

The completed and signed proposal should be submitted by the Dean's Office to: curriculumplanning@asu.edu.

Before academic units can advertise undergraduate concentrations or include them in their offerings as described in the university catalogs, they must be recommended for approval by the Senate Curriculum and Academic Programs Committee and approved by the Executive Vice President and Provost of the University.

## Definition and minimum requirements:

College/School/Division Dean name:

Signature

Signature

College/School/Division Dean name: (if more than one college involved):

A concentration is a formalized selection of courses within a major.

- A concentration requires a minimum of 15 semester hours of which at least 9 semester hours must be upper division. Specialized concentrations (e.g., BIS Concentrations) may have additional or different requirements.
- A concentration is offered by a single unit and is intended exclusively for students pursuing a particular major. If a concentration consists of courses from more than one college the approval of each college Dean is required.

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College/School/Inst	itute:	College of Publ	lic Pro	grams					
Department/Divisio	n/School:	School of Publi	c Affa	airs					
Proposing Faculty (	Group (if applicabl	e):							
If this is an official	joint degree progra	am? No, this is not a	joint	degree pro	ogram				
the necessary resor		(s)/school(s)/institut ts offering this progr I approvals.							
Existing degree type	e and name of degi	ree program under	whicl	h this cond	entratio	n will be	established:		
BS In Publi	c Service & Public	Policy							
Proposed Concentra Requested effective For deadline dates		Emergency Mai 2014-15 orkflow Calendars.	nagen	nent and H	omeland	Security			
Delivery method: Once students elect a Online options. Appi programs through AS	oval from the Offic		I not b	be able to r	nove bac	k and for	th between th		
	ns where this progra	nm will be offered.  Polytechnic		Tempe		West	Other:		
Proposal Contact									
Name:	Dr. Karen Mossbo	erger		Title:	Directo	r, School	of Public Aft	airs	
Phone number:	602-496-0450			Email:	karen.n	nossberge	er@asu.edu		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
		DEA	N AP	PROVAL	(S)				
This proposal has been proposed program	en approved by all r	ecessary unit and Co	ollege	/School le	vels of re	view. I ro	ecommend im	plementation	of the

Kathleen Andereck, Associate Dean

Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.

Date: 9/20/2013

Date:

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## 1. Overview

### A. Description

Provide a brief description of the new concentration (including the specific focus of the new concentration, relationship to other concentrations in this degree program, etc).

The Bachelor of Science in Public Service and Public Policy (PSPP) prepares students for work in government at all levels and nonprofit organizations through comprehensive coverage of topics in public policy, public leadership and management and urban studies. Students discover the challenges of management and learn how to lead a public organization and understand the process of policy development. The BS in PSPP is designed to give students a solid foundational understanding of administration, leadership and policy analysis in the service of public goods.

This concentration provides students with skills and knowledge to manage and assume positions of leadership within the field of emergency management and homeland security. Concepts of public policy and management are blended together with emergency management and homeland security to enhance and foster critical thinking within the general field of study. More specifically, an all hazards/all-threats orientation provides the student with a generalist perspective which is critically important for today's and tomorrow's disaster managers. The internship and capstone elements of the PSPP major will serve to integrate the concentration-specific studies into the broader curriculum.

#### B. Demand

Explain the unit's need for the new concentration (e.g., market demand, research base, direction of the discipline, and interdisciplinary considerations). How will the new concentration complement the existing degree program?

Many factors have conspired to change the importance and general social salience of emergency management and homeland security during the past few years. The most profound event that drastically altered the paradigm for safety and security within the U.S. was 9/11. This watershed event resulted in a massive reorganization of our Federal government as well as highlighting the nexus of public administration and the fields of emergency management and homeland security. The response to 9/11 was not the only one requiring efforts for emergency managers, but opened an entirely new field of homeland security. Many changes in our political and social environment demanded new and innovative approaches to population protection, prevention, and overall preparedness for disasters. Recently, Hurricane Katrina underscored the profound overlap of public administration and emergency management. Events such as active shooters in our schools as well as terrorist attacks carried out in public forums such as the Boston Marathon Bombing underscore the need for future managers and leaders who can aid in the development of needed safety and security of our social space.

The window of opportunity is open for ASU COPP to become the national leader in educating the future leaders and managers within the overlapping fields of emergency management and homeland security and ensuring an optimal and effective dynamic within the nexus of these programs. There are an extremely small number of schools within the U.S. that offer a technically oriented program in emergency management and through intra-university coordination. COPP can be the helmsman who steers this educational imperative.



#### 2. Support and Impact

## A. Faculty governance

Provide a supporting letter from the chair of the academic unit verifying that the proposed concentration has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the concentration as presented in the proposal, without impacting core course resources.

#### B. Other related programs

Identify other <u>related</u> ASU programs and outline how the new concentration will complement these existing ASU programs. (If applicable, statements of support from potentially-affected academic unit administrators need to be included with this proposal submission.) Classes will be utilized from the School of Criminology and Criminal Justice. A statement of support is attached. No other programs will be affected by this concentration.

#### C. Letter(s) of support

Provide a supporting letter from each college/school dean from which individual courses, or the entire concentration, are taken.

### 3. Academic Curriculum and Requirements

#### Knowledge, competencies, and skills

List the knowledge, competencies, and skills (learning outcomes) students should have when they complete this proposed concentration. Examples of program learning outcomes can be found at (http://www.asu.edu/oue/assessment.html).

Students will demonstrate an understanding of the dominant theories and practices in the general area of emergency management and homeland security with specific knowledge and skills in emergency management. They will be able to use current regulations, laws and best applicable practices within the field to develop protection, mitigation and preparedness measures to prevent and/or minimize societal impacts of natural and man-made disasters. They will be able to employ necessary management and leadership skills to respond to and recover from these disasters.

At the conclusion, students will be able to:

- Address theory and management techniques for emergency preparedness, including mitigation, preparedness, response and recovery.
- Evaluate and apply different levels of government responses to emergencies (federal, state and local).
- Analyze policies, procedures and organizational structure for effective homeland security.
- Explore the background and evolution of terrorism.

#### A. Admissions criteria

List the admissions criteria for the proposed concentration. If they are identical to the admission criteria for the existing major and degree program under which this concentration will be established, please note that here.

Admission criteria are identical to existing major and degree program criteria.



## B. Curricular structure

Provide the curricular structure for this concentration. Be specific in listing required courses and specify the total minimum number of hours required for the concentration.

# Required Core Courses for the Degree/Major

Prefix	Number	Title	Is this a new Course?	Credit Hours
PAF	200	Public Service and Public Policy in the 21 <sup>st</sup> Century	No	3
PAF	201	Economics and Public Policy	No	3
PAF	301	Applied Statistics	No	3
PAF	302*	Public Service Research Methods*	No	3
PAF	311	Leadership and Change	No	3
PAF	340	Contemporary Policy Challenges	No	3
PAF	460	Public Service Ethics	No	3
PAF	461	Homeland Security (specified related area elective)	No	3
PAF	484	Internship	No	3

ection sub-total: 27

# **Required Concentration Courses**

Prefix	Number	Title	Is this a new Course?	Credit Hours
PAF	360	Introduction to Emergency Management	No	3
		Selecte three courses from the following:		
PAF	425	National Incident Management System (NIMS)	No	3
PAF	468	Simulation & Exercising	No	3
CRJ	403	Victims and the Criminal Justice System	No	3
CRJ	409	Police Accountability	No	3
CRJ	412	International Terrorism	No	3
CRJ	417	Cyber Terrorism	No	3
CRJ	419	Domestic Terrorism	No	3
CRJ	422	Violence in America	No	3
CRJ	450	Crime in America	No	3
		강기	Section rub total:	. 12

# Other Concentration Requirements

E.g. - Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable

PAF 400 Senior Capstone project

Credit Hours



Section sub-total:

3

Total minimum credit hours required for concentration

42

\*Students may choose to take PAF 363 Computer Applications in Emergency Management in place of PAF 302.

#### Academic Curriculum and Requirements (Continued)

C. Minimum residency requirement

How many hours of the concentration must be ASU credit? 9

D. Provide a brief course description for each new course. N/A

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost's Office approval before this concentration is put on Curriculum and Academic Programs Committee (CAPC) agenda.

#### 4. Administration and Resources

A. How will the proposed concentration be administered (including admissions, student advisement, retention, etc.)?

Admission will be administered through the university admissions office. The School of Public Affairs will administer student advisement and retention. The School's support staff includes an Academic Program Manager, Graduate Academic Success Specialist, Undergraduate Academic Support Specialist, Career Services Manager, Communications Specialist, and Administrative Assistant.

B. What are enrollment projections for the next three years?

		2 <sup>nd</sup> Year	3 <sup>rd</sup> Year
	1 <sup>st</sup> Year	(Yr. 1 continuing + new entering)	(Yr. 1 & 2 continuing + new entering)
Number of Students (Headcount)	12	30	50

#### C. Resources

What are the resource implications for the proposed concentration, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this concentration please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this concentration.

Existing university resources are sufficient for the proposed concentration.



# D. Primary Faculty

List the primary faculty participants regarding this proposed concentration. For interdisciplinary concentrations, please include the relevant names of faculty members from across the University.

Name	Title	Area(s) of Specialization as they relate to proposed concentration
Thomas Catlaw	Associate Professor	Public administration, management
Nicole Darnall	Associate Professor	Public policy
Scott Decker	Foundation Professor	Criminology and criminal justice
Chris Herbst	Assistant Professor	Economics, public policy
Jonathan Koppell	Dean	Public service, public policy
Joanna Lucio	Assistant Professor	Research methods, policy
Spiro Maroulis	Assistant Professor	Statistics, economics, public policy
Danny Peterson	Professor of Practice	Emergency management, terrorism, homeland security

## 5. Additional Materials

## A. Major Map

Attach a copy of the "proposed" major map for this degree program and each concentration(s) to be offered. Instructions on how to create a "proposed major map" in <u>BAMM</u> can be found in the <u>Build a Major Map Training Guide</u>.

## B. Appendix

Complete and attach the Appendix document.

- C. Attach other information that will be useful to the review committees and the Office of the Provost.
- A. See major map below.



### 2014 - 2015 Major Map PSPP Emergency Management & Homeland Security, BS (Proposed)

Te	erm $f 1$ 0 - 16 Credit Hours Critical course signified by $f \Phi$	Hours	Minimum Grade	Notes
0	SOC 101: Introductory Sociology (SB)	3	С	An SAT, ACT,     Assurance TOFFI
	ASU 101-CPP: The ASU Experience	1		Accuplacer, or TOEFL score determines
	ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	С	placement into first- year composition courses  • ASU Math Placement
	CRJ 100: Introduction to Criminal Justice (SB)	3	С	Exam score determines
	Global Awareness (G)	3		placement in Mathematics course
	COPP Interdisciplinary Requirement	3		<ul> <li>ASU 101 or College specific equivalent First</li> </ul>
	Milestone: Meet with an academic advisor			Year Seminar required of all freshman
	Term hours subtotal:	16		students • ASU 101 is for ASU freshman students only and is not required for transfer students
Те	erm 2 17 - 32 Credit Hours Critical course signified by •	Hours	Minimum Grade	Notes
0	POS 110: Government and Politics (SB)	3	С	
	ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	С	
	MAT 142: College Mathematics (MA)	3	С	
	Natural Science - Quantitative (SQ)	4		
	COPP Interdisciplinary Requirement	3		
0	Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
	Term hours subtotal:	16		
Те	rm 3 33 - 48 Credit Hours Critical course signified by $\Phi$	Hours	Minimum Grade	Notes
0	PAF 200: Public Service and Policy in the 21st Century	3	C	
	ENG 216: Persuasive Writing on Public Issues (L)	3	С	
	Historical Awareness (H)	3		
	Humanities, Fine Arts and Design (HU)	3		
	Natural Science - Quantitative (SQ) OR Natural Science - General (SG)	4		
•	Complete Mathematics (MA) requirement.			
	Term hours subtotal:	16		
Те	rm 4 49 - 63 Credit Hours Critical course signified by •	Hours	Minimum Grade	Notes
•	PAF 201: Economics and Public Policy (SB)	3	C	
	COM 225: Public Speaking (L)	3	C	
	CRJ 201: Criminal Justice Crime Control Policies and Practices	3	C	
	Cultural Diversity in the U.S. (C)	3		
	Humanities, Fine Arts and Design (HU)	3		
	Term hours subtotal:	15		
Te	rm 5 64 - 78 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
8	PAF 311: Leadership and Change (SB)	3	С	
	PAF 301: Applied Statistics (CS)	3	С	
	PAF 360: Introduction to Emergency Management	3	С	

	PAF 461: Homeland Security	3	С	
	Elective	3		
	Term hours subtotal:	15		
Те	rm 6 79 - 93 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
	PAF 340: Contemporary Policy Challenges	3	С	<ul> <li>For Concentration courses, students must</li> </ul>
	PAF 302: Public Service Research Methods <b>OR</b> PAF 363: Computer Applications in Emergency Management	3	С	select three courses from the concentration
	Upper Division Emergency Management & Homeland Security Concentration Course	3	С	area.
	Complete 2 courses: Elective	6		
	Term hours subtotal:	15		
Те	rm 7 94 - 108 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
30	PAF 460: Public Service Ethics	3	C	
	PAF 484: Internship	3	Y	
	Upper Division Emergency Management & Homeland Security Concentration Course	3	С	
	Upper Division Literacy and Critical Inquiry (L)	3		
	Upper Division Elective	3		
	Term hours subtotal:	15		
Те	rm 8 109 - 120 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
	PAF 400: Senior Capstone Project	3	С	
	Upper Division Emergency Management & Homeland Security Concentration Course	3	С	
	Complete 2 courses: Upper Division Elective	6		
	Term hours subtotal:	12		

- For the COPP Interdisciplinary Requirement:

  - Students can choose courses from any of the three Interdisciplinary areas/track groups.
     To meet the requirement, students must take two courses from at least two different groups.
- For Emergency Management & Homeland Security Concentration courses, students must select three courses from the concentration area.

# COPP Interdisciplinary Requirement Area 1

CRJ 100: Introduction to Criminal Justice (SB)

CRJ 203: Courts and Sentencing

CR3 204: Juvenile Justice

CRJ 225: Introduction to Criminology

CRI 260: Substantive Criminal Law

CRI 270; Community Relations in the Justice System (SB)

CRJ 461: Domestic Violence

CRJ 462: Gangs

# COPP Interdisciplinary Requirement-Area 2

SWU 171: Introduction to Social Work (SB & H)

SWU 180: Introduction to Lesbian, Gay, Bisexual and Transgender (UGBT) Studies (SB & C)

SWU 181: Economics: A Social Issues Perspective

SWU 182: Arizona and National Government: A Social Work Perspective

SWU 183: Introductory Ethics: A

SWU 250: Stress Management Tools (SB)

SWU 456: Immigrants and Refugees

SWU 458: Behavioral Health Services

SWU 459: Spirituality and the Helping

SWU 460: Legal Issues in Social Work

SWU 461: Lesbian, Gay Bisexual, Transgender, and Queer Issues

# COPP Interdisciplinary Requirement-Area 3

NLM 160: Voluntary Action and Community Leadership (SB)

PRM 120: Leisure and the Quality of Life (SB)

PRM 364: Foundations of Therapeutic

PRM 380: Wilderness and Parks in America (SB & H)

TDM 205: Introduction to Travel and Tourism (G)

TDM 458: International Tourism (G)

# Emergency Management & Homeland Security Concentration

PAF 425: National Incident Management System (NIMS)

PAF 468: Simulation and Exercising

CRJ 403: Victims and the Criminal Justice System

CR3 409: Police Accountability

CRJ 412: International Terrorism

CRJ 417; Cyber Terrorism

CRI 419: Domestic Terrorism

CRJ 422: Violence in America

CRJ 450: Crime Analysis

Total Hours: 120 **Upper Division Hours: 45** 

Major GPA: 2,00 minimum Cumulative GPA: 2.00 minimum Total hrs at ASU: 30 minimum Hrs Resident Credit for Academic Recognition: 56

**Total Community College Hrs: 64** maximum

#### **General University Requirements** Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L) Mathematical Studies (MA)
- Computer/Statistics/Quantitative
- Applications (CS) Humanities, Fine Arts and Design
- Social and Behavloral Sciences (SB)
- Natural Science Quantitative (SQ) Natural Science General (SG)

General Studies designations listed on the major map are current for the 2014 - 2015 academic year.

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)Historical Awareness (H)
- First-Year Composition

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Date: January 13, 2014

To: University Curriculum Committees

From: Kathleen Andereck, Associate Dean Kat alle

Re: Public Service and Public Policy (Emergency Management and Homeland Security)

This memo is to confirm support from the College of Public Programs for concentration in Emergency Management and Homeland Security within the BS in Public Service and Public Policy. Courses will be included from the School of Public Affairs and the School of Criminology and Criminal Justice. The College is pleased to be able to offer this concentration.



#### School of Criminology and Criminal Justice

411 N Central Ave. Suite 600, Phoenix, AZ 85004-0685 (602) 496-2369 Fax: (602) 496-2366 http://ccj.asu.edu

December 18, 2013

To:

Kathleen Andereck, Associate Dean, COPP

FROM:

Scott Decker, Director SCCJ Full H Wecker

RE:

Concentration in Emergency Management and Homeland Security

I have reviewed the proposal for the Concentration in Emergency Management and Homeland Security in the BSPS and CCJ approves of this concentration and the CCJ courses included in the concentration.

# Jeniece Morales

Subject:

FW: Support for PSPP concentration in Emergency Management and Homeland Security

From: Karen Mossberger

Sent: Saturday, January 11, 2014 12:39 PM

To: Kathleen Andereck

Subject: Support for PSPP concentration in Emergency Management and Homeland Security

Dear Kathy -

The School of Public Affairs offers the BA in Public Service and Public Policy, and is adding a new concentration in Emergency Management and Homeland Security that will involve courses delivered by Criminology and Criminal Justice as well as our School. We are committed to offering this concentration, and welcome the participation of the School of Criminology and Criminal Justice in the delivery of a high-quality array of courses for the PSPP students taking this concentration.

Sincerely,

Karen Mossberger

Karen Mossberger, Ph.D.
Professor and Director, School of Public Affairs
Arizona State University
411 North Central Ave., Suite 450
Phoenix, AZ 85004
karen.mossberger@asu.edu

#### APPENDIX

## OPERATIONAL INFORMATION FOR UNDERGRADUATE CONCENTRATIONS

(This information is used to populate the Degree Search/catalog website.

Please consider the student audience in creating your text.)

1. Proposed Concentration Name: Public Service & Public Policy (Emergency Management and Homeland Security), BS

#### **2. Program Description** (150 words maximum)

The School of Public Affairs offers a concentration in emergency management and homeland security as part of their BS in public service and public policy. This concentration provides students with skills and knowledge to manage and assume positions of leadership within the field of emergency management and homeland security. Concepts of public policy and management are blended together with emergency management principles to enhance and foster critical thinking within the general field of study. More specifically, the program's focus provides the student with a comprehensive perspective which is critically important for today's and tomorrow's disaster managers.

3. Contact and Support Informat	natior	Inform	pport	Su	and	Contact	3.
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Building Name, code and room number: (Search ASU map)

Program office telephone number: (i.e. 480/965-2100)

Program Email Address:

Program Website Address:

http://spa.asu.edu/programs/undergraduate/pspp

### 4. Delivery/Campus Information Delivery: On-campus only (ground courses and/or iCourses)

Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

5.	Can	ipus/Locations: indicate	e <u>all</u> lo	cations where th	iis prog	ram will b	e offere	d.	
	$\boxtimes$	Downtown Phoenix		Polytechnic		Tempe		West	Other:
6.	Add	itional Program Descri	ption l	nformation					
		Additional program fee r Does this program have :	•			No at? No			

#### 7. Career Opportunities & Concentrations

Provide a brief description of career opportunities available for this degree program. If program will have concentrations, provide a brief description for each concentration. (150 words maximum)

The program is primarily focused on individuals working or interested in working in the public sector. The skills and knowledge students acquire allow them to successfully function in many other types of organizations; however, the primary focus is on public organizations. A bachelor's in public service and public policy prepares students for entry and midlevel supervisory and managerial positions in city, county, state and federal agencies. For those who already have work experience, the degree provides further opportunity for promotion. In addition, the program prepares students for future graduate study in law, public policy and public administration. Increasing demand for public services and retiring baby boomers has created an increase in job opportunities for graduates in the public sector. The federal government is the nation's largest employer with nearly 2 million people employed by the federal government across the country, and 84.6 percent of those jobs exist outside the Washington, D.C. area. The Partnership for Public Service estimates that the federal government alone will hire tens of thousands of new employees for mission-critical positions in the next few years. Students with a preparation in academic areas related to public service will have an advantage in that market.



## 8. Additional Admission Requirements

If applicable list any admission requirements (freshman and/or transfer) that are higher than and/or in addition to the university minimum undergraduate admission requirements.)

N/A

### 9. Keywords

List all keywords used to search for this program. Keywords should be specific to the proposed program.

- · Public policy
- Emergency management
- · Homeland security
- Terrorism
- National security
- Public administration
- Public service
- Policy analysis
- · Public sector
- Public management
- Government agencies
- City government
- County government
- State government
- Federal Government

# 10. Advising Committee Code

List the existing advising committee code to be associated with this degree. UGPPUM

Note: If a new advising committee needs to be created, please complete the following form: Proposal to create an undergraduate advising committee



# 11. First Required Math Course

List the first math course required in the major map. MAT 142

# 12. Western Undergraduate Exchange (WUE) Eligible:

Has a request been submitted to the Provost by the Dean to consider this degree program as eligible for <u>WUE</u>? Yes *Note:* <u>No</u> action will be taken during the implementation process with regards to WUE until approval is received from the Provost

13 Are	ea(s) of Interest		
	elect one (1) primary Area of Interest from the list below t	hat a	oplies to this program.
	Architecture, Construction & Design		Engineering & Technology
	Artistic Expression & Performance		Environmental Issues & Physical Science
	Biological Sciences, Health & Wellness		Interdisciplinary Studies
	Business, Management & Economics		Languages & Cultures
	Communication & Media		Law & Justice
	Computing & Mathematics	$\boxtimes$	Social Science, Policies & Issues
	Education & Teaching		
в. s	elect any additional Areas of Interest that apply to this pro Architecture, Construction & Design Artistic Expression & Performance Biological Sciences, Health & Wellness Business, Management & Economics Communication & Media	gram	from the list below.  Engineering & Technology Environmental Issues & Physical Science Interdisciplinary Studies Languages & Cultures Law & Justice
	Computing & Mathematics		Social Science, Policies & Issues
	Education & Teaching		
The fol	llowing fields are to be completed by the Office of the <b>E</b>	Execu	tive Vice President and Provost of the University.
C	IP Code:		
Pla	an Code:		