

This template is to be used for proposed name changes included on the Academic Plan and for which the unit has received specific written approval from the Provost's office to proceed with internal proposal development and review. A separate proposal must be submitted for each individual name change. The proposal template should be completed and submitted by the Dean's Office to the University Provost's Office [[mailto: curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu)]. The name change **may not** be implemented until the Provost's Office notifies the academic unit that the name change proposal has completed the approval process.

**College/School/Institute:** College of Technology and Innovation  
**Department/Division/School:** Morrison School of Agribusiness and Resource Management  
**Proposing Faculty Group**  
*(if applicable)*  
**Program type:** Undergraduate Concentration  
**Name of existing program:** Agribusiness Science  
**Proposed new name:** Pre-Veterinary Medicine

**Proposal Contact**

**Name:** Craig Thatcher **Title:** Associate Dean  
**Phone number:** 480-727-4090 **Email:** Craig.Thatcher@asu.edu

**DEAN APPROVAL(S)**

**This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed name change.**

**College/School/Division Dean name:** Mitzi Montoya, see attached email for approval

**Signature** \_\_\_\_\_ **Date:** 11/ /2012

**College/School/Division Dean name:**  
*(if more than one college involved)*

**Signature** \_\_\_\_\_ **Date:** / /20

*Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.*

**Name of existing program:** Agribusiness Science

**Proposed new name:** Pre-Veterinary Medicine

**Program type:** Undergraduate Concentration

If graduate/undergraduate degree or concentration is selected, indicate degree type and major (e.g., BA, MBA, PhD)  
BS in Agribusiness

**Plan code(s) for the program:**

If this is a degree program that has multiple concentrations, list all plan codes impacted.  
AGAGBPBS

**Requested effective date:** 2013-14

Select the catalog year for which students can begin applying into this program with the new name.

Note:

1. Name changes can only be implemented so as to be effective for a fall semester.
2. All existing and continuing students will be moved to the new name.
3. Students who complete the degree requirements prior to the fall effective date graduate under the old name.

**Briefly describe the proposed change and rationale for the change:**

The name change more accurately describes the curriculum and goals of the students in this concentration. Due to the base degree's more business-oriented curriculum beyond the concentration's pre-vet courses, students who plan to establish a private veterinary practice have a different but better preparation than most pre-vet undergraduate degrees. Testimony from practicing veterinarians supports the importance of a strong business background in pre-veterinary studies. The new name will be very helpful in recruiting and successful placement of graduates in veterinary schools.

**Discuss the impact of this change on current students and/or enrollment:**

No negative impact on current students. In fact, the change should assist current concentration students in their application to veterinary schools by clearly identifying a focused pre-vet curriculum. An accurately named concentration will enable better marketing and thus attract more students to the program.

## Scott Danielson

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**From:** Mitzi Montoya  
**Sent:** Monday, November 26, 2012 11:46 AM  
**To:** Scott Danielson  
**Cc:** Mitzi Montoya; Chell Roberts; Craig Thatcher  
**Subject:** Re: Rename of Agribusiness Science Concentration Proposal Approval

Approved

*Mitzi Montoya*  
*Sent from my DROID*

Scott Danielson <[Scott.Danielson@asu.edu](mailto:Scott.Danielson@asu.edu)> wrote:

Dean Montoya,

I am asking for your approval on the attached proposal to rename the Agribusiness Science concentration of the BS in Agribusiness to the Pre-Veterinary Medicine concentration. Your approval is needed before I can send the proposal forward to the Provost's office.

Your approval indicates that the proposal has been approved by all necessary unit and College/School levels of review and that you recommend implementation of the proposed degree program.

Thank you.

Scott Danielson, Ph.D., P.E.  
Associate Dean for Academic Programs  
College of Technology and Innovation  
Arizona State University  
480-727-1185