APPENDIX - PROPOSAL TO ESTABLISH A NEW UNDERGRADUATE CERTIFICATE

(This information is used to populate the Degree Search/catalog website. Please consider the student audience in creating your text.)

1. Program Description (150 words maximum)
The Family Communication Certificate offers students an opportunity to specialize their studies on issues regarding communication in the family. The certificate complements the current Communication Program by bringing together a broad array of courses that have family implications, such as courses in new media and health. In addition, students are encouraged to take courses in other disciplines that complement family-related communication courses. The certificate program consists of 19 credits: 12 credits must be upper division, 6 must be non-communication credits, and a 1 credit course, Family Communication Portfolio, is to be taken after a minimum of 12 credits have been completed. Twelve of the 19 credits must be ASU credit. Six credits may be double counted with one’s ASU major. Each class must be passed with a C or above.

2. Contact and Support Information
   Office Location (Building & Room): FAB S 110
   Campus Telephone Number: 602-543-6058
   Program email address: SBS.Dept@asu.edu
   Program website address: http://famcom.asu.edu/

3. Program Requirements: Provide applicable information regarding the degree such as curricular restrictions or requirements, specific course lists, or academic retention requirements. See attached proposal

4. Additional Admission Requirements If applicable list any admission requirements (freshman and/or transfer) that are higher than and/or in addition to the university minimum undergraduate admission requirements.)
Proposal for the Creation of a
Family Communication Certificate

1. Justification.

The applied nature of the Family Communication Certificate and its cross-disciplinary appeal makes it a good fit as a certificate rather than a minor or concentration. The Family Communication Certificate will offer concentrated training to those who take into account family communication practices in their professional work. These include:

- health care professionals and patient advocates
- school administrators
- clergy and religious educators
- social services providers
- those providing aging services (including retirement planning, fiduciary services, social security access)
- child and family advocates, including legal advisors, divorce mediators, social workers
- youth services, youth sports, and community recreation specialists
- telecommunications engineers and system designers
- producers of mass media content and advertising
- web designers and developers of emerging communication technologies

4. The Family Communication Certificate will complement the current Communication Program by bringing together a broad array of courses that have family implications such as courses in new media and health, as well as standard family-focused courses such as COM 411: Family Communication. The Communication Program also houses the Family Communication Consortium, an interdisciplinary network of ASU faculty who research and teach on family communication issues (see http://famcom.asu.edu/). The Family Communication Certificate will be an educational opportunity associated with the consortium. In addition, students will be encouraged to take courses in other disciplines that complement family-related communication courses.

5. The demand for the certificate should be strong for several reasons:

- Existing family communication courses (e.g., COM 411, COM 312) enroll several hundred students each semester (at the West campus alone) and are popular in Tempe as well. This certificate responds to increasing student interest and enrollment trends.
- Family communication courses appeal to students from other highly enrolled majors (such as psychology or criminal justice).
- No current major provides focused training in the role of communication technologies on family interaction. (For example, the impact of cell phone use on family interaction or protections against online sexual predators.) The certificate fills a curriculum gap.
- The communication program has received requests for this kind of education from health professionals, educators, church leaders, and social work agencies.
- Family communication is an interdisciplinary area of research at ASU, involving faculty from programs in communication studies, mass media, family studies, psychology, sociology, and criminal justice. These faculty are collaborating to form a Family
Communication Consortium (http://famcom.asu.edu/) - a focal point for research and teaching in this area. Students who work with these faculty are expected to seek the concentrated coursework offered by the certificate.

6. Primary Faculty Participants

Carla Fisher, Assistant Professor
  Related research and teaching: Family- and health related issues; interpersonal communication

Jeffrey Kassing, Associate Professor
  Related research and teaching: Family- and sport-related issues; interpersonal communication

Douglas Kelley, Associate Professor
  Related research and teaching: Family- and marriage-related issues; interpersonal communication

Vincent Waldron, Professor
  Related research and teaching: Family- and aging-related issues; interpersonal communication

Supporting Faculty Participants

Lindsay Mean, Assistant Professor
  Related research and teaching: Gender- and sport-related issues

Majia Nadesan, Professor
  Related research and teaching: Families and autism

Ramsey Eric Ramsey, Associate Professor
  Related research and teaching: Family themes in philosophy

Judd Ruggill, Assistant Professor
  Related research and teaching: Family effects of new media

Greg Wise, Professor
  Related research and teaching: Family effects of new media

7. Qualifications are a minimum ASU GPA of 2.5. Admission to the program will be managed by New College advisors.

8. 12 of the 19 credits must be ASU credit.

9. See attached description of certificate requirements.

10. New College advisors will advise the certificate with input from Family Communication Certificate Director (a member of the Family Communication Consortium hosted by the Program of Communication Studies) when special decisions are needed (e.g., approval of an omnibus course to be included in the program).

Verification of completion will be conducted by New College advisors and the Family Communication Certificate Director.
11. No new courses are required for creation and maintenance of the certificate program. The certificate will be administered by the Family Communication Certificate Director and the Communication Studies faculty in the Division of Social and Behavioral Sciences.

Students will be recruited through normal New College recruiting practices and general advising by New College advisors and Communication Studies faculty.

Faculty will work with New College advisors to create a curriculum check sheet that will allow advisors to verify completion of the certificate. Advisors will notify the registrar when students successfully complete the certificate.
Family Communication Certificate
Requirements

The Family Communication Certificate offers students an opportunity to specialize their studies on issues regarding communication in the family. The certificate consists of 19 credits: 12 credits must be upper division, 6 must be non-communication credits, and a 1 credit exit portfolio course is to be taken after a minimum of 12 credits have been completed. Twelve of the 19 credits must be ASU credit. Six credits may be double counted with one’s ASU major. Each class must be passed with a C or above.

1. **Core Course (6 credits):** Required: COM 411 Comm in the Family
   Select one:
   - COM 312 Conflict and Negotiation
   - COM 410 Interpersonal Comm
   - COM 417 Comm and Aging

2. **Four courses must be selected from at least two content areas listed below (12 credits total):**

   **Social and Cultural Elements of the Family**
   - AFS 370 Family, Ethnic and Cultural Diversity
   - ASB 346 Marriage and Family Diversity
   - COM 316 Gender and Communication
   - COM 410 Interpersonal Communication
   - FAS 301 Introduction to Parenting
   - FAS 331 Marriage and Family Relationships
   - FAS 370 Family, Ethnic & Cultural Diversity
   - FAS 435 Advanced Marriage and Family Relationships
   - SBS 440 Family Studies
   - SOC 415 The Family

   **Technology, Media, and the Family**
   - COM 424 Television Studies
   - COM 457 New Media
   - ENG 244 Intro Research Family History
   - ENH 243 Intro to Writing Family History
   - MCO 473 Sex, Love, and Romance in the Mass Media
Health and Family Development

ALD 403  Aging, Lifespan Development, and the Family
ALD 420  Health Issues and Older Adults
ALD 431  Caregiving for Older Adults
CDE 430  Infant/Toddler Development in the Family
CDE 437  Infant Family Assessment and Observation
COM 417  Aging
CRJ 340  Juvenile Justice
FAS 332  Human Sexuality
FAS 431  Parent-Adolescent Relationships
FAS 436  Sexuality in Mid-Life and Beyond
PGS 341  Developmental Psychology
PGS 443  Abnormal Child Psychology
PGS 444  Adolescent Psychology and Psychopathology
SOC 312  Sociology of Adolescence
SOC 417  Family Violence

Community Application

COM 484  Internship (in consultation with FCC advisor)
COM 498  Inner City Families: Cycle of Poverty
COM 498  Inner City Families: Special Topics

3. COM 498 Seminar: Family Communication Portfolio (1 credit)
This course is a synthesis of students' family communication academic experience. The portfolio itself integrates each student's family communication experience with theory and concepts from family communication courses. The portfolio may take a variety of forms, to be negotiated by each student with the instructor. This course is to be taken after a minimum of 12 credits toward the certificate have been completed.

4. Substitutions allowed with approval of faculty advisor.
Doug,

This looks like a wonderful program! We here at the Hugh Downs School wish you all the best as you launch this certificate program. Please let us know if we may be of use.

Warmly,

Angela

On 8/23/10 9:18 PM, "Douglas Kelley" <Douglas.Kelley@asu.edu> wrote:

Angela, This is Doug Kelley from the Comm Studies Dept. at the West campus. We are proposing the creation of a certificate in family communication and are seeking your feedback as part of the curriculum process. Could you please review the attached documents and provide me with your feedback regarding the proposal? Thank you so much. and my regrets that we work so near each other, but I’m not sure that we have met. Thank you for your help.

Doug

Douglas L. Kelley, Ph.D.
Communication Studies #3051
The New College of Interdisciplinary Arts and Sciences
P.O. Box 37100
Arizona State University
Phoenix, AZ 85069-7100
602-543-6641
Dear Professor Kelley,

The faculty in Communication at ASU Downtown/Polytechnic have reviewed your proposal for a certificate in family communication. We wholeheartedly endorse this effort and have no objections to any of the elements included.

Sincerely,

A. Cheree Carlson
Professor

P.S. It looks very good!

-----Original Message-----
From: Douglas Kelley
Sent: Mon 8/23/2010 9:20 PM
To: Adina Carlson
Subject: Family Communication Consortium

Hi Cheree, It's been a long time since we have connected. We are proposing the creation of a certificate in family communication and are seeking your feedback as part of the curriculum process. Could you please review the attached documents and provide me with your feedback regarding the proposal? Thank you so much and I hope you are well.

Doug

Douglas L. Kelley, Ph.D.
Communication Studies #3051
The New College of Interdisciplinary Arts and Sciences
P.O. Box 37100
Arizona State University
Phoenix, AZ 85069-7100
602-543-6641