The completed and signed proposal should be submitted by the Dean’s Office to: curriculumplanning@asu.edu. Before academic units can advertise undergraduate minors or include them in their offerings as described in the university catalogs, they must be recommended for approval by the Senate Curriculum and Academic Programs Committee and approved by the Executive Vice President and Provost of the University.

**Definition and minimum requirements:**
These are the minimum requirements for approval. Individual undergraduate minors may have additional requirements.

A minor is an approved, coherent focus of academic study in a single discipline, other than the student’s major, involving substantially fewer hours of credit than a corresponding major. Certain major and minor combinations may be deemed inappropriate either by the college or department of the major or minor. Inappropriate combinations include (but would not be limited to) ones in which an excessive number of courses in the minor are simultaneously being used to fulfill requirements of the student’s major.

A minor:
- Requires a minimum of 15 semester hours of which at least 9 semester hours must be upper division
- Is not intended for students pursuing a major in the department which offers the minor

**College/School/Institute:** School of Letters and Sciences

**Department/Division/School:**

**Proposing Faculty Group (if applicable):** Interdisciplinary and Liberal Studies

**Proposed Minor Name:** Organizational Leadership

**Requested effective catalog year? 2014-15**
For deadline dates see: Curriculum Workflow Calendars.

**Delivery method:** ASU Online only

*Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.*

**Campus/Locations:** indicate all locations where this program will be offered.

- [ ] Downtown Phoenix
- [ ] Polytechnic
- [ ] Tempe
- [ ] West
- [ ] Other: Online

**Proposal Contact**

<table>
<thead>
<tr>
<th>Name:</th>
<th>Duane Roen</th>
<th>Title:</th>
<th>Interim Director, School of Letters and Sciences</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone number:</td>
<td>(480) 727-6513</td>
<td>Email:</td>
<td><a href="mailto:duane.roen@asu.edu">duane.roen@asu.edu</a></td>
</tr>
</tbody>
</table>

**DEAN APPROVAL(S)**

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed organizational change.

**College/School/Division Dean name:** Duane Roen

**Signature**

**Date:** 3/12/14

**College/School/Division Dean name:**

**(if more than one college involved)**

**Signature**

**Date:** / /

*Note: An electronic signature, an email from the dean or dean’s designee, or a PDF of the signed signature page is acceptable.*
1. Overview

1. Description

Provide a brief description of the proposed minor.

The minor in Organizational Leadership uses interdisciplinary methods that prepare students to become leaders in organizations. Students develop skills and knowledge that leaders need to solve problems, communicate effectively, assess programs, manage resources, and use emerging technologies in organizations. Students in the program will be prepared for a range of positions in government, health care administration, nonprofit agencies, and the service industry.

2. Why should this be a minor rather than a concentration?

The minor will complement the existing major in Organizational Leadership. It will serve students who wish to major in other fields but who would like to develop some skills and knowledge in organizational leadership.

3. Affiliation

If the minor is affiliated with a degree program, include a brief statement of how it will complement the program. If it is not affiliated with a degree program, incorporate a statement as to how it will provide an opportunity for a student to gain knowledge or skills not already available at ASU.

We currently offer a major in Organizational Leadership. Students who want to develop a full range of skills and knowledge are encouraged to select the major. However, the minor will serve the needs of students in other majors who want to develop complementary or supplementary skills and knowledge in organizational leadership.

4. Demand

Explain the need for the new minor (e.g., market, student demand, interdisciplinary considerations).

The minor will meet the needs of students in a wide range of degrees who want to develop complementary leadership skills that will serve them well in a wide range of organizations. There is a growing demand for courses and degrees in organizational leadership because organizations suffer when they have underprepared leaders, and they thrive when their leaders have appropriate skills and knowledge. Twenty-first century organizations are looking for adaptive leaders who proactively seek opportunities and who are equipped with the broad knowledge, organizational perspective, and critical and strategic thinking required to shape the future and to lead people and organizations. The U.S. Bureau of Labor Statistics predicts that growth in this area could be as high as 22% by 2018.

5. Projected Enrollment

What are enrollment projections for the first three years?

<table>
<thead>
<tr>
<th></th>
<th>1st Year (Yr. 1 continuing + new entering)</th>
<th>2nd Year (Yr. 1 &amp; 2 continuing + new entering)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Students (Headcount)</td>
<td>25</td>
<td>50</td>
</tr>
</tbody>
</table>

1. Support and Impact

A. Faculty governance

Provide a supporting letter from the chair of the academic unit verifying that the proposed minor has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the minor as presented in the proposal, without impacting core program resources.

The Faculty of Interdisciplinary and Liberal Studies in the School of Letters and Science has voted to approve this minor. Students in the minor will be able to take existing courses in the major, and we have the resources to offer these courses.—Duane Roen

B. Other related programs

Identify other related ASU programs and outline how the new minor will complement these existing ASU programs. (If applicable, statements of support from potentially-affected academic unit administrators need to be included with this proposal submission.)
We have impact statements from New College and from W.P. Carey. They appear below in Section C. We have requested an impact statement from Public Programs several times, but we have not received that impact statement.

C. Letter(s) of support

Provide a supporting letter from each college/school dean from which individual courses are taken.

Here are impact statements:

Dear Duane,

We are in support of your minor.

Sincerely,
Marlene

---
Dr. Marlene Tromp, Dean
New College of Interdisciplinary Arts and Sciences
4701 W. Thunderbird Rd., Glendale, AZ 85306-4908
P.O. Box 37100, M/C 1251, Phoenix AZ 85069-7100
Arizona State University
Office: 602-543-7000 Fax: 602-543-7070
marlene.tromp@asu.edu
newcollege.asu.edu

Confidentiality Notice: This e-mail message, including attachments, is for the sole use of the intended recipients and may contain confidential and privileged information. Any unauthorized review, use, disclosure or distribution is prohibited. If you are not the intended recipient, please contact the sender by reply e-mail and destroy all copies of the original message.

From: Duane Roen <Duane.Roen@asu.edu>
Date: Monday, August 12, 2013 2:15 PM
To: Marlene Tromp <marlene.tromp@asu.edu>
Subject: Impact Statement

Marlene,

As you may know, last year the School of Letters and Sciences received approval to offer a degree in Organizational Leadership.

This year we would like to seek approval to offer a minor in Organizational Leadership. The minor would consist of courses that currently exist within the major.

Does New College have any objections?

If you do not object, a one-sentence reply to this message will suffice.

Thank you for considering this request.

Best,
Duane Roen
Assistant Vice Provost for University Academic Success Programs
Head, Interdisciplinary and Liberal Studies
Professor of English, School of Letters and Sciences
Arizona State University | Undergraduate Academic Services Building, Room 228
Box 871901 | Tempe, AZ 85287-1901
Voice: 480-727-6513 | Fax: 480-727-6344| Email: duane.roen@asu.edu
Dear Duane,

The W. P. Carey School does not object to this. Please let me know if you have any questions.

Thank you for checking with us.

Kay Faris
Senior Associate Dean, Undergraduate Programs
W. P. Carey School of Business
Arizona State University
Tempe, AZ 85287-3406
480-965-7587 (voice)
Kay.Faris@asu.edu

From: Duane Roen
Sent: Thursday, August 01, 2013 1:13 PM
To: Kay Faris
Subject: RE: Impact Statement

Kay,

The minor would not be in Lake Havasu. It would be an ASU Online offering.
Here are the two major maps for Organizational Leadership:
ASU Online: https://webapp4.asu.edu/programs/t5/roadmaps/ASU00/LSORGLBA/null/ONLINE/2013
Lake Havasu: https://webapp4.asu.edu/programs/t5/roadmaps/ASU00/LSORGLBA/null/CALHC/2013

Best,
Duane

From: Kay Faris
Sent: Thursday, August 01, 2013 1:05 PM
To: Duane Roen
Subject: RE: Impact Statement

Hi Duane,

Would this only be offered at Havasu? (Strange, I can’t get the major map for Havasu to come up.)

Kay A. Faris
Senior Associate Dean
W. P. Carey School of Business
Arizona State University
Tempe, AZ 85287-3406
480-965-7587 (voice)
480-965-3846 (fax)
From: Duane Roen  
Sent: Thursday, August 01, 2013 9:47 AM  
To: Kay Faris  
Subject: Impact Statement  

Kay,  
  As you know, last year the School of Letters and Sciences received approval to offer a degree in Organizational Leadership. W.P. Carey helped us with that process by providing a supportive impact statement.  
  This year we would like to seek approval to offer a minor in Organizational Leadership. The minor would consist of courses that exist within the major.  
  I am emailing you to request an impact statement. Does W.P. Carey have any objections?  
  Thank you for considering this request.  
  Best,  
  Duane  

Duane Roen  
Assistant Vice Provost for University Academic Success Programs  
Head, Interdisciplinary and Liberal Studies  
Professor of English, School of Letters and Sciences  
Arizona State University | Undergraduate Academic Services Building, Room 228  
Box 871901 | Tempe, AZ 85287-1901  
Voice: 480-727-6513 | Fax: 480-727-6344 | Email: duane.roen@asu.edu  

3. Academic Curriculum and Requirements  
A. Knowledge, competencies, and skills  
   List the knowledge, competencies, and skills (learning outcomes) students should have when they complete this proposed minor. Examples of program learning outcomes can be found at (http://www.asu.edu/oue/assessment.html).  

   Students who complete the minor in Organizational Leadership will demonstrate principles and practices of effectively managing projects  
   Students who complete the minor in Organizational Leadership will apply principles and practices of effectively assessing leadership in organizations.
B. Provide a description of the curricular requirements for the minor. Be specific in listing required courses as well as electives and specify the total minimum number of hours required for the minor. Please attach one or more model programs of study to illustrate the choices students might make, if appropriate.

Required Minor Courses

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Number</th>
<th>Title</th>
<th>Is this a new course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>OGL</td>
<td>200</td>
<td>Introduction to Organizational Leadership</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>OGL</td>
<td>300</td>
<td>Theory and Practice of Leadership</td>
<td>No</td>
<td>3</td>
</tr>
</tbody>
</table>

Section subtotal 6

Elective Minor Courses

Students may elect to take 12 hours (4 courses) from the following list. At least 12 of the 18 hours for the minor must be upper-division, so at least 9 elective hours (3 courses) must be upper-division. All of the following courses already exist.

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Number</th>
<th>Title</th>
<th>Is this a new course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>OGL</td>
<td>220</td>
<td>Behavioral Dynamics in Organizations</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>OGL</td>
<td>240</td>
<td>Introduction to Project Management</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>OGL</td>
<td>260</td>
<td>Resource Allocation in Organizations</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>OGL</td>
<td>321</td>
<td>Project Leadership, Strategy, and Scope</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>OGL</td>
<td>350</td>
<td>Diversity and Organizations</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>OGL</td>
<td>355</td>
<td>Leading Organizational Innovation and Change</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>OGL</td>
<td>360</td>
<td>Assessment of Leadership Effectiveness</td>
<td>No</td>
<td>3</td>
</tr>
</tbody>
</table>

Section Sub-total 12

Other Minor Requirements

E.g. – Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable

No credit hours

Section Sub-total 0

Total minimum credit hours required for the Minor

18

C. Minimum residency requirement

How many hours of the minor must be ASU credit? 9 hours

D. New Courses

Provide a brief course description for each new course. No new courses are needed.

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost’s Office approval before this certificate is put on Curriculum and Academic Programs Committee (CAPC) agenda.
4. Administration and Resources

A. Describe the procedures and any qualifications for enrollment in the minor.
   Students must have a minimum GPA of 2.0.

B. Describe the advising procedures as well as measures for verification of completion of the minor.
   We will use DARS reviews.

C. What are the resource implications for the proposed minor, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this minor, please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this minor.
   We currently have the resources needed to offer this minor.

D. Primary Faculty
   List the primary faculty participants regarding this proposed minor. For interdisciplinary minors, please include the relevant names of faculty members from across the University.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Area(s) of Specialization as they relate to proposed minor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Denise Bates</td>
<td>Senior Lecturer</td>
<td>Project Management, Diversity in Organizations, Project Leadership</td>
</tr>
<tr>
<td>Kevin Ellsworth</td>
<td>Principal Lecturer</td>
<td>Organizational Contexts</td>
</tr>
<tr>
<td>Jessica Hirshorn</td>
<td>Senior Lecturer</td>
<td>Organizational Behavior</td>
</tr>
<tr>
<td>David Thomas</td>
<td>Senior Lecturer</td>
<td>Organizational Behavior, Organizational Communication</td>
</tr>
<tr>
<td>Michael Rubinoff</td>
<td>Lecturer</td>
<td>Organizational Policy, Resource Allocation</td>
</tr>
<tr>
<td>David Wells</td>
<td>Senior Lecturer</td>
<td>Assessment in Organizations</td>
</tr>
<tr>
<td>Michael Pryzdia</td>
<td>Lecturer</td>
<td>Organizational Development</td>
</tr>
</tbody>
</table>

5. Additional Materials

A. Appendix
   Complete and attach the Appendix document.

B. Program of study
   Provide one or more model programs of study (if appropriate).

C. Attach other information that will be useful to the review committees and the Office of the Provost.
PROPOSAL TO ESTABLISH A NEW MINOR

APPENDIX
OPERATIONAL INFORMATION FOR MINORS
(This information is used to populate the Degree Search/catalog website. Please consider the student audience in creating your text.)

1. Proposed Minor Name: Organizational Leadership

2. Description (150 words maximum)
The minor in organizational leadership uses interdisciplinary methods that prepare students to become leaders in organizations. Students develop skills and knowledge that leaders need to solve problems, communicate effectively, assess programs, manage resources, and use emerging technologies in organizations. Students in the program will be prepared for a range of positions in government, health care administration, nonprofit agencies and the service industry.

3. Contact and Support Information
   Building Name, code and room number: UASB 203
   Program office telephone number: 480-965-1970
   Program Email Address: sls@asu.edu
   Program Website Address: https://sls.asu.edu

4. Program Requirements: Provide applicable information regarding the program such as curricular restrictions or requirements, specific course lists, or academic retention requirements.

The minor in Organizational Leadership requires 18 credit hours to complete (twelve upper division and six lower division). It is available to all majors. There are no pre-requisite courses or requirements.

Students complete two required courses:

OGL 200 Introduction to Organizational Leadership (3)
OGL 300 Theory and Practice of Leadership (3)

Students may choose any four of the following elective courses as long as three courses are upper division.

OGL 220 Behavioral Dynamics in Organizations (3)
OGL 240 Introduction to Project Management (3)
OGL 260 Resource Allocation in Organizations (3)
OGL 321 Project Leadership, Strategy and Scope (3)
OGL 350 Diversity and Organizations (3)
OGL 355 Leading Organizational Innovation (3)
OGL 357 Assessment in Organizations (3)
OGL 360 Assessment of Leadership Effectiveness (3)

Additional Enrollment Requirements If applicable list any additional enrollment requirements students must complete

Students in most majors may pursue one or more minors and, upon successful completion of the prescribed course work, have that accomplishment officially recognized on the ASU transcript at graduation if the college or department of the minor officially certifies, through established verification procedures, that all requirements for the minor have been met and the college (and, in certain colleges, the department) of the student's major allows the official recognition of the minor. A student wishing to pursue a specific minor should consult an academic advisor in the unit offering that minor to ensure that an appropriate set of courses is taken. The student should also consult an academic advisor in the college or department of his or her major to make sure the college or department of the major allows the recognition of the minor.

Note: Certain major and minor combinations may be deemed inappropriate either by the college or department of the major or minor. Courses taken as part of a minor may not count toward both the major degree and the minor. Please contact the department for more information.
5. **Delivery/Campus Information Delivery:**

   Online

   *Note: Once students elect a campus or Online option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.*

6. **Campus/Locations:** *indicate all locations where this program will be offered.*

   - [ ] Downtown Phoenix
   - [ ] Polytechnic
   - [ ] Tempe
   - [ ] West
   - Other: **Online**