



**1. Overview**

**A. Description**

Provide a brief description of the proposed minor.

The Community Sports Management minor will focus on the role that amateur and recreational sports play in a community. Emphasis will be on the role of sports across the life span provided through sports organizations and programs that also support community development.

**B. Why should this be a minor rather than a concentration?**

In addition to the proposed minor we are also proposing a Community Sports Management major. We feel that the minor will be a good complement to a number of degrees throughout the university.

**C. Affiliation**

If the minor is affiliated with a degree program, include a brief statement of how it will complement the program. If it is not affiliated with a degree program, incorporate a statement as to how it will provide an opportunity for a student to gain knowledge or skills not already available at ASU.

The minor is affiliated with a new proposed degree in Community Sports Management. The minor will be available for students in other majors with an interest in community sports and offer enough of a base that students will solidly understand the impact that sports can have on community development. Currently there are no minors within the university that allow students to include interests in recreational and community-based sports with their primary degrees.

**D. Demand**

Explain the need for the new minor (e.g., market, student demand, interdisciplinary considerations).

Student demand is definitely high for courses and program that relate to the sports field. Students look for opportunities that complement their majors. This minor differentiates itself from the W.P. Carey School's Sports and Media Concentration in that the focus is solely on community-based and recreational sports in the public, nonprofit, and private sectors, domestically and abroad.

**E. Projected Enrollment**

What are enrollment projections for the first three years?

	1 <sup>st</sup> Year	2 <sup>nd</sup> Year (Yr. 1 continuing + new entering)	3 <sup>rd</sup> Year (Yr. 1 & 2 continuing + new entering)
Number of Students (Headcount)	20	35	60

**2. Support and Impact**

**A. Faculty governance**

Provide a supporting letter from the chair of the academic unit verifying that the proposed minor has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the minor as presented in the proposal, without impacting core program resources. Attached

**B. Other related programs**

Identify other related ASU programs and outline how the new minor will complement these existing ASU programs. (If applicable, statements of support from potentially-affected academic unit administrators need to be included with this proposal submission.)

The following majors would all have students who might have an interest in combining community sports with their degrees: Existing SCRD majors (Nonprofit Leadership and Management, Tourism Development Management, Parks and Recreation Management), any of the education degrees, Urban Planning, Public Service and Public Policy, Exercise and Wellness, Health Sciences, Family and Human Development, BIS, BAS.

C. Letter(s) of support

Provide a supporting letter from each college/school dean from which individual courses are taken. N/A

**3. Academic Curriculum and Requirements**

A. Knowledge, competencies, and skills

List the knowledge, competencies, and skills (learning outcomes) students should have when they complete this proposed minor. Examples of program learning outcomes can be found at (<http://www.asu.edu/oue/assessment.html>).

Outcome : Students will be able to articulate the role of sports in community development.

Measure 1: Students in CSM 201 Introduction to Community Sports will be required to take a written exam that assesses their knowledge of the role of sports in building communities.

Performance Criteria 1: 80 percent of the students will receive a 75% or better on the written exam.

Measure 2: Students in CSM 201 Introduction to Community Sports will be able to define community development and relate it to the inclusion of sports opportunities.

Performance Criteria 2: 80 percent of the students will receive a 75% or better on a written exam.

B. Provide a description of the curricular requirements for the minor. Be specific in listing required courses as well as electives and specify the total minimum number of hours required for the minor. Please attach one or more model programs of study to illustrate the choices students might make, if appropriate.

**Required Minor Courses**

Prefix	Number	Title	Is this a new course?	Credit Hours
CSM	201	Introduction to Community Sports	Yes	3
CSM	305	Survey of Sports Facilities	Yes	3
CSM	407	Ethics and Legal Issues in Sports	Yes	3
PRM	315	Community Recreation Services	No	3
Section Sub-total				12

**Elective Minor Courses**

Prefix	Number	Title	Is this a new course?	Credit Hours
CSM	335	Sports and Recreation for Youth Development	No	3
CSM	481	Sports Tourism	Yes	3
CSM	485	Sports Events	Yes	3
NLM	220	Intro to Nonprofit Organizations	No	3
NLM	310	Volunteer Management	No	3
PRM	364	Foundations of Therapeutic Recreation	No	3
Section Sub-total				6

**Other Minor Requirements**

E.g. – Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable Credit Hours

Section Sub-total

**Total minimum credit hours required for the Minor**

**18**

- C. Minimum residency requirement  
How many hours of the minor must be ASU credit?  
12
- D. New Courses

Provide a brief course description for each new course.

**CSM 201 Introduction to Community Sports (3).**

This course is the foundation course for the major and will help students explore the wide array of opportunities in local, nonprofit, and private community sport-related careers as well as provide a conceptual foundation for the program.

**CSM 305 Survey of Sport Facility Design (3).**

This course will provide an indoor and outdoor area and facilities perspective, specifically related to sports. Focus will be on venue development, design and management.

**CSM 407 Ethics and Legal Issues in Sports (3).**

This course will take a comprehensive look at ethical decision making from many perspectives in the sports environment. In addition, legal issues will be presented as it relates to history, present society, and future trends.

**CSM 481 Sports Tourism (3).**

Examines the relationship between sports and tourism, and the role of recreation and amateur sports as an economic and community development strategy. Also considers the motives, behaviors and experiences of sport tourists; the impacts of sport tourism; and trends in sports tourism.

**CSM 485 Sport Events (3).**

This course will take a theoretical and hands-on approach to understanding the sport event industry and its impact on tourism. Focus will primarily be on amateur sporting events including single sport and multi-sport/venue events.

Note: All new required courses should be submitted in Curriculum Changer and ready for Provost's Office approval before this certificate is put on Curriculum and Academic Programs Committee (CAPC) agenda

**4. Administration and Resources**

- A. Describe the procedures and any qualifications for enrollment in the minor.  
There are no specific requirements for entering the minor. Students need to let their advisors know they would like to have it added on to their DARS.
- B. Describe the advising procedures as well as measures for verification of completion of the minor.  
Advisement will take place within a students' own college. However, the School of Community Resources and Development advisement staff will be available to answer specific question students many have.
- C. What are the resource implications for the proposed minor, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this minor, please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this minor.  
There are no additional resources needed to execute the minor.
- D. Primary Faculty  
List the primary faculty participants regarding this proposed certificate. For interdisciplinary certificates, please include the relevant names of faculty members from across the University.

Name	Title	Area(s) of Specialization as they relate to proposed certificate
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W. Hultsman	Program Director, Assoc. Professor	event management, areas and facilities, program planning,
A. Rodriguez	Asst. Professor	leisure, quality of life, youth sports, youth development, program development
L. Bienowski	Faculty Associate	Sports management, community sports
D. Larsen	Professor of Practice	community development, community sports, community recreation
K. Ramella	Associate Instructional Professional	therapeutic recreation, volunteer management, program development

**5. Additional Materials**

- A. Appendix  
Complete and attach the Appendix document.
- B. Program of study  
Provide one or more model programs of study (if appropriate).
- C. Attach other information that will be useful to the review committees and the Office of the Provost.

**APPENDIX  
OPERATIONAL INFORMATION FOR MINORS**

(This information is used to populate the Degree Search/catalog website.

Please consider the student audience in creating your text.)

**1. Proposed Minor Name:**

Community Sports Management

**2. Description (150 words maximum)**

The community sports management minor will focus on the role that amateur and recreational sports play in a community. Emphasis will be on the role of sports across the life span provided through sports organizations and programs that also support community development.

**3. Contact and Support Information**

Building Name, code and room number: ( <i>Search ASU map</i> )	UCENT 550
Program office telephone number: ( <i>i.e. 480/965-2100</i> )	602/496-0550
Program Email Address:	scrd@asu.edu
Program Website Address:	http://scrd.asu.edu

**4. Program Requirements:** Provide applicable information regarding the program such as curricular restrictions or requirements, specific course lists, or academic retention requirements.

Students must complete the courses for the minor with a grade of "C" or better.

Core courses:

- CSM 201 Introduction to Community Sports (3)
- CSM 305 Survey of Sports Facility Design (3)
- CSM 407 Ethics and Legal Issues in Sports
- PRM 315 Community Recreation Systems (3)

Students must select six credits of electives from the following:

- CSM 335 Sports and Recreation for Youth Development
- CSM 481 Sports Tourism (3)
- CSM 485 Sports Events (3)
- NLM 220 Introduction to Nonprofit Management (3)
- NLM 310 Volunteer Management (3)
- PRM 364 Foundations of Therapeutic Recreation (3)
- Others with advisor approval

**5. Additional Enrollment Requirements** If applicable list any additional enrollment requirements students must complete

Students in most majors may pursue one or more minors and, upon successful completion of the prescribed course work, have that accomplishment officially recognized on the ASU transcript at graduation if the college or department of the minor officially certifies, through established verification procedures, that all requirements for the minor have been met and the college (and, in certain colleges, the department) of the student's major allows the official recognition of the minor.

A student wishing to pursue a specific minor should consult an academic advisor in the unit offering that minor to ensure that an appropriate set of courses is taken. The student should also consult an academic advisor in the college or department of the major to make sure the college or department of the major allows the recognition of the minor.

Note: Certain major and minor combinations may be deemed inappropriate either by the college or department of the major or minor. Courses taken as part of a minor may not count toward both the major degree and the minor. Please contact the department for more information.

**6. Delivery/Campus Information Delivery:**

On-campus only (ground courses and/or iCourses)

*Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is*

*required to offer programs through ASU Online.*

7. **Campus/Locations:** indicate all locations where this program will be offered.

Downtown Phoenix     Polytechnic     Tempe     West    Other:

Sept. 20, 2013

Curriculum Review Committee:

This is to confirm that the faculty of the School of Community Resources and Development support the new minor in Community Sports Management. The curriculum was developed by a sub-committee of faculty members headed by the chair of the undergraduate curriculum committee. The School has the resources to support the minor.

Sincerely,

Kathleen Andereck

Director and Professor