

To: NCIAS Curriculum Committee

From: Monica J. Casper, Ph.D., Director, Division of Humanities, Arts, & Cultural Studies;
Professor of Social & Behavioral Studies and Women's Studies

Date: February 10, 2010/revised March 26, 2010

RE: Proposed **establishment of Oral History Certificate**

Certificate Description:

The Oral History Certificate (OHC) at New College introduces students to the interdisciplinary theories and methods of oral history and ethnography that enable practitioners to collect, document, and preserve the stories and memories of people's lives. The certificate will train students to acquire critical knowledge and applied skills, and to abide by the professional standards involved in oral history documentation, research and presentation. Students in the program may build on existing projects or develop new community relationships at local, national, and international levels. Consistent with ASU's mission and New College goals, the certificate fosters an understanding and appreciation of diverse cultures, past and present and engages students in socially embedded and ethical practices in research and interviewing.

Oral History Certificate requirements:

TOTAL CREDIT HOURS: 18 credit hours

Residency Requirement: 9 credit hours must be completed at ASU.

I. Core Requirements: (6 credit hours)

1. ETH 310, Research Methods in Oral History and Ethnography (pending name change approval through ACRES--change from ETH 310 Research Methods in Ethnic, Racial, and First Nations Populations)
2. AMS 498, Pro-Seminar

II. Current Course Bank: (12 credit hours)

The course bank will include upper-division (300-400 level) courses offered across the university. Students may choose from the following prefixes: AMS, ENG, ETH, HIS, HRC, IAP, IAS, PHI, REL, SOC, SPA, WST, upon approval by appropriate faculty or advisor. The courses listed below are recommended.

CMN342--Oral History and Storytelling
ENG 317--Cross-Cultural Writing
ENG 344--Intermediate Family History Research

ENG 361--Scriptwriting (pending approval in ACRES)
ENG 376--Writing a Personal History
ENG 377--Editing Family History for Public Audiences
ENG 412--Creative Nonfiction
ENG476--Studies in Folklore
IAP331--Performance, Acting, and the Individual
IAP364--Documentaries
SOC389--Ethnographic Field Lab
WST370--Chronicling Women's Lives
WST473--Latina/Chicana Representation

III. New Courses to be proposed at a later time:

Ethics of Storytelling
Narrating Trauma
Multimedia Storytelling

Certificate Justification/Need:

HARCS wishes to foreground certificate programs as stand-alone, interdisciplinary programs to make them more visible and attractive to students from multiple degrees, rather than risk burying them as concentrations within existing undergraduate degrees that may offer them too narrow a home, particularly as these certificates are also recommended for graduate students, professionals, and students majoring in professional programs. In addition, there is currently no major or existing degree that exists under which to attach a concentration of oral history; although we anticipate that the certificate will appeal to students in the Documentary Studies Bachelor of Arts that we seek to develop for 2011. Finally, interdisciplinarity is a foundational piece of the Oral History Certificate, as participating faculty represent a number of specialties within the Divisions of Humanities, Arts and Cultural Studies and Social and Behavioral Sciences in New College.

Participating Faculty:

Anokye, Akua, Associate Professor, HARCS division
Amparano, Julie, Lecturer, HARCS division
Casper, Monica J., Professor and Director, HARCS division
Cuadraz, Gloria, Associate Professor, HARCS division
Friedrich, Patricia, Associate Professor
St. Clair, Charles, Fine Arts Specialist, HARCS division
McConnaughy, Meg, Lecturer, SBS division
Wise, Greg, Associate Professor, SBS division

The listed faculty members currently teach or can teach the proposed course offerings. As the program grows, we will continue to solicit faculty participation from other units in New College and across ASU.

Admission Requirements:

The certificate in Oral History is open to any student admitted to study at Arizona State University. The certificate program is recommended also for graduate students, non-degree students and students majoring in professional programs. Contact advisors in the Division of Humanities, Arts and Cultural Studies for admission to the certificate program. Students must meet with the program academic advisor to review the requirements and sign the certificate check sheet. The student should also consult with an academic advisor in the college or department of his or her major to make sure the college or department of the major recognizes the certificate. All course work in the program must be completed with a grade of "B" (3.00) or higher.

Administration of Certificate:

- Projection of student enrollment: Student enrollment is expected to reach 30 by the end of the third year. We will aggressively market this certificate to students in both the HArCS and SBS divisions in New College, and also to students at the Tempe campus in relevant programs.
- Requirement of new courses: All courses are currently housed within New College, with the exception of ENG 412 which is in the Tempe English course bank; we will seek permission for inclusion of this course in our course bank. ENG 394 (Scriptwriting) has been taught as a Special Topics course for six years with continuously high enrollment, and is being proposed with its own discrete course number.
- The certificate will be administered by the faculty and advising staff in the division of Humanities, Arts and Cultural Studies. Students will apply to the certificate program and will then be tracked through to completion. The procedures for processing the Oral History certificate will be consistent with established certificate offerings and processes within New College.
- Budgetary requirements: No additional permanent resources are required to launch this certificate.
- Student recruiting funding and staffing: No new resources will be required for recruitment. The current recruiting staff in New College will add the Oral History certificate to their offerings.

Support and Impact Statements for the Oral History Certificate

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From: Maureen Goggin
Sent: Monday, March 22, 2010 10:21 AM
To: Duku Anokye; Shirley Rose; Ian Moulton; Duane Roen
Cc: Karen Adams; Gregory Castle
Subject: RE: Oral history Certificate

Hi Duku,
We've discussed your proposed certificate and find it an exciting program. We recommend that you contact Larry Ellis who teaches courses that would fit this certificate. We also would like to have a faculty member from our department on the program committee as several of the courses originate from this department. (Gregory Castle may have a suggestions for who that person should be.)

We support your proposal for an Oral History Certificate.

Sincerely,
Maureen

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From: Shirley Rose
Sent: Tuesday, March 23, 2010 9:12 AM
To: Duku Anokye; Maureen Goggin; Ian Moulton; Duane Roen
Subject: RE: Oral history Certificate

Duku—
This sounds like an exciting program for students. Best of luck with the proposal.

Shirley

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From: Duane Roen
Sent: Tuesday, March 23, 2010 7:06 AM
To: Duku Anokye; Maureen Goggin; Shirley Rose; Ian Moulton
Subject: RE: Oral history Certificate

Duku,

The proposed certificate will be a great one for students. I also work with the the Family History Society of Arizona, and I'll be happy to spread the word among those folks.

If you wish to list them, the following courses might be useful to students:

ENG 243	Introduction to Writing Family History
ENG 244	Introduction to Researching Family History
ENG 344	Intermediate Family History Research
ENG 376	Writing a Personal History
ENG 377	Editing Family History for Public Audiences

It's your call, though.

Best,
Duane

From: Ian Moulton
Sent: Monday, March 22, 2010 11:08 AM
To: Duku Anokye; Maureen Goggin; Shirley Rose; Ian Moulton; Duane Roen
Subject: Re: Oral history Certificate

Hi Duku

This looks great to me. I support your proposal.

Best

Ian

Duku,

Sorry to take so long getting back. Sounds like you've got a great program planned. When I was doing my grad work on Native American oral traditions (through the ASU Main English Dept.), I would have benefited greatly by some of the classes you offer (do you plan to eventually extend it into a graduate level certification?). As it stood, my mentors (Kay Sands and anthropologist Donald Bahr) worked with me individually on field work techniques, but no classes were available specific to ethnographic methods and ethics.

May I offer a suggestion: I present papers most years at the annual meeting of the American Folklore Society and have discovered that they are open to accepting papers from undergrad and grad students. Several of my students have proposed and presented and it's not uncommon to have student panels at the annual meeting (ASU Eng Dept Alumna Judith Lanzendorfer chaired a panel on medieval European folklore with her students delivering the papers). I'm guessing you're familiar with AFS, but if not, check out their website at:

www.afsnet.org

You can check out presentation titles and abstracts in past meeting programs published on the site, and if you look at the registration forms, you'll see under the list of sections that a number of them are specific to students. There are also storytelling and creative writing sections which would be relevant to some of the foci your program appears to have. As a prestigious international conference, this would be a great opportunity for your students to professionalize themselves and to make contacts with people in the field. I was thinking about getting a student panel together for the 2011 October meeting and would be happy to work with your students and faculty on doing something similar in regard to your program. And please let me know what else I can do to be of assistance.

Larry Ellis