PROPOSAL TO ESTABLISH A NEW UNDERGRADUATE CONCENTRATION

The completed and signed proposal should be submitted by the Dean’s Office to: curriculumplanning@asu.edu.

Before academic units can advertise undergraduate concentrations or include them in their offerings as described in the university catalogs, they must be recommended for approval by the Senate Curriculum and Academic Programs Committee and approved by the Executive Vice President and Provost of the University.

Definition and minimum requirements:
A concentration is a formalized selection of courses within a major.
- A concentration requires a minimum of 15 semester hours of which at least 9 semester hours must be upper division. Specialized concentrations (e.g., BIS Concentrations) may have additional or different requirements.
- A concentration is offered by a single unit and is intended exclusively for students pursuing a particular major. If a concentration consists of courses from more than one college the approval of each college Dean is required.

College/School/Institute: College of Public Programs
Department/Division/School: School of Public Affairs

Proposing Faculty Group (if applicable):

If this is an official joint degree program? No, this is not a joint degree program

If “Yes” List all the additional college(s)/school(s)/institute(s) that will be involved in offering the degree program and providing the necessary resources. Note: All units offering this program must have collaborated in the proposal development and completed the appropriate unit and college/school approvals.

Existing degree type and name of degree program under which this concentration will be established:
BS in Public Service & Public Policy

Proposed Concentration Name: Emergency Management and Homeland Security
Requested effective catalog year? 2014-15
For deadline dates see: Curriculum Workflow Calendars.

Delivery method: On-campus only (ground courses and/or iCourses)
Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

Campus/Locations:
Indicate all locations where this program will be offered.
- Downtown Phoenix
- Polytechnic
- Tempe
- West
- Other:

Proposal Contact
Name: Dr. Karen Mossberger
Phone number: 602-496-0450
Title: Director, School of Public Affairs
Email: karen.mossberger@asu.edu

DEAN APPROVAL(S)
This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed program.

College/School/Division Dean name: Kathleen Andereck, Associate Dean
Signature: [Signature]
Date: 9/20/2013

College/School/Division Dean name: (if more than one college involved):
Signature: [Signature]
Date: / /20

Note: An electronic signature, an email from the dean or dean’s designee, or a PDF of the signed signature page is acceptable.
I. Overview

A. Description

Provide a brief description of the new concentration (including the specific focus of the new concentration, relationship to other concentrations in this degree program, etc).

The Bachelor of Science in Public Service and Public Policy (PSPP) prepares students for work in government at all levels and nonprofit organizations through comprehensive coverage of topics in public policy, public leadership and management and urban studies. Students discover the challenges of management and learn how to lead a public organization and understand the process of policy development. The BS in PSPP is designed to give students a solid foundational understanding of administration, leadership and policy analysis in the service of public goods.

This concentration provides students with skills and knowledge to manage and assume positions of leadership within the field of emergency management and homeland security. Concepts of public policy and management are blended together with emergency management and homeland security to enhance and foster critical thinking within the general field of study. More specifically, an all hazards/all-threats orientation provides the student with a generalist perspective which is critically important for today’s and tomorrow’s disaster managers. The internship and capstone elements of the PSPP major will serve to integrate the concentration-specific studies into the broader curriculum.

B. Demand

Explain the unit’s need for the new concentration (e.g., market demand, research base, direction of the discipline, and interdisciplinary considerations). How will the new concentration complement the existing degree program?

Many factors have conspired to change the importance and general social salience of emergency management and homeland security during the past few years. The most profound event that drastically altered the paradigm for safety and security within the U.S. was 9/11. This watershed event resulted in a massive reorganization of our Federal government as well as highlighting the nexus of public administration and the fields of emergency management and homeland security. The response to 9/11 was not the only one requiring efforts for emergency managers, but opened an entirely new field of homeland security. Many changes in our political and social environment demanded new and innovative approaches to population protection, prevention, and overall preparedness for disasters. Recently, Hurricane Katrina underscored the profound overlap of public administration and emergency management. Events such as active shooters in our schools as well as terrorist attacks carried out in public forums such as the Boston Marathon Bombing underscore the need for future managers and leaders who can aid in the development of needed safety and security of our social space.

The window of opportunity is open for ASU COPP to become the national leader in educating the future leaders and managers within the overlapping fields of emergency management and homeland security and ensuring an optimal and effective dynamic within the nexus of these programs. There are an extremely small number of schools within the U.S. that offer a technically oriented program in emergency management and through intra-university coordination, COPP can be the helmsman who steers this educational imperative.
2. Support and Impact

A. Faculty governance
   Provide a supporting letter from the chair of the academic unit verifying that the proposed concentration has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the concentration as presented in the proposal, without impacting core course resources.

B. Other related programs
   Identify other related ASU programs and outline how the new concentration will complement these existing ASU programs. (If applicable, statements of support from potentially-affected academic unit administrators need to be included with this proposal submission.) Classes will be utilized from the School of Criminology and Criminal Justice. A statement of support is attached. No other programs will be affected by this concentration.

C. Letter(s) of support
   Provide a supporting letter from each college/school dean from which individual courses, or the entire concentration, are taken.

3. Academic Curriculum and Requirements

   Knowledge, competencies, and skills
   List the knowledge, competencies, and skills (learning outcomes) students should have when they complete this proposed concentration. Examples of program learning outcomes can be found at (http://www.asu.edu/ouc/assessment.html).

   Students will demonstrate an understanding of the dominant theories and practices in the general area of emergency management and homeland security with specific knowledge and skills in emergency management. They will be able to use current regulations, laws and best applicable practices within the field to develop protection, mitigation and preparedness measures to prevent and/or minimize societal impacts of natural and man-made disasters. They will be able to employ necessary management and leadership skills to respond to and recover from these disasters.

   At the conclusion, students will be able to:
   - Address theory and management techniques for emergency preparedness, including mitigation, preparedness, response and recovery.
   - Evaluate and apply different levels of government responses to emergencies (federal, state and local).
   - Analyze policies, procedures and organizational structure for effective homeland security.
   - Explore the background and evolution of terrorism.

A. Admissions criteria
   List the admissions criteria for the proposed concentration. If they are identical to the admission criteria for the existing major and degree program under which this concentration will be established, please note that here.

   Admission criteria are identical to existing major and degree program criteria.
B. Curricular structure

Provide the curricular structure for this concentration. Be specific in listing required courses and specify the total minimum number of hours required for the concentration.

**Required Core Courses for the Degree/Major**

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Number</th>
<th>Title</th>
<th>Is this a new Course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PAF</td>
<td>200</td>
<td>Public Service and Public Policy in the 21st Century</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>PAF</td>
<td>201</td>
<td>Economics and Public Policy</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>PAF</td>
<td>301</td>
<td>Applied Statistics</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>PAF</td>
<td>302</td>
<td>Public Service Research Methods*</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>PAF</td>
<td>311</td>
<td>Leadership and Change</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>PAF</td>
<td>340</td>
<td>Contemporary Policy Challenges</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>PAF</td>
<td>460</td>
<td>Public Service Ethics</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>PAF</td>
<td>461</td>
<td>Homeland Security (specified related area elective)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>PAF</td>
<td>484</td>
<td>Internship</td>
<td>No</td>
<td>3</td>
</tr>
</tbody>
</table>

**Required Concentration Courses**

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Number</th>
<th>Title</th>
<th>Is this a new Course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PAF</td>
<td>360</td>
<td>Introduction to Emergency Management</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Select three courses from the following:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PAF</td>
<td>425</td>
<td>National Incident Management System (NIMS)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>PAF</td>
<td>468</td>
<td>Simulation &amp; Exercising</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>CRJ</td>
<td>403</td>
<td>Victims and the Criminal Justice System</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>CRJ</td>
<td>409</td>
<td>Police Accountability</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>CRJ</td>
<td>412</td>
<td>International Terrorism</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>CRJ</td>
<td>417</td>
<td>Cyber Terrorism</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>CRJ</td>
<td>419</td>
<td>Domestic Terrorism</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>CRJ</td>
<td>422</td>
<td>Violence in America</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>CRJ</td>
<td>450</td>
<td>Crime in America</td>
<td>No</td>
<td>3</td>
</tr>
</tbody>
</table>

Section sub-total: 27

**Other Concentration Requirements**

E.g. – Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable

PAF 400 Senior Capstone project

Credit Hours 3
*Students may choose to take PAF 363 Computer Applications in Emergency Management in place of PAF 302.

**Academic Curriculum and Requirements (Continued)**

C. Minimum residency requirement
   How many hours of the concentration must be ASU credit? 9

D. Provide a brief course description for each new course. N/A

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost’s Office approval before this concentration is put on Curriculum and Academic Programs Committee (CAPC) agenda.

### 4. Administration and Resources

A. How will the proposed concentration be administered (including admissions, student advisement, retention, etc.)?

   Admission will be administered through the university admissions office. The School of Public Affairs will administer student advisement and retention. The School’s support staff includes an Academic Program Manager, Graduate Academic Success Specialist, Undergraduate Academic Support Specialist, Career Services Manager, Communications Specialist, and Administrative Assistant.

B. What are enrollment projections for the next three years?

<table>
<thead>
<tr>
<th></th>
<th>1st Year</th>
<th>2nd Year</th>
<th>3rd Year</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(Yr. 1 continuing + new entering)</td>
<td>(Yr. 1 &amp; 2 continuing + new entering)</td>
<td></td>
</tr>
<tr>
<td>Number of Students (Headcount)</td>
<td>12</td>
<td>30</td>
<td>50</td>
</tr>
</tbody>
</table>

C. Resources

What are the resource implications for the proposed concentration, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this concentration please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this concentration.

Existing university resources are sufficient for the proposed concentration.
D. Primary Faculty

List the primary faculty participants regarding this proposed concentration. For interdisciplinary concentrations, please include the relevant names of faculty members from across the University.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Area(s) of Specialization as they relate to proposed concentration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thomas Catlaw</td>
<td>Associate Professor</td>
<td>Public administration, management</td>
</tr>
<tr>
<td>Nicole Darnall</td>
<td>Associate Professor</td>
<td>Public policy</td>
</tr>
<tr>
<td>Scott Decker</td>
<td>Foundation Professor</td>
<td>Criminology and criminal justice</td>
</tr>
<tr>
<td>Chris Herbst</td>
<td>Assistant Professor</td>
<td>Economics, public policy</td>
</tr>
<tr>
<td>Jonathan Koppell</td>
<td>Dean</td>
<td>Public service, public policy</td>
</tr>
<tr>
<td>Joanna Lucio</td>
<td>Assistant Professor</td>
<td>Research methods, policy</td>
</tr>
<tr>
<td>Spiro Maroulis</td>
<td>Assistant Professor</td>
<td>Statistics, economics, public policy</td>
</tr>
<tr>
<td>Danny Peterson</td>
<td>Professor of Practice</td>
<td>Emergency management, terrorism, homeland security</td>
</tr>
</tbody>
</table>

5. Additional Materials

A. Major Map

Attach a copy of the “proposed” major map for this degree program and each concentration(s) to be offered. Instructions on how to create a “proposed major map” in BAMM can be found in the Build a Major Map Training Guide.

B. Appendix

Complete and attach the Appendix document.

C. Attach other information that will be useful to the review committees and the Office of the Provost.

A. See major map below.
## 2014 - 2015 Major Map

**PSPP Emergency Management & Homeland Security, BS (Proposed)**

### Term 1

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOC 101: Introductory Sociology (SB)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ASU 101-CPP: The ASU Experience</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENG 105: Advanced First-Year Composition OR</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>CRJ 100: Introduction to Criminal Justice (SR)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Global Awareness (G)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>COPP Interdisciplinary Requirement</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Milestone: Meet with an academic advisor</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Term hours subtotal: **16**

### Term 2

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>POS 110: Government and Politics (SB)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENG 105: Advanced First-Year Composition OR</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 107 or ENG 108: First-Year Composition OR</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MAT 142: College Mathematics (MA)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>COPP Interdisciplinary Requirement</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete ENG 101 OR ENG 105 OR ENG 107 course(s).</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Term hours subtotal: **16**

### Term 3

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>PAF 200: Public Service and Policy in the 21st Century</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 210: Persuasive Writing on Public Issues (L)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Historical Awareness (H)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Humanities, Fine Arts and Design (HU)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ) OR Natural Science - General (SG)</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete Mathematics (MA) requirement</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Term hours subtotal: **16**

### Term 4

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>PAF 201: Economics and Public Policy (SB)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>COM 225: Public Speaking (L)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>CRJ 201: Criminal Justice Crime Control Policies and Practices</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Cultural Diversity in the U.S. (C)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Humanities, Fine Arts and Design (HU)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Term hours subtotal: **15**

### Term 5

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>PAF 311: Leadership and Change (SB)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>PAF 301: Applied Statistics (CS)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>PAF 360: Introduction to Emergency Management</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>

Notes:
- An SAT, ACT, Accuplacer, or TOEFL score determines placement into first-year composition courses.
- ASU Math Placement Exam score determines placement in Mathematics course.
- ASU 101 or College specific equivalent First Year Seminar required of all freshman students.
- ASU 101 is for ASU freshman students only and is not required for transfer students.

https://webapp4.asu.edu/programs/t5/roadmaps/ASU00/KNQHKUC/null/ALL/2014

3/26/2014
<table>
<thead>
<tr>
<th>Course/Concentration</th>
<th>Hours</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>PAF 461: Homeland Security Elective</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td><strong>Term 6</strong></td>
<td><strong>79 - 93 Credit Hours</strong></td>
<td><strong>Necessary course signified by</strong></td>
<td><strong>Term hours subtotal:</strong></td>
</tr>
<tr>
<td>PAF 340: Contemporary Policy Challenges</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>PAF 322: Public Service Research Methods OR PAF 363: Computer Applications in Emergency Management</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Complete 2 courses: Elective</td>
<td>6</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Term 7</strong></td>
<td><strong>94 - 108 Credit Hours</strong></td>
<td><strong>Necessary course signified by</strong></td>
<td><strong>Term hours subtotal:</strong></td>
</tr>
<tr>
<td>PAF 460: Public Service Ethics</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>PAF 494: Internship</td>
<td>3</td>
<td>Y</td>
<td></td>
</tr>
<tr>
<td>Upper Division Emergency Management &amp; Homeland Security Concentration Course</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Upper Division Literacy and Critical Inquiry (L)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Term 8</strong></td>
<td><strong>109 - 120 Credit Hours</strong></td>
<td><strong>Necessary course signified by</strong></td>
<td><strong>Term hours subtotal:</strong></td>
</tr>
<tr>
<td>PAF 400: Senior Capstone Project</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Complete 2 courses: Upper Division Emergency Management &amp; Homeland Security Concentration Course</td>
<td>6</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- For the COPP Interdisciplinary Requirement:
  - Students can choose courses from any of the three Interdisciplinary areas/track groups.
  - To meet the requirement, students must take two courses from at least two different groups.

- For Emergency Management & Homeland Security Concentration courses, students must select three courses from the concentration area.
COPP Interdisciplinary Requirement - Area 1

CRI 130: Introduction to Criminal Justice (50)
CRI 203: Courts and Sentencing
CRI 204: Juvenile Justice
CRI 225: Introduction to Criminology (50)
CRI 260: Substance Criminal Law
CRI 270: Community Relations in the Justice System (50)
CRI 461: Domestic Violence
CRI 462: Gender

COPP Interdisciplinary Requirement - Area 2

SWU 171: Introduction to Social Work (50 & 1)
SWU 181: Introduction to Lesbian, Gay, Bisexual and Transgender (LGBT) Studies (50 & 1)
SWU 191: Economics: A Social Issues Perspective
SWU 192: Arizona and National Government: A Social Work Perspective
SWU 193: Introductory Ethics: A Social Issues Perspectives
SWU 250: Stress Management Tools (50)
SWU 256: Immigrants and Refugees
SWU 258: Behavioral Health Services
SWU 259: Spirituality and the Helping Professions
SWU 466: Legal Issues in Social Work
SWU 467: Lesbian, Gay Bisexual, Transgender, and Queer Issues

COPP Interdisciplinary Requirement - Area 3

NLM 160: Voluntary Action and Community Leadership (50)
PAF 171: Leisure and the Quality of Life (50)
PAH 164: Foundations of Therapeutic Recreation (50)
PAH 381: Wilderness and Parks in America (50 & 1)
TDM 105: Introduction to Travel and Tourism (50)
TDM 156: International Tourism (50)

**Total Hours**: 120
**Upper Division Hours**: 45

**General Studies Requirements**

**Legend**

- Critical Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Fine Arts and Design (HU)
- Social and Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

- Cumulative GPA: 2.0 minimum
- Hrs Resident Credit for Academic Recognition: 56 minimum
- Total Community College Hrs: 64 maximum

General Studies designations listed on the major map are current for the 2014 - 2015 academic year.

© 2007 Arizona State University
Date: January 13, 2014

To: University Curriculum Committees

From: Kathleen Andereck, Associate Dean

Re: Public Service and Public Policy (Emergency Management and Homeland Security)

This memo is to confirm support from the College of Public Programs for concentration in Emergency Management and Homeland Security within the BS in Public Service and Public Policy. Courses will be included from the School of Public Affairs and the School of Criminology and Criminal Justice. The College is pleased to be able to offer this concentration.
December 18, 2013

To: Kathleen Andereck, Associate Dean, COPP

FROM: Scott Decker, Director SCCJ

RE: Concentration in Emergency Management and Homeland Security

I have reviewed the proposal for the Concentration in Emergency Management and Homeland Security in the BSPS and CCJ approves of this concentration and the CCJ courses included in the concentration.
Jeniece Morales

Subject: FW: Support for PSPP concentration in Emergency Management and Homeland Security

From: Karen Mossberger
Sent: Saturday, January 11, 2014 12:39 PM
To: Kathleen Andereck
Subject: Support for PSPP concentration in Emergency Management and Homeland Security

Dear Kathy -

The School of Public Affairs offers the BA in Public Service and Public Policy, and is adding a new concentration in Emergency Management and Homeland Security that will involve courses delivered by Criminology and Criminal Justice as well as our School. We are committed to offering this concentration, and welcome the participation of the School of Criminology and Criminal Justice in the delivery of a high-quality array of courses for the PSPP students taking this concentration.

Sincerely,

Karen Mossberger

Karen Mossberger, Ph.D.
Professor and Director, School of Public Affairs
Arizona State University
411 North Central Ave., Suite 450
Phoenix, AZ 85004
karen.mossberger@asu.edu
APPENDIX
OPERATIONAL INFORMATION FOR UNDERGRADUATE CONCENTRATIONS
(This information is used to populate the Degree Search/catalog website.
Please consider the student audience in creating your text.)

1. Proposed Concentration Name: Public Service & Public Policy (Emergency Management and Homeland Security), BS

2. Program Description (150 words maximum)
The School of Public Affairs offers a concentration in emergency management and homeland security as part of their BS in public service and public policy. This concentration provides students with skills and knowledge to manage and assume positions of leadership within the field of emergency management and homeland security. Concepts of public policy and management are blended together with emergency management principles to enhance and foster critical thinking within the general field of study. More specifically, the program’s focus provides the student with a comprehensive perspective which is critically important for today’s and tomorrow’s disaster managers.

3. Contact and Support Information

Building Name, code and room number: (Search ASU map) UCENT 400
Program office telephone number: (i.e. 480/965-2100) 602/496-0450
Program Email Address: spa@asu.edu
Program Website Address: http://spa.asu.edu/programs/undergraduate/pspp

4. Delivery/Campus Information

Delivery: On-campus only (ground courses and/or iCourses)
Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

5. Campus/Locations:

☑ Downtown Phoenix ☑ Polytechnic ☐ Tempe ☐ West Other:

6. Additional Program Description Information

A. Additional program fee required for this program? No
B. Does this program have a second language requirement? No

7. Career Opportunities & Concentrations

Provide a brief description of career opportunities available for this degree program. If program will have concentrations, provide a brief description for each concentration. (150 words maximum)
The program is primarily focused on individuals working or interested in working in the public sector. The skills and knowledge students acquire allow them to successfully function in many other types of organizations; however, the primary focus is on public organizations. A bachelor’s in public service and public policy prepares students for entry and midlevel supervisory and managerial positions in city, county, state and federal agencies. For those who already have work experience, the degree provides further opportunity for promotion. In addition, the program prepares students for future graduate study in law, public policy and public administration. Increasing demand for public services and retiring baby boomers has created an increase in job opportunities for graduates in the public sector. The federal government is the nation’s largest employer with nearly 2 million people employed by the federal government across the country, and 84.6 percent of those jobs exist outside the Washington, D.C. area. The Partnership for Public Service estimates that the federal government alone will hire tens of thousands of new employees for mission-critical positions in the next few years. Students with a preparation in academic areas related to public service will have an advantage in that market.
8. Additional Admission Requirements
If applicable list any admission requirements (freshman and/or transfer) that are higher than and/or in addition to the university minimum undergraduate admission requirements.
N/A

9. Keywords
List all keywords used to search for this program. Keywords should be specific to the proposed program.
- Public policy
- Emergency management
- Homeland security
- Terrorism
- National security
- Public administration
- Public service
- Policy analysis
- Public sector
- Public management
- Government agencies
- City government
- County government
- State government
- Federal Government

10. Advising Committee Code
List the existing advising committee code to be associated with this degree. UGPPUM

Note: If a new advising committee needs to be created, please complete the following form:
Proposal to create an undergraduate advising committee
11. First Required Math Course
List the first math course required in the major map. MAT 142

12. Western Undergraduate Exchange (WUE) Eligible:
Has a request been submitted to the Provost by the Dean to consider this degree program as eligible for WUE? Yes
Note: No action will be taken during the implementation process with regards to WUE until approval is received from the Provost.

13. Area(s) of Interest
A. Select one (1) primary Area of Interest from the list below that applies to this program.
   - Architecture, Construction & Design
   - Artistic Expression & Performance
   - Biological Sciences, Health & Wellness
   - Business, Management & Economics
   - Communication & Media
   - Computing & Mathematics
   - Education & Teaching
   - Engineering & Technology
   - Environmental Issues & Physical Science
   - Interdisciplinary Studies
   - Languages & Cultures
   - Law & Justice
   - Social Science, Policies & Issues

B. Select any additional Areas of Interest that apply to this program from the list below.
   - Navigation box with similar options to A.

The following fields are to be completed by the Office of the Executive Vice President and Provost of the University.

CIP Code: 

Plan Code: 