PROPOSAL TO ESTABLISH A NEW MINOR

The completed and signed proposal should be submitted by the Dean’s Office to: curriculumplanning@asu.edu. Before academic units can advertise undergraduate minors or include them in their offerings as described in the university catalogs, they must be recommended for approval by the Senate Curriculum and Academic Programs Committee and approved by the Executive Vice President and Provost of the University.

Definition and minimum requirements:
These are the minimum requirements for approval. Individual undergraduate minors may have additional requirements.

A minor is an approved, coherent focus of academic study in a single discipline, other than the student’s major, involving substantially fewer hours of credit than a corresponding major. Certain major and minor combinations may be deemed inappropriate either by the college or department of the major or minor. Inappropriate combinations include (but would not be limited to) ones in which an excessive number of courses in the minor are simultaneously being used to fulfill requirements of the student’s major.

A minor:
- Requires a minimum of 15 semester hours of which at least 9 semester hours must be upper division
- Is not intended for students pursuing a major in the department which offers the minor

College/School/Institute: College of Public Programs
Department/Division/School: School of Community Resources and Development
Proposing Faculty Group (if applicable):
Proposed Minor Name: Community Sports Management
Requested effective catalog year? 2014-15
For deadline dates see: Curriculum Workflow Calendars.
Delivery method: On-campus only (ground courses and/or iCourses)
Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

Campus/Locations: indicate all locations where this program will be offered.
☒ Downtown Phoenix ☐ Polytechnic ☐ Tempe ☐ West ☐ Other: _____

Proposal Contact
Name: Kathleen Andereck
Phone number: 602-496-1056
Title: Director
Email: kandereck@asu.edu

DEAN APPROVAL(S)
This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed organizational change.

College/School/Division Dean name: Kathleen Andereck, Associate Dean

Date: 9/20/2013

College/School/Division Dean name: 
(if more than one college involved)

Signature Date: / /20

Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.
1. Overview

A. Description
   Provide a brief description of the proposed minor.
   The Community Sports Management minor will focus on the role that amateur and recreational sports play in a community. Emphasis will be on the role of sports across the life span provided through sports organizations and programs that also support community development.

B. Why should this be a minor rather than a concentration?
   In addition to the proposed minor we are also proposing a Community Sports Management major. We feel that the minor will be a good complement to a number of degrees throughout the university.

C. Affiliation
   If the minor is affiliated with a degree program, include a brief statement of how it will complement the program. If it is not affiliated with a degree program, incorporate a statement as to how it will provide an opportunity for a student to gain knowledge or skills not already available at ASU.
   The minor is affiliated with a new proposed degree in Community Sports Management. The minor will be available for students in other majors with an interest in community sports and offer enough of a base that students will solidly understand the impact that sports can have on community development. Currently there are no minors within the university that allow students to include interests in recreational and community-based sports with their primary degrees.

D. Demand
   Explain the need for the new minor (e.g., market, student demand, interdisciplinary considerations).
   Student demand is definitely high for courses and program that relate to the sports field. Students look for opportunities that complement their majors. This minor differentiates itself from the W.P. Carey School's Sports and Media Concentration in that the focus is solely on community-based and recreational sports in the public, nonprofit, and private sectors, domestically and abroad.

E. Projected Enrollment
   What are enrollment projections for the first three years?

<table>
<thead>
<tr>
<th>Year</th>
<th>1st Year (Yr. 1 continuing + new entering)</th>
<th>2nd Year (Yr. 1 &amp; 2 continuing + new entering)</th>
<th>3rd Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Students (Headcount)</td>
<td>20</td>
<td>35</td>
<td>60</td>
</tr>
</tbody>
</table>

2. Support and Impact

A. Faculty governance
   Provide a supporting letter from the chair of the academic unit verifying that the proposed minor has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the minor as presented in the proposal, without impacting core program resources. Attached

B. Other related programs
   Identify other related ASU programs and outline how the new minor will complement these existing ASU programs. (If applicable, statements of support from potentially-affected academic unit administrators need to be included with this proposal submission.)
   The following majors would all have students who might have an interest in combining community sports with their degrees: Existing SCRD majors (Nonprofit Leadership and Management, Tourism Development Management, Parks and Recreation Management), any of the education degrees, Urban Planning, Public Service and Public Policy, Exercise and Wellness, Health Sciences, Family and Human Development, BIS, BAS.
C. Letter(s) of support
Provide a supporting letter from each college/school dean from which individual courses are taken. N/A

3. Academic Curriculum and Requirements

A. Knowledge, competencies, and skills
List the knowledge, competencies, and skills (learning outcomes) students should have when they complete this proposed minor. Examples of program learning outcomes can be found at (http://www.asu.edu/oue/assessment.html).

Outcome: Students will be able to articulate the role of sports in community development.

Measure 1: Students in CSM 201 Introduction to Community Sports will be required to take a written exam that assesses their knowledge of the role of sports in building communities.

Performance Criteria 1: 80 percent of the students will receive a 75% or better on the written exam.

Measure 2: Students in CSM 201 Introduction to Community Sports will be able to define community development and relate it to the inclusion of sports opportunities.

Performance Criteria 2: 80 percent of the students will receive a 75% or better on a written exam.

B. Provide a description of the curricular requirements for the minor. Be specific in listing required courses as well as electives and specify the total minimum number of hours required for the minor. Please attach one or more model programs of study to illustrate the choices students might make, if appropriate.

Required Minor Courses

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Number</th>
<th>Title</th>
<th>Is this a new course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CSM</td>
<td>201</td>
<td>Introduction to Community Sports</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>CSM</td>
<td>305</td>
<td>Survey of Sports Facilities</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>CSM</td>
<td>407</td>
<td>Ethics and Legal Issues in Sports</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>PRM</td>
<td>315</td>
<td>Community Recreation Services</td>
<td>No</td>
<td>3</td>
</tr>
</tbody>
</table>

Elective Minor Courses

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Number</th>
<th>Title</th>
<th>Is this a new course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CSM</td>
<td>335</td>
<td>Sports and Recreation for Youth Development</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>CSM</td>
<td>481</td>
<td>Sports Tourism</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>CSM</td>
<td>485</td>
<td>Sports Events</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>NLM</td>
<td>220</td>
<td>Intro to Nonprofit Organizations</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>NLM</td>
<td>310</td>
<td>Volunteer Management</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>PRM</td>
<td>364</td>
<td>Foundations of Therapeutic Recreation</td>
<td>No</td>
<td>3</td>
</tr>
</tbody>
</table>

Other Minor Requirements

E.g. - Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable

<table>
<thead>
<tr>
<th>Credit Hours</th>
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</thead>
</table>

Section Sub-total: 12

Total minimum credit hours required for the Minor: 18
C. Minimum residency requirement

How many hours of the minor must be ASU credit?

12

D. New Courses

Provide a brief course description for each new course.

**CSM 201 Introduction to Community Sports (3).**
This course is the foundation course for the major and will help students explore the wide array of opportunities in local, nonprofit, and private community sport-related careers as well as provide a conceptual foundation for the program.

**CSM 305 Survey of Sport Facility Design (3).**
This course will provide an indoor and outdoor area and facilities perspective, specifically related to sports. Focus will be on venue development, design and management.

**CSM 407 Ethics and Legal Issues in Sports (3).**
This course will take a comprehensive look at ethical decision making from many perspectives in the sports environment. In addition, legal issues will be presented as it relates to history, present society, and future trends.

**CSM 481 Sports Tourism (3).**
Examines the relationship between sports and tourism, and the role of recreation and amateur sports as an economic and community development strategy. Also considers the motives, behaviors and experiences of sport tourists; the impacts of sport tourism; and trends in sports tourism.

**CSM 485 Sport Events (3).**
This course will take a theoretical and hands-on approach to understanding the sport event industry and its impact on tourism. Focus will primarily be on amateur sporting events including single sport and multi-sport/venue events.

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost’s Office approval before this certificate is put on Curriculum and Academic Programs Committee (CAPC) agenda

### 4. Administration and Resources

A. Describe the procedures and any qualifications for enrollment in the minor.

There are no specific requirements for entering the minor. Students need to let their advisors know they would like to have it added on to their DARS.

B. Describe the advising procedures as well as measures for verification of completion of the minor.

Advisement will take place within a students' own college. However, the School of Community Resources and Development advisement staff will be available to answer specific question students many have.

C. What are the resource implications for the proposed minor, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this minor, please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this minor.

There are no additional resources needed to execute the minor.

D. Primary Faculty

List the primary faculty participants regarding this proposed certificate. For interdisciplinary certificates, please include the relevant names of faculty members from across the University.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Area(s) of Specialization as they relate to proposed certificate</th>
</tr>
</thead>
</table>
## PROPOSAL TO ESTABLISH A NEW MINOR

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Expertise</th>
</tr>
</thead>
<tbody>
<tr>
<td>W. Hultsman</td>
<td>Program Director, Assoc. Professor</td>
<td>event management, areas and facilities, program planning, leisure, quality of life, youth sports, youth development, program development</td>
</tr>
<tr>
<td>A. Rodriguez</td>
<td>Asst. Professor</td>
<td>leisure, quality of life, youth sports, youth development, program development</td>
</tr>
<tr>
<td>L. Bienowski</td>
<td>Faculty Associate</td>
<td>Sports management, community sports</td>
</tr>
<tr>
<td>D. Larsen</td>
<td>Professor of Practice</td>
<td>community development, community sports, community recreation</td>
</tr>
<tr>
<td>K. Ramella</td>
<td>Associate Instructional Professional</td>
<td>therapeutic recreation, volunteer management, program development</td>
</tr>
</tbody>
</table>

### 5. Additional Materials

A. Appendix  
   Complete and attach the Appendix document.

B. Program of study  
   Provide one or more model programs of study (if appropriate).

C. Attach other information that will be useful to the review committees and the Office of the Provost.
1. Proposed Minor Name:
   Community Sports Management

2. Description (150 words maximum)
   The community sports management minor will focus on the role that amateur and recreational sports play in a community. Emphasis will be on the role of sports across the life span provided through sports organizations and programs that also support community development.

3. Contact and Support Information
   Building Name, code and room number: (Search ASU map) UCENT 550
   Program office telephone number: (i.e. 480/965-2100) 602/496-0550
   Program Email Address: scrd@asu.edu
   Program Website Address: http://scrd.asu.edu

4. Program Requirements: Provide applicable information regarding the program such as curricular restrictions or requirements, specific course lists, or academic retention requirements.
   Students must complete the courses for the minor with a grade of "C" or better.

   Core courses:
   - CSM 201 Introduction to Community Sports (3)
   - CSM 305 Survey of Sports Facility Design (3)
   - CSM 407 Ethics and Legal Issues in Sports
   - PRM 315 Community Recreation Systems (3)

   Students must select six credits of electives from the following:
   - CSM 335 Sports and Recreation for Youth Development
   - CSM 481 Sports Tourism (3)
   - CSM 485 Sports Events (3)
   - NLM 220 Introduction to Nonprofit Management (3)
   - NLM 310 Volunteer Management (3)
   - PRM 364 Foundations of Therapeutic Recreation (3)
   - Others with advisor approval

5. Additional Enrollment Requirements If applicable list any additional enrollment requirements students must complete

   Students in most majors may pursue one or more minors and, upon successful completion of the prescribed course work, have that accomplishment officially recognized on the ASU transcript at graduation if the college or department of the minor officially certifies, through established verification procedures, that all requirements for the minor have been met and the college (and, in certain colleges, the department) of the student's major allows the official recognition of the minor.

   A student wishing to pursue a specific minor should consult an academic advisor in the unit offering that minor to ensure that an appropriate set of courses is taken. The student should also consult an academic advisor in the college or department of the major to make sure the college or department of the major allows the recognition of the minor.

   Note: Certain major and minor combinations may be deemed inappropriate either by the college or department of the major or minor. Courses taken as part of a minor may not count toward both the major degree and the minor. Please contact the department for more information.

6. Delivery/Campus Information Delivery: On-campus only (ground courses and/or iCourses)
   Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is
required to offer programs through ASU Online.

7. **Campus/Locations**: indicate *all* locations where this program will be offered.
   - [x] Downtown Phoenix
   - [ ] Polytechnic
   - [ ] Tempe
   - [ ] West
   - Other: [ ]
Sept. 20, 2013

Curriculum Review Committee:

This is to confirm that the faculty of the School of Community Resources and Development support the new minor in Community Sports Management. The curriculum was developed by a sub-committee of faculty members headed by the chair of the undergraduate curriculum committee. The School has the resources to support the minor.

Sincerely,

Kathleen Andereck

Director and Professor