This template is to be used only by programs that have received specific written approval from the Provost’s office to proceed with internal proposal development and review. The proposal template should be completed in full and submitted to the University Provost’s Office [mailto: curriculumplanning@asu.edu]. It must undergo all internal university review and approval steps including those at the unit, college, and university levels. A program may not be implemented until the Provost’s Office notifies the academic unit that the program may be offered.

College/School/Institute: College of Public Service and Community Solutions
Department/Division/School: School of Social Work
Proposing Faculty Group (if applicable): No, this is not a joint degree program
If this is an official joint degree program?

If “Yes” List all the additional college(s)/school(s)/institute(s) that will be involved in offering the degree program and providing the necessary resources. Note: All units offering this program must have collaborated in the proposal development and completed the appropriate unit and college/school approvals.

Degree type: BA-Bachelor of Arts
If other; provide degree type title and proposed abbreviation:

Name of degree program (major): Community Advocacy and Social Policy
Are any concentrations to be established under this degree program? No, concentrations will not be established.
Is a program fee required? Yes, a program fee is required.
What is the first catalog year available for students to select on the undergraduate application for this program? 2015-16
Delivery method: Both, On-Campus and ASU Online
Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

Campus/Locations: indicate all locations where this program will be offered.
- Downtown Phoenix
- Polytechnic
- Tempe
- West
- Other:

Proposal Contact
Name: Dr. Michelle Carney
Phone number: 602.496.0058
Email: michelle.carney@asu.edu
Title: Director and Professor, School of Social Work

DEAN APPROVAL(S)
This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed organizational change.

College/School/Division Dean name: Kathleen Andereck, Director of Curricular Initiatives
Signature: ___________________________ Date: 10/16/2014

College/School/Division Dean name: (if more than one college involved)
Signature: ___________________________ Date: ____ / __ /20

Note: An electronic signature, an email from the dean or dean’s designee, or a PDF of the signed signature page is acceptable.
1. Purpose and Nature of Program

Provide a brief program description. Include the distinctive features of the program that make it unique. The Community Advocacy and Social Policy major will focus on advocacy strategies by exploring, analyzing and comparing social service systems and policies in depth and from an empowerment perspective. Emphasis will be on examining the needs of individuals, families, and communities that have been historically underserved. Policy analysis and social change will be critical themes in developing an advocacy knowledge base, as they are equally important themes of prevention and social well-being. Students will complete courses in two core areas: (1) Diversity and oppressed populations and (2) Social issues and interventions.

2. Student Learning Outcomes and Assessment Methods

A. Knowledge, competencies, and skills

List the knowledge, competencies, and skills students should have when they graduate from the proposed degree program. (You can find examples of program Learning Outcomes at [http://www.asu.edu/oue/assessment.html](http://www.asu.edu/oue/assessment.html))

See 2B below

B. Assessment

Describe the plan and methods to assess whether students have achieved the knowledge, competencies and skills identified in the Learning Outcomes. (You can find examples of assessment methods at [http://www.asu.edu/oue/assessment.html](http://www.asu.edu/oue/assessment.html))

Outcome 1: Students will be able to articulate issues of diversity, oppression, and privilege that have historically impacted individuals, families, and communities.

Measure 1.1: Students in SWU374: Diversity and Oppression in the Social Work Context will be required to write a research paper that assesses their knowledge of issues that impact an oppressed population.

Performance Criteria 1.1: 80 percent of the students will receive 75% or better on the research paper.

Measure 1.2: Students in SWU 488: Advocacy Strategies for Social Change will write an advocacy analysis paper where the focus will be on issues of disparity or an issue that disproportionately negatively impacts an oppressed population.

Performance Criteria 1.2: 80 percent of the students will receive 75% or better on the advocacy analysis paper.

Outcome 2: Students will be able to develop critical analyses of social policies.

Measure 2.1: Students in SWU 332: Social Policy and Advocacy will take an exam assessing their knowledge of social policy and the impact on oppressed populations.

Performance Criteria 2.1: 80 percent of the students will receive 75% or better on the exam.

Outcome 3: Students will be able to develop, implement, and evaluate advocacy strategies.

Measure 3.1: Students in SWU 488: Advocacy Strategies for Social Change will critique a social media advocacy campaign.

Performance Criteria 3.1: 80 percent of students will receive 75% or better on the critical analysis of a social media advocacy campaign.

Measure 3.2: Students in SWU 488: Advocacy Strategies for Social Change will actively participate in an advocacy campaign and write a synthesis paper evaluating the advocacy campaign.

Performance Criteria 3.2: 80 percent of students will receive 75% or better on the advocacy campaign project and synthesis paper.
3. Academic Curriculum and Requirements

A. Major Map.
Attach a copy of the “proposed” major map for this degree program and each concentration(s) to be offered. Instructions on how to create a “proposed major map” in BAMM can be found in the Build a Major Map Training Guide.

B. Summary of credit hours required for this program
Total credit hours must be 120 and include first year composition, general studies, core/required courses, program specific electives, and any additional requirements (e.g., concentration credits).

<table>
<thead>
<tr>
<th>Requirements</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Year Composition</td>
<td>6</td>
</tr>
<tr>
<td>ASU 101 (or Equivalent)</td>
<td>1</td>
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<tr>
<td>General Studies</td>
<td>13</td>
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<tr>
<td>Core/required courses</td>
<td>55</td>
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<tr>
<td>Program specific electives</td>
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<tr>
<td>Additional requirements</td>
<td>9</td>
</tr>
<tr>
<td>Other; please explain</td>
<td>6</td>
</tr>
<tr>
<td>Total</td>
<td>120</td>
</tr>
</tbody>
</table>

C. Core/Required Courses.

i. Total required and/or core course credit hours: 55

ii. List the name, prefix, and credit hours for each required/core course for this program
CRJ 100 Introduction to Criminal Justice (3)
ECN 211: Macroeconomic Principles (SB) OR SWU 181: Economics: A Social Issues Perspective
MAT 142 College Mathematics (3)
PSY 101 Introduction to Psychology (3) OR SOC 101 Introductory Sociology (3)


SWU 171 Introduction to Social Work (3)
SWU 291 Social Service Delivery System (3)
SWU 302 Human Biology for Social Workers (3)
SWU 303 Micro Human Behavior and the Social Environment (3)
SWU 306 Ethics in Social Services (3)
SWU 320 Research Methods in Social Work (3)
SWU 321 Statistics for Social Workers (3)
SWU 332 Social Policy and Services (3)
SWU 340 Macro Human Behavior and the Social Environment (3)
SWU 350 Whole Person Health Across the Lifespan (3)
SWU 374 Diversity and Oppression in a Social Work Context (3)
SWU 488 Advocacy Strategies (3)

*Please Note: Changes to course prerequisites have been submitted through curriculum ChangeMaker. Revisions include: changing the prerequisites for SWU 303, 320, 340, and 374 from SWU310 TO SWU310 or CASP major; for SWU 332 the SWU310 prerequisite was dropped and SWU182 OR POS 110 OR POS 310 were added as a prerequisite.
*Also, we request that the effective date for these changes be Fall 2015.
D. Program Specific Electives.

i. Total required program elective credit hours: 30

ii. List the name, prefix, and credit hours for any program specific electives for this program:

Students will take courses in two sequences:

1. Diversity/Oppressed Populations Sequence (15 CREDITS): Courses focus on oppressed or marginalized populations and systems of oppression/privilege. [Students will select FIVE of the following courses; two must be SWU courses; Nine units must be upper division]

   - APA 200 Introduction to Asian Pacific American Studies (3)
   - APA 330 Asian Pacific American Genders and Sexualities (3)
   - APA 360 Topic: Chinese American (3)
   - ASB 346 Marriage and Family Diversity (3)
   - CRJ 305 Gender, Crime and Criminal Justice (3)
   - FAS 370 Family Ethnic and Cultural Diversity
   - HST 325 Immigration and Ethnicity in the United States (3)
   - JUS 350 Immigration and Justice (3)
   - POS 435 Women and Politics (3)
   - REL 330 Native American Religious Traditions (3)
   - SOC 378 Migration and Society (3)
   - SOC 418 Aging and the Life Course (3)
   - SWU 180 Introduction to Lesbian, Gay, Bisexual and Transgender (LGBT) Studies (3)
   - SWU 455 Social Work Practice Skills with Latinos (3)
   - SWU 457 Southwest Borderland Immigration Issues (3)
   - SWU 498 Topic: Social Work with American Indians (3)
   - WST 300 Women and Gender in Contemporary Society (3)

2. Social Problems and Interventions (15 CREDITS): Courses focus on social problems that disproportionately affect members of an oppressed population and change strategies. [Select FIVE of the following courses; Four courses must be SWU courses; 12 units must be upper division]

   - CRJ 461 Domestic Violence (3)
   - JUS 420 Women, Work and Justice (3)
   - SOC 424 Women and Health (3)
   - SWU 250 Stress Management Tools (3)
   - SWU 251 Stress Management Tools II (3)
   - SWU 351 Sustainable Living, Mindful Eating (3)
   - SWU 456 Immigrants and Refugees (3)
   - SWU 458 Behavioral Health Services (3)
   - SWU 459 Spirituality and the Helping Profession (3)
   - SWU 460 Legal Issues in Social Work (3)
   - SWU 461 Lesbian, Gay, Bisexual, Transgender and Queer Issues (3)
   - SWU 462 Global Social Welfare (3)
   - SWU 498 Topic: Overview of Addictions (3)

E. Additional Program Requirements, if any:

List and describe any capstone experiences, milestone, and/or additional requirements.

   College of Public Programs Interdisciplinary Requirement (9 CREDITS including CRJ 100)
   Free electives (6 CREDITS)
F. Concentrations

I. Are any concentrations to be established under this degree program? No, concentrations will not be established.

II. If yes, are concentrations required? No, concentrations will not be required.

III. List courses & additional requirements for the proposed concentration(s):

<table>
<thead>
<tr>
<th>Concentration Name</th>
<th>Total credit hours</th>
<th>Core/Required Courses for Concentration (Prefix, # &amp; Title)</th>
<th>Total Core credit hours</th>
<th>Program Specific Electives (include course name and prefix)</th>
<th>Total Elective credit hours</th>
<th>Additional Requirements (i.e. milestones, capstones)</th>
</tr>
</thead>
<tbody>
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</tbody>
</table>

4. New Course Development

A. Will a new course prefix (es) be required for this degree program? No
   If yes, list prefix name(s) (i.e. ENG- English)
   Note: A request for a New Prefix form must be completed for each new prefix required and submitted with this proposal: http://provost.asu.edu/files/shared/curriculum/Prefix_Request.doc.

B. New Courses Required for Proposed Degree Program.
   List all new courses required for this program, including course prefix, number and course description.

   SWU 488 Advocacy Strategies
   This course will be the capstone course for the degree. Students will actively engage in an advocacy campaign and write a synthesis paper critiquing and evaluating the advocacy strategy used in the campaign.

   Note: 1. This degree will be interdisciplinary, taking into account how a range of disciplines, including social work, view issues of oppression and social intervention. The SWU 488 course, taken in the last semester of the program, will integrate students learning across disciplines in the capstone project.

   The following courses are new and can be taken for the proposed degree and for the social work degree:

   SWU 251 Stress Management Tools II
   Developing mindful strategies toward managing stress, developing instinct awareness; healthy decisions in nutrition, relationship with self, others and decreasing student’s carbon footprint.

   SWU 306 Ethics in Social Services
   The course focuses on following the NASW Code of Ethics in making ethical decisions in social service settings.

   SWU 350 Whole Person Health Across the Lifespan
   Development of mindful strategies toward managing stress and identification, implementation and integration of skills and knowledge for well-being across the lifespan.

   SWU 351 Sustainable Living, Mindful Eating
   Course addresses issues related to foods we eat, how we eat, and impacts of choices on health, the environment, locally and globally.

   SWU 462 Global Social Welfare
   Analyzes social work’s response to international social issues and human need from the perspectives of globalization,
development, and human rights.

SWU 488 Advocacy Strategies
Introduction to a comprehensive advocacy approach that spans administrative, legislative, and community strategies.

Note: New course requests must be submitted electronically via Curriculum ChangeMaker and undergo all internal university review and approval steps including those at the unit, college, and university levels.

5. Program Need
Explain why the university needs to offer this program (include target audience and market).
This degree will be focused on macro context of the social service arena including policy analysis and social intervention for oppressed communities. Those working in social services agencies, health and mental health agencies are often not equipped to understand the challenges and experiences of oppressed populations resulting in inadequate service delivery. Students completing the Advocacy and Social Intervention major will be able to a) identify major challenges and disparities impacting oppressed populations; and b) implement advocacy strategies to support change in the macro context.

6. Impact on Other Programs
List other academic units that might be impacted by the proposed program and describe the potential impact (e.g., how the implementation of this program might affect student headcount/enrollment, student recruitment, faculty participation, course content, etc. in other programs). Attach letters of collaboration/support from impacted programs.
By including the Community Advocacy and Social Policy major as an option for students we anticipate our enrollment increasing significantly. As this degree will be offered in person and online we anticipate that it will facilitate the matriculation of students across all of Arizona including tribal nations, both rural and urban, who may not be able to commute to ASU Downtown Campus. As this is an interdisciplinary degree courses in the two core areas will increase enrollment in courses across multiple units.

We do not anticipate any effects on other academic units. The BA in Justice Studies offered in Tempe has cross disciplinary focus on issues of justice. This degree broadly examines justice across five core areas whereas the proposed BA in Community Advocacy and Social Policy will focus on developing knowledge base on issues that disproportionately impact diverse/oppressed populations, developing advocacy skills, and proposing social interventions.

7. Projected Enrollment
How many new students do you anticipate enrolling in this program each year for the next five years?

<table>
<thead>
<tr>
<th>5-YEAR PROJECTED ANNUAL ENROLLMENT</th>
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</thead>
<tbody>
<tr>
<td>1st Year (Yr 1 continuing + new entering)</td>
</tr>
<tr>
<td>Number of Students Majoring (Headcount)</td>
</tr>
</tbody>
</table>

8. Accreditation or Licensing Requirements
If applicable, provide the names of the external agencies for accreditation, professional licensing, etc. that guide your curriculum for this program, if any. Describe any requirements for accreditation or licensing. NA

9. Faculty & Staff
A. **Current faculty**
List the name, rank, highest degree, area of specialization/expertise and estimate of the level of involvement of all current faculties who will teach in the program.

- C. Ayón, Associate Professor, PhD, issues of diversity, immigration, social justice, community practice
- L. Holley, Associate Professor, PhD, issues of diversity and oppression, online education
- A. MacEachron, Professor, PhD, Community practice and interventions, policy, management, online education
- M. Del Colle, Lecturer, PhD, ethics and social service delivery
- M. Napoli, Associate Professor, PhD, health, sustainability, whole person intervention, online education
- E. Segal, Professor, PhD, poverty, social policy, poverty and inequality, online education, social justice
- C. Sangalang, Assistant Professor, PhD, issues of diversity, race, and discrimination, human development
- L. Stromwall, Associate Professor, PhD, research methods, online education

B. **New Faculty:**
Describe the new faculty hiring needed during the next three years to sustain the program. List the anticipated hiring schedule and financial sources for supporting the addition of these faculty members.

No new faculty will be required in the short term. With growth, at least one new faculty member will be required to be supported with enrollment growth.

C. **Administration of the program.**
Explain how the program will be administered for the purposes of admissions, advising, course offerings, etc. Discuss the available staff support.

The program will be administered under the School of Social Work Program Director's responsibilities. Admission, advising, and course scheduling will be handled in the same manner as all other majors in the School of Social Work by Student Support Services. If projected annual enrollment numbers are achieved, then new staff will be hired as needed.

10. **Resources (necessary to launch and sustain the program)**

A. **Required resources:**
Describe any new resources required for this program’s success, such as new support staff, new facilities, new library resources, new technology resources, etc.

We will work with Jonathan Pratt, Manager of Instructional Design and Online Learning, to prepare the degree for online delivery.

B. **Resource acquisition:**
Explain how the resources to support this program will be obtained. N/A
1. **Program Name (Major):** Community Advocacy and Social Policy

2. **Program Description** (150 words maximum)
The BA in community advocacy and social policy focuses on advocacy strategies by exploring, analyzing and comparing social service systems and policies in-depth and from an empowerment perspective. Emphasis will be on examining the needs of individuals, families and communities that have been historically underserved. Policy analysis and social change will be critical themes in developing an advocacy knowledge base, as are the equally important themes of prevention and social well-being. Students complete courses in two core areas --- diversity and oppressed populations, and social issues and interventions.

3. **Contact and Support Information**
   - Building Name, code and room number: *(Search ASU map)* UCENT 800
   - Program office telephone number: *(i.e. 480/965-2100)* 602/496-0800
   - Program Email Address: social.work@asu.edu
   - Program Website Address: http://ssw.asu.edu

4. **Delivery/Campus Information Delivery:** Both, On-Campus and ASU Online
   
   *Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.*

5. **Campus/Locations:** indicate all locations where this program will be offered.
   - [x] Downtown Phoenix
   - [ ] Polytechnic
   - [ ] Tempe
   - [ ] West
   - [ ] Other:

6. **Additional Program Description Information**
   - A. Additional program fee required for this program? No
   - B. Does this program have a second language requirement? No

7. **Career Opportunities & Concentrations**
   Provide a brief description of career opportunities available for this degree program. If program will have concentrations, provide a brief description for each concentration. (150 words maximum)

   Graduates will be prepared for positions in the social services arena including performing basic case management (benefit processing or certification); staffing hotlines or warmlines; referral, recruitment, and volunteer coordinator positions; and prevention and education efforts. In addition, advocate positions are part of many organizations such as hospitals and the behavioral health system. This degree will also prepare students to pursue graduate education.

8. **Additional Admission Requirements**
   If applicable list any admission requirements (freshman and/or transfer) that are higher than and/or in addition to the university minimum undergraduate admission requirements. NA

9. **Keywords**
   List all keywords used to search for this program. Keywords should be specific to the proposed program.
   - social services, advocacy, social interventions, community development, social justice, community organizing, policy analysis, policy change, diversity, oppressed populations

10. **Advising Committee Code**
List the existing advising committee code to be associated with this degree.

UGPPSW

Note: If a new advising committee needs to be created, please complete the following form:
Proposal to create an undergraduate advising committee

11. First Required Math Course
List the first math course required in the major map.

MAT 142
12. WUE Eligible:
   Has a request been submitted to the Provost by the Dean to consider this degree program as eligible for WUE? No
   Note: No action will be taken during the implementation process with regards to WUE until approval is received from the Provost.

13. Math Intensity:
   a. List the highest math course required on the major map. (This will not appear on Degree Search.) MAT 142

   b. What is the math intensity as indicated by the highest math required on the major map? Math intensity categorization can be found here: https://catalog.asu.edu/mathintensity General

14. CIP codes
   Identify CIP codes that should be displayed on Degree Search. CIP codes can be found at:
   http://www.onetonline.org/crosswalk/CIP/.

   19.0403 Consumer Services and Advocacy
   44.0201 Community Organization and Advocacy
   51.1504 Community Health Services/Liaison/Counseling
   51.2208 Community Health and Prevention Medicine
   44.0503 Health Policy Analysis
   43.0103 Criminal Justice/Law Enforcement
   44.0701 Social Work

   Are any specific career codes (SOC/ONET codes) to be omitted from the CIP codes selected above? (i.e. “Omit 25-10312.00 Engineering Teachers, Postsecondary from CIP code 14.0501 Bioengineering and Biomedical Engineering.”)

   51.2208 Community Health and Prevention Medicine omit Medical and Health Services Manager
   44.0503 Health Policy Analysis omit Medical Health Services Manager
15. Area(s) of Interest

A. Select one (1) primary area of interest from the list below that applies to this program.

- Architecture & Construction
- Arts
- Business
- Communications & Media
- Computing & Mathematics
- Education & Teaching
- Engineering & Technology
- Entrepreneurship
- Exploratory
- Health & Wellness
- Humanities
- Interdisciplinary Studies
- Law & Justice
- STEM
- Science
- Social and Behavioral Sciences
- Sustainability

B. Select one (1) secondary area of interest from the list below that applies to this program.

- Architecture & Construction
- Arts
- Business
- Communications & Media
- Computing & Mathematics
- Education & Teaching
- Engineering & Technology
- Entrepreneurship
- Exploratory
- Health & Wellness
- Humanities
- Interdisciplinary Studies
- Law & Justice
- STEM
- Science
- Social and Behavioral Sciences
- Sustainability
PROPOSAL TO ESTABLISH A NEW UNDERGRADUATE DEGREE

The following fields are to be completed by the Office of the University Provost.

CIP Code: 

Plan Code:
### 2015 - 2016 Major Map
**Community Advocacy and Social Policy, (Proposed)**

**Printer Friendly Major Map**

<table>
<thead>
<tr>
<th>Term 1</th>
<th>Credit Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Critical course signified by</td>
<td>Hours</td>
<td>Grade</td>
</tr>
<tr>
<td></td>
<td>SWU 171: Introduction to Social Work (SB &amp; H)</td>
<td>3</td>
<td>C</td>
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<tr>
<td></td>
<td>PSY 101: Introduction to Psychology (SB) OR</td>
<td>3</td>
<td></td>
</tr>
<tr>
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<td>SOC 101: Introductory Sociology (SB)</td>
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<tr>
<td></td>
<td>ASU 101-CPP: The ASU Experience</td>
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<tr>
<td></td>
<td>ENG 101 or ENG 103: First-Year Composition OR</td>
<td>3</td>
<td>C</td>
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<td></td>
<td>ENG 105: Advanced First-Year Composition OR</td>
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<td>ENG 107 or ENG 108: First-Year Composition</td>
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<td>MAT 142: College Mathematics (MA)</td>
<td>3</td>
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<td></td>
<td>CRJ 100: Introduction to Criminal Justice (SB)</td>
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<td>Milestone: Meet with an academic advisor</td>
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<td></td>
<td>Critical course signified by</td>
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<td>Grade</td>
</tr>
<tr>
<td></td>
<td>ECN 211: Macroeconomic Principles (SB) OR</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>SWU 181: Economics: A Social Issues Perspective OR</td>
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<td>PH 101: Introduction to Philosophy (HU) OR</td>
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<tr>
<td></td>
<td>PHI 101: Introduction to Ethics: A Social Issues Perspectives OR</td>
<td>3</td>
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<td>SWU 183: Introductory Ethics: A Social Issues Perspectives OR</td>
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<td>SWU 182: Arizona and National Government: A Social Work Perspective</td>
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<td></td>
<td>ENG 101 or ENG 103: First-Year Composition OR</td>
<td>3</td>
<td>C</td>
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<td></td>
<td>ENG 105: Advanced First-Year Composition OR</td>
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<td>Natural Science - Quantitative (SG) OR</td>
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<td>Humanities, Arts and Design (HU)</td>
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<td>COPP Interdisciplinary Requirement</td>
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<td>Complete ENG 101 OR ENG 103 OR ENG 107 course(s).</td>
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<td>Term hours subtotal: 16</td>
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<td></td>
<td>ECN 211: Macroeconomic Principles (SB) OR</td>
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<td></td>
<td>SWU 181: Economics: A Social Issues Perspective OR</td>
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<tr>
<td></td>
<td>PH 101: Introduction to Philosophy (HU) OR</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>PHI 101: Introduction to Ethics: A Social Issues Perspectives OR</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>SWU 183: Introductory Ethics: A Social Issues Perspectives OR</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>POS 110: Government and Politics (SB) OR</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>SWU 182: Arizona and National Government: A Social Work Perspective</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Literacy and Critical Inquiry (IL)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Natural Science - Quantitative (SG) OR</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Natural Science - General (SG)</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Global Awareness (G)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Complete Mathematics (MA) requirement.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Term hours subtotal: 16</td>
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<table>
<thead>
<tr>
<th>Term 4</th>
<th>Credit Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Critical course signified by</td>
<td>Hours</td>
<td>Grade</td>
</tr>
<tr>
<td></td>
<td>ECN 211: Macroeconomic Principles (SB) OR</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>SWU 181: Economics: A Social Issues Perspective OR</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>PH 101: Introduction to Philosophy (HU) OR</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>PHI 101: Introduction to Ethics: A Social Issues Perspectives OR</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>SWU 183: Introductory Ethics: A Social Issues Perspectives OR</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>POS 110: Government and Politics (SB) OR</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>SWU 182: Arizona and National Government: A Social Work Perspective</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>SWU 291: Social Service Delivery Systems</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td></td>
<td>Social Problems and Interventions</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Courses focus on social problems that disproportionately affect members of oppressed populations and change strategies.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Select five of the courses in this sequence; four courses must be SWU courses; 12 credits must be upper division.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Diversity and Oppressed Populations</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Courses focus on oppressed or marginalized populations and systems of oppression/domination.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Select five of the courses in this sequence; two courses must be SWU courses; 9 credits must be upper division.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>COPP Interdisciplinary Requirement</td>
<td>3</td>
<td></td>
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<tr>
<td></td>
<td>Term hours subtotal: 15</td>
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</table>

<table>
<thead>
<tr>
<th>Term 5</th>
<th>Credit Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Critical course signified by</td>
<td>Hours</td>
<td>Grade</td>
</tr>
<tr>
<td></td>
<td>SWU 103: Micro Human Behavior and the Social Environment (L or SB)</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td></td>
<td>Diversity and Oppressed Population</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>SWU 106: Ethics in Social Services</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td></td>
<td>SWU 211: Statistics for Social Workers (CS)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>SWU 174: Diversity and Oppression in a Social Work Context (C)</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td></td>
<td>Diversity and Oppressed Populations</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Courses focus on oppressed or marginalized populations and systems of oppression/domination.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Select five of the</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Term hours subtotal: 16</td>
<td></td>
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</tr>
</tbody>
</table>

By the end of term four, students should have completed the following requirements: 1. either ECN 211 or SWU 181 2. PHI 101 or PHI 103 or SWU 183. 3. either POS 110 or SWU 182

An SAT, ACT, Accuplacer, or TOEFL score determines placement into first-year composition courses.

ASU Math Placement Exam score determines placement in Mathematics course.

ASU 101 or College specific equivalent First Year Seminar required of all freshman students.

ASU 101 is for ASU freshman students only and is not required for transfer students.

ASU 101 is for ASU freshman students only and is not required for transfer students.

ASU 101 is for ASU freshman students only and is not required for transfer students.
### Term 6: 76 - 90 Credit Hours

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>SWU 340</td>
<td>Macro Human Behavior and the Social Environment</td>
<td>3</td>
<td>C</td>
<td>Diversity and Oppressed Populations: Courses focus on oppressed or marginalized populations and systems of oppression/domination. Select five of the courses in this sequence; two courses must be SWU courses; 9 credits must be upper division.</td>
</tr>
<tr>
<td>SWU 320</td>
<td>Research Methods in Social Work</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>SWU 302</td>
<td>Human Biology for Social Workers</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Upper Division Diversity and Oppressed Population</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SWU 350</td>
<td>Whole Person Health Across the Lifespan</td>
<td>3</td>
<td>C</td>
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Term hours subtotal: 15

### Term 7: 91 - 105 Credit Hours

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>SWU 332</td>
<td>Social Policy and Services</td>
<td>3</td>
<td>C</td>
<td>Diversity and Oppressed Populations: Courses focus on oppressed or marginalized populations and systems of oppression/domination. Select five of the courses in this sequence; two courses must be SWU courses; 9 credits must be upper division.</td>
</tr>
<tr>
<td></td>
<td>Upper Division Diversity and Oppressed Population</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Upper Division Social Problems and Interventions</td>
<td>6</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Elective</td>
<td>3</td>
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<td></td>
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Term hours subtotal: 15

### Term 8: 106 - 120 Credit Hours

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>SWU 488</td>
<td>Advocacy Strategies</td>
<td>3</td>
<td>C</td>
<td>Diversity and Oppressed Populations: Courses focus on oppressed or marginalized populations and systems of oppression/domination. Select five of the courses in this sequence; two courses must be SWU courses; 9 credits must be upper division.</td>
</tr>
<tr>
<td></td>
<td>Upper Division Diversity and Oppressed Population</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Upper Division Social Problems and Interventions</td>
<td>6</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Term hours subtotal: 15

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### For the Interdisciplinary Requirement:
- Students can choose courses from any of the three Interdisciplinary areas/track groups.
- To meet the requirement, students must take three courses from at least two different groups.

---

### Hide Course List(s)/Track Group(s)
- Social Problems and Interventions
- Diversity and Oppressed Populations

---

### Major Map - Community Advocacy and Social Policy - eAdvisor™ Ac... https://webapp4.asu.edu/programs/t5/roadmaps/ASU00/CJSSIMS/null/...
**JUS 420**: Women, Work, and Justice (L & SB & C)
**SOC 424**: Women and Health (SB)
**SWU 250**: Stress Management Tools (SB)
**SWU 251**: Stress Management Tools II
**SWU 251**: Sustainable Living, Mindful Eating
**SWU 456**: Immigrants and Refugees
**SWU 458**: Behavioral Health Services
**SWU 459**: Spirituality and the Helping Professions
**SWU 460**: Legal Issues in Social Work
**SWU 461**: Lesbian, Gay Bisexual, Transgender, and Queer Issues
**SWU 462**: Global Social Welfare
**SWU 498**: Overview of Addictions

**APA 330**: Asian Pacific American Genders and Sexualities (SB & C)
**APA 360**: Chinese American (HU or SB & C)
**ASB 346**: Marriage and Family Diversity (SB & C)
**CN 305**: Gender, Crime, and Criminal Justice (C)
**FAS 370**: Family Ethnic and Cultural Diversity (SB & C)
**HST 325**: Immigration and Ethnicity in the United States (SB & H & C)
**JUS 350**: Immigration and Justice (SB & C)
**POS 330**: Women and Politics (SB & C)
**REL 330**: Native American Religious Traditions (HU & C)
**SOC 378**: Migration and Society (SB & C)
**SOC 418**: Aging and the Life Course (SB & H)
**SWU 455**: Social Work Practice Skills with Latinos
**SWU 457**: Southwest Borderland Immigration Issues
**SWU 498**: Social Work with American Indians
**WST 300**: Women and Gender in Contemporary Society (SB & C)

**Total Hours**: 120
**Upper Division Hours**: 45 minimum
**Cumulative GPA**: 2.00 minimum
**Major GPA**: 3.00 minimum
**Total hrs at ASU**: 30 minimum
**Hrs Resident Credit for Academic Recognition**: 56 minimum
**Total Community College Hrs**: 64 maximum

**General University Requirements**
- **General Studies Core Requirements**:
  - Literacy and Critical Inquiry (L)
  - Mathematical Studies (MA)
  - Computer/Statistics (CS)
  - Humanities, Arts and Design (HU)
  - Social-Behavioral Sciences (SB)
  - Natural Science - Quantitative (SQ)
  - Natural Science - General (SG)

**General Studies Awareness Requirements**
- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

**First-Year Composition**

General Studies designations listed on the major map are current for the 2015 - 2016 academic year.
Yes, we would also support inclusion of this course as well.

Best,

Jeff

Jeffrey W. Kassing
Professor/Director
School of Social & Behavioral Sciences
New College of Interdisciplinary Arts & Sciences
Arizona State University
(602) 543-6631
jkassing@asu.edu
dissentworks.com

Hello Dr. Kassing,

I believe ASB 346 is housed within the School of Social Behavioral Sciences. We would like to include this course as an option for the new degree as well. Please let me know if we have your support. Thank you!

Cecilia

Cecilia Ayón, MSW PhD
Associate Professor
BSW Program Coordinator

School of Social Work
College of Public Programs
Arizona State University

Mail Code 3920
411 N. Central Ave., Suite 800
Phoenix, AZ 85004-0689
Yes, we do support SW students taking these courses.

Cassia Spohn, PhD
Foundation Professor and Director
School of Criminology and Criminal Justice
Arizona State University
411 N. Central Ave. Suite 600
Mail Code 4420
Phoenix, AZ 85004-0685
602-496-2334
602-496-2366 (FAX)

Dear Dr. Cassia Spohn,

The School of Social Work is developing a new degree, Bachelors in Arts in Community Advocacy and Social Policy. We have identified several CRJ courses that are a good fit for the degree. I am writing to solicit your support for our students to take courses in your department.

The following courses have been identified as options for

Core area 1, Diversity/Oppressed populations:

- CRJ 305 Gender, Crime, and Criminal Justice (CRJ 100 w C or better)

Core area 2, Social Problems and Interventions:

- CRJ 306 Race, Ethnicity and Criminal Justice (CRJ 100 w C or better)
- CRJ 461 Domestic Violence

Please send an e-mail indicating your support for SSW students to take courses in your department. If you have any questions, please let me know.

Thank you for your time on this request,

Cecilia

Cecilia Ayón, MSW PhD
Associate Professor
BSW Program Coordinator
Dear Cecilia:

I see no negative influence on our curriculum. Indeed, this should be a terrific way to work across CLAS. I support this very much.

Thanks, Matt

Matt Garcia
Professor of History and Transborder Studies
Director, School of Historical, Philosophical, and Religious Studies
Arizona State University
@mattjgarcia68
http://mattgarcia.org

Dear Dr. Matthew Garcia,

The School of Social Work is developing a new degree, Bachelors in Arts in Community Advocacy and Social Policy. We have identified HST and REL courses that are a good fit for the degree. I am writing to solicit your support for our students to take courses in the School of Historical, Philosophical, and Religious Studies.

The following courses have been identified as options for
Core area 1, Diversity/Oppressed populations:

- HST 325 Immigration and Ethnicity in the US (ENG 102 w C or better)
- REL 330 Native American Religious Traditions

Please send an e-mail indicating your support for SSW students to take courses in your department. If you have any questions, please let me know.

Thank you for your time on this request,

Cecilia

Cecilia Ayón, MSW PhD
Associate Professor
BSW Program Coordinator
Dear Cecilia,

The School of Social Transformation is happy to express its support for SSW students to take these two courses as part of their Bachelors in Arts in Community Advocacy and Social Policy:

- JUS 350 Immigration and Justice
- JUS 420 Women, Work, Justice

Best regards,

Daniel Schugurensky, Unit Head
Justice and Social Inquiry

Dear Dr. Daniel Schugurensky,

The School of Social Work is developing a new degree, Bachelors in Arts in Community Advocacy and Social Policy. We have identified several JUS courses that are a good fit for the degree. I am writing to solicit your support for our students to take courses in your department.

The following course have been identified as options for

Core area 1, Diversity/Oppressed populations:
- JUS 350 Immigration and Justice (ENG 102 w C or better)

Core area 2, Social Problems and Interventions
- JUS 420 Women, Work, Justice (ENGL 102)

Please send an e-mail indicating your support for SSW students to take courses in your department. If you have any questions, please let me know.
Thank you for your time on this request,

Cecilia

Cecilia Ayón, MSW PhD
Associate Professor
BSW Program Coordinator
School of Social Work
College of Public Programs
Arizona State University

Mail Code 3920
411 N. Central Ave., Suite 800
Phoenix, AZ 85004-0689

Cecilia.Ayon@asu.edu | 602.496.1196
Hi Cecilia,

We would be happy to support the inclusion of this course in your degree program.

Best,

Jeff

Jeffrey W. Kassing
Professor/Director
School of Social & Behavioral Sciences
New College of Interdisciplinary Arts & Sciences
Arizona State University
(602) 543-6631
jkassing@asu.edu
dissentworks.com

Dear Dr. Jeffrey Kassing,

The School of Social Work is developing a new degree, Bachelors in Arts in Community Advocacy and Social Policy. We have identified a POS course that is a good fit for the degree. I am writing to solicit your support for our students to take courses in the New College.

The following course has been identified as an option for

Core area 1, Diversity/Oppressed populations:

- POS 435 Women in Politics

Please send an e-mail indicating your support for SSW students to take courses in the New College.

If you have any questions, please let me know.

Thank you for your time on this request,
Cecilia Ayón, MSW PhD  
Associate Professor  
BSW Program Coordinator  

School of Social Work  
College of Public Programs  
Arizona State University  

Mail Code 3920  
411 N. Central Ave., Suite 800  
Phoenix, AZ  85004-0689  

Cecilia.Ayon@asu.edu | 602.496.1196
Sharon, here is the ASU Online approval for the BA in CASP. Thanks for trying to get this on track and let me know if a need to do anything to help with that.

Kathy

****************

Kathleen Andereck
Director of Curricular Initiatives, College of Public Service and Community Solutions
Director and Professor, School of Community Resources and Development
Arizona State University
Mail Code 4020, 411 North Central Avenue, Suite 550 Phoenix, Arizona 85004-0690
Phone: (602) 496-1056 | Fax: (602) 496-0953 | E-mail: kandereck@asu.edu

From: Kathleen Andereck
Sent: Thursday, February 26, 2015 4:35 PM
To: Michelle Carney
Subject: FW: new online programs

OK, we’re cleared on our ASU Online social work degrees.

JK

From: Philip Regier [mailto:atprr@asu.edu]
Sent: Tuesday, December 23, 2014 10:00 AM
To: Rebecca Newton; Jonathan Koppel; Leah Lommel; Marc Van Horne; Kari Barlow; Patricia Feldman
Subject: Fwd: new online programs

We are good to go on the two CoPP degrees.

PR

-------- Forwarded message --------
From: Robert Page <Robert.Page@asu.edu>
Date: Tue, Dec 23, 2014 at 9:55 AM
Subject: Re: new online programs
To: Philip Regier <atprr@asu.edu>, Frederick Corey <FREDERICK.COREY@asu.edu>, Andrew Webber <andrew.webber@asu.edu>

This is OK with me.
I am requesting approval for the Master of Social Work and the BA in Community Activity and Social Policy to be approved as online programs managed through EdPlus.

We believe there will be significant demand for both programs. The BA in Community Activity and Social Policy is a non-practicum version of the BS in Social Work; we believe it will have considerable appeal, particularly among Starbucks-minded potential students. Many schools offer the MSW online and we believe our offering will be highly competitive.

There are seven additional programs for which CoPP has requested approval. At this time we are still weighing demand for these programs in coordination with CoPP.

Thanks for your attention to this request.

PR

-------- Forwarded message --------
From: Jonathan Koppell <koppell@asu.edu>
Date: Fri, Dec 19, 2014 at 1:57 PM
Subject: FW: new online programs
To: Philip Regier <Phil.Regier@asu.edu>

Hi Phil

I am looking for your approval of these proposed degrees that we would like to offer online.

Most critical are 1) the MSW which we have talked about quite a bit. We are well underway getting this curriculum ready to offer in ASU Online format so your formal approval would be very re-assuring! And 2) the BA in Community Advocacy and Social Policy. This is a bachelors offered from the school of social work that would not require the challenging field placement and supervision of a BSW. So, again, an important degree for the School and College.

Some of the other degrees in here are on the agenda to discuss in our scheduled marketing meeting. Those can wait but we really want to move on the two above.

Thanks,

Jonathan
Rob

From: Philip Regier <atprr@asu.edu>
Date: Sunday, December 21, 2014 at 11:21 AM
To: Rob Page <robert-page@asu.edu>, Frederick Corey <FREDERICK.COREY@asu.edu>, Andrew Webber <andrew.webber@asu.edu>
Cc: Patricia Feldman <Feldman@asu.edu>, Rebecca Newton <rnewton1@asu.edu>, Leah Lommel <Leah.Lommel@asu.edu>, Kari Barlow <kbarlow@asu.edu>, Marc Van Horne <marc.vanhorne@asu.edu>
Subject: Fwd: FW: new online programs

Rob, Fred and Andy,

I am requesting approval for the Master of Social Work and the BA in Community Activity and Social Policy to be approved as online programs managed through EdPlus.

We believe there will be significant demand for both programs. The BA in Community Activity and Social Policy is a non-practicum version of the BS in Social Work; we believe it will have considerable appeal, particularly among Starbucks-minded potential students. Many schools offer the MSW online and we believe our offering will be highly competitive.

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Jonathan