

## Arizona State University at the West campus Curriculum Action Form

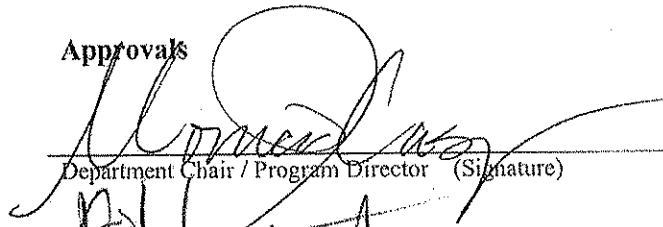


*Note: Complete and submit with proposals for Minors, Concentrations and Certificates, and changes to existing Degree Programs.*

Humanities, Arts, & Cultural Studies	Philosophy, Rhetoric, and Literature Certificate	Fall, 2010
Unit	Program	Effective (Semester, Year)
Brief Summary of Proposal: (Attach the proposal.)		

**Description**

The certificate in Philosophy, Rhetoric and Literature (PRL) within the New College of Interdisciplinary Arts and Sciences is an interdisciplinary program that works across the humanities by examining philosophical approaches to literary studies, disputes between rhetoric and philosophy, and rhetorical elements of literature and theory. The Philosophy, Rhetoric and Literature Certificate will enable students to explore where and how the boundaries among philosophy, rhetoric and literature are constructed, maintained and changed. This certificate is trans-disciplinary and aimed at integrating Continental philosophy (including philosophy of religion), critical theory (both in its broader origins within literary cultural studies and its historically specific genealogy from the Frankfurt School), rhetoric, literary criticism, aesthetics and communication. This certificate will prepare students in the humanities, social and behavioral sciences and the arts for lifelong learning, advanced study in a variety of fields, and successful careers in an increasingly diverse society.

**Approvals**

	2-12-10
Department Chair / Program Director (Signature)	(Date Approved)
	2/19/10
College Curriculum Committee, Chair (Signature)	(Date Approved)
	02/19/10
Dean (Signature)	(Date Approved)

Revised 4-22-10

Senate Curriculum & Programs Committee, Chair (Signature and Date)	_____	Recommend approval	_____	Do not recommend approval *
Office of Senior Vice President for For Academic Affairs (Signature and Date)	_____	Approved	_____	Denied *

*\*Indicates a memo detailing reasons for action should be attached.*

**To:** NCIAS Curriculum Committee

**From:** Monica J. Casper, Ph.D., Director, Division of Humanities, Arts, & Cultural Studies;  
Professor of Social & Behavioral Studies and Women's Studies

**Date:** February 10, 2010 – Revised April 14, 2010

**RE:** Proposed establishment of *Philosophy, Rhetoric and Literature Certificate*

**Certificate Description:**

The certificate in Philosophy, Rhetoric and Literature (PRL) within the New College of Interdisciplinary Arts and Sciences is an interdisciplinary program that works across the humanities by examining philosophical approaches to literary studies, disputes between rhetoric and philosophy, and rhetorical elements of literature and theory. The Philosophy, Rhetoric and Literature Certificate will enable students to explore where and how the boundaries among philosophy, rhetoric and literature are constructed, maintained and changed. This certificate is transdisciplinary and aimed at integrating Continental philosophy (including philosophy of religion), critical theory (both in its broader origins within literary cultural studies and its historically specific genealogy from the Frankfurt School), rhetoric, literary criticism, aesthetics and communication. This certificate will prepare students in the humanities, social and behavioral sciences and the arts for lifelong learning, advanced study in a variety of fields, and successful careers in an increasingly diverse society.

**Certificate Justification/Need:**

HARCS wishes to foreground this certificate program as a stand-alone program rather than bury it as a concentration within existing undergraduate degrees, particularly as no major or existing degree currently exists under which to attach a concentration in Philosophy, Rhetoric, and Literature. The certificate in Philosophy, Rhetoric and Literature requires students to cross three disciplines, and it pools together faculty and curriculum from two divisions (HArCS and SBS). There is no other existing degree or faculty cluster at ASU that combines the study of Continental philosophy with the study of rhetoric and literature. NCIAS has gathered a unique group of interdisciplinary faculty working in these transdisciplinary areas. This certificate has the potential to draw students from a variety of sectors, including critical theory, Continental philosophy, cultural studies, literature and arts foundations, social and human sciences, and education. Interdisciplinarity is a foundational piece of this certificate; participating faculty represent multiple divisions within New College. The stand-alone certificate will work effectively in tandem with degree programs in English, Philosophy, Communication Studies, Religious Studies, Gender Studies, Jewish Studies, and others.

### **Participating Faculty:**

The listed faculty members currently teach the proposed course offerings and are qualified to teach any additional new or current course offerings in the future. Philosophy, Rhetoric and Literature was originally formed as a faculty research cluster with a grant from The Institute of Humanities Research (IHR) at ASU and has also been funded with a research cluster grant from the Center for Critical Inquiry and Cultural Studies (CCICS) in New College. This was the first award of its kind to a faculty research cluster at the West campus. Professor Emil Volek has served as a faculty cluster coordinator at Tempe.

### **Faculty**

#### **Full Professors**

Monica Casper, Division Director of HARCS, Professor of Sociology and Cultural Studies  
Cultural Studies, Foucault, Trauma Studies, Women's Studies

Patricia Huntington, Professor of Philosophy and Religious Studies  
Continental Philosophy and Continental Philosophy of Religion (including Existential Philosophy, Phenomenology, Postmodern Thought), Feminist Theory, Gender and Religion, Asian Traditions, Philosophy and Literature, Philosophy of Love, Death and Dying

Martin Matustik, Lincoln Professor of Ethics and Religion  
Continental Philosophy and Philosophy of Religion (including Existential Philosophy, Phenomenology, Postmodern Thought), Critical Social Theory, Religion and Ethics, Philosophy of Love, Death and Dying, Pastoral Care Ethics, Redemptive Critical Theory, Czech and Slovak Philosophy and Literature

Elizabeth Langland, Dean of NCIAS, University Vice President, Professor of English  
Victorian Literature, Feminist Theory and Gender Studies, Cultural Studies, Theory of the Novel

Thomas McGovern, Professor of Philosophy, Religion, and Interdisciplinary Studies  
Moral Psychology, St. Augustine, multicultural and narrative approaches to Philosophical and Religious Literature

Eric Wertheimer, Professor of English and Director of the Center for Critical Inquiry & Cultural Studies, Critical Theory, Hegel, Postmodern Literary Theory, American Philosophy and Poetics, Cultural Studies

#### **Associate Professors**

Patricia Friedrich, Associate Professor, English  
Applied Linguistics, Rhetoric, Critical Theory (Habermas, Foucault, Derrida) and Hermeneutics

Majia Nadesan, Associate Professor, Communication Studies  
Rhetorical Theory, Foucault, and Critical Theory

Ramsey Eric Ramsey, Associate Professor, Barrett, The Honors College  
Continental Philosophy (including Ancient Philosophy, Existential Philosophy,  
Phenomenology, Postmodern Thought), Rhetoric, Hermeneutics and Communication,  
Critical Theory

Arthur Sabatini, Associate Professor, Interdisciplinary Arts and Performance  
Semiotics, Epistemology, Aesthetics

Bill Simmons, Director of M.A. in Social Justice and Human Rights, Associate Professor of  
Political Science, Levinas, Political Philosophy, Human Rights

Greg Wise, Associate Professor, Communication Studies  
Cultural Studies, Critical Theory, Philosophy of Technology, Semiotics and Visual  
Communication

#### **Assistant Professors**

Patrick Bixby, Assistant Professor, English  
Rhetoric, Modernism, Postmodern Literature, Literary Criticism, Continental Philosophy,  
Nietzsche, Beckett, Shaw and Irish Literature, Postcolonial Theory

Mary Bjork, Assistant Professor, English  
Shakespeare, Neo-Platonic and Renaissance Philosophy and Literature

Sharon Kirsch, Assistant Professor, English  
Rhetorical theory and history, Literary theory and history, Gender and Critical Theory,  
Rhetoric and Literature, American Philosophy, Poetics

Judd Ruggill, Assistant Professor, Communication Studies  
Critical Theory, Cultural Studies, Media, Film

Michael Stancliff, Assistant Professor, English  
Critical Race Theory, Literary Criticism, Cultural Studies, Poetics

#### **Lecturers and Faculty Associates**

Jackie Gately, Faculty Associate and Advisor, Philosophy,  
Existential Philosophy, Continental Philosophy

Cynthia Gaffney, Lecturer, Communication Studies  
Rhetoric, Media, Consumerism

Diane Gruber, Senior Lecturer, Communication Studies  
Rhetoric, Film, Media, American Studies

**Admission Requirements:**

The certificate in Philosophy, Rhetoric and Literature is open to any student admitted to study at Arizona State University. The certificate program is recommended also for graduate students, non-degree students, students majoring in professional programs, and non-matriculated students. This certificate may be of interest to professionals and life-long learners. Contact advisors in the Division of Humanities, Arts and Cultural Studies or in the Division of Social and Behavioral Sciences at NCIAS for admission to the certificate program.

**Program Requirements:**

A certificate in Philosophy, Rhetoric and Literature is awarded for successful completion of 18 upper division credit hours of course work including at least one course (3 credit hours) in rhetoric and at least one course (3 credit hours) in Continental philosophy (see core requirements) and remaining 12 elective credit hours from the approved course list in Philosophy, Rhetoric and Literature. All elective course offerings from the course bank will be regularly updated and overseen by the facilitators of PRL. Students must meet with the program academic advisor to review the requirements and sign the certificate check sheet. The student should also consult with an academic advisor in the college or department of his or her major to make sure the college or department of the major recognizes the certificate. All course work in the program must be completed with a grade of "B" (3.00) or higher.

**Residency Requirement:**

Of the 18 upper division credit hours required for the certificate, 12 credit hours must be completed at ASU.

**I. Core Requirements (6 credit hours)**

**Rhetorical Perspectives: (3 credit hours from the approved course list in Philosophy, Rhetoric and Literature)**

ENG 472 Rhetorical Studies

COM 321 Rhetorical Theory and Research

ENG 494 Rhetoric and Literature

ENG 394/494 Special Topics (taught by current faculty in PRL or from the approved course topics in Philosophy, Rhetoric and Literature)

**Philosophical Perspectives: (3 credit hours from the approved course list in Philosophy, Rhetoric and Literature)**

Courses in this group were previously taught in 2008-10 under omnibus numbers by the newly hired senior faculty in HArCS. No new faculty resources will be required. Courses will be submitted through ACRES.

PHI 394/REL 394 Studies in Contemporary Continental Philosophy  
PHI 494/REL 494 Studies in Critical Theory  
PHI 394/REL 394 Philosophy and Literature  
PHI 494/REL 494 Continental Philosophy and Religion

**II. Electives (12 credit hours, 6 credit hours each from pools A and B). Electives come from the course bank of approved courses for Philosophy, Rhetoric and Literature and courses previously taught in 2008-10 under omnibus numbers by the newly hired senior faculty in HArCS.**

**Pool A (6 credit hours)**

ENG 400 History of Literary Criticism  
ENG 401 Topics in Critical Theory  
ENG 421 Studies in Shakespeare  
ENG 431 Whitman and Dickinson  
ENG 440 Studies in American Literature and Culture  
ENG 450 The British Novel  
ENG 454 Gender and Literature  
ENG 461 Studies in Women and Literature  
ENG 472 Rhetorical Studies  
ENG 478 Modernist Literature  
ENG 479 International Postmodern Literature  
ENG 494 Special Topics: The Postcolonial Novel  
ENG 394/494 Special Topics (taught by current faculty in PRL or from the approved course topics in Philosophy, Rhetoric and Literature)  
HON 394/494 Special Topics (taught by current faculty in PRL or from the approved course topics in Philosophy, Rhetoric and Literature)

IAP 310/IAS 310 Women in Art  
IAP 371 Verbal Art  
IAP 372 The Critical Artist  
IAP 472 Theories of Arts and Performance  
IAP 471 Language, Culture, and Performance  
IAP 473 Aesthetic Research  
IAS/ENG 477 World Literature  
IAS/ENG 420 Multicultural Autobiographies

**Pool B (6 credit hours)**

COM 321 Rhetorical Theory and Research  
COM 324 Rhetoric and Media Criticism  
COM 421 Rhetoric of Social Issues  
COM 429 Semiotics and Visual Communications

COM 394/494 Special Topics (taught by current faculty in PRL or from the approved course topics in Philosophy, Rhetoric and Literature )

REL 300 Thinking, Writing & Research in Religion and Applied Ethics  
REL 301 Comparative Mysticism  
PHI 304 Existentialism  
REL 305 Ritual, Symbol, and Myth  
PHI 308 Philosophy of Art  
REL 314 Jewish Philosophy  
REL 345 Asian Religious Traditions  
REL/WST 390 Women and Religion  
PHI 324/IAS 324 Existential Ethics  
PHI 391 Historical Perspectives on Philosophy and Religion  
REL 405 Problems in Religious Studies  
PHI 394/REL 394 Love in Philosophy and Literature  
PHI 394/REL 394 Death and Dying in Philosophy and Literature  
PHI 394/494 Special Topics (taught by current faculty in PRL or from the approved course topics in Philosophy, Rhetoric and Literature)  
HON 394/494 Special Topics (taught by current faculty in PRL or from the approved course topics in Philosophy Rhetoric and Literature)

Courses for which we will request permanent course numbers are needed to fulfill the objectives of the PRL certificate. These courses were previously taught in 2008-10 under omnibus numbers by the newly hired senior faculty in HARCS. No new faculty resources will be required. Courses will be submitted through ACRES.

300 level

PHI/REL Studies in Contemporary Continental Philosophy  
PHI/REL Love in Philosophy and Literature  
PHI/REL Death and Dying in Philosophy and Literature

400 level

ENG 494 Rhetoric and Literature  
PHI/REL Studies in Critical Theory  
PHI/REL Continental Philosophy and Religion  
PHI/REL Philosophy and Literature

**Administration of Certificate:**

- Projection of student enrollment: 40 students by the third year.
- Requirement of new courses: All courses are currently housed within New College and are taught by current faculty. Omnibus courses developed in the past two years by the newly hired faculty are being submitted to ACRES as new prefixes for the HARCS division.
- The certificate will be administered by the faculty and advising staff in the division of Humanities, Arts & Cultural Studies. Students will apply to the certificate program and will then be tracked through to completion. The procedures for processing the

Philosophy, Rhetoric, and Literature certificate will be consistent with established certificate offerings and processes within New College.

- Budgetary requirements: No additional resources are required to launch this certificate.
- Student recruiting funding and staffing: No new resources will be required for recruitment. The current recruiting staff in New College will add the Philosophy, Rhetoric, and Literature certificate to their offerings.



Support and Impact Statements for *The Philosophy, Rhetoric, and Literature - PRL*

Please add to the application materials for the PRL submission and available to the curriculum committee in Tempe

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Mark von Hagen  
Professor of History and Director  
*The School of Historical, Philosophical and Religious Studies*  
Arizona State University

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Peter de Marneffe  
Professor of Philosophy  
*Head of Faculty of Philosophy*  
The School of Historical, Philosophical, and Religious Studies  
Coor Hall 3318  
Arizona State University  
P.O. Box 874302  
Tempe, AZ 85287-4302  
(480)965-2537 Fax:(480)965-0310  
demarneffe@asu.edu

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Joel Gereboff  
*Professor of Religious Studies and Head of faculty of Religious Studies*  
The School of Historical, Philosophical and Religious Studies  
Arizona State University

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Maureen Daly Goggin,  
*Interim Chair,*  
*Department of English*  
Arizona State University

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Frederick C. Corey, PhD  
*Dean, University College*  
*Director, School of Letters and Sciences*  
411 North Central Avenue  
Suite 300  
Phoenix, AZ 85004-0696  
Phone: 602-496-0624  
Fax: 602-496-0655  
Email: [frederick.corey@asu.edu](mailto:frederick.corey@asu.edu)  
Mail Code: 0320, Arizona State University

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Ramsey Eric Ramsey, Ph.D.  
*Associate Professor, PRL Faculty*  
*Interim Director of Graduate Studies MACS*  
*Barrett, The Honors ColLeae*  
Arizona State University at the West Campus  
Phoenix, Arizona 85069  
602-543-4229

**From:** Mark Von Hagen  
**Sent:** Monday, April 05, 2010 1:14 PM  
**To:** Martin Matustik  
**Cc:** Norma Villa  
**Subject:** RE: philosophy, rhetoric and literature

Dear Martin, see letter below. Sorry again for the delay.

*Mark L. von Hagen*  
*Professor of History and Director*  
*School of Historical, Philosophical, and Religious Studies*  
*Coor Hall 4482*  
*Arizona State University*  
*Tempe, Arizona 85287-4302*  
*480-965-4186; fax 480-965-0310*  
[mark.vonhagen@asu.edu](mailto:mark.vonhagen@asu.edu)

Dear Professor Matustik,  
The Philosophy, Rhetoric, and Literature - PRL – proposal will not negatively impact any existing program offerings or curriculum development in our School at Tempe. Since this certificate does not require additional faculty or library resources, the new certificate will enhance the existing curriculum by offering students more ASU-wide options for courses and programs. This is good for our programs and it enhances our ASU-wide collaboration. On behalf of another transdisciplinary humanities venture, we are very happy to support this proposal.

Mark von Hagen  
Professor of History and Director  
The School of Historical, Philosophical and Religious Studies  
Arizona State University

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**From:** Peter de Marneffe  
**Sent:** Monday, March 29, 2010 10:48 AM  
**To:** Martin Matustik  
**Subject:** PRL Certificate

Dear Martin,

I am writing in support of the PRL certificate. The Philosophy, Rhetoric, and Literature - PRL – proposal will not negatively impact any existing program offerings or curriculum development in Philosophy at Tempe. Since this certificate does not require additional faculty or library resources, the new certificate will enhance the existing curriculum by offering students more ASU-wide options for courses and programs. This is good for our programs and it enhances our ASU-wide collaboration. The Philosophy faculty are very happy to support this proposal

Best wishes,

Peter  
Peter de Marneffe  
Professor of Philosophy  
Head of Faculty of Philosophy  
School of Historical, Philosophical, and Religious Studies  
Coor Hall 3318  
Arizona State University  
P.O. Box 874302  
Tempe, AZ 85287-4302  
(480)965-2537 Fax:(480)965-0310  
[demarneffe@asu.edu](mailto:demarneffe@asu.edu)

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**From:** Joel Gereboff  
**Sent:** Tuesday, April 06, 2010 4:31 PM  
**To:** Martin Matustik  
**Subject:** RE: still need an impact statement

Religious studies has no objections to the creation of this certificate and is indeed pleased to see its being proposed.  
(Martin--the above sentence should be all you need forwarded as part of this email.)

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**From:** Martin Matustik  
**Sent:** Sunday, April 04, 2010 9:23 PM  
**To:** Joel Gereboff  
**Subject:** still need an impact statement

Joel,

I am resending this request after the holidays for your convenience. Thanks so much  
We hope to get a brief statement on "Philosophy, Rhetoric, and Literature - PRL – proposal." Sending the above in your email back to us would be sufficient; this would be added to our proposal along with other statements of support.

Martin Beck Matustik, Lincoln Professor of Ethics & Religion;  
Division of Humanities, Arts, and Cultural Studies; New College of Interdisciplinary Arts and Sciences; Arizona State University; Mail: M/C 2151; PO Box 37100, Phoenix, AZ 85069-7100. Shipping and Street Address: 4701 W. Thunderbird Road, Glendale, AZ 85306-4908. HomePage: <http://www.public.asu.edu/~mmatusti>

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From: Maureen Goggin  
Sent: Thursday, April 01, 2010 8:10 PM  
To: Michael Stancliff  
Subject: RE: request from Philosophy, Rhetoric and Literature group

I write in support of the certificate in Philosophy, Rhetoric, and Literature. The English Department on the Tempe should not be impacted negatively so long as when the courses that originated in the English department on the Tempe campus are taught by Tempe faculty that these are permitted to count toward the certificate. We trust that this certificate will encourage more collaboration among units, something we fully support.

Sincerely,  
Maureen Daly Goggin, Interim Chair, Department of English

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**From:** Frederick Corey  
**Sent:** Friday, April 09, 2010 11:01 AM  
**To:** Martin Matustik  
**Subject:** Philosophy, Rhetoric and Literature

Dear Professor Matustik,

I have reviewed the proposed certificate in Philosophy, Rhetoric and Literature and offer my unequivocal support. Your faculty are well-positioned to study both historical discourses as well as contemporary cultural phenomenon at the intersections of Continental philosophy, critical theory, and literary criticism. The certificate program will not negatively impact any existing program offerings or curriculum development in the School of Letters and Sciences. On the contrary, the certificate in Philosophy, Rhetoric and Literature will provide all students at ASU with an excellent option for academic enrichment. We look forward to the success of the certificate in Philosophy, Rhetoric and Literature and offer our support now and in the future.

Frederick C. Corey, PhD  
Dean, University College  
Director, School of Letters and Sciences  
411 North Central Avenue  
Suite 300  
Phoenix, AZ 85004-0696  
Phone: 602-496-0624  
Fax: 602-496-0655  
Email: [frederick.corey@asu.edu](mailto:frederick.corey@asu.edu)  
Mail Code: 0320, *Arizona State University*

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**I studied rhetoric & literature. Great certificate!**

-----Original Message-----  
From: Ramsey Eric Ramsey  
Sent: Tuesday, April 13, 2010 2:04 PM  
To: Martin Matustik  
Subject: PRL Communication Studies

Dear Professor Matustik,

I have reviewed the proposed certificate in Philosophy, Rhetoric and Literature and offer my unequivocal support. PRL faculty is well-positioned to study both historical discourses as well as contemporary cultural phenomenon at the intersections of Continental philosophy, critical theory, and literary and rhetorical criticism.

The certificate program will not negatively impact any existing program offerings or curriculum development in *Communication Studies*. On the contrary, the certificate in Philosophy, Rhetoric and Literature will provide all students at ASU with an excellent option for academic enrichment through their interactions with those professors in Communication Studies who are participating in the PRL.

We look forward to the success of the certificate in Philosophy, Rhetoric and Literature and offer our support now and in the future.

With Respect,  
Ramsey Eric Ramsey  
*PRL Faculty*  
*Interim Director of Graduate Studies MACS*

--  
Ramsey Eric Ramsey, Ph.D.  
Associate Professor  
*Barrett, The Honors College*  
Arizona State University at the West Campus  
Phoenix, Arizona 85069  
602-543-4229

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**MONICA J. CASPER, Ph.D.**

Director, Division of Humanities, Arts and Cultural Studies (HArCS)

Professor of Social & Behavioral Sciences

and Women's Studies

New College of Interdisciplinary Arts and Sciences

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"Injustice anywhere is a threat to justice everywhere."

--Martin Luther King Jr.