

The completed and signed proposal should be submitted by the Dean's Office to: curriculumplanning@asu.edu.
 Before academic units can advertise undergraduate concentrations or include them in their offerings as described in the university catalogs, they must be recommended for approval by the Senate Curriculum and Academic Programs Committee and approved by the Executive Vice President and Provost of the University.

Definition and minimum requirements:

A concentration is a formalized selection of courses within a major.

- A concentration requires a minimum of 15 semester hours of which at least 9 semester hours must be upper division. Specialized concentrations (e.g., BIS Concentrations) may have additional or different requirements.
- A concentration is offered by a single unit and is intended exclusively for students pursuing a particular major. If a concentration consists of courses from more than one college the approval of each college Dean is required.

College/School/Institute: College of Public Programs

Department/Division/School: School of Public Affairs

Proposing Faculty Group (if applicable):

If this is an official joint degree program? No, this is not a joint degree program

If "Yes" List all the additional college(s)/school(s)/institute(s) that will be involved in offering the degree program and providing the necessary resources. Note: All units offering this program must have collaborated in the proposal development and completed the appropriate unit and college/school approvals.

Existing degree type and name of degree program under which this concentration will be established:

BS In Public Service & Public Policy

Proposed Concentration Name: Social Services Delivery

Requested effective catalog year? 2014-15

For deadline dates see: [Curriculum Workflow Calendars](#).

Delivery method: On-campus only (ground courses and/or iCourses)

Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

Campus/Locations:

Indicate all locations where this program will be offered.

Downtown Phoenix Polytechnic Tempe West Other:


Proposal Contact

Name: Dr. Karen Mossberger **Title:** Director, School of Public Affairs
Phone number: 602-496-0450 **Email:** karen.mossberger@asu.edu

DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed program

College/School/Division Dean name: Kathleen Andereck, Associate Dean

Signature  **Date:** 9/20/2013

College/School/Division Dean name: (if more than one college involved): _____

Signature**Date:** / /20

Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.

I. Overview

A. Description

Provide a brief description of the new concentration (including the specific focus of the new concentration, relationship to other concentrations in this degree program, etc).

The Bachelor of Science in Public Service and Public Policy (PSPP) prepares students for work in government at all levels and nonprofit organizations through comprehensive coverage of topics in public policy, public leadership and management and urban studies. Students discover the challenges of management and learn how to lead a public organization and understand the process of policy development. The BS in PSPP is designed to give students a solid foundational understanding of administration, leadership and policy analysis in the service of public goods.

The goal of the proposal for a concentration in Social Services Delivery within the BS is to allow students to build a course of study that emphasizes their own areas of interest. This concentration will provide students who have an interest in policy to focus on social services delivery issues and their policy implications. The courses in the concentration are offered by School of Social Work. All the courses are part of regular degree offerings.

Thus students emerge from the PSPP with a concentration in Social Services Delivery prepared to address policy issues in this substantive area with an understanding of the range of public service careers (including government, nonprofit and for-profit options), the economics of public affairs, the challenge of leadership in the public context, and the dynamics of administering public programs. The internship and capstone elements of the PSPP major will serve to integrate the concentration-specific studies into the broader curriculum.

B. Demand

Explain the unit's need for the new concentration (e.g., market demand, research base, direction of the discipline, and interdisciplinary considerations). How will the new concentration complement the existing degree program?

Increasing demand for public services and retiring baby boomers has created an increase in job opportunities for graduates in the public sector. The federal government is the nation's largest employer with nearly 2 million people employed by the federal government across the country, and 84.6% of those jobs exist outside the Washington, D.C. area. The Partnership for Public Service estimates that the federal government alone will hire tens of thousands of new employees for mission-critical positions in the next few years. Students with a preparation in academic areas related to public service will have an advantage in that market.

2. Support and Impact

A. Faculty governance

Provide a supporting letter from the chair of the academic unit verifying that the proposed concentration has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the concentration as presented in the proposal, without impacting core course resources.

B. Other related programs

Identify other related ASU programs and outline how the new concentration will complement these existing ASU programs. (If applicable, statements of support from potentially-affected academic unit administrators need to be included with this proposal submission.)

School of Social Work will provide the social services courses for the concentration.

C. Letter(s) of support

Provide a supporting letter from each college/school dean from which individual courses, or the entire concentration, are taken.

3. Academic Curriculum and Requirements

A. Knowledge, competencies, and skills

List the knowledge, competencies, and skills (learning outcomes) students should have when they complete this proposed concentration. Examples of program learning outcomes can be found at (<http://www.asu.edu/oue/assessment.html>).

At the conclusion of this concentration, students will be able to:

- Discuss the federal, state, nonprofit social services delivery system's purpose, structure, and professional roles.
- Examine the theoretical foundation and skill base for effective culturally competent communication.
- Examine and analyze human behavior in the social environment.
- Understand social work methods including: relationship development, cross-cultural interviewing, communication patterns, and case-recording.

B. Admissions criteria

List the admissions criteria for the proposed concentration. If they are identical to the admission criteria for the existing major and degree program under which this concentration will be established, please note that here.

Admission criteria are identical to existing major and degree program criteria.

C. Curricular structure

Provide the curricular structure for this concentration. Be specific in listing required courses and specify the total minimum number of hours required for the concentration.

Required Core Courses for the Degree/Major

Prefix	Number	Title	Is this a new Course?	Credit Hours
PAF	200	Public Service and Public Policy in the 21 st Century	No	3
PAF	201	Economics and Public Policy	No	3
PAF	301	Applied Statistics	No	3
PAF	302	Public Service Research Methods	No	3
PAF	311	Leadership and Change	No	3
PAF	340	Contemporary Policy Challenges	No	3
PAF	460	Public Service Ethics	No	3
PAF	484	Internship	No	3-6
<i>Section sub-total:</i>				24-27

Required Concentration Courses

Prefix	Number	Title	Is this a new Course?	Credit Hours
SWU	291	Social Service Delivery Systems	No	3
SWU	295	Foundation of Social Work Practice	No	3
SWU	374	Diversity and Oppression in a Social Work Context	No	3
SWU	332	Social Policy and Services*	No	3
<i>Section sub-total:</i>				12

Other Concentration Requirements

	Credit Hours
E.g. – Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable	
PAF 400 Senior Capstone project	3
<i>Section sub-total:</i>	3
Total minimum credit hours required for concentration	39-42

*The School of Social Work will modify the pre-requisite requirements for SWU 332 to: SWU 310 with C or higher; ECN 111 or PAF 201. Pre- or Co-requisite: PAF 484.

Academic Curriculum and Requirements (Continued)

D. Minimum residency requirement

How many hours of the concentration must be ASU credit? 9

E. Provide a brief course description for each new course.

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost's Office approval before this concentration is put on Curriculum and Academic Programs Committee (CAPC) agenda.

4. Administration and Resources

A. How will the proposed concentration be administered (including admissions, student advisement, retention, etc.)?

Admission will be administered through the university admissions office. The School of Public Affairs will administer student advisement and retention. The School's support staff includes an Academic Program Manager, Graduate Academic Success Specialist, Undergraduate Academic Support Specialist, Career Services Manager, Communications Specialist, and Administrative Assistant.

B. What are enrollment projections for the next three years?

	1st Year	2nd Year (Yr. 1 continuing + new entering)	3rd Year (Yr. 1 & 2 continuing + new entering)
Number of Students (Headcount)	12	30	50

C. Resources

What are the resource implications for the proposed concentration, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this concentration please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this concentration.

Existing university resources are sufficient for the proposed concentration.

D. Primary Faculty

List the primary faculty participants regarding this proposed concentration. For interdisciplinary concentrations, please include the relevant names of faculty members from across the University.

Name	Title	Area(s) of Specialization as they relate to proposed concentration
Thomas Catlaw	Associate Professor	Public administration, management
Nicole Darnall	Associate Professor	Public policy
Kelly F. Jackson	Associate Professor	Social work foundations, practice
Chris Herbst	Assistant Professor	Economics, public policy
Kelly Jackson	Assistant Professor	Social work practice
Teri Kennedy	BSW Program Coordinator	Social service delivery, human behavior, social environment
Jonathan Koppell	Dean	Public service, public policy
Cynthia Lietz	Associate Professor	Social work practice
Joanna Lucio	Assistant Professor	Research methods, policy
Spiro Maroulis	Assistant Professor	Statistics, economics, public policy

5. Additional Materials

A. Major Map

Attach a copy of the “proposed” major map for this degree program and each concentration(s) to be offered. Instructions on how to create a “proposed major map” in BAMM can be found in the Build a Major Map Training Guide.

B. Appendix

Complete and attach the Appendix document.

C. Attach other information that will be useful to the review committees and the Office of the Provost.

APPENDIX
OPERATIONAL INFORMATION FOR UNDERGRADUATE CONCENTRATIONS

(This information is used to populate the Degree Search/catalog website.
Please consider the student audience in creating your text.)

1. Proposed Concentration Name: Public Service & Public Policy (Social Services Delivery), BS

2. Program Description (150 words maximum)

The School of Public Affairs offers a concentration in social services delivery as part of their BS in public service and public policy. Through this concentration, students who have an interest in public policy explore the policy implications of social problems and social welfare programs and broaden their educational experience while concentrating in an area that is in high demand.

3. Contact and Support Information

Building Name, code and room number: (<i>Search ASU map</i>)	UCENT 400
Program office telephone number: (<i>i.e. 480/965-2100</i>)	602/496-0450
Program Email Address:	spa@asu.edu
Program Website Address:	http://spa.asu.edu/programs/undergraduate/pspp

4. Delivery/Campus Information Delivery: On-campus only (ground courses and/or iCourses)

Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

5. Campus/Locations: indicate all locations where this program will be offered.

Downtown Phoenix Polytechnic Tempe West Other:

6. Additional Program Description Information

- A. Additional program fee required for this program? No
B. Does this program have a second language requirement? No

7. Career Opportunities & Concentrations

Provide a brief description of career opportunities available for this degree program. If program will have concentrations, provide a brief description for each concentration. (150 words maximum)

The program is primarily focused on individuals working or interested in working in the public sector. The skills and knowledge students acquire allow them to successfully function in many other types of organizations; however the primary focus is on public organizations. A bachelor's in public service and public policy prepares students for entry and midlevel supervisory and managerial positions in city, county, state and federal agencies. For those who already have work experience, the degree provides further opportunity for promotion. In addition, the program prepares students for future graduate study in law, public and public administration. Increasing demand for public services and retiring baby boomers has created an increase in job opportunities for graduates in the public sector. The federal government is the nation's largest employer with nearly 2 million people employed by the federal government across the country, and 84.6% of those jobs exist outside the Washington, D.C. area. The Partnership for Public Service estimates that the federal government alone will hire tens of thousands of new employees for mission-critical positions in the next few years. Students with a preparation in academic areas related to public service will have an advantage in that market.

8. Additional Admission Requirements

If applicable list any admission requirements (freshman and/or transfer) that are higher than and/or in addition to the university minimum undergraduate admission requirements.)

N/A

9. Keywords

List all keywords used to search for this program. Keywords should be specific to the proposed program.

Public policy

Social Services

Social Work

Human Behavior

Human Services

Public administration

Public service

Policy analysis

Social policy

Public sector

Public management

Government agencies

City government

County government

State government

Federal Government

10. Advising Committee Code

List the existing advising committee code to be associated with this degree. UGPPUM

Note: If a new advising committee needs to be created, please complete the following form:

Proposal to create an undergraduate advising committee

11. First Required Math Course

List the first math course required in the major map, MAT 142

12. Western Undergraduate Exchange (WUE) Eligible:

Has a request been submitted to the Provost by the Dean to consider this degree program as eligible for WUE? Yes

Note: No action will be taken during the implementation process with regards to WUE until approval is received from the Provost.

13. Area(s) of Interest

A. Select one (1) primary Area of Interest from the list below that applies to this program.

- | | |
|--|--|
| <input type="checkbox"/> <u>Architecture, Construction & Design</u> | <input type="checkbox"/> <u>Engineering & Technology</u> |
| <input type="checkbox"/> <u>Artistic Expression & Performance</u> | <input type="checkbox"/> <u>Environmental Issues & Physical Science</u> |
| <input type="checkbox"/> <u>Biological Sciences, Health & Wellness</u> | <input type="checkbox"/> <u>Interdisciplinary Studies</u> |
| <input type="checkbox"/> <u>Business, Management & Economics</u> | <input type="checkbox"/> <u>Languages & Cultures</u> |
| <input type="checkbox"/> <u>Communication & Media</u> | <input type="checkbox"/> <u>Law & Justice</u> |
| <input type="checkbox"/> <u>Computing & Mathematics</u> | <input checked="" type="checkbox"/> <u>Social Science, Policies & Issues</u> |
| <input type="checkbox"/> <u>Education & Teaching</u> | |

B. Select any additional Areas of Interest that apply to this program from the list below.

- | | |
|--|--|
| <input type="checkbox"/> <u>Architecture, Construction & Design</u> | <input type="checkbox"/> <u>Engineering & Technology</u> |
| <input type="checkbox"/> <u>Artistic Expression & Performance</u> | <input type="checkbox"/> <u>Environmental Issues & Physical Science</u> |
| <input type="checkbox"/> <u>Biological Sciences, Health & Wellness</u> | <input checked="" type="checkbox"/> <u>Interdisciplinary Studies</u> |
| <input type="checkbox"/> <u>Business, Management & Economics</u> | <input type="checkbox"/> <u>Languages & Cultures</u> |
| <input type="checkbox"/> <u>Communication & Media</u> | <input type="checkbox"/> <u>Law & Justice</u> |
| <input type="checkbox"/> <u>Computing & Mathematics</u> | <input checked="" type="checkbox"/> <u>Social Science, Policies & Issues</u> |
| <input type="checkbox"/> <u>Education & Teaching</u> | |

<p>The following fields are to be completed by the Office of the Executive Vice President and Provost of the University.</p>	
CIP Code:	_____
Plan Code:	_____


**2014 - 2015 Major Map
PSPP Social Services Delivery, BS (Proposed)**

Term 1 0 - 16 Credit Hours Critical course signified by ⚡	Hours	Minimum Grade	Notes
ASU 101-CPP: The ASU Experience	1		<ul style="list-style-type: none"> An SAT, ACT, Accuplacer, or TOEFL score determines placement into first-year composition courses ASU Math Placement Exam score determines placement in Mathematics course ASU 101 or College specific equivalent First Year Seminar required of all freshman students ASU 101 is for ASU freshman students only and is not required for transfer students
⚡ PAF 200: Public Service and Policy in the 21st Century	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
SWU 171: Introduction to Social Work (SB & H)	3	C	
Global Awareness (G)	3		
COPP Interdisciplinary Requirement	3		
Milestone: Meet with an academic advisor			
Term hours subtotal:	16		
Term 2 17 - 32 Credit Hours Critical course signified by ⚡	Hours	Minimum Grade	Notes
⚡ PAF 201: Economics and Public Policy (SB)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 142: College Mathematics (MA)	3	C	
Natural Science - Quantitative (SQ)	4		
Elective	3		
⚡ Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	16		
Term 3 33 - 48 Credit Hours Critical course signified by ⚡	Hours	Minimum Grade	Notes
⚡ SOC 101: Introductory Sociology (SB)	3	C	
ENG 216: Persuasive Writing on Public Issues (L)	3	C	
Natural Science - General (SG) OR Natural Science - Quantitative (SQ)	4		
Elective	6		
⚡ Complete Mathematics (MA) requirement.			
Term hours subtotal:	16		
Term 4 49 - 63 Credit Hours Critical course signified by ⚡	Hours	Minimum Grade	Notes
⚡ POS 110: Government and Politics (SB)	3	C	
COM 225: Public Speaking (L)	3	C	
SWU 291: Social Service Delivery Systems	3	C	
COPP Interdisciplinary Requirement	3		
Humanities, Fine Arts and Design (HU)	3		
Term hours subtotal:	15		
Term 5 64 - 78 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ PAF 311: Leadership and Change (SB)	3	C	
PAF 301: Applied Statistics (CS)	3	C	
SWU 295: Foundations of Social Work Practice (SB & C)	3	C	
POS OR CRJ OR NLM OR URB OR JUS OR MGT OR SOC OR SWU			

OR SGS OR 505 OR HST Elective	3	C
Elective	3	
Term hours subtotal:	15	

Term 6 79 - 93 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
PAF 340: Contemporary Policy Challenges	3	C	
PAF 302: Public Service Research Methods	3	C	
SWU 303: Micro Human Behavior and the Social Environment (L or SB)	3	C	
Humanities, Fine Arts and Design (HU)	3		
Upper Division Elective	3		
Term hours subtotal:	15		

Term 7 94 - 108 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
PAF 460: Public Service Ethics	3	C	
PAF 484: Internship	3	Y	
SWU 310: Social Work Practice I	3	C	
SWU 374: Diversity and Oppression in a Social Work Context (C)	3	C	
Upper Division Elective	3		
Term hours subtotal:	15		

Term 8 109 - 120 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
PAF 400: Senior Capstone Project	3	C	
PAF 484: Internship OR Upper Division Elective	3		
SWU 332: Social Policy and Services	3	C	
Upper Division Elective	3		
Term hours subtotal:	12		

- For the COPP Interdisciplinary Requirement:
 - Students can choose courses from any of the three Interdisciplinary areas/track groups.
 - To meet the requirement, students must take two courses from at least two different groups.

COPP Interdisciplinary Requirement-Area 1	COPP Interdisciplinary Requirement-Area 2	COPP Interdisciplinary Requirement-Area 3
CRJ 100: Introduction to Criminal Justice (SB)	SWU 171: Introduction to Social Work (SB & H)	NLM 160: Voluntary Action and Community Leadership (SB)
CRJ 203: Courts and Sentencing	SWU 180: Introduction to Lesbian, Gay, Bisexual and Transgender (LGBT) Studies (SB & C)	PRM 120: Leisure and the Quality of Life (SB)
CRJ 204: Juvenile Justice	SWU 181: Economics: A Social Issues Perspective	PRM 364: Foundations of Therapeutic Recreation (SB)
CRJ 225: Introduction to Criminology (SB)	SWU 182: Arizona and National Government: A Social Work Perspective	PRM 380: Wilderness and Parks in America (SB & H)
CRJ 260: Substantive Criminal Law	SWU 183: Introductory Ethics: A Social Issues Perspectives	TDM 205: Introduction to Travel and Tourism (G)
CRJ 270: Community Relations in the Justice System (SB)	SWU 250: Stress Management Tools (SB)	TDM 458: International Tourism (G)
CRJ 461: Domestic Violence		
CRJ 462: Gangs		

Total Hours: 120
Upper Division Hours: 45
 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for Academic Recognition: 56

General University Requirements Legend
 General Studies Core Requirements:
 ● Literacy and Critical Inquiry (L)
 ● Mathematical Studies (MA)
 ● Computer/Statistics/Quantitative Applications (CS)

General Studies Awareness Requirements:
 ● Cultural Diversity in the U.S. (C)
 ● Global Awareness (G)
 ● Historical Awareness (H)
 First-Year Composition

General Studies designations listed on the major map are current for the 2014 - 2015 academic year.

minimum

Total Community College Hrs: 64


maximum

- Humanities, Fine Arts and Design (HU)
- Social and Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

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September 17, 2013

To: Jonathan Koppell, Dean
Kathleen Andereck, Associate Dean
College of Public Programs

From: Karen Mossberger, Director
School of Public Affairs 

Attached is the proposal to establish a concentration in Social Services Delivery within the BS in Public Service and Public Policy degree. This concentration prepares students for work in government at all levels and nonprofit organizations through comprehensive coverage of topics in public policy, public leadership and management and urban studies. Students discover the challenges of management and learn how to lead a public organization and understand the process of policy development. The BS in PSPP is designed to give students a solid foundational understanding of administration, leadership and policy analysis in the service of public goods.

The goal of the proposal for a concentration in Social Services Delivery within the BS is to allow students to build a course of study that emphasizes their own areas of interest. This concentration will provide students who have an interest in policy to focus on social service delivery issues and their policy implications. The courses in the concentration are offered by School of Social Work. All the courses are part of regular degree offerings. No additional faculty or staff will be needed to implement this concentration.

The concentration has been reviewed and approved by the School of Public Affairs undergraduate committee and by the School's faculty as a whole.