

# PROPOSAL TO CHANGE THE NAME OF AN ACADEMIC PROGRAM (Degree, Concentration, Certificate, Minor)

This template is to be used for proposed name changes included on the Academic Plan and for which the unit has received specific written approval from the Provost's office to proceed with internal proposal development and review. A separate proposal must be submitted for each individual name change. The proposal template should be completed and submitted by the Dean's Office to the University Provost's Office [mailto: curriculumplanning@asu.edu]. The name change may not be implemented until the Provost's Office notifies the academic unit that the name change proposal has completed the approval process.

College/School/Institute:

College of Public Programs

Department/Division/School:

School of Community Resources and Development

**Proposing Faculty Group** 

(if applicable)

Program type:

Minor

Name of existing program:

Nonprofit Administration

Proposed new name:

Nonprofit Leadership and Management

Peoposal Contact

Name: Kathleen Andereck

Title:

Director

Phone number:

6-1056

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kandereck@asu.edu

## DEAN APPROVALS)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed name change.

College/School/Division Dean name:

Jonathan Koppell

Signature

Date:

/2013

College/School/Division Dean name:

(if more than one college involved)

Signature

Date:

/20

Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.



## PROPOSAL TO CHANGE THE NAME OF AN ACADEMIC PROGRAM

(Degree, Concentration, Certificate, Minor)

Name of existing program:

Nonprofit Administration

Proposed new name:

Nonprofit Leadership and Management

Program type:

Minor

If graduate/undergraduate degree or concentration is selected, indicate degree type and major (e.g., BA, MBA, PhD)

#### Plan code(s) for the program:

If this is a degree program that has multiple concentrations, list all plan codes impacted. PPNLMMIN

## Requested effective date: 2014-2015

Select the catalog year for which students can begin applying into this program with the new name.

Note

- 1. Name changes can only be implemented so as to be effective for a fall semester.
- 2. All existing and continuing students will be moved to the new name.
- 3. Students who complete the degree requirements prior to the fall effective date graduate under the old name.

### Briefly describe the proposed change and rationale for the change:

We are requesting the name of the minor in Nonprofit Administration be changed to Nonprofit Leadership and Management. We feel the new name is a better description of the content of the minor with its leadership and management focus. It is reflective of current terminology in the field which has moved away from "administration" and is most often using the term "management." It is also consistent with the name of the major (also Nonprofit Leadership and Management) and therefore less confusing to students who are looking for the minor.

#### Discuss the impact of this change on current students and/or enrollment:

There will be no impact on current students, but may enhance enrollment given the more current, relevant and desirable name.