

The completed and signed proposal should be submitted by the Dean's Office to: curriculumplanning@asu.edu.

Before academic units can advertise undergraduate certificates or include them in their offerings as described in the university catalogs, they must be recommended for approval by the Senate Curriculum and Academic Programs Committee and the University Senate, and be approved by the Executive Vice President and Provost of the University.

#### Definition and minimum requirements:

These are the minimum requirements for approval. Individual undergraduate certificates may have additional requirements.

An undergraduate certificate is a programmatic or linked series of courses from a single field or one that crosses disciplinary boundaries and may be free-standing or affiliated with a degree program. The certificate provides a structured and focused set of courses that can be used to enhance a student's baccalaureate experience or professional development.

An undergraduate certificate program:

- Requires a minimum of 15 semester hours of which at least 12 semester hours must be upper division
- · Requires a minimum grade of "C" or better for all upper division courses

Signature

Consists of courses that must directly relate in whole or large part to the purpose of the certificate. Example: Geographic area
certificates must include only courses specific to the title of the certificate, other than a non-English language

certificates must include only co	ourses specific to the title of the certificate, other than a non-English language		
<ul> <li>Is cross disciplinary; or,</li> </ul>			
<ul> <li>Certified by a prol</li> </ul>	fessional or accredited organization/governmental agency; or,		
<ul> <li>Clearly leads to ac</li> </ul>	dvanced specialization in a field; or,		
<ul> <li>Is granted to a pro</li> </ul>	ogram that does not currently have a major		
College/School/Institute:	College of Liberal Arts and Sciences		
Department/Division/School:	School of Historical, Philosophical, and Religious Studies		
<b>Proposed Certificate Name:</b>	tical Thought and Leadership 3-14 campus only (ground courses and/or iCourses)		
Requested effective Date:			
Delivery method:			
programs through ASU Online.  Campus/Locations: Indicate all locations where this programs Downtown Phoenix			
Proposal Contact Name: Kent Wright	Title: Associate Professor, History		
Name: Kent Wright Phone number: 480-965-859			
	DEAN APPROVAL(S)		
This proposal has been approved proposed organizational change.	by all necessary unit and College/School levels of review. I recommend implementation of the		
College/School/Division Dean nam	Robert Page, Dean CLAS		
Signat College/School/Division Dean nam			
(if more than one college involved)	Enzageni Langiand, Dean of Fundanties		

Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.

Date: / /20



#### 1. Overview

A. Provide a brief description of the new certificate.

The Certificate in Political Thought and Leadership is intended to provide highly-motivated students with a thorough grounding in the history of politics and political thought, with a special emphasis on the role of leadership in this history, in order to help prepare them for leadership in their own careers, political or otherwise. The certificate combines required courses and interdisciplinary electives: the required courses combine academic study with mentoring contact with political, media, and business leaders from the wider Phoenix and Arizona communities.

В.	This proposed certificate (check one):
	Is cross disciplinary; or     ■ The control of the contro
	☐ Is certified by a professional or accredited organization/governmental agency; or,
	☐ Clearly leads to advanced specialization in a field; or,
	☐ Is granted to a program that does not currently have a major.
C.	Why should this be a certificate rather than a concentration or a minor?  This is by definition a multi-disciplinary enterprise, requiring the combined efforts of historians, philosophers, political scientists, and humanists in the wider sense, as well as contacts in the wider Arizona political and business communities.

#### D. Affiliation

If the certificate program is affiliated with a degree program, include a brief statement of how it will complement the program. If it is not affiliated with a degree program, incorporate a statement as to how it will provide an opportunity for a student to gain knowledge or skills not already available at ASU.

There is to our knowledge no current degree program focusing on either political or other kinds of 'leadership' in this fashion; our goal is to provide students who have hopes of assuming leadership roles in their careers, political or professional, with both a historical and a practical grounding in the topic.

#### E. Demand

Explain the need for the new certificate (e.g., market demand, interdisciplinary considerations). Our experience in teaching the first of the required courses for the Certificate (HST 194, to be HST 112) confirms the existence already of a demand for this kind of certificate, among highly-motivated and career-oriented students. We expect that the uniqueness of the certificate, combining interdisciplinary academic study with contact with actual political and business professionals, will cause the demand to grow considerably in the future.

### F. Projected enrollment

What are enrollment projections for the first three years?

	1 <sup>st</sup> Year	2 <sup>nd</sup> Year  (Yr. 1 continuing + new entering)	3 <sup>rd</sup> Year (Yr. 1 & 2 continuing + new entering)
Number of Students (Headcount)	10	30	45

#### 2. Support and Impact



### A. Faculty governance

Provide a supporting letter from the chair of the academic unit verifying that the proposed certificate has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the certificate as presented in the proposal, without impacting core program resources.

#### Attached

#### B. Other related programs

Identify other <u>related</u> ASU programs and outline how the new certificate will complement these existing ASU programs. (If applicable, statements of support from potentially-affected academic unit administrators need to be included with this proposal submission.)

#### C. Letter(s) of support

Provide a supporting letter from each college/school dean from which individual courses are taken.



#### 3. Academic Curriculum and Requirements

#### A. Knowledge, competencies, and skills

List the knowledge, competencies, and skills (learning outcomes) students should have when they complete this proposed certificate. Examples of program learning outcomes can be found at (http://www.asu.edu/oue/assessment.html).

- (a) Students completing this certificate will have acquired a foundational knowledge of the basic canon of Western and American political thought, studied in its original contexts;
- (b) students will have concentrated, in particular, on the history of democracy, as a form of government, and on the historical role of political leadership within democracies;
- (c) And students will have benefitted from contact, via visiting lectures and mentoring opportunities, with people currently playing leadership roles in the Arizona political, business, and legal communities.

#### B. Admissions criteria

List the admissions criteria for the proposed certificate. If they are identical to the admission criteria for the existing major and degree program under which this certificate will be established, please note that here.

ASU students admitted to an undergraduate degree program in any field of study would be eligible for the Political Thought and Leadership Certificate Program.

#### C. Curricular structure

Provide the curricular structure for this certificate. Be specific in listing required courses and specify the total minimum number of hours required for the certificate.

#### Required certificate courses

Prefix	Number	Title	Is this a new Course?	Credit Hours
HST	112	Foundations of Democracy	Yes	3
HST	414	Political Thought and Leadership	Yes	3
			(Select one)	
			(Select one)	
			Section sub-total:	6

### Elective certificate courses

Prefix	Number	Title	Is this a new Course?	Credit Hours
HST	315	Political History of the U.S.	No	3
HST	317	History of Postwar U.S.Conservatism	Yes	3
PHI	336	Social and Political Philosophy	No	3
POS	341	History of Political Philosophy II	No	3

Section sub-total:

9



#### Other certificate requirements

E.g. - Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable

Credit Hours

Section sub-total:

Total minimum credit hours required for certificate

15

- D. Minimum residency requirement How many hours of the certificate must be ASU credit? 15
- E. New Courses

Provide a brief course description for each new course.

HST 112 (taught currently as HST 194) Foundations of Democracy: A survey of Western and American political thought, in historical context, with a special focus on democracy, as both ideal and as actual form of government.

HST 317 (previously taught as HST 294) History of Post-war U.S. Conservatism: Traces the origins of American conservatism as it developed in the work of U.S. and European thinkers, intellectuals and authors after WWII.

HST 414 Political Thought and Leadership: Research seminar in political values and leadership. Combines lecture, readings and guest lectures by leaders in business, public affairs and the media, culminating in a substantial written research effort.

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost's Office approval before this certificate is put on Curriculum and Academic Programs Committee (CAPC) agenda.



#### 5. Additional Materials

- A. Complete and attach the Appendix document.
- B. Provide one or more model programs of study (if appropriate).
- C. Attach other information that will be useful to the review committees and the Office of the Provost.



#### 4. Administration and Resources

#### A. Administration

How will the proposed certificate be administered (including admissions, student advisement, retention, etc.)? Professors Donald Critchlow and Kent Wright will serve as co-administrators of the certificate, acting with the support of the SHPRS student advisement staff.

#### B. Enrollment projections

What are enrollment projections for the next three years?

	1 <sup>st</sup> Year	2 <sup>nd</sup> Year (Yr. 1 continuing + new entering)	3 <sup>rd</sup> Year  (Yr. 1 & 2 continuing + new entering)
Number of Students (Headcount)	10	30	60

#### C. Resources

What are the resource implications for the proposed certificate, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this certificate please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this certificate.

We have already secured office space for launching the certificate - Coor 4575. We have recently received a substantive gift from the Jack Miller Program for the Teaching of American Founding Principles: a core library in classics of political and social thought, amounting to some 250 volumes (approximately \$30,000) in value. We have also already received a \$15,000 grant from the Institute for Political History for the support of guest lecturers from outside ASU. With ASU support, we are planning on seeking out further resources for development of the program in the future.

#### D. Primary Faculty

List the primary faculty participants regarding this proposed certificate. For interdisciplinary certificates, please include the relevant names of faculty members from across the University.

Name	Title	Area(s) of Specialization as they relate to proposed certificate	
Donald T. Critchlow	Barry Goldwater Distinguished Chair in American Institutions, History	Specialist in American political history	
Kent Wright	Associate Professor, History	Specialist in the history of European political thought	
Terrence Ball	Professor, Faculty of Politics and Global Studies	Specialist in the history of modern political thought	
John Carlson	Associate Professor, Religious Studies	Specialist in the history of religion, politics, and religious conflict	
Peter de Marneff	Professor, Philosophy	Specialist in political philosophy and ethics	
Matthew Garcia Professor of History, Director SHPRS		Specialist in American political history	

### APPENDIX

# OPERATIONAL INFORMATION FOR UNDERGRADUATE CERTIFICATES

(This information is used to populate the Degree Search/catalog website.

Please consider the student audience in creating your text.)

A.	Proposed Certificate Name: Political Thought and Leadership				
	B. Description (150 words maximum)  The certificate in political thought and leadership provides students with a strong foundation in the history of politics and political thought with a special emphasis on the role of leadership in that history. The certificate will prepare students for leadership in their own careers, political or otherwise. Required courses combine academic study and mentoring contact with political, media, and business leaders from the wider Phoenix area and Arizona communities, while electivesdrawn from a variety of disciplines are used to broaden the scope of emphasis.				
C.	Contact and Support Information				
	Building Name, code and room number: (Search ASU map) COOR 4575				
	Program office telephone number: (i.e. 480/965-2100) 480/965-8364				
	Program Email Address: SHPRSadvising@asu.edu				
	Program Website Address: https://shprs.clas.asu.edu				
D.	<b>Program Requirements:</b> Provide applicable information regarding the program such as curricular restrictions or requirements, specific course lists, or academic retention requirements. This certificate requires 15 credit hours.				
	Required Courses: HST 112 Foundations of Democracy (3) HST 414 Political Thought & Leadership (3)				
	Elective Courses:				
	HST 315Political History of the U.S.(3)				
	• HST 317 History of Postwar U.S. Conservatism (3)				
	PHI 336 Social and Political Philosophy (3)				
	POS 341History of Political Philosophy II (3)				
Е.	Additional Admission Requirements If applicable list any admission requirements (freshman and/or transfer) that are higher than and/or in addition to the university minimum undergraduate admission requirements.)  n/a				
F.	Delivery/Campus Information Delivery: On-campus only (ground courses and/or iCourses)				
	Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.				
G.	Campus/Locations: Indicate <u>all</u> locations where this program will be offered.  Downtown Phoenix Polytechnic Tempe West Other:				

### Justification for Program in Political Thought and Leadership

1. The Program in Political Thought and Leadership is a trans-disciplinary undergraduate program targeted to a select number of students seeking to become leaders in business and public affairs. The Program seeks to provide a foundation in the principles of democracy and democratic thought through a combined course of study in History, Philosophy, Religious Studies, and Political Science. This is program is a certificate program in which students are required to earn 15 credit hours.

The program centers on two required courses, "Foundations of Democracy," an introductory course that examines democratic thought from antiquity through the contemporary era, and a capstone seminar course, "Political Thought and Leadership," a research seminar in which students develop writing and interpretative skills. Working with their approved mentors students will be required to attend regular seminar meetings to discuss and engage with other students their research papers. In addition, the seminar will host at least three meetings with leaders in business and public affairs. A twenty to twenty-five page research paper is required for this course.

The primary purpose of this program is to provide students with the foundations of democratic thought in order to train them to become leaders in their respective fields. The program is targeted to a select number of students, approximately ten to fifteen students admitted to the program each year. This program is unique to Arizona State University and to the respective interdisciplinary faculties involved in the program—History, Philosophy, Religious Studies, and Political Science.

This program allows students to develop unique skills through a concentrated of study that emphasizes foundational principles of democracy and the development of leadership skills. Students will be challenged to develop a broader vision as to the meaning of democracy, how democracy as a political concept and system have emerged historically and philosophically, and then to apply these foundational principles to the role of leaders in public affairs, the corporate world, law, and media. The primary purpose of this program is to train, in specific ways, news leaders in society. In the process students will acquire skills in critical thinking, the articulation and presentation of argument, and a broader vision of what it means to be a leader.

The program enables students to work closely with assigned mentors. The program is overseen by an advisory council composed of faculty from each of these disciplines. Professor Kent Wright and Professor Donald Critchlow, both in History, will serve as co-directors of the program, serving terms of three years. Director(s) of the program will be appointed by the Dean of SHPRS in consultation with the approval of members of the advisory Committee.

2. Attached are letters of support from Heads of Faculties including in History, Philosophy, Religious Studies, and Political Science.

- 3. Attached are letters of support from the Director of SHPRS and the heads of Philosophy, History, Religious Studies, and Politics and Global Affairs.
- 4. This certificate program offers a unique course of studies for students to gain knowledge of political thought and history about the foundational principles through a rigorous course of studies centered on two required courses, "Foundations of Democracy" and "Political Thought and Leadership." These two courses were created specifically for this program and are not available at present within any school. Moreover, the program enables students to concentrate their course of study on available upper-division courses in the various disciplines involved in the program. Elective courses will a diverse range of course including political thought and ideology, as well as political history, presidential history, party development, and political institutions. In this way, the program draws upon existing courses that develop foundational knowledge as well as writing and oral skills taught in these courses, while requiring students to focus their knowledge in ways that develop leadership skills.

Furthermore, this program offers a unique opportunity for students to meet and socialize with national, state, and local leaders in business, law, and public affairs to gain their perspectives of what leadership means, the kinds of skills necessary as leaders, and the values they bring or brought to their leadership roles. In addition, meeting personally with these leaders, students will have a chance to network with leaders who can advise students in their respective careers.

5. The need for this program extends beyond academic needs but to a larger vision of training a select number of students to become leaders in their respective fields with a broad vision of what leadership means in a democratic society, and the values and character that are necessary for leadership. This program does not teach specific leadership skills, as might be found in Business Administration or Public Administration courses, but seeks to impart critical values and principles that remain the foundation of true leadership.

#### 6. Skills:

Students enrolled in this program will develop skills in oral articulation of argument, writing skills necessary for research and argumentation, and research skills, based in a knowledge of the development of democratic thought. In addition, students will develop skills in reading and interpretation of primary source materials and secondary literature concerning the development of democratic thought. Research skills will be further enhanced in related upper division courses, as well in the capstone research seminar.

7. The primary faculty involved in this program are as follows:

### Co-Directors:

Kent Wright, Associate Professor, Faculty of History. Professor Wright specializes in European Political Thought. He has taught widely in this field at Arizona State University and the University of Chicago.

Donald T. Critchlow, Barry Goldwater Distinguished Chair in American Political Institutions, specializes in United States political history. He has published widely in the field, including monographs on modern United States politics with Harvard University Press, Oxford University Press, Princeton University Press, Indiana University Press, Kansas University Press, and Northern Illinois University Press. In addition he has published thirteen other books.

### **Advisory Committee:**

Terrence Ball, Full Professor, Faculty of Politics and Global Studies, is a distinguished scholar in political thought.

John Carlson, Associate Professor, Faculty of Religious Studies, is an expert on religion, politics, and religious conflict.

Matthew Garcia, Full Professor, Faculty of History, studies and writes on historical social movements in the Hispanic community.

Peter de Marneffe, Full Professor, Faculty of Philosophy, teaches and writes on political philosophy.

Michael White, Full Professor, Faculty of Law and Faculty of Philosophy, is a distinguished political and legal philosopher.

- 8. Students applying for admission to the Program in Political Thought and Leadership are required to present a formal letter of application consisting of a 150 word statement as to why they believe this program will enhance their understanding of democracy and why this program will enable them to become a leader in their prospective careers. Applications will be open throughout the year and reviewed by the co-directors. Faculty mentors for each student will be approved by the co-directors in consultation with students and prospective faculty. All full-time students enrolled at ASU are eligible for admission into the program.
- 9. All credits for a certificate in the Program in Political Thought and Leadership must be in residence at Arizona State University. Fifteen credit hours are required, including the introductory course in "Foundations of Democracy" and the capstone research seminar, "Political Thought and Leadership." In addition, students are required to take three upper division courses in History, Philosophy, Religious Studies, or Political Science. Approval of upper division courses in other disciplines must be approved by the co-directors. At least one of three upper-division elective courses must be outside the discipline of the other two elective courses, in order to provide trans-disciplinary distribution.

10. A sample of a student program is as follows:

Term One: HST 112 Foundations of Democratic Thought 3 credit hrs.

Term Two:" Elective e.g., PHI 336 Social and Political Philosophy 3 credit hrs.

Term Three: Elective e.g., HST 315 Political History of the United States 3 credit hrs.

Term Four: Elective e.g., POS 341 History of Political Philosophy II: Modern Political Thought

3 credit hrs.

Term Five: HST 414 Political Thought and Leadership,

3 credit hrs.

**Total Credit Hours** 

15 credit hrs.

11. Students will be closely advised by the co-directors of the program as well as by their assigned mentors. Upon admission into the program, a student will meet with one of the co-directors to chart a planned course of study tailored to the individualized needs of the student. Co-directors will meet annually with each student to chart the progress of their study. Furthermore, the Program for Political Thought and Leadership will establish a reading room in Coor 4575 available to all students in this program. This reading room will include a library of primary and secondary texts related to political thought and politics. Faculty advisors will coordinate verification of student's academic records with the appropriate advising offices and the registrar's office. A ceremony will be held annually to award completion of certificates.

12. A description of the administration of the new certificate is as follows:

Ten to twenty students will be admitted each year, based on letter of application and formal decision by the co-directors of the program.

Two new courses are required: "Foundations of Democracy," and "Political Thought and Leadership." Please see attached syllabi.

The certificate program will be administered by the co-directors Donald T. Critchlow and Kent Wright, faculty in History. The co-directors will serve three year renewable terms, appointed by the Director of SHPRS. Reappointment will be made in consultation with the Advisory Council composed of at least four faculty members drawn from at least one of the following faculties: History, Philosophy, Religious Studies, and Political Science or other relevant faculties.

Budgetary implications are minimal. Faculty will teach the introductory and capstone seminar courses, as well as elective courses, as part of their regular coarse load. The program plans on raising donor funds from foundations and outside sources to support a lecture series, student travel awards and internships, and eventually faculty release time. "Foundations of Democracy," which will be taught in Fall 2012 by Professors Wright and Critchlow. The program has already received a gift of \$15,000 from the Jack Miller Center for Founding Principles and the Institute for Political History for a four year lecture series.

Students will be recruited through the SHPRS website, a mass mailing, and work with student advising and admissions.

Completion of the program for award of the program will proceed as follows: Formal request by a student at the beginning of their capstone seminar course, including record and grades of completed course work; confirmation of this record with the registrar's office; and formal notification of the award made to the student and the registrar's office.

### Julie Ramsden

From:

Elizabeth Langland

Sent:

Wednesday, December 05, 2012 12:21 PM

To:

CurriculumPlanning@asu.edu

Cc:

Paul LePore; Linda Zarroli; Jenny Smith

Subject:

FW:

**Attachments:** 

Pol Tht Ldrship Certificate Proposal Rev3.docx; Justification for Program in Political

Thought and Leadership Rev3.docx; PolThtLdrshpGarciaAppr\_001.pdf;

PolThtLdrshpsupportletters.pdf

To Whom It May Concern,

I am happy to forward with my approval and full support the attached proposal for an undergraduate Certificate in Political Thought and Leadership.

Best regards, Elizabeth Langland

Interim Dean of Humanities College of Liberal Arts and Sciences Arizona State University



## October 9, 2012

As Director of the School of Historical, Philosophical, and Religious Studies, I am writing in support of the proposal for an undergraduate certificate program in Political Thought and Leadership. This proposal was approved by the Board of Regents at their spring meeting. The proposal received the support of the previous director of the school, Professor Mark Von Hagen, as well as formal support from interim Dean Elisabeth Langland in last Spring. The proposal complies with SHPRS governance.

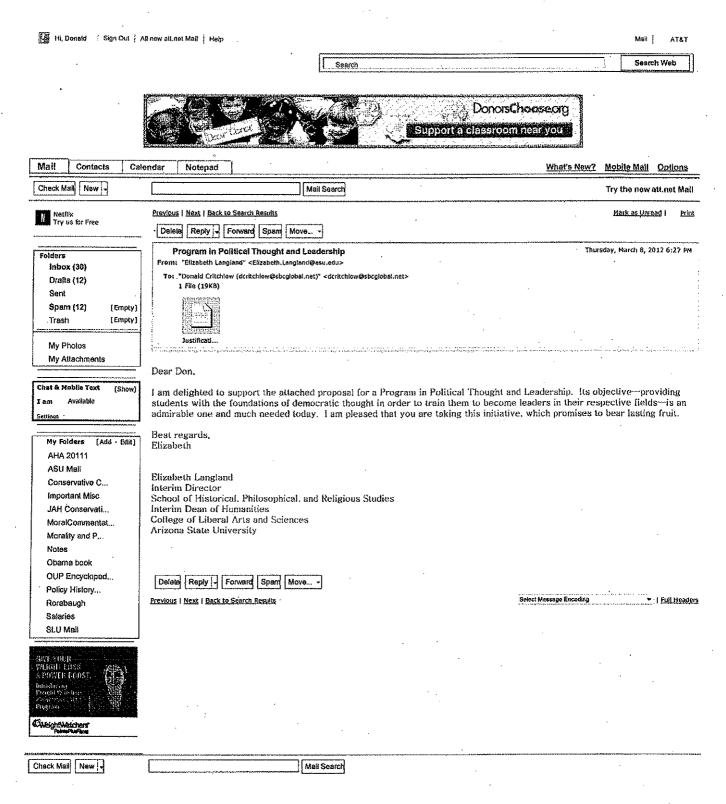
I have reviewed the proposal and it has my full support.

Matt Garcia

Director, SHPRS



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# **Company Name Here**

# Memo

To: Donald Critchlow, Barry Goldwater Professor of History, SHPRS

From: Joel Gereboff, Faculty Head, Religious Studies, SHPRS

**Date:** 3/10/2012

Re: Letter of support for Certificate Program in Political Thought and Leadership

On behalf of the Faculty in Religious Studies I am very pleased to endorse the proposed certificate program for Political Thought and Leadership. The certificate will enable a very selected of group of student to explore in depth key aspects of these socially and politically important issues. The interdisciplinary nature of the program and the range of experiences it requires for students, including interacting with business and public affairs leaders, the reading of key texts related to these matters and the writing of a large research paper will insure a depth of knowledge that will enhance the students' education and citizenship. My colleagues look forward to participating in this program via course offerings and serving as mentors.



Letter in Support of Proposed Transdisciplinary Program in Political Thought and Leadership

Institutions and societies are praised as "democratic" or criticized as "undemocratic." But what is good about democracy and what is bad about the alternatives? Effective leaders must know the answers to these questions, whether they are leaders in business, education, or government.

An undemocratic institution may stifle the healthy discussion of new ideas. It may treat its members unfairly or in demeaning ways. It may undermine its own legitimacy or foster alienation and apathy among its members. So leaders must understand how democracy promotes free and open discussion, how it promotes fairness and respect, and how it fosters legitimacy and participation, in order to make effective use of what is valuable about democracy. Democratic political procedures, however, can also stifle effective leadership and can be inefficient. So it is important for leaders to understand when departures from democratic procedures make sense, and how to justify these departures, and how to convince others that they are justified. The proposed program in political thought and leadership, with its emphasis on understanding the history and theory of democracy, will give the future leaders who complete this program this important knowledge.

The faculties of History, Philosophy, Religious Studies, and Political Science at Arizona State University have the expertise and the faculty resources to run a successful program of this kind. On this basis, I support this proposal.

Peter de Marneffe

Head of Faculty of Philosophy

Peter de Moneff

March 5, 2012



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