

Signature

PROPOSAL TO CHANGE THE NAME OF AN ACADEMIC PROGRAM (Degree, Concentration, Certificate, Minor)

/ /20

Date:

This template is to be used for proposed name changes included on the Academic Plan and for which the unit has received specific written approval from the Provost's office to proceed with internal proposal development and review. A separate proposal must be submitted for each individual name change. The proposal template should be completed and submitted by the Dean's Office to the University Provost's Office [mailto: curriculumplanning@asu.edu]. The name change may not be implemented until the Provost's Office notifies the academic unit that the name change proposal has completed the approval process.

College/School/Institute:		College of Technology and Innovation					
Department/Division/School:		Technological Entrepreneurship and Innovation Management					
Proposing Faculty (<i>(if applicable)</i>	Group						
Program type:		Undergraduate Degree					
Name of existing program:		Applied Psychology					
Proposed new name:		Industrial and Organizational Psychology					
Proposal Contact							
Name:	Russ Branagha	n	Title:	Chair			
Phone number:	480-727-1390		Email:	Russell. Branaghan@asu.edu			
DEAN APPROVAL(S)							
This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed name change.							
College/School/Division	Dean name:	Mitzi Montoya					
	Signature _			Date: / /20			
College/School/Division (if more than one college							

Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.



PROPOSAL TO CHANGE THE NAME OF AN ACADEMIC PROGRAM

(Degree, Concentration, Certificate, Minor)

Name of existing program: Applied Pscyhology

Proposed new name: Industrial and Organizational Psychology

Program type: Undergraduate Degree

If graduate/undergraduate degree or concentration is selected, indicate degree type and major (e.g., BA, MBA, PhD)

Plan code(s) for the program:

If this is a degree program that has multiple concentrations, list all plan codes impacted.

ECPSYBS

Requested effective date: 2013-14

Select the catalog year for which students can begin applying into this program with the new name.

- 1. Name changes can only be implemented so as to be effective for a fall semester.
- 2. All existing and continuing students will be moved to the new name.
- 3. Students who complete the degree requirements prior to the fall effective date graduate under the old name.

Briefly describe the proposed change and rationale for the change:

The Applied Pyschology program at the Polytechnic Campus has always seen low enrollment at the undergraduate level. The program's focus is on how humans interact with both other humans and new innovations in technology, including the underlying psychological processes as related to providing innovation in system design and training. This matches well with the proposed name. The new name reflects recongized branches of the field and is expected to increase enrollment.

Discuss the impact of this change on current students and/or enrollment:

Only a positive impact on few current students expected since the proposed degree name is more accepted in the world of psychology. We expect a significant increase in enrollment once the new degree name is marketed.



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Scott Danielson

From: Mitzi Montoya

Sent: Monday, November 26, 2012 11:45 AM

To: Scott Danielson

Cc: Mitzi Montoya; Chell Roberts

Subject: Re: Rename of BS in Applied Psychology Proposal Approval

Approved

Mitzi Montoya Sent from my DROID

Scott Danielson < Scott. Danielson @ asu.edu > wrote:

Dean Montoya,

I am asking for your approval on the attached proposal to rename the BS in Applied Psychology to the BS in Industrial and Organizational Psychology. Your approval is needed before I can send the proposal forward to the Provost's office.

Your approval indicates that the proposal has been approved by all necessary unit and College/School levels of review and that you recommend implementation of the proposed degree program.

Thank you.

Scott Danielson, Ph.D., P.E. Associate Dean for Academic Programs College of Technology and Innovation Arizona State University 480-727-1185