

APPENDIX - PROPOSAL TO ESTABLISH A NEW UNDERGRADUATE CERTIFICATE

(This information is used to populate the Degree Search/catalog website.
Please consider the student audience in creating your text.)

1. Program Description (150 words maximum)

The Certificate in Korean Studies aims to train and produce students who are linguistically able and culturally informed. The program consists of two major components. The first is to build students' language proficiency in Korean in the areas of speaking, listening, reading and writing. The second is to offer students a broad range of knowledge of the culture, literature, history, art and religions of Korea. The Certificate allows students to focus on Korean studies, which cannot be attained through the existing degree or non-degree programs in East Asian Studies at ASU.

Program will greatly serve our students by enriching their perspectives on different cultures and societies at the intellectual level and also equipping them with practical knowledge of Korea that will benefit careers in various professions, including academe, government work, international trade, NGOs, and translations.

2. Contact and Support Information

Office Location (Building & Room): LL402B

Campus Telephone Number: 5-0420 (Yang) or 5-1264 (Cho)

Program email address: Yoonsun.Yang.1@asu.edu or Sookja.Cho@asu.edu

Program website address: <http://silc.asu.edu/korean>

3. Program Requirements: Provide applicable information regarding the degree such as curricular restrictions or requirements, specific course lists, or academic retention requirements.

ASU students admitted to a degree program in any field of study would be eligible for the Korean Studies Certificate Program. Other than the course work and examinations required in the major field of interest, students would be responsible for fulfilling the minimum requirement of 18 credit hours (at least 12 credit hrs for core courses) in addition to the basic language requirement to earn the Korean Studies Certificate.

Language

Students must demonstrate proficiency in the Korean language at the intermediate level. The language requirement can be satisfied by completing the 201-202 sequence, one year of study abroad at the intermediate level, or achieving a satisfactory score on a proficiency exam. Language proficiency evaluations will be conducted by Dr. Chan Young Park (cypark@asu).

Core Courses (12 Credit Hours)

Students must complete at least 12 credit hours at or above the 300 level of core courses from the following:

KOR 313 Third-Year Korean I
KOR 314 Third-Year Korean II
KOR 347 Korean Film and Literature
KOR 350 Women of Korea
REL 354 Religious Tradition of Korea

Elective Courses (6 Credit Hours)

In addition to the above core courses, students are required to complete 6 credit hours from an approved list of electives. These courses must be from two different departments. The following is a model of a list of electives.

REL 394 Korean Buddhism
HST 303 Studies in Asian History
HST 388 Japan
REL 345 Asian Religious Traditions
HST 451-452 Chinese Cultural History
CHI 494 Print Culture and Book in East Asia

Additional courses may be approved by the coordinator of the certificate program.

These credit hours will be chosen in consultation with the Certificate coordinator. The completion of the requirements will be reviewed both by students' designated advisors and the coordinator of the Program. A minimum grade of "C" or better is required in each course. In the end, the coordinator will sign off on the certificates.

4. **Additional Admission Requirements** If applicable list any admission requirements (freshman and/or transfer) that are higher than and/or in addition to the university minimum undergraduate admission requirements.)

N/A

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N/A

SCHOOL OF INTERNATIONAL LETTERS AND CULTURES

Proposal for the Korean Studies Certificate Program

Justification of Program

This program is granted to a program that does not currently have a major.

Since 1998, the ASU Korean Studies Program has grown steadily, offering Korean language and culture courses in the School of International Letters and Cultures (formerly known as Languages and Literatures). Enrollments in the program's course offerings have increased nearly six-fold, from 20 students in the fall semester of 1998 to more than 120 students in the fall of 2010. This increase has resulted in a growing number of students who want to pursue either a major or minor in Korean (See Appendix 1 for ASU students' Petitions for Major/Minor/Certificate in Korean Studies). Unfortunately, the program lacks a sufficient number of faculty to offer a major, and our current system does not allow us to offer a minor. As an alternative, we propose that a certificate program in Korean Studies be created in order to meet the needs of our undergraduate students. Until a major can be provided, the Certificate Program will greatly serve our students by enriching their perspectives on different cultures and societies at the intellectual level and also equipping them with practical knowledge of Korea that will benefit careers in various professions, including academe, government work, international trade, NGOs, and translations.

An Opportunity for a Student to Gain Knowledge or Skills not Already Available at ASU

The Certificate in Korean Studies aims to train and produce students who are linguistically able and culturally informed. The program will consist of two major components. The first is to build students' language proficiency in Korean in the areas of speaking, listening, reading and writing. The second is to offer students a broad range of knowledge of the culture, literature, history, art and religions of Korea. The Certificate allows students to focus on Korean studies, which cannot be attained through the existing degree or non-degree programs in East Asian Studies at ASU.

Demand for the Program

The new certificate program in Korean Studies will benefit ASU in three ways.

First, the Korean Studies program is an integral part of the East Asian Studies section of the School of International Letters and Cultures. Both Chinese and Japanese programs have made tremendous leaps in strengthening their faculty and curricula. Given the inseparable histories and cultures of the East Asian region, further development of the Korean program will only strengthen the East Asian program in general.

Second, the U.S.-Korea relations have been long and deep especially since 1945 in political, economic and cultural domains. According to the US Department of State, South Korea is U.S.'s seventh largest trading partner and its sixth largest export market. There have been close working relationship between the two countries with relation to regional and global security concerns after the division between North and South Korea. The flow of people and cultural artifacts between the two countries has been rapidly increasing, and the U.S. has the largest Korean population outside the Korean peninsula. In addition, Asia has emerged as a key region for the 21st century. South Korea is the eleventh-largest economy in the world and a leader in high technology industries. Korea's prominent role in the world economy is now coupled with its increasing visibility in cultural sectors in the form of films, pop music and fashion. Indeed, many of our students are drawn to our Korean classes because of their attraction to Korea's popular culture.

Third, the Korean American population in the Phoenix area has been rapidly growing. ASU is the only institution of higher education in the state of Arizona that devotes research and teaching resources to Korea. The ASU Korean Studies Program is well positioned to take up a role in building and developing a solid academic program to meet the growing demand of our own community. A certificate program will be the first step in our future development.

Each Unit's Strength in Relation to the Proposed Certificate

Primary Faculty

Dr. Yoon Sun Yang, Assistant Professor of Modern Korean Literature and Culture
Dr. Sookja Cho, Assistant Professor of Pre-modern Korean Literature and Culture
Dr. Chan Young Park, Lecturer of Korean Language

The Certificate in Korean Studies is well suited for the expertise of primary faculty in Korean Studies. Dr. Yoon Sun Yang, a scholar of modern Korean literature, offers courses on modern Korean literature, culture, film, diaspora, and gender studies. Dr. Sookja Cho, an expert on premodern Korean and Chinese literature, provides courses regarding pre-twentieth century Korean literature and culture, women and religious studies in East Asia, and Sino-Korean cultural and literary exchange. Dr. Chan Young Park, who specializes in bilingual education and pedagogy, teaches various Korean language courses. Through the primary faculty's specialties, students will obtain a comprehensive understanding of Korean language, literature, and culture and learn how to formulate historically sensitive and culturally inspiring questions of their own.

Supporting Faculty

Dr. Pori Park, Assistant Professor of Korean Religion
Dr. Young Kyun Oh, Assistant Professor of Sino-Korean Language and Culture
Dr. Aaron Moore, Assistant Professor of Japanese History
Dr. Hoyt Tillman, Professor of Chinese History

Supporting faculty's areas of interest encompassing East Asian history, linguistics, religion, and culture will enrich students' knowledge and understanding of Korean culture from a transnational and trans-disciplinary perspective.

Procedures and Qualification for Admissions to the Certificate Program

ASU students admitted to a degree program in any field of study would be eligible for the Korean Studies Certificate Program.

Minimum Residency Requirement

12 Credit Hours Must be ASU credit

Requirements for the Certificate

In addition to the course work and examinations required in the major field of interest, students would be responsible for fulfilling the minimum requirement of 18 credit hours in addition to the basic language requirement (see below) to earn the Korean Studies Certificate. These credit hours will be chosen in consultation with the Certificate coordinator.

Language

Students must demonstrate proficiency in the Korean language at the intermediate level. The language requirement can be satisfied by completing the 201-202 sequence, one year of study abroad at the intermediate level, or achieving a satisfactory score on a proficiency exam. Language proficiency evaluations will be conducted by Dr. Chan Young Park.

Core Courses (12 Credit Hours)

Students must complete 12 credit hours at or above the 300 level of core courses from the following:

KOR 313 Third-Year Korean I (offered fall term)

KOR 314 Third-Year Korean II (offered spring term)

KOR 347 Korean Film and Literature (offered fall term)

KOR 350 Women of Korea (offered fall term)

REL 354 Religious Tradition of Korea (offered fall term)

Elective Courses (6 Credit Hours)

In addition to the above core courses, students are required to complete 6 credit hours from an approved list of electives. These courses must be from two different departments. The following is a model of a list of electives.

HST 303 Studies in Asian History (offered every other spring)

HST 388 Japan (offered every fall)

REL 345 Asian Religious Traditions (offered spring term)

HST 451-452 Chinese Cultural History (offered every other fall)

CHI 494 Print Culture and Book in East Asia (offered every other spring)

Additional courses may be approved by the coordinator of the certificate program.

Advising Procedures and Measures for Verification of Completion of the Certificate

Students who are interested in the Korean Studies Certificate Program may contact the coordinator of the program to discuss a study plan. It is our goal to provide students with clear guidelines and a tailor-made study plan from the very beginning of their program. We think that while there may be some changes due to unexpected events, we plan to provide a concrete and feasible plan. Students may also consult the academic advisor of the School of International Letters and Cultures to coordinate academic plans for the Certificate program and their majors.

The completion of the requirements will be reviewed both by students' designated advisors and the coordinator of the Program. A minimum grade of "C" or better is required in each course. In the end, the coordinator will sign off on the certificates.

Contact:

Coordinator: Dr. Yoon Sun Yang
Assistant Professor of Korean Literature
School of International Letters and Cultures
Yoonsun.Yang.1@asu.edu

Assistant: Dr. Sookja Cho
Assistant Professor of Korean Literature
School of International Letters and Cultures
Sookja.Cho@asu.edu

Administration of the certificate program

We expect to begin with 3-5 students in the first year and intend to increase the number over the next five years. Here is our projected number.

Year 1	Year 2	Year 3	Year 4	Year 5
3	6	9	12	15

The coordinator of the Program will meet students at least once a semester to see if they are on track to meet the certificate requirements, and if not, what can be done to remedy those problems (Coordinator : Dr. Yoon Sun Yang). Considering the interest of the students, the Korean studies faculty will designate a Korean studies faculty advisor.

The Korean Certificate Program will utilize existing library and academic support resources. No additional equipment, space, or personnel service will be necessary.

Korean faculty and undergraduate advisory staff in the School of International Letters and Cultures will perform student recruitment. Activities and events for recruiting are expected to be funded by the existing Korean community fund and to be subsidized by the School of International Letters and Cultures.

ASU SCHOOL OF INTERNATIONAL
LETTERS & CULTURES
ARIZONA STATE UNIVERSITY

October 18, 2010

Dean of Humanities Neal Lester
College of Liberal Arts and Sciences
Arizona State University
Tempe, AZ 85281-6605

Dear Dean Lester:

I am writing to offer the enthusiastic support of SILC for the Certificate in Korean Studies. The proposal is particularly timely given the university's increased focus on globalization and the concomitant emphasis on trans-disciplinary endeavors at ASU, as well as the increased significance of East Asia in today's world.

The certificate will provide interested students with the means to organize and document their academic work on Korea. It has been approved by SILC's undergraduate steering committee and has the support of other units. No extra resources will be required, and there is no adverse impact on core courses. This certificate is an important step in furthering the study of Korea and the cultures of the East Asia at this university. I strongly urge that it be approved.

Sincerely yours,



Robert Joe Cutter
Director and Professor of Chinese

College of Liberal Arts and Sciences
School of International Letters & Cultures
PO Box 870202
Tempe, AZ 85287-0202
(480) 965-6281 Fax: (480) 965-0135
silc@asu.edu
<http://silc.asu.edu/>

Joe Cutter

From: Mark Von Hagen
Sent: Thursday, March 05, 2009 8:26 AM
To: Joe Cutter
Subject: RE: Korean Studies Certificate

History, and by extension the new School, is very supportive. Looks great. m

Mark L. von Hagen
Professor and Chair
Department of History
Coor Hall 4462
Arizona State University
Tempe, Arizona 85287-4302
480-965-4186; fax 480-965-0310
mark.vonhagen@asu.edu

From: Joe Cutter
Sent: Wednesday, March 04, 2009 3:50 PM
To: Daniel Bernardi; Joel Gereboff; Mark Von Hagen
Subject: Korean Studies Certificate

Gentlemen,

I'm attaching a proposal for a certificate. As you can see, I've put you down as the heads of units that are supportive, so I hope you can confirm that to me before I submit the thing. Let me know if you see any problems.

Thanks,

Joe

Robert Joe Cutter
Founding Director and Professor of Chinese
School of International Letters & Cultures
Arizona State University
480-965-3762 (O); 480-231-1102 (C)
Professor emeritus, University of Wisconsin-Madison

Joe Cutter

From: Joel Gereboff
Sent: Wednesday, March 04, 2009 4:34 PM
To: Joe Cutter
Subject: RE: Korean Studies Certificate

Dear Joe,

I am most pleased to have received this proposal for a certificate in Korean Studies. We strongly support this initiative and look forward to our colleague who works on Korea and our unit assisting in the success of this effort.

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School of International Letters & Cultures
Arizona State University
480-965-3762 (O); 480-231-1102 (C)
Professor emeritus, University of Wisconsin-Madison

10/18/2010

Joe Cutter

From: Daniel Bernardi
Sent: Wednesday, March 04, 2009 4:30 PM
To: Joe Cutter; Daniel Bernardi; Joel Gereboff; Mark Von Hagen
Subject: Re: Korean Studies Certificate
Terrific.

FMS is VERY supportive. You know, the best -- most interesting, high quality, etc. -- TV and cinema being made in Asia is unquestionably coming out of Korea!

Daniel

From: Joe Cutter <Joe.Cutter@asu.edu>
Date: Wed, 4 Mar 2009 15:49:57 -0700
To: Daniel Bernardi <daniel.bernardi@asu.edu>, Joel Gereboff <Joel.Gereboff@asu.edu>, Mark Von Hagen <Mark.Vonhagen@asu.edu>
Subject: Korean Studies Certificate

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10/18/2010