

SEP 26 2011



ARIZONA STATE UNIVERSITY
PROPOSAL TO CHANGE THE NAME OF AN ACADEMIC PROGRAM
 (Degree, concentration, certificate, minor)

Graduate College
Academic Programs

This template is to be used for proposed name changes included on the Academic Plan and for which the unit has received specific written approval from the Provost's office to proceed with internal proposal development and review. A separate proposal must be submitted for each individual name change.

PROGRAM INFORMATION

Name of existing program: Ph.D. in Public Administration

Proposed name change to: Ph.D. in Public Administration and Policy

PROPOSAL CONTACT INFORMATION

(Person to contact regarding this proposal)

Name: James H. Svara

Title: Doctoral Director

Phone: 496-0448

email: james.svara@asu.edu

DEAN APPROVAL

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed name change. (Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.)

College/School Dean name: Frederick C. Corey

College Dean signature

Date: 9/26/11

College/School Dean name: Jonathan C. S. Koppell

School Director signature

Date: 9/22/11

(if more than one college/school involved)

Executive Vice Provost for
Academic Affairs and

Graduate College Dean Name:

Maria T. Allison

Executive Vice Provost for
Academic Affairs and

Graduate College Dean Signature:

Date: 9/29/11

**ARIZONA STATE UNIVERSITY
PROPOSAL TO CHANGE THE NAME OF AN ACADEMIC PROGRAM
(Degree, concentration, certificate, minor)**

This proposal template should be completed in full and submitted to the University Provost's Academic Council [<mailto:curriculumplanning@asu.edu>]. It must undergo all internal university review and approval steps including those at the unit, college/school, and university levels. The name change **may not** be implemented until the Provost's Office notifies the academic unit that the proposal has completed the approval process.

PROGRAM INFORMATION

College/School: College of Public Programs

Division/School and/or Department: School of Public Affairs

If this is a program (i.e. offered by more than one department or college) list all the additional units and college/schools that offer the program. *Note: All units offering this program must have collaborated in the proposal development and completed the appropriate unit and college/school approvals.*

Not applicable

Name of existing program: Ph.D. in Public Administration

Proposed name change to: Ph.D. in Public Administration and Policy

Plan code(s) for the program (If a degree program is being disestablished that has multiple concentrations, list all plan codes impacted):

Ph.D. in Public Administration – Plan code (PPPUBADPHD)

Ph.D. in Public Administration (Urbanism concentration) – Plan code (PPPAURBPHD)

Projected effective term: Fall and year: 2011

Check type of program to which the name change will apply:

Program Type (Please mark one; submit a separate form for each program requesting the change)	Degree Type (Please mark one; submit a separate form for each program requesting the change)	
<input checked="" type="checkbox"/> Degree/major Please indicate all degrees impacted (e.g., BA, BA/BS, PhD): PhD in Public Administration	<input type="checkbox"/> Undergraduate	<input checked="" type="checkbox"/> Graduate
<input type="checkbox"/> Concentration for an existing degree program Please indicate degree/major:	<input type="checkbox"/> Undergraduate	<input type="checkbox"/> Graduate
<input type="checkbox"/> Minor		
<input type="checkbox"/> Certificate program	<input type="checkbox"/> Undergraduate	<input type="checkbox"/> Graduate

Briefly describe the proposed change and rationale for the change:

The proposed change signals that students in our PhD program are educated in public policy as well as public administration. There is some programs in our field that focus on either administration or policy, but ours like three of our eight peer institutions have a dual focus (see *Degree Names of ASU Peer Institutions*). Of the other peer institutions, one is focused on Public Administration (Kansas) and one have a policy emphasis but uses the term Public Administration

Cover Sheet with Dean's Approval must be accompanied with this form.

(Kentucky). Two have a policy focus reflected in their name and one combines public and international affairs. The name Public Administration and Policy is appropriate for our degree with a required core course in Public Policy Analysis. It indicates to prospective applicants, institutions that consider our graduates for positions, and other programs at ASU that we offer a doctoral degree that encompasses both aspects of our field.

Impact on current students:

Students currently in the program who are focusing on public policy in their plan of study and dissertation topic are very supportive of the change. They agree that the name change better conveys the content of their degree. The name change offsets the possibility that not referring to policy in the name is interpreted by external audiences as indicating the absence of content relevant to public policy.

Degree Names of ASU Peer Institutions

Aspirational peer schools:

University of Texas at Austin: Public Policy

- Theories of Public Policy (two courses); No economics

SUNY-Albany: Public Administration and Policy

- Core courses include Economic and Financial Theory

George Washington University: Public Policy and Administration

- Core courses include Economic and Policy Analysis (Intermediate Microeconomics is a prerequisite for admission)

University of Kansas: Public Administration

- *No core courses in Policy*

Peer schools:

Florida State University: Public Administration and Policy

- No core courses in economics

Georgia State University: Public Policy

- Applied Microeconomic Analysis

University of Pittsburgh: Public and International Affairs

- No core courses in economics

University of Kentucky (Martin School of Public Policy and Administration): Public Administration

- Core courses include Economics of Policy Analysis and Introduction to Economics for Public Policy