

This template is to be used only by programs that have received specific written approval from the Provost's office to proceed with internal proposal development and review. The proposal template should be completed in full and submitted to the University Provost's Office [mailto: curriculumplanning@asu.edu]. It must undergo all internal university review and approval steps including those at the unit, college, and university levels. A program **may not** be implemented until the Provost's Office notifies the academic unit that the program may be offered.

College/School/Institute: Thunderbird School of Global Management
Department/Division/School:
Proposing Faculty Group (if applicable):
If this is an official joint degree program? No, this is not a joint degree program

If "Yes" List all the additional college(s)/school(s)/institute(s) that will be involved in offering the degree program and providing the necessary resources. Note: All units offering this program must have collaborated in the proposal development and completed the appropriate unit and college/school approvals.

Degree type: Other
 If other; provide degree type title and proposed abbreviation: Bachelor of Global Management (BGM)
Name of degree program (major): Global Management
Are any concentrations to be established under this degree program? No, concentrations will not be established.
Is a program fee required? (Select One)
What is the first catalog year available for students to select on the undergraduate application for this this program? 2015-16
Delivery method: On-campus only (ground courses and/or iCourses)
Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

Campus/Locations: indicate all locations where this program will be offered.

Downtown Phoenix Polytechnic Tempe West Other: _____

Proposal Contact

Name: Allen Morrison **Title:** CEO, Director General
Phone number: 602-978-7200 **Email:** Allen.Morrison@asu.edu

DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed organizational change.

College/School/Division Dean name: Allen Morrison
Signature  **Date:** 1/23/2015

College/School/Division Dean name:
(if more than one college involved)
Signature _____ **Date:** ____ / ____ /20

Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.

1. Purpose and Nature of Program

Provide a brief program description. Include the distinctive features of the program that make it unique.

This degree program will draw on Thunderbird School of Global Management's expertise in global management practices, intercultural communication and language development. The curriculum will provide ASU's undergraduate student population access to Thunderbird's outstanding global management faculty and strong relationships with global organizations to develop the skills needed to operate effectively in today's globally connected world. Through a strong language and intercultural focus in Arabic, Chinese, English or Spanish, students will develop the advanced communication skills demanded by international employers, governments, and non-governmental entities. In order to delve deeper into the themes of intercultural communication and business culture of a specific region and language, a unique class structure will pair both native and second language learners in the same classroom. A required semester long applied learning experience, such as an international internship, will allow students to put the skills they have learned into practice in real world settings. In the senior capstone course, students will propose and complete a project of their choice which draws upon the unique skills they have developed throughout the program while developing an online portfolio articulating their skills, qualities and work experience for potential employers as part of their professional development plan.

2. Student Learning Outcomes and Assessment Methods

A. Knowledge, competencies, and skills

List the knowledge, competencies, and skills students should have when they graduate from the proposed degree program. (You can find examples of program Learning Outcomes at (<http://www.asu.edu/oue/assessment.html>))

Graduates of Thunderbird's Bachelor of Global Management will be able to:

1. Demonstrate an understanding of professional global management principles and practices.
2. Demonstrate advanced written and spoken proficiency in at least one additional language necessary for professional work in a global context.
3. Demonstrate global understanding and ethical reasoning as measured in LES 305 Legal, Ethical and Regulatory Issues in Business.
4. Demonstrate and understanding of cultural concepts and events from a global perspective and how they affect communication and business practices.
5. Articulate to future employers the value of their degree and experiences through the development of an online portfolio.

B. Assessment

Describe the plan and methods to assess whether students have achieved the knowledge, competencies and skills identified in the Learning Outcomes. (You can find examples of assessment methods at (<http://www.asu.edu/oue/assessment.html>))

All students in this program will be required to complete a semester long applied experience in an international context (minimum of 6 credit hours). This could be an international internship, research opportunity or other project type. The applied experience will allow them to exercise the skills learned in a classroom setting in the real world while developing professional experience valuable to a future employer and in their own career projection. Ideally, this applied experience will be completed in their second target language allowing them to further develop language and cultural competencies and build valuable human capital for the global marketplace. Each student's internship supervisor is asked to respond to a series of questions designed to determine the degree to which students have acquired the knowledge, competencies and skills detailed above.

In the senior capstone course, students will propose and complete a project of their choice which draws upon the unique skills they have developed through the program. An online portfolio will be submitted at the completion of this project which will detail not only the case study they have chosen to complete (problem statement, solutions and proposed implementation) but also articulate that experience to future employers through a fully developed CV.

Students will be evaluated both at the beginning and the end of their program via the Thunderbird Global Mindset Inventory, a psychometric instrument developed by Thunderbird faculty and utilized throughout all Thunderbird programs to measure the social, intellectual and cultural capital of each student.

3. Academic Curriculum and Requirements

A. Major Map.

Attach a copy of the “proposed” major map for this degree program and each concentration(s) to be offered. Instructions on how to create a “proposed major map” in [BAMM](#) can be found in the [Build a Major Map Training Guide](#).

B. Summary of credit hours required for this program

Total credit hours must be 120 and include first year composition, general studies, core/required courses, program specific electives, and any additional requirements (e.g., concentration credits).

Requirements	Credit Hours
First Year Composition	6
ASU 101 (or Equivalent)	1
General Studies	20
Core/required courses	63-66
Program specific electives	9
Additional requirements (Language Requirements)	16-20
Other; please explain (Electives)	5
Total	120

C. Core/Required Courses.

- i. Total required and/or core course credit hours: depending on how many credits are elected for the internship.

- ii. List the name, prefix, and credit hours for each required/core course for this program
 - COM 100: Introduction to Human Communication (SB) (3 hours)
 - COM 225: Public Speaking (3 hours)
 - COM 371: Language, Culture, and Communication (SB & C & G) (3 hours)
 - ECN 211: Macroeconomic Principles (SB) (3 hours)
 - ECN 212: Microeconomic Principles (SB) (3 hours)
 - LES 305: Business Law and Ethics for Managers (3 hours)
 - MAT 117: College Algebra (MA) (3 hours)
 - MAT 210: Brief Calculus (MA) (3 hours)
 - STP 226: Elements of Statistics (CS) (3 hours)
 - TGM 101: Principles of Global Management (3 hours)
 - TGM 200: Principles of Accounting for Global Organizations (3 hours)
 - TGM 204: Principles of Marketing for Global Organizations (3 hours)
 - TGM 263: Elements of Intercultural Communication (3 hours)
 - TGM 300: Principles of Finance for Global Organizations (3 hours)
 - TGM 353: Regional Management Environment (Middle East, Asia, Europe, North America, Latin America) (3 hours)
 - TGM 400: Advanced Topics in Global Management (Internship & Project Preparation) (3 hours)
 - TGM 484: Internship (6 – 8 hours)
 - TGM 489: Multinational Organizational Leadership (3 hours)
 - TGM 498: Senior Capstone (3 hours)
 - POS 486: International Political Economy (3 hours)

D. Program Specific Electives.**i. Total required program elective credit hours:**

9 credits chosen from a course list entitled Advanced Language and Culture Courses

ii. List the name, prefix, and credit hours for any program specific electives for this program:

AMS 327: Regional Cultures
AMS 330: Documenting American Lives (HU & C)
AMS 332: Studies in Race and Ethnicity
AMS 334: American Class
AMS 412: Studies in American Politics & Law
ASB 340: Migration and Culture (SB & G)
ASB 342: Mexico-U.S. Borderlands (SB & C) or SBS 342: Mexico-U.S. Borderlands (SB & C)
ASB 356: Central American Studies (SB & G)
ASB 440: Women in the Global Factory (SB & G)
ASB 442: Urban Studies (SB)
ASB 447: Citizenship, Nationalism, and Identity (SB & C)
COM 312: Communication, Conflict, and Negotiation
COM 353: Professional Communication
COM 371: Language, Culture, and Communication (SB & C & G)
COM 429: Semiotics and Visual Communication
COM 457: New Media
COM 463: Intercultural Communication Theory and Research (SB & G)
COM 471: International Communication (G)
ENG 317: Cross-Cultural Writing ((L or HU) & G)
ETH 300: Principles of Ethnic Studies (C)
HST 305: Latin American & the World Economy (SB & H)
HST 376: Modern Latin America (SB & H)
HST 413: Contemporary America ((L or SB) & H)
HST 447: Modern Mexico (SB & H)
HST 454: History of Genocide (G & H)
IAP 331: Performance, Acting, and the Individual
IAP 354: Visual Representation
IAS 406: Moral Dilemmas (L or HU)
IAS 410: Evolution of Ideas (L or HU)
LAS 330: From the Inside: The Latin American Journey
LAS 340: Latin American Women Writers
LAS 350: The Construction of a Nation: Chile in the 20th/21st Century
LAS 351: Cityscapes: Urban Mexican Literature and Culture
LAS 355: Contemporary Mexican Cinema: Changing Cartographies
LAS 471: Treaties and Cultural Production in Spain and the Americas
LAS 480: Current Trends in Theatre and New Media in Latin America and Spain
LAS 481: Dictatorships and Dirty Wars: Latin American Cinema from Resistance to Reconciliation
MND 321: Chinese Conversation I
MND 421: Chinese Conversation II
MSA 321: Arabic Conversation I
MSA 421: Arabic Conversation II
PHI 306: Applied Ethics (HU)
PHI 360: Business and Professional Ethics (HU)
POS 350: Comparative Politics (SB & G)
POS 353: Comparative Politics of the Middle East
POS 357: South Asia Politics (SB & G)
POS 360: World Politics (SB & G)
POS 374: Cultures and Politics of the Internet (SB)
POS 436: Gender, Sexuality, Nation-States
POS 454: Mexico (SB & G)
POS 456: Latin American Cities (SB & G)

POS 464: Border Cities: Action Research on Globalization (SB & G)
POS 480: Global Justice (G) or SBS 480: Global Justice (G)
SOC 328: Migration and Culture (SB & G)
SOC 445: Globalization, Development, and Resistance (SB & G)
SOC 457: Global Social Movements (SB & G)
SPA 313: Spanish Conversation and Composition (G)
SPA 314: Spanish Conversation and Composition (G)
SPA 325: Introduction to Hispanic Literature (HU)
SPA 474: Mexican Culture ((L or HU) & G)
WST 300: Women and Gender in Contemporary Society (SB & C)
WST 410: Poverty, Social Justice, and Global Health ((L or SB) & G)

E. Additional Program Requirements, if any:

List and describe any capstone experiences, milestone, and/or additional requirements.

All students are required to have five semesters of in-depth language study chosen from Arabic, Chinese or Spanish.

- MSA 101: Elementary Arabic I
- MSA 102: Elementary Arabic II
- MSA 201: Intermediate Arabic I (G)
- MSA 202: Intermediate Arabic II (G)
- MND 101: First-Year Chinese I (G)
- MND 102: First-Year Chinese II (G)
- MND 201: Second-Year Chinese I (G)
- MND 202: Second-Year Chinese II (G)
- SPA 101: Elementary Spanish
- SPA 102: Elementary Spanish
- SPA 201: Intermediate Spanish (G)
- SPA 202: Intermediate Spanish (G)

F. Concentrations

- I.** Are any concentrations to be established under this degree program? No.
- II.** If yes, are concentrations required? (Select One)
- III.** List courses & additional requirements for the proposed concentration (s):

Concentration Name	Total credit hours	Core/Required Courses for Concentration (Prefix, # & Title)	Total Core credit hours	Program Specific Electives (include course name and prefix)	Total Elective credit hours	Additional Requirements (i.e. milestones, capstones)

4. New Course Development

A. Will a new course prefix (es) be required for this degree program? Yes

If yes, list prefix name(s) (i.e. ENG- English) MSA – Modern Standard Arabic, MND – Mandarin Chinese

*Note: A request for a New Prefix form must be completed for each new prefix required and submitted with this proposal:
http://provost.asu.edu/files/shared/curriculum/Prefix_Request.doc.*

B. New Courses Required for Proposed Degree Program.

List all new courses required for this program, including course prefix, number and course description.

MSA 101: Elementary Arabic I
MSA 102: Elementary Arabic II
MSA 201: Intermediate Arabic I (G)
MSA 202: Intermediate Arabic II (G)
MND 101: First-Year Chinese I (G)
MND 102: First-Year Chinese II (G)
MND 201: Second-Year Chinese I (G)
MND 202: Second-Year Chinese II (G)
TGM 101: Principles of Global Management
TGM 200: Principles of Accounting for Global Organizations
TGM 204: Principles of Marketing for Global Organizations
TGM 300: Principles of Finance for Global Organizations
TGM 263: Elements of Intercultural Communication
TGM 353: Regional Management Environment (Middle East, Asia, Europe, North America, Latin America)
TGM 400: Advanced Topics in Global Management (Internship & Project Preparation)
TGM 489: Multinational Organizational Leadership

Note: New course requests must be submitted electronically via [Curriculum ChangeMaker](#) and undergo all internal university review and approval steps including those at the unit, college, and university levels.

5. Program Need

Explain why the university needs to offer this program (include target audience and market).

Offering an undergraduate degree as part of Thunderbird School of Global Management will expand the School's outstanding reputation in global management and strong relationships with global firms, government and non-government agencies. Bringing Thunderbird's global management instruction to the undergraduate level will contribute to ASU's ability to produce global-ready graduates well versed in the business world and intercultural competencies necessary to be effective in addressing both global and local issues.

The target market for this degree comprises prospective students who are interested in a business degree with global focus, as well as a focus on language. The target audience is expected to be heavily international and draw students from around the world as well as from the well-developed pipeline of students in International Baccalaureate programs, Chinese language training programs supported by the Confucius Institute and Spanish speaking households throughout the state.

6. Impact on Other Programs

List other academic units that might be impacted by the proposed program and describe the potential impact (e.g., how the implementation of this program might affect student headcount/enrollment, student recruitment, faculty participation, course content, etc. in other programs). Attach letters of collaboration/support from impacted programs.

W.P. Carey School of Business
 New College of Interdisciplinary Arts & Sciences, Humanities, Arts and Cultural Studies

7. Projected Enrollment

How many new students do you anticipate enrolling in this program each year for the next five years?

5-YEAR PROJECTED ANNUAL ENROLLMENT					
	1st Year	2nd Year (Yr 1 continuing + new entering)	3rd Year (Yr 1 & 2 continuing + new entering)	4th Year (Yrs 1, 2, 3 continuing + new entering)	5th Year (Yrs 1, 2, 3, 4 continuing + new entering)
Number of Students Majoring (Headcount)	50	100	200	400	800

8. Accreditation or Licensing Requirements

If applicable, provide the names of the external agencies for accreditation, professional licensing, etc. that guide your curriculum for this program, if any. Describe any requirements for accreditation or licensing.

AACSB's requirements for undergraduate business programs.

9. Faculty & Staff

A. Current faculty

List the name, rank, highest degree, area of specialization/expertise and estimate of the level of involvement of all current faculties who will teach in the program.

Faculty will be chosen from existing Thunderbird School of Global Management faculty. The selection process for the undergraduate program is currently underway.

B. New Faculty:

Describe the new faculty hiring needed during the next three years to sustain the program. List the anticipated hiring schedule and financial sources for supporting the addition of these faculty members.

Faculty resources are adequate at this time.

C. Administration of the program.

Explain how the program will be administered for the purposes of admissions, advising, course offerings, etc. Discuss the available staff support.

The hiring process for specific support staff for the undergraduate program at Thunderbird School of Global Management is currently underway.

10. Resources (necessary to launch and sustain the program)

A. Required resources:

Describe any new resources required for this program's success, such as new support staff, new facilities, new library resources, new technology resources, etc.

No new resources are necessary for this program.

B. Resource acquisition:

Explain how the resources to support this program will be obtained.

N/A

★		Hours	Grade	
★	ECN 212: Microeconomic Principles (SB)	3	C	<ul style="list-style-type: none"> TGM 263 is specifically taught for Thunderbird School of Global Management undergraduates in the target language, either Arabic, Chinese or Spanish, and includes a conversation component. Work with your academic advisor to start planning your required international internship experience in Term 7.
★	LES 305: Business Law and Ethics for Managers	3	C	
★	POS 486: International Political Economy (SB & G)	3	C	
★	TGM 263: Elements of Intercultural Communication (SB & C & G)	3	C	
	Upper Division Humanities, Arts and Design (HU)	3		
	Term hours subtotal:	15		

★	Term 6 80 - 94 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
	TGM 300: Principles of Finance for Global Organizations	3	C	<ul style="list-style-type: none"> TGM 353 is taught in the target language, either Arabic, Chinese or Spanish, and includes a conversation component. Work with your academic advisor to start planning your required international internship experience in Term 7.
★	TGM 353: Regional Management Environment (Middle East, Asia, Europe, North America, Latin America)	3	C	
★	TGM 400: Advanced Topics in Global Management: Internship & Project Preparation	3	C	
	Upper Division Literacy and Critical Inquiry (L)	3		
	Elective	3		
	Term hours subtotal:	15		

★	Term 7 95 - 106 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
★	TGM 484: Internship	6-9	C	<ul style="list-style-type: none"> An international internship experience is required. See your advisor and the ASU Study Abroad Office for more information. Advanced Language and Culture courses can be taken at an international host institution at your internship destination or online through ASU. Make sure to get your credits approved through your academic advisor prior to departure.
★	Complete 2 courses: Upper Division Advanced Language and Culture	6	C	
	Term hours subtotal:	12-15		

★	Term 8 107 - 120 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
★	COM 371: Language, Culture, and Communication (SB & C & G)	3	C	
★	TGM 489: Multinational Organizational Leadership	3	C	
★	TGM 498: Pro-Seminar: Senior Capstone	3	C	
★	Upper Division Advanced Language and Culture	3	C	
	Elective	2		
	Term hours subtotal:	14		

Hide Course List(s)/Track Group(s)

Foreign Language I	Foreign Language II	Foreign Language III
MND 101: Elementary Chinese I	MND 102: First-Year Chinese II	ENG 207: Elements of English Language and Cultures I
MSA 101: Elementary Arabic I	MSA 102: Elementary Arabic II	MND 201: Second-Year Chinese I
SPA 101: Elementary Spanish	SPA 102: Elementary Spanish	MSA 201: Intermediate Arabic I
		SPA 201: Intermediate Spanish (G)
Foreign Language IV	Advanced Language and Culture Courses	
ENG 208: Elements of English Language and Cultures II	AMS 327: Regional Cultures	
MND 202: Second-Year Chinese II (G)	AMS 330: Documenting American Lives (HU & C)	
MSA 202: Intermediate Arabic II	AMS 332: Studies in Race and Ethnicity	

SPA 202: Intermediate Spanish (G)	AMS 334: American Class
	AMS 412: Studies in American Politics & Law
	ASB 340: Migration and Culture (SB & G)
	ASB 342: Mexico-U.S. Borderlands (SB & C) or SBS 342: Mexico-U.S. Borderlands (SB & C)
	ASB 356: Central American Studies (SB & G)
	ASB 440: Women in the Global Factory (SB & G)
	ASB 442: Urban Studies (SB)
	ASB 447: Citizenship, Nationalism, and Identity (SB & C)
	COM 312: Communication, Conflict, and Negotiation
	COM 353: Professional Communication
	COM 371: Language, Culture, and Communication (SB & C & G)
	COM 429: Semiotics and Visual Communication
	COM 457: New Media
	COM 463: Intercultural Communication Theory and Research (SB & G)
	COM 471: International Communication (G)
	ENG 317: Cross-Cultural Writing ((L or HU) & G)
	ETH 300: Principles of Ethnic Studies (C)
	HST 305: Latin American & the World Economy (SB & H)
	HST 376: Modern Latin America (SB & H)
	HST 413: Contemporary America ((L or SB) & H)
	HST 447: Modern Mexico (SB & H)
	HST 454: History of Genocide (G & H)
	IAP 331: Performance, Acting, and the Individual
	IAP 354: Visual Representation
	IAS 406: Moral Dilemmas (L or HU)
	IAS 410: Evolution of Ideas (L or HU)
	LAS 330: From the Inside: The Latin American Journey
	LAS 340: Latin American Women Writers
	LAS 350: The Construction of a Nation: Chile in the 20th/21st Century
	LAS 351: Cityscapes: Urban Mexican Literature and Culture
	LAS 355: Contemporary Mexican Cinema: Changing Cartographies
	LAS 471: Treaties and Cultural Production in Spain and the Americas
	LAS 480: Current Trends in Theatre and New Media in Latin America and Spain
	LAS 481: Dictatorships and Dirty Wars: Latin American Cinema from Resistance to Reconciliation
	MND 321: Chinese Conversation I
	MND 421: Chinese Conversation II
	MSA 321: Arabic Conversation I
	MSA 421: Arabic Conversation II
	PHI 306: Applied Ethics (HU)
	PHI 360: Business and Professional Ethics (HU)
	POS 350: Comparative Politics (SB & G)
	POS 353: Comparative Politics of the Middle East
	POS 357: South Asia Politics (SB & G)
	POS 360: World Politics (SB & G)
	POS 374: Cultures and Politics of the Internet (SB)
	POS 436: Gender, Sexuality, Nation-States
	POS 454: Mexico (SB & G)
	POS 456: Latin American Cities (SB & G)
	POS 464: Border Cities: Action Research

on Globalization (SB & G)

POS 480: Global Justice (G) or SBS 480:
Global Justice (G)

SOC 328: Migration and Culture (SB & G)

SOC 445: Globalization, Development,
and Resistance (SB & G)

SOC 457: Global Social Movements (SB &
G)

SPA 313: Spanish Conversation and
Composition (G)

SPA 314: Spanish Conversation and
Composition (G)

SPA 325: Introduction to Hispanic
Literature (HU)

SPA 474: Mexican Culture ((L or HU) &
G)

WST 300: Women and Gender in
Contemporary Society (SB & C)

WST 410: Poverty, Social Justice, and
Global Health ((L or SB) & G)

Total Hours: 120
Upper Division Hours: 45
minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00
minimum
Total hrs at ASU: 30
minimum
**Hrs Resident Credit for
Academic Recognition:** 56
minimum
**Total Community College
Hrs:** 64 maximum
**Total College Residency
Hrs:** 12 minimum

General University Requirements Legend

General Studies Core
Requirements:

- Literacy and Critical Inquiry
(L)
- Mathematical Studies (MA)
- Computer/Statistics
/Quantitative Applications
(CS)
- Humanities, Arts and Design
(HU)
- Social-Behavioral Sciences
(SB)
- Natural Science - Quantitative
(SQ)
- Natural Science - General
(SG)

General Studies Awareness
Requirements:

- Cultural Diversity in the U.S.
(C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2015 - 2016 academic year.

From: Joe Cutter <Joe.Cutter@asu.edu>
Date: Tuesday, January 27, 2015 at 1:57 PM
To: Marlene Tromp <marlene.tromp@asu.edu>
Subject: BGM

Dear Marlene,

SILC has no objection to the Bachelor of Global Management Degree proposal.

Joe

Robert Joe Cutter
Director, School of International Letters & Cultures
Director, Chinese Language Flagship
Director, Confucius Institute
Arizona State University

From: Kim Fridkin <kahn@asu.edu>
Date: Tuesday, January 27, 2015 at 9:09 AM
To: Marlene Tromp <marlene.tromp@asu.edu>
Cc: Patrick Kenney <pkenney@asu.edu>
Subject: RE: BGM impact statement requested

I just talked with Pat—Pat and I agree that CLAS has no objection to the Bachelors in Global Management degree at New College.

Kim Fridkin
Interim Dean of Social Sciences
College of Liberal Arts and Sciences
Arizona State University
480.727.9405

From: Marlene Tromp
Sent: Monday, January 26, 2015 10:19 PM
To: Kim Fridkin
Cc: Patrick Kenney
Subject: BGM impact statement requested

Dear Kim,

This morning Pat spoke at the Thunderbird Dean's Council this morning (right before the Provost's Deans' Council meeting), offering some insights related to Poli Sci and Global Studies for the Bachelors in Global Management. After he spoke, I thought I should share the proposal and contact you for your thoughts. Would you be willing to offer an impact statement?

Sincerely,
Marlene

--

Dr. Marlene Tromp, Vice Provost and Dean
New College of Interdisciplinary Arts and Sciences
4701 W. Thunderbird Rd., Glendale, AZ 85306-4908
P.O. Box 37100, M/C 1251, Phoenix AZ 85069-7100
Arizona State University
Office: 602-543-7000 Fax: 602-543-7070
marlene.tromp@asu.edu
newcollege.asu.edu

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From: Marlene Tromp
Sent: Monday, January 26, 2015 7:39 AM
To: Frederick Corey
Subject: impact BGM Thunderbird

Dear Fred,

New College faculty have met regarding the new BGM degree proposed by Thunderbird, and we are pleased to lend our support.

Sincerely,
Marlene

--

Dr. Marlene Tromp, Vice Provost and Dean
New College of Interdisciplinary Arts and Sciences
4701 W. Thunderbird Rd., Glendale, AZ 85306-4908
P.O. Box 37100, M/C 1251, Phoenix AZ 85069-7100
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From: Amy Hillman <AMY.HILLMAN@asu.edu>
Date: Friday, January 23, 2015 at 4:20 PM
To: Marlene Tromp <marlene.tromp@asu.edu>, Kay Faris <KAY.FARIS@asu.edu>
Subject: Re: BGM: Bachelors in Global Management

Hi Marlene,

While we do expect this degree may cannibalize students from W. P. Carey undergraduate degrees, we support the degree as developed for the success of Thunderbird@ASU. And, we will provide our courses as required for the degree.

Amy

Amy Hillman, PhD

Dean | Rusty Lyon Chair of Strategy

Arizona State University | **W. P. Carey School of Business**

amy.hillman@asu.edu | (480) 965-3402

From: Marlene Tromp <Marlene.Tromp@asu.edu>
Date: Friday, January 23, 2015 3:11 PM
To: wpcarey <amy.hillman@asu.edu>, Kay Faris <KAY.FARIS@asu.edu>
Subject: BGM: Bachelors in Global Management

Dear Amy and Kay,

Attached, please find the major map for the Bachelors in Global Management (BGM) degree. I apologize for the short notice. May I please get an impact statement from you?

Sincerely,
Marlene

--

Dr. Marlene Tromp, Vice Provost and Dean
New College of Interdisciplinary Arts and Sciences
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