



**Memorandum**

Date: February 4, 2013

To: Elizabeth D. Phillips, Executive Vice President and Provost of the University

From: Kwang-Wu Kim, Dean and Director of the Herberger Institute for Design and the Arts

Re: Minor and BIS Concentration in Studio Art Proposal

I have reviewed the attached proposal requesting the establishment of a minor and BIS concentration in Studio Art in the Herberger Institute for Design and the Arts.

This minor will allow ASU students the opportunity to take studio art courses as a mode of exploring their personal creativity.

The Herberger Institute Undergraduate Curriculum Committee reviewed the proposal and it has their unanimous support.

My signature on the proposal indicates my support and approval for the establishment of this new minor and BIS concentration.



## 1. Overview

### A. Description

Provide a brief description of the proposed minor.

The Art Minor or BIS Concentration in Studio Art is designed for students who have an interest in studio arts but are pursuing another major. The program includes foundation art courses that address formal issues in art and upper division courses that develop a conceptual basis for the student while increasing technical proficiency in one or more studio areas. Coursework in art history, both lower and upper division, helps foster critical understanding of aesthetics and the production of art. The designated coursework is flexible enough for students to concentrate in a single area of the studio arts or explore several mediums.

### B. Why should this be a minor rather than a concentration?

The 21 hour minor is designed to complement any degree program at ASU with the exception of the BFA in Art degree program.

### C. Affiliation

If the minor is affiliated with a degree program, include a brief statement of how it will complement the program. If it is not affiliated with a degree program, incorporate a statement as to how it will provide an opportunity for a student to gain knowledge or skills not already available at ASU.

Students come to ASU with a desire to take art courses as a mode of exploring their personal creativity. Many have been exposed to the visual arts in school and community-based programs, and have developed art literacy and talent, but have chosen to pursue majors in other fields and are not able to commit to the coursework and prerequisites required of the Art major. Yet, they would like to continue their involvement and training in the visual arts.

### D. Demand

Explain the need for the new minor (e.g., market, student demand, interdisciplinary considerations).

According to the Herberger Office of Student Success, there is a great demand among non-majors for School of Art studio courses. Many queries about taking upper division courses have been, and continue to be, addressed to the academic advisors, individual faculty members and administration. Many requests come from students in other Herberger Institute programs, BIS students and students in the Barrett Honors College. Students with majors in business, life sciences, literature, sustainability, gender studies and information systems, among others, could benefit from the opportunity to obtain a minor in studio art. Generally the School of Art has been unable to accommodate these requests due to the degree of preparation (prerequisites) required. The proposed Art Studio Minor would allow students to take sufficient lower level coursework to prepare them for selected upper division coursework without taking all six required foundation courses for majors.

**E. Projected Enrollment**

What are enrollment projections for the first three years?

	<b>1<sup>st</sup> Year</b>	<b>2<sup>nd</sup> Year</b> (Yr. 1 continuing + new entering)	<b>3<sup>rd</sup> Year</b> (Yr. 1 & 2 continuing + new entering)
Number of Students (Headcount)	10	20	30

**2. Support and Impact**

**A. Faculty governance**

Provide a supporting letter from the chair of the academic unit verifying that the proposed minor has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the minor as presented in the proposal, without impacting core program resources.  
Please see attached letter.

**B. Other related programs**

Identify other related ASU programs and outline how the new minor will complement these existing ASU programs. (If applicable, statements of support from potentially-affected academic unit administrators need to be included with this proposal submission.)  
There are no other studio art programs at Arizona State University.

**C. Letter(s) of support**

Provide a supporting letter from each college/school dean from which individual courses are taken.  
Please see attached letter.

**3. Academic Curriculum and Requirements**

**A. Knowledge, competencies, and skills**

List the knowledge, competencies, and skills (learning outcomes) students should have when they complete this proposed minor. Examples of program learning outcomes can be found at (<http://www.asu.edu/oue/assessment.html>).

**Outcome: A minor in Studio Art will demonstrate the ability to utilize the basic elements of art to create unique artworks.**

1. Measure 1.1: ART 112 (2D Design), 113 (Color), 115 (3D Design) or 116 (Intro. to Digital Media)
  - a. Performance 1.1: 70% of students will complete the final portfolio in ART 112, 113, 115 or ART 116 with a C or better on their first attempt.
2. Measure 1.2: ART 3XX/4XX
  - a. Performance 1.2: 70% of students will complete the final project in 2 ART upper division courses with a grade of C or better on their first attempt.

**Outcome: A minor in Studio Art will gain knowledge of the history of art.**

1. Measure 2.1: ARS 101 (Art from Prehistory Through Middle Ages) or ARS 102 (Art from Renaissance to Present)
  - a. Performance 2.1: 70% of the students will pass the final exam in ARS 101 or ARS 102 with a C or better on their first attempt.
2. Measure 2.2: ARA, ARE or ARS 3XX/4XX
  - a. Performance 2.1: 70% of the students will pass the final exam with a C or better in one ARA, ARE or ARS upper division course on their first attempt.

**B. Provide a description of the curricular requirements for the minor. Be specific in listing required courses as well as electives and specify the total minimum number of hours required for the minor. Please attach one or more model programs of study to illustrate the choices students might make, if appropriate.**

**Required Minor Courses**

Prefix	Number	Title	Is this a new course?	Credit Hours
ART	110	Drawing as Seeing and Thinking	No	3
		Choose 1 course from ART 112 (2-D Design), ART 113 (Color), ART 115 (3-D Design), or ART 116 (Introduction to Digital Media)	No	3
		Choose 1 from ARS 101 or ARS 102	No	3
		(Select one)		
<b>Section Sub-total</b>				<b>9</b>

**Elective Minor Courses**

Prefix	Number	Title	Is this a new course?	Credit Hours
		Choose 3 from the Upper Division Studio Course List (see Appendix, Question D)	No	9
		Choose 1 from the Upper Division Art History, Art Education or Related Departmental Courses List (see Appendix, Question D)	No	3
<b>Section Sub-total</b>				<b>12</b>

**Other Minor Requirements**

E.g. – Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable

Credit Hours

Section Sub-total

**Total minimum credit hours required for the Minor**

**21**

**C. Minimum residency requirement**

How many hours of the minor must be ASU credit?

A minimum of 12 hours must be completed in the ASU School of Art.

**D. New Courses**

Provide a brief course description for each new course.

None.

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost’s Office approval before this certificate is put on Curriculum and Academic Programs Committee (CAPC) agenda

**4. Administration and Resources**

**A. Describe the procedures and any qualifications for enrollment in the minor.**

Students add the minor or BIS concentration by speaking with their primary advisor and requesting that the plan code be added to their record. No additional enrollment requirements are necessary. Students can meet with a Herberger Institute advisor to discuss the minor and seek answers to any questions.

**B. Describe the advising procedures as well as measures for verification of completion of the minor.**

The advising staff in the Herberger Institute Office of Student Success will advise students enrolled in the Minor or BIS Concentration in Studio Art and verify when the student has completed the coursework.

**C. What are the resource implications for the proposed minor, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this minor, please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this minor.**

No additional resources are necessary.

**D. Primary Faculty**

List the primary faculty participants regarding this proposed certificate. For interdisciplinary certificates, please include the relevant names of faculty members from across the University.

<b>School of Art Faculty List</b>			
<b>Last Name</b>	<b>First Name</b>	<b>Rank</b>	<b>Area</b>
Allen	Liz	Academic Professional	Northlight Gallery
Anand	Julie	Associate Professor	Photo
Beiner	Susan	Associate Professor	Ceramics (Area Rep)
Brown	Claudia	Professor	Art History
Chung	Sam	Assistant Professor	Ceramics
Codell	Julie	Professor	Art History
Collins	Dan	Professor	Intermedia (Core)
Coville	Christopher	Visiting Faculty	Photo
Danh	Binh	Assistant Professor	Photo

Eckert	Tom	Professor	Wood (Area Rep)
Ellsworth	Angela	Associate Professor	Intermedia
Erickson	Mary	Professor	Art Ed
Fahlman	Betsy	Professor	Art History
Friedman	Julia	Visiting Faculty	Art History
Geschwind	Rachel	Visiting Faculty	Art History
Gutierrez	Rogelio	Assistant Professor	Printmaking
Haddock	Jon	Visiting Faculty	Intermedia
Harp	Hilary	Associate Professor	Sculpture
Honl	Ellie	Visiting Faculty	Printmaking
Hood	Mary	Associate Professor	Printmaking
Jenik	Adriene	Director	Intermedia
Jenkins	Bill	Associate Professor	Photo (Area Rep)
Klett	Mark	Regent's Professor	Photo
Leininger	Margaret	Visiting Faculty	Fibers
Magenta	Muriel	Professor	Intermedia
Malagamba-Ansotegui	Amelia	Assistant Professor	Art History
Maxwell	Kathryn	Professor	Printmaking
Meissinger	Ellen	Professor	Drawing & Painting
Mesch	Claudia	Associate Professor	Art History
Neubauer	Mary	Professor	Sculpture (Area Rep)
Obuck	John	Visiting Faculty	Drawing & Painting
Pessler	Anthony	Associate Professor	Drawing & Painting
Pittsley	Janice	Professor	Drawing & Painting
Pomilio	Mark	Associate Professor	Drawing & Painting
Risseeuw	John	Professor	Printmaking (Area Rep)
Sale	Gregory	Assistant Professor	Intermedia (Area Rep)
Schleif	Corine	Professor	Art History
Schneider	Betsy	Associate Professor	Photo
Schoebel	Henry	Professor	Drawing & Painting
Schutte	Jerry	Associate Professor	Drawing & Painting
Serwint	Nancy	Associate Professor	Art History (Area Rep)
Smith	Stephen Marc	Professor	Photo
Solis	Forrest	Assistant Professor	Drawing & Painting (Area Rep)
Stokrocki	Mary	Professor	Art Ed (Area Rep)
Sweeney	Gray	Professor	Art History
Swensen	Thomas	Assistant Professor	Art History
Tzelepis	John	Visiting Faculty	Metals (Area Rep)
Verstegen	Clare	Professor	Fibers (Area Rep)
Weiser	Kurt	Regent's Professor	Ceramics
White	Jim	Professor	Sculpture
Young	Bernard	Professor	Art Ed (Grad Advisor)



**5. Additional Materials**

- A. Appendix  
Complete and attach the Appendix document.
- B. Program of study  
Provide one or more model programs of study (if appropriate).
- C. Attach other information that will be useful to the review committees and the Office of the Provost.



**APPENDIX**  
**OPERATIONAL INFORMATION FOR MINORS**

(This information is used to populate the Degree Search/catalog website.

Please consider the student audience in creating your text.)

**1. Proposed Minor Name:**

Minor or BIS Concentration in Studio Art

**2. Description (150 words maximum)**

The art minor or BIS concentration in studio art is designed for students who have an interest in studio arts but are pursuing another major. The program includes foundation art courses that address formal issues in art and upperdivision courses that develop a conceptual basis for the student while increasing technical proficiency in one or more studio areas. Course work in art history, both lower and upper division, helps foster critical understanding of aesthetics and the production of art. The designated course work is flexible enough for students to concentrate in a single area of the studio arts or explore several mediums.

**3. Contact and Support Information**

Building Name, code and room number: ([Search ASU map](#))

Program office telephone number: (*i.e.* 480/965-2100)

Program Email Address:

Program Website Address:

CDS 101

480/965-4495

herbergeradmissions@exchange.asu.edu

http://art.asu.edu

**4. Program Requirements:** Provide applicable information regarding the program such as curricular restrictions or requirements, specific course lists, or academic retention requirements.

The minor or BIS concentration requires 21 credit hours (12 upper division) in studio art and art history, art education or a related area of study.

**CORE STUDIO (6)**

Required:

ART 110      Drawing as Seeing and Thinking

complete one of the following: (3)

ART 112      2-D Design

ART 113      Color

ART 115      3-D Design

ART 116      Introduction to Digital Media

**STUDIO COURSES \* (9)**

Choose three from the following courses:

ART 311      Drawing III

ART 314      Life Drawing II

ART 323      Painting II

ART 327      Watercolor II

ART 331      Sculpture II

ART 333      Foundry Casting Methods

ART 346      3-D Computer Imaging and Animation

ART 351      Intaglio I

ART 354      Screen Printing 1

ART 360      Ceramic Throwing

ART 364      Ceramic Handbuilding I

ART 365      Ceramic Handbuilding II

ART 376      Woven Structures I

ART 377      Surface Design

ART 394      ST: Beginning Relief

ART 394      ST: Ceramic Vessels

ART 394      ST: Fantasy Figure Foam Carving

ART 394      ST: Figurative Sculpture

ART 394	ST: Maker Workshop
ART 394	ST: Mixed Media: Collage
ART 394	ST: Printmaking in Greece
ART 394	ST: Slipcasting
ART 427	Art on Paper
ART 432	Neon Sculpture
ART 439	Intermedia Studio
ART 442	Art and Community
ART 443	Intermedia Performance
ART 445	Digital Processes for Printmaking
ART 453	Experimental Printmaking: Expanding the Matrix
ART 456	Fine Printing and Bookmaking I
ART 458	Papermaking
ART 459	Monoprinting
ART 461	Polymer Plate Prints
ART 494	ST: Artists' Books
ART 494	ST: Blacksmithing
ART 494	ST: Digital Compositing
ART 494	ST: Drawing in Florence
ART 494	ST: Enameling
ART 494	ST: Foundry
ART 494	ST: Illumination Systems
ART 494	ST: Metalworking
ART 494	ST: Summer Foundry Workshop

\*Other ART 3XX/4XX courses may be taken if appropriate prerequisites are met or with instructor approval.

### ART HISTORY (3)

Choose one of the following:

ARS 101	Art from Prehistory Through Middle Ages
ARS 102	Art from Renaissance to Present

### ART HISTORY, ART EDUCATION OR RELATED DEPARTMENTAL COURSES (3)

Choose one of the following\*:

ARA 311	Art Appreciation and Human Development
ARE 301	Studio Art and Human Development
ARE 370	Teaching Visual Culture
ARE 440	Interdisciplinary Art Education
ARE 494	ST: Child Art Development
ARE 494	ST: Multicultural Issues in Art Education
ARS 310	The Renaissance in Tuscany
ARS 340	Art in America
ARS 394	ST: Art and Myth of the Classical World
ARS 394	ST: Ancient Art and Culture
ARS 394	ST: Egyptian Art and Culture
ARS 394	ST: Italian Baroque Art
ARS 394	ST: Italian Renaissance Art
ARS 394	ST: Medieval Art
ARS 402	Art of Ancient Egypt
ARS 404	Greek Art
ARS 406	Roman Art
ARS 414	Romanesque Art
ARS 417	Late Gothic Art in Central Europe
ARS 418	German Renaissance and Reformation Art
ARS 432	19th-Century French Art and Culture
ARS 435	The Pre-Raphaelites
ARS 437	British Culture and Empire

ARS 438	Art of the 20th Century I
ARS 439	Art of the 20th Century II
ARS 440	Identity and World Film
ARS 465	Native Art of North America
ARS 466	Native American Art of the Southwest
ARS 468	Art of the Arctic and Northwest Coast
ARS 472	Art of China
ARS 473	Art of Japan
ARS 475	Chinese Painting
ARS 484	Internship
ARS 494	ST: Contemporary Mexican Photography
ARS 494	ST: History of Mexican Photography
ARS 494	ST: Latinas in the Visual Arts
ARS 494	ST: Mestizaje/Guadalupe in Art

\*Other ARA/ARE/ARS 3XX/4XX may be taken if appropriate prerequisites are met or with instructor approval.

TOTAL 21 Credit Hours (12 Upper Division)

5. **Additional Enrollment Requirements** If applicable list any additional enrollment requirements students must complete  
None

6. **Delivery/Campus Information Delivery:** On-campus only (ground courses and/or iCourses)  
*Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.*

7. **Campus/Locations:** indicate all locations where this program will be offered.  
 Downtown Phoenix     Polytechnic     Tempe     West    Other:



**Memorandum**

Date: 11/26/12

To: Heather Landes, Associate Dean

From: Adriene Jenik, Professor and Director, School of Art

Re: Proposal for Minor in Art, School of Art

The faculty in the School of Art have approved the proposed Minor in ART. The proposal was presented to the full faculty at a faculty meeting, revised and presented to our Program Coordinators meeting (with representatives of all areas of study) who, in their capacity as reviewers of undergraduate curriculum, approved it moving forward via a voice vote.

The School of Art has the resources necessary to carry out the proposal, if approved, and seek to commence establishment of the Minor in ART in Fall 2013, as request in the Academic plan.

Thank you for your consideration.

Signature: \_\_\_\_\_

A handwritten signature in black ink, consisting of several loops and a long horizontal stroke, written over a solid horizontal line.

Date: \_\_\_\_\_

11/26/12

## Heather Landes

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**From:** Duane Roen  
**Sent:** Friday, February 01, 2013 3:38 PM  
**To:** Heather Landes  
**Cc:** Adriene Jenik; Kathryn Maxwell  
**Subject:** RE: Memo of Support - Minor and BIS Concentration in Studio Art

Heather,

The proposal for a minor in studio art is exciting, and I think that students will find it very attractive.

I wholeheartedly support the proposal.

Please let me know if you need anything else from me.

Best,  
Duane

### Duane Roen

Assistant Vice Provost for University Academic Success Programs  
Head, Interdisciplinary and Liberal Studies  
Professor of English, School of Letters and Sciences  
Arizona State University | Undergraduate Academic Services Building, Room 228  
Box 871901 | Tempe, AZ 85287-1901  
Voice: 480-727-6513 | Fax: 480-727-6344 | Email: [duane.roen@asu.edu](mailto:duane.roen@asu.edu)

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**From:** Heather Landes  
**Sent:** Friday, February 01, 2013 2:56 PM  
**To:** Duane Roen  
**Cc:** Adriene Jenik; Kathryn Maxwell  
**Subject:** Memo of Support - Minor and BIS Concentration in Studio Art

Dear Duane,

I've attached a proposal for the minor and BIS concentration in studio art. We are very excited about this minor and believe that it will be a great option in the BIS program.

Can you please review this proposal and provide me with a memo of support by next Friday, Feb. 8?

Sincerely,

Heather Landes  
Associate Dean  
Interim Director, School of Music

### ASU Herberger Institute for Design and the Arts

Dixie Gammage Hall, Rm. 132  
PO Box 872102  
Tempe, AZ 85287-2102

p: 480.965.0050

f: 480.727.6529

## Heather Landes

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**From:** Marlene Tromp  
**Sent:** Monday, February 04, 2013 8:37 AM  
**To:** Heather Landes  
**Cc:** Adriene Jenik; Kathryn Maxwell  
**Subject:** Re: Request for Memo of Support - Proposal for Minor and BIS Concentration in Studio Art

Dear Colleagues,

The School of Humanities, Arts, and Cultural Studies is pleased to support the proposed minor and BIS concentration in Studio Art.

Sincerely,  
Marlene

--

Dr. Marlene Tromp, Director  
School of Humanities, Arts and Cultural Studies (SHArCS)  
Professor of English and Women and Gender Studies  
New College of Interdisciplinary Arts and Sciences  
Arizona State University  
Office: 602-543-4444 Fax: 602 543-3006  
[marlene.tromp@asu.edu](mailto:marlene.tromp@asu.edu)  
[newcollege.asu.edu](http://newcollege.asu.edu)

Learn the Truth on Titanic's 100th Anniversary:

[http://www.amazon.com/Untold-Titanic-Story-Justice-ebook/dp/B007SZKIAC/ref=sr\\_1\\_3?ie=UTF8&qid=1334415072&sr=8-3](http://www.amazon.com/Untold-Titanic-Story-Justice-ebook/dp/B007SZKIAC/ref=sr_1_3?ie=UTF8&qid=1334415072&sr=8-3)

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**From:** Heather Landes <[Heather.Landes@asu.edu](mailto:Heather.Landes@asu.edu)>  
**Date:** Friday, February 1, 2013 2:58 PM  
**To:** Marlene Tromp <[marlene.tromp@asu.edu](mailto:marlene.tromp@asu.edu)>  
**Cc:** Adriene Jenik <[Adriene.Jenik@asu.edu](mailto:Adriene.Jenik@asu.edu)>, Kathryn Maxwell <[K.Maxwell@asu.edu](mailto:K.Maxwell@asu.edu)>  
**Subject:** Request for Memo of Support - Proposal for Minor and BIS Concentration in Studio Art

Dear Marlene,

We are working on a minor and BIS concentration in studio art and I have been asked by the Provost's Office to request a memo of support from you.

I've attached the final proposal for your review.

Could you review this and provide me with an indication of your support or concerns by next Friday, Feb. 8?

Please let me know if you have any questions.

Sincerely,



Heather Landes  
Associate Dean  
Interim Director, School of Music

**ASU Herberger Institute for Design and the Arts**

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