Memorandum

Date: February 4, 2013

To: Elizabeth D. Phillips, Executive Vice President and Provost of the University

From: Kwang-Wu Kim, Dean and Director of the Herberger Institute for Design and the Arts

Re: Minor and BIS Concentration in Studio Art Proposal

I have reviewed the attached proposal requesting the establishment of a minor and BIS concentration in Studio Art in the Herberger Institute for Design and the Arts.

This minor will allow ASU students the opportunity to take studio art courses as a mode of exploring their personal creativity.

The Herberger Institute Undergraduate Curriculum Committee reviewed the proposal and it has their unanimous support.

My signature on the proposal indicates my support and approval for the establishment of this new minor and BIS concentration.
PROPOSAL TO ESTABLISH A NEW MINOR

The completed and signed proposal should be submitted by the Dean's Office to: curriculumplanning@asu.edu. Before academic units can advertise undergraduate minors or include them in their offerings as described in the university catalogs, they must be recommended for approval by the Senate Curriculum and Academic Programs Committee and approved by the Executive Vice President and Provost of the University.

Definition and minimum requirements:
These are the minimum requirements for approval. Individual undergraduate minors may have additional requirements.

A minor is an approved, coherent focus of academic study in a single discipline, other than the student’s major, involving substantially fewer hours of credit than a corresponding major. Certain major and minor combinations may be deemed inappropriate either by the college or department of the major or minor. Inappropriate combinations include (but would not be limited to) ones in which an excessive number of courses in the minor are simultaneously being used to fulfill requirements of the student’s major.

A minor:
- Requires a minimum of 15 semester hours of which at least 9 semester hours must be upper division
- Is not intended for students pursuing a major in the department which offers the minor

College/School/Institute: Herberger Institute for Design and the Arts
Department/Division/School: School of Art
Proposing Faculty Group (if applicable):
Proposed Minor Name: Minor or BIS Concentration in Studio Art
Requested effective catalog year? 2013-14
For deadline dates see: Curriculum Workflow Calendars.
Delivery method: On-campus only (ground courses and/or iCourses)

Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

Campus/Locations: indicate all locations where this program will be offered.
☐ Downtown Phoenix ☐ Polytechnic ☒ Tempe ☐ West ☐ Other:

Proposal Contact

<table>
<thead>
<tr>
<th>Name: Adriene Jenik</th>
<th>Title: Director, School of Art</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone number: 480.965.1696</td>
<td>Email: <a href="mailto:adriene.jenik@asu.edu">adriene.jenik@asu.edu</a></td>
</tr>
</tbody>
</table>

DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed organizational change.

College/School/Division Dean name: Kwang-Wu Kim, Dean and Director

Signature Date: 2/4/2013

College/School/Division Dean name: (if more than one college involved)

Signature Date: 1/12/20

Note: An electronic signature, an email from the dean or dean’s designee, or a PDF of the signed signature page is acceptable.
1. Overview

A. Description
Provide a brief description of the proposed minor.
The Art Minor or BIS Concentration in Studio Art is designed for students who have an interest in studio arts but are pursuing another major. The program includes foundation art courses that address formal issues in art and upper division courses that develop a conceptual basis for the student while increasing technical proficiency in one or more studio areas. Coursework in art history, both lower and upper division, helps foster critical understanding of aesthetics and the production of art. The designated coursework is flexible enough for students to concentrate in a single area of the studio arts or explore several mediums.

B. Why should this be a minor rather than a concentration?
The 21 hour minor is designed to complement any degree program at ASU with the exception of the BFA in Art degree program.

C. Affiliation
If the minor is affiliated with a degree program, include a brief statement of how it will complement the program. If it is not affiliated with a degree program, incorporate a statement as to how it will provide an opportunity for a student to gain knowledge or skills not already available at ASU.
Students come to ASU with a desire to take art courses as a mode of exploring their personal creativity. Many have been exposed to the visual arts in school and community-based programs, and have developed art literacy and talent, but have chosen to pursue majors in other fields and are not able to commit to the coursework and prerequisites required of the Art major. Yet, they would like to continue their involvement and training in the visual arts.

D. Demand
Explain the need for the new minor (e.g., market, student demand, interdisciplinary considerations).
According to the Herberger Office of Student Success, there is a great demand among non-majors for School of Art studio courses. Many queries about taking upper division courses have been, and continue to be, addressed to the academic advisors, individual faculty members and administration. Many requests come from students in other Herberger Institute programs, BIS students and students in the Barrett Honors College. Students with majors in business, life sciences, literature, sustainability, gender studies and information systems, among others, could benefit from the opportunity to obtain a minor in studio art. Generally the School of Art has been unable to accommodate these requests due to the degree of preparation (pre-requisites) required. The proposed Art Studio Minor would allow students to take sufficient lower level coursework to prepare them for selected upper division coursework without taking all six required foundation courses for majors.
E. Projected Enrollment
What are enrollment projections for the first three years?

<table>
<thead>
<tr>
<th></th>
<th>1st Year</th>
<th>2nd Year</th>
<th>3rd Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Students (Headcount)</td>
<td>10</td>
<td>20</td>
<td>30</td>
</tr>
</tbody>
</table>

2. Support and Impact

A. Faculty governance
Provide a supporting letter from the chair of the academic unit verifying that the proposed minor has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the minor as presented in the proposal, without impacting core program resources.
Please see attached letter.

B. Other related programs
Identify other related ASU programs and outline how the new minor will complement these existing ASU programs. (If applicable, statements of support from potentially-affected academic unit administrators need to be included with this proposal submission.)
There are no other studio art programs at Arizona State University.

C. Letter(s) of support
Provide a supporting letter from each college/school dean from which individual courses are taken.
Please see attached letter.
3. **Academic Curriculum and Requirements**

**A. Knowledge, competencies, and skills**

List the knowledge, competencies, and skills (learning outcomes) students should have when they complete this proposed minor. Examples of program learning outcomes can be found at (http://www.asu.edu/oue/assessment.html).

**Outcome: A minor in Studio Art will demonstrate the ability to utilize the basic elements of art to create unique artworks.**

1. **Measure 1.1:** ART 112 (2D Design), 113 (Color), 115 (3D Design) or 116 (Intro. to Digital Media)
   a. Performance 1.1: 70% of students will complete the final portfolio in ART 112, 113, 115 or ART 116 with a C or better on their first attempt.

2. **Measure 1.2:** ART 3XX/4XX
   a. Performance 1.2: 70% of students will complete the final project in 2 ART upper division courses with a grade of C or better on their first attempt.

**Outcome: A minor in Studio Art will gain knowledge of the history of art.**

1. **Measure 2.1:** ARS 101 (Art from Prehistory Through Middle Ages) or ARS 102 (Art from Renaissance to Present)
   a. Performance 2.1: 70% of the students will pass the final exam in ARS 101 or ARS 102 with a C or better on their first attempt.

2. **Measure 2.2:** ARA, ARE or ARS 3XX/4XX
   a. Performance 2.1: 70% of the students will pass the final exam with a C or better in one ARA, ARE or ARS upper division course on their first attempt.

**B. Provide a description of the curricular requirements for the minor. Be specific in listing required courses as well as electives and specify the total minimum number of hours required for the minor. Please attach one or more model programs of study to illustrate the choices students might make, if appropriate.**

**Required Minor Courses**

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Number</th>
<th>Title</th>
<th>Is this a new course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART</td>
<td>110</td>
<td>Drawing as Seeing and Thinking</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Choose 1 course from ART 112 (2D Design), ART 113 (Color), ART 115 (3-D Design), or ART 116 (Introduction to Digital Media)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Choose 1 from ARS 101 or ARS 102</td>
<td>No</td>
<td>3</td>
</tr>
</tbody>
</table>

**Elective Minor Courses**

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Number</th>
<th>Title</th>
<th>Is this a new course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Choose 3 from the Upper Division Studio Course List (see Appendix, Question D)</td>
<td>No</td>
<td>9</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Choose 1 from the Upper Division Art History, Art Education or Related Departmental Courses List (see Appendix, Question D)</td>
<td>No</td>
<td>3</td>
</tr>
</tbody>
</table>

**Section Sub-total**

9

12
PROPOSAL TO ESTABLISH A NEW MINOR

Other Minor Requirements
E.g. – Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable

Credit Hours

C. Minimum residency requirement
How many hours of the minor must be ASU credit?
A minimum of 12 hours must be completed in the ASU School of Art.

D. New Courses
Provide a brief course description for each new course.
None.

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost’s Office approval before this certificate is put on Curriculum and Academic Programs Committee (CAPC) agenda

4. Administration and Resources

A. Describe the procedures and any qualifications for enrollment in the minor.
Students add the minor or BIS concentration by speaking with their primary advisor and requesting that the plan code be added to their record. No additional enrollment requirements are necessary. Students can meet with a Herberger Institute advisor to discuss the minor and seek answers to any questions.

B. Describe the advising procedures as well as measures for verification of completion of the minor.
The advising staff in the Herberger Institute Office of Student Success will advise students enrolled in the Minor or BIS Concentration in Studio Art and verify when the student has completed the coursework.

C. What are the resource implications for the proposed minor, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this minor, please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this minor.
No additional resources are necessary.

D. Primary Faculty
List the primary faculty participants regarding this proposed certificate. For interdisciplinary certificates, please include the relevant names of faculty members from across the University.

<table>
<thead>
<tr>
<th>Last Name</th>
<th>First Name</th>
<th>Rank</th>
<th>Area</th>
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<tbody>
<tr>
<td>Allen</td>
<td>Liz</td>
<td>Academic Professional</td>
<td>Northlight Gallery</td>
</tr>
<tr>
<td>Anand</td>
<td>Julie</td>
<td>Associate Professor</td>
<td>Photo</td>
</tr>
<tr>
<td>Beiner</td>
<td>Susan</td>
<td>Associate Professor</td>
<td>Ceramics (Area Rep)</td>
</tr>
<tr>
<td>Brown</td>
<td>Claudia</td>
<td>Professor</td>
<td>Art History</td>
</tr>
<tr>
<td>Chung</td>
<td>Sam</td>
<td>Assistant Professor</td>
<td>Ceramics</td>
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<tr>
<td>Codell</td>
<td>Julie</td>
<td>Professor</td>
<td>Art History</td>
</tr>
<tr>
<td>Collins</td>
<td>Dan</td>
<td>Professor</td>
<td>Intermedia (Core)</td>
</tr>
<tr>
<td>Coville</td>
<td>Christopher</td>
<td>Visiting Faculty</td>
<td>Photo</td>
</tr>
<tr>
<td>Danh</td>
<td>Binh</td>
<td>Assistant Professor</td>
<td>Photo</td>
</tr>
<tr>
<td>Eckert</td>
<td>Tom</td>
<td>Professor</td>
<td>Wood (Area Rep)</td>
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<tr>
<td>Ellsworth</td>
<td>Angela</td>
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<td>Drawing &amp; Painting</td>
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<td>Art History</td>
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<td>Neubauer</td>
<td>Mary</td>
<td>Professor</td>
<td>Sculpture (Area Rep)</td>
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<td>Obuck</td>
<td>John</td>
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<td>Drawing &amp; Painting</td>
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<td>Pessler</td>
<td>Anthony</td>
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<td>Drawing &amp; Painting</td>
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<td>Janice</td>
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<td>Drawing &amp; Painting</td>
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<td>Risseeuw</td>
<td>John</td>
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<td>Solis</td>
<td>Forrest</td>
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<td>Mary</td>
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<td>Gray</td>
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<td>Tzelepis</td>
<td>John</td>
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<td>Metals (Area Rep)</td>
</tr>
<tr>
<td>Verstegen</td>
<td>Clare</td>
<td>Professor</td>
<td>Fibers (Area Rep)</td>
</tr>
<tr>
<td>Weiser</td>
<td>Kurt</td>
<td>Regent's Professor</td>
<td>Ceramics</td>
</tr>
<tr>
<td>White</td>
<td>Jim</td>
<td>Professor</td>
<td>Sculpture</td>
</tr>
<tr>
<td>Young</td>
<td>Bernard</td>
<td>Professor</td>
<td>Art Ed (Grad Advisor)</td>
</tr>
</tbody>
</table>
5. Additional Materials

A. Appendix
   Complete and attach the Appendix document.

B. Program of study
   Provide one or more model programs of study (if appropriate).

C. Attach other information that will be useful to the review committees and the Office of the Provost.
1. **Proposed Minor Name:**
   Minor or BIS Concentration in Studio Art

2. **Description (150 words maximum)**
   The art minor or BIS concentration in studio art is designed for students who have an interest in studio arts but are pursuing another major. The program includes foundation art courses that address formal issues in art and upperdivision courses that develop a conceptual basis for the student while increasing technical proficiency in one or more studio areas. Course work in art history, both lower and upper division, helps foster critical understanding of aesthetics and the production of art. The designated course work is flexible enough for students to concentrate in a single area of the studio arts or explore several mediums.

3. **Contact and Support Information**
   - Building Name, code and room number: *(Search ASU map)*  
     - CDS 101
   - Program office telephone number: *(i.e. 480/965-2100)*  
     - 480/965-4495
   - Program Email Address:  
     - herbergeradmissions@exchange.asu.edu
   - Program Website Address:  
     - http://art.asu.edu

4. **Program Requirements:** Provide applicable information regarding the program such as curricular restrictions or requirements, specific course lists, or academic retention requirements.

   The minor or BIS concentration requires 21 credit hours (12 upper division) in studio art and art history, art education or a related area of study.

   **CORE STUDIO (6)**
   - **Required:**
     - ART 110  Drawing as Seeing and Thinking
   - complete one of the following: (3)
     - ART 112  2-D Design
     - ART 113  Color
     - ART 115  3-D Design
     - ART 116  Introduction to Digital Media

   **STUDIO COURSES * (9)**
   - Choose three from the following courses:
     - ART 311  Drawing III
     - ART 314  Life Drawing II
     - ART 323  Painting II
     - ART 327  Watercolor II
     - ART 331  Sculpture II
     - ART 333  Foundry Casting Methods
     - ART 346  3-D Computer Imaging and Animation
     - ART 351  Intaglio I
     - ART 354  Screen Printing I
     - ART 360  Ceramic Throwing
     - ART 364  Ceramic Handbuilding I
     - ART 365  Ceramic Handbuilding II
     - ART 376  Woven Structures I
     - ART 377  Surface Design
     - ART 394  ST: Beginning Relief
     - ART 394  ST: Ceramic Vessels
     - ART 394  ST: Fantasy Figure Foam Carving
     - ART 394  ST: Figurative Sculpture
**PROPOSAL TO ESTABLISH A NEW MINOR**

| ART 394   | ST: Maker Workshop          |
| ART 394   | ST: Mixed Media: Collage    |
| ART 394   | ST: Printmaking in Greece   |
| ART 394   | ST: Slipcasting             |
| ART 427   | Art on Paper                |
| ART 432   | Neon Sculpture              |
| ART 439   | Intermedia Studio           |
| ART 442   | Art and Community           |
| ART 443   | Intermedia Performance      |
| ART 445   | Digital Processes for Printmaking |
| ART 453   | Experimental Printmaking: Expanding the Matrix |
| ART 456   | Fine Printing and Bookmaking I |
| ART 458   | Papermaking                 |
| ART 459   | Monoprinting                |
| ART 461   | Polymer Plate Prints        |
| ART 494   | ST: Artists’ Books          |
| ART 494   | ST: Blacksmithing           |
| ART 494   | ST: Digital Compositing     |
| ART 494   | ST: Drawing in Florence     |
| ART 494   | ST: Enameling               |
| ART 494   | ST: Foundry                 |
| ART 494   | ST: Illumination Systems    |
| ART 494   | ST: Metalworking            |
| ART 494   | ST: Summer Foundry Workshop |

*Other ART 3XX/4XX courses may be taken if appropriate prerequisites are met or with instructor approval.

**ART HISTORY (3)**

Choose one of the following:

ARS 101  Art from Prehistory Through Middle Ages
ARS 102  Art from Renaissance to Present

**ART HISTORY, ART EDUCATION OR RELATED DEPARTMENTAL COURSES (3)**

Choose one of the following*:

ARA 311  Art Appreciation and Human Development
ARE 301  Studio Art and Human Development
ARE 370  Teaching Visual Culture
ARE 440  Interdisciplinary Art Education
ARE 494  ST: Child Art Development
ARE 494  ST: Multicultural Issues in Art Education
ARS 310  The Renaissance in Tuscany
ARS 340  Art in America
ARS 394  ST: Art and Myth of the Classical World
ARS 394  ST: Ancient Art and Culture
ARS 394  ST: Egyptian Art and Culture
ARS 394  ST: Italian Baroque Art
ARS 394  ST: Italian Renaissance Art
ARS 394  ST: Medieval Art
ARS 402  Art of Ancient Egypt
ARS 404  Greek Art
ARS 406  Roman Art
ARS 414  Romanesque Art
ARS 417  Late Gothic Art in Central Europe
ARS 418  German Renaissance and Reformation Art
ARS 432  19th-Century French Art and Culture
ARS 435  The Pre-Raphaelites
ARS 437  British Culture and Empire
## PROPOSAL TO ESTABLISH A NEW MINOR

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>ARS 438</td>
<td>Art of the 20th Century I</td>
</tr>
<tr>
<td>ARS 439</td>
<td>Art of the 20th Century II</td>
</tr>
<tr>
<td>ARS 440</td>
<td>Identity and World Film</td>
</tr>
<tr>
<td>ARS 465</td>
<td>Native Art of North America</td>
</tr>
<tr>
<td>ARS 466</td>
<td>Native American Art of the Southwest</td>
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<tr>
<td>ARS 468</td>
<td>Art of the Arctic and Northwest Coast</td>
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<td>ARS 472</td>
<td>Art of China</td>
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<td>ARS 473</td>
<td>Art of Japan</td>
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<td>ARS 475</td>
<td>Chinese Painting</td>
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<td>ARS 484</td>
<td>Internship</td>
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<td>ARS 494</td>
<td>ST: Contemporary Mexican Photography</td>
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<tr>
<td>ARS 494</td>
<td>ST: History of Mexican Photography</td>
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<tr>
<td>ARS 494</td>
<td>ST: Latinas in the Visual Arts</td>
</tr>
<tr>
<td>ARS 494</td>
<td>ST: Mestizaje/Guadalupe in Art</td>
</tr>
</tbody>
</table>

*Other ARA/ARE/ARS 3XX/4XX may be taken if appropriate prerequisites are met or with instructor approval.

**TOTAL 21 Credit Hours (12 Upper Division)**

5. **Additional Enrollment Requirements** If applicable list any additional enrollment requirements students must complete.
   None

6. **Delivery/Campus Information Delivery:** On-campus only (ground courses and/or iCourses)
   *Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.*

7. **Campus/Locations:** indicate all locations where this program will be offered.
   - Dawntown Phoenix
   - Polytechnic
   - Tempe
   - West
   - Tempe (selected)
   - Other:
Memorandum

Date:  11/26/12

To:    Heather Landes, Associate Dean

From:  Adriene Jenik, Professor and Director, School of Art

Re:    Proposal for Minor in Art, School of Art

The faculty in the School of Art have approved the proposed Minor in ART. The proposal was presented to the full faculty at a faculty meeting, revised and presented to our Program Coordinators meeting (with representatives of all areas of study) who, in their capacity as reviewers of undergraduate curriculum, approved it moving forward via a voice vote.

The School of Art has the resources necessary to carry out the proposal, if approved, and seek to commence establishment of the Minor in ART in Fall 2013, as request in the Academic plan.

Thank you for your consideration.

Signature: ___________________________  Date:  11/26/12
Heather Landes

From: Duane Roen
Sent: Friday, February 01, 2013 3:38 PM
To: Heather Landes
Cc: Adriene Jenik; Kathryn Maxwell
Subject: RE: Memo of Support - Minor and BIS Concentration in Studio Art

Heather,

The proposal for a minor in studio art is exciting, and I think that students will find it very attractive.

I wholeheartedly support the proposal.

Please let me know if you need anything else from me.

Best,
Duane

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Heather Landes
Associate Dean
Interim Director, School of Music

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Duane Roen
Assistant Vice Provost for University Academic Success Programs
Head, Interdisciplinary and Liberal Studies
Professor of English, School of Letters and Sciences
Arizona State University | Undergraduate Academic Services Building, Room 228
Box 871901 | Tempe, AZ 85287-1901
Voice: 480-727-6513 | Fax: 480-727-6344| Email: duane.roen@asu.edu

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From: Heather Landes
Sent: Friday, February 01, 2013 2:56 PM
To: Duane Roen
Cc: Adriene Jenik; Kathryn Maxwell
Subject: Memo of Support - Minor and BIS Concentration in Studio Art

Dear Duane,

I’ve attached a proposal for the minor and BIS concentration in studio art. We are very excited about this minor and believe that it will be a great option in the BIS program.

Can you please review this proposal and provide me with a memo of support by next Friday, Feb. 8?

Sincerely,

Heather Landes
Associate Dean
Interim Director, School of Music

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ASU Herberger Institute for Design and the Arts
Dixie Gammage Hall, Rm. 132
PO Box 872102
Tempe, AZ 85287-2102

p: 480.965.0050
f: 480.727.6529
Heather Landes

From: Marlene Tromp
Sent: Monday, February 04, 2013 8:37 AM
To: Heather Landes
Cc: Adriene Jenik; Kathryn Maxwell
Subject: Re: Request for Memo of Support - Proposal for Minor and BIS Concentration in Studio Art

Dear Colleagues,

The School of Humanities, Arts, and Cultural Studies is pleased to support the proposed minor and BIS concentration in Studio Art.

Sincerely,

Marlene

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Dr. Marlene Tromp, Director
School of Humanities, Arts and Cultural Studies (SHArCS)
Professor of English and Women and Gender Studies
New College of Interdisciplinary Arts and Sciences
Arizona State University
Office: 602-543-4444 Fax: 602 543-3006
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From: Heather Landes <Heather.Landes@asu.edu>
Date: Friday, February 1, 2013 2:58 PM
To: Marlene Tromp <marlene.tromp@asu.edu>
Cc: Adriene Jenik <Adriene.Jenik@asu.edu>, Kathryn Maxwell <K.Maxwell@asu.edu>
Subject: Request for Memo of Support - Proposal for Minor and BIS Concentration in Studio Art

Dear Marlene,

We are working on a minor and BIS concentration in studio art and I have been asked by the Provost’s Office to request a memo of support from you.

I’ve attached the final proposal for your review.

Could you review this and provide me with an indication of your support or concerns by next Friday, Feb. 8?

Please let me know if you have any questions.

Sincerely,
Heather Landes
Associate Dean
Interim Director, School of Music

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