



ARIZONA STATE UNIVERSITY
PROPOSAL TO CHANGE THE NAME OF AN ACADEMIC PROGRAM

This proposal template should be completed in full and submitted to the University Provost's Academic Council [mailto:curriculum@asu.edu]. It must undergo all internal university review and approval steps including those at the unit, college/school, and university levels.

A proposed academic program name change that was not included on the approved Academic Plan must also be approved by the Executive Director of ABOR. The program name change may not be implemented until the Provost's Office notifies the academic unit that the name change has completed the approval.

PROGRAM INFORMATION

Name of existing program: MEDIA, LITERATURE, AND ARTS

Proposed name change to: MEDIA AND EXPRESSIVE CULTURE

PROPOSAL CONTACT INFORMATION

(Person to contact regarding this proposal)

Name: Carlos Velez-Ibanez

Title: Department Chair

Phone: 480-965-5091

email: Carlos.Velez-Ibanez@asu.edu

DEAN APPROVAL

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed name change. (Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.)

College/School Dean name: Linda Lederman

College/School Dean signature _____ Date: _____

College/School Dean name:

College/School Dean signature _____ Date: _____

(if more than one college/school involved)

College/School Dean name:

College/School Dean signature _____ Date: _____

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PROGRAM INFORMATION

College/School: College of Liberal Arts and Sciences

Division/School and/or Department: Transborder Chicana/o and Latina/o Studies

If this is a joint degree (i.e. offered by more than one department or college) list all the additional units and college/schools that offer the degree program. *Note: All units offering this program must have collaborated in the proposal development and completed the appropriate unit and college/school approvals.*

Name of existing program: MEDIA, LITERATURE, AND ARTS

Proposed name change to: MEDIA AND EXPRESSIVE CULTURE

Projected effective term: Select term Fall and year: 2011

Check type of program to which the name change will apply:

Program Type (Please mark one; submit a separate form for each program requesting the change)	Degree Type (Please mark one; submit a separate form for each program requesting the change)	
<input type="checkbox"/> Degree/major Please indicate all degrees impacted (e.g., BA, BA/BS, PhD):	<input type="checkbox"/> Undergraduate	<input type="checkbox"/> Graduate
<input checked="" type="checkbox"/> Concentration for an existing degree program Please indicate degree/major:	<input checked="" type="checkbox"/> Undergraduate	<input type="checkbox"/> Graduate
<input type="checkbox"/> Minor		
<input type="checkbox"/> Certificate program	<input type="checkbox"/> Undergraduate	<input type="checkbox"/> Graduate

Briefly describe the proposed change and rationale for the change:

Our proposal involves changing the name of the concentration from “Media, Literature and Arts” to “Media and Expressive Culture. The rationale is to make the content of the concentration more consistent with the courses offered in the concentration.

Revised Description of Concentration - Media and Expressive Culture

Students choosing this concentration study the expressive cultures of Latina/o communities. Its objective is to equip students with critical skills to understand how expressive culture produces and reproduces historical and cultural narratives about Latina/o communities in general and Mexican and Chicana/o communities specifically. Students engage in the study of these narratives in transdisciplinary, humanities-based contexts, including media, history, literature, performance, and visual art. The concentration exposes students to the contributions that transborder communities have made to the arts and humanities. Student outcomes include: 1) becoming critical consumers of media and expressive culture, and 2) becoming conversant in the meaning-making processes and practices that shape and impact Latina/o populations.

Impact on current students: In general, all students with a “catalog year” for the program prior to the effective date will maintain the current name of the program regardless of when they complete the requirements. If a current student wants to have the new title for their program, they may change their catalog year/program code to align with the date of the title change.