ASU

ARIZONA STATE UNIVERSITY
PROPOSAL TO ESTABLISH A NEW UNDERGRADUATE DEGREE

This template is to be used only by programs that have received specific written approval from the Provost's office to proceed with internal proposal development and review. A separate proposal must be submitted for each individual new degree program.

DEGREE PROGRAM INFORMATION

College/School(s) offering this degree:

The School of Letters and Sciences

Unit(s) within college/school responsible for program: School of Letters and Sciences

If this is for an official joint degree program, list all units and colleges/schools that will be involved in offering the degree program and providing the necessary resources:

(1) **School of Letters and Sciences**
(2) **The ASU Colleges at Lake Havasu City**

Proposed Degree Name: **Organizational Leadership**

Undergraduate Degree Type: **BA-Bachelor of Arts**
    If Degree Type is Other, provide proposed degree type:
    and proposed abbreviation:

Proposed title of major: **Organizational Leadership**

Is a program fee required? Yes ☐ No ☒

Is the unit willing and able to implement the program if the fee is denied? Yes ☒ No ☐

Requested effective term: Fall and year: Fall 2013
(The first semester and year for which students may begin applying to the program.)

PROPOSAL CONTACT INFORMATION
(Person to contact regarding this proposal)

Name: Duane Roen   **Title:** Professor
Phone: 480-727-6513   **Email:** duane.roen@asu.edu

DEAN APPROVAL

This proposal has been approved by all necessary unit and College/School levels of review, and the College/School(s) has the resources to offer this degree program. I recommend implementation of the proposed degree program. (*Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.*)
College Dean name: Frederick Corey

College Dean signature _____ **Date:** _____

ARIZONA STATE UNIVERSITY
PROPOSAL TO ESTABLISH A NEW UNDERGRADUATE DEGREE

This proposal template should be completed in full and submitted to the University Provost's Academic Council [mailto: curriculumplanning@asu.edu]. It must undergo all internal university review and approval steps including those at the unit, college, and university levels. A program **may not** be implemented until the Provost's Office notifies the academic unit that the program may be offered.

DEGREE PROGRAM INFORMATION

Undergraduate: **BA-Bachelor of Arts**
 If Degree Type is Other, provide proposed degree type:
 and proposed abbreviation:
Proposed title of major: Organizational Leadership

1. PURPOSE AND NATURE OF PROGRAM

A. Brief program description (This is a catalog type description. Include the distinctive features of the program that make it unique. Do not include program or admission requirements.)

The B.A. in Organizational Leadership prepares students for leadership positions in a wide range of organizations. Students develop skills and knowledge in written and oral communication, ethics, assessment, human resources, teamwork, and technology. Students also learn how leaders can apply their skills and knowledge to help organizations function effectively.

2. STUDENT LEARNING OUTCOMES AND ASSESMENT

A. List the knowledge, competencies, and skills students should have when they graduate from the proposed degree program. (You can find examples of program Learning Outcomes at (http://www.asu.edu/oue/assessment.html)

1. Graduates of the Organizational Leadership degree will write proposals and reports.
2. Graduates of the Organizational Leadership degree will communicate effectively in organizations.
3. Graduates of the Organizational Leadership degree will use available technologies to serve their organizations.
4. Graduates of the Organizational Leadership degree will make ethical decisions.

B. Describe the plan and methods to assess whether students have achieved the knowledge, competencies and skills identified in the Learning Outcomes. (You can find examples of assessment methods at (http://www.asu.edu/oue/assessment.html)

In the senior capstone course, students will craft projects that demonstrate the skills and knowledge that they have developed in the degree. Students will also construct portfolios in which they argue, "In light of the degree learning outcomes, here is what I have learned, and here is evidence that I have learned."

3. CURRICULUM OF THE PROPOSED PROGRAM

Total credit hours must be 120 to include: first year composition, general studies, core/required courses, program specific electives, and any additional requirements.

A. Major Map. Please prepare and attach a Major Map. If there are concentrations in this degree program, prepare a separate Major Map for each one. (Examples of Major Maps can be found at http://provost.asu.edu/curriculum)

B. Total credit hours required for this program: 120

C. Core/Required Courses.
   i. Total required and/or core course credit hours: 57
   ii. List the name, prefix, and credit hours for each required/core class for this program

Courses for Organizational Leadership Degree: *ASU Colleges at Lake Havasu City*

ASU Requirements

ASU 101	The ASU Experience	1
ENG 101	First-Year Composition	3
ENG 102	First-Year Composition	<u>3</u>
	Subtotal:	7

General Studies (Specific to ASU Lake Havasu City)

BIO 100	The Living World (SQ)	4
COM 225	Public Speaking (L)	3
COM 263	Elements of Intercultural Communication (SB + C + G)	3
GLG 108	Water Planet (SQ)	4
HST 101	Global History Since 1500 (HU + H + G)	3
SOS 111	Sustainable Cities (HU or SB, + G)	<u>3</u>
	Subtotal:	20

Organizational Leadership Requirements

Lower-Division Core   (Lake Havasu City)

COM 100	Introduction to Human Communication (SB)	3
COM 250	Introduction to Organizational Communication (SB)	3
ECN 211	Macroeconomic Principles (SB)	3
OGL 200	Introduction to Organizational Leadership	3
OGL 220	Behavioral Dynamics in Organizations	3
OGL 240	Introduction to Project Management	3
OGL 260	Resources Allocation in Organizations	<u>3</u>
MAT 117	College Algebra (MA)	3
PSY 101	Introduction to Psychology (SB)	3
STP 226	Elements of Statistics (CS)	<u>3</u>
	Subtotal	30

Upper-Division Required (Lake Havasu City)

BIS/OGL 350	Diversity and Organizations (L & C)	3
ENG 301	Writing for the Professions (Upper L)	3
COM 430	Leadership in Group Communication	3
OGL 300	Theory and Practice of Leadership	3
OGL 360	Assessment of Leadership Effectiveness	3
OGL 498	Pro-Seminar: Senior Capstone Project	3
PSY 350	Social Psychology (Upper SB)	3
PHI 360	Business and Professional Ethics (HU)	3
	Subtotal	24

Organizational Leadership Concentrations (Lake Havasu City)

Three concentrations will be available to students in Lake Havasu City: (1) Organizational Behavior, in which students will learn how organizations function—psychologocial, socially, and technologically; (2) Project Management, in which students develop a range of skills for managing small and large projects; and (3) Organizational Leadership, in which students learn skills taught in each of the first two concentrations.

Courses for Organizational Leadership Degree: *ASU Online*

Organizational Leadership Core Requirements – Lower Division

COM 250	Introduction to Organizational Communication	3
OGL 200	Introduction to Organizational Leadership	3
OGL 220	Behavioral Dynamics in Organizations	3
OGL 240	Introduction to Project Management	3
OGL 260	Resources Allocation in Organizations	3
	Subtotal	15

Organizational Leadership Core Requirements – Upper Division

OGL 300	Theory and Practice of Leadership	3
	OR	
PAF 410	Building Leadership Skills (SB)	3
BIS 343	Social Processes in Organizations	3
BIS 345	Organizational Ethics	3
BIS/OGL 350	Diversity and Organizations (L & C)	3
BIS 357	Assessment in Organizations	3
BIS 360	Organizational Contexts	3
OGL 355	Leading Organizational Innovation and Change	3
	OR	
PAF 311	Leadership and Change (SB)	3
OGL 360	Assessment of Leadership Effectiveness	3
COM 430	Leadership in Group Communication	3
OGL 321	Project Leadership, Strategy, and Scope	3

TWC 347	Written Communication for Managers		3
OGL 498	Pro-Seminar: Senior Capstone Project		<u>6</u>
		Subtotal	39
		Total	54

a. **Program Specific Electives.**
   i. Total required program elective credit hours: none
   ii. List the name, prefix, and credit hours for any program specific electives for this program: none

b. **Additional Program Requirements, if any.** List and describe any capstone experiences, milestone, and/or additional requirements for this degree program:

OGL 498 Pro-Seminar: Senior Capstone: In the senior capstone course, students will craft projects that demonstrate the skills and knowledge that they have developed in the degree. Students will also construct portfolios in which they argue, "In light of the degree learning outcomes, here is what I have learned, and here is evidence that I have learned."

c. **Are any concentrations to be established under this degree program?** ☒ Yes   ☐ No

   i. If "Yes", please check one:
   ☒ Students must select a concentration as part of this degree program **(for Lake Havasu City offering)**
   ☐ Concentrations are optional **(for ASU Online offering)**

   ii. List courses & additional requirements for the proposed concentration (s):

Concentration Name	Total credit hours	Core/Required Courses for Concentration (include course name and prefix)	Total Core credit hours	Program Specific Electives (include course name and prefix)	Total Elective credit hours	Additional Requirements (i.e. milestones, capstones)
Organizational Behavior **(at Lake Havasu City)**	36	COM 312: Communication, Conflict, and Negotiation OGL 355: Leading Organizational Innovation and Change PSY 430: Industrial Psychology PSY 453: Organizational Behavior SOC 321: Sociology of Work SOC 419: Organizations and Technological Change	18	none	18	none
Project Management **(at Lake Havasu City)**	36	OGL 321: Project Leadership, Strategy, and Scope OGL 322: Project Time Management OGL 323: Project Cost Management OGL 324: Resources in Project Management	21	None	15	none

		OGL 326: Project Procurement Management OGL 421: Project Risk Management OGL 422: Project Quality Management				
Organizational Leadership (at **Lake Havasu City**)	36	Select three (3) courses each from the two concentrations above	18	none	18	none

(Please expand table as needed. Right click in white space of last cell. Select "Insert Rows Below")

4. **NEW COURSE DEVELOPMENT**
   A. Will a new course prefix(es) be required for this degree program? Yes ☒ No ☐
   If yes, complete the Request for a New Prefix for each prefix and submit with this proposal:
   http://provost.asu.edu/files/shared/curriculum/Prefix_Request.doc.

   B. New Courses Required for Proposed Degree Program. List all new courses required for this program, including course prefix, number and course description.

OGL 200	Introduction to Organizational Leadership
OGL 220	Behavioral Dynamics in Organizations
OGL 240	Introduction to Project Management
OGL 260	Resource Allocation in Organizations
OGL 300	Theory and Practice of Leadership
OGL 321	Project Leadership, Strategy and Scope
OGL 322	Project Time Management
OGL 323	Project Cost Management
OGL 324	Resources in Project Management
OGL 326	Project Procurement Management
OGL 350	Diversity and Organizations (L & C)
OGL 355	Leading Organizational Innovation and Change
OGL 360	Assessment of Leadership Effectiveness
OGL 421	Project Risk Management
OGL 422	Project Quality Management
OGL 498	Pro-Seminar: Senior Capstone Project

5. **PROGRAM NEED.** Explain why the university needs to offer this program (include target audience and market).

   The degree will meet the needs of several populations of students. First, it will be available face-to-face at the ASU Colleges at Lake Havasu City. It will also be offered as an ASU Online managed degree, staffed by faculty in the School of Letters and Sciences. The ASU Online version will meet the needs of students who want to develop leadership skills that will serve them well in a wide range of organizations. There is a growing demand for courses and degrees in organizational leadership because organizations suffer when they have underprepared leaders, and they thrive when their leaders have appropriate skills and knowledge. Twenty-first century organizations are looking for adaptive leaders who proactively seek opportunities and who are equipped with the broad knowledge, organizational perspective, and critical and strategic thinking required to shape the future and to lead people and organizations. The U.S. Bureau of Labor Statistics predicts that growth in this area could be as high as 22% by 2018.

6. **IMPACT ON OTHER PROGRAMS.** List other academic units that might be impacted by the proposed program and describe the potential impact (e.g., how the implementation of this program might affect student headcount/enrollment, student recruitment, faculty participation, course content, etc. in other programs). Attach letters of collaboration/support from impacted programs.

   (1) **W.P. Carey School of Business** (Impact statement from Amy Hillman is attached.)
   (2) **College of Public Programs** (Impact statement from Jonathan Koppell is attached.)
   (3) **College of Technology and Innovation** (We requested an impact statemetment from CTI, but no impact statement was provided.)

7. **PROJECTED ENROLLMENT** How many new students do you anticipate enrolling in this program each year for the next five years? Please utilize the following tabular format.

5-YEAR PROJECTED ANNUAL ENROLLMENT					
	1st Year	**2nd Year** (Yr 1 continuing + new entering)	**3rd Year** (Yr 1 & 2 continuing + new entering)	**4th Year** (Yrs 1, 2, 3 continuing + new entering)	**5th Year** (Yrs 1, 2, 3, 4 continuing + new entering)
Number of Students Majoring (Headcount)	LHC: 15 Online: 25	LHC: 30 Online: 50	LHC: 45 Online: 100	LHC: 60 Online: 150	LHC: 75 Online: 250

8. **ACCREDITATION OR LICENSING REQUIREMENTS (if applicable).** Provide the names of the external agencies for accreditation, professional licensing, etc. that guide your curriculum for this program, if any. Describe any requirements for accreditation or licensing.

   We are not aware of any applicable accreditation or licensing requirements.

9. **FACULTY and STAFF**
   a. **Current Faculty**. List the name, rank, highest degree, area of specialization/expertise and estimate of the level of involvement of all current faculty who will teach in the program.

   Joni Adamson (Associate Professor; PhD, English, environmental studies) will teach courses in writing and sustainable organizations.

   Denise E. Bates (Senior Lecturer, PhD, Indigenous history, social movements, public history) will teach courses in diversity and project management.

   Dave Conz (Lecturer; PhD, science and technology studies, sociology) will teach courses in organizations and technological change.

   Frederick Corey (Dean University College and Director School of Letters and Sciences, PhD, communication and culture) will teach courses in organizational communication and resource management.

   Kevin Ellsworth (Senior Lecturer, PhD, political science) can teach courses in diversity, organizational contexts, and advanced methods.

   Judy Grace (Associate Instructional Professional, PhD, organizational culture, organizational leadership, writing) will teach courses in organizational leadership and resource management.

   Gary Grossman (Associate Professor, PhD, sociology) will teach courses in organizational change and technology and training and development.

   Joseph Herkert (Lincoln Associate Professor of Ethics and Technology, D.Sc., ethics and technology, science. technology, and society) will teach courses on the ethical and societal implications of technology in organizations.

   Anita L. Herold (Lecturer, PhD, Communication and Public Discourse, Mass Media and Political Communication) will teach Introduction to Human Communication, Introduction to Organizational Communication, Leadership in Group Communication, *and* Communication, Conflict and Negotiation.

   Aaron Hess (Assistant Professor, PhD, communication, rhetoric and public advocacy, digital media studies) will teach courses in communication and organizational communication.

   Jessica Hirshorn (Senior Lecturer, EdD., international and intercultural management and training, international and cultural education, international teamwork) will teach courses in diversity and organizational behavior.

   Claire Lauer (Assistant Professor; PhD, rhetoric and technical communication, visual communication) will teach courses in writing, communication, and data visualization.

   Barry Maid (Professor, PhD, technical and professional communication) will teach courses in technical and professional communication.

Scott McIntyre (Lecturer, PhD, Human Factors Psychology; Ergonomics, Industrial Engineering, Organizational Psychology) will teach Introduction to Psychology, Social Psychology, and Industrial Psychology.

Michael R. Pryzdia (Lecturer; PhD; Corporate, Educational, Governmental Consulting and Training) will teach courses in Organizational Studies Theory, Organizational Leadership, Training and Development.

Duane Roen (Professor; PhD, rhetoric and writing, assessment, administrative practices, leadership practices, resource management) will administer the degree and teach courses in writing, and assessment, and resource management.

Michael Rubinoff (Lecturer, PhD, interdisciplinary research and American cultural studies) will teach courses on organizational leadership and policy-making.

David A. Thomas (Senior Lecturer, PhD Educational Psychology, Master of Business Administration, organizational psychology, adult learning and motivation, interdisciplinary team leadership) will teach courses in organizational behavior, organizational leadership and communication, training and development, and project management.

Raymond Van Der Riet (Lecturer, JD, MBA, law and international business management) will coordinate the organizational leadership degree and teach organizational leadership and economics.

Dave Wells (Senior Lecturer, PhD, economics, policy analysis, power in organizations) will teach courses in organization studies and assessment in organizations.

Elaine Yoshikawa (Lecturer, PhD, philosophy, ethics, virtue ethics and moral psychology) will teach courses in ethics in organizations.

b. **New Faculty.** Describe the new faculty hiring needed during the next three years to sustain the program. List the anticipated hiring schedule and financial sources for supporting the addition of these faculty.

We currently have sufficient faculty to offer this degree. However, if the program grows as we anticipate, we may need to add one or two full-time faculty members in the third year.

c. **Administration of the program.** Explain how the program will be administered for the purposes of admissions, advising, course offerings, etc. Discuss the available staff support.

The current administrative team in the School of Letters and Sciences will administer the degree in Organizational Leadership. At the Lake Havasu City site, Raymond Van Der Riet will administer the degree. Duane Roen, faculty head of Interdisciplinary and Liberal Studies will administer the online version of the degree. Existing advisors at Lake Havasu City and in the School of Letters and Sciences can handle the advising needs of students during the first few years. However, as enrollment grows, we will need to add advisors using our current staffing formulas. We have adequate administrative staff for the foreseeable future.

10.   RESOURCES (necessary to launch and sustain the program)

a. Describe any new resources required for this program's success, such as new support staff, new facilities, new library resources, new technology resources, etc.

The School of Letters and Sciences currently has the resources needed to launch this degree. However, as enrollment grows, we may need to add faculty and advisors to offer the courses and the advising that students will expect.

b. Explain where you will get the resources to support this program.

We anticipate that enrollment growth will provide the funding needed for resources to support the program.

APPENDIX
OPERATIONAL INFORMATION FOR UNDERGRADUATE PROGRAMS
(This information is used to populate the Degree Search/catalog website.)

1. **Program Name (Major):** Organizational Leadership

2. **Program Description** (150 words maximum)
   The BA in organizational leadership uses interdisciplinary methods that prepare students to become leaders in organizations. Students develop skills and knowledge that leaders need to solve problems, communicate effectively, assess programs, manage resources, and use emerging technologies in organizations. Students in the program will be prepared for a range of positions in government, health care administration, nonprofit agencies, and the service industry.

3. **Contact and Support Information**

Building Name, code and room number: *(Search ASU map)*	UASB, 203
Program office telephone number: *(i.e. 480/965-2100)*	480/965-1970
Program Email Address:	sls@asu.edu
Program Website Address:	https://sls.asu.edu

4. **Delivery/Campus Information Delivery: Both, On-Campus and ASU Online**
   Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

5. **Campus/Locations:** *indicate all locations where this program will be offered.*

   ☐ Downtown Phoenix   ☐ Polytechnic   ☐ Tempe   ☐ West   Other: Lake Havasu .

6. **Additional Program Description Information**

   A. Additional program fee required for this program?   No

   B. Does this program have a second language requirement?   No

7. **Career Opportunities & Concentrations**
   Provide a brief description of career opportunities available for this degree program. If program will have concentrations, provide a brief description for each concentration. (150 words maximum)

   Graduates will possess skills and knowledge needed for leadership positions in a wide range of organizations—business, government, health care administration, nonprofit agencies, service industry. As noted earlier, students who complete the degree on the ground in Lake Havasu City, will choose from three concentrations, with the following job titles based on information from other universities with similar degrees:

a. Organizational Behavior: knowledge manager, director of employee services, director of training, diversity specialist, performance evaluation specialist, community relations manager.
b. Project Management: project manager, account manager, facilities manager; senior video producer.
c. Organizational Leadership: director of youth development, sales manager, executive assistant, housing assistant, supervisor, service manager, deputy sheriff trainee, sales executive; knowledge manager, talent manager, organization development consultant

8. **Additional Admission Requirements**
If applicable list any admission requirements (freshman and/or transfer) that are higher than and/or in addition to the university minimum undergraduate admission requirements.)
If applicable list any admission requirements (freshman and/or transfer) that are higher than and/or in addition to the university minimum undergraduate admission requirements.)

There will be no additional admission requirements.

9. **Keywords**
List all keywords used to search for this program. Keywords should be specific to the proposed program.
organization, organizations, leadership, leader, lead

10. **Advising Committee Code**
List the existing advising committee code to be associated with this degree. Online: UGL02; Lake Havasu City: UGL03
Note: If a new advising committee needs to be created, please complete the following form:
Proposal to create an undergraduate advising committee

11. **First Required Math Course**
List the first math course required in the major map. Online: MAT 142 or MAT 117 or higher; Lake Havasu: MAT 117 or higher. Students simply need to fulfill the general studies "MA" requirement.

12. **Western Undergraduate Exchange (WUE) Eligible:**
Has a request been submitted to the Provost by the Dean to consider this degree program as eligible for WUE?No
Note: No action will be taken during the implementation process with regards to WUE until approval is received from the Provost.

13. **Area(s) of Interest**
A. Select **one (1)** primary Area of Interest from the list below that applies to this program.
☐ Architecture, Construction & Design	☐ Engineering & Technology
☐ Artistic Expression & Performance	☐ Environmental Issues & Physical Science
☐ Biological Sciences, Health & Wellness	☒ Interdisciplinary Studies
☐ Business, Management & Economics	☐ Languages & Cultures
☐ Communication & Media	☐ Law & Justice
☐ Computing & Mathematics	☐ Social Science, Policies & Issues
☐ Education & Teaching	

B. Select **any** additional Areas of Interest that apply to this program from the list below.
☐ Architecture, Construction & Design	☐ Engineering & Technology
☐ Artistic Expression & Performance	☐ Environmental Issues & Physical Science
☐ Biological Sciences, Health & Wellness	☐ Interdisciplinary Studies
☒ Business, Management & Economics	☐ Languages & Cultures

☒ Communication & Media   ☐ Law & Justice
☐ Computing & Mathematics   ☒ Social Science, Policies & Issues
☐ Education & Teaching

The following fields are to be completed by the Office of the Executive Vice President and Provost of the University.
CIP Code: _____
Plan Code:

ASU ARIZONA STATE UNIVERSITY

2013 - 2014 Major Map
Organizational Leadership, BA (Proposed)

Term 1   0 - 16 Credit Hours   Critical course signified by ◆

	Hours	Minimum Grade	Notes
◆ Lower Division Humanities, Fine Arts and Design (HU)	3		• An SAT, ACT, Accuplacer or TOEFL score determines placement into first-year composition courses.
◆ Lower Division Social and Behavioral Sciences (SB)	3		• ASU Math Placement exam score determines placement in Mathematics course.
ASU 101: The ASU Experience	1		• ASU 101 or College specific equivalent First Year Seminar required of all Freshmen.
◆ ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: English for Foreign Students	3	C	
Global Awareness (G)	3		
Elective	3		
Term hours subtotal:	16		

Term 2   17 - 32 Credit Hours   Critical course signified by ◆

	Hours	Minimum Grade	Notes
◆ Mathematics (MA)	3		
◆ ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: English for Foreign Students	3	C	
Lower Division Natural Science - General (SG) OR Lower Division Natural Science - Quantitative (SQ)	4		
Lower Division Social and Behavioral Sciences (SB)	3		
Cultural Diversity in the U.S. (C)	3		
◆ Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	16		

Term 3   33 - 47 Credit Hours   Critical course signified by ◆

	Hours	Minimum Grade	Notes
◆ OGL 200: Introduction to Organizational Leadership	3	C	
◆ OGL 240: Introduction to Project Management	3	C	
◆ COM 250: Introduction to Organizational Communication (SB)	3	C	
Lower Division Humanities, Fine Arts and Design (HU)	3		
Computer/Statistics/Quantitative Applications (CS)	3		
Complete Mathematics (MA) requirement.			
Term hours subtotal:	15		

Term 4   48 - 63 Credit Hours   Critical course signified by ◆

	Hours	Minimum Grade	Notes
◆ OGL 220: Behavioral Dynamics in Organizations	3	C	
OGL 260: Resource Allocation in Organizations	3	C	
Lower Division Literacy and Critical Inquiry (L)	3		
Lower Division Natural Science - Quantitative (SQ)	4		
Elective	3		
Term hours subtotal:	16		

Term 5   64 - 75 Credit Hours   Necessary course signified by ★

	Hours	Minimum Grade	Notes
★ OGL 300: Theory and Practice of Leadership OR PAF 410: Building Leadership Skills (SB)	3	C	
Upper Division Humanities, Fine Arts and Design (HU) OR Upper Division Social and Behavioral Sciences (SB)	3		
Historical Awareness (H)	3		
Elective	3		
Term hours subtotal:	12		

Term 6   76 - 90 Credit Hours   Necessary course signified by ★

	Hours	Minimum Grade	Notes
★ BIS 345: Organizational Ethics	3	C	

	Hours	Minimum Grade	Notes
BIS 350: Diversity and Organizations (L & C)	3	C	
BIS 357: Assessment in Organizations	3	C	
Upper Division Literacy and Critical Inquiry (L)	3		
Elective	3		
Term hours subtotal:	15		

Term 7 91 - 105 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
BIS 343: Social Processes in Organizations	3	C	
OGL 355: Leading Organizational Innovation and Change OR PAF 311: Leadership and Change (SB)	3	C	
BIS 360: Organizational Contexts	3	C	
COM 430: Leadership in Group Communication	3	C	
TWC 347: Written Communication for Managers (L)	3	C	
Term hours subtotal:	15		

Term 8 106 - 120 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
OGL 498: Pro-Seminar	6	C	
OGL 321: Project Leadership, Strategy and Scope	3	C	
OGL 360: Assessment of Leadership Effectiveness	3	C	
Elective	3		
Term hours subtotal:	15		

Total Hours: 120
Upper Division Hours: 45 minimum
Major GPA: 2.00 minimum
Cumulative GPA: minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for Academic Recognition: minimum
Total Community College Hrs: maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Fine Arts and Design (HU)
- Social and Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies designations listed on the major map are current for the 2013 - 2014 academic year.

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

ASU ARIZONA STATE UNIVERSITY

2013 - 2014 Major Map
Organizational Leadership - Lake Havasu Campus, BA (Proposed)

Term 1 0 - 17 Credit Hours Critical course signified by ◆

	Hours	Minimum Grade	Notes
◆ ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: English for Foreign Students	3	C	• An SAT, ACT, Accuplacer or TOEFL score determines placement into first-year composition courses.
ASU 101: The ASU Experience	1		• ASU Math Placement exam score determines placement in Mathematics course.
BIO 100: The Living World (SQ)	4		• ASU 101 or College specific equivalent First Year Seminar required of all Freshmen.
HST 101: Global History Since 1500 (HU & H & G)	3		
MAT 117: College Algebra (MA)	3		
PSY 101: Introduction to Psychology (SB)	3		
Term hours subtotal:	17		

Term 2 18 - 32 Credit Hours Critical course signified by ◆

	Hours	Minimum Grade	Notes
◆ ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: English for Foreign Students	3	C	
COM 100: Introduction to Human Communication (SB)	3		
COM 225: Public Speaking (L)	3		
ECN 211: Macroeconomic Principles (SB)	3		
SOS 111: Sustainable Cities ((HU or SB) & G)	3		
Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	15		

Term 3 33 - 48 Credit Hours Critical course signified by ◆

	Hours	Minimum Grade	Notes
◆ OGL 200: Introduction to Organizational Leadership	3	C	
◆ OGL 240: Introduction to Project Management	3	C	
COM 263: Elements of Intercultural Communication (SB & C & G)	3		
GLG 108: Water Planet (SQ)	4		
STP 226: Elements of Statistics (CS)	3		
◆ Complete Mathematics (MA) requirement.			
Term hours subtotal:	16		

Term 4 49 - 63 Credit Hours Critical course signified by ◆

	Hours	Minimum Grade	Notes
◆ OGL 220: Behavioral Dynamics in Organizations	3	C	
◆ OGL 260: Resource Allocation in Organizations	3	C	
COM 250: Introduction to Organizational Communication (SB)	3		
Complete 2 courses: Elective	6		
Term hours subtotal:	15		

Term 5 64 - 78 Credit Hours Necessary course signified by ★

	Hours	Minimum Grade	Notes
★ ENG 301: Writing for the Professions (L)	3		
★ OGL 300: Theory and Practice of Leadership	3	C	
★ OGL 360: Assessment of Leadership Effectiveness	3	C	
PSY 350: Social Psychology (SB)	3		
Upper Division Concentration Area Course	3	C	
Term hours subtotal:	15		

Term 6 79 - 93 Credit Hours Necessary course signified by ★

	Hours	Minimum Grade	Notes
★ COM 430: Leadership in Group Communication	3	C	

☆ OGL 350: Diversity and Organizations			3	C	
Complete 2 courses: Upper Division Concentration Area Course			6	C	
Elective			3		
		Term hours subtotal:	15		

Term 7 94 - 105 Credit Hours Necessary course signified by ☆	Hours	Minimum Grade	Notes
☆ PHI 360: Business and Professional Ethics (HU)	3	C	
Complete 3 courses: Upper Division Concentration Area Course	9	C	
Term hours subtotal:	12		

Term 8 106 - 120 Credit Hours Necessary course signified by ☆	Hours	Minimum Grade	Notes
☆ OGL 498: Pro-Seminar	6	C	
Complete 3 courses: Elective	9		
Term hours subtotal:	15		

- Students must choose one concentration area completing 18 upper division credit hours. Choose from the following:

Concentration Option #1: Organizational Behavior
Concentration Option #2: Project Management
Concentration Option #3: Organizational Leadership Concentration - Students may select three (3) courses from the Organizational Behavioral concentration AND three (3) courses from the Project Management concentration (18 hours total) for a third concentration area called Organizational Leadership.

Organizational Behavior Concentration

COM 312: Communication, Conflict, and Negotiation

OGL 355: Leading Organizational Innovation and Change

PSY 430: Industrial Psychology

PSY 453: Organizational Behavior (SB)

SOC 321: Sociology of Work (SB)

SOC 419: Organizations and Technological Change (G)

Project Management Concentration

OGL 321: Project Leadership, Strategy and Scope

OGL 322: Project Time Management

OGL 323: Project Cost Management

OGL 324: Resources in Project Management

OGL 326: Project Procurement Management

OGL 421: Project Risk Management

OGL 422: Project Quality Management

Total Hours: 120
Upper Division Hours: 45 minimum
Major GPA: 2.00 minimum
Cumulative GPA: minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for Academic Recognition: minimum
Total Community College Hrs: maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Fine Arts and Design (HU)
- Social and Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies designations listed on the major map are current for the 2013 - 2014 academic year.

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)
First-Year Composition

From: Amy Hillman
Sent: Tuesday, October 09, 2012 1:04 AM
To: Duane Roen
Cc: Robert Mittelstaedt; Frederick Corey
Subject: Re: Reworked Organizational Leadership Degree

Hi Fred and Duane,

I'm fine given these changes.

Thank you,
Amy

****
Amy Hillman
Rusty Lyon Chair of Strategy
Executive Dean
Arizona State University
amy.hillman@asu.edu
****

On Oct 9, 2012, at 1:33 AM, "Duane Roen" <Duane.Roen@asu.edu> wrote:

Amy and Bob,

David Young and Raymond Van Der Reit have used your feedback to revise the list of courses for the Organizational Leadership degree.   The changes are summarized below, and the complete list of courses appears in the attached file.

Please let us know if these changes meet your approval.

Thanks for your consideration.

Best,
Duane and Fred

From: Raymond Van Der Riet
Sent: Monday, October 08, 2012 3:48 PM
To: Frederick Corey; Duane Roen
Cc: David Young (Senior VP)
Subject: Reworked Organizational Leadership Degree

Fred and Duane,

David and I have reworked the leadership degree as suggested--given the WP Carey feedback, etc. I am attaching the reworked spreadsheet--all changes in red font.

A summary of the significant changes follows:

- *OGL 220 Human Relations in Organizations* is renamed *Behavioral Dynamics in Organizations*
- *OGL 260 Managing Resources in Organizations* is renamed *Resource Allocation in Organizations*
- *OGL 300 Organizational Theory and Application* is renamed *Theories and Practice of Leadership*
- *COM 316 Gender and Communication* is eliminated
- *OGL 355 Strategic Leadership* is renamed *Leading Organizational Innovation and Change*
- *OGL 475 Human Resources in Organizations* is eliminated
- *OGL 335 Labor Relations in Organizations* is eliminated
- *OGL 345 Training and Development* is eliminated
- *OGL 455 Staffing and Compensation* is eliminated
- *OGL 465 Human Resources Law* is eliminated
- Each Concentration now allows a number of electives
- *Project Management* remains as a Concentration
- *Human Resources* is eliminated as a Concentration
- *Organizational Behavior* is added as a new Concentration--replacing *Human Resources*
- A general *Organizational Leadership* Concentration is added

Let's move forward, unless you have additional questions/suggestions. I am working on revising the sequencing document--and will forward that once completed.

Regards,
Raymond

From: Duane Roen
Sent: Tuesday, October 09, 2012 4:58 PM
To: Mitzi Montoya
Cc: Frederick Corey
Subject: Revised Organizational Leadership Degree

Mitzi,

This is a new request for an impact statement for a proposed degree in Organizational Studies.

We are sending you a revised version of the proposal for an Organizational Studies degree because Amy Hillman and Bob Middelstaedt asked for some revisions to the version that we had sent to you and to them. We have made their requested changes, and they have approved current version of the degree proposal.

In addition to the revised proposal, we have attached an Excel file highlighting the changes.

Here is a summary of the significant changes:

- *OGL 220 Human Relations in Organizations* is renamed *Behavioral Dynamics in Organizations*
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- A general *Organizational Leadership* Concentration is added

Thank you for considering this request for an impact statement.

Best,
Duane and Fred

Duane Roen
Assistant Vice Provost for University Academic Success Programs
Head, Interdisciplinary and Liberal Studies
Professor of English, School of Letters and Sciences
Arizona State University | Undergraduate Academic Services Building, Room 228
Box 871901 | Tempe, AZ 85287-1901
Voice: 480-727-6513 | Fax: 480-727-6344| Email: duane.roen@asu.edu

From:	Duane Roen
Sent:	Thursday, November 15, 2012 8:53 PM
To:	Frederick Corey; Jennifer Malerich; Julie Ramsden; Casey Self
Subject:	FW: Organizational Leadership degree

Here is the message to Public Program indicating that we will use several of their courses in the ASU Online version of the degree.

Duane Roen
President, Council of Writing Program Administrators
Assistant Vice Provost for University Academic Success Programs
Head, Interdisciplinary and Liberal Studies
Professor of English, School of Letters and Sciences
Arizona State University | Undergraduate Academic Services Building, Room 228
Box 871901 | Tempe, AZ 85287-1901
Voice: 480-727-6513 | Fax: 480-727-6344| Email: duane.roen@asu.edu

From: Duane Roen
Sent: Thursday, November 01, 2012 8:51 AM
To: Afsaneh Nahavandi; Arnold Danzig
Cc: Frederick Corey; Jonathan Koppell; Nancy Rodriguez
Subject: FW: Organizational Leadership degree

Afsaneh and Arnie,

We've added several of your courses to the major map for Organizational Leadership.

Let's continue the conversation.

Best,
Duane

Duane Roen
President, Council of Writing Program Administrators
Assistant Vice Provost for University Academic Success Programs
Head, Interdisciplinary and Liberal Studies
Professor of English, School of Letters and Sciences
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Term 5   Term Count: 64 - 75   Total Credits: 12

▲ ⭐ ━━━━━━━━━━━━━━━━━━━━━ 🚩   3 Hrs Grd C

▲ ⭐ OGL 300 Theories and Practice of Leadership OR

PAF 410 Building Leadership Skills (SB) 🚩   3 Hrs Grd C 🅿

▲ Upper Division Humanities, Fine Arts and Design (HU) OR
Upper Division Social and Behavioral Sciences (SB)   3 Hrs

▲ Historical Awareness (H)   3 Hrs

▲ Elective   3 Hrs

Term 7   Term Count: 91 - 105   Total Credits: 15   NC

▲ ⭐ BIS 343 Social Processes in Organizations   3 Hrs Grd C

▲ BIS 360 Organizational Contexts   3 Hrs Grd C

▲ COM 430 Leadership in Group Communication   3 Hrs Grd C

▲ ⭐ OGL 355 Leading Organizational Innovations and Change OR

PAF 311 Leadership and Change (SB) 🚩   3 Hrs Grd C

▲ ━━━━━━━━━━━━━━━━━━━━ 🚩   3 Hrs Grd C

▲ TWC 347 Written Communication for Managers (L)   3 Hrs Grd C

▲ ━━━━   3 Hrs

Casey Self
Executive Director, Academic Advising
University College and School of Letters & Sciences
ASU Mail Code 0120 (Downtown) or 3801 (Tempe)
Tempe Phone: 480-965-9255 (v) 480-727-6156 (f)
Downtown Phone: 602-496-0593 (v) 602-496-0568 (f)
Casey.Self@asu.edu <mailto:Casey.Self@asu.edu>
http://uc.asu.edu <http://uc.asu.edu/> & http://sls.asu.edu/ <http://sls.asu.edu/>
Arizona State University

I AM A SUN DEVIL FAN.

From: Duane Roen
Sent: Wednesday, October 31, 2012 1:45 PM
To: Casey Self
Subject: FW: Organizational Leadership degree

Duane Roen
President, Council of Writing Program Administrators
Assistant Vice Provost for University Academic Success Programs
Head, Interdisciplinary and Liberal Studies
Professor of English, School of Letters and Sciences
Arizona State University | Undergraduate Academic Services Building, Room 228
Box 871901 | Tempe, AZ 85287-1901
Voice: 480-727-6513 | Fax: 480-727-6344| Email: duane.roen@asu.edu

From: Jonathan Koppell
Sent: Friday, October 26, 2012 1:00 PM
To: Duane Roen; Frederick Corey
Cc: Afsaneh Nahavandi; Arnold Danzig; Nancy Rodriguez
Subject: FW: Organizational Leadership degree

Duane and Fred

My colleagues Afsaneh Nahavandi and Arnold Danzig, both of whom are scholars and teachers in the area of organizational leadership, have looked over the proposal carefully and identified many areas of collaboration such that PAF offerings can be integrated in the proposed ASU Online degree. I'm not sure how that interacts with the Lake Havasu program so that will have to be clarified. We would have greater concerns if this degree were being offered face-to-face on one of the local campuses but I don't think that is the case.

Here are several possible areas of cooperation, specifically in sharing courses, identified by Afsaneh and Arnie.

The implementation depends on the structure of program. Specifically,

1. Our PAF 410 - Leadership Skills course can easily be added to either their required or elective list of courses. We offer the course in online (both 16 and 7 week-Pearson platform), hybrid and in person formats. The topics are relevant to their degree and appear similar to several of their courses including the OGL 300 - Theories and practice of leadership

2. Our PAF 311 - Leadership and change would be another course of interest for them and is similar to their OGL 355 - Leading Organizational Innovation and Change

3. Our PAF 420 – Public leadership may be another course of interest to them as an elective

4. Our PAF 300 – Public management and administration may be another course of interest to them as an elective.

5. There may be possibilities for their students to take our concentrations in PSPP or for our students to take their courses. That would depend on the structure of their program and whether students are allowed to take courses outside of the BA and whether their courses are open to other ASU students.

6. If they are interested in our courses, we could offer specific sections for them either in person or online.

It seems highly efficient to have ASU Online invest in creating Pearson versions of these courses – some of them already exist as icourses – that could be used for this new program as well as existing undergraduate majors and minors in PAF.

We know the Leadership Studies program is quite far along in the approval process but we do hope there are any opportunities for change. However, we do have a few concerns regarding the name of the program and

3

possible duplication. First, we are not sure how the name of the program came about. The UC has an Organizational Studies degree, but the Leadership Studies name certainly overlaps with many of our interests in SPA. Second, as you can see from the list of courses, we offer at least two courses, 311 and 410 that appear to be very similar to theirs.

I'm going to ask Afsaneh and Arnie to be the leaders on this process (ha!) because this really is there area of expertise but I would appreciate keeping me and Assoc Dean Nancy Rodriguez in the loop so we know how this process is working out.

Thanks,

Jonathan

Jonathan GS Koppell   411 North Central Avenue
Dean, ASU College of Public Programs   Phoenix, AZ 85014
Director, School of Public Affairs   Tel. (602) 496-0402
Lattie and Elva Coor Presidential Chair   email: koppell@asu.edu

----

From: Duane Roen
Sent: Tuesday, October 09, 2012 6:40 PM
To: Jonathan Koppell
Cc: Frederick Corey
Subject: Revised Organizational Leadership Degree

Jonathan,

(This was stuck in my outbox, so I'm resending it.)

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4

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- A general *Organizational Leadership* Concentration is added

Thank you for considering this request for an impact statement.

Best,
Duane and Fred

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Thank you for considering this request for an impact statement.

Best,
Duane and Fred

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