



Memorandum

Date: February 8, 2013

To: Elizabeth D. Phillips, Executive Vice President and Provost of the University

From: Kwang-Wu Kim, Dean and Director of the Herberger Institute for Design and the Arts

Re: MM in Performance (Conducting) Proposal

I have reviewed the attached proposal requesting the establishment of an MM in Performance (Conducting) in the Herberger Institute for Design and the Arts.

This concentration will train musicians for leadership positions in school, college, and professional orchestras and wind bands. The program is appropriate for any musician (teacher or performer) who desires to obtain a position at the college/university level as a conductor of orchestras or wind bands and for public school teachers of orchestras and wind bands.

The Herberger Institute Graduate Curriculum Committee reviewed the proposal and it has their unanimous support.

My signature on the attached proposal indicates my support and approval for the establishment of this new concentration.



NEW GRADUATE CONCENTRATION PROPOSALS
ARIZONA STATE UNIVERSITY
GRADUATE COLLEGE

This form should be used for academic units wishing to propose a new concentration for existing graduate degrees.

A concentration is a subspecialty within a degree and major, which reflects that the student has fulfilled a designated, specialized course of study, which qualifies the student as having distinctive skills and training in one highly concentrated area of the major. Concentrations are formally-recognized educational designations (including the assignment of a university plan code for reporting/record-keeping purposes and appearance on the ASU transcript). Concentrations are to be distinguished from not formally recognized academic distinctions frequently referred to as “emphases,” “tracks,” “foci,” “options,” etc.

Submit the completed and signed (chairs, unit deans) proposal to the **Office of Graduate Academic Programs**. Mail code 1003 and electronic copies to eric.wertheimer@asu.edu or Denise.Campbell@asu.edu

Please type.

Contact Name(s): Jody Rockmaker	Contact Phone(s): 5-3371
College/School/Division Name: Herberger Institute for Design and the Arts	
Academic Unit Name: School of Music <small>(or proposing faculty group for interdisciplinary proposals)</small>	
Existing Graduate Degree and Major under which this concentration will be established: Master of Music (MM) in Performance	
Proposed Concentration Name: Conducting	
Requested Effective Term and Year: Fall 2014 <small>(e.g. Spring 2012)</small>	
Do Not Fill in this information: Office Use Only Plan Code:	CIP Code:

1. Overview

- A. Provide a brief description (*not to exceed 250 words*) of the new concentration (including the specific focus of the new concentration, relationship to other concentrations in this degree program, etc).

The Conducting concentration under the Master of Music in Performance degree trains musicians for leadership positions in school, college, and professional orchestras and wind bands. The program supports the existing Doctor of Musical Arts (DMA) in Music, concentration in Conducting by providing a progression from one level to the next. Industry standard in music schools is to have both levels of graduate degrees in conducting when offering the doctorate. Currently the ASU School of Music only offers the DMA in Music, concentration in Conducting. The program is appropriate for any musician (teacher or performer) who desires to obtain a position at the college/university level as a conductor of orchestras or wind bands and for public school teachers of orchestras and wind bands.

Two tracks will be created within this concentration.

The track in Wind Band conducting is designed to meet the needs of the conductor focusing on band directing. Required courses MUP 554, Major Repertoire, Score Study, and Performance Practice; MUP 527 Studio Instruction: Conducting; and MUP 596 and 597 Solo Performance all are specific to conducting wind bands. Elective courses in Instrumental Ensembles (MUP 542), Jazz Pedagogy (MUE 560) and Jazz Rehearsal Techniques (MUE 562) can also be taken for further study in the field of band directing.

The track in Orchestral conducting is designed to meet the needs of the conductor focusing on orchestral conducting. Required courses MUP 591 Principles of Orchestral leadership, MUP 554 Major Repertoire, Score Study, and Performance Practice, MUP 527 Studio Instruction: Conducting; and MUP 596 and 597 Solo Performance all are specific to orchestral conducting. Elective courses in Instrumental Ensembles (MUP 542) or MUE 500-level Studies in Music Education provide additional opportunities for further study in the field of orchestral conducting.

2. Impact Assessment

- A. Explain the unit's need for the new concentration (e.g., market demand, research base, direction of the discipline, and interdisciplinary considerations). How will the new concentration complement the existing degree program, including enrollment, national ranking, etc?

The new concentration serves two markets of significant size: regional, national, and international students who desire a master's degree in the area of conducting and plan to continue on to a doctoral degree with a concentration in conducting, and local public schools teachers in the State of Arizona who desire a master's degree focused on conducting.

Serving the first market there are approximately 600 accredited music schools in the United States. Conducting is almost always a graduate level degree program with students prepared at the bachelor's level in areas such as performance or music education. Few schools offer graduate degree programs in conducting, and fewer still offer both the master's and doctoral degrees in conducting. Adding the conducting concentration at the master's level would make ASU one of the very few schools with the capability to offer master's and doctoral training in conducting. The degree will enhance the recruiting possibilities for the DMA in conducting since many students wish to study for extended periods of time with one master conductor.

The secondary market is public school teachers in the state of Arizona who wish to improve their conducting skills beyond what is currently offered in the MM in Music Education through a conducting concentration within the performance degree. Adding this concentration would allow the School of Music to capture that population of students in addition to the public school teachers who desire a music education master's degree. By offering the conducting concentration within the performance degree, the ASU School of Music would be providing the two primary master's degrees that are desired by public school teachers; the existing music education master's and the new conducting concentration.

International students are also a potential market. The conducting faculty and large ensembles of ASU have been internationally recognized as some of America's finest for at least the last three decades. As our conductors travel nationally and internationally to guest conduct they are consistently asked about a master's degree in conducting by potential foreign students. These students would be very likely to enter a master's program and continue on into the DMA program at ASU.

- B. Please identify other **related** ASU programs and outline how the new concentration will complement these existing ASU programs? **(If applicable, statements of support from potentially-affected academic unit administrators need to be included with this proposal submission.)**

The most closely related program is the Doctor of Musical Arts in Music, concentration in Conducting. As stated above it is likely that adding this concentration will improve recruitment of students for that degree since many conducting students want to study with a particular faculty member for an extended period of time, completing both their master's and doctorate with that person.

The concentration would complement the Master of Music in Music Education degree for reasons outlined in item 2.A. The ability to offer programs that meet the range of interests of public school teachers is a positive tool for recruitment for the School of Music.

- C. Is this an interdisciplinary concentration? If yes, please address the relationship of the proposed concentration to other existing degree programs and any parallel or similar concentrations in these degree programs. **(Please include relevant Memoranda of Understanding regarding this interdisciplinary concentration from all applicable academic units.)**

This is not an interdisciplinary concentration.

3. Academic Requirements and Curriculum

- A. What are the total minimum hours required for the major and degree under which the proposed concentration will be established?

32

- B. Please provide the admissions criteria for the proposed concentration. If they are identical to the admission criteria for the existing major and degree program under which this concentration will be established, you may attach a copy of these criteria as they appear on the departmental website, or other source (please indicate source). Please also list all undergraduate and graduate degrees and/or related disciplines that are required for admission to this concentration program.

Degrees required for admission to the concentration: U.S. Bachelor's degree or higher from a regionally accredited institution or the equivalent of a U.S. bachelor's degree from an international institution officially recognized by that country.

Admissions criteria for the concentration are the same as for the Master of Music in Performance, the degree in which this concentration resides with one exception. An on campus audition interview is required. As a preliminary step to an on campus conducting audition applicants will submit a video recording demonstrating conducting technique. Only those invited by the conducting faculty (based upon the preliminary video submission) to audition in person will be allowed to do so.

- C. If the proposed concentration is part of a larger, interdisciplinary agenda, please provide additional admission information related to students who may enter with various academic backgrounds, including expected entry-level competencies. As applicable, please also address the courses that must be taken to remedy any relevant deficiencies for incoming students.

NA

- D. What knowledge, competencies, and skills (learning outcomes) should students have when they graduate from this proposed concentration program? Examples of program learning outcomes can be found at (<http://www.asu.edu/oue/assessment.html>).

Graduates of the MM in Performance, Concentration in Conducting will demonstrate:

- An ability to rehearse and conduct ensembles at a professional level with a high degree of technical and musical skill.
- Knowledge of appropriate concert programming and ensemble literature
- The ability to analyze literature and musical scores for performance and interpretation.
- An understanding of the historical development of ensemble literature.

- E. How will students be assessed and evaluated in achieving the knowledge, competencies, and skills outlined in 3.D. above? Examples of assessment methods can be found at (<http://www.asu.edu/oue/assessment.html>).

Outcome: Graduates of the MM in Performance, Concentration in Conducting will demonstrate mastery of ability to conduct ensembles at a professional level.

1. Measure 1: MUP 527 Studio Instruction: Conducting

- a. Performance 1.1: Students will pass a jury review by a panel of the faculty

2. Measure 2: MUP 596 Solo Performance, MUP 597 Solo Performance

- a. Performance 2.1: At least 80% of all students will successfully pass their recitals on the first attempt.

Outcome: Graduates of the MM in Conducting will demonstrate advanced skills in conducting techniques to prepare instrumentalists for performances.

3. Measure 3: MUP 596 Solo Performance , MUP 597 Solo Performance

- a. Performance 3.1: At least 80% of all students will successfully pass their recitals on the first attempt.

4. Measure 4: MUP 527 Studio Instruction: Conducting

- a. Performance 4.1: Students will successfully pass the end of semester jury.

- F. **Please provide the curricular structure for the proposed concentration.**

- Additionally, please ensure that all **new** required course proposals have been submitted to the Provost's office through the Curriculum ChangeMaker online course proposal submission system for approval before this concentration is put on the University Graduate Council and CAPC agendas.

Please note that two tracks (Wind Band and Orchestral) will be created under this concentration program.

1) Conducting – Wind Band Track:

Required Core Courses for the Degree (If applicable concentration)			Credit Hours
<i>(Prefix & Number)</i>	<i>(Course Title)</i>	<i>(New Course?) Yes or No?</i>	(Insert Section Sub-total) 14
MUP 540	Principles of Integrated Conducting	No	2
MUP 554	Major Repertoire, Score Study, and Performance Practice	No	3
MUE 564	Instrumental Music, Advanced Rehearsal Techniques	No	3
MUP 527	Studio Instruction: Conducting (at least two semesters)	No	4
MUP 542	Instrumental Ensembles	No	1
MUP 542	Instrumental Ensembles	No	1
Required Track Courses			Credit Hours
<i>(Prefix & Number)</i>	<i>(Course Title)</i>	<i>(New Course?) Yes or No?</i>	(Insert Section Sub-total) 11-12
MHL 5xx	At least two courses in music history	No	6
MTC 5xx	At least two course in music theory.	No	5-6
Elective or Research Courses (as deemed necessary by supervisory committee)			Credit Hours
<i>(Prefix & Number)</i>	<i>(Course Title)</i>	<i>(New Course?) Yes or No?</i>	(Insert Section Sub-total) 4-5
MHL, MTC, MUE, MUP 5XX	Elective – Choose From List (see below)	No	4-5
Culminating Experience – Must be the same as the existing program.			Credit Hours
<i>E.g. - Capstone project, applied project, thesis (masters only – 6 credit hours) or dissertation (doctoral only – 12 credit hours) as applicable</i>			(Insert Section Sub-total) 2
MUP 596 Solo Performance			1
MUP 597 Solo Performance			1
Total required credit hours			32

Elective Course List: Choose 4-5 hours from:

MUP 521/MUP527	Studio Instruction	No	2-4
MUE 5xx	Studies in Music Education	No	2-4
MUP 527	Studio Instruction (Additional Studies in Conducting)	No	2-4
MUP 542	Instrumental Ensembles	No	1-2
MUE 560	Jazz Pedagogy	No	3
MUE 562	Jazz Rehearsal Techniques	No	2

2) Conducting – Orchestral Track:

Required Core Courses for the Degree (If applicable concentration)			Credit Hours
<i>(Prefix & Number)</i>	<i>(Course Title)</i>	<i>(New Course?) Yes or No?</i>	(Insert Section Sub-total) 15
MUP 540	Principles of Integrated Conducting	No	2
MUP 554	Major Repertoire, Score Study, and Performance Practice	No	3
MUE 564	Instrumental Music, Advanced Rehearsal Techniques	No	3
MUP 527	Studio Instruction: Conducting (at least two semesters)	No	4
MUP 591	Topic: Principals of Orchestral Leadership	No	3
Required Track Courses			Credit Hours
<i>(Prefix & Number)</i>	<i>(Course Title)</i>	<i>(New Course?) Yes or No?</i>	(Insert Section Sub-total) 11-12
MHL 5xx	At least two courses in music history	No	6
MTC 5xx	One course in music theory	No	2-3
MTC 598	Topic: Orchestration	No	3
Elective or Research Courses (as deemed necessary by supervisory committee)			Credit Hours
<i>(Prefix & Number)</i>	<i>(Course Title)</i>	<i>(New Course?) Yes or No?</i>	(Insert Section Sub-total) 3-4
MHL, MTC, MUE, MUP 5XX	Elective – Choose From List (see below)	No	3-4
Culminating Experience – Must be the same as the existing program.			Credit Hours
<i>E.g. - Capstone project, applied project, thesis (masters only – 6 credit hours) or dissertation (doctoral only – 12 credit hours) as applicable</i>			(Insert Section Sub-total) 2
MUP 596 Solo Performance			1
MUP 597 Solo Performance			1
Total required credit hours			32

Elective Course List: Choose 3-4 hours from:

MUP 521/MUP527	Studio Instruction	No	2-4
MUE 5xx	Studies in Music Education	No	2-4
MUP 527	Studio Instruction (Additional Studies in Conducting)	No	2-4
MUP 542	Instrumental Ensembles	No	1-2

- G. Please describe the primary course delivery mode, (e.g., online, face-to-face, off-site etc.). **Please note:** If this proposed initiative will be offered **completely** online, clearly state that in this section.

Primary course delivery mode is face-to-face. Portions (MUP 527 Studio Instruction: Conducting) of the degree could be offered off-site if the student is a currently employed Arizona public school teacher.

- H. Please **describe** the culminating experience(s) required for completion of the existing degree and major, and the proposed concentration (e.g., thesis, dissertation, comprehensive exams, capstone course(s), practicum, applied projects, etc.).

The culminating experience of the degree plan is the combination of two required capstone courses (MUP 596 Solo Performance and MUP 597 Solo Performance and a comprehensive exam. The student will organize, prepare, and conduct a full length recital/concert on campus or off campus (per committee approval) to be evaluated by the student's committee.

- I. Please **describe** any other requirements for completion of the existing degree and major, and the proposed concentration (e.g., internships, foreign language skills, etc.).

NA

- J. **For interdisciplinary programs**, additional sample curricular structures must be included as appendix items to this proposal relating to students with various academic backgrounds who may pursue the proposed concentration, including expected mastery of core competencies (e.g., course work, skills, and/or knowledge).

NA

4. Administration and Resources

- A. How will the proposed concentration be administered (including recommendations for admissions, student advisement, retention etc.)? Describe the administering body in detail, especially if the proposed concentration is part of a larger interdisciplinary agenda. How will the graduate support staff for this proposed concentration program be met?

The concentration will be administered as all degrees and concentrations in the ASU School of Music are handled. The Program Manager of Academic Affairs oversees the recruitment, application, admission, enrollment and graduate processes for all students in the school. The Associate Director handles any issues that arise in these processes. Admission, scholarship and teaching assistantship decisions are communicated in March each year. Teaching assistants are assigned to a faculty member based on their duties each semester or year. The ASU School of Music Academic Affairs Office communicates regularly with the Graduate College on all issues relating to degree progress.

- B. How many students will be admitted immediately following final approval of the concentration? What are enrollment projections for the next three years?

Between 1 and 3 students will be admitted into the concentration each year with a projected enrollment of 3-6 over the next three years. Conducting programs nationwide are intentionally small programs due to the requirement set by the National Association of Schools of Music (music's national accrediting agency) that conducting students must be given adequate podium time while in residence. Given the number of ensembles available to conduct at any institution it is necessary that graduate student classes in conducting be small. Our goal would be to balance the enrollment between the MM in Performance and DMA in Music (conducting concentration) programs so that our students receive the podium time necessary to hone their skills.

- C. What are the resource implications for the proposed concentration, including any projected budget needs? For Doctoral students, how will the students be supported financially? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this concentration please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this concentration.

Given the fact that the School of Music already has a doctoral program with a concentration in conducting it is not projected that new library materials or instructional personnel will be required to launch the program. The students will vie for financial support along with their doctoral conducting colleagues from the existing assistantships and scholarships.

D. Please list the primary faculty participants regarding this proposed concentration. For interdisciplinary concentrations, please include the relevant names of faculty members from across the University.

Name	Title	Area(s) of Specialization as they relate to proposed concentration
Wayne Bailey	Professor of Music	Conducting, wind bands
Gary Hill	Professor of Music	Conducting, wind bands
Timothy Russell	Professor of Music	Conducting, orchestra
William Reber	Professor of Music	Conducting, orchestra, opera

E. Is there a graduate faculty structure for this concentration program that will differ from the original degree program graduate faculty structure (**for PhD programs only**)? If yes, please include the name of the graduate faculty group and whether they will participate in offering this concentration.

N/A

5. Additional Material — Please attach any additional information that you feel relates to the proposed concentration. (Please label accordingly, i.e., Appendix or Attachment A, B, etc.)

Approvals (if the proposal submission involves multiple units, please include letters of support from those units)

DEPARTMENT CHAIR or SCHOOL
DIRECTOR



SIGNATURE

2/8/2013

DATE

DEAN (Please print or type)



SIGNATURE

2/8/2013

DATE

The following section will be completed by the GC following the recommendations of faculty governance bodies.

EXECUTIVE VICE PROVOST FOR ACADEMIC AFFAIRS AND DEAN OF THE GRADUATE COLLEGE

SIGNATURE

DATE

Please note: Proposals for new concentrations also require the review and recommendation of approval from the University Graduate Council, Curriculum and Academic Programs Committee (CAPC), the Academic Senate (Information item only), and the Office of the Provost before they can be put into operation.

The final approval notification will come from the Office of the Provost.

GF0311E-92

SCHOOL OF MUSIC

January 14, 2013

Dear Dean Kim,

The faculty of the School of Music has approved the proposed addition of a Concentration in Conducting to the Masters of Music Performance degree. As required by our bylaws, the Graduate Curriculum Committee reviewed, revised and approved the proposal. The full faculty then discussed and voted on the measure.

The School of Music has all resources necessary to support this new concentration.

Respectfully submitted,

A handwritten signature in black ink, reading "Jody Rockmaker". The signature is written in a cursive style with a prominent "J" and "R".

Jody Rockmaker, Ph.D.
Associate Director
Associate Professor of Music (Composition and Theory)