This template is to be used only by programs that have received specific written approval from the Provost's office to proceed with internal proposal development and review. The proposal template should be completed in full and submitted to the University Provost's Office [mailto: curriculumplanning@asu.edu]. It must undergo all internal university review and approval steps including those at the unit, college, and university levels. A program may not be implemented until the Provost's Office notifies the academic unit that the program may be offered.

College/School/Institute: New College of Interdisciplinary Arts and Sciences
Department/Division/School: School of Humanities, Arts and Cultural Studies
Proposing Faculty Group (if applicable): Latin American Studies Faculty
If this is an official joint degree program? No, this is not a joint degree program.

If "Yes" List all the additional college(s)/school(s)/institute(s) that will be involved in offering the degree program and providing the necessary resources. Note: All units offering this program must have collaborated in the proposal development and completed the appropriate unit and college/school approvals.

Degree type: BA-Bachelor of Arts
Name of degree program (major): Latin American Studies
Are any concentrations to be established under this degree program? No, concentrations will not be established.
Is a program fee required? No, a program fee is not required.
What is the first catalog year available for students to select on the undergraduate application for this program? 2015-2016
Delivery method: On-campus only (ground courses and/or iCourses)
Campus/Locations: indicate all locations where this program will be offered.

Downtown Phoenix Polytechnic Tempe West Other:

Proposal Contact
Name: Dan Bivona
Phone number: 602-543-6242
Title: Interim Director, School of Humanities, Arts & Cultural Studies
Email: daniel.bivona@asu.edu

DEAN APPROVAL(S)
This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed organizational change.

College/School/Division Dean name: Marlene Tromp, Dean, New College of Interdisciplinary Arts and Sciences

Signature
Date: 1/20

College/School/Division Dean name: (if more than one college involved)

Signature
Date: 1/20

Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.
1. Purpose and Nature of Program

Provide a brief program description. Include the distinctive features of the program that make it unique.

This program will provide a broad foundation for students to work, live, study and carry out research in Latin America and in the United States, with diasporic communities. The structure of Latin American Studies is built on strong language proficiency, but what makes it unique is that students are able to immediately immerse themselves in content courses while honing their language skills simultaneously. This will allow the program to attract and retain students, while fostering their language and cultural knowledge.

SPA 101 Elementary Spanish and SPA 102 Elementary Spanish are preparatory language coursework that many high school graduates or students transferring from community colleges will have already taken by the time they enroll in the Latin American Studies program. Core Language Proficiency courses in the major are SPA 201 Intermediate Spanish and SPA 202 Intermediate Spanish; SPA 313 Spanish Conversation and Composition and SPA 314 Spanish Conversation and Composition; and SPA 325 Introduction to Hispanic Literature. By the time students are enrolled in SPA 325, they are strongly language proficient, are able to analyze texts in Spanish, and complete the rest of the classes in the program, which are taught in Spanish and/or require papers written in Spanish.

Students are required to take four core courses: LAS 205 Deep Roots: Latin America, an introduction to critical reading and researching; LAS 206 Locating Latin America: Interdisciplinary Methods, an introduction to interdisciplinary methodology, which will highlight the research practices of a wide variety of faculty whose work intersects with LAS that will teach students how to ascertain the viability of a project and propose original research in the field or fields of their choice; LAS 330 From the Inside: Critical Reading in Latin America, an introduction to major theoretical and historical frameworks in Latin America that will examine the cultural influences of Indigenous, African, Asian and European roots, historical and current migrations and borders, and their impact on our modern understanding of a region in flux; and finally, LAS 499 Individual Instruction, the final capstone project to be completed their senior year which will take into account work they have carried out over the course of their studies. The final project will require a written account, as well as public dissemination of the research findings, either in the form of an undergraduate colloquium or some other form of exhibition that is open to the community at large.

Students are also required to complete 12 upper division courses from the Latin American Emphasis tracks, which will add to the breadth of their knowledge about Latin America. This structure allows for flexibility, student-driven interest and efficient use of the faculty present on this campus as well as across ASU. One upper division class will be taught in Spanish and will require a major paper written in Spanish in order to demonstrate high-level competency in their chosen area. The branches will allow students to uniquely tailor the program to their needs, interests and future career plans and they include:

1. Arts
2. Narrative (Literature and film)
3. History/Political Science
4. Education/Linguistics
5. Sociology/Anthropology
6. Business and Professions

These are areas in which current faculty already teach, or could offer, classes that focus on the Latin American region. The program will encourage collaboration among students and faculty researchers who may be able to include undergraduates in their research agenda, and take students with them on pedagogical expeditions.

Finally, students are required to complete 3 credit hours of community embeddedness coursework. What makes this program particularly innovative is that while many Spanish major programs exist at this university and across the U.S., there are few programs designed for students to study areas beyond print literature. Similarly, Latin American Studies programs in this country are predominantly social-science based and carried out exclusively in English. This program is unique in its breadth, especially regarding its inclusion of the arts.

We aim to complement the interdisciplinary nature of the school in which this program is to be housed. Our program proposes that in order for students to be able to position themselves in a global marketplace upon graduation, and in order to deeply understand the people and cultures, as well as the cultural production that they are studying, there needs to be linguistic accountability and a broad conception of what constitutes culture. Students will be capable of critical investigation in both English and Spanish. They will leave the program capable of carrying out graduate work, or of entering the workforce
with a broad knowledge of major issues facing Latin America, as well as a profound understanding of the nature of historical relations in the region.

2. Student Learning Outcomes and Assessment Methods

A. Knowledge, competencies, and skills

List the knowledge, competencies, and skills students should have when they graduate from the proposed degree program. (You can find examples of program Learning Outcomes at [http://www.asu.edu/oue/assessment.html](http://www.asu.edu/oue/assessment.html))

The knowledge, competencies, and skills student will have upon completion of the degree program are as follows:

- the ability to effectively communicate (reading, writing and speaking) in academic/professional Spanish and English;
- the ability to practice independent research in Latin America, or in the U.S. with Hispanic communities, as well as critically analyze information across disciplines;
- the ability to evaluate information utilizing an interdisciplinary approach that draws on linguistic and cultural knowledge;
- the ability to build an interpretation/thesis based on their own interdisciplinary research.

B. Assessment

Describe the plan and methods to assess whether students have achieved the knowledge, competencies and skills identified in the Learning Outcomes. (You can find examples of assessment methods at [http://www.asu.edu/oue/assessment.html](http://www.asu.edu/oue/assessment.html))

Latin American Studies, LAS 499: Individual Instruction: The LAS 499 represents a culmination activity for the LAS major and may be in English or Spanish. All students who are graduating with an LAS degree must enroll in the LAS 499 in the spring semester of their senior year in order to show mastery of selected field of specialization within the Latin American Studies major. Weekly, students will meet to discuss research progress with the professor and other students enrolled in the capstone class.

Students will disseminate their research to the University community. This may be in the format of a public lecture, a performance, a presentation of a film or other mixed media project, a business or marketing plan, a poster with a summary of findings, or other possible projects designed by the students in consultation with the Capstone advisor. A written paper, supported by research, must accompany the presentation.

Students will draw on their experiences throughout the major in order to propose and carry out the capstone project. Students may choose to carry out the research proposal that they present in their methodology course, but this is not a requirement. They may also connect their research directly with the community-embeddedness course and internship they carry out, as well as international exchange opportunities that they experience.

Program outcomes: Students will demonstrate an ability to carry out research in and/or on Latin America. They will have expressed themselves critically with the support of scholarly research in their chosen field(s). They will have demonstrated their preparedness to carry out graduate work or to enter the workforce with a broad knowledge of important issues facing the region both historically and in the present.

3. Academic Curriculum and Requirements

A. Major Map.

Attach a copy of the “proposed” major map for this degree program and each concentration(s) to be offered. Instructions on how to create a “proposed major map” in BAMM can be found in the Build a Major Map Training Guide.
B. Summary of credit hours required for this program

Total credit hours must be 120 and include first year composition, general studies, core/required courses, program specific electives, and any additional requirements (e.g., concentration credits).

<table>
<thead>
<tr>
<th>Requirements</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Year Composition</td>
<td>6</td>
</tr>
<tr>
<td>ASU 101 (or Equivalent)</td>
<td>2</td>
</tr>
<tr>
<td>General Studies</td>
<td>38</td>
</tr>
<tr>
<td>Core/required courses</td>
<td>12</td>
</tr>
<tr>
<td>Program specific electives</td>
<td>15</td>
</tr>
<tr>
<td>Language acquisition</td>
<td>17</td>
</tr>
<tr>
<td>Electives</td>
<td>30</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>120</strong></td>
</tr>
</tbody>
</table>

C. Core/Required Courses.

i. Total required and/or core course credit hours:

There are 17 hours of required Language Acquisition courses and 12 hours of Core Requirements.

ii. List the name, prefix, and credit hours for each required/core course for this program

**Language Acquisition Requirement**

- SPA 201 Intermediate Spanish: 4 credit hours
- SPA 202 Intermediate Spanish: 4 credit hours
- SPA 313 Spanish Conversation and Composition: 3 credit hours
- SPA 314 Spanish Conversation and Composition: 3 credit hours
- SPA 325 Introduction to Hispanic Literature: 3 credit hours

**Core Requirements**

- LAS 205 Deep Roots: Latin America: 3 credit hours
- LAS 206 Locating Latin America: Interdisciplinary Method: 3 credit hours
- LAS 330 From the Inside: The Latin American Journey: 3 credit hours
- LAS 499 Capstone: 3 credit hours

D. Program Specific Electives.

i. Total required program elective credit hours:

Students will choose four courses from four different Latin American Emphasis Tracks, for a total of 12 credit hours (all courses are worth 3 credits):

ii. List the name, prefix, and credit hours for any program specific electives for this program:

**TRACK 1: Arts**

- IAP 305 20th/21st Century Art, Performance, & Media
- IAP 354 Visual Representation
- IAP 361 Digital Editing & Media Literacy
- IAP 473 Aesthetic Research
- IAP 474 Art and Film
- LAS 471 Treaties & Cultural Production in Spain & the Americas
- LAS 480 Current Trends in Theatre and New Media in Latin America & Spain
- MUS 354 Latin American Music
- SPA 434 Drama of the Golden Age
- SPA 487 Mexican American Drama

**TRACK 2: Narrative (Lit and Film)**

- LAS 340 Latin American Women Writers
- LAS 351 Cityscapes: Urban Mexican Literature & Culture
- LAS 355 Contemporary Mexican Cinema: Changing Cartographies
- LAS 481 Dictatorships & Dirty Wars
- SPA 394 Special Topics
- SPA 426 Spanish Literature
- SPA 427 Spanish American Literature
- SPA 429 Mexican Literature
- SPA 431 Prose of Golden Age
- SPA 435 Cervantes-Don Quijote
- SPA 454 19th Century Spanish American Narrative
- SPA 456 20th Century Spanish American Fiction
- SPA 485 Mexican American Short Story
- SPA 486 Mexican American Novel

**TRACK 3: History/Political Science**

- AMS 428 Chicano Cultures in the Southwest
- ASB/SBS/SOC 342 Mexico-US Borderlands
- HST 305: Studies in Latin American History
- HST 375 Colonial Latin America
- HST 376 Modern Latin America
- HST 404 Conquest
- HST 494 ST: Latin America & the World Economy
- LAS 350 The Construction of a Nation
- LAS 481 Dictatorships & Dirty Wars
- POS 247 Introduction to Latin American Politics
- POS 354 Central American Studies
- POS 454 Mexico
- POS 456 Latin American Cities
- POS 464 Border Cities
Action Research/Globalization

TRACK 4: Education/Linguistics: SPA 400 Introduction to Spanish Linguistics; SPA 413 Advanced Spanish Grammar; SPA 417 Spanish Phonetics and Phonology; SPA 418 Spanish Syntax; SPA 420 Applied Spanish Linguistics; SPA 421 Spanish in the Southwest; SPA 422 Spanish Lexicology and Lexicography

TRACK 5: Sociology/Anthropology: AMS 330 Documenting American Lives; ASB/SBS/SOC 342 Mexico-US Borderlands; SPA 464 Mexican-American Lit; SPA 471 Civilization of the Spanish Southwest; SPA 472 Spanish American Civilization; SPA 474 Mexican Culture; WST 430 Gender on the Borderlands; WST 473 Indigenous & Latina/Chicana Representation

TRACK 6: Business & Professions: IAS 406 Moral Dilemmas; LAS 471 Treaties & Cultural Production in Spain & the Americas; PHI 306 Applied Ethics; PHI 360 Business & Professional Ethics; PHI 406 Moral Dilemmas; SPA 394 Special Topics; SPA 401 Spanish Oral Communications for the Professions; SPA 402 Written Communications for the Professions; SPA 403 Spanish Grammar & Stylistics for the Professions; SPA 404 Spanish in U.S. Professional Communities; SPA 405 Latino Cultural Perspectives for the Professions

E. Additional Program Requirements, if any:
List and describe any capstone experiences, milestone, and/or additional requirements.

The Community Embeddedness portion of the program is 3 credit hours. Students will choose one course from the following: AMS 412 Studies in American Politics & Law; ASB/POS/SBS/447 Citizenship, Nationalism, & Identity; LAS 484 Internship; SAO 494 International Program Courses; WST 430 Gender on the Borderlands

The Latin American Studies Capstone (LAS 499), a required core course, represents a culmination activity for the LAS major. All students who are graduating with an LAS degree must enroll in the Capstone class in the spring semester of their senior year in order to show mastery of selected field of specialization within the Latin American Studies major. Students will be expected to draw on their experiences throughout the major in order to propose and carry out the capstone project. Students may choose to carry out the research proposal that they present in their methodology course, but this is not a requirement. They may also connect their research directly with the community-embeddedness courses and internships they carry out, as well as international exchange opportunities that they experience.

F. Concentrations

I. Are any concentrations to be established under this degree program? No, concentrations will not be established.

II. If yes, are concentrations required? (Select One)

III. List courses & additional requirements for the proposed concentration(s):

<table>
<thead>
<tr>
<th>Concentration Name</th>
<th>Total credit hours</th>
<th>Core/Required Courses for Concentration (Prefix, # &amp; Title)</th>
<th>Total Core credit hours</th>
<th>Program Specific Electives (include course name and prefix)</th>
<th>Total Elective credit hours</th>
<th>Additional Requirements (i.e. milestones, capstone(s))</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
4. New Course Development

A. Will a new course prefix (es) be required for this degree program? Yes
   If yes, list prefix name(s) (i.e. ENG- English) LAS-Latin American Studies

Note: A request for a New Prefix form must be completed for each new prefix required and submitted with this proposal: http://provost.asu.edu/files/shared/curriculum/Prefix_Request.doc.

B. New Courses Required for Proposed Degree Program.
   List all new courses required for this program, including course prefix, number and course description.

Note: New course requests must be submitted electronically via Curriculum ChangeMaker and undergo all internal university review and approval steps including those at the unit, college, and university levels.

LAS 205 Deep Roots: Latin America. The course introduces students to the diversity of Latin-American traditions through its cultural production. The approach is interdisciplinary (art, architecture, literature, film, theater, business and anthropology). The history and culture of Latin America and its concept of identity and nation are studied through a variety of genres. Though the course is not exhaustive, it focuses on aspects that reveal the complexity of Latin America and in turn provide insights into Latin American culture.

LAS 206 Locating Latin America: Interdisciplinary Methods. This course is designed to give students a sampling of some of the many academic fields and research approaches that intersect in Latin American Studies. Many of these approaches are employed by affiliated faculty and others in the field of Latin American Studies, and students will be exposed to the exciting research being conducted on campus to further that will their interest in LAS topics and appreciate the relevance of LAS scholarship. This course is also designed to provide new students with the opportunity to explore a topic of their own choosing.

LAS 330 From the Inside: The Latin American Journey. This course is a journey through a wide variety of genres and critical scholarship in Spanish and is designed to give students broad exposure to different types of reading and writing. Because the Latin American Studies program is flexible, students must be able to engage with many different types of texts, across disciplines. This course acts as an introduction to Latin American cultural history from pre-Colombian to the post-modern by exploring different formats and genres around major central themes.

LAS 340 Latin American Women Writers (permanent catalog number with variable topics): In the twentieth and twenty-first centuries, Latin America has seen a proliferation of literature published by women authors. While this explosion of the written word owes in part to changing socio-economic factors, and the opening of the international markets, Latin American women’s literary history is often ignored in the canon. This course will introduce students to a variety of fundamental authors, both past and present, while opening up a space of critical analysis of gender roles, sexuality, race politics, religion, the economy, government oppression and corruption from a specifically Latin American and female stand point.

LAS 350 The Construction of a Nation: Chile in the 20th/21st Century. I have requested access to the course request form in ChangeMaker in order to make this change. This course will introduce students to Chilean history, politics and cultural production by examining its historical development and by exploring a multiplicity of cultural issues. At the completion of the course, students will have developed knowledge and appreciation of cultural and visual production of Chile and Latin America as well as acquired skills for critically analyzing texts in their applicability to modern day society. Each week a historical period will be presented in association with a particular theme of Chilean cultural expression and production. The variety of cultural and artistic productions (novel, poetry, short story, film, music, pop culture, presidential speeches, etc.) included in the course are considered sources of social commentary in which observations of national identities are constructed. The course highlights the diverse literary, political and social movements in Chile from 1900 to 2013.

LAS 351 Cityscapes: Urban Mexican Literature & Culture. This course will examine major developments in contemporary Mexican literature. It begins at mid twentieth century as the novel turns away from the rural novel of the Revolution, towards a more urban setting. Mexico City serves as a cultural and political center, and the novels we will examine mark social and political changes across different literary currents.

LAS 355 Contemporary Mexican Cinema: Changing Cartographies. This course will examine major topics and auteurs in contemporary film as their work intersects with larger cultural phenomena and expand students’ cultural knowledge as well
as their use of their critical communicating skills through classroom discussion, oral presentations and research paper-writing. Each student will be responsible for a group presentation of at least one week’s reading assignments, as well as a presentation of their final paper topic. Students will also be asked to write short reactions to at least 2 suggested outside films.

LAS 471 Treaties and Cultural Production in Spain and the Americas. This course will emphasize socio-cultural values associated with national, transborder and transatlantic identity/ies. The main objective of this course is to offer students a panoramic view of treaties, agreements and constitutions and cultural production by Americans and Spaniards from the 1812 to 2012 with particular focus on the theme of Nation, Borders, Citizenship and Identity. Students will study theater, film, poetry, essay, art and culture in light of the treaties, constitutions and agreements produced within their own historical narrative as well as the impact on cultural objects in today's cultural production.

LAS 480 Current Trends in Theatre and New Media in Latin America and Spain. This course is an overview of the transatlantic cultural interrelationships between Latin American and Spanish theatre and performance in the twentieth and twenty-first centuries. In addition, such topics as cyber-theatre, internet theatre, and multi-media theatre will be explored. The main objective of this course is to offer students an introduction into key periods and common contemporary theatrical and performance trends in Latin America and Spain within their social, economic, political and theatrical contexts. Class discussion will center on the analysis of the social imaginary mediated by their transnational context as well as the meaning and function of components of the theatrical performance. The course texts include some “classical” Latin American and Spanish plays and videos of contemporary performances. Readings on theory of theatre, performance and theatre history are required. Some theatre practitioners discussed include Josef Svoboda, Vsevolod Meyerhold, Augusto Boal, Bertolt Brecht, Eugenio Barba, as well as Fernando de Toro, Alberto Kurapel, and Antonio Hornigón.

LAS 481 Dictatorships and Dirty Wars: Latin American Cinema from Resistance to Reconciliation. This course examines aspects of Latin American politics and culture through the optic of social unrest and focuses on the period(s) of recent Latin American history in which there have been social upheavals, dictatorships and state repression, “dirty wars” which are understood as clandestine wars waged on the citizenry by the government, and social movements from below. We will discuss film as an art form with specific aesthetic goals, as well as a tool to effect change within society, a mode of cultural and social expression and a vehicle for reconciling collective trauma and preserving memory. The selections that have been made are aimed at both giving a broad understanding of major historical trends and specific attention to seminal events in the region’s varied histories. Additionally, attention will be paid to industrial practices and film as a national cultural product. Some major topics of interest will be the cold war and U.S. intervention in Latin America, cultural imperialism, neoliberalism and its effect on Latin America, autochthonous aesthetic movements, repressive state regimes, and the use of spectacle as both a repressive apparatus and a tool for resistance.

LAS 484 Internship. The internship in Latin American Studies can be taken multiple times for credit up to 12 units with a 3-unit per semester cap in the major. This offers one of several ways for students to complete their community-embeddedness requirement for the Latin American Studies degree. Internships must be approved through proper channels, and will follow university guidelines. In order to enroll in the internship for any given semester, student must first identify an appropriate internship opportunity that responds to the goals and mission of the Latin American Studies program. This generally means that the student will be working and engaging with a community or community-based issue, or cultural experience that meets the criteria for the study of Latin America and its diasporic communities. The internship may be repeated for credit, but, each semester, students must re-apply with a justification for how the internship connects with their area of study. While we encourage volunteerism, the internship is conceived as a way to deepen students’ academic understanding, and therefore requires a supervisor within the internship organization as well as within ASU. Learning objectives will be measured by the student’s individual plan of study which will always include writing a detailed and researched report on their experiences.

LAS 499 Individual Instruction. The LAS 499 Individual Instruction represents a culmination activity for the LAS major. All students who are graduating with an LAS degree must enroll in the Individual Instruction class in the spring semester of their senior year in order to show mastery of selected field of specialization within the Latin American Studies major. Students will be expected to draw on their experiences throughout the major in order to propose and carry out the final project. Students may choose to carry out the research proposal that they present in their methodology course, but this is not a requirement. They may also connect their research directly with the community-embeddedness courses and internships they carry out, as well as international exchange opportunities that they experience.
5. Program Need
Explain why the university needs to offer this program (include target audience and market).

The Latin America Studies program will innovatively bridge Spanish learning, cultural studies, global studies and the arts. It will be of interest to students who wish to better understand the changing global landscape, including students who wish to teach Spanish, W.P. Carey students interested in global politics, and arts students interested in theater and digital media.

6. Impact on Other Programs
List other academic units that might be impacted by the proposed program and describe the potential impact (e.g., how the implementation of this program might affect student headcount/enrollment, student recruitment, faculty participation, course content, etc. in other programs). Attach letters of collaboration/support from impacted programs.

We anticipate the impact of the New College's Latin American Studies major upon the programs in the School of International Letters and Cultures will be positive. We have included many of SILC’s classes in the Emphasis tracks so there is a strong likelihood that students will enroll in SILC’s classes. LAS students may be drawn to Spanish language classes offered by SILC and the other campuses due to the large number of them offered throughout the university at various times. We feel the Latin American Studies program in the New College will offer more opportunities for collaboration between faculty in different colleges and schools and will have a positive impact upon the University as a whole.

7. Projected Enrollment

How many new students do you anticipate enrolling in this program each year for the next five years?

<table>
<thead>
<tr>
<th>5-YEAR PROJECTED ANNUAL ENROLLMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Number of Students Majoring (Headcount)</td>
</tr>
</tbody>
</table>

8. Accreditation or Licensing Requirements

If applicable, provide the names of the external agencies for accreditation, professional licensing, etc. that guide your curriculum for this program, if any. Describe any requirements for accreditation or licensing. N/A
9. Faculty & Staff

A. Current faculty
List the name, rank, highest degree, area of specialization/expertise and estimate of the level of involvement of all current faculties who will teach in the program.

Professors Ilana Luna and Claudia Villegas-Silva will be 100% involved in the Latin American Studies program at the level of program and course development, teaching, supervising lecturers and faculty associates, as well as developing and coordinating special events for faculty and students.

- Ilana Luna, Ph.D., Assistant Professor. Expertise: 20th and 21st Century Mexican Literature; Latin American Cinema; Latin American Cultural Studies: Visual Studies and Music; translation studies; Hispanic and Lusophone languages and literature; Jewish Latin America studies; gender studies
- Claudia Villegas-Silva, Ph.D., Assistant Professor. Expertise: Contemporary Latin American theatre and performance; US Latino theatre and performance; contemporary Spanish theatre and performance; performance and politics; visual cultural and new media; 20th and 21st century cultural and literary studies; 20th and 21st century Chilean literature and culture

The participation of the following affiliated SHArCS faculty will be as scheduled in their course rotation:

- Patricia Clark, MFA, Associate Professor. Expertise: Media arts; video and interactive installation; experimental documentary; digital prints; Latin America/Cuba
- Gloria Cuadraz, Ph.D., Associate Professor. Expertise: Sociology of education; race/ethnicity, and gender studies; oral history theory and methods; feminist testimonio; Chicana/os schooling; and inequality
- Alejandra Elenes, Ph.D., Associate Professor. Expertise: Women and gender studies; borderland theories
- Patricia Friedrich, Ph.D., Associate Professor. Expertise: Linguistics; rhetoric; peace studies
- Bertha Alvarez Manninen, Ph.D., Associate Professor. Expertise: Philosophy; applied ethics; religion; bioethics
- Arthur Sabatini, Ph.D., Associate Professor. Expertise: 20th/21st century avant-garde studies; contemporary art, technology, performance; aesthetic and art research
- Julia Sarreal, Ph.D., Assistant Professor. Expertise: Latin American social history; economic history, ethnohistory
- Michelle Tellez, Ph.D., Assistant Professor. Expertise: Transnational feminism; community formation; identity and gender studies; migration; sexual violence

B. New Faculty:
Describe the new faculty hiring needed during the next three years to sustain the program. List the anticipated hiring schedule and financial sources for supporting the addition of these faculty members. Spanish language lecturer

C. Administration of the program.
Explain how the program will be administered for the purposes of admissions, advising, course offerings, etc. Discuss the available staff support. Our present advising and administrative support will be adequate for this program's support.

10. Resources (necessary to launch and sustain the program)

A. Required resources:
Describe any new resources required for this program's success, such as new support staff, new facilities, new library resources, new technology resources, etc. Current resources are sufficient for this program.

B. Resource acquisition:
Explain how the resources to support this program will be obtained.
## 2014 - 2015 Major Map
### Latin American Studies, BA (Proposed)

<table>
<thead>
<tr>
<th>Term 1</th>
<th>0 - 15 Credit Hours Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPA 201: Intermediate Spanish (G)</td>
<td>4</td>
<td>C</td>
<td>- An SAT, ACT, Accuplacer, or TOEFL score determines placement into first-year composition courses</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>IAS 191: New College Freshman Seminar</td>
<td>2</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MAT 142: College Mathematics (MA)</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Humanities, Fine Arts and Design (HU) AND Historical Awareness (H)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Term hours subtotal:</td>
<td></td>
<td></td>
<td>15</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Term 2</th>
<th>16 - 29 Credit Hours Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPA 202: Intermediate Spanish (G)</td>
<td>4</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete ENG 101 OR ENG 105 OR ENG 107 course(s).</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Term hours subtotal:</td>
<td></td>
<td></td>
<td>14</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Term 3</th>
<th>30 - 45 Credit Hours Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPA 313: Spanish Conversation and Composition (G)</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LAS 295: Deep Roots: Latin America</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Computer/Statistics/Quantitative Applications (CS)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Natural Science - General (SG) OR Natural Science - Quantitative (SQ)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete Mathematics (MA) requirement.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Term hours subtotal:</td>
<td></td>
<td></td>
<td>16</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Term 4</th>
<th>46 - 60 Credit Hours Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>LAS 206: Locating Latin America: Interdisciplinary Methods</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SPA 314: Spanish Conversation and Composition (G)</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social and Behavioral Sciences (SB) AND Cultural Diversity in the U.S. (C)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Humanities, Fine Arts and Design (HU)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Literacy and Critical Inquiry (L)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Term hours subtotal:</td>
<td></td>
<td></td>
<td>15</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Term 5</th>
<th>61 - 75 Credit Hours Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>LAS 330: From the Inside: Critical Readings in Latin America</td>
<td>3</td>
<td>C</td>
<td>- Students must choose one upper division course from an Emphasis Track course list below.</td>
<td></td>
</tr>
<tr>
<td>Upper Division Emphasis Track Course</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SPA 325: Introduction to Hispanic Literature (HU)</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Literacy and Critical Inquiry (L)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Term 6 76 - 90 Credit Hours

**Necessary course signified by**

<table>
<thead>
<tr>
<th>Course Type</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upper Division Community Embeddedness Course</td>
<td>3</td>
<td>C</td>
<td>Students must choose one upper division course from an Emphasis Track course list below and one course from the Community Embeddedness course list below.</td>
</tr>
<tr>
<td>Upper Division Emphasis Track Course</td>
<td>3</td>
<td>C</td>
<td>Students must choose one upper division course from an Emphasis Track course list below.</td>
</tr>
<tr>
<td>Upper Division Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete 2 courses: Elective</td>
<td>6</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Term hours subtotal:** 15

### Term 7 91 - 105 Credit Hours

**Necessary course signified by**

<table>
<thead>
<tr>
<th>Course Type</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upper Division Emphasis Track Course</td>
<td>3</td>
<td>C</td>
<td>Students must choose one upper division course from an Emphasis Track course list below.</td>
</tr>
<tr>
<td>Social and Behavioral Sciences (SBS)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete 3 courses: Elective</td>
<td>9</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Term hours subtotal:** 15

### Term 8 106 - 120 Credit Hours

**Necessary course signified by**

<table>
<thead>
<tr>
<th>Course Type</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>LAS 499: Individual Instruction</td>
<td>3</td>
<td>C</td>
<td>Students must choose one upper division course from an Emphasis Track course list below.</td>
</tr>
<tr>
<td>Upper Division Emphasis Track Course</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Complete 3 courses: Upper Division Elective</td>
<td>9</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Term hours subtotal:** 15

- For Emphasis Track Course requirement, students must choose one course from four different emphasis tracks for a total of 12 credits.
**Major Map - Latin American Studies - eAdvisor™ Academic Program Search**

<table>
<thead>
<tr>
<th>EMPHASIS TRACK 1: ARTS</th>
<th>EMPHASIS TRACK 2: NARRATIVE</th>
<th>EMPHASIS TRACK 3: History/Political Science</th>
</tr>
</thead>
<tbody>
<tr>
<td>IAP 305: 20th and 21st Century Art, Performance, and Media (L or HU)</td>
<td>LAS 340: Latin American Women Writers</td>
<td>AMS 428: Chicano Cultures in the Southwest (SB)</td>
</tr>
<tr>
<td>IAP 354: Visual Representation</td>
<td>LAS 351: Chicano: Urban Mexican Literature &amp; Culture</td>
<td>ASB 342: Mexico-U.S. Borderlands (SB &amp; G) or SBS 342: Mexico-U.S. Borderlands (SB &amp; C) or SOC 342: Mexico-U.S. Borderlands (SB &amp; C)</td>
</tr>
<tr>
<td>IAP 361: Digital Editing and Media Literacy (CS)</td>
<td>LAS 352: Contemporary Mexican Cinema: Changing Cartographies</td>
<td>HST 305: Studies in Latin American History (SB &amp; H)</td>
</tr>
<tr>
<td>IAP 473: Aesthetic Research (L or HU)</td>
<td>LAS 418: Dictatorships &amp; Dirty Wars: Latin American Cinema from Resistance to Reconciliation</td>
<td>HST 375: Colonial Latin America (SB &amp; H)</td>
</tr>
<tr>
<td>IAP 474: Art and Film (L or HU)</td>
<td>SPA 394: Special Topics</td>
<td>HST 376: Modern Latin America (SB &amp; H)</td>
</tr>
<tr>
<td>LAS 471: Treaties &amp; Cultural Production in Spain &amp; the Americas</td>
<td>SPA 426: Spanish Literature (HU)</td>
<td>HST 404: Conquest (L &amp; G)</td>
</tr>
<tr>
<td>LAS 480: Current Trends in Theatre and New Media in Latin America &amp; Spain</td>
<td>SPA 427: Spanish American Literature (L or HU)</td>
<td>HST 494: Latin America and the World Economy</td>
</tr>
<tr>
<td>MUS 354: Latin American Music (HU)</td>
<td>SPA 428: Mexican Literature (L or HU &amp; G)</td>
<td>LAS 430: The Construction of a Nation: Chile in the 20th/21st Centuries</td>
</tr>
<tr>
<td>SPA 434: Drama of the Golden Age</td>
<td>SPA 431: Prose of Golden Age (L or HU)</td>
<td>LAS 451: Dictatorships and Dirty Wars: Latin American Cinema from Resistance to Reconciliation</td>
</tr>
<tr>
<td>SPA 487: Mexican American Drama</td>
<td>SPA 435: Cervantes-Don Quijote (L or HU)</td>
<td>POS 247: Introduction to Latin American Politics (SB &amp; G)</td>
</tr>
<tr>
<td><strong>EMPHASIS TRACK 4: Educational/Linguistics</strong></td>
<td>SPA 451: 19th-Century Spanish American Narrative</td>
<td>POS 454: Mexico (SB &amp; G)</td>
</tr>
<tr>
<td>SPA 400: Introduction to Spanish Languages</td>
<td>SPA 456: 20th-Century Spanish American Fiction</td>
<td>POS 456: Latin American Cities (SB &amp; G)</td>
</tr>
<tr>
<td>SPA 413: Advanced Spanish Grammar (G)</td>
<td>SPA 485: Mexican American Short Story (L &amp; C)</td>
<td>POS 464: Border Cities: Action Research on Globalization (SB &amp; G)</td>
</tr>
<tr>
<td>SPA 417: Spanish Phonetics and Phonology</td>
<td>SPA 486: Mexican American Novel</td>
<td></td>
</tr>
<tr>
<td>SPA 418: Spanish Syntax</td>
<td><strong>EMPHASIS TRACK 5: Sociology/Anthropology</strong></td>
<td></td>
</tr>
<tr>
<td>SPA 426: Applied Spanish Linguistics (L)</td>
<td>AMS 330: Documenting American Lives (HU &amp; C)</td>
<td>IAS 400: Moral Dilemmas (L or HU)</td>
</tr>
<tr>
<td>SPA 421: Spanish in the Southwest (L or SB &amp; C)</td>
<td>ASB 342: Mexico-U.S. Borderlands (SB &amp; C) or SBS 342: Mexico-U.S. Borderlands (SB &amp; C) or SOC 342: Mexico-U.S. Borderlands (SB &amp; C)</td>
<td>LAS 471: Treaties &amp; Cultural Production in Spain and the Americas</td>
</tr>
<tr>
<td>SPA 422: Spanish Lexicology and Lexicography</td>
<td>SPA 464: Mexican American Literature (HU or SB &amp; C)</td>
<td>PHI 306: Applied Ethics (HU)</td>
</tr>
<tr>
<td>SPA 423: Spanish Literature &amp; Linguistics</td>
<td>SPA 471: Civilization of the Spanish Southwest (L or SB &amp; C)</td>
<td>PHI 360: Business and Professional Ethics (HU)</td>
</tr>
<tr>
<td>SPA 424: Spanish in the Southwest (L or SB &amp; C)</td>
<td>SPA 472: Spanish American Civilization (HU &amp; H &amp; G)</td>
<td>PHI 406: Moral Dilemmas (L or HU)</td>
</tr>
<tr>
<td>SPA 425: Spanish Language and Literature</td>
<td>SPA 474: Mexican Culture (L or HU &amp; G)</td>
<td>SPA 394: Special Topics</td>
</tr>
<tr>
<td><strong>EMPHASIS TRACK 6: Business &amp; Professions</strong></td>
<td>WST 430: Gender on the Borderlands (SB &amp; G)</td>
<td>SPA 401: Spanish Oral Communication for the Professions</td>
</tr>
<tr>
<td>IAS 400: Moral Dilemmas (L or HU)</td>
<td>WST 431: Indigenous and Latin/Chicana Representation (SB &amp; C)</td>
<td>SPA 402: Written Communication for the Professions</td>
</tr>
<tr>
<td>IAS 400: Moral Dilemmas (L or HU)</td>
<td>WST 430: Gender on the Borderlands (SB &amp; G)</td>
<td>SPA 403: Spanish Grammar and Stylistics for the Professions</td>
</tr>
<tr>
<td>IAS 447: Citizenship, Nationalism, and Identity (SB &amp; C) or POS 447: Citizenship, Nationalism, and Identity (SB &amp; C) or SBS 447: Citizenship, Nationalism, and Identity (SB &amp; C)</td>
<td>IAS 330: Studies in American Politics &amp; Law</td>
<td>SPA 404: Spanish in U.S. Professional Communities (C)</td>
</tr>
<tr>
<td>LAS 484: Internship</td>
<td>IAS 412: Studies in American Politics &amp; Law</td>
<td>SPA 405: Latin Cultural Perspectives for the Professions (C)</td>
</tr>
<tr>
<td>SBS 404: International Program Courses</td>
<td><strong>EMPHASIS TRACK 7: History/Political Science</strong></td>
<td></td>
</tr>
<tr>
<td>WST 430: Gender on the Borderlands (SB &amp; G)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>General University Requirements Legend</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>General Studies Core Requirements:</td>
</tr>
<tr>
<td>• Critical Literacy and Critical Inquiry (L)</td>
</tr>
<tr>
<td>• Mathematical Studies (MA)</td>
</tr>
<tr>
<td>• Computer/Statistics/Quantitative Applications (CS)</td>
</tr>
<tr>
<td>• Humanities, Fine Arts and Design (HU)</td>
</tr>
<tr>
<td>• Social and Behavioral Sciences (SB)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>General University Requirements</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Major GPA: 2.00 minimum</td>
</tr>
<tr>
<td>Cumulative GPA: 2.00 minimum</td>
</tr>
<tr>
<td>Total hrs at ASU: 30 minimum</td>
</tr>
<tr>
<td>Total Community College Hrs: 64 maximum</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>General Studies Awareness Requirements</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>• Cultural Diversity in the U.S. (C)</td>
</tr>
<tr>
<td>• Global Awareness (G)</td>
</tr>
<tr>
<td>• Historical Awareness (H)</td>
</tr>
<tr>
<td>First-Year Composition</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Community Embeddedness</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>AMS 412: Studies in American Politics &amp; Law</td>
</tr>
<tr>
<td>ASB 447: Citizenship, Nationalism, and Identity (SB &amp; C) or POS 447: Citizenship, Nationalism, and Identity (SB &amp; C) or SBS 447: Citizenship, Nationalism, and Identity (SB &amp; C)</td>
</tr>
<tr>
<td>LAS 484: Internship</td>
</tr>
<tr>
<td>SBS 404: International Program Courses</td>
</tr>
<tr>
<td>WST 430: Gender on the Borderlands (SB &amp; G)</td>
</tr>
</tbody>
</table>

**Total Hours: 120**

**Upper Division Hours: 45** minimum

**Cumulative GPA: 2.00 minimum**

**Total Community College Hrs: 64 maximum**

**General University Requirements**

**General Studies Awareness Requirements**

**First-Year Composition**

https://webapp4.asu.edu/programs/t5/roadmaps/ASU00/TUBDBDA/null/ALL/2014

2/18/2014
Total College Residency Hrs: 12 minimum

- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)
1. **Program Name (Major):** Latin American Studies

2. **Program Description** (150 words maximum)

   This program provides a broad foundation for students to study Latin America, the United States, and diasporic communities. The structure of the program is built on strong language proficiency, and students are able to immediately immerse themselves in content courses while honing their language skills. The six branches of study possible within the program allow students to tailor the program to their needs and career plans:
   
   1. arts (graphic art, photography, digital media, performance, theater, music)
   2. narrative (literature and film)
   3. history and political science (colonial, contemporary, art, architecture, philosophy)
   4. education and linguistics
   5. sociology and anthropology
   6. business and professions

   The program fosters language and cultural knowledge and is designed for students whose desire to study Latin America or the Iberian peninsula goes beyond print-literature. Unlike other Latin American studies programs that are predominantly social-science based and taught in English, our Latin American Studies program is unique in its inclusion of the arts and sciences.

3. **Contact and Support Information**

   Building Name, code and room number: *(Search ASU map)* FAB N201
   Program office telephone number: *(i.e. 480/965-2100)* 602-543-4444
   Program Email Address: harcs.dept@asu.edu
   Program Website Address: http://newcollege.asu.edu/humanities-arts-cultural-studies-degree-programs

4. **Delivery/Campus Information Delivery:**

   On-campus only (ground courses and/or iCourses)

   *Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.*

5. **Campus/Locations:** *indicate all locations where this program will be offered.*

   [ ] Downtown Phoenix [ ] Polytechnic [ ] Tempe [ ] West [ ] Other:

6. **Additional Program Description Information**

   A. Additional program fee required for this program? No
   B. Does this program have a second language requirement? Yes

7. **Career Opportunities & Concentrations**

   Provide a brief description of career opportunities available for this degree program. If program will have concentrations, provide a brief description for each concentration. (150 words maximum)

   Students may work in dual-language environments, including but not limited to, fields such as:
   
   - arts management
   - business
   - human services
   - law
   - nonprofits
   - politics
8. Additional Admission Requirements
If applicable list any admission requirements (freshman and/or transfer) that are higher than and/or in addition to the university minimum undergraduate admission requirements.) N/A

9. Keywords
List all keywords used to search for this program. Keywords should be specific to the proposed program.
Latin American Studies, Spanish, language, culture, arts, philosophy, theatre, film, music, embeddedness, anthropology, graphic art, women's studies, gender studies, ethnic studies, politics, political science, performance, internship, capstone, business, global service, economics, career, narrative, oral history, photography, architecture, archaeology, science, nursing, technology, social sciences, digital media, graphic art, education, teaching, interdisciplinary, interdisciplinarity, social justice, human rights, media, management, biology

10. Advising Committee Code
List the existing advising committee code to be associated with this degree. UGNCHS

Note: If a new advising committee needs to be created, please complete the following form:
Proposal to create an undergraduate advising committee

11. First Required Math Course
List the first math course required in the major map. MAT 142

12. WUE Eligible:
Has a request been submitted to the Provost by the Dean to consider this degree program as eligible for WUE? No
Note: No action will be taken during the implementation process with regards to WUE until approval is received from the Provost.

13. Area(s) of Interest
A. Select one (1) primary area of interest from the list below that applies to this program.

- Architecture & Construction
- Arts
- Business
- Communications & Media
- Education & Teaching
- Engineering & Technology
- Entrepreneurship
- Exploratory
- Health & Wellness

- Humanities
- Interdisciplinary Studies
- Law & Justice
- Mathematics
- Psychology
- STEM
- Science
- Social and Behavioral Sciences
- Sustainability

B. Select one (1) secondary area of interest from the list below that applies to this program.

- Architecture & Construction
- Arts
- Business
- Communications & Media
- Education & Teaching
- Engineering & Technology
- Entrepreneurship
- Exploratory
- Health & Wellness

- Humanities
- Interdisciplinary Studies
- Law & Justice
- Mathematics
- Psychology
- STEM
- Science
- Social and Behavioral Sciences
- Sustainability

The following fields are to be completed by the Office of the Executive Vice President and Provost of the University.

CIP Code: __________________

Plan Code: __________________
Good afternoon,

Attached please find the proposal for the Latin American Studies degree program within New College. Dean Tromp has approved this proposal.

Thanks,

Stacey Kimbell
Executive Assistant to the Dean
New College of Interdisciplinary Arts & Sciences
Arizona State University
Vox: (602) 543-6150 Fax: (602) 543-4565

I AM A SUN DEVIL FAN.
To: Dr. Marlene Tromp, Dean, New College of Interdisciplinary Arts & Sciences

CC: Julie Ramsden, Director, Curriculum and Academic Articulation, Office of the Executive Vice President for Academic Affairs; Cathy Kerrey, Director, Academic Services, New College of Interdisciplinary Arts and Sciences; Dr. Duku Anokye, Associate Director of School of Humanities, Arts and Cultural Studies; Dr. Ilana Luna, Assistant Professor of Latin American Studies; Dr. Claudia Villegas-Silva, Assistant Professor of Latin American Studies

From: Dr. Dan Bivona, Interim Director, School of Humanities, Arts and Cultural Studies

Date: January 16, 2014

RE: Proposal to Establish a Latin American Studies BA and Latin American Studies minor

Attached please find a Proposal to Establish a New Undergraduate Degree Program; Appendix of Operational Information; Proposal to Establish a New Minor; a request to Establish a New Prefix; major map, checksheet; and an MOU to Dr. George Justice, Dean of Humanities in the College of Liberal Arts & Sciences; Dr. Joe Cutter, Director of the School of International Letters & Cultures, CLAS; and Dr. Barbara Lafford, Head of the Faculty of Languages & Cultures in the School of Letters and Sciences.
Date: September 1, 2013

To: Interested Parties

From: Dan Bivona, Interim Director, School of Humanities, Arts, and Cultural Studies

RE: Notice of Approval of Latin American Studies program by SHARCS faculty

The faculty of the School of Humanities, Arts, and Cultural Studies approved the proposal for establishing a new Latin American Studies program in the spring of 2013. This memo certifies that the approval process followed the appropriate approval procedures of the School and that the School has the resources to support the minor without impacting core program resources.

Sincerely,

Daniel Bivona, Ph.D.
Interim Director, School of Humanities, Arts, and Cultural Studies
November 8, 2013

To Whom it May Concern:

The School of Letters and Sciences supports the BA in Latin American Studies to be offered by the New College of Interdisciplinary Arts and Sciences on the West campus.

Sincerely,

Barbara A. Lafford, Ph.D., Faculty Head, Languages & Cultures, Downtown Phoenix campus, School of Letters & Sciences
Impact Statement from Dr. Ian Moulton, Faculty Head of Interdisciplinary Humanities and Communication in the School of Letters and Sciences, Poly

Here is Ian’s approval. Just waiting for Fred’s.

Barbara A. Lafford, Ph.D
Faculty Head, Languages & Cultures (http://sls.asu.edu/lc/index.html)
Writing Program Administrator
Professor of Spanish Linguistics
Barrett Honors Faculty

From: Ian Moulton
Sent: Friday, November 08, 2013 10:36 AM
To: Barbara Lafford; Frederick Corey
Subject: RE: Latin American Studies Proposal

I’m in London till Monday.

I approve.

Ian

From: Barbara Lafford
Sent: Friday, November 08, 2013 7:19 AM
To: Ian Moulton; Frederick Corey
Subject: FW: Latin American Studies Proposal

Ian, I don’t know if you had a chance to respond to this (they said they got an out of office message when they sent it to you). They would like a letter of support asap from SLS. If you are OK with it, I can write a short letter of support and ask Fred to “sign” it (via email message) as well. Do you want to sign it physically as well, or just send an email of support.

They need this as soon as possible.

Best,
Bobbie

Barbara A. Lafford, Ph.D
Faculty Head, Languages & Cultures (http://sls.asu.edu/lc/index.html)
Writing Program Administrator
Professor of Spanish Linguistics
Barrett Honors Faculty
School of Letters and Sciences (http://sls.asu.edu/), Mail Code 0320
Arizona State University
411 N. Central Ave., Ste 325, Phoenix, AZ 85004-0696
E-mail: blafford@asu.edu
Office: UCENT 325
Phone: (602) 496-0623  FAX: (602) 496-0655
Impact Statement from Dr. Joe Cutter, Director of the School of International Languages and Cultures

From: Joe Cutter
Sent: Friday, November 15, 2013 1:32 PM
To: Dan Bivona
Subject: Re: memo re: Latin American Studies program

Dear Dan,

SILC has no objection. Please let me know if you need a formal impact statement.

Joe

Robert Joe Cutter, Founding Director and Professor of Chinese
School of International Letters & Cultures
Arizona State University
O: 480-965-3762; C: 480-231-1102
Professor emeritus, University of Wisconsin-Madison

From: Dan Bivona <Daniel.Bivona@asu.edu>
Date: Thursday, November 7, 2013 4:27 PM
To: Joe Cutter <joe.cutter@asu.edu>, Barbara Lafford <BLafford@asu.edu>
Cc: George Justice <George.Justice@asu.edu>
Subject: memo re: Latin American Studies program

Hi, Folks: We need your impact statements to go forward with this program. I've attached again the memo I wrote after our meeting on the subject a few weeks ago. Would you please send me your impact statements so we can move this forward?

Thanks,
Dan

Dan Bivona
Associate Professor of English
Interim Director
School of Humanities, Arts, and Cultural Studies
Arizona State University
4701 W Thunderbird Rd. MC 2151
Glendale, AZ 85306
Office: 602-543-6242/Skype: 602-903-3825
dbivona@asu.edu
http://www.public.asu.edu/~dbivona
October 18, 2013

To: George Justice (CLAS), Joe Cutter (CLAS), Barbara Lafford (Downtown), Marlene Tromp (New College)

From: Dan Bivona (New College)

RE: Memo of understanding on the new Latin American Studies program proposal from SHARCS

This memo clarifies points of agreement reached at our meeting on October 10, 2013. Here is the summary:

All SPA programs at ASU may offer courses that can be taken by Latin American Studies students to be counted toward fulfillment of the major or minor requirements in LAS. The only limitation is set by our residency requirement: at least 12 credits of the major requirements must be taken by students in courses taught in the School of Humanities, Arts, and Cultural Studies, for example. In other words, not all the courses listed in the proposal will be taught at ASU West.

Ilana Luna and Claudia Villegas-Silva will coordinate offerings in advance with SPA programs at Downtown campus and Tempe campus. All will work hard to prevent excessive competition in offerings.
Latin American Studies Emphasis Tracks

TRACK 1: Arts: IAP 305 20th/21st Century Art, Performance, & Media; IAP 354 Visual Representation; IAP 361 Digital Editing & Media Literacy; IAP 473 Aesthetic Research; IAP 474 Art and Film; LAS 471 Treaties & Cultural Production in Spain & the Americas; LAS 480 Current Trends in Theatre and New Media in Latin America & Spain; MUS 354 Latin American Music; SPA 434 Drama of the Golden Age; SPA 487 Mexican American Drama

TRACK 2: Narrative (Lit and Film): LAS 340 Latin American Women Writers; LAS 351 Cityscapes: Urban Mexican Literature & Culture; LAS 355 Contemporary Mexican Cinema: Changing Cartographies; LAS 481 Dictatorships & Dirty Wars SPA 394 Special Topics; SPA 426 Spanish Literature; SPA 427 Spanish American Literature; SPA 429 Mexican Literature; SPA 431 Prose of Golden Age; SPA 435 Cervantes-Don Quixote; SPA 454 19th Century Spanish American Narrative; SPA 456 20th Century Spanish American Fiction; SPA 485 Mexican American Short Story; SPA 486 Mexican American Novel

TRACK 3: History/Political Science: AMS 428 Chicano Cultures in the Southwest; ASB/SBS/SOC 342 Mexico-US Borderlands; HST 305: Studies in Latin American History; HST 375 Colonial Latin America; HST 376 Modern Latin America; HST 404 Conquest; HST 494 ST: Latin America & the World Economy; LAS 350 The Construction of a Nation; LAS 481 Dictatorships & Dirty Wars; POS 247 Introduction to Latin American Politics; POS 354 Central American Studies; POS 454 Mexico; POS 456 Latin American Cities; POS 464 Border Cities: Action Research/Globalization

TRACK 4: Education/Linguistics: SPA 400 Introduction to Spanish Linguistics; SPA 413 Advanced Spanish Grammar; SPA 417 Spanish Phonetics and Phonology; SPA 418 Spanish Syntax; SPA 420 Applied Spanish Linguistics; SPA 421 Spanish in the Southwest; SPA 422 Spanish Lexicology and Lexicography

TRACK 5: Sociology/Anthropology: AMS 330 Documenting American Lives; ASB/SBS/SOC 342 Mexico-US Borderlands; SPA 464 Mexican-American Lit; SPA 471 Civilization of the Spanish Southwest; SPA 472 Spanish American Civilization; SPA 474 Mexican Culture; WST 430 Gender on the Borderlands; WST 473 Indigenous & Latina/Chicana Representation

TRACK 6: Business & Professions: IAS 406 Moral Dilemmas; LAS 471 Treaties & Cultural Production in Spain & the Americas; PHI 306 Applied Ethics; PHI 360 Business & Professional Ethics; PHI 406 Moral Dilemmas; SPA 394 Special Topics; SPA 401 Spanish Oral Communications for the Professions; SPA 402 Written Communications for the Professions; SPA 403 Spanish Grammar & Stylistics for the Professions; SPA 404 Spanish in U.S. Professional Communities; SPA 405 Latino Cultural Perspectives for the Professions