Expedited Request to Implement PhD in East Asian Languages and Civilizations

<table>
<thead>
<tr>
<th>Program Name / Degree:</th>
<th>Doctor of Philosophy (Ph.D.) in East Asian Languages and Civilizations</th>
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</thead>
<tbody>
<tr>
<td>Type of Request</td>
<td>Authorization to Implement New Academic Program/Expedited: Duplicative</td>
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<tr>
<td>Planning/Expedited Approval Date</td>
<td>August, 2008</td>
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<tr>
<td>Requested by</td>
<td>Arizona State University, College of Liberal Arts and Sciences, School of International Letters and Cultures (SILC)</td>
</tr>
<tr>
<td>CIP Code</td>
<td>16.0300 (new CIP) There are currently no programs in the state that use this CIP code.</td>
</tr>
<tr>
<td>Purpose of Program</td>
<td>To prepare students for careers in scholarship, teaching, government service, business, and professions that demand fluent knowledge of the languages and cultures of Chinese and Japanese speaking communities.</td>
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</tbody>
</table>
| Learning Outcomes and Plan for Assessment | Outcomes:  
- High level of cultural and linguistic knowledge  
- Extensive experience in local vernacular environment  
- Ability to think critically and deal with complex ideas  
- Interpersonal development in a cross-cultural setting  
- Commitment to civic responsibility  
- High academic achievement  
Assessments:  
- Analyze quality of outcomes through examinations, papers, and dissertation  
- Evaluate placement of students in regards to peer institutions  
- Assess scores and grades in classes |
| Projected Student Demand | 5-year projected annual enrollment |
|                        | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
|                        | 5     | 10     | 15     | 20     | 25     |
| Job Prospects          | There is unprecedented growth in Chinese and Japanese language and cultural programs in secondary schools, colleges, and universities across the nation. At the same time, there are abundant openings in NGOs and government service for people with language skills and a rigorous knowledge of humanities, social sciences and natural sciences. |
| Duplicative Program Justification | There will be some overlap with the East Asian Studies PhD at the University of Arizona (which has a completely different CIP code), particularly in terms of basic language education. However, the U of A program is a more traditional “area studies” program; in Chinese, it includes history, anthropology, literature, and language pedagogy, and in Japanese, pedagogy, religious studies, and literature. The ASU program will emphasize literature and cultural studies. History, anthropology, and other disciplines will be taught in their respective schools and departments. |
| Justification for Expedited Review | SILC has added three new faculty members in Chinese in the past year alone; put in place a Confucius Institute in the College, which will help support graduate work at an advanced level; and won federal funding for a Chinese Flagship Partner Program to enable advanced Mandarin students to attain superior level in the language. Prospective doctoral students in Arizona and around the country already know of the burgeoning strength in Chinese |

Contact: Robert Joe Cutter, Director, School of International Letters and Cultures, joe.cutter@asu.edu, 5-3762  
Revised 05/21/07
at ASU and are already coming as MA students or asking to be admitted to our PhD program as soon as possible. All of this is a logical extension of our current programs at the BA and MA level. Altogether, the new hires of the past four or five years in Chinese at ASU have brought with them graduate teaching and PhD mentoring experience from the University of California at Berkeley, the University of Wisconsin-Madison, Indiana University, and the University of Colorado and have among them mentored twenty-nine PhD students through to degree completion. In the change from the Department of Languages and Literatures, SILC is in the perfect position to add new programs that maximize the expertise of our faculty, and create a new curriculum. Please note: at this time only the Chinese concentration will be brought online.

Sources of Funding

On campus: RAs, TAs, Confucius Institute fellowships, Graduate College Block Grants.
Off campus: NSEP grants, Title VI fellowships, various organizations for dissertation research: ACLS, SSRC, Chiang Ching-kuo Foundation, fellowships from both the PRC and Taiwan governments.

<table>
<thead>
<tr>
<th>Budget Summary Bottom Line</th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increments</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>+ Previous Year</td>
<td>7,101,240</td>
<td>7,101,240</td>
<td>7,101,240</td>
</tr>
<tr>
<td>Total Yearly Budget</td>
<td>7,101,240</td>
<td>7,101,240</td>
<td>7,101,240</td>
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Contact: Robert Joe Cutter, Director, School of International Letters and Cultures, joe.cutter@asu.edu, 5-3762
Revised 09/21/07
ARIZONA UNIVERSITY SYSTEM
CHIEF ACADEMIC OFFICERS GUIDELINES
FOR
REQUESTS FOR IMPLEMENTATION/EXPEDITED AUTHORIZATION
FOR NEW ACADEMIC DEGREE PROGRAM
[DUPLICATIVE PROGRAM]

I. PROGRAM NAME, DESCRIPTION and CIP CODE

University: Arizona State University
College: College of Liberal Arts and Sciences
Program: School of International Letters and Cultures (SILC)
Degree: PhD in East Asian Languages and Civilizations
CIP: 16.0300 (new CIP) There are currently no programs in the state that use this CIP code.

A. PROGRAM

1. Purpose
The proposed PhD in East Asian Languages and Civilizations (EALC) is a research-intensive, interdisciplinary, area-based degree in the study of the traditional and modern languages and cultures of China and Japan. Students may focus on literature, literary criticism, comparative cultural studies, cultural history, or linguistics. In every case students will be expected to acquire a solid grounding in the classical and modern versions of the primary language of their area. The primary purpose of our degree training is to prepare students to become scholars and teachers of Chinese or Japanese literature and culture or to prepare them for the increasing number of other professional careers that utilize knowledge of Chinese or Japanese languages and cultures.

The degree capitalizes on traditional strengths at ASU that have been importantly enhanced in the past few years by the move to ASU of a number of senior scholars with extensive experience in East Asian graduate programs at other major universities, as well as by the addition of junior faculty members.

2. Administration and Staffing:
The administrative home of the degree will be the School of International Letters and Cultures (SILC), which is already home to a PhD in Spanish and has the necessary resources and experience to field the new PhD program. The program will be comprised of a trans-disciplinary graduate faculty in East Asian Languages and Civilizations that will be drawn from SILC and other units, including History and Religious Studies, to name just two. All faculty members will remain housed in their current units. The EALC PhD graduate faculty will operate as a standing executive and steering committee, overseeing the development of the program, the normal academic running of the program, and its interdepartmental coordination. One person will serve as Graduate Program Representative and chair meetings of the graduate faculty. He or she will also sit on SILC’s Graduate Study Steering Committee. The Director of SILC and its Associate Director for Graduate Study will help provide guidance and support, and SILC’s Graduate Coordinator (an academic specialist) will assist with processing application materials and with each student’s annual review of performance.

3. Program requirements:
Potential applicants who hold a bachelor’s degree from a regionally accredited institution in a related field are eligible to apply to the program. The following entry-level competencies are needed for admission to the program: for Chinese concentration, completion of at least three years of modern Chinese and one year of classical Chinese; for Japanese concentration, completion of at least three years of modern Japanese and one semester of classical Japanese. Applicants will be required to submit an offi-
cial ASU graduate application, official GRE scores, official transcripts of all undergraduate and graduate course work, a statement of career and educational goals, and three letters of recommendation (two of which should be academic recommendations). Regular admission may be granted to applicants who have achieved a grade point average of 3.3 (4.0 scale) or better in the last two years of work leading to the bachelor's degree and who are competitive in the applicant pool as evidenced by GRE scores (verbal, quantitative, and analytical), the statement of career and educational goals, and the letters of recommendation.

The program will require a minimum of 84 credit hours. Up to 30 hours earned in a Master's degree program that is directly relevant to the degree may be counted toward that number. However, a minimum of 30 credit hours of course work and 24 hours of research are required beyond the MA level. If a student already has an MA, it will not be necessary to complete the existing SILC MA in Asian Languages and Civilizations. However, the student will be required to satisfy all course requirements for the MA. After their first year in the PhD program, all students will be evaluated before being permitted to continue.

All students, whether in Chinese or Japanese, are required to complete SLC 500 Theory and Methodology of East Asian Literature and Culture. Each student must complete the following requirements in his or her area of concentration:

**Chinese Concentration:** 81 units plus SLC 500

1. **Core Concentration Requirements:**
   a. Completion of CHI 511–512 (3–3)
   b. Completion of CHI 521–522 (3–3)

2. **Completion of at least 6 of the following courses**
   (Each may be repeated once for credit.)
   
<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>CHI 530</td>
<td>Readings in Chinese Religions</td>
<td>3</td>
</tr>
<tr>
<td>CHI 540</td>
<td>Readings in Poetry and Poetics</td>
<td>3</td>
</tr>
<tr>
<td>CHI 550</td>
<td>Readings in Prose</td>
<td>3</td>
</tr>
<tr>
<td>CHI 561</td>
<td>Readings in Traditional <em>Xiaoshuo</em></td>
<td>3</td>
</tr>
<tr>
<td>CHI 562</td>
<td>Readings in Traditional Performance Literature</td>
<td>3</td>
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<tr>
<td>CHI 570</td>
<td>Readings in Modern Lit and Cult</td>
<td>3</td>
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<tr>
<td>CHI 580</td>
<td>History of Chinese Language</td>
<td>3</td>
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</tbody>
</table>

3. **Completion of 5 seminars**
   (Each may be repeated once for credit with instructor permission; the following list is meant to serve only as an example of the seminars that will be offered)
   
<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHI 620</td>
<td>Seminar in Literary History</td>
<td>3</td>
</tr>
<tr>
<td>CHI 630</td>
<td>Seminar in Chinese Religions</td>
<td>3</td>
</tr>
<tr>
<td>CHI 640</td>
<td>Seminar in Poetry and Poetics</td>
<td>3</td>
</tr>
<tr>
<td>CHI 650</td>
<td>Seminar in Literary Prose</td>
<td>3</td>
</tr>
<tr>
<td>CHI 660</td>
<td>Seminar in Traditional Vernacular Literature</td>
<td>3</td>
</tr>
<tr>
<td>CHI 670</td>
<td>Seminar in Modern Literature and Culture</td>
<td>3</td>
</tr>
<tr>
<td>CHI 680</td>
<td>Seminar in Chinese Linguistics</td>
<td>3</td>
</tr>
</tbody>
</table>

4. **Approved electives/research**

5. **Dissertation**
6. Field requirements

A "field" is an area of study within the overall domain of Chinese language and civilization that the PhD student shall investigate in some depth. The student shall be expected to be familiar with both the original texts and the secondary scholarship of the field and to show some potential for carrying out original research in the area in question. Each student must pursue four such fields of special study, and will be examined separately by an appropriate faculty member or members. The field examinations must be written.

Three of the fields shall be chosen from areas that are well represented within the SILC PhD graduate curriculum. The student's PhD advisory committee shall, in consultation with the student, determine the actual content of the fields. A fourth field will be chosen from beyond the SILC Chinese program and involve working with faculty from other ASU schools and departments. This may be a supporting field in another area of Chinese culture and civilization (e.g., history, religion, art history), in another language and culture contingent to China or with long historical association (e.g., Japan, Korea, Vietnam), or in a particular methodological or theoretical area (e.g., gender studies, place studies). The student shall prepare this field through coursework or independent study with a person selected by the student and authorized by the committee.

7. Language Requirements

Prior to the General Examination the student must demonstrate a reading knowledge of one additional pertinent Asian language and one pertinent European language, aside from English, by completing a reading examination in that language. (The student may apply any foreign language reading examination required for the MA to this requirement.)


Upon the successful completion of the student's program of course work and study, the completion of the field examinations, and the completion of the foreign language requirement, the student's supervisory committee will administer the Comprehensive Examination. This will be a written and oral examination that covers principally, but not exclusively, the four fields that the student has prepared.

Within one semester after passing this examination, the student presents a dissertation prospectus to his or her dissertation adviser. The dissertation prospectus is normally closely related to one of the field examinations. After approval of the prospectus, the student writes the dissertation under the direction of the adviser. Please note that in the US, dissertations on Chinese and Japanese topics are uniformly written in English. This increases the readership and makes it easier for would-be employers to judge the students' work. The acceptance of the finished dissertation and passing the oral defense of the dissertation completes the degree requirements for this program.

*Japanese Concentration:* 81 units plus SLC 500

A student's individual program of courses covering the various periods of Japanese literature and/or culture, as well as the relevant historical and political background, is determined in consultation with the supervisory committee. Specifically required as prerequisites are JPN 500 Bibliography, Research Methods, and Theory; and JPN 514 Advanced Pre-modern Japanese.
9. Core Concentration Requirements:
   Completion of JPN 500 (3)
   Completion of JPN 514 (3)

10. Completion of at least 6 of the following courses:
    JPN 531  Readings in Japanese Religion  3
    JPN 532  Readings in Japanese Poetry & Poetics  3
    JPN 533  Readings in Japanese Drama  3
    JPN 534  Readings in Premodern Japanese Prose  3
    JPN 545  Readings in Modern Japanese  3
    JPN 585  Advanced Problems of Translation  3

11. Completion of 5 seminars.
    (Each may be repeated once for credit with instructor permission; the following list is meant to serve only as an example of the kinds of seminars that will be offered.)
    JPN 631  Seminar: Japanese Religions  3
    JPN 632  Seminar: Poetics  3
    JPN 650  Seminar: Traditional Narrative  3
    JPN 671  Seminar: Visual and Material Culture  3
    JPN 672  Seminar: Performance and Presentation  3
    JPN 673  Seminar: Japanese Culture in a Global Setting  3

12. Approved Electives/Research

13. Dissertation

14. Foreign Language Requirements
    Before a candidate is eligible to take the comprehensive examination, the candidate must demonstrate a reading knowledge of Classical Chinese and one pertinent research language other than English and Japanese by completing a reading examination in that language. (The student may apply any foreign language reading examination required for the MA to this requirement.)

15. Comprehensive Examination
    A written and oral comprehensive examination, designed to ascertain the candidate’s knowledge and orientation in the field of study and competency to proceed with the dissertation, is required at or near the end of course work.

16. Dissertation requirements
    The candidate must present an acceptable dissertation based on original investigation. The dissertation must represent a significant contribution to knowledge and demonstrate the candidate’s ability to do independent, scholarly research. Again, please note that in the US, dissertations on Chinese and Japanese topics are uniformly written in English. This increases the readership and makes it easier for would-be employers to judge the students’ work. An oral defense of the dissertation completes the requirements for the degree

B. CURRENT COURSES AND EXISTING PROGRAMS

Current courses that support the proposed program:

School of International Letters and Cultures
Chinese:
CHI 494 Special Topics (1-4)
CHI 500 Bibliography and Research Methods (3)
CHI 520 Teaching of Chinese as a Second Language (3)
CHI 535 Advanced Readings (3)
CHI 543 Chinese Language and Linguistics (3)
CHI 585 Problems of Translation (3)
CHI 591 Seminar (3)

Japanese:
JPN 414 Introduction to Classical Japanese (3)
FLA 421 Japanese Literature in Translation (3)
JPN 435 Advanced Readings (3)
JPN 485 Problems of Translation (3)
JPN 494 Special Topics (1-4)
JPN 500 Bibliography and Research Methods (3)
JPN 514 Advanced Premodern Japanese (3)
JPN 520 Teaching of Japanese as a Second Language (3)
JPN 535 Advanced Readings (3)
JPN 543 Japanese Language and Linguistics (3)
JPN 585 Advanced Problems of Translation (3)
JPN 591 Seminar (3)

Art History:
Chinese:
M ARS 472 Art of China (3)
M ARS 475 Chinese Painting (3)
M ARS 575 Approaches to Chinese Painting (3)

Japanese:
M ARS 473 Art of Japan (3)
M ARS 574 Studies in Japanese Art (3)

History:
Chinese:
M HST 451 Chinese Cultural History (3)
M HST 452 Chinese Cultural History (3)
M HST 515 Historiography of China (3)

Religious Studies:
Japanese:
M REL 444 Religion in Japan (3)

C. NEW COURSES NEEDED

As part of the creation of the new School of International Letters and Cultures, we have the opportunity to create a new curriculum. Since this is a smaller program, we will emphasize rigorous courses at the 400 level that can be taken by either upper division undergraduate students or beginning graduate students. Courses at the advanced graduate level will be taught under the rubric of the 591 Seminar series. This will keep the catalog entries from proliferating. We will be adding the following courses, and rationalizing our course numbering system in the School of International Letters and Cultures:

SLC 500 Theory and Methodology of East Asian Literature and Culture
This is a pro-seminar required for all entering graduate students in the Program in East Asian Languages and Cultures no matter their particular areas of interest. It introduces graduate students in the program to the major theoretical concerns, academic issues, and interpretive methodologies relevant to humanistic studies more generally and to the study of East Asian literature, thought, religion, and culture in particular. Supervising faculty change from year to year, as does the focus of the seminar.

SLC 510 East Asian Cultural Circulation

Issues in the causes, means, and effects of the transnational circulation of culture within the East Asian region, and comparisons of the roles of circulated ideas, material culture, texts and performance traditions within differing contexts. Supervising faculty change from year to year, as does the focus of the seminar. May be repeated for credit.

CHI 401 Fourth-year Chinese 1

Prerequisite: CHIN 302 or instructor consent. (3 credit hours) This course focuses on solidifying and improving students' knowledge of modern Mandarin. Emphasis is on learning strategies to increase reading and listening comprehension, as well as further strengthening oral fluency and written skills. Surveys a wide variety of original text and media materials, in both full-form and simplified characters. Conducted in Chinese.

CHIN 402 Fourth-year Chinese 2

Continuation of CHIN 401 (3 credit hours)

CHI 521 History of Chinese Literature I


CHI 522 History of Chinese Literature II


CHI 430 Readings in Chinese Religions

Prerequisite: CHI 414. This course is an introduction to traditional Chinese religious writing. Through study of representative works by Buddhist and/or Daoist writers, students will be introduced to the resources, methodologies and reference works appropriate to the study of religion, as well as to current issues in this field of study. Cross-listed with the Department of Religious Studies. May be taken twice for credit with instructor permission.

CHI 440 Readings in Poetry and Poetics (3)

Prerequisite: CHI 412. This course is an introduction to the poetry, literary criticism, and poetic theory of the classical period through the medium of close reading of masterworks. Specific topics will typically include genre and theme, imagery and metaphor, techniques of verbal and tonal parallelism, allusion and innovation. May be taken twice for credit with instructor permission.

CHI 450 Readings in Literary Prose (3)

Prerequisite: CHI 412. An introduction to the major styles and genres of literary prose. Readings from history, thought, and literature. Focus on the use of allusions, forms of argumentation, as well as the tonal and sound structures through close readings. May be taken twice for credit with instructor permission.

CHI 461 Readings in Traditional Xiaoshuo (3)
Prerequisite: CHI 412. An introduction to the major issues, texts, and resource materials for the study of narrative forms, including short stories and longer works of fiction. Focus on the period from 1400 to 1900. May be taken twice for credit with instructor permission.

CHI 462 Readings in Traditional Performance Literature (3)

Prerequisite: CHI 412. An introduction to the major issues, texts, and resource materials for the study of early performing literature, including drama and rhymed narratives. Focus on the period from 1100 to 1600. May be taken twice for credit with instructor permission.

CHI 470 Readings in Modern Chinese Literature and Culture (3)

Prerequisites: CHI 302 and CHI 323. The class studies a sampling of works by major authors from the modern and contemporary Chinese literary and cultural canon. Texts include literary, critical, and popular materials and are read in reference to their historical context as well as their linguistic and formal attributes. The emphasis of instruction is on the cultivation of necessary skills to perform close reading and on a general familiarity with major authors, styles, cultural movements, and key genres of the 20th century. May be taken twice for credit with instructor permission.

CHI 480 History of Chinese Language (3)

Prerequisites: CHI 302 and CHI 412. An introduction to the history of the Chinese language and historical changes in its sounds, writing system, grammar and other aspects. Topics include the historical phonology of Chinese, development of zi (Chinese logographs), syntactic changes in texts, morphology, lexicography, and cultural implications of language.

CHI 511–512 (3–3) Advanced Literary Chinese and Research Methodologies

Prerequisites: CHI 412 and 312; 511 is a prerequisite to 512; consent of instructor. Introduction to the history of Chinese textual production and meaning. Detailed close reading of the texts of major genres, and appropriate resources and methodologies for solving problems of lexicon, theme, structure, imagery, and metaphor. (REPLACES CHI 514)

CHI 530 Readings in Chinese Religions

Prerequisite: CHI 414. This course is an introduction to traditional Chinese religious writing. Through the study of representative works by Buddhist and/or Daoist writers, students will be introduced to the resources, methodologies and reference works appropriate to the study of religion, as well as to current issues in this field. Cross-listed with the Department of Religious Studies. May be taken twice for credit with instructor permission.

CHI 540 Readings in Poetry and Poetics (3)

Prerequisite: CHI 412. This course is an introduction to the poetry, literary criticism, and poetic theory of the classical period through the medium of close reading of masterworks. Specific topics will typically include genre and theme, imagery and metaphor, techniques of verbal and tonal parallelism, allusion and innovation. May be taken twice for credit with instructor permission.

CHI 550 Readings in Literary Prose (3)

Prerequisite: CHI 412. An introduction to the major styles and genres of literary prose. Readings from history, thought, and literature. Focus on the use of allusions, forms of argumentation, as well as the tonal and sound structures through close readings. May be taken twice for credit with instructor permission.

CHI 561 Readings in Traditional Xiaoshuo (3)
Prerequisite: CHI 412. An introduction to the major issues, texts, and resource materials for the study of narrative forms, including short stories and longer works of fiction. Focus on the period from 1400 to 1900. May be taken twice for credit with instructor permission.

CHI 562 Readings in Traditional Performance Literature (3)

Prerequisite: CHI 412. An introduction to the major issues, texts, and resource materials for the study of early performing literature, including drama and rhymed narratives. Focus on the period from 1100 to 1600. May be taken twice for credit with instructor permission.

CHI 570 Readings in Modern Chinese Literature and Culture (3)

Prerequisites: CHI 302 and CHI 323. Studies works by major authors from the modern and contemporary Chinese literary and cultural canon. Texts include literary, critical, and popular materials and are read in reference to their historical context as well as their linguistic and formal attributes. The emphasis of instruction is on the cultivation of necessary skills to perform close reading and on a general familiarity with major authors, styles, cultural movements, and key genres of the 20th century. May be taken twice for credit with instructor permission.

CHI 580 History of Chinese Language (3)

Prerequisites: CHI 302 and CHI 412. An introduction to the history of the Chinese language and historical changes in its sounds, writing system, grammar and other aspects. Topics include the historical phonology of Chinese, development of zi (Chinese logographs), syntactic changes in texts, morphology, lexicography, and cultural implications of language.

JPN 401 Reading Modern Texts I (3)

Prerequisites: SLC 202, JPN 302. Readings in modern literary and expository texts. The focus will vary from year to year.

JPN 402. Reading Modern Texts II (3)

Continued readings in modern literary and expository texts. The focus will vary from year to year. Prerequisite: JPN 401. (REPLACES JPN 321)

JPN 431 Readings in Japanese Religion (3)

Primary and secondary readings in Buddhism, Shinto, and popular and folk religion. Prerequisites: JPN 402, JPN 413.

JPN 432 Readings in Japanese Poetry and Poetics (3)

Primary and secondary readings in various genres of Japanese poetry, including waka and haikai, and related criticism. Prerequisite: SLC 202, JPN 402, JPN 413.

JPN 433 Readings in Japanese Drama (3)

Primary and secondary readings in Noh, Bunraku, Kabuki, and other forms of Japanese theater. Prerequisites: SLC 202, JPN 402, JPN 413.

JPN 434 Readings in Premodern Japanese Prose (3)

Primary and secondary readings in nikki, monogatari, zuihitsu, and other genres in classical Japanese and kambun. Prerequisites: SLC 202, JPN 402, JPN 413.

JPN 445 Readings in Modern Japanese Letters and Culture (3)

Advanced study of selected facets of modern Japanese letters and culture, including literature, material and visual culture, film, and other media. Prerequisites: SLC 202, JPN 402. (REPLACES JPN 435)
JPN 451 Classical Japanese Literature in Translation (3)
A survey of Japanese literature from the 8th to the early 18th centuries. No knowledge of Japanese is required. Prerequisite: SLC202. (REPLACES FLA/SILC 421)

JPN 452 Early Modern and Modern Japanese Literature in Translation (3)
A survey of Japanese literature from the 18th century to the 1930s. No knowledge of Japanese is required. Prerequisite: SLC 202 or JPN 451. (REPLACES FLA/SILC 421)

JPN 453 Contemporary Japanese Literature in Translation (3)
A survey of Japanese literature from the 1940s to the present. No knowledge of Japanese is required. Prerequisite: SLC 202, JPN 451, or JPN 452. (REPLACES FLA/SILC 421)

JPN 531 Readings in Japanese Religion (3)
Primary and secondary readings in Buddhism, Shinto, and popular and folk religion.

JPN 532 Readings in Japanese Poetry & Poetics (3)
Primary and secondary readings in various genres of Japanese poetry, including waka and haikai, and related criticism.

JPN 533 Readings in Japanese Drama (3)
Primary and secondary readings in Noh, Bunraku, Kabuki, and other forms of Japanese theater.

JPN 534 Readings in Premodern Japanese Prose (3)
Primary and secondary readings in nikki, monogatari, zuihitsu, and other genres in classical Japanese and kambun.

JPN 545 Readings in Modern Japanese (3)
Primary and secondary readings in Japanese literature, principally of the twentieth century.

D. REQUIREMENTS FOR ACCREDITATION

Accreditation will not be pursued, since none is available.

II. STUDENT LEARNING OUTCOMES AND ASSESSMENT

Outcome 1
Students must demonstrate 1) strong competence in the cultural and linguistic traditions of their respective area; 2) a thorough grounding in theoretical and methodological approaches pertinent to their particular area of study and the ability to think critically and logically about the relevance of those theories to their topics; 3) an ability to read and comprehend secondary literature in allied fields of literary, historical, and cultural studies.

Assessment 1: Students must attain a grade point of 3.2 or better in language courses in their major area and attain an overall 3.5 or higher cumulative GPA in courses in the core concentration. They must maintain a 3.2 GPA in courses in elective fields.

Assessment 2: Students will show a high degree of linguistic and analytical competency in the oral and written examinations, and a thorough control of the literature and issues of the four fields chosen.
Assessment 3: Students must demonstrate knowledge of pertinent bibliography of the area chosen for their dissertation and must present a soundly reasoned dissertation proposal to the committee.

Outcome 2:
Students must complete an independently accomplished significant original piece of research that demonstrates a high level of linguistic, philological, and analytical competence and which makes a unique contribution to the field of East Asian Languages and Civilizations.

Assessment: The dissertation must meet the standards and expectations of journals and presses that publish in the field of East Asian Languages and Cultures.

Other Outcomes and Assessments:
It is desirable that students show further professional competence in the field by 1) presenting their advanced research at pertinent regional and national conferences and 2) pursuing external funding for dissertation research abroad.

For the purposes of program assessment, rather than student assessment, we will also track the number and kind of job interviews that students obtain, how they place in those interviews, what their job placement ultimately is in comparison to students from peer programs, and the quality and quantity of their publications in the first five years after graduation.

III. STATE'S NEED FOR THE PROGRAM

A. HOW DOES THIS PROGRAM FULFILL THE NEEDS OF THE STATE OF ARIZONA AND THE REGION?

The 21st century is ushering in a new age in which time and space have become compressed: news programs give us pictures of distant happenings that are simultaneous to the event itself but unmediated by thoughtful context; the internet is a largely uncontrolled environment in which more than half of the web pages are written in Chinese, Japanese, and Korean; major trading partners of the United States, and major competitors of the United States are located in non-English speaking, and non-European speaking environments. Anime, manga, martial arts, and Chinese movies are part of the modern cultural scene in Arizona. Whereas in 1990, more than 55% of the Asian population lived in the three states of California, Hawaii, and New York, the 2000 Census shows that they are more widely spread across the Western United States. Between the census of 1990 and 2000, the Asian population of Arizona more than doubled. This is a trend that will continue, and estimates are that the 2010 census will show a higher rate of increase. Arizona annually ships 5 billion dollars of goods to Asia, mostly aerospace products. Chinese and Japanese are now taught in elementary and high schools in the metropolitan areas of Phoenix, Mesa, Gilbert, and Tucson.

In this environment, in which the total possibilities of interaction range from conflict to cooperation, there is very little actual cultural or linguistic knowledge about China or Japan available to the citizens of Arizona. This knowledge is important for business and government, of course, but perhaps even more so for creating a culturally aware and linguistically adept population that can read beyond the intense interactions occasioned by media, business transactions, and government negotiations to understand and explain underlying cultural factors that motivate behavior. Arizona State University has recognized this and has made internationalization, particularly in Asia, one of the major initiatives of its New American University model for the 21st century.
The program will attract to Phoenix and to Arizona a diverse and talented global pool of humanistic scientists with interests in working in the area of cross-cultural understanding and communication. The program can accommodate a variety of interests, and provide a talented pool of scholars and teachers to teach Chinese and Japanese cultures and languages.

B. IS THERE SUFFICIENT STUDENT DEMAND FOR THE PROGRAM?

A rigorous program in the languages and cultures of China and Japan should draw a pool of national and international applicants. Once located only at elite state and private universities, in the last ten years programs in Chinese and Japanese have been created at many public and private universities, colleges, and community colleges. The advent of globalization has also created demands for skilled linguistic and cultural interpreters who can deal with cross-cultural, complex issues in the areas of business, law, government, and the professions. Thus, in addition to academic enterprises, potential employers include the U.S. government, specifically the intelligence services, NGOs, and inter-governmental agencies that work in China, Japan, and areas of the Chinese diaspora in Southeast Asia (World Bank, Ford Foundation, etc.).

1. What is the anticipated student enrollment for this program?

<table>
<thead>
<tr>
<th>5-YEAR PROJECTED ANNUAL ENROLLMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
<tr>
<td>No. Student Majors</td>
</tr>
</tbody>
</table>

2. What is the local, regional and national need for this program?

There are currently only seven PhD programs of a like nature offered in the western United States: four of those are in the University of California system; six of the entire number have long-established programs, in two cases going well back into the 19th century. There are no similar programs in the southwestern and mountain states. This is indicative of the slowness of institutional adaptation to global change. There is a growing population of students at the high school and undergraduate level in newer programs that have already strained the ability of current programs to supply teachers (primarily language teachers) of quality. This population will also create a pressure upwards for graduate-level work that has been unprecedented to this point. While this program would not graduate any students in the next three years, given the nationwide growth of Chinese and Japanese programs at the undergraduate level, the consequent employment opportunities in academia, and the demand for specialists in government and the private sector, there should be ample opportunity for our graduates to find employment. Already students have begun contacting SILC inquiring about such a program.

3. Beginning with the first year in which degrees will be awarded, what is the anticipated number of degrees that will be awarded each year for the first five years?

<table>
<thead>
<tr>
<th>PROJECTED DEGREES AWARDED ANNUALLY</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
<tr>
<td>No. Degrees</td>
</tr>
</tbody>
</table>

IV. APPROPRIATENESS FOR THE UNIVERSITY
The educational partnership of ASU and China is one of the two major international initiatives at ASU. To quote from the dual English-Chinese brochure on ASU:

In April 2006, ASU hosted a presidential delegation from Sichuan University to sign a “sister institution” agreement between the two universities and to explore areas of commonality. In addition to ASU’s project-based collaborations with multiple Chinese institutions, the Sister Institution Partnership with Sichuan University will facilitate large-scale student exchanges, multiple joint degree programs, and integrated research and teaching opportunities across the curriculum, engaging faculty, staff, and students.

We have recently established a Confucius Institute on campus and have received a federal grant from the Language Flagship (part of NSEP) to establish the Chinese Language Flagship Partner Program, which will bring Chinese language students to a superior level of competence by the time they graduate as seniors. We also have plans to team with scholars at Sichuan University to provide our graduate students with a fully mentored overseas experience. None of this would have been possible without the fully supportive environment at Arizona State. We also now have a China faculty that ranks easily within the top 12 programs in the country.

The Japanese program has recently suffered retirements and predation by other schools. Two faculty members were lost to Harvard and Washington University, and a third has retired. Replacement of the departed faculty and the addition of another scholar of Japanese are essential, and ASU’s College of Liberal Arts and Sciences recognizes the importance of this. The current tenure-rank faculty in Japanese studies are nationally and internationally recognized scholars. There extensive contacts with Japanese universities through a variety of exchanges. When this faculty has reached its historical size (four ladder rank faculty), it will come online at the PhD level.

<table>
<thead>
<tr>
<th>CIP CODE</th>
<th>Program</th>
<th>Location Arizona University System</th>
<th>Program Accreditation Yes/No</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>See Below Section B</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

There are currently a significant number of MA students in this program.

Given the emphasis of ASU on internationalization, the strength of the presidential initiatives in East Asia, and the quality of the current faculty, the time is a perfect confluence of global processes, demand for specialists, and university interests to launch a new program.

V. EXISTING PROGRAMS AT OTHER CAMPUSSES

A. EXISTING PROGRAMS IN ARIZONA

1. Arizona University System

*There are currently no programs in the state that utilize this CIP code.*
2. Other Institutions

<table>
<thead>
<tr>
<th>Program</th>
<th>Private Institution</th>
<th>NCA Accreditation? (Y or N)</th>
<th>Program Accreditation? (Y or N)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

There are currently no private institutions in the state that offer such a program.

3. Programs Offered in Other WICHE States

<table>
<thead>
<tr>
<th>Program</th>
<th>WICHE Institution &amp; Location</th>
<th>NAC Accreditation? (Y or N)</th>
<th>Program Accreditation? (Y or N)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 PhD in South Asian Languages and Literatures</td>
<td>University of Washington, Seattle</td>
<td>N</td>
<td>N/A</td>
</tr>
<tr>
<td>2 PhD in East Asian Languages and Literatures</td>
<td>University of Oregon, Eugene</td>
<td>N</td>
<td>N/A</td>
</tr>
<tr>
<td>3 PhD in Chinese &amp; Japanese Languages</td>
<td>University of California, Berkeley</td>
<td>N</td>
<td>N/A</td>
</tr>
<tr>
<td>4 PhD in Chinese and Japanese</td>
<td>Stanford University, Stanford, CA</td>
<td>N</td>
<td>N/A</td>
</tr>
<tr>
<td>5 PhD in East Asian Languages and Cultural Studies</td>
<td>University of California, Santa Barbara</td>
<td>N</td>
<td>N/A</td>
</tr>
<tr>
<td>6 PhD in Asian Languages and Cultural Studies</td>
<td>University of California, Los Angeles</td>
<td>N</td>
<td>N/A</td>
</tr>
<tr>
<td>7 MA in Asian Studies</td>
<td>University of Hawaii, Manoa</td>
<td>N</td>
<td>N/A</td>
</tr>
</tbody>
</table>

B. JUSTIFICATION FOR DUPLICATIVE PROGRAM

There are no programs in the state that use the CIP code. There is only one other major program that offers a PhD in East Asia, the East Asian Studies Department at the University of Arizona. But, as its CIP code indicates (05.0104 from the 05 “area studies” sequence), the program at the University of Arizona was created as an “area studies” program that incorporated or incorporates history, political science, cultural anthropology, language study, language pedagogy, literature, and religious studies within a single department. Our program is more tightly focused on language and humanistic culture: intellectual history, religious studies, literature, and cultural studies. Our Chinese and Japanese specialists are distributed campus wide in various discipline departments. The core faculty of the new degree will be language, linguistics, literary, and cultural specialists in the School of International Letters and Cultures. Our trans-disciplinary focus will bring trained discipline specialists into research and teaching clusters,
rather than area specialists. Our overlap will be primarily in the area of basic academic subjects taught at all universities that offer degrees in Chinese and Japanese. Therefore, in fact, the programs do not duplicate one another.

VI. EXPECTED FACULTY AND RESOURCE REQUIREMENTS

A. FACULTY

1. Current Faculty
Percentages are in accordance with the new guidelines for trans-disciplinary PhD degrees.

<table>
<thead>
<tr>
<th>Name</th>
<th>Rank</th>
<th>Unit</th>
<th>Percentage</th>
<th>No. of MA Students Supervised</th>
<th>No. of PhD Students Supervised</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bokenkamp, Stephen</td>
<td>Full</td>
<td>SILC .75</td>
<td>100%</td>
<td>7</td>
<td>8</td>
</tr>
<tr>
<td>PhD U of California, Berkeley, East Asian Languages &amp; Civilizations</td>
<td></td>
<td>RS .25</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chambers, Anthony</td>
<td>Full</td>
<td>SILC</td>
<td>100%</td>
<td>5</td>
<td>0</td>
</tr>
<tr>
<td>PhD U of Michigan, Far Eastern Languages &amp; Literatures</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cutter, Robert Joe</td>
<td>Full</td>
<td>SILC</td>
<td>100%</td>
<td>12</td>
<td>8</td>
</tr>
<tr>
<td>PhD U of Washington, Asian Languages &amp; Literatures</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chen, Huaiyu</td>
<td>Assis-tant</td>
<td>RS .75</td>
<td>100%</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>PhD Princeton, Religion</td>
<td></td>
<td>SILC .25</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MacKinnon, Stephen</td>
<td>Full</td>
<td>History</td>
<td>100%</td>
<td>?</td>
<td>?</td>
</tr>
<tr>
<td>PhD U of California, Davis, History</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Moore, Aaron</td>
<td>Assis-tant</td>
<td>History</td>
<td>100%</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>PhD Cornell, History</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oh, Young-kyun</td>
<td>Assis-tant</td>
<td>SILC</td>
<td>100%</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>PhD U of Wisconsin-Madison, East Asian Languages &amp; Literature</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Spring, Madeline</td>
<td>Full</td>
<td>SILC</td>
<td>100%</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>PhD U of Washington, Asian Languages &amp; Literatures</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tillman, Hoy</td>
<td>Full</td>
<td>History</td>
<td>100%</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>PhD Harvard, History &amp; East Asian Languages</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>West, Stephen</td>
<td>Full</td>
<td>SILC .5</td>
<td>100%</td>
<td>9</td>
<td>8</td>
</tr>
<tr>
<td>PhD U of Michigan, Far Eastern Languages &amp; Literatures</td>
<td></td>
<td>SGS .5</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wong, Timothy</td>
<td>Full</td>
<td>SILC</td>
<td>100%</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>PhD Stanford, Chinese</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Zou, Yu</td>
<td>Assis-tant</td>
<td>SILC</td>
<td>100%</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>PhD U of California, Berkeley, Comparative Literature</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

2. Additional Faculty
No additional faculty will be required to initiate the program. The positions listed below are already part of the School of International Letters and Cultures' long-term hiring plan and do not represent requests for additional new lines.

2008–09 Classical Japanese language and literature, at the Assistant Professor level. This is a core position in Japanese studies at ASU, indispensable to the BA and MA programs in Japanese and essential for the health of Japanese studies across the university. The person occupying this position regularly teaches required undergraduate and graduate courses in classical
Japanese and traditional Japanese literature, and should be qualified to teach SILC 202, Introduction to Literary and Cultural Theory. Preference will be given to those whose research places texts in the context of their performance, material production, social and political role, or circulation and reception.

2008-2009 Senior appointment in Early Modern and Meiji letters and culture. Devoted to the interdisciplinary study and teaching of primary texts from the early modern and/or modern periods (1600-1912, the period of transition from traditional to modern Japan), with a concentration in performance, popular culture, and/or print culture, enabling wide interaction with other programs and faculty.

2009-10 Modern and/or Contemporary letters and culture, at the Assistant Professor level. In further support of our programs, we need a scholar who is devoted to the interdisciplinary study and teaching of primary texts (including film and other visual media) from the pre- and/or post-World War II and contemporary periods.

3. Current FTE Student and Faculty
SILC currently has approximately 500 undergraduate majors and 110 graduate students. The current faculty FTE is 63.

4. Projected FTE Students and Faculty
Due to resignations and retirements, SILC is down by several faculty members at present, so there is an expectation of additional hires over the next few years. Student numbers should rise slightly, and the proposed degree, in particular, will add to graduate student numbers by about five per year. Over the next three years, estimated faculty and student numbers are as follows: faculty—63, 66, 69; graduate students—110, 115, 120.

B. LIBRARY

1. Current Relevant Holdings
The library has adequate resources in terms of large collectanea, journals, and monographs for most class work. It has also has the major web-based databases, text collections, and journal access in Chinese and Japanese for text-based research. The Japan collection needs to be fleshed out, but the ease of inter-library loan, access to micro-media from major East Asian libraries, and the general access granted by research institutions makes the actual size and availability of local print collections less necessary than even five years ago.

2. Additional Acquisitions Needed
The Japanese collection desperately needs to be enhanced in terms of monographs specific to the needs of the research faculty that will be added over the next three to five years. It is anticipated that this can be accomplished through the normal acquisitions process and through outside funding.

C. PHYSICAL FACILITIES AND EQUIPMENT

1. Existing Physical Facilities
Current physical facilities are adequate. Space demands will be met by normal means of expansion of the faculty.

2. Additional Facilities Required or Anticipated
None.
D. OTHER SUPPORT

1. Other Support Now Available
Existing SILC support staff is adequate to initiate the program. It is possible that beyond year three a .5 academic specialist might be needed to assist with the school’s growing degree programs, but in response to existing needs and in anticipation of this request, SILC has recently added staff and can currently bear responsibility for administrative support.

VII. FINANCING

A. SUPPORTING FUNDS FROM OUTSIDE SOURCES
Although there are plans underway to apply for federal funds for graduate student support, there are currently no outside sources of funding for this particular program, aside from small amounts potentially available through the Confucius Institute and the Chinese Language Flagship Partner Program.

B. NEW ACADEMIC DEGREE PROGRAM BUDGET PROJECTIONS FORM
September 16, 2008

TO: Elizabeth D. Capaldi
Executive Vice President and Provost of the University

FROM: Deborah N. Losse, Dean of Humanities

RE: Approval of the proposed request to implement a PhD in East Asian Languages and Civilizations

The College of Liberal Arts and Sciences has approved the proposed request to implement a PhD in East Asian Languages and Civilizations.

Attachment

c: Filiz Ozel, Associate Vice Provost, Graduate College