title:** Senior Associate Dean
Phone number: (602) 496-6612 **Email:** marianne@asu.edu

DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed organizational change.

College/School/Division Dean name: Christopher Callahan

Signature _____ **Date:** 8/16/2014

College/School/Division Dean name:
(if more than one college involved)

Signature _____ **Date:** / /20

Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.

1. Purpose and Nature of Program

Provide a brief program description. Include the distinctive features of the program that make it unique.

Sports journalism is the fastest-growing sector of the news media industry, with continued growth on all platforms--specialty magazines, multimedia outlets and TV channels and networks. The Cronkite School's sports journalism program will give students unparalleled preparation for careers in sports media and communications through courses, internships and immersive professional programs.

2. Student Learning Outcomes and Assessment Methods

A. Knowledge, competencies, and skills

List the knowledge, competencies, and skills students should have when they graduate from the proposed degree program. (You can find examples of program Learning Outcomes at (<http://www.asu.edu/oue/assessment.html>)

When they graduate from the Cronkite School's Sports Journalism degree program students will be able to:

1. Demonstrate an understanding of professional ethical principles and work ethically in the pursuit of truth, accuracy, fairness and diversity.
2. Write correctly and clearly in forms and styles appropriate to the communications professions in which they work.
3. Apply current tools and technologies appropriate for the communications professions in which they work, and to understand the digital world.

B. Assessment

Describe the plan and methods to assess whether students have achieved the knowledge, competencies and skills identified in the Learning Outcomes. (You can find examples of assessment methods at (<http://www.asu.edu/oue/assessment.html>)

All students in the Cronkite School's Sports Journalism degree program will be required to complete a professional immersion program in which they spend at least two 8-hour days per week producing sports-related news stories for distribution to professional outlets. As part of this experience students are required to submit a portfolio of their work. Each year a sample of these portfolios is sent to industry professionals to review in the context of the competencies and skills detailed above.

Students in the program also are required to complete a 3-credit hour internship. Each student's internship supervisor is asked to respond to a series of questions designed to determine the degree to which students have acquired the knowledge, competencies and skills detailed above.

The school's course evaluation form includes questions on the knowledge, competencies and skills listed above and asks students to indicate the degree to which they learned each of them in the class.

3. Academic Curriculum and Requirements

A. Major Map.

Attach a copy of the "proposed" major map for this degree program and each concentration(s) to be offered. Instructions on how to create a "proposed major map" in [BAMM](#) can be found in the [Build a Major Map Training Guide](#).

B. Summary of credit hours required for this program

Total credit hours must be 120 and include first year composition, general studies, core/required courses, program specific electives, and any additional requirements (e.g., concentration credits).

Requirements	Credit Hours
First Year Composition	6
ASU 101 (or Equivalent)	1
General Studies	29
Core/required courses	58
Program specific electives	15

Additional requirements	11
Other; please explain	
Total	120

C. Core/Required Courses.

- i. Total required and/or core course credit hours:
58
- ii. List the name, prefix, and credit hours for each required/core course for this program
 JMC 101 Grammar for Journalists (1)
 JMC 110 Principles and History of Journalism (3) OR MCO 120 Media and Society (3)
 JMC 201 News Reporting and Writing (3)
 JMC 302 Sports Reporting (3)
 JMC 305 Multimedia Journalism (3)
 JMC 346 Sports Videography (3) or JMC 352 Sports Photojournalism (3)
 JMC 367 Ethics and Diversity in Sports Journalism (3)
 JMC 402 Mass Communication Law (3)
 JMC 474 Advanced Issues in 21st Century Sports and Media (3)
 JMC 478 Sports Bureau Phoenix or Sports Journalism Santa Monica (3)
 JMC 484 Internship (3)

D. Program Specific Electives.

- i. Total required program elective credit hours:
15
- ii. List the name, prefix, and credit hours for any program specific electives for this program:
 Any upper division MCO course (6)
 Any upper division JMC or MCO course (3)
 Upper division JMC sports advanced skills course (3)
 Upper division JMC advanced skills course (3)

E. Additional Program Requirements, if any:

List and describe any capstone experiences, milestone, and/or additional requirements.

- PSY 101 OR SOC 101 (3)
- POS 110 OR POS 310 (3)
- PHI 101 OR 103 OR 105 OR 306 (3)
- ECN 211 OR 212 (3)
- U.S. History (3)
- Related Area (12)

F. Concentrations

I. Are any concentrations to be established under this degree program? **No, concentrations will not be established.**

II. If yes, are concentrations required? (Select One)

III. List courses & additional requirements for the proposed concentration (s):

Concentration Name	Total credit hours	Core/Required Courses for Concentration (Prefix, # & Title)	Total Core credit hours	Program Specific Electives (include course name and prefix)	Total Elective credit hours	Additional Requirements (i.e. milestones, capstones)

4. New Course Development

A. Will a new course prefix (es) be required for this degree program? No

If yes, list prefix name(s) (i.e. ENG- English)

Note: A request for a New Prefix form must be completed for each new prefix required and submitted with this proposal: http://provost.asu.edu/files/shared/curriculum/Prefix_Request.doc.

B. New Courses Required for Proposed Degree Program.

List all new courses required for this program, including course prefix, number and course description.

- JMC 302 Sports Reporting
- JMC 346 Sports Videography
- JMC 352 Sports Photojournalism
- JMC 367 Ethics and Diversity in Sports Journalism
- JMC 474 Advanced Issues in 21st Century Sports & Media

Note: New course requests must be submitted electronically via [Curriculum ChangeMaker](#) and undergo all internal university review and approval steps including those at the unit, college, and university levels.

5. Program Need

Explain why the university needs to offer this program (include target audience and market).

In the last several years student interest in sports media and sports journalism has increased significantly. In conversations with prospective students it is clear that the interest in sports journalism is tremendous--and growing. The Cronkite School's undergraduate recruiter estimates that in the past year nearly half of all prospective students she has spoken with--female and male from across the country--indicate that sports journalism is their career path. And student demand is matched by industry need. Although almost all of the Cronkite School's competitors have sports journalism programs, specializations and/or centers, none offer a degree in sports journalism. In fact, only three minor communications programs--Oklahoma State University, Ithaca College and Springfield (Mass.) College--offer degrees in sports journalism. To remain one of the top journalism programs in the United States and to continue to grow its enrollment, the Cronkite School needs to expand its offerings to meet the demand from students and their parents. We believe sports journalism is an important strategic area that can become a major national recruitment vehicle. We anticipate this program will lead to measurable enrollment growth for the Cronkite School and for ASU overall.

6. Impact on Other Programs

List other academic units that might be impacted by the proposed program and describe the potential impact (e.g., how the implementation of this program might affect student headcount/enrollment, student recruitment, faculty participation, course content, etc. in other programs). Attach letters of collaboration/support from impacted programs.

The W.P. Carey School currently offers a certificate in sports business and a degree in Sports and Media Studies. The Cronkite School teaches one of the required courses in the degree program and is in conversations with the Carey School on additional programs. The Cronkite School's program will focus on the practice of sports journalism and will be complementary to that offered by the Carey School. A letter of support from the Carey School is included with this proposal.

7. Projected Enrollment

How many new students do you anticipate enrolling in this program each year for the next five years?

5-YEAR PROJECTED ANNUAL ENROLLMENT					
	1 st Year	2 nd Year (Yr 1 continuing + new entering)	3 rd Year (Yr 1 & 2 continuing + new entering)	4 th Year (Yrs 1, 2, 3 continuing + new entering)	5 th Year (Yrs 1, 2, 3, 4 continuing + new entering)
Number of Students Majoring (Headcount)	25	58	97	137	175

8. Accreditation or Licensing Requirements

If applicable, provide the names of the external agencies for accreditation, professional licensing, etc. that guide your curriculum for this program, if any. Describe any requirements for accreditation or licensing.

Accrediting Council on Education in Journalism and Mass Communication. Every six years the journalism accrediting body evaluates professional journalism programs on nine standards: Mission, Governance and Administration, Curriculum and Instruction, Diversity and Inclusiveness, Full-time and Part-time Faculty, Scholarship, Student Services, Resources, Facilities and Equipment, Professional and Public Service and Assessment of Learning Outcomes.

9. Faculty & Staff

A. Current faculty

List the name, rank, highest degree, area of specialization/expertise and estimate of the level of involvement of all current faculties who will teach in the program.

- Douglas Anderson, Research Professor, Ph.D. sports reporting and ethics 20 percent
- Jim Jacoby, Lecturer, BA, news production, 30 percent
- Tom Feuer, Professor of Practice, BA, sports production, 100 percent
- Mark Lodato, Assistant Dean and Professor of Practice, BA, broadcast news, 30 percent
- Tim McGuire, Frank Russell Chair in the Business of Journalism and Professor, JD, media entrepreneurship, 25 percent
- Joseph Russomanno, Associate Professor, Ph.D., media law, 25 percent

B. New Faculty:

Describe the new faculty hiring needed during the next three years to sustain the program. List the anticipated hiring schedule and financial sources for supporting the addition of these faculty members.

- Director and Professor of Practice, Cronkite Sports, Phoenix, Fall 2014 for Spring 2015; support from the provost
- Assistant Professor of Sports Journalism--Fall 2014 for Fall 2015; support from the provost

C. Administration of the program.

Explain how the program will be administered for the purposes of admissions, advising, course offerings, etc. Discuss the available staff support.

The Cronkite School is a college without departments with a single administrative structure. The program will be administered by the dean's office which includes the dean, the senior associate dean, the associate dean and the assistant dean. Admissions, advising, course offerings, etc. are administered by the school's dean's office. The available support includes a Director of Outreach, four full-time undergraduate advisers and an Academic Operations Coordinator.

10. Resources (necessary to launch and sustain the program)**A. Required resources:**

Describe any new resources required for this program's success, such as new support staff, new facilities, new library resources, new technology resources, etc.

As the program grows it is likely the Cronkite School will add support staff to include another adviser and one or two administrative assistants.

B. Resource acquisition:

Explain how the resources to support this program will be obtained.

Resources to support the program will be obtained through anticipated enrollment growth.

APPENDIX
OPERATIONAL INFORMATION FOR UNDERGRADUATE PROGRAMS

(This information is used to populate the Degree Search/catalog website.)

1. Program Name (Major): Sports Journalism

2. Program Description (150 words maximum)

Sports journalism is the fastest-growing sector of the news media industry, with continued growth on all platforms--specialty magazines, multimedia outlets and TV channels and networks. The Cronkite School's sports journalism program gives students unparalleled preparation for careers in sports media and communications through courses such as sports writing, sports photography, sports strategic communications and ethics and diversity in sports. Students in the program cover Major League Baseball spring training, the Olympics, and other major sporting events for major market media partners. Students also complete an internship and intensive professional experience in the school's Phoenix or Los Angeles sports bureaus.

3. Contact and Support Information

Building Name, code and room number: (<i>Search ASU map</i>)	CRONK302
Program office telephone number: (<i>i.e. 480/965-2100</i>)	602/496-5555
Program Email Address:	cronkiteinfo@asu.edu
Program Website Address:	http://cronkite.asu.edu

4. Delivery/Campus Information Delivery:

On-campus only (ground courses and/or iCourses)

Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

5. Campus/Locations: indicate all locations where this program will be offered.

Downtown Phoenix Polytechnic Tempe West Other:

6. Additional Program Description Information

- A. Additional program fee required for this program? Yes
- B. Does this program have a second language requirement? Yes

7. Career Opportunities & Concentrations

Provide a brief description of career opportunities available for this degree program. If program will have concentrations, provide a brief description for each concentration. (150 words maximum)

Students in the sports journalism program will be prepared for careers in all aspects of the media including print, broadcast, online and mobile. Positions include sports writers, reporters, producers, television anchors, multimedia associates, social media specialists and strategic communications and public relations project coordinators.

8. Additional Admission Requirements

If applicable list any admission requirements (freshman and/or transfer) that are higher than and/or in addition to the university minimum undergraduate admission requirements.)

To be eligible for admission to the journalism school, entering freshmen must have a minimum 3.00 ABOR high school GPA AND no English competency deficiencies (four years of English) AND meet one of the following criteria: an SAT reasoning score of at least 1040 OR an ACT score of at least 22. Eligible students are directly admitted to the school and do not need to submit any additional materials.

International students must also take the TOEFL and meet the Cronkite School's required score on this test.

Transfer students who would like to major in journalism and mass communication at ASU must have at least a 3.00 transfer GPA.

ASU students who would like to change their majors to journalism and mass communication must have at least a 3.00 cumulative GPA in 12 or more credit hours of ASU courses that can be used to satisfy the Cronkite School's nonelective general studies requirements. MCO 120, an introductory course for nonmajors, can count in place of JMC 110.

9. Keywords

List all keywords used to search for this program. Keywords should be specific to the proposed program.

sports journalism, sports broadcasting, sports and media, sports ethics, sports reporting, sports photography, sports videography,

sports writing, sports bureau, Santa Monica sports bureau, spring training, sports degree, social media, sports communication, sports public relations.

10. Advising Committee Code

List the existing advising committee code to be associated with this degree. UGCSDO

Note: If a new advising committee needs to be created, please complete the following form:

[Proposal to create an undergraduate advising committee](#)

11. First Required Math Course

List the first math course required in the major map.

General studies MA

12. WUE Eligible:

Has a request been submitted to the Provost by the Dean to consider this degree program as eligible for WUE? No

Note: No action will be taken during the implementation process with regards to WUE until approval is received from the Provost.

13. Math Intensity:

a. List the highest math course required on the major map. (This will not appear on Degree Search.) General studies MA

b. What is the math intensity as indicated by the highest math required on the major map? Math intensity categorization can be found here: <https://catalog.asu.edu/mathintensity> General

14. CIP codes

Identify CIP codes that should be displayed on Degree Search. CIP codes can be found at:

<http://www.onetonline.org/crosswalk/CIP/>.

- 09.0100 Communications, General
- 09.0101 Speech Communication and Rhetoric
- 09.0102 Mass Communication/Media Studies
- 09.0401 Journalism
- 09.0402 Broadcast Journalism
- 09.0702 Digital Communication and Media/Multimedia
- 09.0900 Public Relations, Advertising and Applied Communications
- 09.0906 Sports Communicatin
- 09.0907 International and Intercultural Communication

Are any specific career codes (SOC/ONET codes) to be omitted from the CIP codes selected above? (i.e. "Omit 25-10312.00 Engineering Teachers, Postsecondary from CIP code 14.0501 Bioengineering and Biomedical Engineering.")

Omit 25-1122.00 Communications Teachers, Postsecondary from 09.0401 Journalism; Omit 25-1122.00 Communications Teachers, Postsecondary from 09.0100 Communications General; Omit 25-1122.00 Communications Teachers, Postsecondary from 09.0101 Speech Communication and Rhetoric; Omit 25-1122.00 Communications Teachers, Postsecondary from 09.0102 Mass Communication and Media Studies; Omit 25-1122.00 Communications Teachers, Postsecondary from 09.0401 Journalism; Omit 25-1122.00 Communications Teachers, Postsecondary from 09.0402 Broadcast Journalism; Omit 11-9199.01 Regulatory Affairs Managers, 11-9199.02 Compliance Managers, 11-9199.03 Investment Fund Managers, and 25-1122.00 Communications Teachers, Postsecondary from 09.0702 Digital Communication and Media/Multimedia; Omit 13-1011.00 Agents and Business Managers of Artists, Performers and Athletes, 25-1122.00 Communications Teachers, Post Secondary from CIP code 09-0906 Sports Communication; Omit 25-1122.00 Communications Teachers, Post Secondary from CIP code 09-0906 Sports Communication from 09.0907 International and Intercultural Communication

15. Area(s) of Interest

A. Select **one (1)** primary area of interest from the list below that applies to this program.

- | | |
|---|--|
| <input type="checkbox"/> Architecture & Construction | <input type="checkbox"/> Health & Wellness |
| <input type="checkbox"/> Arts | <input type="checkbox"/> Humanities |
| <input type="checkbox"/> Business | <input type="checkbox"/> <u>Interdisciplinary Studies</u> |
| <input checked="" type="checkbox"/> <u>Communications & Media</u> | <input type="checkbox"/> <u>Law & Justice</u> |
| <input type="checkbox"/> Computing & Mathematics | <input type="checkbox"/> <u>STEM</u> |
| <input type="checkbox"/> Education & Teaching | <input type="checkbox"/> <u>Science</u> |
| <input type="checkbox"/> <u>Engineering & Technology</u> | <input type="checkbox"/> <u>Social and Behavioral Sciences</u> |
| <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> Sustainability |
| <input type="checkbox"/> <u>Exploratory</u> | |

B. Select **one (1)** secondary area of interest from the list below that applies to this program.

- | | |
|--|--|
| <input type="checkbox"/> Architecture & Construction | <input type="checkbox"/> Health & Wellness |
| <input type="checkbox"/> Arts | <input type="checkbox"/> Humanities |
| <input checked="" type="checkbox"/> Business | <input type="checkbox"/> <u>Interdisciplinary Studies</u> |
| <input type="checkbox"/> <u>Communications & Media</u> | <input type="checkbox"/> <u>Law & Justice</u> |
| <input type="checkbox"/> Computing & Mathematics | <input type="checkbox"/> <u>STEM</u> |
| <input type="checkbox"/> Education & Teaching | <input type="checkbox"/> <u>Science</u> |
| <input type="checkbox"/> <u>Engineering & Technology</u> | <input type="checkbox"/> <u>Social and Behavioral Sciences</u> |
| <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> Sustainability |
| <input type="checkbox"/> <u>Exploratory</u> | |






The following fields are to be completed by the Office of the University Provost.





CIP Code: _____





Plan Code:



2015 - 2016 Major Map Sports Journalism, (Proposed)

QXOKKPJ

Term 1	0 - 15 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
	ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	<ul style="list-style-type: none"> An SAT, ACT, Accuplacer, or TOEFL score determined placement into first-year composition courses ASU Math Placement Exam score determines placement in Mathematics course ASU 101 or College specific equivalent First Year Seminar required of all freshman students
	JMC 110: Principles and History of Journalism (SB) OR MCO 120: Media and Society (SB)	3	C	
	JMC 101: Grammar for Journalists	1	Y	
	ASU 101-CS: The ASU Experience	1	C	
	MAT 142: College Mathematics (MA) OR Mathematics (MA)	3		
	Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.	4	C	
	Minimum 2.50 GPA ASU Cumulative.			
	Term hours subtotal:	15		

Term 2	16 - 31 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
	ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
	JMC 201: News Reporting and Writing (L)	3	C	
	Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.	4	C	
	PSY 101: Introduction to Psychology (SB) OR SOC 101: Introductory Sociology (SB)	3		
	Computer/Statistics/Quantitative Applications (CS) AND Statistics Course	3		
	Minimum 2.50 GPA ASU Cumulative.			
	Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
	Term hours subtotal:	16		

Term 3	32 - 48 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
	JMC 302: Sports Reporting	3	C	
	JMC 305: Multimedia Journalism	3	C	
	Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.	4	C	
	Natural Science - Quantitative (SQ)	4		
	Cultural Diversity in the U.S. (C)	3		
	Complete Mathematics (MA) requirement.			
	Minimum 2.50 GPA ASU Cumulative.			
	Term hours subtotal:	17		

Term 4	49 - 64 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
	JMC 367: Ethics & Diversity in Sports Journalism	3	C	Students interested in JMC 481 Cronkite News - Los Angeles Sports Bureau should enroll in JMC 346
	JMC 346: Sports Videography OR JMC 352: Sports Photojournalism	3	C	
	POS 110: Government and Politics (SB) OR POS 310: American National Government (SB)	3		
	Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.	4	C	

AND
Global Awareness (G)

Related Area Course	3	C
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⚠ Minimum 2.50 GPA ASU Cumulative.

Term hours subtotal: 16

Term 5 65 - 80 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
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★ Upper Division Advanced Skills Course	3	C	Advanced Skills course should be selected in consultation with academic advisor
JMC 484: Internship	3	Y	
Philosophy Course AND Humanities, Arts and Design (HU)	3		
Upper Division U.S. History Course AND Humanities, Arts and Design (HU) AND Historical Awareness (H)	3		
Natural Science - General (SG) OR Natural Science - Quantitative (SQ)	4		
Minimum 2.50 GPA ASU Cumulative.			

Term hours subtotal: 16

Term 6 81 - 95 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
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★ Upper Division Sports Advanced Skills Course	3	C	Sports Advanced Skills course should be selected in consultation with academic advisor
JMC 402: Mass Communication Law	3	C	
ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)	3		Students interested in JMC 481 Cronkite News - Los Angeles Sports Bureau should enroll in JMC 331 from the Sports Advanced Skills courses list
Upper Division Literacy and Critical Inquiry (L)	3		
Related Area Course	3	C	
Minimum 2.50 GPA ASU Cumulative.			

Term hours subtotal: 15

Term 7 96 - 108 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
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★ JMC 474: Advanced Issues in 21st Century Sports & Media	3	C	
JMC OR MCO Upper Division Elective	3	C	
Complete 2 courses: MCO Upper Division Elective	6	C	
Elective	1		
Minimum 2.50 GPA ASU Cumulative.			

Term hours subtotal: 13

Term 8 109 - 120 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
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★ Professional Program	3	C	
Upper Division Elective	3		
Complete 2 courses: Related Area Course	6	C	
Minimum 2.50 GPA ASU Cumulative.			

Term hours subtotal: 12

- Advanced Skills course should be selected in consultation with academic advisor

Philosophy	U.S. History	Related Area Courses
HON 171: The Human Event ((L or HU) & H)	HST 306: Studies in United States History ((HU or SB) & H)	ASB Elective
PHI 101: Introduction to Philosophy (HU)	HST 314: American Cultural History Since 1865 ((HU or SB) & H)	ASM Elective
PHI 103: Principles of Sound Reasoning (L or HU)	HST 327: Women in U.S. History, 1600 to 1880 ((HU or SB) & C & H)	ACC Elective
PHI 105: Intro to Ethics (HU)	HST 328: Women in U.S. History,	ECN Elective
		FIN Elective

PHI 306: Applied Ethics (HU)	1880-1980 ((HU or SB) & C & H)	LES Elective
	HST 334: African American History Since 1865 ((HU or SB) & C & H)	MGT Elective
	HST 337: American Indian History to 1900 ((HU or SB) & C & H)	MKT Elective
	HST 338: American Indian History since 1900 ((HU or SB) & C & H)	REA Elective
		ENG Elective
		FAS Elective
		GPH Elective
		GCU Elective
		HST Elective
		COM Elective
		JUS Elective
		POS Elective
		REL Elective
		SOC Elective
		THE Elective
		THP Elective
		WST Elective

Sports Advanced Skills Courses	Advanced Skills Courses	Professional Program
JMC 331: Television Sports Reporting	JMC 320: Newscast Producing	JMC 480: Cronkite News - Phoenix Sports Bureau
JMC 430: Sports Marketing and Campaigns	JMC 325: Multimedia Reporting	JMC 481: Cronkite News - Los Angeles Sports Bureau
JMC 494: Multimedia Sports Reptg: Covering Spring Training	JMC 331: Television Sports Reporting	
	JMC 414: Graphic Design for Print and Web	
	JMC 430: Sports Marketing and Campaigns	
	JMC 437: Documentary Production	
	JMC 455: Digital Media Entrepreneurship	
	JMC 460: Advanced Online Media	
	JMC 465: Precision Journalism	

Statistics (CS)
JUS 302: Statistical Analysis for Justice Studies (CS)
SOC 390: Social Statistics I (CS)
STP 226: Elements of Statistics (CS)
SWU 321: Statistics for Social Workers (CS)

Total Hours: 120
Upper Division Hours: 45 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for Academic Recognition: 56 minimum
Total Community College Hrs: 64 maximum

General University Requirements Legend
 General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

 First-Year Composition

General Studies designations listed on the major map are current for the 2015 - 2016 academic year.

Lauren Leo

To: Phyllis Lucie
Subject: RE: Sports Journalism proposal

From: Marianne Barrett
Sent: Tuesday, September 23, 2014 5:23 PM
To: Phyllis Lucie
Subject: FW: Sports Journalism proposal

Hi Phyllis,
Below is the email from W.P.Carey Dean Amy Hillman to Cronkite Dean Christopher Callahan supporting the Cronkite School's proposal for a B.A. in Sports Journalism.
Best,
Marianne

Marianne Barrett, Ph.D.
Senior Associate Dean and
Louise Solheim Professor
Walter Cronkite School of Journalism
and Mass Communication
Arizona State University

From: Amy Hillman
Sent: Sunday, September 07, 2014 5:14 AM
To: Christopher Callahan
Cc: Marianne Barrett
Subject: RE: Sports Journalism

Hi Chris,

W. P. Carey School has no objections to either your proposed BA or MA in Sports Journalism. We are fully supportive.

Amy

Amy J. Hillman
Rusty Lyon Chair of Strategy
Dean, W. P. Carey School of Business
Arizona State University
amy.hillman@asu.edu

From: Christopher Callahan
Sent: Saturday, September 06, 2014 5:56 PM
To: Amy Hillman
Cc: Marianne Barrett
Subject: Sports Journalism

Amy,

We'd appreciate it if you could write a brief note to CAPC in support of our two new degree proposals in sports journalism – a BA and an MA. The new degrees are just modified versions of our current undergrad and master's professional journalism programs.

This shouldn't have any impact on Carey, but since you're doing so much in sports I wanted to let you know and get your support.

Let me know if you have any questions.

Best,
Chris

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