



ESTABLISHING GRADUATE CERTIFICATES
ARIZONA STATE UNIVERSITY
GRADUATE COLLEGE

This form should be used by programs seeking to establish a new graduate certificate. All sections should be completed. Current graduate certificate guidelines may be found at http://graduate.asu.edu/faculty_staff/policies/other_opportunities.

The graduate certificate is a programmatic or linked series of courses in a single field or one that crosses disciplinary boundaries. The graduate certificate facilitates professional growth for people who already hold the baccalaureate degree and may be freestanding or linked to a degree program. The virtue of the graduate certificate is that it enables the university to respond to societal needs and promotes university interaction with corporate, industrial, and professional communities.

Submit the completed and signed (chairs, unit deans) proposal to the **Office of Graduate Academic Programs** in the Graduate College. Mail code: 1003 and electronic copies to eric.wertheimer@asu.edu or Denise.Campbell@asu.edu

Please type.

Contact Name(s): Daniel Schugurensky	Contact Phone(s): 602.496.0450
College: College of Public Programs	
Department/School: School of Public Affairs	
Name of proposed Certificate: Participatory Governance (Graduate Certificate)	
Requested Effective Term and Year: Spring 2013 (e.g. Spring 2012)	
Do Not Fill in this information: Office Use Only	
CIP Code:	

1. OVERVIEW. Below, please provide a brief overview of the certificate, including the rationale and need for the program, potential size and nature of the target audience, information on comparable programs (at ASU and/or peer institutions), how this program would relate to existing programs at ASU, and any additional appropriate information.

- A.** Provide a brief description of the new certificate (including the specific focus of the new concentration, relationship to other concentrations in this degree program, etc.).

The Graduate Certificate in Participatory Governance provides knowledge and skills to students interested in the development, implementation and evaluation of democratic spaces and processes for public participation in deliberation and decision-making, particularly at the level of municipal government. This includes students seeking careers in government agencies, but also government officials and community leaders who want to learn about these topics and are eligible for graduate studies at ASU. This certificate combines academic rigor with practical skills. On the one hand, students will examine the main theories and research findings on participatory governance and public engagement, and will familiarize themselves with past and current democratic innovations around the world. On the other hand, throughout the program, students will also develop their own capacities to design, plan, implement and evaluate processes of participatory governance.

- B.** Explain the unit's need for the new certificate (e.g. market demand, research base, direction of the discipline, interdisciplinary considerations, etc.).

The core mission of the ASU School of Public Affairs is to advance excellence in governance by creating, sharing, and applying knowledge of public administration. In the 21st century, public administration is experiencing a shift, from a focus on management and the specific needs of administrators to a broader conception of governance that includes different levels and types of citizen participation. Hence, in order to

advance excellence in governance, 21st century public administrators must have an understanding of the main theories and practices of participatory governance. However, to the best of our knowledge, there are no graduate programs that focus on participatory governance. Thus, the ASU graduate certificate in participatory governance would be the first of its kind. Participatory governance is an emerging area in the public administration field and at ASU; we have a wealth of relevant expertise that is still operating largely in isolated units.

There is a critical mass of expertise on participatory governance, deliberative democracy and civic engagement among faculty members in the School of Public Affairs and in other academic units at ASU. This certificate, and the broader Participatory Governance Initiative of which this certificate is a part, will draw from this pool of talent. This Participatory Governance Initiative will have five main areas of activity: 1) teaching (undergraduate and graduate programs), 2) research, 3) community service (including capacity building and advisory functions), 4) organization of seminars and conferences, and 5) publications (including a participatory governance journal). Additionally, the Participatory Governance Initiative will facilitate faculty and student exchanges with other universities, and exchanges between government officials, community leaders and academics. Our vision is that in less than a decade the ASU Participatory Governance Initiative (PGI) becomes one of the most respected places in the world for the topic of participatory governance, and the number one destination for students, researchers, community members and government officials interested in the theory and practice of self-governance and co-governance. Moreover, we believe that the Participatory Governance Initiative will position ASU as a global leader and recognized international resource in the area of participatory democracy, and will place ASU in the vanguard of America's higher education institutions in the field of participatory governance. The Participatory Governance Initiative also aspires to assist local initiatives (in Maricopa county and other Arizona regions) that wish to incorporate processes of democratic deliberation and decision-making in their organizations.

Summarizing, three compelling and related reasons lead us to propose the Graduate Certificate in Participatory Governance. First, there is a gap between the need for public administrators to be able to engage with new understandings and practices of democratic governance, and the profile of graduates being produced by schools of Public Affairs. Second, there are very few graduate programs that have a specialization on civic engagement and participatory governance (so far, we were not able to find any). Third, there is a talented pool of faculty in the School of Public Affairs and in other units with research and teaching interests in participatory governance and related topics, but these individuals and groups have not had yet the opportunity to interact in a meaningful way.

- C. How will the new certificate complement the existing degree program, including enrollment, national ranking, etc.?

The proposed Graduate Certificate in Participatory Governance, which will be open to any graduate student at ASU, will complement existing degree programs by providing a specific set of courses and seminars on topics related to participatory governance. This certificate will also be open to individuals who are not currently enrolled at ASU (e.g. ASU alumni, government officials, community leaders) who fulfill university requirements for graduate studies and are interested in gaining knowledge and skills in these topics (and in obtaining a graduate certificate) but are not necessarily interested in pursuing a full graduate degree program. Given the population of the Phoenix metropolitan area, the growing interest in participatory governance, and the scarcity of alternative offerings, we anticipate that once the program is established and known, the certificate would have an annual intake of 20-25 students. We expect that about half of them will be graduate students already enrolled at ASU, and the other half will be "external constituencies" who would only pursue the certificate and hence would only take 5 courses. These enrollments will likely grow over time, as the program consolidates its national and international reputation and becomes known in different circles. We believe that this certificate, together with a graduate concentration, will differentiate the ASU Master of Public Administration (MPA) degree program from those offered by other universities in the USA and in other countries, and will enhance the opportunities of students currently enrolled in the MPA program.

- D. Is this an interdisciplinary concentration? If yes, please address the relationship of the proposed certificate to other existing degree programs and any parallel concentrations in these degree programs.

Yes, this is an interdisciplinary program, and it will not compete for students with other ASU programs. We expect to attract students with a different profile and focus of interest than those enrolled in current programs. The certificate program will not only enhance the MPA program, but other programs as well. Indeed, several of the elective courses for this certificate are in other units, and this will increase both the visibility and the enrollments

in those units. Moreover, the very interdisciplinary nature of the program will generate synergies and collaborations among students and faculty from the different units that are part of it.

- E. Please identify other related ASU programs and outline how the new certificate will complement these existing ASU programs?

School of Politics and Global Studies; School of Geographical Sciences and Urban Planning; School of Social Work.

The new certificate will complement these programs by filling in existing gaps in terms of theoretical focus and practice.

The School of Politics and Global Studies offers five areas of specialization: American Politics, Comparative Politics, International Relations, Political Theory, and Public Policy. This school does not offer any specialization on participatory governance. Students in the School of Politics and Global Studies with an interest in participatory governance can benefit by taking courses in this new certificate program. At the same time, students in this certificate could take the course POS 651: Politics of Change and Development as one of their electives.

The School of Geographical Sciences and Urban Planning has programs in urban and environmental planning that includes community development and citizen participation. Students pursuing this program may benefit from the courses offered in this certificate. At the same time, students pursuing the certificate in participatory governance will benefit from the course PUP 510: Citizen Participation.

The School of Social Work has a concentration in Planning, Administration and Community Practice that has includes issues related to participatory decision-making. Students interested in this area could complete their elective requirements with some of the participatory governance certificate courses. On the other hand, students in the certificate program would benefit from taking SWG 682: Community Participation Strategies.

2. ADMINISTRATION AND RESOURCES

- A. How will the proposed certificate be administered (including recommendations for admissions, student advisement, retention etc.)? Describe the administering body in detail, especially if the proposed certificate is part of a larger interdisciplinary agenda. How will the graduate support staff for this proposed certificate program be met?

The certificate will be administered by the School's Director of Graduate Studies who, along with the Master's Committee, is responsible for the overseeing and implementing all masters-level programs in the School of Public Affairs. The Director of Graduate Studies is responsible for evaluating all admission applications and any issues relating to the curriculum. Any exceptions to program policy and curriculum are at the discretion of the Director of Graduate Studies. Curriculum changes to core course requirements must be submitted to and approved by the Graduate College. Each student will be assigned a faculty advisor in the area of participatory governance (see #5 for a list of faculty participants). Each advisor is responsible for any initial advising on the program, electives, and career information. Additionally, the full-time administrative staff of the School of Public Affairs will be responsible for monitoring student progress, processing information regarding internships and job placement opportunities, processing petitions, plans of study, and other relevant forms and procedures.

- B. What are the resource implications for the proposed certificate, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this certificate, please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this certificate program.

Current Library Relevant Holdings: Current library resources are sufficient to support this program.

Additional Library Acquisitions Needed: Current library resources are sufficient to support this program.

Existing Physical Facilities: Current classroom facilities are adequate to support this program.

Additional Facilities Required or Anticipated: Current classroom facilities are adequate to support this program.

Other Support Now Available: The School's support staff includes a Business Manager, Senior Specialist, Other Support Specialist, Senior, Executive Assistant, Technology Coordinator, and Senior Office Assistant.

Other Support Needed Next Three Years: Current staff is sufficient to support this program and student service resources for the next three years.

3. ADMISSIONS PROCEDURES AND CRITERIA

- A. Admission criteria** – Applicants must meet the admissions criteria for the Graduate College. Please also include any other additional admission requirements, e.g. type of undergraduate degree, minimum GPA, tests and/or entry-level skills that are required for this certificate program.
(http://graduate.asu.edu/faculty_staff/policies/admissions)

Applicants to the certificate will be accepted year-round. Students may be granted admission for Fall, Spring, or Summer semesters. Students must meet all Graduate College admissions requirements. Potential applicants who hold a bachelor's degree from a regionally accredited institution in a related field are eligible to apply to the program. Related fields include political science, planning, urban and metropolitan studies, sociology, as well as other social science degrees. Although the target students would most likely come from the aforementioned degree fields, there is no specific undergraduate degree major required for admission – the school will accept applicants with undergraduate degrees from all educational backgrounds. Regular admission may be granted to applicants who have achieved a grade point average of 3.0 or better (on a 4.0 scale) in the last two years of work leading to a bachelor's degree. Applicants will be required to submit an official ASU graduate online application, official transcripts of undergraduate and (if applicable) graduate course work, and a statement of career and educational goals.

B. Application Review Terms

Indicate all terms for which applications for admissions are accepted and the corresponding application deadline dates, if any:

To select desired box, place cursor on the left side of the box, right click mouse, select **Properties**, under **Default Value** select **Checked**, press **OK** and the desired box will be checked

Fall Deadline (month/year): [Rolling deadline](#)

Spring Deadline (month/year): [Rolling deadline](#)

Summer Deadline (month/year): [Rolling deadline](#)

C. Projected annual admission/enrollment

How many students will be admitted immediately following final approval of the certificate? What are enrollment projections for the next three years?

Year 1: 10

Year 2: 15

Year 3: 20

4. ACADEMIC REQUIREMENTS

- A. Minimum credit hours required for certificate (15 credit hour minimum)

15 credit hours

- B. Please describe the primary course delivery mode, (e.g., online, face-to-face, off-site etc.). Please note: If this proposed initiative will be offered completely online, clearly state that in this section.

During the first five years of operation, the certificate program will be delivered face-to-face. After the initial five years, we will consider an online and/or a hybrid option.

- C. As applicable, please describe culminating experience required (e.g., internship, project, research paper, capstone course, etc.)

There is no culminating experience required for the Graduate Certificate in Participatory Governance.

- D. What knowledge, competencies, and skills (learning outcomes) should students have when they graduate from this proposed certificate program? Examples of program learning outcomes can be found at (<http://www.asu.edu/oue/assessment.html>).

OUTCOME 1	Graduates from this certificate will examine and understand the wide range of ways that ideas of democracy, citizenship, representation, and participation are utilized.
Measure 1.1	PAF 591: Theories and practices of democracy
Performance Criterion 1.1	80% of students will earn a rating of 80% or higher on final presentations and paper

OUTCOME 2	Graduates from this certificate will be able to design, implement and evaluate processes of participatory governance and citizen engagement.
Measure 2.1	PAF 591: Participatory Governance and Public Engagement
Performance Criterion 2.1	80% of students will earn a rating of 80% or higher on presentations and final paper.
OUTCOME 3	Graduates from this certificate will develop skills to facilitate group processes in participatory democracy settings, including conflict resolution and collaboration.
Measure 3.1	PAF 531 Community Conflict Resolution
Performance Criterion 3.1	80% of students will earn a rating of 80% or higher on final project

Please note:

"Students who take any of the required courses within this certificate program, but who are not formally enrolled in the certificate program, will be expected to do the same course assignments as formally enrolled certificate students, and will be expected to acquire the knowledge, competencies, and skills that are part of the educational experience for that applicable Participatory Governance course."

How will students be assessed and evaluated in achieving the knowledge, competencies, and skills outlined in 4.D. above? Examples of assessment methods can be found at (<http://www.asu.edu/oue/assessment.html>).

Students will be assessed based on a combination of homework, tests, class participation, case studies, projects and

papers in individual courses.

E. Satisfactory student academic progress standards and guidelines (including any time limits for completion).

Dismissal from the program will be recommended if a student has received two (2) "C" and/or lower grades in course work taken after admission to the program.

Per ASU Graduate College policy: "Grades of 'D' or 'E' cannot be used to meet the requirements for a graduate degree, although they are used to compute the GPAs. A student receiving a 'D' or 'E' must repeat the course in a regularly scheduled (not independent study) class if it is to be used on the program of study.

No student may have more than two (2) incompletes at any one time. A student is barred from taking further course work until one or more of the incompletes is removed.

All work used toward the degree must be completed within six (6) consecutive years.

F. Will this proposed certificate program allow sharing of credit hours from another ASU degree program to be used as part of this certificate program? (Please note that a maximum of 9 hours taken as a non-degree student at ASU, including as a part of a certificate program, may be used towards a future graduate degree at ASU).

Yes, up to 6 credit hours from another degree program can be used as an elective, provided they are from the preapproved list below or alternatives authorized by any of the primary faculty participants. The other 9 required credits are from the 3 core courses of the certificate program.

G. Below, please list all required and elective courses in the appropriate boxes (you may attach additional pages if necessary).

Please ensure that all *new* core course proposals have been submitted to the Provost's office through the Curriculum ChangeMaker online course proposal submission system. Please note: a minimum of 2/3 of the courses required for a graduate certificate must be at the 500-level or above.

Required Courses			Credit Hours
<i>(Prefix & Number)</i>	<i>(Course Title)</i>	<i>(New Course?) Yes or No?</i>	(Insert Section Sub-total)
			9
PAF 565	Theories and practices of democracy	Y	3.0
PAF 566 (*)	Participatory governance and civic engagement	Y	3.0
PAF 531	Community conflict resolution	N	3.0
Electives (Students will select two courses)			Credit Hours
<i>(Prefix & Number)</i>	<i>(Course Title)</i>	<i>(New Course?) Yes or No?</i>	(Insert Section Sub-total)
			6
ARA 598	Art & Public Policy	N	3.0
ART 598	Art & Community	N	3.0
PAF 536	Urban policy-making	N	3.0
PAF 591	Citizenship education and participatory democracy	N	3.0
PAF 530	Management of urban governance	N	3.0

PUP 510	Citizen Participation	N	3.0
PUP 520	Planning, Ethics & Processes	N	3.0
PUP 548	Planning for Sustainable Communities	N	3.0
PUP 598	Public Participation	Y	3.0
PUP 644	Public Sector Planning	N	3.0
HDA 598	Public Practice: Community and Engagement	N	3.0
COM 691	Facilitating intercultural dialogue	N	3.0
SWG 682	Community participation strategies	N	3.0
NLM 598	Community and social innovation	N	3.0
PAF 525	Public entrepreneurship	N	3.0
PAF 574	Diversity, ethics and leading public change	N	3.0
PAF 533	Urban growth administration	N	3.0
POS 651	Politics of change and development	N	3.0
SOS 594	Participatory Intervention Research on Climate Change Mitigation	N	3.0
<u>Culminating Experience (if applicable)</u>			<u>Credit Hours</u> (Insert Section Sub-total)
NONE			
Total required credit hours			15

(*) The academic unit plans to incorporate a participatory governance practicum learning project into this course in Fall 2013 when the first cohort of students joins the certificate program.

5. PRIMARY FACULTY PARTICIPANTS - Please list all primary faculty participants for the proposed certificate, including home unit and title. You may attach additional pages if necessary.		
Name	Home Unit	Title
Daniel Schugurensky	School of Public Affairs	Professor
Kelly Rawlings	School of Public Affairs	Assistant Research Professor
Janet Denhardt	School of Public Affairs	Professor
James Svava	School of Public Affairs	Professor
Thomas Catlaw	School of Public Affairs	Associate Professor
Jonathan Koppell	School of Public Affairs	Professor
Erik Johnston	School of Public Affairs	Associate Professor
John Hall	School of Public Affairs	Professor Emeritus
Joanna Lucio	School of Public Affairs	Assistant Professor
Fern Tiger	School of Public Affairs	Lecturer
Tara Blanc	School of Public Affairs	Lecturer
Arnold Danzig	School of Public Affairs	Professor
Spiro Maroulis	School of Public Affairs	Assistant Professor
Karen Thoreson	School of Public Affairs	Lecturer

Dean Approval Signature

Please include the following with your proposal:

- A. Sample plans of study for students in the proposed program
- B. Statements of support from all deans and heads of impacted academic units

7. APPROVALS - If the proposal submission involves multiple units, please include letters of support from those units.

DEPARTMENT CHAIR or SCHOOL DIRECTOR (PRINT/TYPE)

Jonathan Koppell

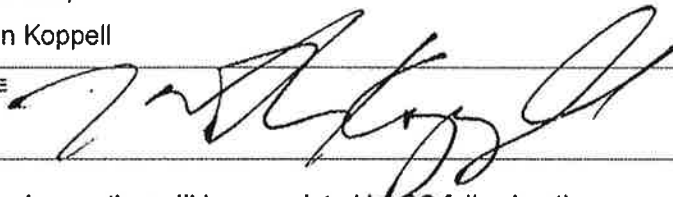
SIGNATURE

DATE

DEAN (PRINT/TYPE)

Jonathan Koppell

SIGNATURE



DATE

3/20/12

The following section will be completed by GC following the recommendations of faculty governance bodies.

EXECUTIVE VICE PROVOST FOR ACADEMIC AFFAIRS AND DEAN OF THE GRADUATE COLLEGE

SIGNATURE

DATE

Please note: Proposals for new certificates also require the review and recommendation of approval from the University Graduate Council, Curriculum and Academic Programs Committee (CAPC), the Academic Senate, and the Office of the Provost before they can be put into operation.

The final approval notification will come from the Office of the Provost.

GF0311G-89

APPENDIX A

Sample Plan of Study – Participatory Governance

Term 1 PAF 565 Theories and Practices of Democracy	Term 2 PAF 566 Participatory Governance
Term 3 PAF 531 Community Conflict Resolution Certificate Elective *	Term 4 Certificate Elective *
*Choose from: PAF 525, PAF 530, PAF 533, PAF 536, PAF 574, PAF 591, SOS 594, POS 651, NLM 598, SWG 682, COM 691, PUP 510, HDA 598	

February 3, 2012

To: Jonathan Koppell, Dean
Nancy Rodriguez, Associate Dean
College of Public Programs

From: Jeffrey Chapman, Associate Director
School of Public Affairs



Attached is the proposal to establish a graduate certificate in Participatory Governance. The Certificate in Participatory Governance provides knowledge and skills to students interested in the development, implementation and evaluation of democratic spaces and processes for public participation in deliberation and decision-making, particularly at the level of municipal government.

The certificate has been reviewed and approved by the School of Public Affairs graduate committee and by the School's faculty as a whole.

The certificate relies on existing courses that are regularly offered as part of the graduate curriculum in the School of Public Affairs. Many of these courses are undersubscribed and therefore have the capacity for additional enrollment. No additional faculty or staff will be needed to implement this concentration.

From: [Daniel Schugurensky](#)
To: [Christopher Hiryak](#); [Kelly Rawlings](#)
Subject: Fwd: Impact statement
Date: Tuesday, April 17, 2012 1:46:05 PM

----- Forwarded message -----

From: **Mary Fonow** <MaryMargaret.Fonow@asu.edu>
Date: Tue, Apr 17, 2012 at 1:19 PM
Subject: RE: Impact statement
To: Daniel Schugurensky <dschugur@asu.edu>

Dear Daniel, I am pleased to support these two courses. I hope they can become a part of our certificate curriculum in Social Transformation.

Best Mary Margaret

Mary Margaret Fonow

Director, School of Social Transformation

Professor, Women and Gender Studies

Arizona State University

PO Box 874902

Tempe, AZ 85287-4902

[480-965-2358](tel:480-965-2358) (office)

[480-965-2357](tel:480-965-2357) (fax)

marymargaret.fonow@asu.edu

<http://sst.clas.asu.edu/>

From: Daniel Schugurensky [mailto:dschugur@asu.edu]
Sent: Tuesday, April 17, 2012 11:21 AM
To: Mary Fonow

Subject: Impact statement

Dear Professor Mary Margaret Fonow,

Director, School of Social Transformation

The School of Public Affairs is proposing a graduate certificate in Participatory Governance.

As part of this process, we have developed two new courses:

- . PAF 565: Theories and practices of democracy
- . PAF 566: 'Participatory governance and civic engagement

As part of the approval process, we must submit impact statements from other units at ASU that may be affected by this new course.

I have attached information about the two courses.

Please review the attached and return this email with your approval or objection.

Thank you very much!

Daniel Schugurensky

PROPOSAL FOR NEW COURSE – IMPACT STATEMENT

I have no objections to this course.

___ I object to the proposed course.

From: [Jeffrey Chapman](#)
To: [Christopher Hiryak](#); [Jonathan Koppell](#)
Subject: FW: new graduate certificate--response requested
Date: Wednesday, April 18, 2012 3:25:11 PM

Pat's came in before and I just missed it.

Jeffrey I. Chapman, Ph.D.
Associate Director, School of Public Affairs
Foundation Professor of Applied Public Finance
School of Public Affairs
Arizona State University
MC 3720
411 N. Central Avenue, suite 450
Phoenix, AZ 85004-0687
602-496-0454

From: Patrick Kenney
Sent: Tuesday, April 10, 2012 8:11 PM
To: Jeffrey Chapman
Subject: RE: new graduate certificate--response requested

Dear Professor Chapman, I've reviewed the new graduate certificate in Participatory Governance. This is an ideal program of study for graduate students in Public Affairs. The certificate is timely as a new wave of democracy begins to take shape in the Middle East and North Africa. In addition, students trained and exposed to various aspects of deliberative democracy is welcome in America's highly polarized current political system.

I will encourage graduate students in our School to explore the various courses linked to the certificate.

Sincerely, Patrick Kenney
Professor and Director
School of Politics and Global Studies

From: Jeffrey Chapman
Sent: Tuesday, April 10, 2012 2:04 PM
To: Patrick Kenney
Cc: Jonathan Koppell; Christopher Hiryak
Subject: new graduate certificate--response requested

Dear Pat,

The School of Public Affairs has developed a proposal for a new graduate certificate in Participatory Governance (see attached).

I am writing to ask for a memo of support for our proposed program. With your participation, this

program will provide an excellent opportunity for graduate students across the university who have an interest in the development, implementation and evaluation of democratic spaces and processes for public participation in deliberation and decision-making, particularly at the level of municipal government. I would appreciate your timely feedback before the end of the week, if possible.

Thanks,

Jeff

Jeffrey I. Chapman, Ph.D.
Associate Director, School of Public Affairs
Foundation Professor of Applied Public Finance
School of Public Affairs
Arizona State University
MC 3720
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April 11, 2012

Jeffrey Chapman, Associate Director
School of Public Affairs

Dear Jeff,

This letter is to confirm our support of the proposed certificate in Participatory Governance. We are pleased to see a certificate of this nature and hope that some of our students in the School of Community Resources and Development take advantage of this new opportunity.

Sincerely,

A handwritten signature in black ink, appearing to read "Kath Andereck", with a long horizontal flourish extending to the right.

Kathleen Andereck
Director and Professor

From: [Luc Anselin](#)
To: [Jeffrey Chapman](#)
Cc: luc.anselin@asu.edu; [Jonathan Koppell](#); [Christopher Hiryak](#); [David Pijawka](#); [Kevin McHugh](#)
Subject: Re: New Graduate Certificate--response requested
Date: Friday, April 20, 2012 12:44:02 PM

SGSUP supports this certificate

L.

--

Luc Anselin, PhD
Regents' Professor and Walter Isard Chair
Director, School of Geographical Sciences and Urban Planning
Director, GeoDa Center for Geospatial Analysis and Computation

On Wednesday, April 18, 2012 at 2:25 PM, Jeffrey Chapman wrote:

Dear Professor Anselin,

The School of Public Affairs has developed a proposal for a new graduate certificate in Participatory Governance (see attached).

I am writing to ask for a memo of support for our proposed program. With your participation, this program will provide an excellent opportunity for graduate students across the university who have an interest in the development, implementation and evaluation of democratic spaces and processes for public participation in deliberation and decision-making, particularly at the level of municipal government. I would appreciate your timely feedback by next Monday, April 23.

Thanks,

Jeff

Jeffrey I. Chapman, Ph.D.
Associate Director, School of Public Affairs
Foundation Professor of Applied Public Finance
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Arizona State University
MC 3720
411 N. Central Avenue, suite 450
Phoenix, AZ 85004-0687
602-496-0454

Attachments:

- PGcertificateSPA_april10-2012.docx

From: [Jeffrey Chapman](#)
To: [Heather Landes](#)
Cc: [Jonathan Koppell](#); [Christopher Hiryak](#)
Subject: RE: New graduate certificate--response requested
Date: Thursday, April 19, 2012 9:31:28 AM

Great suggestions, thank you.

We will incorporate the courses and I will ask Jonathan to invite Professor Sale to be an affiliate faculty.

Jeff

Jeffrey I. Chapman, Ph.D.
Associate Director, School of Public Affairs
Foundation Professor of Applied Public Finance
School of Public Affairs
Arizona State University
MC 3720
411 N. Central Avenue, suite 450
Phoenix, AZ 85004-0687
602-496-0454

From: Heather Landes
Sent: Wednesday, April 18, 2012 3:02 PM
To: Jeffrey Chapman
Cc: Jonathan Koppell; Christopher Hiryak
Subject: RE: New graduate certificate--response requested

Dear Jeffrey,

I had given our leadership until last Friday for comments, and I still hadn't heard from them all. I just spoke with Dean Kim and I am happy to write this letter of support for you.

The Herberger Institute supports your desire to develop a new graduate certificate program.

The School of Art would like to request that ART 598 Art and Community and ARA 598 Art and Public Policy be considered as potential courses to add to the list. Adriene Jenik, director of the school, also requested that Gregory Sale, assistant professor, be considered as affiliated faculty. If that is a possibility, can you tell me what that would require?

The School of Dance welcomes this new certificate and feels it offers a valuable complementary curriculum.

We have a search underway for a new director of The Design School, and I imagine that the new director would be very interested in this and might also have a course or two for recommendation. Once we are further along with that search, I will let you know.

Please let me know if you have any questions.

Sincerely,

Heather Landes
Associate Dean

ASU Herberger Institute for Design and the Arts

Dixie Gammage Hall, Rm. 132
PO Box 872102
Tempe, AZ 85287-2102

p: 480.965.0050

f: 480.727.6529

From: Jeffrey Chapman
Sent: Wednesday, April 18, 2012 2:28 PM
To: Heather Landes
Cc: Jonathan Koppell; Christopher Hiryak
Subject: New graduate certificate--response requested

Dear Professor Landes,

The School of Public Affairs has developed a proposal for a new graduate certificate in Participatory Governance (see attached).

I am writing to ask for a memo of support for our proposed program. With your participation, this program will provide an excellent opportunity for graduate students across the university who have an interest in the development, implementation and evaluation of democratic spaces and processes for public participation in deliberation and decision-making, particularly at the level of municipal government. I would appreciate your timely feedback by next Monday, April 23.

Thanks,

Jeff

Jeffrey I. Chapman, Ph.D.
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Foundation Professor of Applied Public Finance
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Arizona State University
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Phoenix, AZ 85004-0687
602-496-0454

From: [Jeffrey Chapman](#)
To: [Christopher Hiryak](#)
Subject: FW: New graduate certificate--response requested
Date: Wednesday, April 11, 2012 5:05:59 PM

Jeffrey I. Chapman, Ph.D.
Associate Director, School of Public Affairs
Foundation Professor of Applied Public Finance
School of Public Affairs
Arizona State University
MC 3720
411 N. Central Avenue, suite 450
Phoenix, AZ 85004-0687
602-496-0454

From: Sander Van Der Leeuw
Sent: Tuesday, April 10, 2012 5:19 PM
To: Jeffrey Chapman
Subject: Re: New graduate certificate--response requested

Excellent!

Sander van der Leeuw
Dean, School of Sustainability
Co-Chair, Complex Adaptive Systems Initiative
Arizona State University
800 S. Cady Mall
P.O. Box 875402
Tempe AZ 85287-5402
Telephone: +1 480 965 6214
Fax: +1 480 965 8087
vanderle@asu.edu

From: Jeffrey Chapman <Jeffrey.Chapman@asu.edu>
Date: Tue, 10 Apr 2012 14:04:59 -0700
To: Sander Van Der Leeuw <vanderle@asu.edu>
Cc: Jonathan Koppell <koppell@asu.edu>, Christopher Hiryak <chris.hiryak@asu.edu>
Subject: New graduate certificate--response requested

Dear Sander,

The School of Public Affairs has developed a proposal for a new graduate certificate in Participatory Governance (see attached).

I am writing to ask for a memo of support for our proposed program. With your participation, this program will provide an excellent opportunity for graduate students across the university who have an interest in the development, implementation and evaluation of democratic spaces and processes for public participation in deliberation and decision-making, particularly at the level of municipal government. I would appreciate your timely feedback before the end of the week, if possible.

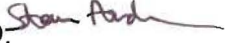
Thanks,

Jeff

Jeffrey I. Chapman, Ph.D.
Associate Director, School of Public Affairs
Foundation Professor of Applied Public Finance
School of Public Affairs
Arizona State University
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Jeffrey I. Chapman, Ph.D.
Associate Director, School of Public Affairs
Foundation Professor of Applied Public Finance
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To: Jeffrey I. Chapman, Ph.D.
Associate Director, School of Public Affairs

From: Steven Anderson, Ph.D. 
Director, School of Social Work

Re: Support for School of Public Affairs Certificate

Date: April 18, 2012

I am writing to offer my support for the new graduate certificate in Participatory Governance being proposed by the School of Public Affairs. I have reviewed the descriptive material you sent regarding the certificate, and agree it would provide an excellent opportunity for graduate students across the university interested in various aspects of civic engagement and citizen participation in governing.

As is noted in your materials, in the School of Social Work we have a Master of Social Work specialization known as Planning, Administration, and Community Practice (PAC) that prepares students for social policy administration and policy roles. I believe that a subset of these students would be particularly interested in this certificate, and they have three electives they could package together toward the certificate. We likewise have many students involved in community-based organizing and service provision, and many will find the content offered through the certificate appealing.

In short, I am in full support of the certificate, and if implemented, will be happy to work with SPA faculty to advertise it and refer our students to it.

From: [Jeffrey Chapman](#)
To: [Christopher Hiryak](#)
Subject: FW: Graduate certificate
Date: Friday, April 20, 2012 2:28:27 PM

Jeffrey I. Chapman, Ph.D
Associate Director, School of Public Affairs
Foundation Professor of Applied Public Finance
School of Public Affairs
Arizona State University
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Phoenix, AZ 85004-0687

602-496-0454

From: Heather Landes
Sent: Friday, April 20, 2012 2:19 PM
To: Jeffrey Chapman
Cc: Adriene Jenik
Subject: RE: Graduate certificate

Dear Jeffrey,

Wow, thank you! This is great.

Sincerely,

Heather Landes
Associate Dean

[ASU Herberger Institute for Design and the Arts](#)

Dixie Gammage Hall, Rm. 132
PO Box 872102
Tempe, AZ 85287-2102

p: 480.965.0050

f: 480.727.6529

From: Jeffrey Chapman
Sent: Friday, April 20, 2012 2:17 PM
To: Heather Landes
Subject: Graduate certificate

Hello Heather,

Attached is the re-written certificate.

Thanks for your help.

Jeff

Jeffrey I. Chapman, Ph.D
Associate Director, School of Public Affairs
Foundation Professor of Applied Public Finance
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