To: Elizabeth D. Capaldi, Provost

From: Paul M. Patterson, Director

CC: Robert Mittelstaedt, Dean
Philip Regier, Executive Dean
Kay Faris, Associate Dean
William Nganje, Chair, Vision and Curriculum Committee

Date: April 16, 2009

Subject: Renaming of B.S. Agribusiness concentrations

The Morrison School of Management and Agribusiness requests the renaming of two concentrations within the B.S. Agribusiness degree.

**General Agribusiness to Global Agribusiness** (AGAGBGBS)
The faculty wishes to rename the concentration to Global Agribusiness to be more reflective of the curriculum content within the degree requirements.

**Pre-Veterinary Medicine to Agribusiness Science** (AGAGPBS)
The Morrison School has a long history of preparing students to be successful applicants to colleges of veterinary medicine. A large number of alumni are currently practicing veterinarians, including members of our advisory board. In fall 2008, there were 123 students enrolled in the Pre-Veterinary Medicine concentration. The program offered by the Morrison School provided its students with all the science courses they needed to be successful applicants to colleges of veterinary medicine, while also giving them a strong background in business. This combination of skills was valued by veterinary medicine colleges. Realistically, only a small number of students enrolled in this concentration were successful applicants to vet school, given the very competitive environment for vet school admissions. Students completing this program, who were not admitted to vet school, found gainful employment in the agribusiness sector. Many of those positions require depth in the basic sciences (chemistry and biology).

The renamed concentration will continue to serve students interested in veterinary medicine. Additionally, it will also meet the needs of students formerly interested in the Food Science concentration (proposed to be disestablished). This renamed concentration will provide a more marketable degree for the unsuccessful vet school applicant. Furthermore, the faculty envisions new opportunities for future program development. Advancements in the agribusiness sector are being realized because of the tremendous gains in science, primarily biology. Future employers will look for graduates with greater depth in the sciences.

The renaming of these programs should become effective as soon as possible. Students currently enrolled in the programs will continue their studies under the new program names.