Arizona State University at the West campus
Curriculum Action Form

Note: Complete and submit with proposals for Minors, Concentrations and Certificates, and changes to existing Degree Programs.

Philosophy, Rhetoric, and Literature
Humanities, Arts, & Cultural Studies Certificate
Unit Program
Fall, 2010 Effective (Semester, Year)

Brief Summary of Proposal: (Attach the proposal.)

Description
The certificate in Philosophy, Rhetoric and Literature (PRL) within the New College of Interdisciplinary Arts and Sciences is an interdisciplinary program that works across the humanities by examining philosophical approaches to literary studies, disputes between rhetoric and philosophy, and rhetorical elements of literature and theory. The Philosophy, Rhetoric and Literature Certificate will enable students to explore where and how the boundaries among philosophy, rhetoric and literature are constructed, maintained and changed. This certificate is transdisciplinarily and aimed at integrating Continental philosophy (including philosophy of religion), critical theory (both in its broader origins within literary cultural studies and its historically specific genealogy from the Frankfurt School), rhetoric, literary criticism, aesthetics and communication. This certificate will prepare students in the humanities, social and behavioral sciences and the arts for lifelong learning, advanced study in a variety of fields, and successful careers in an increasingly diverse society.

Approvals

Department Chair / Program Director (Signature)
Date Approved

College Curriculum Committee, Chair (Signature)
Date Approved

Dean (Signature)
Date Approved

Revised 4-22-10

Recommend approval Do not recommend approval *

Senate Curriculum & Programs Committee, Chair (Signature and Date)

Office of Senior Vice President for
For Academic Affairs (Signature and Date)

* Indicates a memo detailing reasons for action should be attached.
To: NCIAS Curriculum Committee

From: Monica J. Casper, Ph.D., Director, Division of Humanities, Arts, & Cultural Studies; Professor of Social & Behavioral Studies and Women’s Studies

Date: February 10, 2010 – Revised April 14, 2010

RE: Proposed establishment of Philosophy, Rhetoric and Literature Certificate

Certificate Description:

The certificate in Philosophy, Rhetoric and Literature (PRL) within the New College of Interdisciplinary Arts and Sciences is an interdisciplinary program that works across the humanities by examining philosophical approaches to literary studies, disputes between rhetoric and philosophy, and rhetorical elements of literature and theory. The Philosophy, Rhetoric and Literature Certificate will enable students to explore where and how the boundaries among philosophy, rhetoric and literature are constructed, maintained and changed. This certificate is transdisciplinary and aimed at integrating Continental philosophy (including philosophy of religion), critical theory (both in its broader origins within literary cultural studies and its historically specific genealogy from the Frankfurt School), rhetoric, literary criticism, aesthetics and communication. This certificate will prepare students in the humanities, social and behavioral sciences and the arts for lifelong learning, advanced study in a variety of fields, and successful careers in an increasingly diverse society.

Certificate Justification/Need:

HARCS wishes to foreground this certificate program as a stand-alone program rather than bury it as a concentration within existing undergraduate degrees, particularly as no major or existing degree currently exists under which to attach a concentration in Philosophy, Rhetoric, and Literature. The certificate in Philosophy, Rhetoric and Literature requires students to cross three disciplines, and it pools together faculty and curriculum from two divisions (HArCS and SBS). There is no other existing degree or faculty cluster at ASU that combines the study of Continental philosophy with the study of rhetoric and literature. NCIAS has gathered a unique group of interdisciplinary faculty working in these transdisciplinary areas. This certificate has the potential to draw students from a variety of sectors, including critical theory, Continental philosophy, cultural studies, literature and arts foundations, social and human sciences, and education. Interdisciplinarity is a foundational piece of this certificate; participating faculty represent multiple divisions within New College. The stand-alone certificate will work effectively in tandem with degree programs in English, Philosophy, Communication Studies, Religious Studies, Gender Studies, Jewish Studies, and others.
Participating Faculty:

The listed faculty members currently teach the proposed course offerings and are qualified to teach any additional new or current course offerings in the future. Philosophy, Rhetoric and Literature was originally formed as a faculty research cluster with a grant from The Institute of Humanities Research (IHR) at ASU and has also been funded with a research cluster grant from the Center for Critical Inquiry and Cultural Studies (CCICS) in New College. This was the first award of its kind to a faculty research cluster at the West campus. Professor Emil Volek has served as a faculty cluster coordinator at Tempe.

Faculty

Full Professors

Monica Casper, Division Director of HArCS, Professor of Sociology and Cultural Studies
Cultural Studies, Foucault, Trauma Studies, Women’s Studies

Patricia Huntington, Professor of Philosophy and Religious Studies
Continental Philosophy and Continental Philosophy of Religion (including Existential Philosophy, Phenomenology, Postmodern Thought), Feminist Theory, Gender and Religion, Asian Traditions, Philosophy and Literature, Philosophy of Love, Death and Dying

Martin Matustik, Lincoln Professor of Ethics and Religion
Continental Philosophy and Philosophy religion (including Existential Philosophy, Phenomenology, Postmodern Thought), Critical Social Theory, Religion and Ethics, Philosophy of Love, Death and Dying, Pastoral Care Ethics, Redemptive Critical Theory, Czech and Slovak Philosophy and Literature

Elizabeth Langland, Dean of NCIAS, University Vice President, Professor of English
Victorian Literature, Feminist Theory and Gender Studies, Cultural Studies, Theory of the Novel

Thomas McGovern, Professor of Philosophy, Religion, and Interdisciplinary Studies
Moral Psychology, St. Augustine, multicultural and narrative approaches to Philosophical and Religious Literature

Eric Wertheimer, Professor of English and Director of the Center for Critical Inquiry & Cultural Studies, Critical Theory, Hegel, Postmodern Literary Theory, American Philosophy and Poetics, Cultural Studies

Associate Professors

Patricia Friedrich, Associate Professor, English
Applied Linguistics, Rhetoric, Critical Theory (Habermas, Foucault, Derrida) and Hermeneutics
Majia Nadesan, Associate Professor, Communication Studies
   Rhetorical Theory, Foucault, and Critical Theory

Ramsey Eric Ramsey, Associate Professor, Barrett, The Honors College
   Continental Philosophy (including Ancient Philosophy, Existential Philosophy,
   Phenomenology, Postmodern Thought), Rhetoric, Hermeneutics and Communication,
   Critical Theory

Arthur Sabatini, Associate Professor, Interdisciplinary Arts and Performance
   Semiotics, Epistemology, Aesthetics

Bill Simmons, Director of M.A. in Social Justice and Human Rights, Associate Professor of
   Political Science, Levinas, Political Philosophy, Human Rights

Greg Wise, Associate Professor, Communication Studies
   Cultural Studies, Critical Theory, Philosophy of Technology, Semiotics and Visual
   Communication

**Assistant Professors**

Patrick Bixby, Assistant Professor, English
   Rhetoric, Modernism, Postmodern Literature, Literary Criticism, Continental Philosophy,
   Nietzsche, Beckett, Shaw and Irish Literature, Postcolonial Theory

Mary Bjork, Assistant Professor, English
   Shakespeare, Neo-Platonic and Renaissance Philosophy and Literature

Sharon Kirsch, Assistant Professor, English
   Rhetorical theory and history, Literary theory and history, Gender and Critical Theory,
   Rhetoric and Literature, American Philosophy, Poetics

Judd Ruggill, Assistant Professor, Communication Studies
   Critical Theory, Cultural Studies, Media, Film

Michael Stancliff, Assistant Professor, English
   Critical Race Theory, Literary Criticism, Cultural Studies, Poetics

**Lecturers and Faculty Associates**

Jackie Gately, Faculty Associate and Advisor, Philosophy,
   Existential Philosophy, Continental Philosophy

Cynthia Gaffney, Lecturer, Communication Studies
   Rhetoric, Media, Consumerism
Diane Gruber, Senior Lecturer, Communication Studies
Rhetoric, Film, Media, American Studies

Admission Requirements:

The certificate in Philosophy, Rhetoric and Literature is open to any student admitted to study at Arizona State University. The certificate program is recommended also for graduate students, non-degree students, students majoring in professional programs, and non-matriculated students. This certificate may be of interest to professionals and life-long learners. Contact advisors in the Division of Humanities, Arts and Cultural Studies or in the Division of Social and Behavioral Sciences at NCIAS for admission to the certificate program.

Program Requirements:

A certificate in Philosophy, Rhetoric and Literature is awarded for successful completion of 18 upper division credit hours of course work including at least one course (3 credit hours) in rhetoric and at least one course (3 credit hours) in Continental philosophy (see core requirements) and remaining 12 elective credit hours from the approved course list in Philosophy, Rhetoric and Literature. All elective course offerings from the course bank will be regularly updated and overseen by the facilitators of PRL. Students must meet with the program academic advisor to review the requirements and sign the certificate check sheet. The student should also consult with an academic advisor in the college or department of his or her major to make sure the college or department of the major recognizes the certificate. All course work in the program must be completed with a grade of “B” (3.00) or higher.

Residency Requirement:

Of the 18 upper division credit hours required for the certificate, 12 credit hours must be completed at ASU.

I. Core Requirements (6 credit hours)

Rhetorical Perspectives: (3 credit hours from the approved course list in Philosophy, Rhetoric and Literature)
ENG 472 Rhetorical Studies
COM 321 Rhetorical Theory and Research
ENG 494 Rhetoric and Literature
ENG 394/494 Special Topics (taught by current faculty in PRL or from the approved course topics in Philosophy, Rhetoric and Literature)

Philosophical Perspectives: (3 credit hours from the approved course list in Philosophy, Rhetoric and Literature)
Courses in this group were previously taught in 2008-10 under omnibus numbers by the newly hired senior faculty in HArCS. No new faculty resources will be required. Courses will be submitted through ACRES.
PHI 394/REL 394 Studies in Contemporary Continental Philosophy
PHI 494/REL 494 Studies in Critical Theory
PHI 394/REL 394 Philosophy and Literature
PHI 494/REL 494 Continental Philosophy and Religion

II. Electives (12 credit hours, 6 credit hours each from pools A and B). Electives come from the course bank of approved courses for Philosophy, Rhetoric and Literature and courses previously taught in 2008-10 under omnibus numbers by the newly hired senior faculty in HArCS.

Pool A (6 credit hours)
ENG 400 History of Literary Criticism
ENG 401 Topics in Critical Theory
ENG 421 Studies in Shakespeare
ENG 431 Whitman and Dickinson
ENG 440 Studies in American Literature and Culture
ENG 450 The British Novel
ENG 454 Gender and Literature
ENG 461 Studies in Women and Literature
ENG 472 Rhetorical Studies
ENG 478 Modernist Literature
ENG 479 International Postmodern Literature
ENG 494 Special Topics: The Postcolonial Novel
ENG 394/494 Special Topics (taught by current faculty in PRL or from the approved course topics in Philosophy, Rhetoric and Literature)
HON 394/494 Special Topics (taught by current faculty in PRL or from the approved course topics in Philosophy, Rhetoric and Literature)

IAP 310/IAS 310 Women in Art
IAP 371 Verbal Art
IAP 372 The Critical Artist
IAP 472 Theories of Arts and Performance
IAP 471 Language, Culture, and Performance
IAP 473 Aesthetic Research
IAS/ENG 477 World Literature
IAS/ENG 420 Multicultural Autobiographies

Pool B (6 credit hours)
COM 321 Rhetorical Theory and Research
COM 324 Rhetoric and Media Criticism
COM 421 Rhetoric of Social Issues
COM 429 Semiotics and Visual Communications
COM 394/494 Special Topics (taught by current faculty in PRL or from the approved course topics in Philosophy, Rhetoric and Literature)

REL 300 Thinking, Writing & Research in Religion and Applied Ethics
REL 301 Comparative Mysticism
PHI 304 Existentialism
REL 305 Ritual, Symbol, and Myth
PHI 308 Philosophy of Art
REL 314 Jewish Philosophy
REL 345 Asian Religious Traditions
REL/WST 390 Women and Religion
PHI 324/IAS 324 Existential Ethics
PHI 391 Historical Perspectives on Philosophy and Religion
REL 405 Problems in Religious Studies
PHI 394/REL 394 Love in Philosophy and Literature
PHI 394/REL 394 Death and Dying in Philosophy and Literature
PHI 394/494 Special Topics (taught by current faculty in PRL or from the approved course topics in Philosophy, Rhetoric and Literature)
HON 394/494 Special Topics (taught by current faculty in PRL or from the approved course topics in Philosophy Rhetoric and Literature)

Courses for which we will request permanent course numbers are needed to fulfill the objectives of the PRL certificate. These courses were previously taught in 2008-10 under omnibus numbers by the newly hired senior faculty in HArCS. No new faculty resources will be required. Courses will be submitted through ACRES.

300 level
PHI/REL Studies in Contemporary Continental Philosophy
PHI/REL Love in Philosophy and Literature
PHI/REL Death and Dying in Philosophy and Literature

400 level
ENG 494 Rhetoric and Literature
PHI/REL Studies in Critical Theory
PHI/REL Continental Philosophy and Religion
PHI/REL Philosophy and Literature

Administration of Certificate:

- Projection of student enrollment: 40 students by the third year.
- Requirement of new courses: All courses are currently housed within New College and are taught by current faculty. Omnibus courses developed in the past two years by the newly hired faculty are being submitted to ACRES as new prefixes for the HArCS division.
- The certificate will be administered by the faculty and advising staff in the division of Humanities, Arts & Cultural Studies. Students will apply to the certificate program and will then be tracked through to completion. The procedures for processing the
Philosophy, Rhetoric, and Literature certificate will be consistent with established certificate offerings and processes within New College.

- Budgetary requirements: No additional resources are required to launch this certificate.
- Student recruiting funding and staffing: No new resources will be required for recruitment. The current recruiting staff in New College will add the Philosophy, Rhetoric, and Literature certificate to their offerings.
Support and Impact Statements for The Philosophy, Rhetoric, and Literature - PRL

Please add to the application materials for the PRL submission and available to the curriculum committee in Tempe

Mark von Hagen  
Professor of History and Director  
The School of Historical, Philosophical and Religious Studies  
Arizona State University

Peter de Marneffe  
Professor of Philosophy  
The Head of Faculty of Philosophy  
The School of Historical, Philosophical, and Religious Studies  
Coor Hall 3318  
Arizona State University  
P.O. Box 874302  
Tempe, AZ 85287-4302  
(480)965-2537 Fax:(480)965-0310  
demarneffe@asu.edu

Joel Gereboff  
The Professor of Religious Studies and Head of faculty of Religious Studies  
The School of Historical, Philosophical and Religious Studies  
Arizona State University

Maureen Daly Goggin,  
Interim Chair  
The Department of English  
Arizona State University

Frederick C. Corey, PhD  
The Dean, University College  
The Director, School of Letters and Sciences  
411 North Central Avenue  
Suite 300  
Phoenix, AZ 85004-0696  
Phone: 602-496-0624  
Fax: 602-496-0555  
Email: frederick.corey@asu.edu  
Mail Code: 0320, Arizona State University

Ramsey Eric Ramsey, Ph.D.  
The Associate Professor, PRL Faculty  
The Interim Director of Graduate Studies MACS  
The Barrett, The Honors College  
Arizona State University at the West Campus  
Phoenix, Arizona 85069  
602-543-4229
From: Mark Von Hagen  
Sent: Monday, April 05, 2010 1:14 PM  
To: Martin Matustik  
Cc: Norma Villa  
Subject: RE: philosophy, rhetoric and literature

Dear Martin, see letter below. Sorry again for the delay.

Mark L. von Hagen  
Professor of History and Director  
School of Historical, Philosophical, and Religious Studies  
Coor Hall 4462  
Arizona State University  
Tempe, Arizona 85287-4302  
480-965-4188; fax 480-965-0310  
mark.vonhagen@asu.edu

Dear Professor Matustik,
The Philosophy, Rhetoric, and Literature - PRL – proposal will not negatively impact any existing program offerings or curriculum development in our School at Tempe. Since this certificate does not require additional faculty or library resources, the new certificate will enhance the existing curriculum by offering students more ASU-wide options for courses and programs. This is good for our programs and it enhances our ASU-wide collaboration. On behalf of another transdisciplinary humanities venture, we are very happy to support this proposal.

Mark von Hagen  
Professor of History and Director  
The School of Historical, Philosophical and Religious Studies  
Arizona State University
From: Peter de Marneffe  
Sent: Monday, March 29, 2010 10:48 AM  
To: Martin Matustik  
Subject: PRL Certificate

Dear Martin,

I am writing in support of the PRL certificate. The Philosophy, Rhetoric, and Literature - PRL - proposal will not negatively impact any existing program offerings or curriculum development in Philosophy at Tempe. Since this certificate does not require additional faculty or library resources, the new certificate will enhance the existing curriculum by offering students more ASU-wide options for courses and programs. This is good for our programs and it enhances our ASU-wide collaboration. The Philosophy faculty are very happy to support this proposal.

Best wishes,

Peter  
Peter de Marneffe  
Professor of Philosophy  
Head of Faculty of Philosophy  
School of Historical, Philosophical, and Religious Studies  
Coor Hall 3318  
Arizona State University  
P.O. Box 874302  
Tempe, AZ 85287-4302  
(480)965-2537 Fax:(480)965-0310  
demarneffe@asu.edu

From: Joel Gereboff  
Sent: Tuesday, April 06, 2010 4:31 PM  
To: Martin Matustik  
Subject: RE: still need an impact statement

Religious studies has no objections to the creation of this certificate and is indeed pleased to see its being proposed.  
(Martin—the above sentence should be all you need forwarded as part of this email.)

From: Martin Matustik  
Sent: Sunday, April 04, 2010 9:23 PM  
To: Joel Gereboff  
Subject: still need an impact statement

Joel,

I am resending this request after the holidays for your convenience. Thanks so much.

We hope to get a brief statement on “Philosophy, Rhetoric, and Literature - PRL -- proposal.” Sending the above in your email back to us would be sufficient; this would be added to our proposal along with other statements of support.

Martin Beck Matustik, Lincoln Professor of Ethics & Religion;  
Division of Humanities, Arts, and Cultural Studies; New College of Interdisciplinary Arts and Sciences; Arizona State University; Mail: M/C 2151; PO Box 37100, Phoenix, AZ, 85069-7100. Shipping and Street Address: 4701 W. Thunderbird Road, Glendale, AZ 85306-4908. HomePage: http://www.public.asu.edu/~mmatustik
FROM: Maureen Goggin  
SENT: Thursday, April 01, 2010 8:10 PM  
TO: Michael Stancliff  
SUBJECT: RE: request from Philosophy, Rhetoric and Literature group

I write in support of the certificate in Philosophy, Rhetoric, and Literature. The English Department on the Tempe should not be impacted negatively so long as when the courses that originated in the English department on the Tempe campus are taught by Tempe faculty that these are permitted to count toward the certificate. We trust that this certificate will encourage more collaboration among units, something we fully support.

Sincerely,
Maureen Daly Goggin, Interim Chair, Department of English

FROM: Frederick Corey  
SENT: Friday, April 09, 2010 11:01 AM  
TO: Martin Matustik  
SUBJECT: Philosophy, Rhetoric and Literature

Dear Professor Matustik,

I have reviewed the proposed certificate in Philosophy, Rhetoric and Literature and offer my unequivocal support. Your faculty are well-positioned to study both historical discourses as well as contemporary cultural phenomenon at the intersections of Continental philosophy, critical theory, and literary criticism. The certificate program will not negatively impact any existing program offerings or curriculum development in the School of Letters and Sciences. On the contrary, the certificate in Philosophy, Rhetoric and Literature will provide all students at ASU with an excellent option for academic enrichment. We look forward to the success of the certificate in Philosophy, Rhetoric and Literature and offer our support now and in the future.

Frederick C. Corey, PhD  
Dean, University College  
Director, School of Letters and Sciences  
411 North Central Avenue  
Suite 300  
Phoenix, AZ 85004-0696  
Phone: 602-496-0624  
Fax: 602-496-0655  
Email: frederick.corey@asu.edu  
Mail Code: 0320, Arizona State University

I studied rhetoric & literature. Great certificate!
----Original Message-----
From: Ramsey Eric Ramsey
Sent: Tuesday, April 13, 2010 2:04 PM
To: Martin Matustik
Subject: PRL Communication Studies

Dear Professor Matustik,

I have reviewed the proposed certificate in Philosophy, Rhetoric and Literature and offer my unequivocal support. PRL faculty is well-positioned to study both historical discourses as well as contemporary cultural phenomenon at the intersections of Continental philosophy, critical theory, and literary and rhetorical criticism.

The certificate program will not negatively impact any existing program offerings or curriculum development in Communication Studies. On the contrary, the certificate in Philosophy, Rhetoric and Literature will provide all students at ASU with an excellent option for academic enrichment through their interactions with those professors in Communication Studies who are participating in the PRL.

We look forward to the success of the certificate in Philosophy, Rhetoric and Literature and offer our support now and in the future.

With Respect,
Ramsey Eric Ramsey
PRL Faculty
Interim Director of Graduate Studies MACS

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Ramsey Eric Ramsey, Ph.D.
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"Injustice anywhere is a threat to justice everywhere."
--Martin Luther King Jr.