ARIZONA STATE UNIVERSITY
PROPOSAL TO CHANGE THE NAME OF AN ACADEMIC PROGRAM

This proposal template should be completed in full and submitted to the University Provost’s Academic Council [mailto:curriculum@asu.edu]. It must undergo all internal university review and approval steps including those at the unit, college/school, and university levels.

A proposed academic program name change that was not included on the approved Academic Plan must also be approved by the Executive Director of ABOR. The program name change may not be implemented until the Provost’s Office notifies the academic unit that the name change has completed the approval.

PROGRAM INFORMATION

Name of existing program: Operation Management (BS)

Proposed name change to: Technological Entrepreneurship and Management (BS)

PROPOSAL CONTACT INFORMATION

(Person to contact regarding this proposal)

Name: Chell Roberts
Title: Chair
Phone: 480-727-1353
email: chell.roberts@asu.edu

DEAN APPROVAL

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed name change. (Note: An electronic signature, an email from the dean or dean’s designee, or a PDF of the signed signature page is acceptable.)

College/School Dean name: Keith Hjelmstad
College/School Dean signature Date: 3/31/10

College/School Dean name:
College/School Dean signature Date: ________
(if more than one college/school involved)

College/School Dean name:
College/School Dean signature Date: ________
(if more than one college/school involved)
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**PROGRAM INFORMATION**

**College/School:** Select College/School/Division

**Division/School and/or Department:**

If this is a joint degree (i.e. offered by more than one department or college) list all the additional units and college/schools that offer the degree program. Note: All units offering this program must have collaborated in the proposal development and completed the appropriate unit and college/school approvals.

**Name of existing program:**

**Proposed name change to:**

**Projected effective term:** Select term and year:

Cover Sheet with Dean’s Approval must be accompanied with this form.
Check type of program to which the name change will apply:

<table>
<thead>
<tr>
<th>Program Type</th>
<th>Degree Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Please mark one; submit a separate form for each program requesting the change)</td>
<td>(Please mark one; submit a separate form for each program requesting the change)</td>
</tr>
<tr>
<td>☑ Degree/major</td>
<td>☑ Undergraduate</td>
</tr>
<tr>
<td>Please indicate all degrees impacted (e.g., BA, BA/BS, PhD): BS</td>
<td>☐ Graduate</td>
</tr>
<tr>
<td>☐ Concentration for an existing degree program</td>
<td>☐ Undergraduate</td>
</tr>
<tr>
<td>Please indicate degree/major:</td>
<td>☐ Graduate</td>
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<tr>
<td>☐ Minor</td>
<td>☐ Undergraduate</td>
</tr>
<tr>
<td>☐ Certificate program</td>
<td>☐ Graduate</td>
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</tbody>
</table>

Briefly describe the proposed change and rationale for the change:
The College of Technology and Innovation is uniquely organized with degree programs in management, engineering, science, and technology. Our strategic plan envisions the creation of highly interdisciplinary and integrated curricular options for students in these areas. Technological entrepreneurship and Management are key elements of this vision.

Entrepreneurial individuals create wealth, solve problems, and drive economic growth. People exposed to entrepreneurial processes frequently express that they have more opportunity to exercise creative freedoms, higher self-esteem, and an overall greater sense of control over their own lives. As a result, many experienced business people, political leaders, economists, and educators believe that fostering a robust, entrepreneurial culture will maximize individual and collective economic success and social well-being on a local, national, and global scale. This unique program involves a cross-disciplinary curriculum that fuses college disciplines.

Impact on current students: In general, all students with a “catalog year” for the program prior to the effective date will maintain the current name of the program regardless of when they complete the requirements. If a current student wants to have the new title for their program, they may change their catalog year/program code to align with the date of the title change.

We anticipate very little student impact as the curricular changes will be implemented over several years starting with the incoming freshman class in 2010 and then augmented each successive year. All students in a catalogue year will be able to complete their program of study without additional prerequisite courses.

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