

The completed and signed proposal should be submitted by the Dean's Office to: curriculumplanning@asu.edu.
 Before academic units can advertise undergraduate concentrations or include them in their offerings as described in the university catalogs, they must be recommended for approval by the Senate Curriculum and Academic Programs Committee and approved by the Executive Vice President and Provost of the University.

Definition and minimum requirements:

A concentration is a formalized selection of courses within a major.

- A concentration requires a minimum of 15 semester hours of which at least 9 semester hours must be upper division. Specialized concentrations (e.g., BIS Concentrations) may have additional or different requirements.
- A concentration is offered by a single unit and is intended exclusively for students pursuing a particular major. If a concentration consists of courses from more than one college the approval of each college Dean is required.

College/School/Institute: College of Public Programs

Department/Division/School: School of Public Affairs

Proposing Faculty Group (if applicable):

If this is an official joint degree program? No, this is not a joint degree program

If "Yes" List all the additional college(s)/school(s)/institute(s) that will be involved in offering the degree program and providing the necessary resources. Note: All units offering this program must have collaborated in the proposal development and completed the appropriate unit and college/school approvals.

Existing degree type and name of degree program under which this concentration will be established: BS In Public Service & Public Policy

Proposed Concentration Name: Law & Policy

Requested effective catalog year? 2013-14

For deadline dates see: [Curriculum Workflow Calendars](#).

Delivery method: On-campus only (ground courses and/or iCourses)

Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and [Philip Regier](#) (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

Campus/Locations:

Indicate all locations where this program will be offered.

- Downtown Phoenix Polytechnic Tempe West Other:

Proposal Contact

Name: Dr. Karen Mossberger **Title:** Director, School of Public Affairs
Phone number: 602-496-0450 **Email:** karen.mossberger@asu.edu

DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed program

College/School/Division Dean name: Kathleen Andereck

Signature  **Date:** 9/5/2013

College/School/Division Dean name: (if more than one college involved): Law

Signature  **Date:** 08/19/2013

Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.

1. Overview

A. Description

Provide a brief description of the new concentration (including the specific focus of the new concentration, relationship to other concentrations in this degree program, etc).

The Bachelor of Science in Public Service and Public Policy (PSPP) prepares students for work in government at all levels and nonprofit organizations through comprehensive coverage of topics in public policy, public leadership and management and urban studies. Students discover the challenges of management and learn how to lead a public organization and understand the process of policy development. The BS in PSPP is designed to give students a solid foundational understanding of administration, leadership and policy analysis in the service of public goods.

The goal of the proposal for a concentration in Law and Policy within the BS is to allow students to build a course of study that emphasizes their own areas of interest. The concentration in Law and Policy will provide students who have an interest in policy to focus on legal issues and their policy implications. The courses in the concentration are offered by Sandra Day O'Connor College of Law and the College of Public Programs.

Thus students emerge from the PSPP with a concentration in Law and Policy prepared to address policy issues in this substantive area with an understanding of the range of public service careers (including government, nonprofit and for-profit options), the economics of public affairs, the challenge of leadership in the public context, and the dynamics of administering public programs. The internship and capstone elements of the PSPP major will serve to integrate the concentration-specific studies into the broader curriculum.

B. Demand

Explain the unit's need for the new concentration (e.g., market demand, research base, direction of the discipline, and interdisciplinary considerations). How will the new concentration complement the existing degree program?

Increasing demand for public services and retiring baby boomers has created an increase in job opportunities for graduates in the public sector. The federal government is the nation's largest employer with nearly 2 million people employed by the federal government across the country, and 84.6% of those jobs exist outside the Washington, D.C. area. The Partnership for Public Service estimates that the federal government alone will hire tens of thousands of new employees for mission-critical positions in the next few years. Students with a preparation in academic areas related to public service will have an advantage in that market.

2. Support and Impact

A. Faculty governance

Provide a supporting letter from the chair of the academic unit verifying that the proposed concentration has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the concentration as presented in the proposal, without impacting core course resources.

B. Other related programs

Identify other related ASU programs and outline how the new concentration will complement these existing ASU programs. (If applicable, statements of support from potentially-affected academic unit administrators need to be included with this proposal submission.)

Sandra Day O'Connor College of Law will provide courses for the concentration as will the School of Criminology and Criminal Justice.

C. Letter(s) of support

Provide a supporting letter from each college/school dean from which individual courses, or the entire concentration, are taken.

3. Academic Curriculum and Requirements

A. Knowledge, competencies, and skills

List the knowledge, competencies, and skills (learning outcomes) students should have when they complete this proposed concentration. Examples of program learning outcomes can be found at (<http://www.asu.edu/oue/assessment.html>). At the conclusion of this concentration, students will be able to:

- Discuss the legal, political, and social foundations of the American legal system.
- Examine how the law governs relationships in the private and public sector.
- Identify and discuss how the rule of law operates in American society.
- Analyze the nature and source of law and how it relates to public policy.
- Investigate the concept of law as an instrument of social change.

B. Admissions criteria

List the admissions criteria for the proposed concentration. If they are identical to the admission criteria for the existing major and degree program under which this concentration will be established, please note that here.

Admission criteria are identical to existing major and degree program criteria.

C. Curricular structure

Provide the curricular structure for this concentration. Be specific in listing required courses and specify the total minimum number of hours required for the concentration.

Required Core Courses for the Degree/Major

Prefix	Number	Title	Is this a new Course?	Credit Hours
PAF	200	Public Service and Policy in the 21 st Century	No	3
PAF	201	Economics and Public Policy	No	3
PAF	301	Applied Statistics	No	3
PAF	302	Public Service Research Methods	No	3
PAF	311	Leadership and Change	No	3
PAF	340	Contemporary Policy Challenges	No	3
PAF	460	Public Service Ethics	No	3
PAF	484	Internship	No	3-6
<i>Section sub-total:</i>				24-27

Required Concentration Courses

Prefix	Number	Title	Is this a new Course?	Credit Hours
LAW	210	Law, Culture and Community	No	3
<i>Section sub-total:</i>				3

Elective Concentration Courses

Prefix	Number	Title	Is this a new Course?	Credit Hours
CRJ	350	Law and Social Control	No	3
CRJ	410	Procedural Criminal Law	No	3
CRJ	470	Discretionary Justice	No	3
LAW	310	The Global Legal Community	No	3
LAW	316	Introduction to Corporate Tax Law and Policy	No	3
LAW	322	Consumer Protection Law	No	3
LAW	394	Regulatory Policy in American Business	No	3
LAW	480	Business, Law and Society	No	3
<i>Section sub-total:</i>				9

Other Concentration Requirements

E.g. – Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable	Credit Hours
PAF 400 Senior Capstone project	3
<i>Section sub-total:</i>	3

Total minimum credit hours required for concentration 39-42

Academic Curriculum and Requirements (Continued)

- D. Minimum residency requirement
How many hours of the concentration must be ASU credit? 9
- E. Provide a brief course description for each new course.

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost's Office approval before this concentration is put on Curriculum and Academic Programs Committee (CAPC) agenda.

4. Administration and Resources

- A. How will the proposed concentration be administered (including admissions, student advisement, retention, etc.)?

Admission will be administered through the university admissions office. The School of Public Affairs will administer student advisement and retention. The School's support staff includes an Academic Program Manager, Graduate Academic Success Specialist, Undergraduate Academic Support Specialist, Career Services Manager, Communications Specialist, and Administrative Assistant.

- B. What are enrollment projections for the next three years?

	1st Year	2nd Year (Yr. 1 continuing + new entering)	3rd Year (Yr. 1 & 2 continuing + new entering)
Number of Students (Headcount)	12	30	50

- C. Resources

What are the resource implications for the proposed concentration, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this concentration please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this concentration.

Existing university resources are sufficient for the proposed concentration.

D. Primary Faculty

List the primary faculty participants regarding this proposed concentration. For interdisciplinary concentrations, please include the relevant names of faculty members from across the University.

Name	Title	Area(s) of Specialization as they relate to proposed concentration
Tara Blanc	Lecturer	Public ethics, leadership, organizational behavior
Nicole Darnall	Associate Professor	Public policy
Chris Herbst	Assistant Professor	Economics, public policy
Jonathan Koppell	Dean	Public service, public policy
Joanna Lucio	Assistant Professor	Research methods, policy
Spiro Maroulis	Assistant Professor	Statistics, economics, public policy
Anne Herbert	Director	Law
Ellie Sage	Faculty Associate	Law

5. Additional Materials
A. Major Map

Attach a copy of the “proposed” major map for this degree program and each concentration(s) to be offered. Instructions on how to create a “proposed major map” in [BAMM](#) can be found in the [Build a Major Map Training Guide](#).

B. Appendix

Complete and attach the Appendix document.

C. Attach other information that will be useful to the review committees and the Office of the Provost.

APPENDIX
OPERATIONAL INFORMATION FOR UNDERGRADUATE CONCENTRATIONS

(This information is used to populate the Degree Search/catalog website.

Please consider the student audience in creating your text.)

1. Proposed Concentration Name: Public Service and Public Policy (Law & Policy)

2. Program Description (150 words maximum)

The School of Public Affairs offers a concentration in law and policy as part of their BS in public service and public policy. Through this concentration, students who have an interest in public policy focus on legal issues and their policy implications and broaden their educational experience while concentrating in an area that is in high demand

3. Contact and Support Information

Building Name, code and room number: (<i>Search ASU map</i>)	UCENT 400
Program office telephone number: (<i>i.e. 480/965-2100</i>)	602/496-0450
Program Email Address:	spa@asu.edu
Program Website Address:	http://spa.asu.edu/programs/undergraduate/pspp

4. Delivery/Campus Information Delivery: On-campus only (ground courses and/or iCourses)

Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

5. Campus/Locations: indicate all locations where this program will be offered.

Downtown Phoenix Polytechnic Tempe West Other:

6. Additional Program Description Information

- A. Additional program fee required for this program? No
- B. Does this program have a second language requirement? No

7. Career Opportunities & Concentrations

Provide a brief description of career opportunities available for this degree program. If program will have concentrations, provide a brief description for each concentration. (150 words maximum)

The program is primarily focused on individuals working or interested in working in the public sector. The skills and knowledge students acquire allow them to successfully function in many other types of organizations; however the primary focus is on public organizations. A bachelor's in public service and public policy prepares students for entry and midlevel supervisory and managerial positions in city, county, state and federal agencies. For those who already have work experience, the degree provides further opportunity for promotion. In addition, the program prepares students for future graduate study in law, public and public administration.

8. Additional Admission Requirements

If applicable list any admission requirements (freshman and/or transfer) that are higher than and/or in addition to the university minimum undergraduate admission requirements.)

N/A

9. Keywords

List all keywords used to search for this program. Keywords should be specific to the proposed program.

- Public policy
- Law
- Legal policy
- Legal system
- Legal studies
- Public administration
- Public service
- Policy analysis
- Social policy
- Public sector
- Public management
- Government agencies
- City government
- County government
- State government
- Federal Government

10. Advising Committee Code

List the existing advising committee code to be associated with this degree. UGPPUM

Note: If a new advising committee needs to be created, please complete the following form:

Proposal to create an undergraduate advising committee

11. First Required Math Course

List the first math course required in the major map. MAT 142

12. Western Undergraduate Exchange (WUE) Eligible:

Has a request been submitted to the Provost by the Dean to consider this degree program as eligible for WUE? Yes

Note: No action will be taken during the implementation process with regards to WUE until approval is received from the Provost.

13. Area(s) of Interest

A. Select one (1) primary Area of Interest from the list below that applies to this program.

- | | |
|--|--|
| <input type="checkbox"/> <u>Architecture, Construction & Design</u> | <input type="checkbox"/> <u>Engineering & Technology</u> |
| <input type="checkbox"/> <u>Artistic Expression & Performance</u> | <input type="checkbox"/> <u>Environmental Issues & Physical Science</u> |
| <input type="checkbox"/> <u>Biological Sciences, Health & Wellness</u> | <input type="checkbox"/> <u>Interdisciplinary Studies</u> |
| <input type="checkbox"/> <u>Business, Management & Economics</u> | <input type="checkbox"/> <u>Languages & Cultures</u> |
| <input type="checkbox"/> <u>Communication & Media</u> | <input type="checkbox"/> <u>Law & Justice</u> |
| <input type="checkbox"/> <u>Computing & Mathematics</u> | <input checked="" type="checkbox"/> <u>Social Science, Policies & Issues</u> |
| <input type="checkbox"/> <u>Education & Teaching</u> | |

B. Select any additional Areas of Interest that apply to this program from the list below.

- | | |
|--|---|
| <input type="checkbox"/> <u>Architecture, Construction & Design</u> | <input type="checkbox"/> <u>Engineering & Technology</u> |
| <input type="checkbox"/> <u>Artistic Expression & Performance</u> | <input type="checkbox"/> <u>Environmental Issues & Physical Science</u> |
| <input type="checkbox"/> <u>Biological Sciences, Health & Wellness</u> | <input checked="" type="checkbox"/> <u>Interdisciplinary Studies</u> |
| <input type="checkbox"/> <u>Business, Management & Economics</u> | <input type="checkbox"/> <u>Languages & Cultures</u> |
| <input type="checkbox"/> <u>Communication & Media</u> | <input checked="" type="checkbox"/> <u>Law & Justice</u> |
| <input type="checkbox"/> <u>Computing & Mathematics</u> | <input type="checkbox"/> <u>Social Science, Policies & Issues</u> |
| <input type="checkbox"/> <u>Education & Teaching</u> | |













The following fields are to be completed by the Office of the Executive Vice President and Provost of the University.

CIP Code: _____

Plan Code: _____

**2014 - 2015 Major Map
PSPP Law & Policy, BS (Proposed)**

TBSUWUM

Term 1 0 - 16 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 PAF 200: Public Service and Policy in the 21st Century	3	C	<ul style="list-style-type: none"> • An SAT, ACT, Accuplacer, or TOEFL score determines placement into first-year composition courses • ASU Math Placement Exam score determines placement in Mathematics course • ASU 101 or College specific equivalent First Year Seminar required of all freshman students
ASU 101-CPP: The ASU Experience	1		
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
COPP Interdisciplinary Requirement	3		
CRJ 100: Introduction to Criminal Justice (SB)	3	C	
Global Awareness (G)	3		
Milestone: Meet with an academic advisor			
Term hours subtotal:	16		
Term 2 17 - 32 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 PAF 201: Economics and Public Policy (SB)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 142: College Mathematics (MA)	3	C	
COPP Interdisciplinary Requirement	3		
Natural Science - Quantitative (SQ)	4		
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	16		
Term 3 33 - 48 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 POS 110: Government and Politics (SB)	3	C	
ENG 216: Persuasive Writing on Public Issues (L)	3	C	
Historical Awareness (H)	3		
Humanities, Fine Arts and Design (HU)	3		
Natural Science - General (SG) OR Natural Science - Quantitative (SQ)	4		
 Complete Mathematics (MA) requirement.			
Term hours subtotal:	16		
Term 4 49 - 63 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 SOC 101: Introductory Sociology (SB)	3	C	
COM 225: Public Speaking (L)	3	C	
URB 240: Urban Policy (C)	3		
CRJ 201: Criminal Justice Crime Control Policies and Practices	3	C	
Humanities, Fine Arts and Design (HU)	3		
Term hours subtotal:	15		
Term 5 64 - 78 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 PAF 311: Leadership and Change (SB)	3	C	
LAW 210: Law, Culture and Community	3	C	
PAF 301: Applied Statistics (CS)	3	C	

POS OR CRJ OR NLM OR URB OR JUS OR MGT OR SOC OR SWU OR SGS OR SOS OR HST Elective	3	C
Upper Division Elective	3	
Term hours subtotal:	15	

Term 6 79 - 93 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
PAF 340: Contemporary Policy Challenges	3	C	
PAF 302: Public Service Research Methods	3	C	
Upper Division Law & Policy Concentration: Elective	3	C	
Upper Division Literacy and Critical Inquiry (L)	3		
Upper Division Elective	3		
Term hours subtotal:	15		

Term 7 94 - 108 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
PAF 460: Public Service Ethics	3	C	
PAF 484: Internship	3	Y	
Upper Division Law & Policy Concentration: Elective	6	C	
Upper Division Elective	3		
Term hours subtotal:	15		

Term 8 109 - 120 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
PAF 400: Senior Capstone Project	3	C	
PAF 484: Internship OR Upper Division Elective	3		
Complete 2 courses: Upper Division Elective	6		
Term hours subtotal:	12		

- For the COPP Interdisciplinary Requirement:
 - Students can choose courses from any of the three Interdisciplinary areas/track groups.
 - To meet the requirement, students must take two courses from at least two different groups.

COPP Interdisciplinary Requirement-Area 1	COPP Interdisciplinary Requirement-Area 3	COPP Interdisciplinary Requirement-Area 2
CRJ 100: Introduction to Criminal Justice (SB)	SWJ 171: Introduction to Social Work (SB & H)	NLM 160: Voluntary Action and Community Leadership (SB)
CRJ 203: Courts and Sentencing	SWJ 180: Introduction to Lesbian, Gay, Bisexual and Transgender (LGBT) Studies (SB & C)	PRM 120: Leisure and the Quality of Life (SB)
CRJ 204: Juvenile Justice	SWJ 181: Economics: A Social Issues Perspective	PRM 364: Foundations of Therapeutic Recreation (SB)
CRJ 225: Introduction to Criminology (SB)	SWJ 182: Arizona and National Government: A Social Work Perspective	PRM 380: Wilderness and Parks in America (SB & H)
CRJ 260: Substantive Criminal Law	SWJ 183: Introductory Ethics: A Social Issues Perspectives	TDM 205: Introduction to Travel and Tourism (G)
CRJ 270: Community Relations in the Justice System (SB)	SWJ 250: Stress Management Tools (SB)	TDM 458: International Tourism (G)
CRJ 461: Domestic Violence		
CRJ 462: Gangs		

Law & Policy Electives

- CRJ 350: Law and Social Control (SB)
- CRJ 410: Procedural Criminal Law
- CRJ 470: Discretionary Justice (L or SB)
- LAW 310: The Global Legal Community
- LAW 316: Introduction to Corporate

Tax Law and Policy

LAW 322: Consumer Protection Law

LAW 394: Regulatory Policy in
American Business

LAW 480: Business, Law and Society

Total Hours: 120

Upper Division Hours: 45
minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for

Academic Recognition: 56

minimum

Total Community College Hrs: 64

maximum

**General University Requirements
Legend**

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Fine Arts and Design (HU)
- Social and Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness
Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2014 - 2015 academic year.

**Letter of Support
Concentration in Law & Policy
Bachelor of Science in Public Service and Public Policy
August 13, 2013**

The proposed concentration will strengthen the College of Law's undergraduate offerings and permit greater impact throughout the University. The faculty of the College of Law approved the undergraduate program and its collaboration with other units on campus, and this concentration is a natural connection for the law school's existing undergraduate courses. The College of Law has the resources sufficient to support this concentration as presented in the proposal without impacting core course resources.

The concentration has no negative ramifications for the College of Law and will allow the College of Law to increase its impact at the University.

The College of Law fully supports this proposed concentration.



Douglas J. Sylvester
Dean and Professor of Law