DEGREE PROGRAM

College/School(s) offering this degree: W. P. Carey School of Business

Unit(s) within college/school responsible for program: School of Health Management and Policy (SHMP)

If this is for an official joint degree program, list all units and colleges/schools that will be involved in offering the degree program and providing the necessary resources: in collaboration with the College of Nursing and Healthcare Innovation (CONHI)

Proposed Degree Name: Master of Public Health (MPH)

Master’s Degree Type: Other

Doctoral Degree Type:

   If Degree Type is Other, provide proposed degree type: Professional Master’s

   and proposed abbreviation: MPH

Proposed title of major: Public Health

Is a program fee required? Yes ☑ No ☐

Requested effective term: Fall and year: 2010
(The first semester and year for which students may begin applying to the program.)

PROPOSAL CONTACT INFORMATION
(Person to contact regarding this proposal)

Name: Marjorie Baldwin
Title: Director, School of Health Management and Policy
Phone: 480-965-7868
email: marjorie.baldwin@asu.edu

DEAN APPROVAL

This proposal has been approved by all necessary unit and College/School levels of review, and the College/School(s) has the resources to offer this degree program. I recommend implementation of the proposed degree program. (Note: An electronic signature, an email from the dean or dean’s designee, or a PDF of the signed signature page is acceptable.)

College Dean name: Robert Mittelstaedt, Jr.
College Dean signature __________________________ Date: __________
ARIZONA STATE UNIVERSITY
PROPOSAL TO ESTABLISH A NEW GRADUATE DEGREE

This proposal template should be completed in full and submitted to the University Provost’s Academic Council [mailto:curriculum@asu.edu]. It must undergo all internal university review and approval steps including those at the unit, college, and university levels. A program may not be implemented until the Provost’s Office notifies the academic unit that the program may be offered.

DEGREE PROGRAM INFORMATION

Master’s: Other
Doctoral: Select Doctoral Degree Type
If Degree Type is Other, provide proposed degree type: Professional Master’s and proposed abbreviation: MPH
Proposed title of major: Public Health

1. PURPOSE AND NATURE OF PROGRAM
   A. Brief program description (This is a catalog type description of no more than 250 words. Include the distinctive features of the program that make it unique. Do not include program or admission requirements.)

   The MPH is the recognized professional degree for leadership in public health. The interdisciplinary program combines acquisition of fundamental public health skills (biostatistics, epidemiology, environmental health, health administration, social/behavioral health) with the particular competencies needed for service in urban areas, namely community and mental health. Community health focuses on health promotion and disease prevention within urban communities, and especially in vulnerable populations. Mental health focuses on the causes and consequences of mental disorders from a public health perspective, emphasizing the design and implementation of interventions that can improve outcomes in urban settings. Graduates of the two-year MPH program will be prepared to work in diverse spheres: federal, state, local government; voluntary health organizations; community-based primary care.

   B. Total credit hours required for the program: 48

   C. Are any concentrations to be established under this degree program? ☐ Yes ☒ No

      i. If “Yes”, please check one:
         ☐ Students must select a concentration as part of this degree program
         ☐ Concentrations are optional

      ii. If “Yes”, list the name of the concentrations and the minimum number of credit hours required for each concentration.

          | Concentration Name | Number of credit hours for courses specific to the concentration |
          |--------------------|---------------------------------------------------------------|

          (Please expand table as needed. Right click in white space of last cell. Select “Insert Rows Below”)

2. PROGRAM NEED. Explain why the university needs to offer this program (include data and discussion of the target audience and market).

   An important part of the mission of Arizona State University is to serve the people in nearby communities: Maricopa County, which accounts for 60 percent of the state population, and Phoenix, the seventh largest city in the U.S. with a population over 1.5 million. These major population centers are facing public health issues common to urban areas, including large numbers of homeless persons, many of whom have a serious mental illness; communities of
ethnic and racial minorities with limited access to health care; wide disparities in health outcomes among people living in close geographic proximity and, presumably, served by the same health care system. There is great need for public health professionals to service these populations in Maricopa County. ASU seeks to address this need by creating a Master’s in Public Health (MPH) program specifically focused on the public health issues of urban areas. The MPH with its Urban Health focus will graduate 30 health professionals annually, many of whom will remain in the greater Phoenix area to address the public health issues of this growing metropolitan center.

Healthy People 2020, produced by the U.S. Department of Health and Human Services, will identify national health priorities for the next decade. This plan sets spending and investment infrastructure for public health for 2010 through 2020. Healthy People 2010 had significant investment in community and mental health, and the next decade’s plan is likely to reflect these important issues even more. Planning documents indicate that, "Environmental and community health, occupational health and safety, mental health, and substance abuse are integral to the provision of public health services." The documents also note that urbanization, mobility, cultural values, attitudes, and mental health problems contribute significantly to health differences and disparities (Secretary’s Advisory Committee on National Health Promotion and Disease Prevention Objectives for 2020, 2008).

The focus on Community Health in the proposed MPH program directly addresses the public health needs of a multi-cultural urban center, recognizing the importance of training public health professionals from within the communities they will serve. A public health worker who is a trusted member of the community, or has an unusually close understanding of the community he or she serves can act as a liaison between the health care delivery system and the community to facilitate access to services and improve the quality and cultural competence of service delivery. Community health professionals can enhance the sustainability of health initiatives by developing individual and community capacity and self-sufficiency through activities aimed at outreach, education, and advocacy. The importance of promoting and sustaining healthy communities in Maricopa County is the major reason St. Luke's Health Initiatives (a local foundation devoted to promoting the health of Arizona) has invested heavily in its Community Partnership Grants program supporting community-based efforts aimed at health promotion and effective disease management. The program recognizes the need for leadership development - exactly what a community-based MPH program is designed to do.

The focus on Mental Health explicitly recognizes that mental health is integral to overall health and quality of life and should be treated with the same urgency and compassion as physical health. Based on the most recently available (2002) data, 5.4% (N=214,898) of adults in Arizona have serious mental illness, while 35% report ‘poor mental health’ within the last 30 days (Kaiser Foundation). Among children and adolescents age 3-17 in Arizona, 8.7% are reported to have moderate to severe emotional and/or behavioral problems. Individuals and families living with mental illness have above-average rates of poverty, homelessness, and unemployment. Mental illness is also associated with social isolation and stigma that restricts access to medical care, job opportunities, and community support. Treatment for mental disorders is available and effective but the majority of persons with diagnosed mental disorders do not receive treatment. In 2003, for example, only 55% of Arizona children with emotional, developmental, or behavioral health problems received mental health care (Kaiser Foundation). In Maricopa County, Mexican Americans are a significant ethnic group with unmet needs for mental health services. A recent study funded by the National Institute of Mental Health found more than 30% of adolescents living in the greater Phoenix area met diagnostic criteria for anxiety disorders (White, et al. working MS). Rates of depression for Mexican-origin adults were also high (30 - 50%). Public health professionals trained in mental health are needed to work toward eliminating disparities in mental health treatment and outcomes; and to improve access to mental health services, particularly among populations that are disproportionately affected.

The fundamental components of effective service delivery to urban areas include integrated community-based services, continuity of providers and treatments, family support services, and culturally sensitive communications. These are exactly the skills and services public health professionals are trained to provide, but dozens of interested students are turned away each year because ASU has no graduate public health program to accommodate them. The proposed MPH
program located on ASU’s Downtown Campus will be ideally situated to train public health professionals to address the health issues of a major metropolitan area.

3. IMPACT ON OTHER PROGRAMS. List other academic units that might be impacted by the proposed program and describe the potential impact (e.g., how the implementation of this program might affect student headcount/enrollment, student recruitment, faculty participation, course content, etc. in other programs). Attach letters of collaboration/support from impacted programs.

Letters of support from the following programs are attached:

- College of Nursing and Healthcare Innovation (CONHI)
- School of Human Evolution and Social Change (SHESC)
- School of Public Affairs
- School of Social Work
- Hugh Downs School of Human Communication

4. PROJECTED ENROLLMENT How many new students do you anticipate enrolling in this program each year for the next five years? Please utilize the following tabular format.

<table>
<thead>
<tr>
<th>5-YEAR PROJECTED ANNUAL ENROLLMENT</th>
<th>1st Year</th>
<th>2nd Year</th>
<th>3rd Year</th>
<th>4th Year</th>
<th>5th Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Year (Yr 1 continuing + new entering)</td>
<td>2010-2011 30</td>
<td>2011-2012 60</td>
<td>60</td>
<td>60</td>
<td>60</td>
</tr>
</tbody>
</table>

5. STUDENT LEARNING OUTCOMES AND ASSESSMENT

A. List the knowledge, competencies, and skills students should have when they graduate from the proposed degree program. (You can find examples of program Learning Outcomes at [http://www.asu.edu/oue/assessment.html](http://www.asu.edu/oue/assessment.html)).

**Public Health Core**
- Identify the effects of social, psychological, and behavioral factors on individual and population health, including prevention, treatment and management of chronic disease, adjustment to illness, adherence to treatment regimens, and promotion of recovery.
- Analyze health from multiple levels, including the individual, the community, and society.
- Use toxicological, statistical, epidemiological, and exposure assessment techniques in assessing the risks associated with environmental hazards in urban areas: working, residential, and community environments.
- Demonstrate the ability to integrate epidemiologic concepts and analytic approaches to the study of public health problems in urban settings.
- Understand the structure of the U.S. health system broadly defined; including payers, providers, consumers, and the role of government.
- Understand the structure and conduct of quantitative analytical methods: survey research, linear regression analysis, forecasting methods and bivariate comparison methods.
- Evaluate testable hypotheses commonly arising in a public health setting, selecting and applying the appropriate quantitative methods.

**Community and Mental Health**
- Identify and articulate community values and needs.
- Use negotiation, consensus and conflict resolution methods to promote healthy communities
- Understand the basic epidemiology of mental disorders, and behaviors that promote mental health and treatment compliance
- Act as an effective advocate for the prevention and treatment of mental disorders in urban settings

**Diversity**
- Demonstrate the social and human relationship skills needed to address the diverse needs of urban communities
- Display effective listening and communication skills with consumers (e.g., persons with mental illness), other professionals, and persons from different racial, ethnic, or cultural backgrounds

**Policy**
- Apply policy research tools and methods and analytical reasoning to evaluate the effects of a prevailing or proposed legislative or regulatory initiative
- Effectively solicit and use input from the community in the process of policy and program development and evaluation.

**Ethics**
- Understand basic ethical and legal principles pertaining to public health research and practice, including their practical application.
- Apply ethical principles to the collection, maintenance, use, and dissemination of data and information on community and mental health
- Apply appropriate ethical standards to interactions with vulnerable populations, including persons with serious mental illness

**B. Describe the plan and methods to assess** whether students have achieved the knowledge, competencies and skills identified in the Learning Outcomes. (You can find examples of assessment methods at [http://www.asu.edu/oue/assessment.html](http://www.asu.edu/oue/assessment.html)).

Assessment of student outcomes is a process that will begin with the first course and continue after graduation. Assessment tools include in-class exams and assignments, student evaluations of instruction, exit interviews with graduating students, quality and depth of internship report, evaluation of internship supervisor, and alumni surveys. We will continue to obtain feedback from our alumni, in regular alumni surveys, long after graduation, to ensure our curriculum is up-to-date and we are preparing students with the skills they will need on the job. Additionally, to have a more coordinated review of student progress throughout the MPH program, program faculty will meet with the Student Services Coordinator on a regular basis to identify students whose progress is marginal and to develop an intervention plan.

**6. ACCREDITATION OR LICENSING REQUIREMENTS (if applicable).** Provide the names of the external agencies for accreditation, professional licensing, etc. that guide your curriculum for this program, if any. Describe any requirements for accreditation or licensing.

**SHMP will seek accreditation of the proposed MPH degree through the Council on Education for Public Health (CEPH).**

MPH program accreditation instructional requirements include:
- Instruction in 5 core knowledge areas (Biostatistics, Epidemiology, Environmental health sciences, Health services administration, and Social and behavioral sciences)
- Practice experience (planned, supervised, and evaluated)
- Culminating experience (may or may not be combined with practice experience; experience must require students to integrate and apply knowledge acquired in coursework)
- 42 semester credit units in length (minimum)

Other accreditation requirements of program include:
• Research program that contributes to knowledge base of public health disciplines, with opportunities for student involvement
• Service activities for faculty and students that contribute to public health mission
• Activities that support professional development of public health workforce

Further details at http://www.ceph.org/i4a/pages/index.cfm?pageid=3350

7. FACULTY, STAFF AND RESOURCE REQUIREMENTS
   A. Faculty
   i. Current Faculty. List the name, rank, highest degree, area of specialization/expertise and estimate of the level of involvement of all current faculty who will teach in the program.
   - Marjorie Baldwin, Director (School of Health Management and Policy), PhD, Healthcare Economics, 25% involvement
   - Mark Reiser, Associate Professor, PhD, Specialization: Biostatistics, 50% involvement
   - Rebecca White, Assistant Professor, PhD, MPH, Specialization: Prevention Science, Mental Health (adolescent and minority), Quantitative Methods, 50% involvement
   - Megan Jehn, Assistant Professor, PhD, MHS, Specialization: Epidemiology, 33% involvement
   - Eugene Schneller, Professor, PhD, Specialization: Medical Sociology, Organizational Behavior, Health Professions, Health Sector Supply Chain, 25% involvement
   - Dawn Schwenke, Research Professor, PhD, Specialization: Clinical Epidemiology, Biochemistry, 25% involvement
   - Kimberly Arcoleo, Assistant Professor, PhD, MPH, Specialization: Community and Preventative Medicine, 25% involvement
   - Evelyn Cesarotti, Director (Graduate and Advanced Practice Programs), Associate Professor, PhD, FNP-BC, GNP-BC, Specialization: Asthma in School-Aged Children, Alzheimer’s Disease, 25% involvement

   ii. New Faculty. Describe the new faculty hiring needed during the next three years to sustain the program. List the anticipated hiring schedule and financial sources for supporting the addition of these faculty.

   The MPH program can be offered primarily by re-allocating teaching assignments of current faculty in the School of Health Management and Policy and the College of Nursing, and by tapping into graduate courses in related fields (e.g. Anthropology, Social Work). The program will utilize current ASU faculty, or faculty who support themselves through external funding, until the program grows to a size that warrants additional faculty lines. However, it is anticipated that one faculty hire will be requested in the first three years, at a senior level, to raise national visibility of the program. The position will be primarily supported by external grants.

   iii. Administration of the program. Explain how the program will be administered for the purposes of admissions, advising, course offerings, etc. Discuss the available staff support.

   The program will be administered by the School of Health Management and Policy (SHMP) in the W. P. Carey School of Business. The School currently offers a stand-alone accredited Master of Health Sector Management degree, with a track in managerial epidemiology. Hence SHMP has faculty that can teach four of the five required core courses for the MPH (Biostatistics, Epidemiology, Health Administration and Policy, Social and Behavioral Health). The program will be directed by Professor Marjorie Baldwin, current Director of SHMP. Dr. Baldwin was formerly Director of the Health Management concentration for the Tri-University MPH program, offered jointly by ASU, NAU, and U of A.

   The MPH will have administrative offices on the Downtown Campus and program fees of $10,000 per student will support all administrative functions of the program by the second year of operation. An administrative director (to be hired) will manage recruiting, admissions, marketing, coordination across departments, community relationships,
record-keeping and paperwork for accreditation, etc. working full-time downtown. Student services, including registration, scheduling, programs of study, etc. will be administered by the student services coordinator for the MHSM, working two days downtown. MPH accounts will be administered by the Business Manager for SHMP, with oversight by the W. P. Carey School of Business.

B. Resource requirements to launch and sustain the program. Describe any new resources required for this program’s success such as new staff, new facilities, new library resources, new technology resources, etc.

Current SHMP staff will assume responsibilities for accounting and student services for the MPH. A part-time (50%) Administrative Director (to be hired) will have responsibility for marketing, recruiting, website development, curriculum approvals, applications for accreditation, and general administrative oversight of the program. Office space and supplies will be needed for the Administrative Support person (50% time) and Student Services Coordinator (two days per week) at ASU Downtown so the MPH will have an administrative presence on the downtown campus, where all classes will be taught. Current classroom facilities, library resources, and technology are adequate to support the program.

8. CURRICULAR STRUCTURE OF THE PROPOSED PROGRAM
A. Admission Requirements The requirements listed below are Graduate College requirements. Please modify and/or expand if the proposed degree has additional admissions requirements.
   i. Degree. Minimum of a bachelor’s degree (or equivalent) or a graduate degree from a regionally accredited College or University or of recognized standing in a related field such as Nursing, Life Sciences, Public Policy, Health Sciences, Business
   
   ii. GPA. Minimum of a 3.00 cumulative GPA (scale is 4.0=A) in the last 60 hours of a student’s first bachelor’s degree program
   
   iii. English Proficiency Requirement for International Applicants. If applicable list any English proficiency requirements that are higher than and/or in addition to the Graduate College requirement. (See Graduate College policy and procedures http://graduate.asu.edu/admissions/international.html#proficiency):

   For international applicants whose native language is not English, an iBT TOEFL score of 100 or above

   iv. Required Admission Examinations.
      ☒GRE ☐GMAT ☐Millers Analogies

   v. Application Review Terms. Indicate all terms for which applications for admissions are accepted and the corresponding application deadline dates, if any:
      ☒ Fall Deadline (month/year): May 1 of same year
      ☐ Spring Deadline (month/year):
      ☐ Summer Deadline (month/year):

B. Degree Requirements. Below provide the curricular requirements for the proposed degree program.

   i. *Total credit hours (cr hrs) required for the degree program:* 48

   ii. Core courses. List all required core courses and total credit hours for the core (required courses other than internships, thesis, dissertation, capstone course, etc). Omnibus number courses can not be used as core courses. Permanent numbers must be requested by submitting course proposal to ACRES for approval.
### Total cr hrs for required core courses: 30

<table>
<thead>
<tr>
<th>Course prefix &amp; number</th>
<th>Course title</th>
<th>Credit hours</th>
<th>New course?</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Public Health Core</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>UPH 502</td>
<td>Health Policy and Administration</td>
<td>3</td>
<td>Y</td>
</tr>
<tr>
<td>UPH 505</td>
<td>Principles of Epidemiology</td>
<td>3</td>
<td>Y</td>
</tr>
<tr>
<td>UPH 550</td>
<td>Social and Behavioral Health</td>
<td>3</td>
<td>Y</td>
</tr>
<tr>
<td>UPH 556</td>
<td>Environmental and Occupational Health</td>
<td>3</td>
<td>Y</td>
</tr>
<tr>
<td>UPH 561</td>
<td>Biostatistics</td>
<td>3</td>
<td>Y</td>
</tr>
<tr>
<td><strong>Community and Mental Health Core</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>UPH 500</td>
<td>Foundations for Community Health Practice</td>
<td>3</td>
<td>Y</td>
</tr>
<tr>
<td>UPH 501</td>
<td>Community Health Assessment and Analysis</td>
<td>3</td>
<td>Y</td>
</tr>
<tr>
<td>UPH 502</td>
<td>Community Health Programs Planning and Evaluation</td>
<td>3</td>
<td>Y</td>
</tr>
<tr>
<td>UPH 510</td>
<td>Prevention and Control of Mental Disorders: Public Health Perspective</td>
<td>3</td>
<td>Y</td>
</tr>
<tr>
<td>UPH 511</td>
<td>Measurement in Mental Health</td>
<td>3</td>
<td>Y</td>
</tr>
</tbody>
</table>

(Please expand table as needed. Right click in white space of last cell. Select "Insert Rows Below")

### iii. Elective Courses

**Total cr hrs for program electives: 9**

Provide a sample list of elective courses:

<table>
<thead>
<tr>
<th>Course prefix &amp; number</th>
<th>Course title</th>
<th>Credit hours</th>
<th>New course?</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Diversity course from among the following</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HCR 571</td>
<td>Cultural Diversity in Clinical Practice</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td>ASB 462</td>
<td>Medical Anthropology: Culture and Health</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td>ASB 502</td>
<td>Health of Ethnic Minorities</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td><strong>Ethics course from among the following</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>COM 691</td>
<td>Special Topics: Facilitating Intercultural Dialogue</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td>COM 691</td>
<td>Special Topics: Theory and Research in Intercultural Communication</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td><strong>Policy course from among the following</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SWG 591</td>
<td>Social Work Ethics</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td>PAF 574</td>
<td>Diversity, Ethics and Leading Public Change</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td>HCR 561</td>
<td>Responsible Conduct of Research</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td><strong>Policy course from among the following</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HSM 565</td>
<td>Comparative Health Policy</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td>HSM 575</td>
<td>Health Policy Management and Evaluation</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td>PAF 536</td>
<td>Urban Policymaking</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td>PAF 508</td>
<td>Organizational Behavior</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td>ESS 514</td>
<td>Urban and Environmental Health</td>
<td>Y</td>
<td>N</td>
</tr>
</tbody>
</table>

(Please expand table as needed. Right click in white space of last cell. Select "Insert Rows Below")

### iv. 400-Level Courses.

No more than 6 credit hours of 400-level coursework can be included on graduate student program of study.

1. Are 400-level ASU courses allowed on student program of study for this degree?  
   - Yes  
   - No

2. If yes, how many credit hours? 3

### v. Additional Requirements (if applicable).

Provide a brief description of any additional requirements (e.g. internships, clinicals, field study, etc.)

**Total cr hrs for other required courses: 6**
vi. **Total cr hrs required for research (if applicable):**

<table>
<thead>
<tr>
<th>Course prefix &amp; number</th>
<th>Course title</th>
<th>Credit hours</th>
<th>New course?</th>
</tr>
</thead>
<tbody>
<tr>
<td>UPH 571</td>
<td>Biostatistics II</td>
<td>3</td>
<td>Y □ N □</td>
</tr>
<tr>
<td>UPH 572</td>
<td>Research Methods in Public Health</td>
<td>3</td>
<td>Y □ N □</td>
</tr>
</tbody>
</table>

(Please expand table as needed. Right click in white space of last cell. Select “Insert Rows Below”)

vii. **Culminating experience** for the proposed program (please check all that apply and provide requested information):

<table>
<thead>
<tr>
<th>Required?</th>
<th>Brief description of the applied project or the capstone course, as applicable.</th>
<th>Course prefix and number</th>
<th>Credit hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thesis (master’s only)</td>
<td></td>
<td>6 cr hrs</td>
<td></td>
</tr>
<tr>
<td>Applied Project (master’s only)</td>
<td>Public Health Internship</td>
<td>UPH 593</td>
<td>3</td>
</tr>
<tr>
<td>Capstone course (master’s only)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dissertation (doctoral only)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

(Please expand table as needed. Right click in white space of last cell. Select “Insert Rows Below”)

viii. If applicable, provide the following information about any concentration(s) associated with this degree program. Please attach a sample program of study with timeline for each concentration listed below.

I. **Concentration name:**

**Total cr hrs for the courses required for the proposed concentration:**

List all required concentration courses:

<table>
<thead>
<tr>
<th>Course prefix &amp; number</th>
<th>Course title</th>
<th>Credit hours</th>
<th>New Course?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Y □ N □</td>
<td></td>
</tr>
</tbody>
</table>

(Please expand table as needed. Right click in white space of last cell. Select “Insert Rows Below”)

II. **Concentration name:**

**Total cr hrs for the courses required for the proposed concentration:**

List all required concentration courses:

<table>
<thead>
<tr>
<th>Course prefix &amp; number</th>
<th>Course title</th>
<th>Credit hours</th>
<th>New Course?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Y □ N □</td>
<td></td>
</tr>
</tbody>
</table>

(Please expand table as needed. Right click in white space of last cell. Select “Insert Rows Below”)

ix. **Master’s program comprehensive exams, please check all that apply** (Please note: for doctoral programs, a written and an oral comprehensive exam are required.)

- [ ] Written comprehensive exam required
- [ ] Oral comprehensive exam required
- [x] No comprehensive exam required
x. Committee: Required Number of Thesis or Dissertation Committee Members (must be at least 3 including chair or co-chairs):

No thesis required; there will be a first and second reader for the applied project.

xi. Foreign Language Exam.

Foreign Language Examination(s) required? ☐Yes ☑No

If yes, list all foreign languages required:

xii. Course Prefix(es) Provide the following information for the proposed graduate program.

   a. Will a new course prefix(es) be required for this degree program?  
      ☐Yes ☑No

   b. If yes, complete the Request for establishment of a new prefix for each prefix and submit with this proposal.

xiii. New Courses Required for Proposed Degree Program. Provide course prefix, number, title, and credit hours and description for any new courses required for this degree program.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>UPH 502</td>
<td>Health Policy and Administration (3 credit hours): Concepts, structures, functions and values characterizing contemporary health care systems in the United States.</td>
</tr>
<tr>
<td>UPH 505</td>
<td>Principles of Epidemiology (3 credit hours): Basic constructs and measures of epidemiology. Epidemiologic study designs. Potential impact of chance, bias, confounding, on an epidemiologic study. Causal criteria; levels of evidence in epidemiologic studies, implications and limitations of statistical association.</td>
</tr>
<tr>
<td>UPH 550</td>
<td>Social and Behavioral Health (3 credit hours): Course description to come.</td>
</tr>
<tr>
<td>UPH 556</td>
<td>Environmental and Occupational Health (3 credit hours): Course description to come.</td>
</tr>
<tr>
<td>UPH 561</td>
<td>Biostatistics (3 credit hours): Compute sample and population statistics, hypothesis testing, correlation regression and logistic regression using SAS.</td>
</tr>
<tr>
<td>UPH 500</td>
<td>Foundations for Community Health Practice (3 credit hours): Course description to come.</td>
</tr>
<tr>
<td>UPH 501</td>
<td>Community Health Assessment and Analysis (3 credit hours): Course description to come.</td>
</tr>
<tr>
<td>UPH 502</td>
<td>Community Health Programs Planning and Evaluation (3 credit hours): Course description to come.</td>
</tr>
<tr>
<td>UPH 510</td>
<td>Prevention and Control of Mental Disorders: Public Health Perspective (3 credit hours): This course introduces the basic principles and methods that guide research on the prevention and treatment of alcohol, drug abuse, and mental disorders. The prevention aspects of the course focus on specific topics in assessment methods, community and institutional base building, intervention theory and monitoring. The treatment aspects of the course focus on the major community-based treatment programs currently considered best practice. Across both aspects, special attention is given to working in urban areas and with minority populations.</td>
</tr>
<tr>
<td>UPH 511</td>
<td>Measurement in Mental Health (3 credit hours): This course will cover principles for measurement of mental health concepts. The criteria in the Diagnostic and Statistical Manual of Mental Disorders will be considered in relation to the social, psychological, and developmental processes in the etiology of mental disorders.</td>
</tr>
<tr>
<td>UPH 571</td>
<td>Biostatistics II (3 credit hours): Course description to come.</td>
</tr>
<tr>
<td>UPH 572</td>
<td>Research Methods in Public Health (3 credit hours): Course description to come.</td>
</tr>
<tr>
<td>UPH 593</td>
<td>Public Health Internship (3 credit hours): Course description to come.</td>
</tr>
</tbody>
</table>
This template is to be used only by programs that have received specific written approval from the Provost's office to proceed with internal proposal development and review. A separate proposal must be submitted for each individual new degree program.

DEGREE PROGRAM

College/School(s) offering this degree: W. P. Carey School of Business

Unit(s) within college/school responsible for program: School of Health Management and Policy (SHMP)

If this is for an official joint degree program, list all units and colleges/schools that will be involved in offering the degree program and providing the necessary resources: in collaboration with College of Nursing and Healthcare Innovation (CONHI)

Proposed Degree Name: Master of Public Health (MPH)

Master's Degree Type: Other

Doctoral Degree Type:

If Degree Type is Other, provide proposed degree type: Professional Master's

and proposed abbreviation: MPH

Proposed title of major: Public Health

Is a program fee required? Yes ☒ No ☐

Requested effective term: Fall and year: 2010
(The first semester and year for which students may begin applying to the program.)

PROPOSAL CONTACT INFORMATION
(Person to contact regarding this proposal)

Name: Marjorie Baldwin
Title: Director, School of Health Management and Policy

Phone: 480-965-7868
e-mail: marjorie.baldwin@asu.edu

DEAN APPROVAL

This proposal has been approved by all necessary unit and College/School levels of review, and the College/School(s) has the resources to offer this degree program. I recommend implementation of the proposed degree program. (Note: An electronic signature, an email from the dean or dean’s designee, or a PDF of the signed signature page is acceptable)

College Dean name: Robert Mittelstaedt, Jr.
College Dean signature: [Signature]
Date: [Date]

College Dean name: Bernardine Mazurek Melnyk
(If more than one college involved)
College Dean signature: [Signature]
Date: [Date]

CIP Code: [CIP Code]
(To be determined by the Office of the Executive Vice President and the Provost of the University)
To: Marjorie Baldwin, PhD  
From: Bernadette Melnyk, PhD, RN, CPNP/NPP, FNAP, FAAN  
       Dean and Distinguished Foundation Professor in Nursing  
RE: Proposed Master of Public Health Degree  
Date: March 23, 2009

I am pleased to support the proposed Master of Public Health Degree Program that is designed to be a collaborative program between the School of Health Management and Policy in the W.B. Carey School of Business and the College of Nursing & Healthcare Innovation. The program is innovative and unique in its focus on community health and mental health. There is an urgent need to prepare more leaders in public health who have the knowledge and skills to improve physical and mental health outcomes in urban communities. The composition of our two faculties with outstanding expertise in public health and these two specialty areas will lead to the highest quality of education for the program’s students. It has been a pleasure to collaborate on the design of the program and I look forward to its successful launch.
Friday, March 13, 2009

Prof Marjorie Baldwin, Director
School of Health Management and Policy
W. P. Carey School of Business

Dear Professor Baldwin:

The School of Human Evolution and Social Change is pleased to participate in the new Masters of Public Health program in the School of Health Management and Policy. We are willing to offer Medical Anthropology (ASB 462) and Urban and Environmental Health (ESS 514/ SSH 514) as electives to MPH students. We are prepared to make 6-7 seats available per year in each course to MPH students. The School of Human Evolution and Social Change looks forward to collaborating in this manner with the School of Health Management and Policy in support of the proposed Masters of Public Health program; good luck on this important, timely initiative.

Alexandra Brewis Slade, PhD
Associate Director School of Human Evolution and Social Change

On behalf of Sander van der Leeuw, Director
March 16, 2009

Dr. Marjorie Baldwin
Director
School of Health Management and Policy
W.P. Carey School of Business
P.O. Box 874506
Arizona State University
Tempe, AZ 85287-4506

Dear Professor Baldwin:

The School of Public Affairs is pleased to participate in the new Masters of Public Health program in the School of Health Management and Policy. Specifically, we are willing to open PAF 574 (Diversity, Ethics, and Leading Public Change), PAF 536 (Urban Policymaking), and PAF 508 (Organizational Behavior) as electives to MPH students. We will offer approximately 6-7 seats per year in each course to MPH students. The School of Public Affairs enthusiastically supports the Masters of Public Health program proposal and we look forward to collaborating in this manner to ensure its success.

Sincerely,

Robert B. Denhardt
ASU Regents Professor
Lattie and Elva Coor Presidential Chair
Lincoln Professor of Leadership and Ethics
Director, ASU School of Public Affairs

RBD/dm
March 17, 2009

Marjorie Baldwin  
Director School of Health Management and Policy  
W. P. Carey School of Business  
Arizona State University  
Tempe, Arizona  
Mail Code: 4506

Dear Professor Baldwin:

The School of Social Work welcomes the opportunity to participate in the new Masters of Public Health program in the School of Health Management and Policy. In support of the MPH program, we are prepare to offer SWG591 (Social Work Ethics) as an elective to 6-7 MPH students per year. The School of Social Work is pleased to collaborate with the School of Health management and Policy and looks forward to contributing to the success of the proposed Master of Public Health program.

Sincerely,

José B. Ashford, MSW, PhD  
Professor and Associate Director  
School of Social Work  
Director Office of Forensic Social Work  
Affiliate Professor School of Criminology and Criminal Justice and School of Justice and Social Inquiry