

Name of existing program: Manufacturing Engineering Technology

Proposed new name: Product Development and Manufacturing Technology

Program type: Undergraduate Degree

If graduate/undergraduate degree or concentration is selected, indicate degree type and major (e.g., BA, MBA, PhD)
BS

Plan code(s) for the program:

If this is a degree program that has multiple concentrations, list all plan codes impacted.
TSMETBS

Requested effective date: 2013-14

Select the catalog year for which students can begin applying into this program with the new name.

Note:

1. Name changes can only be implemented so as to be effective for a fall semester.
2. All existing and continuing students will be moved to the new name.
3. Students who complete the degree requirements prior to the fall effective date graduate under the old name.

Briefly describe the proposed change and rationale for the change:

The Manufacturing Engineering Technology (MET) degree's name will be broadened in scope and appeal by changing its name to Product Development and Manufacturing Technology. The MET program has not grown in enrollment and this name change is expected to attract more students. The new name also supports the CTI's strategic alliance with TechShop (ASU's partner in the new Chandler facility). The degree will continue to evolve its existing focus on the process of bringing a product to market, including product design and detail engineering design and manufacture.

Discuss the impact of this change on current students and/or enrollment:

No negative impact on current students (ABET accreditation will not be impacted) and the major map will be unchanged. The new name will enable better marketing and will attract more students to the program.

Scott Danielson

From: Mitzi Montoya
Sent: Monday, November 26, 2012 11:44 AM
To: Scott Danielson
Cc: Mitzi Montoya; Chell Roberts
Subject: Re: Rename of BS in Manufacturing Engineering Technology Proposal Approval

Approved

Mitzi Montoya
Sent from my DROID

Scott Danielson <Scott.Danielson@asu.edu> wrote:

Dean Montoya,

I am asking for your approval on the attached proposal to rename the BS in Manufacturing Engineering Technology to BS in Product Development and Manufacturing Technology. Your approval is needed before I can send the proposal forward to the Provost's office.

Your approval indicates that the proposal has been approved by all necessary unit and College/School levels of review and that you recommend implementation of the proposed degree program.

Thank you.

Scott Danielson, Ph.D., P.E.
Associate Dean for Academic Programs
College of Technology and Innovation
Arizona State University
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