



ESTABLISHING GRADUATE CERTIFICATES
ARIZONA STATE UNIVERSITY
GRADUATE EDUCATION

This form should be used by programs seeking to establish a new graduate certificate. All sections should be completed. Current graduate certificate guidelines may be found at http://graduate.asu.edu/faculty_staff/policies/other_opportunities.

The graduate certificate is a programmatic or linked series of courses in a single field or one that crosses disciplinary boundaries. The graduate certificate facilitates professional growth for people who already hold the baccalaureate degree and may be freestanding or linked to a degree program. The virtue of the graduate certificate is that it enables the university to respond to societal needs and promotes university interaction with corporate, industrial, and professional communities.

Submit the completed and signed (chairs, unit deans) proposal to the **Office of Graduate Academic Programs** in Graduate Education. Mail code: 1003 and electronic copies to eric.wertheimer@asu.edu or Denise.Campbell@asu.edu

Please type.

Contact Name(s): Stephen Pyne and Christine Szuter	Contact Phone(s): 480-965-4092 and 480-965-7726
College: College of Liberal Arts and Sciences	
Department/School: School of Life Sciences and School of Historical, Philosophical & Religious Studies	
Name of proposed Certificate: Nonfiction Writing and Publishing Certificate (NWP)	
Requested Effective Term and Year: Fall 2014 (e.g. Spring 2012)	
Do Not Fill in this information: Office Use Only	
CIP Code:	

1. OVERVIEW. Below, please provide a brief overview of the certificate, including the rationale and need for the program, potential size and nature of the target audience, information on comparable programs (at ASU and/or peer institutions), how this program would relate to existing programs at ASU, and any additional appropriate information.

Overview of the Certificate: The Nonfiction Writing and Publishing Certificate is a graduate-level 15 credit hour certificate program. Creating this certificate began with an ad hoc group consisting of Steve Pyne (SoLS), Gregg Zachary (CSPO/Cronkite), and Christine Szuter (SHPRS). This group reached out to many academic units on all ASU campuses asking them to be a part of a certificate program that will be administered under the College of Liberal Arts and Sciences with an LA designation in PeopleSoft.

A foundational principle is that the certificate is not a surrogate for a degree. Its purpose is to identify and reward writing as a professional skill that bolsters existing degree programs. Our goal is to establish a nonfiction writing certificate—not a nonfiction MFA or equivalent—but a program where students retain their primary identity as members of a degree program, not as free-floating writers in a certificate program.

The certificate embraces all varieties of nonfiction—popular science writing, creative nonfiction, narrative history, biography, genre-specific rhetoric, journalism, essays, op-eds, formal scholarship, young adult literature, blogs and other types of web writing, and any other species of good prose not based on fiction.

An oversight committee will decide what courses can be accepted, solicit input from interested parties, and ensure the program's integrity. As additional academic units agree to implement the certificate, they will have a representative on the committee. For the present the committee will be co-administered by representatives from SoLS and SHPRS.

The certificate consists of 15 credit hours. Courses are arranged into three groups: Core Course, Electives Cluster 1, and Electives Cluster 2. The Core Course is HPS 520/HST 520 (cross-listed), Masters of Nonfiction. Electives Cluster 1 courses are writing-intensive courses—actual, routine writing—they can be offered by any department, school, or center. Electives Cluster 2 courses are also writing intensive, but they are specific to the student's academic unit of study. Electives Cluster 2 courses will help align the certificate with the needs of particular programs. Students are required to take one Core Course, two courses from Electives Cluster 1, and two courses from Electives Cluster 2.

The initial roster of Electives Cluster 1 courses, listed below, will give students a choice to complement their professional needs. The Electives Cluster 2 courses allow for adaptations to existing degree programs. For example, they might include internships or experiences with publishing in the various venues characteristic of the disciplines. The intent is to supplement, not supplant, existing programs. The roster of Electives Cluster 1 and Electives Cluster 2 courses will expand as more degree-granting programs choose to participate. The Oversight Committee will oversee and determine the courses for each of these electives clusters.

Please note that all of the Electives Cluster 1 courses (the writing-intensive courses) are presently offered regularly. The Electives Cluster 2 courses (writing-involved courses) are not all offered routinely, but all are in the catalog, and there are enough of them that students should easily fill the requirements. The one mandatory course, HPS/HST 520 Masters of Nonfiction, is under review; we expect approval by Fall 2014. In preparation it will be offered under an omnibus number (HPS/HDS 591) in Spring 2014.

Rationale and Need: Good writing—which includes the ability to read, analyze, and synthesize information and concepts, and express them with words—is a universal need, and a talent that every student should possess; for graduate students it is a portable, professional skill that can transcend disciplines and equip them for life both within and beyond the academy. For some disciplines based on texts, notably in the humanities, critical reading and writing is a foundational skill for scholarship.

The ultimate goal of good writing is to publish analyses and narratives of complex ideas and knowledge for diverse audiences ranging from scholars to various public audiences. Nonfiction writing is a critical skill needed for engagement with the public of those ideas. A world where complex knowledge and thought are communicated and published for a variety of audiences will ensure a well-educated and thoughtful citizenry. We are proposing a certificate program that is embedded in specific academic content areas—disciplinary-specific and transdisciplinary ones, thus making the program unique.

Potential Size and Target Audience: We anticipate enrolling 10-15 students in the initial two years of the certificate program. We expect the program to stabilize at 35-40 within four years depending how fully involved the Polytechnic, Downtown, and West campuses become. The actual number of students enrolled will not reflect the certificate's full impact because many students will take one or several courses—courses that might not be offered without the context provided by the certificate.

Comparable Programs: Most nonfiction writing programs are degree programs in English or Journalism departments offered at the undergraduate and graduate levels. The University of Oregon (<http://inf.uoregon.edu/>) offers a two-year residential program emphasizing the art of writing and the business of publishing. The University of North Texas hosts the annual Mayborn Literary Nonfiction Conference (<http://journalism.unt.edu/maybornconference/>), which includes keynote speakers and writing competitions. The University of Iowa (<http://english.uiowa.edu/graduate/mfa/>), Brown University (<http://www.brown.edu/academics/english/nonfiction-writing-program>), Johns Hopkins University (<http://www.brown.edu/academics/english/nonfiction-writing-program>), University of Washington (<http://www.pce.uw.edu/certificates/nonfiction.html>), and Southern New Hampshire University (<http://www.snhu.edu/5749.asp>), among many others, offer nonfiction writing degrees and certificates. The proposed ASU Nonfiction Writing and Publishing Certificate differs from these programs in two significant ways: it is embedded in specific academic disciplines and it is bonded with ASU's Virginia G. Piper Center for Creative Writing, which is noted for its writing programs.

Relationship to Existing ASU Programs: The School of Life Sciences offers writing seminars through The Embryo Project; Walter Cronkite School of Journalism and Mass Communication and the Consortium for Science, Policy and Outcomes offer nonfiction writing courses; the School of Historical, Philosophical, and Religious Studies offers a graduate certificate in scholarly publishing and offers writing for the public in the public history program curriculum; the Center for Science and the Imagination creates partnerships in writing and publishing; the Sandra Day O'Connor College of Law requires a course in nonfiction narrative; the Master of Liberal Studies offers a slate of writing courses; the School of Sustainability offers one credit hour courses in thesis, dissertation, and grant writing and publishing; and the Department of English offers an undergraduate writing certificate. The SHPRS Scholarly Publishing Certificate (SP) is different from this proposed Nonfiction Writing and Publishing Certificate (NWP). The SP Certificate trains students who want careers in the field of publishing; the NWP Certificate trains students in writing skills that are a necessary part of their degree program.

2. ADMINISTRATION AND RESOURCES

- A. How will the proposed certificate be administered (including recommendations for admissions, student advisement, retention etc.)? Describe the administering body in detail, especially if the proposed certificate is

part of a larger interdisciplinary agenda. How will the graduate support staff for this proposed certificate program be met?

The certificate will be administered by a committee through the Dean of CLAS or his/her designee. The NWP Certificate Oversight Committee will consist of representatives from each academic unit (schools, departments, or centers) that offer or support the certificate through their unit. While the committee under the aegis of the CLAS Dean or his/her designee will oversee the certificate template and roster of acceptable courses, students will be admitted to Graduate Education under existing degree programs, and those programs will administer implementation of the certificate within their unit. Students will submit an online Graduate Education admissions application to the certificate program and pay the applicable fee. The respective committee members of their unit will keep a record of students enrolled in the certificate program. Each academic unit will handle the paperwork for their students when students complete the certificate program for awarding of the certificate. The duties of the CLAS NWP Certificate Oversight Committee are: create and administer the certificate; oversee its integrity; ensure scheduling of courses so that a sufficient number of courses are offered each year; ensure that the courses are offered during mutually exclusive times; oversee the website page for accuracy and up-to-date information for applicants and graduates; liaise with the Piper Center for program enhancements (lectures, workshops, and others); add and remove courses as the program evolves and expands to include other academic units, and ensure that the certificate does not become the property of any single academic unit.

Initially, the NWP Certificate Oversight Committee will be co-administered by the representatives from SoLS and SHPRS. As the program matures and expands, it may well redesign its governance structure to reflect the increased number of members and its scope beyond CLAS. The chair of the committee may become a rotating directorship.

B. What are the resource implications for the proposed certificate, including any projected budget needs?

Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this certificate, please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this certificate program.

The certificate program will not require additional resources. The bulk of the writing courses are currently being offered, and new courses will be developed without the need for new resources or faculty. The Piper Center will offer enhancements to the program. It estimates that it will need \$50,000 annually to run such associated programs, including planning workshops, inviting guest speakers, developing programs associated with guest speakers, and developing a media library of resources. In addition, it is expected that collaboration with existing departmental programs (e.g., for invited speakers) will provide opportunities to double up on opportunities. Fundraising has already begun with a commitment from SoLS and SHPRS. Jewell Parker Rhodes, Director of the Virginia G. Piper Center for Creative Writing, is approaching other academic units for support. A tentative program for AY 2013-2014 is under way.

3. ADMISSIONS PROCEDURES AND CRITERIA

A. Admission criteria – Applicants must meet the admissions criteria for Graduate Education. Please also include any other additional admission requirements, e.g. type of undergraduate degree, minimum GPA, tests and/or entry-level skills that are required for this certificate program.

(http://graduate.asu.edu/faculty_staff/policies/admissions)

Applicants must hold a bachelor's degree or higher from a regionally accredited U.S. institution or for those who attended school outside of the U.S., they must hold a bachelor's or graduate degree, or equivalent, from an institution that is officially recognized by that country. Applicants must have maintained a minimum grade point average of 3.0 (on a 4.0 scale) in the last 60 semesters or 90-quarter hours of undergraduate coursework. Applicants must be enrolled in a graduate degree program or have a graduate degree (masters or doctoral) or post-baccalaureate professional degree or be enrolled in a 3 + 2 or 4 + 1 undergraduate-masters program.

Applicants must submit: 1. NWP Certificate application, 2. Official transcripts, and 3. Writing sample.

B. Application Review Terms

Indicate all terms for which applications for admissions are accepted and the corresponding application deadline dates, if any:

To select desired box, place cursor on the left side of the box, right click mouse, select **Properties**, under **Default Value** select **Checked**, press **OK** and the desired box will be checked

Fall Deadline (month/year): 08/13

Spring Deadline (month/year): 1/14

Summer Deadline (month/year):

C. Projected annual admission/enrollment

How many students will be admitted immediately following final approval of the certificate? What are enrollment projections for the next three years?

We anticipate enrolling 10-15 students in the initial two years of the certificate program. We expect the program to stabilize at 35-40 within four years depending how fully involved the Polytechnic, Downtown, and West campuses become.

We want to emphasize, too, that the certificate will make possible additional courses that will draw students who wish to improve their writing, but do not have the time or interest to pursue the full-spectrum certificate. The certificate's reach will, as it were, exceed its grasp.

4. ACADEMIC REQUIREMENTS

A. Minimum credit hours required for certificate (15 credit hour minimum)

Fifteen (15) credit hours are required for the Nonfiction Writing and Publishing Graduate Certificate.

B. Please describe the primary course delivery mode, (e.g., online, face-to-face, off-site etc.). Please note: If this proposed initiative will be offered completely online, clearly state that in this section.

The Core Course is offered face-to-face. The Electives Cluster 1 and Elective Cluster 2 courses are offered face-to-face, online, and hybrid.

C. As applicable, please describe culminating experience required (e.g., internship, project, research paper, capstone course, etc.)

No culminating experience is required. Electives Courses 1 and Elective Courses 2 have identifiable outputs, such as a publishable journal article. These will serve in lieu of a capstone project.

D. What knowledge, competencies, and skills (learning outcomes) should students have when they graduate from this proposed certificate program? Examples of program learning outcomes can be found at (<http://www.asu.edu/oue/assessment.html>).

Outcomes for graduates of the program include:

- knowledge of good writing in the discipline of record for the student,
- competency demonstrating good writing,
- skill in writing nonfiction for different academic and public audiences, and
- knowledge of where and how to publish nonfiction.

E. How will students be assessed and evaluated in achieving the knowledge, competencies, and skills outlined in 4.D. above? Examples of assessment methods can be found at (<http://www.asu.edu/oue/assessment.html>).

Students will be evaluated as achieving the knowledge, competencies, and skills needed for nonfiction writing when they have written, submitted, or published a piece of nonfiction writing at some point in the program. This

may, for example, take the form of a publishable journal article for PUB 591/HST 591, Writing and Publishing Nonfiction, or completed encyclopedia entries for HPS 591, Topic: Embryo Project seminar.

F. Satisfactory student academic progress standards and guidelines (including any time limits for completion).

Students will complete the certificate during the time frame in which they are completing their graduate degree (masters or doctoral). They could complete the certificate during the same time frame as their MA or PhD or complete one before the other. If the entering students already have completed a graduate degree, they will complete the certificate within a minimum of one year (two semesters) and a maximum of six-year time limit.

G. Will this proposed certificate program allow sharing of credit hours from another ASU degree program to be used as part of this certificate program? (Please note that a maximum of 9 hours taken as a non-degree student at ASU, including as a part of a certificate program, may be used towards a future graduate degree at ASU).

Yes, this proposed certificate program will allow sharing credit hours from another ASU degree program to be used as part of this certificate program. Twenty percent (20%) of the total credit hours for the certificate and degree program can be shared credit hours if the student is enrolled in a degree program. If the students are non-degree seeking (enrolled in certificate program only) they are limited to utilizing up to 9 credit hours towards a future graduate degree at ASU.

H. Below, please list all required and elective courses in the appropriate boxes (you may attach additional pages if necessary). [NOTE: See additional attachments for additional suite of Group 1 and Group 2 courses]

Please ensure that all *new core* course proposals have been submitted to the Provost's office through ACRES online course proposal submission system. Please note: a minimum of 2/3 of the courses required for a graduate certificate must be at the 500-level or above.

Core Courses – One Course			Credit Hours
<i>(Prefix & Number)</i>	<i>(Course Title)</i>	<i>(New Course?) Yes or No?</i>	(Insert Section Sub-total) 3
HPS 520/ HST 520 (cross-listed)	Masters of Nonfiction Writing	Yes	3
Electives Cluster 1 and Electives Cluster 2 See Appendix A			Credit Hours
<i>(Prefix & Number)</i>	<i>(Course Title)</i>	<i>(New Course?) Yes or No?</i>	(Insert Section Sub-total) 12
Culminating Experience (if applicable)			Credit Hours (Insert Section Sub-total)

Total required credit hours	15
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5. PRIMARY FACULTY PARTICIPANTS - Please list all primary faculty participants for the proposed certificate, including home unit and title. You may attach additional pages if necessary.

Name	Home Unit	Title
Jewell Parker Rhodes	Virginia G. Piper Center for Creative Writing	Director
Stephen Pyne	School of Life Sciences	Regents' Professor
Gregg Zachary	Cronkite School of Journalism; Consortium for Science, Policy Outcomes	Professor of Practice
Christine Szuter	School of Historical, Philosophical and Religious Studies	Professor of Practice and Director, Scholarly Publishing Certificate Program
Lee Gutkind	Hugh Downs School of Communication; Consortium for Science Policy Outcomes	Professor; Writer-in-residence

6. REQUIRED SUPPORTING DOCUMENTS

(Please label accordingly, i.e., Appendix or Attachment A, B, etc.)

Please include the following with your proposal:

- A. Sample plans of study for students in the proposed program
- B. Statements of support from all deans and heads of impacted academic units

7. APPROVALS - If the proposal submission involves multiple units, please include letters of support from those units.

DEPARTMENT CHAIR or SCHOOL DIRECTOR (PRINT/TYPE)

SIGNATURE

DATE

DEAN (PRINT/TYPE)

(See attached email)

SIGNATURE

DATE

The following section will be completed by GC following the recommendations of faculty governance bodies.

VICE PROVOST FOR GRADUATE EDUCATION

SIGNATURE	DATE
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Please note: Proposals for new certificates also require the review and recommendation of approval from the University Graduate Council, Curriculum and Academic Programs Committee (CAPC), the Academic Senate, and the Office of the Provost before they can be put into operation.

The final approval notification will come from the Office of the Provost.

GF0311G-89

Appendix A: Nonfiction Writing and Publishing Certificate

Sample Plans of Study for Students in the Proposed Program (Section 6 Required Supporting Documents of ASU Establishing Graduate Certificates form)

Sample SHPRS Plan of Study—15 credit hours

Core Course (3 credit hours)

HPS 520/HST 520 Masters of Nonfiction (new course)

Electives Cluster 1 Courses (choose 6 credit hours from the approved list)

HPS 591 Literary Nonfiction

PUB 591/HST 591 Topic: Writing and Publishing Nonfiction

Electives Cluster 2 Courses (choose six credit hours from the approved list)

HST 502 Public History Methodology

PUB 502 Scholarly Editing

Sample SOLS Plan of Study—15 credit hours

Core Course (3 credit hours)

HPS 520/HST 520 Masters of Nonfiction (new course)

Electives Cluster 1 Courses (choose 6 credit hours from the approved list)

HPS 591 Literary Nonfiction

PUB 591/HST 591 Topic: Writing and Publishing Nonfiction

Electives Cluster 2 Courses (choose six credit hours from the approved list)

HSP 591 Embryo Project Seminar

TWC 546 Technical and Scientific Reports

Appendix B: Nonfiction Writing and Publishing Certificate

Additional Courses (Continuation of Section 4H of ASU Establishing Graduate Certificates form)

Electives Cluster 1 Courses (choose 6 credit hours from the approved list)

HPS 591	Literary Nonfiction	Pyne	3
PUB 591/HST 591	Topic: Writing and Publishing Nonfiction	Szuter	3
COM 598	Creative Nonfiction	Gutkind	3
MLS 501	Writing about Social Issues: Culture, Gender, Society, and Well Being in the Southwest	Morris	3

Electives Cluster 2 Courses (students select two (6 credit hours) from this suite of courses as approved by their degree-granting graduate program. Note: Students can also use additional Group 1 courses to fill out electives.

HSP 591	Topic: Embryo Project Seminar	3 credit hours
PUB 501	Introduction to Scholarly Publishing	3 credit hours
PUB 502	Scholarly Editing	3 credit hours
HST 591	Topic: Research	3 credit hours
PUB 584	Internship	3 credit hours
PUB 503	Advanced Scholarly Editing	3 credit hours
HST 502	Public History Methodology	3 credit hours
PUB 510	Research in Scholarly Publishing	3 credit hours
TWC 598	Topic: Environmental Writing	3 credit hours
TWC 598	Topics: Writing for Educators	3 credit hours
TWC 546	Technical & Scientific Reports	3 credit hours
TWC 543	Proposal Writing	3 credit hours
SOS 598	Thesis and Dissertation Writing Workshop	1-2 credit hours
SOS 598	Writing a Grant Proposal	1 credit hour
SOS 598	Writing a Paper for Publication	1 credit hour
SOS 598	Topic: Interdisciplinary Writing	2 credit hours
LAW 791	Creative Writing	1 credit hour
MLS 598	Memoir and Personal Essay	3 credit hours
MLS 598	Food Writing	3 credit hours
MLS 598	Nature and Science Writing	3 credit hours
MLS 598	Travel Writing	3 credit hours
MLS 598	Exploring Subcultures in American Life	3 credit hours
MLS 598	Reviewing Popular Culture	3 credit hours

MLS 598	The Writer's Journey	3 credit hours
MLS 598	Writing Book Proposals	3 credit hours
JMC 445	Science and Medical Writing	3 credit hours

APPENDIX

OPERATIONAL INFORMATION FOR GRADUATE CERTIFICATES

(This information is used to populate the [Graduate Programs Search](#) website.)

1. Provide a brief (catalog type - no more than 150 words) program description.

Students in the Nonfiction Writing and Publishing Certificate will learn good writing, which includes the ability to read, analyze, and synthesize information and concepts, and express them with words. Graduates will have a portable, professional skill that can transcend disciplines and equip them for life both within and beyond the academy. Graduates will have the skills to publish analyses and narratives of complex ideas and knowledge for diverse audiences—from scholars to various public audiences. The certificate embraces all varieties of nonfiction—popular science writing, creative nonfiction, narrative history, biography, genre-specific rhetoric, journalism, essays, op-eds, formal scholarship, young adult literature, blogs and other types of web writing, and any other species of good prose not based on fiction. The certificate program is embedded in specific academic content areas—disciplinary-specific and transdisciplinary ones, thus making the program unique.

- 2. Campus(es) where program will be offered: ***
- | | | | |
|-------------------------------------|---------------|-------------------------------------|-------|
| <input checked="" type="checkbox"/> | Downtown | <input checked="" type="checkbox"/> | Tempe |
| <input type="checkbox"/> | Online (only) | <input checked="" type="checkbox"/> | West |
| <input checked="" type="checkbox"/> | Polytechnic | | |

* **To select desired box**, place cursor on the left side of the box, right click mouse, select **Properties**, under **Default Value** select **Checked**, press **OK** and the desired box will be checked

3. Keywords (List all keywords that could be used to search for this program. Keywords should be specific to the proposed program.)

Writing, Nonfiction, Publishing, Interdisciplinary, Transdisciplinary, Cross-disciplinary

Area(s) of Interest

* **To select desired box**, place cursor on the left side of the box, right click mouse, select **Properties**, under **Default Value** select **Checked**, press **OK** and the desired box will be checked

A. Select one (1) primary Area of Interest from the list below that applies to this program.

- Architecture & Construction
- Arts
- Business
- Communication & Media
- Education & Teaching
- Engineering & Technology
- Entrepreneurship
- Health and Wellness
- Humanities
- Interdisciplinary Studies

- Law & Justice
- Mathematics
- Psychology
- STEM
- Science
- Social and Behavioral Sciences
- Sustainability

B. Select any **additional** Areas of Interest that apply to this program from the list below.

- Architecture & Construction
- Arts
- Business
- Communication & Media
- Education & Teaching
- Engineering & Technology
- Entrepreneurship
- Health and Wellness
- Humanities
- Interdisciplinary Studies
- Law & Justice
- Mathematics
- Psychology
- STEM
- Science
- Social and Behavioral Sciences
- Sustainability

College of Liberal Arts Approval and Official Submission

From: Paul LePore
Sent: Wednesday, September 25, 2013 4:10 PM
To: curriculumplanning@asu.edu
Cc: Jenny Smith; Paul LePore
Subject: Graduate Certificate in Nonfiction Writing and Publishing

Please accept this proposal for a graduate certificate in Nonfiction Writing and Publishing from CLAS.

Thank you.

Paul LePore

PAUL C. LEPORE, Ph.D.

Associate Dean

College of Liberal Arts and Sciences

Foundation Building, Suite 110

Arizona State University | P.O. Box 876605 | Tempe, Arizona 85287-6605
480.965.6506 | Fax: 480.965.2110 | e-mail: paul.lepore@asu.edu

ASU College of Liberal Arts and Sciences — *Transforming learning, discovery and lives*

Subject: Re: Request for review of proposed certificate

From: Joni Adamson <Joni.Adamson@asu.edu>

Date: 5/2/2013 5:11 PM

To: Duane Roen <Duane.Roen@asu.edu>, Stephen Pyne <STEPHEN.PYNE@asu.edu>

CC: Eva Brumberger <Eva.Brumberger@asu.edu>

Dear Steve,

I strongly support this certificate and look forward to co-teaching courses with you and your colleagues when the opportunity arises and offering a graduate course in Environmental Nonfiction Prose.

All best, Joni

Joni Adamson, PdD, English and Environmental Humanities
Co-Interim Head, Interdisciplinary Humanities and Communication
School of Letters and Sciences
Director, Environmental Humanities Certificate
Senior Sustainability Scholar, Global Institute of Sustainability
Program Faculty, Human and Social Dimensions of Science and Technology

Arizona State University / Santa Catalina Hall, 250-C / 7271 E. Sonoran Arroyo Mall / Mesa, AZ 85212

Immediate Past President, Association for the Study of Literature and the Environment (ASLE)

<https://sites.google.com/a/asu.edu/joniadamson/home>

From: Duane Roen <Duane.Roen@asu.edu>

Date: Thu, 2 May 2013 14:47:01 -0700

To: Stephen Pyne <STEPHEN.PYNE@asu.edu>

Cc: Eva Brumberger <Eva.Brumberger@asu.edu>, Joni Adamson <Joni.Adamson@asu.edu>

Subject: Request for review of proposed certificate

Steve,

Thanks for the request for an impact statement. Your proposal is interesting and innovative, and I support it. I like the interdisciplinary approach.

I am sharing this with some other administrators in the School of Letters and Sciences who offer writing courses.

This semester Joni Adamson and Eva Brumberger are filling in for Ian Moulton, who directs humanities and communication in the School of Letters and Sciences

Eva Brumberger also coordinates technical communication in the School of Letters and Sciences.

By the way, I've discovered that an impact statement can be one sentence in an email message, so this message and any that Joni and Eva send will suffice.

Best,
Duane

Duane Roen
President, Council of Writing Program Administrators
Assistant Vice Provost for University Academic Success Programs

Stephen J. Pyne
Regents Professor
School of Life Sciences
Arizona State University
Box 874501
Tempe, AZ 85287-4501

Re: Nonfiction Writing and Publishing Certificate

Dear Stephen,

This letter is to support your proposed Nonfiction Writing and Publishing Certificate. The certificate is a great and much-needed initiative and the School of Sustainability has no objections whatsoever.

Sincerely,

A handwritten signature in black ink, appearing to read "Chris Boone". The signature is fluid and cursive, with the first name "Chris" and the last name "Boone" clearly distinguishable.

Christopher Boone
Associate Dean
Interim Dean (effective 1 July)

On 5/2/2013 3:25 PM, Eva Brumberger wrote:

Dear Steve,

Duane forwarded your proposal to me, and I, too support it.

I do have a couple of suggestions, if that's all right. In the section of the proposal in which you discuss the relationship of the certificate to other writing programs at ASU, you may want to mention Technical Communication post-baccalaureate (soon to be graduate) certificate. Also, the proposal lists some of our (TWC) courses as electives, and one of them (TWC 598: Environmental Writing) is a course we haven't yet taught because it didn't make when we offered it; I don't know if/when we will offer it again, so you may want to omit it.

Best,

Eva

Eva R. Brumberger
Associate Professor & Program Head
Technical Communication
School of Letters & Sciences
Arizona State University
7271 E. Sonoran Arroyo Mall, 233Y
Mesa, AZ 85212-2780

ebrumber@asu.edu

ph: 480.727.5981

fax: 480.727.1529

Stephen Pyne
Regents Professor
School of Life Sciences

Christine Szuter
Director, Scholarly Publishing
School of Historical, Philosophical and Religious Studies

Re: Nonfiction Writing & Publishing Certificate

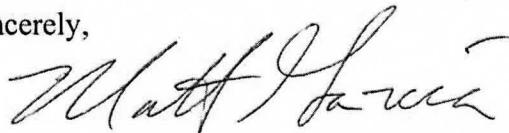
Dear Steve and Christine:

I wholeheartedly support the proposed Nonfiction Writing and Publishing Certificate.

SHPRS graduate students will benefit from this certificate program. They will enhance their career possibilities both within the academy and in alternative careers by acquiring this “portable, professional skill that can transcend disciplines.”

The ability to write and publish for diverse audiences is critical for engaging a broad public in academic scholarship. This certificate program will fulfill this need.

Sincerely,



Matthew Garcia
Director, SHPRS
Director, Comparative Border Studies

May 19, 2013

To whom it may concern,

The leadership of the Cronkite School has reviewed the proposal for the graduate-level Nonfiction Writing Certificate and support approval of the certificate program.

We appreciate the interdisciplinary nature of the program and the inclusion of MCO 598 Science Writing and MCO 505 Depth Reporting in the list of optional courses.

Sincerely,

X

Kristin Gilger

Kristin Gilger
Associate Dean
Walter Cronkite School of Journalism and Mass Communication

Subject: Impact Statement from the Department of English
From: Maureen Goggin <maureen.goggin@asu.edu>
Date: 5/7/2013 5:20 PM
To: Stephen Pyne <STEPHEN.PYNE@asu.edu>, Christine Szuter
<Christine.Szuter@asu.edu>
CC: Shirley Rose <Shirley.Rose@asu.edu>, Robert Sturges
<Robert.Sturges@asu.edu>

The department of English has no objections to the proposed graduate Nonfiction Writing and Publishing Certificate (NWP).

.....

Maureen Daly Goggin, Chair
Professor, Rhetoric
Department of English
Arizona State University
PO Box 870302
Tempe, AZ 85287-0302
USA

Phone: 480-965-3168 | Fax: 480-965-3451
ASU Department of English— *Start here, Go Anywhere*
english.clas.asu.edu

From: Steve Graham <steve.graham@asu.edu>

Date: Thursday, May 16, 2013 1:33 AM

To: Mari Koerner <Mari.Koerner@asu.edu>, "<David.L.Carlson@asu.edu>" <David.L.Carlson@asu.edu>, Christine Szuter <Christine.Szuter@asu.edu>

Subject: RE: Nonfiction Writing and Publishing Initiative

Thanks thia with me Mari. The more ways in which we can support good writing, the better as far as I am concerned.

Steve Graham
Warner Professor

From: Mari Koerner

Sent: Wednesday, May 15, 2013 6:49 AM

To: Steve Graham; <David.L.Carlson@asu.edu>; Christine Szuter

Subject: FW: Nonfiction Writing and Publishing Initiative

Hi Christine,

I am copying Professors Steve Graham and David Carlson who are experts in teaching writing. I think they may want to know about your efforts!

Mari

Mari Koerner, PhD.
Dean, Mary Lou Fulton Teachers College
Arizona State University
(602) 543-6352

Subject: RE: Update on writing initiative
From: David Guston <David.Guston@asu.edu>
Date: 5/2/2013 3:38 PM
To: Stephen Pyne <STEPHEN.PYNE@asu.edu>

Steve

Thank you for sharing the writing certificate proposal with me. I think this is a fabulous idea and will be supportive any way I can. I have no objections to the proposal and believe it will have an important, positive impact on graduate education in the programs that CSPO is involved with.

Please let me know if you require anything further from me.

Best,

Dave

David H. Guston
Professor of Politics and Global Studies
Senior Sustainability Scientist
Director, Center for Nanotechnology in Society at ASU
Co-Director, Consortium for Science, Policy & Outcomes

PO Box 875603
Tempe, AZ 85287-5603

480-727-8829
480-727-8791 (fax)

480-266-1273 (mobile - blackberry voice/txt)

1120 S Cady Mall
Interdisciplinary B Room 354A
Tempe, AZ 85287-5603

From: Steve Pyne [mailto:stephen.pyne@asu.edu]
Sent: Thursday, May 02, 2013 1:04 PM
To: David Guston
Subject: Update on writing initiative

Dave,

I think you've heard about this endeavor from Gregg, but here's the latest update, along with a request for a letter with respect to the graduate certificate. We need to collect responses from all affected units, whether they support or object to the certificate. Could you, or someone in your group, supply one? Thanks.

Steve

On 5/9/2013 6:22 AM, Lee Gutkind wrote:

Steve,

I agree to having my course listed as an elective.

When you revise biographies of members of the oversight committee, please note that I am a professor in the Hugh Downs School of Human Communication, as well as writer in residence (or a part of, or whatever) CSPO.

Good luck with this initiative.

Lee

On 5/8/2013 4:39 PM, Edward Finn wrote:

Hi Steve,

On behalf of the Center for Science and the Imagination I want to express my enthusiastic support for this new certificate. There is a clear need for an accessible, public-oriented nonfiction writing program for graduate students across all disciplines and I think this initiative will address that need.

Cheers,
Ed

Ed Finn, Ph.D.
Director, Center for Science and the Imagination
Assistant Professor, Arts, Media and Engineering / English
Arizona State University
(480) 382-2116

Subject: Kathryn Kyle, SOS, Letter of Support Nonfiction Writing and Publishing Certificate

From: Christine Szuter <Christine.Szuter@asu.edu>

Date: 5/24/2013 10:37 AM

To: Stephen Pyne <STEPHEN.PYNE@asu.edu>

CC: Christine Szuter <cszuter@asu.edu>

From: Kathryn Kyle <kkyle@asu.edu>

Date: Friday, May 24, 2013 9:37 AM

To: Christine Szuter <Christine.Szuter@asu.edu>

Subject: RE: Nonfiction Writing and Publishing Certificate

Dear Christine,

Thank you for the information below. I've reviewed both documents. Of course, you have my support both for the program, and for the inclusion of the SOS courses I teach in it. Please note that each semester, besides those SOS courses already listed in your document, I also teach a course called "Interdisciplinary Writing." The two-credit course covers principles of style and making an academic argument. You may also include this course in the program if you wish.

Kathryn Kyle

6 May 2013

Support for Nonfiction Writing Certificate

The Center for Biology and Society supports the proposal for a certificate in Nonfiction Writing. Training and skills in nonfiction writing will bring a valuable opportunity for our students, many of whom are finding career paths that involve such writing. Our graduates have reported that more training would have helped them, and this proposal responds to that recommendation.

Several students are already keen to pursue the certificate, and we have reason to believe that the certificate will help attract more Master's students. Therefore, we hope the certificate will become available very soon, ideally this coming fall.

Sincerely,



Jane Maienschein

Director, Center for Biology and Society

Regents' Professor, President's Professor, and Parents Association Professor

Subject: FW: Nonfiction certificate
From: Christine Szuter <Christine.Szuter@asu.edu>
Date: 5/23/2013 8:02 PM
To: Stephen Pyne <STEPHEN.PYNE@asu.edu>
CC: Christine Szuter <cszuter@asu.edu>

From: Paul Morris <PAULMORRIS@asu.edu>
Date: Wednesday, May 15, 2013 2:52 PM
To: Christine Szuter <Christine.Szuter@asu.edu>
Subject: Nonfiction certificate

Hi, I enthusiastically support the development of the nonfiction certificate here at ASU. I look forward to offering classes included as options within the certificate and to working with the students. Best, Paul

--

Paul Morris
Director, Master of Liberal Studies program
Office: West Hall, #239
Arizona State University | P.O. Box 876505 | Tempe, Arizona 85287-6505
480.727.0819 | Fax: 480.965.1093 |
e-mail: paulmorris@asu.edu

<https://clas.asu.edu/liberalstudies/mls>
Live to learn. Learn to live.

The MLSt program is an academic unit of the College of Liberal Arts and Sciences

Subject: Re: Update on writing certificate

From: Jewell Rhodes <JEWELL.RHODES@asu.edu>

Date: 5/13/2013 3:45 PM

To: Stephen Pyne <STEPHEN.PYNE@asu.edu>

CC: Karen Sideris <Karen.Sideris@asu.edu>, Angie Dell <amdell@asu.edu>, John Sparrow <John.Sparrow@asu.edu>

Dear Professor Pyne & ASU Graduate College,

It is with pleasure that the Virginia G. Piper Center for Creative Writing supports the Nonfiction Writing and Publishing Certificate. Our Center will commit to hosting notable visiting nonfiction authors through our Distinguished Visiting Writers series, Writers-in-Residence, and the Desert Nights, Rising Stars Writers Conference. Additionally, at Piper House, we'll provide discussion group opportunities to enhance community, faculty and student engagement.

Sincerely,

Jewell

Dr. Jewell Parker Rhodes

Virginia G. Piper Endowed Chair

Founding Director, Virginia G. Piper Center

For Creative Writing

www.jewellparkerrhodes.com

Blog: www.laneshasays.com

Subject: Request for review of proposed certificate
From: Duane Roen <Duane.Roen@asu.edu>
Date: 5/2/2013 2:47 PM
To: Stephen Pyne <STEPHEN.PYNE@asu.edu>
CC: Eva Brumberger <Eva.Brumberger@asu.edu>, Joni Adamson <Joni.Adamson@asu.edu>

Steve,

Thanks for the request for an impact statement. Your proposal is interesting and innovative, and I support it. I like the interdisciplinary approach.

I am sharing this with some other administrators in the School of Letters and Sciences who offer writing courses.

This semester Joni Adamson and Eva Brumberger are filling in for Ian Moulton, who directs humanities and communication in the School of Letters and Sciences

Eva Brumberger also coordinates technical communication in the School of Letters and Sciences.

By the way, I've discovered that an impact statement can be one sentence in an email message, so this message and any that Joni and Eva send will suffice.

Best,
Duane

Duane Roen
President, Council of Writing Program Administrators
Assistant Vice Provost for University Academic Success Programs
Head, Interdisciplinary and Liberal Studies
Professor of English, School of Letters and Sciences
Arizona State University | Undergraduate Academic Services Building, Room 228
Box 871901 | Tempe, AZ 85287-1901
Voice: 480-727-6513 | Fax: 480-727-6344 | Email: duane.roen@asu.edu

From: Steve Pyne [<mailto:stephen.pyne@asu.edu>]
Sent: Thursday, May 02, 2013 1:22 PM
To: Duane Roen
Subject: Request for review of proposed certificate

Dear Professor Roen

Over the past year a small group has been developing what we call the nonfiction writing initiative. The two attachments will explain what that means, and why you are receiving this letter. One is an updated progress report on the overall initiative. The other is our formal proposal to the Grad College for a certificate in nonfiction writing. We need letters from affected units saying they support or object to the proposal, and it seems to us that the School of Letters and Sciences will in some ways be affected. Can you, or someone else in the School, supply such a letter?

Subject: Re: Writing certificate update
From: Brian Smith <BrianHSmith@asu.edu>
Date: 5/2/2013 2:21 PM
To: Stephen Pyne <STEPHEN.PYNE@asu.edu>

Steve

SOLS fully supports your proposal to develop the writing initiative and the certification for it. This will be a very important program for our students.

Brian

Brian H Smith, Ph.D.

Professor and Director
School of Life Sciences

P.O. Box 874501
Arizona State University
Tempe, AZ 85287-4501
Tel 480-965-9215
Fax 480-965-4042
Email: brian.h.smith@asu.edu

Assistant: Beverly McBride
Tel: 480-965-2719
Email: Beverly.McBride@asu.edu

May 3, 2013

Regents Professor Stephen J. Pyne
School of Life Sciences
Arizona State University
Box 874501
Tempe, AZ 85287-4501

Re.: Letter of Support for the Nonfiction Writing and Publishing Certificate (NWP)

Dear Professor Pyne,

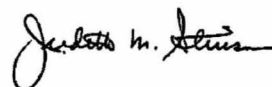
Thank you for sharing the proposal for the Nonfiction Writing and Publishing Certificate (NWP). After reviewing the proposal and the Nonfiction Writing Initiative Progress Report from April, 2013, the Sandra Day O'Connor College of Law is pleased to support this Certificate.

First, we agree that good writing "is a universal need" and "a talent that every student should possess" – especially graduate students. We also agree that writing includes not just expression but reading, analysis, and synthesis. The College of Law requires two separate first-year legal writing courses and two additional upper-level writing projects. The College of Law also offers a number of other upper-level, advanced legal writing courses and writing opportunities through independent studies, clinical placements, and moot court experiences. The Certificate proposal is consistent with the approach to nonfiction writing taken by the Sandra Day O'Connor College of Law.

Second, our accreditation standards would not permit law students to seek the certificate because they are restricted in terms of non-law credits, but to the extent some of our law students come in with prior graduate training at ASU, this Certificate could be a benefit. Furthermore, the Certificate would not negatively affect any of the programs at the College of Law.

Best of luck with the proposal and please let us know if we can provide any additional information.

Sincerely,



Judith M. Stinson
Associate Dean for Academic Affairs

On 5/23/2013 8:01 PM, Christine Szuter wrote:

From: Judy Stinson <judith.stinson@asu.edu>
Date: Monday, May 13, 2013 8:14 AM
To: Christine Szuter <Christine.Szuter@asu.edu>
Subject: RE: Request for comments on certificate

Hi Christine – Gary is fine with having the course listed as long as he has the right to approve (or not) students who wish to take the course.

Thanks again, and best of luck with the proposal!

-- judy

Judith M. Stinson
Associate Dean for Academic Affairs
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