ARIZONA STATE UNIVERSITY
PROPOSAL TO CHANGE THE NAME OF AN ACADEMIC PROGRAM
(Degree, concentration, certificate, minor)

This template is to be used for proposed name changes included on the Academic Plan and for which the unit has received specific written approval from the Provost's office to proceed with internal proposal development and review. A separate proposal must be submitted for each individual name change.

PROGRAM INFORMATION

Name of existing program: Language and Literacy concentration under the Master of Arts (MA) in Curriculum and Instruction

Proposed name change to: Literacy Education concentration under the Master of Arts (MA) in Curriculum and Instruction

PROPOSAL CONTACT INFORMATION
(Person to contact regarding this proposal)

Name: Frank Serafini
Title: Associate Professor

Phone: (602) 543-8198
email: serafini@asu.edu

DEAN APPROVAL

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed name change. (Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.)

College/School Dean name: Mari Koerner

College/School Dean signature ____________ Date: 4/27/12

Executive Vice Provost for
Academic Affairs and
Graduate College Dean Name: Maria T. Allison

Executive Vice Provost for
Academic Affairs and
Graduate College Dean Signature: ____________ Date: May 25, 2012
ARIZONA STATE UNIVERSITY
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This proposal template should be completed in full and submitted to the University Provost’s Academic Council [mailto:curriculumplanning@asu.edu]. It must undergo all internal university review and approval steps including those at the unit, college/school, and university levels. The name change may not be implemented until the Provost’s Office notifies the academic unit that the proposal has completed the approval process.

PROGRAM INFORMATION

College/School: Mary Lou Fulton Teachers College, Education

Division/School and/or Department: Division of Educational Leadership and Innovation

If this is a program (i.e. offered by more than one department or college) list all the additional units and college/schools that offer the program. Note: All units offering this program must have collaborated in the proposal development and completed the appropriate unit and college/school approvals.

Currently this is the only unit offering this program.

Name of existing program: Language and Literacy concentration under the Master of Arts (MA) in Curriculum and Instruction

Proposed name change to: Literacy Education concentration under the Master of Arts (MA) in Curriculum and Instruction

Plan code(s) for the program (If a degree program is being disestablished that has multiple concentrations, list all plan codes impacted): EDLANGMA

Projected effective term: Fall 2013

Check type of program to which the name change will apply:

<table>
<thead>
<tr>
<th>Program Type</th>
<th>Degree Type</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(Please mark one; submit a separate form for each program requesting the change)</td>
</tr>
<tr>
<td>☐ Degree/major</td>
<td>☐ Undergraduate</td>
</tr>
<tr>
<td>Please indicate all degrees impacted (e.g., BA, BA/BS, PhD):</td>
<td></td>
</tr>
<tr>
<td>☒ Concentration for an existing degree program</td>
<td>☐ Undergraduate</td>
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<tr>
<td>Please indicate degree/major: MA/Curriculum and Instruction</td>
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<tr>
<td>☐ Minor</td>
<td>☐ Undergraduate</td>
</tr>
<tr>
<td>☐ Certificate program</td>
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Briefly describe the proposed change and rationale for the change:
The name change to Literacy Education more aptly describes the comprehensive scope of the program of study which is to develop a students understanding in Literacy Education, this program no longer has a focus in language. Students who are interested in Language will take the English as a Second Language program. Furthermore, the change is more universally recognizable for marketing and recruiting purposes.

Impact on current students:
Students in current program will be emailed the week of May 14, 2012 that the name will be changing in this program. They will be informed that if they graduate by Summer 2013, their degree concentration will be Language and Literacy and if they graduate after, it will be Literacy Education.

Cover Sheet with Dean’s Approval must be accompanied with this form.