

This template is to be used for proposed name changes included on the Academic Plan and for which the unit has received specific written approval from the Provost's office to proceed with internal proposal development and review. A separate proposal must be submitted for each individual name change. The proposal template should be completed and submitted by the Dean's Office to the University Provost's Office [mailto: curriculumplanning@asu.edu]. The name change **may not** be implemented until the Provost's Office notifies the academic unit that the name change proposal has completed the approval process.

College/School/Institute: College of Health Solutions

Department/Division/School: School of Nutrition and Health Promotion

Proposing Faculty Group
(if applicable) Exercise and Wellness

Program type: Undergraduate Concentration

Name of existing program: Exercise and Wellness

Proposed new name: Fitness and Wellness Specialist

Proposal Contact

Name: Joseph Marsit **Title:** Lecturer

Phone number: 602-496-1869 **Email:** joseph.marsit@asu.edu

DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed name change.

College/School/Division Dean name: Julie Liss

Signature  **Date:** 01/08/2016

College/School/Division Dean name:
(if more than one college involved)

Signature _____ **Date:** / /20

Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.

University Approval(s)

Vice Provost for Graduate Education Name: _____

Signature: _____ **Date:** / /20

Executive Vice President and Provost of the University Name: _____

Signature: _____ **Date:** / /20

Name of existing program: Exercise and Wellness

Proposed new name: Fitness and Wellness Specialist

Program type: Undergraduate Concentration

If graduate/undergraduate degree or concentration is selected, indicate degree type and major (e.g., BA, MBA, PhD)
BS, Exercise and Wellness undergraduate degree

Plan code(s) for the program:

If this is a degree program that has multiple concentrations, list all plan codes impacted.
ECEXWBS

Requested effective date: 2016-17

Select the catalog year for which students can begin applying into this program with the new name.

Note:

1. Name changes can only be implemented so as to be effective for a fall semester.
2. All existing and continuing students will be moved to the new name.
3. Students who complete the degree requirements prior to the fall effective date graduate under the old name.

Briefly describe the proposed change and rationale for the change:

The exercise and wellness concentration for the exercise and wellness degree program was utilized to differentiate the health promotion concentration from the exercise specialist concentration. The health promotion concentration has moved to the degree program in health education and health promotion, allowing exercise and wellness to create new concentrations focusing on the target populations or specialties that students will work with upon graduation. Fitness and Wellness is one of those specialized concentrations.

Discuss the impact of this change on current students and/or enrollment:

This name change will clarify the focus of their course work for students in the major and will align better with job descriptions for future employers. The use of focused concentration titles should increase enrollment by clarifying to the students what they can expect. Once the concentrations have been approved, current students will be notified by instructors in the core courses of the major to work with their advisors or visit faculty members to discuss the concentrations and options with each. A detailed brochure explaining the options for students with the Exercise and Wellness degree will be created to post and distribute to students. Exercise and Wellness will also work with our marketing staff to update the website with the new concentrations.