

**Arizona State University at the West campus
Curriculum Action Form**

Note: Complete and submit with proposals for Minors, Concentrations and Certificates, and changes to existing Degree Programs.

Humanities, Arts, & Cultural
Studies

Oral History Certificate

Fall, 2011

Unit

Program

Effective (Semester, Year)

Brief Summary of Proposal: (Attach the proposal.)

The Oral History Certificate (OHC) in New College introduces students to the interdisciplinary theories and methods of oral history that enable scholars, students, and practitioners to collect, document, and preserve the stories and memories of people’s lives. The certificate will train students to acquire critical knowledge and applied skills, and to abide by the professional standards involved in oral history documentation, research and presentation. Students in the program may build on existing projects or develop new community relationships at local, national, and international levels. Consistent with ASU’s mission and New College goals, the certificate fosters an understanding and appreciation of diverse cultures, past and present and engages students in socially embedded and ethical practices in oral history research and interviewing.

To: NCIAS Curriculum Committee

From: Monica J. Casper, Ph.D., Director, Division of Humanities, Arts, & Cultural Studies; Professor of Social & Behavioral Studies and Women's Studies

Date: February 10, 2010/revised March 26, 2010/January 3, 2011

RE: Proposed establishment of **Oral History Certificate**

Certificate Description:

The Oral History Certificate (OHC) at New College introduces students to the interdisciplinary theories and methods of oral history that enable scholars, students, and practitioners to collect, document, and preserve the stories and memories of people's lives. The certificate will train students to acquire critical knowledge and applied skills, and to abide by the professional standards involved in oral history documentation, research and presentation. Students in the program may build on existing projects or develop new community relationships at local, national, and international levels. Consistent with ASU's mission and New College goals, the certificate fosters an understanding and appreciation of diverse cultures, past and present and engages students in socially embedded and ethical practices in oral history research and interviewing.

Certificate Justification/Need:

The Humanities Arts and Cultural Studies (HArCS) division is organizing the Oral History Certificate as a stand-alone, interdisciplinary program making it more visible and attractive to students from multiple degrees, rather than risking burying it as a concentration within an existing undergraduate degree that may offer too narrow a home, particularly as it can be sought by graduate students, professionals, and students majoring in professional programs. In addition, there is currently no major or existing degree that focuses on oral history as a discipline under which to attach this study; for example, the certificate is not designed to solely serve the purpose of a history degree. While "writing history" will certainly be a component within the courses used to teach students about the theories and methods of oral history, in addition to the applied skills, our purpose is to accommodate students interested in obtaining the knowledge and skills to apply to their respective fields of interest. Because this certificate uses performance as one of the vehicles by which students will be allowed to translate/articulate their respective histories to a public audience, we anticipate that the certificate will also appeal to students in the Documentary Studies Bachelor of Arts degree that HArCS has been given permission to develop for 2012. Finally, interdisciplinarity is a foundational piece of the Oral History Certificate, as participating faculty represent a number of specialties within the Divisions of Humanities, Arts and Cultural Studies and Social and Behavioral Sciences in New College, and units across the university.

Participating Faculty:

The listed faculty members currently teach or can teach the proposed course offerings. The Oral History Certificate faculty are affiliated with the Oral History and Ethnography cluster of the Center for Critical Inquiry and Cultural Studies (CCICS). Finally, as the program grows, we will continue to solicit faculty participation from other units in New College and across ASU.

Faculty

Full Professors

Casper, Monica J., Division Director of HArCS, Professor of Sociology and Cultural Studies, Foucault, Trauma Studies, Women's Studies

Lerman, Richard, Professor HArCS division, Music Composition, Performance Art, Film/Video

Roen, Duane, Professor English, School of Letters Sciences, Rhetoric and Composition, Family History, Sociology

Wise, Greg, Professor, Communication Studies, Cultural Studies, Critical Theory, Philosophy of Technology, Semiotics and Visual Communication

Associate Professors

Anokye, Akua, Division Associate Director of HArCS, Associate Professor, Sociolinguistics, Folklore, Rhetoric and Composition, Oral History

Clark, Patricia, Associate Professor, HArCS division, Digital Editing, Media Literacy

Cuadraz, Gloria, Associate Professor, HArCS division, Sociology, American Studies, Ethnic Studies, Oral History

Friedrich, Patricia Associate Professor, English, Applied Linguistics, Rhetoric, Critical Theory and Hermeneutics

Pagan, Eduardo, Associate Professor and Bob Stump Endowed Professor of History, HArCS Division, History, American Studies, Latino Terrorism

Assistant Professor

Tellez, Michelle, Assistant Professor, HArCS division, Women and Gender Studies, Transnational Feminism

Lecturers

Amparano, Julie, Lecturer, HArCS division, Creative Fiction and Non-Fiction, Scriptwriting, Playwright

Ellis, Larry, Lecturer, English, CLAS, Native American Oral Traditions, North American Verbal and Performative Folklore

McConaughy, Meg, Lecturer, SBS division, Communications, Public Speaking, Oral History

and Storytelling

St. Clair, Charles, Fine Arts Specialist, HARCS division, Technical Directing, Acting, Theatre

Admission Requirements:

The certificate in Oral History is open to any student admitted to study at Arizona State University. The certificate program is also available for graduate students, non-degree students and students majoring in professional programs. Contact advisors in the Division of Humanities, Arts and Cultural Studies for admission to the certificate program.

Oral History Certificate requirements:

Students must meet with the program academic advisor to review the requirements and sign the certificate check sheet. The student should also consult with an academic advisor in the college or department of his or her major to make sure the college or department of the major recognizes the certificate. All course work in the program must be completed with a grade of “B” (3.00) or higher.

Total Credit Hours: 18 credit hours

Residency Requirement:

Of the 18 upper-division credit hours required for the certificate, 12 credit hours must be completed at ASU.

I. Core Requirements: (6 credit hours)

1. ETH 310, Critical Research Methods (name change from ETH 310 Research Methods in Race, Ethnicity, and First Nations Studies submitted in ACRES) (3 credit hours)
2. AMS 498, Pro-Seminar (3 credit hours)

II. Current Course Bank: (12 elective credit hours)

The course bank includes upper-division (300-400 level) courses offered across the university. Students may choose from the following prefixes: American Studies (AMS), English (ENG), Ethnicity, Race and First Nation Studies (ETH), History (HST), Interdisciplinary Arts and Performance (IAP), Integrative Studies (IAS), Philosophy (PHI), Religion (REL), Sociology (SOC), Spanish (SPA), and Women and Gender Studies (WST), upon approval by appropriate faculty or advisor. The courses listed below are recommended.

- COM 246--Oral History and Storytelling (3)
- ENG 317--Cross-Cultural Writing (3)
- ENG 376—Writing a Personal History (3)
- ENG 377—Editing Family History for Public Audiences (3)
- ENG 394--Scriptwriting (to be proposed as a discrete course) (3)
- ENG 412--Creative Nonfiction (3)
- ENG 476--Studies in Folklore (3)
- IAP 331--Performance, Acting, and the Individual (3)

IAP 364—Documentaries (3)
SOC 389--Ethnographic Field Lab (3)
WST 370--Chronicling Women's Lives (3)
WST 473—Latina/Chicana Representations (3)

III. New Courses to be proposed at a later time:

Narrating Trauma
Principles of Multimedia Storytelling

Administration of Certificate:

- Projection of student enrollment: Student enrollment is expected to reach 30 by the end of the third year. We will aggressively market this certificate to students in both the HARCS and SBS divisions in New College, to students at the other campuses in relevant programs, and to libraries, businesses and community activist organizations in the Valley.

Requirement of new courses: Most courses are currently housed within New College, with the exception of ENG 412 which is in the Tempe English course bank, and ENG 344, ENG 376 and ENG 377 offered at Polytechnic; we will seek permission for inclusion of ENG 412 in our course bank. ENG 394 (Scriptwriting) has been taught as a Special Topics course for six years with continuously high enrollment, and is being proposed with its own discrete course number.

- The certificate will be administered by the faculty and advising staff in the division of Humanities, Arts and Cultural Studies. Students will apply to the certificate program and will then be tracked through to completion. The procedures for processing the Oral History certificate will be consistent with established certificate offerings and processes within New College.
- Budgetary requirements: No additional permanent resources are required to launch this certificate.
- Student recruiting funding and staffing: No new resources will be required for recruitment. The current recruiting staff in New College will add the Oral History certificate to their offerings.

Impact Statements for the Oral History Certificate

In addition to the responses below, I also wrote requests for impact statements to: Donald Fixico, Sybil Thornton, Janelle Warren-Findley, and Karen Leong. Prof. Thornton replied directly to the committee with some concerns about the use of the terms “oral history” and “oral tradition.” This issue is one of the first we address in our oral history methodology course. We also problematize and expose students to different versions of the “history of oral history” for them to consider, incorporating into their readings writings from indigenous scholars’ points of view as well as more mainstream interpretations of the field. While this may not be oral history as understood by historians, it is because we are not creating this certificate to serve solely historians, but rather, a broad interdisciplinary base of students.

From: Maureen Goggin
Sent: Monday, March 22, 2010 10:21 AM
To: Duku Anokye; Shirley Rose; Ian Moulton; Duane Roen
Cc: Karen Adams; Gregory Castle
Subject: RE: Oral history Certificate

Hi Duku,

We've discussed your proposed certificate and find it an exciting program. We recommend that you contact Larry Ellis who teaches courses that would fit this certificate. We also would like to have a faculty member from our department on the program committee as several of the courses originate from this department. (Gregory Castle may have a suggestions for who that person should be.)

We support your proposal for an Oral History Certificate.

Sincerely,

Maureen

Maureen Daly Goggin, Interim Chair
Professor, Rhetoric
Department of English
Box 870302
Arizona State University
Tempe, AZ 85287-0302

Phone: 480-965-3168 | Fax: 480-965-3451
ASU Department of English— *Root. Bloom. Become.*
english.clas.asu.edu

From: Duku Anokye
Sent: Thursday, March 11, 2010 4:36 PM
To: Maureen Goggin; Shirley Rose; Ian Moulton; Duane Roen
Subject: Oral history Certificate

Dear Colleagues,
During this spring semester I have been working on submitting the oral history certificate for university approval. I'd like to get your feedback regarding the proposed certificate as I do not want to exclude your faculty and courses. Would you please review the attached proposal and let me know (a) if any faculty or

courses in your unit may need to be listed; (b) if you would like to have a faculty member on the program committee, tell me who that should be; and (c) send a brief statement indicating your support for the certificate program or identifying any concerns you might have. Thanks very much!

Thanks very much. I look forward to hearing from you—hopefully the week following Spring Break?
Best,
Duku

Akua Duku Anokye, PhD
Associate Professor
Associate Director Humanities, Arts and Cultural Studies
Director of First Year Composition
Past Chair, CCCC
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aanokye@asu.edu

From: Shirley Rose
Sent: Tuesday, March 23, 2010 9:12 AM
To: Duku Anokye; Maureen Goggin; Ian Moulton; Duane Roen
Subject: RE: Oral history Certificate

Duku—

This sounds like an exciting program for students. Best of luck with the proposal.

Shirley

*Shirley Rose
Professor of English and Writing Programs Director
Department of English
Arizona State University
PO Box 870302
Tempe, AZ 85287-0302*

*campus phone: 480 965 3898
fax: 480 965 2553
Shirley.Rose@asu.edu*

From: Duku Anokye
Sent: Thursday, March 11, 2010 4:36 PM
To: Maureen Goggin; Shirley Rose; Ian Moulton; Duane Roen
Subject: Oral history Certificate

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Thanks very much. I look forward to hearing from you—hopefully the week following Spring Break?

Best,
Duku

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From: Ian Moulton
Sent: Tuesday, March 23, 2010 12:43 PM
To: Duku Anokye; Duane Roen; Maureen Goggin; Shirley Rose; Ian Moulton
Subject: Re: Oral history Certificate

Yes, I wasn't sure at first if the "writing" family history courses would be suitable for an "oral" history certificate, but on reflection I think the courses will be a great fit.

Ian

On 3/23/10 12:41 PM, "Duku Anokye" <Akua.Anokye@asu.edu> wrote:

That is a great idea Duane. I didn't want to seem like I was overstepping our boundaries, but the Family History courses would be a great addition.

Thanks,
Duku

Akua Duku Anokye, PhD

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aanokye@asu.edu

From: Duku Anokye
Sent: Thursday, March 11, 2010 4:36 PM
To: Maureen Goggin; Shirley Rose; Ian Moulton; Duane Roen
Subject: Oral history Certificate

From: Duane Roen
Sent: Tuesday, March 23, 2010 12:43 PM
To: Duku Anokye; Maureen Goggin; Shirley Rose; Ian Moulton
Subject: RE: Oral history Certificate

Thanks, Duku. And please do let me know how I can help to promote the program. I speak to many community groups in Arizona, and I think that some of the folks in the audiences would be interested in this.

Best,
Duane

From: Duku Anokye
Sent: Tuesday, March 23, 2010 12:41 PM
To: Duane Roen; Maureen Goggin; Shirley Rose; Ian Moulton
Subject: RE: Oral history Certificate

That is a great idea Duane. I didn't want to seem like I was overstepping our boundaries, but the Family History courses would be a great addition.

Thanks,

Duku

Akua Duku Anokye, PhD
Associate Professor
Associate Director Humanities, Arts and Cultural Studies
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From: Duane Roen
Sent: Tuesday, March 23, 2010 7:06 AM
To: Duku Anokye; Maureen Goggin; Shirley Rose; Ian Moulton
Subject: RE: Oral history Certificate

Duku,

The proposed certificate will be a great one for students. I also work with the the Family History Society of Arizona, and I'll be happy to spread the word among those folks.

If you wish to list them, the following courses might be useful to students:

ENG 243	Introduction to Writing Family History
ENG 244	Introduction to Researching Family History
ENG 344	Intermediate Family History Research
ENG 376	Writing a Personal History
ENG 377	Editing Family History for Public Audiences

It's your call, though.

Best,

Duane

From: Duku Anokye
Sent: Thursday, March 11, 2010 4:36 PM
To: Maureen Goggin; Shirley Rose; Ian Moulton; Duane Roen
Subject: Oral history Certificate

Dear Colleagues,

During this spring semester I have been working on submitting the oral history certificate for university approval. I'd like to get your feedback regarding the proposed certificate as I do not want to exclude your faculty and courses. Would you please review the attached proposal and let me know (a) if any faculty or courses in your unit may need to be listed; (b) if you would like to have a faculty member on the program committee, tell me who that should be; and (c) send a brief statement indicating your support for the certificate program or identifying any concerns you might have. Thanks very much!

Thanks very much. I look forward to hearing from you—hopefully the week following Spring Break?

Best,
Duku

Akua Duku Anokye, PhD
Associate Professor

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From: Duku Anokye
Sent: Friday, May 07, 2010 4:23 AM
To: Matthew Whitaker
Subject: RE: oral history certificate

Thanks Matt.

Duku

Akua Duku Anokye, PhD
Associate Professor
Associate Director, Division of Humanities, Arts, and Cultural Studies
Director of First Year Composition
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aanokye@asu.edu

From: Matthew Whitaker
Sent: Thursday, May 06, 2010 8:45 PM
To: Duku Anokye
Subject: Re: oral history certificate

This looks great to me.

Thanks,

Matt

Matthew C. Whitaker, Ph.D.
Associate Professor History
Arizona State University
Tempe, AZ 85287-4302
Phone: 480-965-4279
Fax: 480-965-0310
drmatthewwhitaker@gmail.com

www.drmatthewwhitaker.com

Sent from my iPhone

On May 6, 2010, at 5:17 PM, "Duku Anokye" <Akua.Anokye@asu.edu> wrote:

Dear Colleagues,

The Humanities Arts and Cultural Studies faculty were given approval to plan for an Oral History Certificate on the West campus in December 2009. During this spring semester I have been working on submitting that proposal for approval. I'd like to get your feedback regarding the proposed certificate as I do not want to exclude your faculty and courses. Would you please review the attached proposal and (a) let me know whether any faculty or courses in your unit may need to be listed; (b) whether you or a colleague may want to participate on the program committee; and (c) send a brief statement indicating your support for the certificate program or identifying any concerns you might have.

Thanks very much. I look forward to hearing from you.

Best,
Duku Anokye

Akua Duku Anokye, PhD
Associate Professor
Associate Director Humanities, Arts and Cultural Studies
Chair, AP English Language and Composition Development Committee
Past Chair, CCCC
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