This template is to be used for proposed name changes included on the Academic Plan and for which the unit has received specific written approval from the Provost’s office to proceed with internal proposal development and review. A separate proposal must be submitted for each individual name change. The proposal template should be completed and submitted by the Dean’s Office to the University Provost’s Office [mailto: curriculumplanning@asu.edu]. The name change may not be implemented until the Provost’s Office notifies the academic unit that the name change proposal has completed the approval process.

College/School/Institute: College of Technology and Innovation

Department/Division/School: Morrison School of Agribusiness and Resource Management

Proposing Faculty Group (if applicable)

Program type: Undergraduate Concentration

Name of existing program: Agribusiness Science

Proposed new name: Pre-Veterinary Medicine

Proposal Contact

Name: Craig Thatcher  
Title: Associate Dean

Phone number: 480-727-4090  
Email: Craig.Thatcher@asu.edu

DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed name change.

College/School/Division Dean name: Mitzi Montoya, see attached email for approval

Signature ___________________________ Date: 11/2012

College/School/Division Dean name:  
(if more than one college involved)

Signature ___________________________ Date:  

Note: An electronic signature, an email from the dean or dean’s designee, or a PDF of the signed signature page is acceptable.
### PROPOSAL TO CHANGE THE NAME OF AN ACADEMIC PROGRAM

(Degree, Concentration, Certificate, Minor)

<table>
<thead>
<tr>
<th>Name of existing program:</th>
<th>Agribusiness Science</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proposed new name:</td>
<td>Pre-Veterinary Medicine</td>
</tr>
<tr>
<td>Program type:</td>
<td>Undergraduate Concentration</td>
</tr>
</tbody>
</table>

If graduate/undergraduate degree or concentration is selected, indicate degree type and major (e.g., BA, MBA, PhD)
BS in Agribusiness

<table>
<thead>
<tr>
<th>Plan code(s) for the program:</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGAGBPBS</td>
</tr>
</tbody>
</table>

<table>
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<tr>
<th>Requested effective date:</th>
<th>2013-14</th>
</tr>
</thead>
</table>

Select the catalog year for which students can begin applying into this program with the new name.

Note:
1. Name changes can only be implemented so as to be effective for a fall semester.
2. All existing and continuing students will be moved to the new name.
3. Students who complete the degree requirements prior to the fall effective date graduate under the old name.

**Briefly describe the proposed change and rationale for the change:**
The name change more accurately describes the curriculum and goals of the students in this concentration. Due to the base degree's more business-oriented curriculum beyond the concentration's pre-vet courses, students who plan to establish a private veterinary practice have a different but better preparation than most pre-vet undergraduate degrees. Testimony from practicing veterinarians supports the importance of a strong business background in pre-veterinary studies. The new name will be very helpful in recruiting and successful placement of graduates in veterinary schools.

**Discuss the impact of this change on current students and/or enrollment:**
No negative impact on current students. In fact, the change should assist current concentration students in their application to veterinary schools by clearly identifying a focused pre-vet curriculum. An accurately named concentration will enable better marketing and thus attract more students to the program.
Approved

Mitzi Montoya
Sent from my DROID

Scott Danielson <Scott.Danielson@asu.edu> wrote:

Dean Montoya,

I am asking for your approval on the attached proposal to rename the Agribusiness Science concentration of the BS in Agribusiness to the Pre-Veterinary Medicine concentration. Your approval is needed before I can send the proposal forward to the Provost’s office.

Your approval indicates that the proposal has been approved by all necessary unit and College/School levels of review and that you recommend implementation of the proposed degree program.

Thank you.

Scott Danielson, Ph.D., P.E.
Associate Dean for Academic Programs
College of Technology and Innovation
Arizona State University
480-727-1185