ESTABLISHING UNDERGRADUATE CONCENTRATIONS

Herberger College of the Arts
BA in Film (Filmmaking Practices) Proposal

PROPOSAL CHECKLIST

This proposal includes:

☐ 1. A supporting letter from the chair of the academic unit verifying that:

   A. The proposed concentration has been reviewed and has received faculty approval through appropriate governance procedures in the unit.
   B. The unit has the resources to support the concentration as presented in the proposal, without impacting core course resources.

☐ 2. A supporting letter from the office of the supervising dean verifying that the concentration has been reviewed and has received approval through appropriate governance procedures in the college.
   A. A supporting letter from each college/school dean from which courses or the entire concentration are taken.

☐ 3. A statement concerning demand for the program (student/community/market).

☐ 4. A description of the requirements for this concentration. Be specific in listing required courses and specify the total minimum number of hours required for the concentration.

   - Are any new courses required? If so, provide course syllabi and Proposal for Curriculum Action forms.

☐ 5. A list of the primary faculty participants.

☐ 6. A minimum residency requirement: How many hours of the concentration must be ASU credit?

☐ 7. Attach other information that will be useful to the review committees and the Office of the Provost.
April 1, 2008

To: Heather Landes, Associate Dean  
From: Linda Essig Director

You have received via separate email the School of Theatre and Film’s proposal for a BA Film concentration in Filmmaking Practices. This concentration was reviewed and approved by the school’s curriculum committee. Most courses in the new concentration are already taught by existing faculty but one FT lecturer and 1.0FTE in teaching assistants will be added to support additional sections of THE220 and THP101, the funding for which is assured by the enrollment already realized this year and projected for next.

Please contact me if you need any additional information.
Memorandum

Date: April 1, 2008

To: Elizabeth D. Capaldi, Provost

From: Kwang-Wu Kim

Re: Bachelor of Arts in Film (Filmmaking Practices)

I have reviewed the attached proposal requesting the establishment of the Bachelor of Arts in Film (Filmmaking Practices) in the Herberger College of the Arts.

The Herberger College Curriculum Committee reviewed the proposal and it has their unanimous support.

My signature indicates my support and approval for the establishment of this new concentration.

[Signature]
Herberger College of the Arts
BA Film concentration proposal: BA Film (Filmmaking Practices)

Submitted by the School of Theatre and Film May 2008

1) Supporting Letter from the Director of the School of Theatre and Film (attached)
2) Supporting Letter from the Dean of the Herberger College of the Arts (attached)
3) Statement Concerning the Demand for the Program

Explanation of need: in 2007, over 100 new students indicated their interest in filmmaking by declaring "film exploratory" as a major within the School of Theatre and Film. This is a preparatory designation leading to an interview and audition to the film and media production (FMP) concentration of the BA in film. Because of the studio-based nature of this concentration, only 40-50 students can be accepted each year into the current FMP concentration. There are many more students who would like to study in the production-oriented environment of the School of Theatre and Film but for reasons of space, GPA or other factors are not accepted into the FMP concentration. In the 2006 cohort of such students, fully 1/3 left the university; most remained within the School of Theatre and Film; only one chose to pursue their undergraduate degree through FMS. (In the 2007 cohort of 102 pre-film (FMP) students, 3 transferred to FMS, while 2 FMS students from their cohort transferred to the School of Theatre and Film.)

This concentration is designed to retain students like that third who left the university after 2006-07. The School of Theatre and Film can accommodate students committed to being in the production-rich environment of the School of Theatre and Film in a concentration focusing on filmmaking practice that does not have as intensive a studio focus as the existing FMP concentration, while still providing them with knowledge of and experience in production practice. One hundred or more students each year who are passionate about filmmaking but for whom there is not enough studio space or equipment can pursue a production-based film program with this new concentration, which will replace the “pre-major” designation of the BA Film degree in the School of Theatre and Film.

4) A Description of the Requirements for the Concentration

Students pursuing the “Filmmaking Practices” concentration of the BA film will receive grounding in production practice, entertainment ethics, independent film production, and producing. Production experience is garnered through FMP300 (Production 1) as well as work on produced film projects. Students completing the degree will be prepared for entry level positions in film production, producing, and management, or advanced graduate level education. The BA in Film (Filmmaking Practices) consists of 120 hours as follows:
BA Film Core: 18 hours

FMS 100 Introduction to Film (HU) (3)
FMS 200 Film History (HU) (3)
FMS 270 Race & Gender in American Film (HU, C) (3)
(or approved alternative such as THE494 Myth of Scarface, JUS435 Cinema and Justice)
FMP 201 Film: The Creative Process I (3)
FMP 250 Sex & Violence in Film & TV: Ethics Survey (3)
THP 261 Introduction to Screenwriting (3)

General studies courses: 41 hours

Concentration courses: 41 hours

Required courses: 17 credits

ASU 101-HCA Freshman Success Seminar (1)
THE 125 Orientation to Theatre and Film (1)
THP 101 Acting I: Fundamentals (3)
THE 220 Principles of Dramatic Analysis (3)
FMP 403 Independent Filmmaking (for non-majors) (3)
FMP 494 Film Production Crew OR
FMP 484 Internship (3)
FMP 300 Film & Media Production I (non-majors) (3)

Electives within the major: 15 credits; (12 credits must be upper division)

Any FMP/THP/THE course with film or production content, including but not limited to

THE 400 Focus on Film (multiple topics, including “Film Festivals”)
THE 404 Foreign Films and Filmmakers
THE 405 Great Performers and Directors (multiple topics including “Spielberg/Lucas”, “The Myth of Scarface” and others)
FMP 417 Business Ethics in Entertainment
FMP 494 ST: Film production crew (limited to 9 total credits)
FMP 494 ST: Producing Practices for Entertainment
FMP 494 Developing a TV Series
THP 494 Art Direction
THP 387 Acting: Stage and Screen
THP 213 Introduction to Technical Theatre
THP 494 Media Design for Performance
THE 494 Arts Entrepreneurship

Film-related electives outside the School of Theatre and Film: 9 credits.

Free electives: 20 hours
5) A List of the Primary Faculty Participants

Professor F. Miguel Valenti
Professor Gus Edwards
Associate Professor Crystal Griffith
Assistant Professor Philip Taylor
Assistant Professor Rachel Bowditch
Lecturer Joseph Fortunato

Contributing faculty:
Professor David Barker
Professor Margaret Knapp
Professor Linda Essig
Professor Jeff Thomson
Associate Professor Guillermo Reyes
Clinical Assistant Professor Ron Thacker

6) A Minimum Residency Requirement
25 hours within the School of Theatre and Film concentration courses must be in residence.

7) Attach other information that will be useful to the review committees and the Office of the Provost
We have attached a major map and course list for the concentration.
<table>
<thead>
<tr>
<th>Course Subject and Title (courses in bold/italics are critical courses)</th>
<th>Hrs</th>
<th>Upper Division</th>
<th>Transfer</th>
<th>Minimum Grade if Required</th>
<th>Additional Critical Requirement Notes</th>
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</thead>
<tbody>
<tr>
<td><strong>TERM ONE: 0-15 CREDIT HOURS</strong></td>
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<tr>
<td>ASU 101: The ASU Experience</td>
<td>1</td>
<td></td>
<td>No</td>
<td></td>
<td>• ASU 101 is for freshman ASU students only. Not required for transfer students.</td>
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<tr>
<td>THE 125 Orientation to Theatre &amp; Film</td>
<td>1</td>
<td></td>
<td>No</td>
<td></td>
<td>• An SAT, ACT, Accuplacer, or TOEFL score determines placement into first-year composition courses</td>
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<tr>
<td>Complete 1 film core course: FMS 100 Intro to Film (HU), FMS 200 Film History (HU), FMP 201 Film: The Creative Process I (HU), FMS 270 Race &amp; Gender in American Film (HU, C), FMP 250 Sex &amp; Violence in Film &amp; TV: Ethics Survey, THP 261 Intro to Screenwriting</td>
<td>3</td>
<td></td>
<td>No</td>
<td></td>
<td>• ASU Math Placement Exam score determines placement in Mathematics course</td>
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<tr>
<td>THP 101 OR 1 additional course from Film Core: FMS 100, FMS 200, FMS 270, FMP 201, FMP 250, or THP 261</td>
<td>3</td>
<td></td>
<td>No</td>
<td></td>
<td>• First-year composition requirement must be completed by end of term 3</td>
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<tr>
<td><strong>TERM TWO: 16-30 CREDIT HOURS</strong></td>
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<tr>
<td>Complete 2 Film core courses: FMS 100 Intro to Film (HU), FMS 200 Film History (HU), FMP 201 Film: The Creative Process I (HU), FMS 270 Race &amp; Gender in American Film (HU, C), FMP 250 Sex &amp; Violence in Film &amp; TV: Ethics Survey, THP 261 Intro to Screenwriting</td>
<td>3</td>
<td></td>
<td>No</td>
<td></td>
<td>• First-year composition requirement must be completed by end of term 3</td>
</tr>
<tr>
<td>THP 101 OR 1 additional course from Film Core: FMS 100, FMS 200, FMS 270, FMP 201, FMP 250, or THP 261</td>
<td>3</td>
<td></td>
<td>No</td>
<td></td>
<td>• MAT 142 (or higher) (MA) must be completed by end of term 2</td>
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<tr>
<td>ENG 101 or 102: First-Year Composition or ENG 107 or 108: English for Foreign Students or ENG 105: Advanced First-Year Composition</td>
<td>3</td>
<td></td>
<td>No</td>
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<td>• Minimum 3.0 cumulative GPA required in Theatre and Film courses</td>
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<tr>
<td>MAT 142 College Mathematics (MA)</td>
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<td>• Minimum 2.5 cumulative GPA required for FMP Concentration</td>
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<tr>
<td><strong>TERM THREE: 14-15 CREDIT HOURS</strong></td>
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<tr>
<td>Social and Behavioral Science (SB) and Historical Awareness (H)</td>
<td>3</td>
<td></td>
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<td></td>
<td>• MILESTONE – If planning to apply for the Film and Media Production Concentration, a 3.0 GPA in the Film Core and successful completion of an interview and portfolio review are required in the semester in which student is completing the Film core. See <a href="http://theatre.asu.edu/academics/undergraduate/admissions/theatre.htm">http://theatre.asu.edu/academics/undergraduate/admissions/theatre.htm</a></td>
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<tr>
<td><strong>TERM FOUR: 36-46 CREDIT HOURS</strong></td>
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<tr>
<td>THE 220 Principles of Dramatic Analysis (HU or L) or Elective</td>
<td>3</td>
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<td></td>
<td>• First Year Composition Completed</td>
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<tr>
<td>Social and Behavioral Science (SB) and Global Awareness (G)</td>
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<td></td>
<td>• Minimum 3.0 cumulative GPA required in Theatre and Film courses</td>
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<tr>
<td>Computer/Statistics/Quantitative applications (CS)</td>
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<td>• Minimum 2.5 cumulative GPA required for FMP Concentration</td>
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<td><strong>TRACKING TERM FOUR: 46-69 CREDIT HOURS</strong></td>
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<tr>
<td>FMP 300 Focus on Films: Film Production Part I or Related Study Elective: Film course outside School of Theatre and Film</td>
<td>3</td>
<td></td>
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<td></td>
<td>• MILESTONE – If planning to apply for the Film and Media Production Concentration, a 3.0 GPA in the Film Core and successful completion of an interview and portfolio review are required in the semester in which student is completing the Film core. See <a href="http://theatre.asu.edu/academics/undergraduate/admissions/theatre.htm">http://theatre.asu.edu/academics/undergraduate/admissions/theatre.htm</a></td>
</tr>
<tr>
<td>THE 220 Principles of Dramatic Analysis (HU or L) or Upper division film elective – choose from film courses with FMP, THE or THP prefix</td>
<td>3</td>
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<td></td>
<td></td>
<td>• Minimum 3.0 cumulative GPA required in Theatre and Film courses</td>
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<tr>
<td>Upper Division Literacy (L)</td>
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<td>• Complete THE 220 by the end of term 4.</td>
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<tr>
<td>Natural Science Quantitative (SQ) or General (SG)</td>
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<tr>
<td>Upper Division Elective</td>
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### Course Subject and Title
(courses in bold/italics are critical courses)

<table>
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<th>Course Subject and Title</th>
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<th>Upper Division</th>
<th>Minimum Grade if Required</th>
<th>Additional Critical Requirement Notes</th>
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<tr>
<td><strong>TERM SIX: 76-90 CREDIT HOURS</strong></td>
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<tr>
<td>Upper Division Related Study Elective: Film course outside School of Theatre and Film</td>
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<td>Grade of C</td>
<td>Minimum 3.0 cumulative GPA required in Theatre and Film courses</td>
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<tr>
<td>Upper division film elective – choose from film courses with FMP, THE or THP prefix</td>
<td>3</td>
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<td>Grade of C</td>
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<tr>
<td>Elective</td>
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<td></td>
<td>Grade of C</td>
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<tr>
<td>Elective</td>
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<tr>
<td><strong>TERM SEVEN: 91-105 CREDIT HOURS</strong></td>
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<td>FMP 494: Film Production Crew or FMP 484 Internship</td>
<td>3</td>
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<td>Grade of C</td>
<td>Minimum 3.0 cumulative GPA required in Theatre and Film courses</td>
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<tr>
<td>Upper division film elective – choose from film courses with FMP, THE or THP prefix</td>
<td>3</td>
<td></td>
<td>Grade of C</td>
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<tr>
<td>Upper Division Elective</td>
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<tr>
<td>Upper Division Elective</td>
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<td>Elective</td>
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<td><strong>TERM EIGHT: 106-120 CREDIT HOURS</strong></td>
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<tr>
<td>Upper Division Related Study Elective: Film course outside School of Theatre and Film</td>
<td>3</td>
<td></td>
<td>Grade of C</td>
<td>Minimum 3.0 cumulative GPA required in Theatre and Film courses</td>
</tr>
<tr>
<td>Upper division film elective – choose from film courses with FMP, THE or THP prefix</td>
<td>3</td>
<td></td>
<td>Grade of C</td>
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<tr>
<td>Elective</td>
<td>3</td>
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<tr>
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<tr>
<td>Elective</td>
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</table>

### Graduation Requirements Summary

<table>
<thead>
<tr>
<th>Total Hours (120 minimum)</th>
<th>Total Hrs at ASU (30 minimum)</th>
<th>Hrs Resident Credit for Academic Recognition (56 minimum)</th>
<th>Major GPA (3.0 Min.)</th>
<th>Total UD Hrs (45 minimum)</th>
<th>Total Comm. College Hrs. (64 maximum)</th>
</tr>
</thead>
</table>

### General University Requirements: Legend
- **General Studies Core Requirements:**
  - Literacy and Critical Inquiry (L)
  - Mathematical Studies (MA)
  - Computer/Statistics/Quantitative applications (CS)
  - Humanities, Fine Arts, and Design (HU)
  - Social and Behavioral Sciences (SB)
  - Natural Science-Quantitative (SQ)
  - Natural Science-General (SG)
- **General Studies Awareness Requirements**
  - Cultural Diversity in the US (C)
  - Global Awareness (G)
  - Historical Awareness (H)
- **First Year Composition**

### Additional Notes:
Bachelor of Arts in Film (Filmmaking Practices)

Course List

41 hours: University General Studies Coursework

6 hours: First-Year Composition (ENG 101 & 102; ENG 105; ENG 107 & 108)
6 hours: Literacy and Critical Inquiry (3 hours upper division) (THE 220)
6 hours: Mathematics and Computer Science (1 math, 1 computer science course)
6 hours: Humanities, Arts, and Design (FMS 100, 200)
6 hours: Social and Behavioral Science
3 hours: Humanities, Arts, and Design or Social and Behavioral Science (upper division)
   (THE 403)
8 hours: Natural Science (one science quantitative course)
Awareness Areas: Cultural Diversity (FMS 270); Historical; Global

18 hours: BA Film Core

FMP 201 Film: The Creative Process I (3)
FMP 250 Sex & Violence in Film & TV: Ethics Survey (3)
FMS 100 Introduction to Film (HU) (3)
FMS 200 Film History (HU) (3)
FMS 270 Race & Gender in American Film (HU, C) (3)
   (or approved alternative such as THE405 Myth of Scarface, JUS 435 Cinema and Justice)
THP 261 Introduction to Screenwriting (3)

41 hours: Concentration courses

17 Required Hours:

ASU 101-HCA The ASU Herberger Experience (1)
THE 125 Orientation to Theatre and Film (1)
THE 220 Principles of Dramatic Analysis (L or HU) (3)
THE 403 Independent Film (HU) (3)
THP 101 Acting I: Fundamentals (3)
FMP 300 Film & Media Production I (non-majors) (3)
FMP 494 Film Production Crew OR
FMP 484 Internship (3)
15 hours: Film Electives within the major: (12 credits must be upper division)

Any FMP/THP/THE course with film or production content, including but not limited to:

FMP 417 Business Ethics in Entertainment
FMP 494 ST: Film Production Crew (repeatable for up to 9 total credits)
FMP 494 ST: Producing Practices for Entertainment
THE 400 Focus on Film (multiple topics, including “Film Festivals”)
THE 405 Great Performers and Directors (multiple topics including “Foreign Films and Filmmakers” “Spielberg/Lucas”, “The Myth of Scarface” and others)
THE 494 Arts Entrepreneurship
THP 213 Introduction to Technical Theatre
THP 494 Intro to Art Direction
THP 387 Acting: Stage and Screen
THP 494 Media Design for Performance

9 hours: Related Study Electives

Film coursework from any academic unit outside of the School of Theatre and Film.

20 hours: Electives

Total = 120 hours