

This template is to be used for proposed name changes included on the Academic Plan and for which the unit has received specific written approval from the Provost's office to proceed with internal proposal development and review. A separate proposal must be submitted for each individual name change. The proposal template should be completed and submitted by the Dean's Office to the University Provost's Office [[mailto: curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu)]. The name change **may not** be implemented until the Provost's Office notifies the academic unit that the name change proposal has completed the approval process.

College/School/Institute: W. P. Carey School of Business

Department/Division/School: Undergraduate Program

Proposing Faculty Group
(if applicable)

Program type: Concentration

Name of existing program: Legal Studies

Proposed new name: Law

Proposal Contact

Name: Kay

Title: Senior Associate Dean

Phone number: 480-965-7587

Email: Kay.Faris@asu.edu

DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed name change.

College/School/Division Dean name: Amy Hillman

Signature Amy Hillman **Date:** 2/19/2014

College/School/Division Dean name:
(if more than one college involved)

Signature _____ **Date:** ____ / ____ / 20

Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.

University Approval(s)

Executive Vice Provost for Academic Affairs and Graduate College Dean Name: _____

Signature: _____ **Date:** ____ / ____ / 20

Executive Vice President and Provost of the University Name: _____

Signature: _____ **Date:** ____ / ____ / 20

Name of existing program: Legal Studies

Proposed new name: Law

Program type: Concentration

If graduate/undergraduate degree or concentration is selected, indicate degree type and major (e.g., BA, MBA, PhD)
BA Business (Law)

Plan code(s) for the program:

If this is a degree program that has multiple concentrations, list all plan codes impacted.
BABUSLBA

Requested effective date: Fall 2013

Select the catalog year for which students can begin applying into this program with the new name.

Note:

1. Name changes can only be implemented so as to be effective for a fall semester. Fall 2014
2. All existing and continuing students will be moved to the new name.
3. Students who complete the degree requirements prior to the fall effective date graduate under the old name.

Briefly describe the proposed change and rationale for the change:

Originally, we created a BA Business concentration in Law in coordination with the Sandra Day O'Connor College of Law. Two years ago, the decision was made to change the name to Legal Studies to indicate a broader curriculum. We believe the concentration name, Law, is much more attractive to students and the College of Law is not opposed to this change. Additionally, the University of Arizona recently created a BA in Law.

Discuss the impact of this change on current students and/or enrollment:

A number of students were concerned when we changed the name of the concentration to Legal Studies. Therefore, we anticipate that students will be very satisfied with this change. This should have no negative effect on enrollment. We do, however, believe it may positively affect our enrollment as more students will find this name attractive.