PROPOSAL TO CHANGE THE NAME OF AN ACADEMIC PROGRAM (Degree, Concentration, Certificate, Minor)

This template is to be used for proposed name changes included on the Academic Plan and for which the unit has received specific written approval from the Provost's office to proceed with internal proposal development and review. A separate proposal must be submitted for each individual name change. The proposal template should be completed and submitted by the Dean’s Office to the University Provost’s Office [mailto: curriculumplanning@asu.edu]. The name change may not be implemented until the Provost’s Office notifies the academic unit that the name change proposal has completed the approval process.

College/School/Institute: College of Public Programs

Department/Division/School: School of Community Resources and Development

Proposing Faculty Group (if applicable)

Program type: Graduate Degree

Name of existing program: Master of Nonprofit Studies

Proposed new name: Master of Nonprofit Leadership and Management

Proposal Contact

Name: Kathleen Andereck  Title: Director

Phone number: 6-1056  Email: kandereck@asu.edu

DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed name change.

College/School/Division Dean name: Kathleen Andereck, Director of Curricular Initiatives, COPP

Signature  9/22/2014

College/School/Division Dean name: (if more than one college involved)

Signature  Date: /20

Note: An electronic signature, an email from the dean or dean’s designee, or a PDF of the signed signature page is acceptable.

University Approval(s)

Vice Provost for Graduate Education Name: 

Signature:  Date: 11/10/2014

Executive Vice President and Provost of the University Name:

Signature:  Date: /20
Name of existing program: Master of Nonprofit Studies

Proposed new name: Master of Nonprofit Leadership and Management

Program type: Graduate Degree

If graduate/undergraduate degree or concentration is selected, indicate degree type and major (e.g., BA, MBA, PhD)

MNpS

Plan code(s) for the program:
If this is a degree program that has multiple concentrations, list all plan codes impacted.

PPNPSMNS

Requested effective date: 2015-16

Select the catalog year for which students can begin applying into this program with the new name.

Note:
1. Name changes can only be implemented so as to be effective for a fall semester.
2. All existing and continuing students will be moved to the new name.
3. Students who complete the degree requirements prior to the fall effective date graduate under the old name.

Briefly describe the proposed change and rationale for the change:
The Master of Nonprofit Studies (MNpS) will become the Master of Nonprofit Leadership and Management (MNLM). The degree is a professional degree and we feel the new name better communicates the focus which is the management of nonprofit organizations. The name Studies tends to imply a more theoretically oriented degree. Several program alumna were asked for feedback and most favor the new name and feel it is more appropriate to what they learned.

Discuss the impact of this change on current students and/or enrollment:
The name change should result in an enrollment increase in that it better communicates the professional nature of the degree. All current students have been notified of the name change. It will not have any effect on their completion time. Most students prefer the new name.
Hi Sharon,

Here is the support memo from W. P. Carey for the Master of Nonprofit Studies rename/degree type change.

Thanks,

--Amanda

Amanda,

Here is the support email from the Business school about the nonprofit program name change.

Kathy

Kathleen Andereck
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Hello Kathleen,
The W. P. Carey School of Business has no objections to this name change.

Thanks, Stacey

Stacey Whitecotton
Sr. Associate Dean, Graduate Programs
W.P. Carey School of Business
Arizona State University