PROPOSAL TO ESTABLISH A NEW UNDERGRADUATE CONCENTRATION

The completed and signed proposal should be submitted by the Dean’s Office to: curriculumplanning@asu.edu.

Before academic units can advertise undergraduate concentrations or include them in their offerings as described in the university catalogs, they must be recommended for approval by the Senate Curriculum and Academic Programs Committee and approved by the University Provost.

Definition and minimum requirements:
A concentration is a formalized selection of courses within a major.

- A concentration requires a minimum of 15 semester hours of which at least 9 semester hours must be upper division. Specialized concentrations (e.g., BIS Concentrations) may have additional or different requirements.
- A concentration is offered by a single unit and is intended exclusively for students pursuing a particular major. If a concentration consists of courses from more than one college the approval of each college Dean is required.

College/School/Institute: New College of Interdisciplinary Arts and Sciences
Department/Division/School: School of Humanities, Arts and Cultural Studies
Proposing Faculty Group (if applicable): American Studies; Ethnicity, Race and First Nations; Latin American Studies; Women and Gender Studies
If this is an official joint degree program? No, this is not a joint degree program

If “Yes” List all the additional college(s)/school(s)/institute(s) that will be involved in offering the degree program and providing the necessary resources. Note: All units offering this program must have collaborated in the proposal development and completed the appropriate unit and college/school approvals. N/A

Existing Degree and Major under which this concentration will be established: Social and Cultural Analysis, BA
Proposed Concentration Name: Peace Studies
What is the first catalog year available for students to select on the undergraduate application for this program? 2016-2017
Delivery method: On-campus only (ground courses and/or iCourses)

Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

Campus/Locations: indicate all locations where this program will be offered.

☐ Downtown Phoenix ☐ Polytechnic ☐ Tempe ☑ West Other:

Proposal Contact
Name: Dr. Louis G. Mendoza
Phone number: (602) 543-6242
Title: Director, School of Humanities, Arts & Cultural Studies
Email: louis.g.mendoza@asu.edu

DEAN APPROVAL(S)
This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed organizational change.

College/School/Division Dean name: Dr. Marlene Tromp
Signature
Date: 2/2/2016

Note: An electronic signature, an email from the dean or dean’s designee, or a PDF of the signed signature page is acceptable.
1. OVERVIEW

A. Provide a brief description of the new concentration (including the specific focus of the new concentration, relationship to other concentrations in this degree program, etc.).

The social and cultural analysis BA with a concentration in peace studies is a unique interdisciplinary offering, fostering critical investigation of peace primarily but not exclusively through a humanities lens and an analysis of its connection to issues of gender, ethnicity, race and religion. The program builds on the expertise of humanities and social sciences faculty in fields such as history, linguistics, literature, ethics, philosophy, sociology, ethnic studies, women and gender studies to educate students in the many approaches to and perspectives on peace. We expect that the knowledge gained can be applied toward education, policy, law, cross-cultural communication, NGOs and ethics.

B. Explain the unit’s need for the new concentration (e.g., market demand, research base, direction of the discipline, and interdisciplinary considerations). How will the new concentration complement the existing degree program?

President Crow, speaking of the “100 Challenges” initiative, specifically addressed the need to teach peace as part of embracing global challenges. Recent years have witnessed a growing concern for the forging of social and political institutions for peace building, and myriad jobs now exist in peace-related sectors, from transnational NGOs to community organizations to public administration and education. The goal of our proposed interdisciplinary and transnational peace studies concentration is to educate undergraduates in theories and practices of peace building, nonviolence, and conflict avoidance and resolution. This intellectual paradigm, which originated in the 1940s in response to World War II, has grown substantially at institutions the U.S. and internationally. As a consequence, peace studies is now a fully developed area of inquiry, drawing insight from multiple disciplines including many of the areas already investigated and taught in our school. The specific mission of the peace studies concentration will be to help students cultivate an understanding of and appreciation for differences in values and beliefs; foster interdisciplinary knowledge of the role of governments, educational institutions, and NGOs in forging peace; and develop expertise about peace in a shifting historical, socio-cultural, and transnational/global context. The new undergraduate degree draws on existing resources and faculty of New College. In sum, the program addresses the need to educate students capable of dealing with the most pressing issues of our time including conflict resolution, a culture of non-violence, access to education and health, and sustainability. We believe that an institution the size and importance of ASU should not be without a peace studies concentration.

2. Support and Impact

A. Provide a supporting letter from the chair of the academic unit verifying that the proposed concentration has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the concentration as presented in the proposal, without impacting core course resources.

Please see attached letter of support from School of Humanities, Arts, and Cultural Studies Director Louis Mendoza indicating faculty support of the peace studies concentration and a verification of adequate resources to support the concentration.

B. Identify other related ASU programs and outline how the new concentration will complement these existing ASU programs. (If applicable, statements of support from potentially-affected academic unit administrators need to be included with this proposal submission.)

Units at ASU that have BA programs with related content include: the School of Transborder Studies, and the School of Social Transformation in the College of Liberal Arts and Sciences, and the College of Letters and Sciences. While our course work for this concentration draws from across the disciplines, it will not have a detrimental impact on any of the disciplines covered by the proposed concentration in peace studies. The proposed concentration complements the offerings of these units by providing students an opportunity to study the interdisciplinary connections between these areas and to build a synergistic relationship among the six concentrations within social and cultural analysis as students take common core methods and capstone courses in each concentration. The peace studies concentration is a unique concentration of study at ASU.

C. Provide a supporting letter from each college/school dean from which individual courses, or the entire concentration, are taken.

3. Student Learning Outcomes and Assessment Methods

A. Knowledge, Competencies, and Skills

List the knowledge, competencies, and skills (learning outcomes) students should have when they graduate from the proposed degree program. You can find examples of program Learning Outcomes at (http://www.asu.edu/ouie/assessment.html).
Upon graduation, students in the peace studies concentration of the social and cultural analysis BA

- Will demonstrate the ability to think critically about social and cultural issues
- Will demonstrate knowledge of key theoretical concepts in social and cultural analysis
- Will demonstrate mastery over a variety of interdisciplinary research skills
- Will be able to locate, evaluate, organize, and use research materials to address problems and issues relating to human identity and cultural life
- Will demonstrate the ability to evaluate historical definitions and debates on the relationship between theory, activism, and praxis.
- Will demonstrate the ability to evaluate information utilizing an interdisciplinary approach that draws on linguistic and cultural knowledge.

B. Assessment

Describe the plan and methods to assess whether students have achieved the knowledge, competencies and skills identified in the Learning Outcomes. You can find examples of assessment methods at ().

As we start offering the concentrations, we would like to keep assessment outcomes, measures, and criteria consistent across the six concentrations and would like to draw from courses that are common to all students. As our numbers grow and the needs of the different concentrations are reevaluated we can reconsider the optimal way to do assessment and whether or not to pull from courses that are specific to a given concentration. Should that happen, we will promptly update the plans in the uoeu website.

<table>
<thead>
<tr>
<th>Outcome 1:</th>
<th>Will demonstrate knowledge of key theoretical frameworks in social and cultural analysis.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Measure 1.1:</td>
<td>Outcomes will be directly measured by samples from the weekly response to papers in HRC 480.</td>
</tr>
<tr>
<td>Performance Criterion 1.1:</td>
<td>At least 70% of the students will achieve 70% or higher on the selected weekly response to papers in HRC 480.</td>
</tr>
<tr>
<td>Measure 1.2:</td>
<td>Outcomes will be directly measured by performance in the book review assignment in HRC 480.</td>
</tr>
<tr>
<td>Performance Criterion 1.2:</td>
<td>At least 70% of the students will achieve 70% or higher on the book review assignment in HRC 480.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Outcome 2:</th>
<th>Will demonstrate mastery of interdisciplinary methodologies.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Measure 2.1:</td>
<td>Outcomes will be measured by performance in the oral history assignment in HRC 310.</td>
</tr>
<tr>
<td>Performance Criterion 2.1:</td>
<td>At least 70% of the students will achieve 70% or higher on the oral history assignment in HRC 310.</td>
</tr>
<tr>
<td>Measure 2.2:</td>
<td>Outcomes will be directly measured by performance in the research paper assignment in HRC 310.</td>
</tr>
<tr>
<td>Performance Criterion 2.2:</td>
<td>At least 70% of the students will achieve 70% or higher on the research paper assignment.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Outcome 3:</th>
<th>Students will demonstrate their ability to successfully conceive and carry out a research paper.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Measure 3.1:</td>
<td>Outcomes will be measured by performance in the research paper proposal in HRC 480.</td>
</tr>
<tr>
<td>Performance Criterion 3.1:</td>
<td>At least 70% of students will achieve 70% or higher on their research proposal.</td>
</tr>
<tr>
<td>Measure 3.2:</td>
<td>Outcomes will be measured by performance in the research paper in HRC 480.</td>
</tr>
</tbody>
</table>
4. Academic Curriculum and Requirements

A. Provide the admissions criteria for the proposed concentration. If they are identical to the admission criteria of the existing major and degree program under which this concentration will be established, please note that here.

Admissions criteria are identical to our existing degree programs.

B. Provide the curricular structure for this concentration. Be specific in listing required courses and specify the total minimum number of hours required for the concentration.

#### Required Core Courses for the Degree/Major

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Number</th>
<th>Title</th>
<th>Is this a new Course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEW</td>
<td>101</td>
<td>The New College Experience</td>
<td>No</td>
<td>1</td>
</tr>
<tr>
<td>AMS</td>
<td>201</td>
<td>Introduction to American Studies (L)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>ENG</td>
<td>317</td>
<td>Cross-Cultural Writing ((L or HU) &amp; G)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>ETH</td>
<td>100</td>
<td>Ethnic and Indigenous Lives (SB &amp; C)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>HRC</td>
<td>200</td>
<td>Introduction to Social and Cultural Analysis</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>HRC</td>
<td>310</td>
<td>Social and Cultural Studies: Method and Theory</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>WST</td>
<td>276</td>
<td>U.S. Women’s Movements (H)</td>
<td>No</td>
<td>3</td>
</tr>
</tbody>
</table>

**Section sub-total:** 19

#### Required Concentration Courses: (24 credit hours)

A total of eight (8) classes are required for the peace studies concentration. Here is the list of courses from which students may choose:

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Number</th>
<th>Title</th>
<th>Is this a new Course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG</td>
<td>312</td>
<td>English in its Social Setting (L or HU or SB)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>HST</td>
<td>454</td>
<td>History of Genocide (G &amp; H)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>IAP</td>
<td>307</td>
<td>Art and War (HU &amp; G)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>PAX</td>
<td>230</td>
<td>Introduction to Peace Studies</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>PAX</td>
<td>456</td>
<td>Studies in Forensic Linguistics</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>PHI</td>
<td>306</td>
<td>Applied Ethics (HU)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>PHI</td>
<td>406</td>
<td>Moral Dilemmas (L or HU)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>POS</td>
<td>480</td>
<td>Global Justice (G)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>REL</td>
<td>381</td>
<td>Religion and Moral Issues (L or HU)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>SOC</td>
<td>241</td>
<td>Modern Social Problems (SB)</td>
<td>No</td>
<td>3</td>
</tr>
</tbody>
</table>

**Section sub-total:** 24

#### Other Concentration Requirements

E.g. – Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Number</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HRC</td>
<td>480</td>
<td>Capstone: Practices and Approaches</td>
<td>3</td>
</tr>
</tbody>
</table>

**Section subtotal:** 3

**Total minimum credit hours required for concentration:** 46
C. A minimum residency requirement: How many hours of the concentration must be ASU credit?
   30 minimum

D. Provide a brief course description for each new course.

   Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost’s Office approval before this concentration is put on the CAPC agenda.

The following courses have been approved for implementation:

**PAX 230 Introduction to Peace Studies:** Introduction to Peace Studies has as its main goal familiarizing students with the major subareas and methods of studying and talking about peace. The course includes considerations on the historical development of approaches to peace, including the inclusion on peace education, peace psychology, conflict resolution, cross-cultural communication and peace linguistics to the realm of peace studies.

**PAX 456 Studies in Forensic Linguistics:** Forensic linguistics focuses on the three main aspects of that branch of applied linguistics, namely language and the law, court cases where language is the central dispute, and linguistic evidencing. Ultimately forensic linguistics aims to impact justice by working on the ways language can contribute to the solution of legal and justice issues. Later, as the concentration develops a strong audience, we would like to propose such courses as environmental justice/ethics, language and peace, and conflict resolution. Cross listed with ENG 456 and FOR 456.

5. Administration and Resources

A. How will the proposed concentration be administered (including admissions, student advisement, retention, etc.)?

   Academic advising, admissions, and retention will be administered by School of Humanities, Arts and Cultural Studies academic advisors: Academic Support Coordinator Tatiana Wasyln, and Academic Success Specialists Robert Kiec and James Corbeille. They are supported by Office Specialist Jessica Covarrubias at the School of Humanities, Arts and Cultural Studies front desk. Other administrative and program tasks are handled by Lucy Berchini, Administrative Associate; Dennis Marsollier, Media Specialist Sr.; Tracy Encizo, Program Coordinator; and Marla Carmona, Academic Financial Specialist.

B. What are enrollment projections for the next three years?

   Projections below are for the total social and cultural analysis BA enrollment, not each separate concentration.

<table>
<thead>
<tr>
<th></th>
<th>1st Year (Yr 1 continuing + new entering)</th>
<th>2nd Year (Yr 1 &amp; 2 continuing + new entering)</th>
<th>3rd Year (Yr 1 &amp; 2 continuing + new entering)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Students (Headcount)</td>
<td>40</td>
<td>44</td>
<td>48</td>
</tr>
</tbody>
</table>

D. What are the resource implications for the proposed concentration, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this concentration please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this concentration.

The peace studies concentration courses will be taught by School of Humanities, Arts and Cultural Studies faculty as part of their normal workload. Some of the courses are a part of the regular offerings of other New College schools and, therefore, do not require additional faculty resources. Faculty associates and/or instructors may be hired when key faculty are on sabbatical or are called upon to handle other administrative duties for the New College. No new books, library holdings, equipment or lab space are needed at this time.

E. Please list the primary faculty participants regarding this proposed concentration. For interdisciplinary concentrations, please include the relevant names of faculty members from across the University.
<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Area(s) of Specialization as they relate to proposed concentration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Julie Amparano, MFA</td>
<td>Lecturer</td>
<td>English, creative writing, playwriting, journalism, and oral history</td>
</tr>
<tr>
<td>Owen Anderson, Ph.D.</td>
<td>Associate Professor</td>
<td>Religious studies, philosophy, ethics, natural law</td>
</tr>
<tr>
<td>Duku Anokye, Ph.D.</td>
<td>Associate Professor</td>
<td>African Diaspora orality and literacy practices, folklore, discourse analysis, oral history with a specialization in Ghanaian culture, religion, storytelling, and dance</td>
</tr>
<tr>
<td>Sherry Cisler, M.A.</td>
<td>Sr. Lecturer</td>
<td>Rhetoric and composition, American Literatures</td>
</tr>
<tr>
<td>Patricia Clark, MFA</td>
<td>Associate Professor</td>
<td>Interdisciplinary art, video, interactive media installations and performance, digital prints, and experimental documentary</td>
</tr>
<tr>
<td>Gloria Cuadraz, Ph.D.</td>
<td>Associate Professor</td>
<td>Sociology of education, Chicana/os and higher education, feminist testimonio, and theory and method in oral history</td>
</tr>
<tr>
<td>Alejandra Elenes, Ph.D.</td>
<td>Associate Professor</td>
<td>Borderland theories, Chicana studies, women and gender studies, social justice, education, Chicana feminist studies</td>
</tr>
<tr>
<td>Breanne Fays, Ph.D.</td>
<td>Associate Professor</td>
<td>Women’s sexuality; radical feminism; social movements, and political socialization</td>
</tr>
<tr>
<td>Patricia Friedrich, Ph.D.</td>
<td>Associate Professor</td>
<td>Critical applied linguistics, critical theory, cross-cultural business communication, and language and peace</td>
</tr>
<tr>
<td>John Gilkeson, Ph.D.</td>
<td>Professor</td>
<td>American Studies, anthropology, folklore, geography, and linguistics</td>
</tr>
<tr>
<td>Barbara Guzzetti, Ph.D.</td>
<td>Professor</td>
<td>Impact of new media on teaching and learning, 21st century skills for global communication, social and gender justice</td>
</tr>
<tr>
<td>Darryl Hattenhauer, Ph.D.</td>
<td>Associate Professor</td>
<td>American literature, historical development of non-realist literary genres, science fiction, African American Literature, American cultural history</td>
</tr>
<tr>
<td>Jeffery Kennedy, Ph.D.</td>
<td>Assistant Professor</td>
<td>Interdisciplinary art and performance, American theatre and music history, music composition, American musical theatre</td>
</tr>
<tr>
<td>Sharon Kirsch, Ph.D.</td>
<td>Associate Professor</td>
<td>Late nineteenth- and early twentieth-century women writers, rhetoric and literature, critical theory, feminist scholars</td>
</tr>
<tr>
<td>Ilana Luna, Ph.D.</td>
<td>Assistant Professor</td>
<td>Gender and sexual identity, art and social justice, Mexican cultural productions, literary works, theater and film, Latin American studies</td>
</tr>
<tr>
<td>Louis Mendoza, Ph.D.</td>
<td>Professor</td>
<td>English, ethnic and third world literature</td>
</tr>
<tr>
<td>Karla Murphy, Ph.D.</td>
<td>Sr. Lecturer</td>
<td>Composition and writing, gender studies</td>
</tr>
<tr>
<td>Arthur Sabatini, Ph.D.</td>
<td>Associate Professor</td>
<td>Contemporary art and artists, interdisciplinary art, interdisciplinary art and performance</td>
</tr>
<tr>
<td>Julia Sarreal, Ph.D.</td>
<td>Associate Professor</td>
<td>Latin American social history, economic history, and ethnohistory</td>
</tr>
<tr>
<td>Sarah Stage, Ph.D.</td>
<td>Professor</td>
<td>History, women and gender studies, gender and professionalization</td>
</tr>
<tr>
<td>Michael Stancliff, Ph.D.</td>
<td>Associate Professor</td>
<td>Rhetoric, composition, US literature and culture, African American literature, critical race theory, history of antislavery movements, contemporary slavery and human trafficking</td>
</tr>
<tr>
<td>Eric Swank, Ph.D.</td>
<td>Professor of Practice</td>
<td>Gender relations, sexualities, racism, and social inequalities and movements, LGBT activism, sexual compliance, color-blind racism</td>
</tr>
<tr>
<td>Claudia Villegas-Silva, Ph.D.</td>
<td>Assistant Professor</td>
<td>Chilean literature and culture, Mexican-American literature, cultural production and treaties, Latin American theatre and new media</td>
</tr>
</tbody>
</table>

6. Additional Materials
   A. Prepare and attach a Major Map. Please use the "proposed map" function to create a Major Map in BAMM. This feature is explained in the training document available on help.asu.edu.
      The major map is attached and includes the required courses for the peace studies concentration.

   B. **Complete and attach the Appendix document.** The completed Appendix is attached.
C. Attach other information that will be useful to the review committees and the Office of the University Provost.
1. **Program Description** (150 words maximum)
The BA program in social and cultural analysis with a concentration in peace studies is a unique, transdisciplinary offering, fostering critical investigation of peace primarily, but not exclusively, through a humanities lens and providing an analysis of its connection to issues such as gender, ethnicity, race and religion. Students will learn many approaches to and perspectives on peace, including theories and practices of peace building, nonviolence, and conflict avoidance and resolution as the program builds on the expertise of humanities and social sciences faculty in fields such as history, linguistics, literature, ethics, philosophy, sociology, ethnic studies and women and gender studies.

2. **Contact and Support Information**
   - Office Location (Building & Room): FAB N201
   - Campus Telephone Number: (602) 543-4444
   - Program email address: harcs.dept@asu.edu
   - Program website address: https://newcollege.asu.edu/humanities-arts-cultural-studies-degree-programs

3. **Additional Program Description Information**
   - A. Additional program fee required for this program? Yes ☐ No ☒
   - B. Does this program have a second language requirement? Yes ☐ No ☒

4. **Delivery/Campus Information**
   - **Delivery Method:** On-campus only (ground courses and/or iCourses)
   - **Note:** Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) to offer programs through ASU Online.

   - **Campus(es) and/or Locations** Check all locations where the program will be offered.
     - ☐ Downtown
     - ☐ Polytechnic
     - ☐ Tempe
     - ☒ West
     - ☐ Other *(please specify)*

   - **Operational information:**
     Once students select a campus or On-line option, students will not be able to move back and forth between the on-campus the ASU Online option.

5. **Career Opportunities & Concentration(s)**
   Provide a brief description of career opportunities available for this degree program with the proposed concentration.

   There is a growing concern for peacebuilding within social and political institutions. As a consequence, numerous jobs now exist in peace-related sectors. Graduates of the social and cultural analysis BA with a concentration in peace studies will be prepared with the skills and knowledge necessary for graduate work as well as careers in government, education, business and nonprofit organizations. Knowledge gained can be applied toward professional and personal advancement in education, writing, policy, law, cross-cultural communication, ethics and work with nongovernmental organizations. Due to the emphasis on the social aspects of peace, diversity, and identity, students will develop an awareness of the needs of diverse populations and the discourses that help create a culture of peace. Graduates will be able to apply their knowledge to areas as diverse as the following:

   - civil rights organizations
6. **Additional Admission Requirements**
   If applicable list any admission requirements (freshman and/or transfer) that are higher than and/or in addition to the university minimum undergraduate admission requirements. N/A

7. **Keywords**
   List all keywords used to search for this program. Keywords should be specific to the proposed program.
   activism, African diaspora, African American history, American history, American Studies, cinema, conflict, cross-cultural, culture, cultural analysis, ethics, ethnicity. Ethnic Studies, equality, feminism, feminist, film, First Nations, gender, Hispanic, history, human rights, humanities, indigenous, interdisciplinary, language, multicultural, NGOs, non-profit, non-violence, oral history, peace, peace movements, peace studies, queer studies, race, religion, research, resolution, social, social justice, society, theory, US history, war

8. **Advising Committee Code**
   List the existing advising committee code associated with this degree. UGNCHS

9. **Western Undergraduate Exchange (WUE) Eligible:**
   Has a request been submitted to the University Provost by the Dean to consider this degree program as eligible for WUE? Yes
   Note: No action will be taken during the implementation process with regards to WUE until approval is received from the University Provost.

10. **First Required Math Course** List the first math course required in the major map. MAT 142 College Mathematics

11. **Math Intensity**
    a. List the highest math required on the major map. (This will not appear on Degree Search.) MAT 142 College Mathematics
    b. What is the math intensity as indicated by the highest math required on the major map? Math intensity categorization can be found here: https://catalog.asu.edu/mathintensity General

12. **CIP codes**
    a. Identify CIP codes that should be displayed on Degree Search. CIP codes can be found at: http://www.onetonline.org/crosswalk/CIP/.
       9.9999 Communication, Journalism, and Related Programs, Other
       22.0101 Law
       19-3094.00 Political Scientists
       25-1062.00 Area, Ethnic, and Cultural Studies Teachers, Postsecondary
b. Are any specific career codes (SOC/ONET codes) to be omitted from the CIP codes selected above? (i.e. “Omit 25-10312.00 Engineering Teachers, Postsecondary from CIP code 14.0501 Bioengineering and Biomedical Engineering.”)  No

13. Area(s) of Interest

A. Select one (1) primary Area of Interest from the list below that applies to this program.

- [ ] Architecture & Construction
- [ ] Arts
- [ ] Business
- [ ] Communications & Media
- [ ] Computing & Mathematics
- [ ] Education & Teaching
- [ ] Engineering & Technology
- [ ] Entrepreneurship
- [ ] Exploratory
- [x] Humanities
- [ ] Interdisciplinary Studies
- [ ] Law & Justice
- [ ] STEM
- [ ] Science
- [ ] Social and Behavioral Sciences
- [ ] Sustainability

B. Select any additional Areas of Interest that apply to this program from the list below.

- [ ] Architecture & Construction
- [ ] Arts
- [ ] Business
- [ ] Communications & Media
- [ ] Computing & Mathematics
- [ ] Education & Teaching
- [ ] Engineering & Technology
- [ ] Entrepreneurship
- [ ] Exploratory
- [ ] Health & Wellness
- [ ] Humanities
- [ ] Interdisciplinary Studies
- [ ] Law & Justice
- [ ] STEM
- [ ] Science
- [ ] Social and Behavioral Sciences
- [ ] Sustainability

The following fields are to be completed by the Office of the University Provost.

<table>
<thead>
<tr>
<th>CIP Code:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plan Code:</td>
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</tbody>
</table>
2016 - 2017 Major Map
Social and Cultural Analysis (Peace Studies), (Proposed)

<table>
<thead>
<tr>
<th>Term 1</th>
<th>0 - 16 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ETH 100: Ethnic and Indigenous Lives (SB &amp; C)</td>
<td>3</td>
<td>C</td>
<td>An SAT, ACT, Accuplacer, IELTS or TOEFL score determines placement into first-year composition courses.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td>ASU Mathematics Placement Test score determines placement in mathematics course.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MAT 142: College Mathematics (MA)</td>
<td>3</td>
<td>C</td>
<td>ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students. NEW 101 satisfies this requirement.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>NEW 101: The ASU New College Experience</td>
<td>1</td>
<td></td>
<td>IAS 300 is required for all transfer students in place of NEW 101.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Computer/Statistics/Quantitative Applications (CS)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Elective</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Term hours subtotal:</td>
<td>16</td>
<td></td>
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<table>
<thead>
<tr>
<th>Term 2</th>
<th>17 - 32 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>AMS 201: Introduction to American Studies (L)</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete 2 courses: Elective</td>
<td>6</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete ENG 101 OR ENG 105 OR ENG 107 course(s).</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Term hours subtotal:</td>
<td>16</td>
<td></td>
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<table>
<thead>
<tr>
<th>Term 3</th>
<th>33 - 48 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>HRC 200: Introduction to Social and Cultural Analysis</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Humanities, Arts and Design (HU)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Natural Science - General (SG) OR Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete 2 courses: Elective</td>
<td>6</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete First-Year Composition requirement.</td>
<td></td>
<td></td>
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<tr>
<td>Complete Mathematics (MA) requirement.</td>
<td></td>
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<tr>
<td>Term hours subtotal:</td>
<td>16</td>
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<table>
<thead>
<tr>
<th>Term 4</th>
<th>49 - 63 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>WST 276: U.S. Women's Movements (H)</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Humanities, Arts and Design (HU)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social-Behavioral Sciences (SB)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete 2 courses: Elective</td>
<td>6</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Term hours subtotal:</td>
<td>15</td>
<td></td>
<td></td>
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</tbody>
</table>
For Areas of Concentration, students will choose eight (8) courses (24 credit hours) from their chosen area.

### Peace Studies Concentration

- **ENG 312**: English in its Social Setting (L or HU or SB)
- **HST 454**: History of Genocide (G & H)
- **IAP 307**: Art and War (HU & G)
- **PAX 230**: Introduction to Peace Studies

### Term 5
64 - 78 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 317: Cross-Cultural Writing (L or HU &amp; G) OR HRC 310: Social and Cultural Studies: Method and Theory</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Complete 2 courses:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Concentration Course</td>
<td>6</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Concentration Course</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB) OR IAS 300: Adult Career Development (L or SB)</td>
<td></td>
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</tbody>
</table>

Term hours subtotal: 15

### Term 6
79 - 93 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 317: Cross-Cultural Writing (L or HU &amp; G) OR HRC 310: Social and Cultural Studies: Method and Theory</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Complete 2 courses:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Concentration Course</td>
<td>6</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Upper Division Language and Cultures: Requirement satisfied through the following: * Completion of six semester hours of upper-division courses that have a Global Awareness (G) or Cultural Diversity (C) designation, in addition to the courses used to meet the University General Studies requirements or four (4) sequential semesters of one foreign language or two (2) semesters of a current computer language. Adjustment to upper division hours is required if lower division courses are used.</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td></td>
<td></td>
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</tbody>
</table>

Term hours subtotal: 15

### Term 7
94 - 108 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complete 2 courses:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Concentration Course</td>
<td>6</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Upper Division Language and Cultures: Requirement satisfied through the following: * Completion of six semester hours of upper-division courses that have a Global Awareness (G) or Cultural Diversity (C) designation, in addition to the courses used to meet the University General Studies requirements or four (4) sequential semesters of one foreign language or two (2) semesters of a current computer language. Adjustment to upper division hours is required if lower division courses are used.</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Complete 2 courses:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td></td>
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</table>

Term hours subtotal: 15

### Term 8
109 - 120 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>HRC 480: Capstone: Practices and Approaches</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Complete 2 courses:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Concentration Course</td>
<td>6</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Upper Division Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Term hours subtotal: 12

* IAS 300 (3 credit hours) is required for all transfer students.
PAX 456: Studies in Forensics
Linguistics

PHI 306: Applied Ethics (HU)

IAS 406: Moral Dilemmas (L or HU) or
PHI 406: Moral Dilemmas (L or HU)

POS 480: Global Justice (G) or SBS 480: Global Justice (G)

REL 381: Religion and Moral Issues
(L or HU)

SOC 241: Modern Social Problems
(SB)

Total Hours: 120
Upper Division Hours: 45 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.50 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for Academic Recognition: 56 minimum
Total Community College Hrs: 64 maximum
Total College Residency Hrs: 12 minimum

General University Requirements Legend

General Studies Core Requirements:
- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:
- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2016 - 2017 academic year.
MEMO

Date: January 13, 2016

To: Dr. Marlene Tromp, Dean, New College of Interdisciplinary Arts and Sciences

From: Louis Mendoza, Director, School of Humanities, Arts, and Cultural Studies

RE: Proposal to Revise Social and Cultural Analysis, BA

This is a memo in support of our request to make major revisions to the Social and Cultural Analysis, BA.

In accordance with discussions by the faculty affiliates with the Social and Cultural Analysis, BA, the proposed program changes have been reviewed and approved by the Humanities, Arts and Cultural Studies Curriculum Committee as well as relevant academic units throughout the university. We are proposing the dissolution of four tracks and the umbrella degree in place of six new concentrations. SHArCS has the resources to support the degree as presented in the proposal with no negative impact upon existing programs. We are requesting approval to add the new program effective Fall 2016.

Attachments:

- Proposals to establish concentrations in American Studies; Ethnicity, Race, and Indigenous Studies; Latin American Studies; Peace Studies; Queer and Sexuality Studies; and Women and Gender Studies.
- Proposed major maps and check sheets
- Letters of support from impacted academic units (if applicable)
Dear colleagues:

The School of Humanities, Arts, and Cultural Studies has recently submitted a proposal for a new concentration in Peace Studies as part of our B.A in Social and Cultural Analysis. We have been asked to solicit an impact statement from your unit.

Please let us know at your earliest convenience if you foresee the proposed concentration as having any negative impact for the School of Social Transformation, College of Letters and Sciences, School of Politics and Global Studies, or School of Philosophical and Religious Studies.

Thank you so much, Patricia

Patricia Friedrich, PhD
Associate Director, School of Humanities, Arts, and Cultural Studies
Associate Professor of Linguistics/Rhetoric and Composition
New College of Interdisciplinary Arts and Sciences
Arizona State University P. O. Box 37100
4701 W. Thunderbird Rd. Mail Code 3051
Phoenix, AZ, USA 85069-7100
voice 602 543-6046
fax 602 543-3006

****************************************************
From: Mary Fonow
Sent: Monday, February 15, 2016 2:45 PM
To: Tracy Encizo <Tracy.Encizo@asu.edu>
Subject: RE: Impact statement – Peace Studies

I do not foresee any negative impact for the School of Social Transformation, Mary Margaret

Mary Margaret Fonow
Director, School of Social Transformation
Professor, Women and Gender Studies
Arizona State University
PO Box 876403
Tempe, AZ 85287-4902
480-965-2358 (office)
480-965-2357 (fax)
marymargaret.fonow@asu.edu
http://sst.clas.asu.edu/

****************************************************
Tracy and Patty,

The College of Letters and Sciences is happy to support your proposal for a new concentration in Peace Studies as part of your B.A. in Social and Cultural Analysis. It looks great!

Please let us know if you need anything else.
Dear Colleagues:

Thank you for your patience in allowing us to get back to you. We see potential adverse conflict to our faculty who offer courses in this field, especially full professor Yasmin Saikia who holds the Hardt-Nickachos Chair in Peace Studies. She has had difficulty drawing students to her Peace Studies courses. This concentration would make that challenge greater. As well, we have faculty in Religious Studies who routinely offer courses on Peace Studies. We prefer to work with your faculty in addressing the needs and potential of this field before moving forward with a new concentration at ASU.

Thank you,

Matt Garcia
Professor of History and Transborder Studies
Director, School of Historical, Philosophical, and Religious Studies
Arizona State University
@mattgarcia68
http://mattgarcia.org

Sent on behalf of Patricia Friedrich:
Thank you for your feedback and for this important discussion. We value your perspective and believe this kind of dialogue helps further define our own. We would like to provide some clarification.

When it comes to these concentrations, as indicated in our original messages, most are not new. As part of a larger plan for realigning and streamlining our degree offerings to be more efficient, we requested the disestablishment of our BAs in Ethnicity, Race and First Nation Studies; Women's Studies; and American Studies. These degrees, which we have offered for many years, have been consolidated under the Social and Cultural Analysis designation for ease of management, assessment and other managerial concerns. The degree was approved and tracks for the above three areas are currently in place. In consultation with and encouragement from the Provost's Office, we have agreed to convert these to concentrations to ensure students’ transcripts indicate their area of emphasis. The request for impact statement was an opportunity for schools’ and programs’ to express their views on whether switching from a track to a concentration impacts them negatively, not on the establishment of the degree itself, which has already been done.

When it comes to Latin American Studies, we also have a BA in that area, which unlike Women's Studies and American Studies will remain active. We had simply proposed an additional track in LA Studies so that the students could choose to do the core courses in LA Studies or the general core offered in SCA. So again this is not new, and our offerings will not change. It is simply a change into a concentration instead of a track to run concomitantly with the BA in LA Studies. We also have tenure-track faculty who were hired in 2012 for the specific purpose of teaching Spanish and Latin American Studies, so again, this is just a reorganization, not the creation of a new area of activity.

When it comes to Peace Studies, we are the owners of the PAX prefix as well as the course PAX 230 (Introduction to Peace Studies). To our knowledge, no unit at ASU offers a Peace Studies Degree. Instead of requesting a full degree to go with our offerings, we thought we could again make it a concentration. We do not consider this a duplication because no other unit does a humanities-focused, interdisciplinary degree in Peace Studies. Units only do individual Peace Studies course offerings, which we also now do through PAX, so this does not change the courses offered either, as the courses in the concentration are our regular offerings across several disciplines, organized in a way that allows for a focus on peace.

We have no plans to offer this degree online at this time. When and if we move in this direction we will be happy to collaborate with you. Please remember that these are not certificates; rather, when a student studies Social and Cultural Analysis, they choose a concentration on one of six areas to focus on once they have completed their core requirements.

We believe our geographical distance means that we are not competing for the same students. The same way that each of the three Colleges of Arts and Sciences at ASU offers such degrees as English, History and Spanish, we believe that there is room for these other areas (which as we explained above are already existent in our offerings) to be pursued across these colleges, especially if their foci are different. Our focus, commensurate with the mission of our college (Interdisciplinary Arts and Sciences), is on Interdisciplinary approaches to humanistic enquiry through literature, language, culture, etc. and not on the more sociologically driven approaches of other areas of the university.
Letters of Support: Peace Studies
Social and Cultural Analysis BA

Finally, we would be thrilled to collaborate in any way possible. Our effort here is that of consolidating the programs we already have because we can be more efficient in doing so (especially crucial in a small unit such as ours) and because we can better serve the students we already have and attract under a single rather than through six different degrees. As part of the process of collecting impact statements, we will forward your concerns to the Provost’s office along with all other responses we’ve received to our request.

Our best,
Patricia

Patricia Friedrich, PhD
Associate Director, School of Humanities, Arts, and Cultural Studies
Associate Professor of Linguistics/Rhetoric and Composition
Honors College Faculty
New College of Interdisciplinary Arts and Sciences
Arizona State University P. O. Box 37100
4701 W. Thunderbird Rd. Mail Code 3051
Phoenix, AZ, USA 85069-7100
voice 602 543-6046

From: Mary Fonow
Sent: Monday, February 22, 2016 2:54 PM
To: Tracy Encizo <Tracy.Encizo@asu.edu>; Patricia Friedrich <Patricia.Friedrich@asu.edu>
Cc: Louis Mendoza <Louis.G.Mendoza@asu.edu>
Subject: RE: Impact Statements

Patricia, this is very clear and I think it will go a long way in addressing the concerns that have been articulated.

M2

Mary Margaret Fonow
Director, School of Social Transformation
Professor, Women and Gender Studies
Arizona State University
PO Box 876403
Tempe, AZ 85287-4902
480-965-2358 (office)
480-965-2357 (fax)
marymargaret.fonow@asu.edu
http://sst.clas.asu.edu/

From: Richard Herrera
Sent: Thursday, February 25, 2016 4:36 PM
To: Tracy Encizo <Tracy.Encizo@asu.edu>
Letters of Support: Peace Studies
Social and Cultural Analysis BA

Cc: Mary Fonow <MaryMargaret.Fonow@asu.edu>; Duane Roen <Duane.Roen@asu.edu>; Matthew Garcia <Matthew.J.Garcia@asu.edu>; Patricia Friedrich <Patricia.Friedrich@asu.edu>
Subject: Re: Impact statement - Peace Studies

The School of Politics and Global Studies has no direct concerns about the proposal from The School of Humanities, Arts, and Cultural Studies regarding a concentration in Peace Studies. We support the efforts at continued dialogue among units that may be affected and welcome being included in any future discussions as the concentrations develop.

Thank you, Richard Herrera