



ARIZONA STATE UNIVERSITY

### Proposal to Make Changes in an Academic Unit

Proposed new academic units or proposals to disestablish, re-align, rename or reorganize existing academic units must be included on the ABOR approved Academic Plan. With prior approval from the Provost's Office, the "Proposal to Make Changes in an Academic Unit" may be routed through the internal ASU proposal development and review process prior to ABOR meeting on the academic plan, although final implementation requires ABOR approval. That is, there is no required order of events for ABOR and internal approvals. Normally changes are considered by the unit, the relevant college/school committee if applicable, the college dean or school director, the office of the provost, the Curriculum and Academic Programs Committee (CAPC) of the University Senate, and the University Senate, first reading and second reading/vote. Final decisions are made by the Executive Vice President and University Provost.

Mail completed proposal to [CurriculumPlanning@asu.edu](mailto:CurriculumPlanning@asu.edu)

*Note: Depending on the scope of the change, in addition to completing this proposal, you may be asked to provide additional information related to budget, by-laws, promotion and tenure criteria, a transition plan for faculty, staff and students, etc.*

---

#### UNIT INFORMATION

College/School or Vice Presidential area under which the proposed academic unit will exist:  
Herberger Institute for Design and the Arts

If within a subunit (e.g., school within a college), name the unit:  
N/A

If a reorganization:  
name of the existing unit: Two units will be disestablished: School of Theatre and Film, School of Dance  
name of the new unit: One school will be established: School of Film, Dance, and Theatre

Will new state resources be required to make this change? Yes  No

Requested effective term: Fall and year: 2013

---

#### PROPOSAL CONTACT INFORMATION

(Person to contact regarding this proposal)

Name: Jacob Pinholster  
Phone: 480-965-9547

Title: Director, Interim Director  
email: [jpinhols@asu.edu](mailto:jpinhols@asu.edu)

#### Vice President/Dean Approval

This proposal has been approved by all necessary unit and college level committees and the college/school have the resources to support the proposed new organization or reorganization. My signature below signifies that I strongly endorse the establishment of the proposed new unit or the organizational change. (Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.)

College/School Dean or Vice President name: Kwang-Wu Kim, Dean and Director

College/School Dean or Vice President signature:  Date: 2-18-13

College/ School Dean or Vice President name:  
Establish/Reorganize Academic Unit Approval Form

(if more than one college involved)

College/School Dean or Vice President signature \_\_\_\_\_ Date: \_\_\_\_\_



## PROPOSAL TO ESTABLISH A NEW ACADEMIC UNIT OR TO REORGANIZE AN EXISTING ACADEMIC UNIT

This template is to be used only by a unit that has received specific written approval from the Provost's office to proceed with internal proposal development for the establishment of a new academic unit or reorganization to an existing academic unit.

*Note: Depending on the scope of the change, in addition to completing this proposal, you may be asked to provide additional information related to budget, by-laws, promotion and tenure criteria, a transition plan for faculty, staff and students, etc.*

---

### I. Description of the proposed organizational unit change

- a. Explain the nature of the change; i.e., formation of a new unit or reorganization of an existing unit. We propose the disestablishment of the School of Theatre & Film and the School of Dance in order to establish a combined school: the School of Film, Dance, and Theatre.
- b. Identify the existing unit(s) affected by the change and its place in the current organizational structure of the university.  
The current schools are both academic units in the Herberger Institute for Design and the Arts. This reorganization (disestablishment/reestablishment) should have little or no effect on the other schools (Art, Arts, Media and Engineering; The Design School; Music,) within the Herberger Institute. All current curricular, outreach, and research programs will remain constant for the 2013-2014 academic year, with proposed growth resulting from cooperative programs to begin in fall 2014.
- c. If applicable, list any academic units to be disestablished as a result of the proposed reorganization.

### II. Purpose and activities of the unit

- a. Explain the rationale for the change.  
  
The two current schools are aligned extremely well philosophically, well ahead of their respect fields in terms of the progressive nature of their curricula. The fusion of the Theatre and Dance programs, in particular, represents unique opportunities for the expansion and deepening of their respective curricula, programs, and productions. By combining the two schools into a new unit, we can most effectively maximize the current pool of resources to support enrollment growth (including a new undergraduate BA in Performance and Movement program to begin in fall 2014) while simultaneously improving quality in the current programs.
- b. Identify the basic goals and objectives of the new reorganized unit(s).  
The current missions of the existing units are so similar that the basic goals and objectives of the new unit are largely the same:
  - Move the arts of theatre, film, and dance into the future by exploring new forms, new methods for making, and new possibilities for partnerships between professional artists and arts programs in a research university.
  - Engage with our local, regional, and disciplinary communities through socially-engaged practice, based on the idea of art-making as an aesthetic and practical social good.
  - Develop and refine curricula and instructional methods that not only develop rigorous skills and deep understanding of our chosen disciplines but also increase student awareness of the applicability of their disciplinary skills (eg. collaboration, creativity, multi-modal thought) as portable skills across diverse career paths.
- c. List all existing undergraduate and graduate academic programs, including degree programs, certificates and minors that will be housed in the proposed academic unit, whether new or reorganized.  
Current programs:  
BA in Theatre (concentrations in Acting; Design and Production)

BA in Film (concentrations in Film and Media Production; Filmmaking Practices)  
 BFA in Dance  
 BFA in Dance Education  
 Minor in Dance  
 Minor in Theatre  
 Minor in Film and Media Production  
 MFA in Dance (concentrations in Dance; Interdisciplinary Digital Media and Performance)  
 MFA in Theatre (concentrations in Performance; Performance Design; Directing; Dramatic Writing; Theatre for Youth; Interdisciplinary Digital Media and Performance)  
 MA in Theatre  
 PhD in Theatre (concentrations in Theatre for Youth; Theatre and Performance of the Americas)

Currently proposed:

Certificate in Arts Entrepreneurship  
 MFA in Theatre (concentration in Arts Entrepreneurship and Management)

- d. Identify the unit(s) that will assume the responsibilities of any units that are recommended for elimination. All responsibilities of the current schools will reside with the new, combined school.
- e. For instructional units, project the impact of this change on enrollment numbers over the next three years. Due to changes in staffing for recruiting/marketing support and the creation of new degree programs, we project the following enrollment per program by fall 2015:

BA in Film - Filmmaking Practices: 350 (+14 from spring 2013)  
 BA in Film - Film & Media Production: 100 (+14)  
 BA in Theatre - all concentrations: 240 (+13)  
 BFA in Dance: 55 (+18)  
 BFA in Dance Education: 50 (+9)  
 BA in Performance and Movement: 50 (new program)

TOTAL UNDERGRADUATE MAJORS: 845 (+118)  
 TOTAL UNDERGRADUATE FTE: 1220 (+142 from fall 2012 total of 1078)

MFA in Theatre - Performance: 8 (+0)  
 MFA in Theatre - Directing: 2 (+0)  
 MFA in Theatre - Performance Design: 4 (+1)  
 MFA in Theatre - Interdisciplinary Digital Media: 7 (+2)  
 MFA in Theatre - Dramatic Writing: 7 (+1)  
 MFA in Theatre - Theatre for Youth: 12 (+0)  
 MA in Theatre: 6 (+4)  
 PhD in Theatre - all concentrations: 12 (+0)  
 MFA in Dance: 21 (+0)

TOTAL GRADUATE: 79 (+8)  
 TOTAL GRADUATE FTE: 67 (+8 from fall 2012 total of 59)

### iii. Resources

#### a. Faculty and staff

- i. List the name, rank, highest degree; and estimate of the level of involvement of all current faculty and professional staff who will participate in the new or reorganized unit. Also indicate the position each person will hold in the new unit.

Faculty:

Jacob Pinholster, Associate Professor, MFA: Director  
 Stephani Etheridge Woodson, Associate Professor, PhD: Associate Director  
 Miguel Valenti, Lincoln Professor of Ethics, JD: Assistant Director - Film  
 Mary Fitzgerald, Associate Professor, MFA: Assistant Director - Dance  
 Tamara Underiner, Associate Professor, PhD: Director of Graduate Studies

Thomas Aberger, Clinical Assistant Professor, MFA: theatre faculty  
 David Barker, Professor, MFA: theatre/dance faculty  
 Gregory Bernstein, Professor of Practice, JD: film faculty  
 Rachel Bowditch, Assistant Professor, PhD: theatre/film/dance faculty  
 Melissa Britt, Clinical Assistant Professor, MFA: dance faculty  
 Larry Caves, Lecturer, MFA: dance faculty  
 Adam Collis, Professor of Practice, MFA/MBA: film faculty  
 Ellery Connell, Assistant Professor, MFA: film faculty  
 Becky Dyer, Associate Professor, PhD: dance faculty  
 Bonnie Eckard, Professor, PhD: theatre/dance faculty  
 Micha Espinosa, Assistant Professor, MFA: theatre/film/dance faculty  
 Linda Essig, Professor, MFA: theatre faculty  
 Joseph Fortunato, Lecturer, MA: film faculty  
 Constance Furr-Soloman, Associate Professor, MFA: theatre/dance faculty  
 Gene Ganssle, Lecturer, BA: film faculty  
 Lance Gharavi, Associate Professor, PhD: theatre/film faculty  
 Oscar Giner, Professor, PhD: theatre/film faculty  
 Crystal Griffith, Associate Professor, MFA: film faculty  
 Gitta Honegger, Professor, PhD: theatre faculty  
 Erika Hughes, Assistant Professor, PhD: theatre faculty  
 Naomi Jackson, Associate Professor, PhD: dance faculty  
 Rachel Joseph, Assistant Professor, PhD: theatre/film faculty  
 Robert Kaplan, Professor, MFA: dance faculty  
 Jeff McMahon, Associate Professor, MFA: theatre/dance faculty  
 Carla Melo, Assistant Professor, PhD: theatre faculty  
 John Mitchell, Associate Research Professional, MFA: dance faculty  
 Claudia Murphey, Professor, MFA: dance faculty  
 William Partlan, Associate Professor, MFA: theatre faculty  
 Melissa Rex-Flint, Clinical Assistant Professor, MFA: dance faculty  
 Guillermo Reyes, Professor, MFA: theatre/film faculty  
 Cynthia Roses-Thema, Senior Lecturer, MFA: dance faculty  
 Johnny Saldaña, Professor, MFA: theatre faculty  
 Karen Schupp, Assistant Professor, MFA: dance faculty  
 Jennifer Setlow, Assistant Professor, MFA: theatre/dance faculty  
 Eileen Standley, Clinical Professor, MFA: dance faculty  
 Pamela Sterling, Associate Professor, MFA: theatre faculty  
 Ronald Thacker, Clinical Assistant Professor, MFA: theatre/dance faculty  
 Jeffrey Thomson, Professor, MFA: theatre/film faculty  
 Pegge Vissicaro, Clinical Professor, PhD: dance faculty

- ii. List the clerical and support staff positions that will be included in the new unit.
  - Business Operations Manager
  - Administrative Associate
  - Assistant to the Director
  - Business Specialist
  - Marketing Specialist
  - Program Coordinator
  - Technical Director Sr (x3)
  - Costume Shop Coordinator (x4)
  - Media Tech Supervisor
  - Videographer Sr
  - Instructional Specialist Sr.
  
- iii. Indicate the number of graduate assistants who will be assigned to the new unit.
  - Approximately 70 (+/- 3) graduate assistants at .25 FTE and above, depending on finalization of fall 2013 cohort funding.

- iv. Project the number and type of new faculty and staff positions that will be needed by the unit during each of the next three year.  
New positions based on repurposed transition funds and enrollment growth funding (all dates signify fall semesters):

Clinical Assistant Professor - Costume Technology: visiting 2013, multi-year 2014  
Clinical Assistant Professor - Media for Performance: visiting 2013, multi-year 2014  
Clinical Assistant Professor - Sound Design & Tech: visiting 2013, multi-year 2014  
Assistant Professor - Dance: visiting 2013, continuing 2014  
Professor of Practice - Filmmaking Practices: multi-year 2014  
Professor of Practice - Acting & Performance: multi-year 2014

Academic Services Manager, service professional: 2013

b. Financing

- i. Explain the plan for providing adequate financing for the unit. If state funds will be used, indicate whether new appropriations will be requested or existing appropriations will be reallocated. This reorganization is best supported by the combined, existing state appropriations for both current units. As no capacities are reduced, and new programs are planned, maintenance of this existing funding is critical. An increase to the state appropriations of the combined unit in the amount of \$167,000 per annum is being proposed separately based on enrollment growth, unrelated to reorganization.
- ii. Identify sources for external funding for the unit  
Both current schools retain a mix of external funding from donors, partnerships, and grant-funded research. None of these sources will be affected by the reorganization. The combined disciplines in the new School presents new opportunities for external funding in the form of larger agency granting opportunities more easily supported by a school with combined resources as well as opportunities for extended education revenue that will be better supported with the combined personnel of the two current units.

c. Physical facilities and equipment

- i. Identify the physical facilities that will be required for the new unit and indicate whether those facilities are currently available.  
No new facilities not currently available to the existing units are required for support of the new, combined school. All currently available facilities will be required.
- ii. List all additional equipment that will be needed during the next five years and the estimated cost. Equipment and facilities improvements required over the next five years have been planned and budgeted within the current schools. The one current item requiring funding from outside the units is the resurfacing of four dance floors in the Nelson Fine Arts Center and Physical Education Building East. These improvements, critical to student safety, have already been discussed with the University Planner's office and would be necessary regardless of reorganization.

d. Library resources, materials, and supplies

- i. Identify any additional library acquisitions that will be needed during the next three years and the estimated cost.  
None.
- ii. List any special materials or supplies, other than normal office supplies, that will be required by the new unit.  
None.

e. Other information

- i. Identify any implications of the proposed change for regional or programmatic accreditation. By choice, neither unit is currently accredited by its respective national arts accreditation body (the National Association of Schools of Dance or the National Association of Schools of Theatre). The philosophies and structures of those bodies do not accommodate the progressive curricula that are the focus of the Dance and Theatre programs. This will not change in the reorganization.

No other disciplinary affiliations will be affected by reorganization, though there is some initial discussion of the possibilities inherent in the combination of the Dance Education and Theatre for Youth programs regarding teacher training and certification.

- ii. Provide any relevant information, not requested above, that will assist reviewers in evaluating the proposed change.

**ADDENDUM**

**Herberger Institute Reorganization**

Programs and Prefixes to be associated with the new School of Film, Dance and Theatre

| Current programs  | Plan Codes |
|---|------------|
| BA in Theatre (concentration in Acting)   | FATHEABA   |
| BA in Theatre (concentration in Design and Production)                          | FADSNPRBA  |
| BA in Film (concentration in Film and Media Production)                         | FAFLMBA    |
| BA in Film (Filmmaking Practices)   | FAFPRBA    |
| BFA in Dance  | FADANBFA   |
| BFA in Dance Education  | FADANEBFA  |
| Minor in Dance  | FADANMIN   |
| Minor in Theatre  | FATHEMIN   |
| Minor in Film and Media Production  | FAFMPMIN   |
| MFA in Dance (concentration in Dance)   | FADANCEMFA |
| MFA in Dance (concentration in Interdisciplinary Digital Media and Performance) | FADANDIMFA |
| MFA in Theatre (concentration in Performance)                                   | FAPERFMFA  |
| MFA in Theatre (concentration in Performance Design)                            | FAPERDMFA  |
| MFA in Theatre (concentration in Directing)                                     | FADIRMFA   |
| MFA in Theatre (concentration in Dramatic Writing)                              | FADRWRTMFA |
| MFA in Theatre (concentration in Theatre for Youth)                             | FAYOUTHMFA |
| MFA in Theatre (concentration in Interdisciplinary Digital Media)               | FATHEADMFA |
| MA in Theatre   | FATHEAMA   |
| PhD in Theatre (concentration in Theatre for Youth)                             | FAYOUTHPHD |
| PhD in Theatre (concentration in Performance America)                           | FAPERAMPHD |

| Acad Org | Acad Group | Subject |
|----------|------------|---------|
| CDANCE   | HI         | DAH     |
|          |            | DAN     |
|          |            | DCE     |
| CTHEATRE | HI         | FMP     |
|          |            | THE     |
|          |            | THF     |
|          |            | THP     |