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Graduate College  
Academic Programs

## Memorandum

**To:** Maria Allison, University Vice Provost and Dean of Graduate Studies

Filiz Ozel, Associate Vice Provost for Graduate Studies

**From:** Mari Koerner, Dean, Mary Lou Fulton Teachers College

Suzanne Painter, Director, Division of Educational Leadership and Innovation

**Date:** June 8, 2010

**Re:** Change the name of the certificate in "Educational Technology" to  
"Instructional Design and Performance Improvement"

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This request is to change the name of the certificate in "Educational Technology" to "Instructional Design and Performance Improvement." The plan code for this certificate is EDEDTGRCT and it resides in the Division of Educational Leadership and Innovation.

Although the previous name was appropriate when the certificate was launched, advances in technology and the field of educational technology have rendered it too generic to be meaningful to potential students and to employers.

As the Mary Lou Fulton Teachers College expands its reach to new constituencies nationally and internationally, our educational technology programs will meet the professional development needs of a wide range of educators and professionals for whom instructional design is meaningful tool. The new name is more consistent with our expanded student populations and in keeping with emerging national trends in this field.

The requested name change would be effective Fall 2010. No other changes to this certificate will be made. Currently enrolled students will have the option to graduate under the existing or the new name.