

The completed and signed proposal should be submitted by the Dean’s Office to: curriculumplanning@asu.edu. Before academic units can advertise undergraduate concentrations or include them in their offerings as described in the university catalogs, they must be recommended for approval by the Senate Curriculum and Academic Programs Committee and approved by the University Provost.

Definition and minimum requirements:

A concentration is a formalized selection of courses within a major.

- A concentration requires a minimum of 15 semester hours of which at least 9 semester hours must be upper division. Specialized concentrations (e.g., BIS Concentrations) may have additional or different requirements.
- A concentration is offered by a single unit and is intended exclusively for students pursuing a particular major. If a concentration consists of courses from more than one college the approval of each college Dean is required.

College/School/Institute: New College of Interdisciplinary Arts and Sciences
Department/Division/School: School of Humanities, Arts and Cultural Studies
Proposing Faculty Group (if applicable): American Studies; Ethnicity, Race and First Nations; Latin American Studies; Women and Gender Studies
If this is an official joint degree program? No, this is not a joint degree program

If “Yes” List all the additional college(s)/school(s)/institute(s) that will be involved in offering the degree program and providing the necessary resources. Note: All units offering this program must have collaborated in the proposal development and completed the appropriate unit and college/school approvals.

Existing Degree and Major under which this concentration will be established: Social and Cultural Analysis, BA
Proposed Concentration Name: American Studies
What is the first catalog year available for students to select on the undergraduate application for this this program? 2016-2017
Delivery method: On-campus only (ground courses and/or iCo
Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

Campus/Locations: indicate all locations where this program will be offered.

Downtown Phoenix Polytechnic Tempe West Other: _____

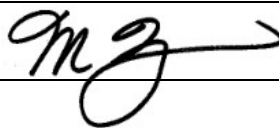
Proposal Contact

Name: Louis G. Mendoza **Title:** Director, School of Humanities, Arts & Cultural Studies
Phone number: (602) 543-6242 **Email:** louis.g.mendoza@asu.edu

DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed organizational change.

College/School/Division Dean name: Dr. Marlene Tromp

Signature  **Date:** 2/2/2016
College/School/Division Dean name:
(if more than one college involved)

Signature _____ **Date:** _____

Note: An electronic signature, an email from the dean or dean’s designee, or a PDF of the signed signature page is acceptable.

1. OVERVIEW

- A. Provide a brief description of the new concentration (including the specific focus of the new concentration, relationship to other concentrations in this degree program, etc).

The social and cultural analysis BA with a concentration in American studies engages in the interdisciplinary and comparative study of the United States as a cultural and political site of ongoing change and conflict. In keeping with the creative and critical scholarship of the discipline, we bring a diversity of methods to the nation-making processes of migration, nationalist politics, public and private cultural practices, and transnationalism. In addition, we also bring attention to identity formations around gender, sexuality, and race/ethnicity. As an interdisciplinary field, American studies brings the social sciences, the humanities, and the arts together to stimulate rigorous and adventurous conversations on American culture, politics and history, exploring knowledge beyond disciplinary boundaries, bringing differing perspectives and understandings into dialogue with one another, and generating a unique level of intellectual rigor and excitement.

- B. Explain the unit's need for the new concentration (e.g., market demand, research base, direction of the discipline, and interdisciplinary considerations). How will the new concentration complement the existing degree program?

The former BA in American Studies was one of the oldest interdisciplinary programs of study within the New College of Interdisciplinary Arts and Sciences and the only undergraduate American Studies degree in the entire state. This proposed change from a BA to a concentration seeks to retain elements of this tradition. The American studies concentration will provide innovative interdisciplinary and cross-cultural study for students interested in advancing social justice and linking these efforts to examine the relationship between social identities, institutions, governments, advocacy groups and non-government organizations. Students will be prepared to work in an ever-changing globalized world and will have the ability to understand the interconnections between race, class, gender, sexuality, nations and culture.

2. Support and Impact

- A. Provide a supporting letter from the chair of the academic unit verifying that the proposed concentration has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the concentration as presented in the proposal, without impacting core course resources.

Please see attached letter of support from the School of Humanities, Arts, and Cultural Studies Director Louis Mendoza indicating faculty support of the American studies concentration and a verification of adequate resources to support the concentration.

- B. Identify other related ASU programs and outline how the new concentration will complement these existing ASU programs. (If applicable, statements of support from potentially-affected academic unit administrators need to be included with this proposal submission.)

Units at ASU that have related BA programs include: the Department of English, the School of Social Transformation, and the School of Transborder Studies in the College of Liberal Arts and Sciences, and the College of Letters and Sciences. While our course work for this concentration draws from across the disciplines, it will not have a detrimental impact on any of the disciplines covered by the proposed concentration in American studies.

- C. Provide a supporting letter from each college/school dean from which individual courses, or the entire concentration, are taken.

3. Student Learning Outcomes and Assessment Methods

A. Knowledge, Competencies, and Skills

List the knowledge, competencies, and skills (learning outcomes) students should have when they graduate from the proposed degree program. You can find examples of program Learning Outcomes at (<http://www.asu.edu/oue/assessment.html>).

Upon graduation, students in the American studies concentration of the social and cultural analysis BA:

- Will demonstrate the ability to think critically about social and cultural issues
- Will demonstrate knowledge of key theoretical concepts in social and cultural analysis
- Will demonstrate mastery over a variety of interdisciplinary research skills
- Will be able to locate, evaluate, organize, and use research materials to address problems and issues relating to human identity and cultural life

- Will demonstrate the ability to evaluate historical definitions and debates on the relationship between theory, activism, and praxis.
- Will demonstrate the ability to evaluate information utilizing an interdisciplinary approach that draws on linguistic and cultural knowledge.

B. Assessment

Describe the plan and methods to assess whether students have achieved the knowledge, competencies and skills identified in the Learning Outcomes. You can find examples of assessment methods at (<https://uoeee.asu.edu/creating-plan>).

As we start offering the concentrations, we would like to keep assessment outcomes, measures, and criteria consistent across the six concentrations and would like to draw from courses that are common to all students. As our numbers grow and the needs of the different concentrations are reevaluated we can reconsider the optimal way to do assessment and whether or not to pull from courses that are specific to a given concentration. Should that happen, we will promptly update the plans in the uoeee website.

Outcome 1:	Will demonstrate knowledge of key theoretical frameworks in Social and Cultural Analysis.
Measure 1.1:	Outcomes will be directly measured by samples from the weekly response to papers in HRC 480.
Performance Criterion 1.1:	At least 70% of the students will achieve 70% or higher on the selected weekly response to papers in HRC 480.
Measure 1.2:	Outcomes will be directly measured by performance in the book review assignment in HRC 480.
Performance Criterion 1.2:	At least 70% of the students will achieve 70% or higher on the book review assignment in HRC 480.
Outcome 2:	Will demonstrate mastery of interdisciplinary methodologies.
Measure 2.1:	Outcomes will be measured by performance in the oral history assignment in HRC 310.
Performance Criterion 2.1:	At least 70% of the students will achieve 70% or higher on the oral history assignment in HRC 310.
Measure 2.2:	Outcomes will be directly measured by performance in the research paper assignment in HRC 310.
Performance Criterion 2.2:	At least 70% of the students will achieve 70% or higher on the research paper assignment.
Outcome 3:	Students will demonstrate their ability to successfully conceive and carry out a research paper.
Measure 3.1:	Outcomes will be measured by performance in the research paper proposal in HRC 480.
Performance Criterion 3.1:	At least 70% of students will achieve 70% or higher on their research proposal.
Measure 3.2:	Outcomes will be measured by performance in the research paper in HRC 480.
Performance Criterion 3.2:	At least 70% of students will achieve 70% or higher on their research paper.

4. Academic Curriculum and Requirements

- A.** Provide the admissions criteria for the proposed concentration. If they are identical to the admission criteria for the existing major and degree program under which this concentration will be established, please note that here.

Admission criteria are identical to our existing degree programs.

B. Provide the curricular structure for this concentration. Be specific in listing required courses and specify the total minimum number of hours required for the concentration.

Required Core Courses for the Degree/Major				
Prefix	Number	Title	Is this a new Course?	Credit Hours
NEW	101	The New College Experience	No	1
AMS	201	Introduction to American Studies (L)	No	3
ENG	317	Cross-Cultural Writing ((L or HU) & G)	No	3
ETH	100	Ethnic and Indigenous Lives (SB & C)	No	3
HRC	200	Introduction to Social and Cultural Analysis	No	3
HRC	310	Social and Cultural Studies: Method and Theory	No	3
WST	276	U.S. Women's Movements (H)	No	3
Section sub-total:				19 credit hours
Required Concentration Courses: (24 credit hours) A total of eight (8) classes is required for the American studies concentration. Here is the list of course from which students may choose:				
Prefix	Number	Title	Is this a new Course?	Credit Hours
AMS	326	Popular Culture	No	3
AMS	330	American Lives (HU & C)	No	3
AMS	334	Class in America	No	3
AMS	335	American Biography	No	3
AMS	336	The American Southwest in Literature & Film ((L or HU) & C)	No	3
AMS	353	African American Literature: Beginnings through the Harlem Renaissance ((L or HU) & C)	No	3
AMS	354	African American Literature: Harlem Renaissance to the Present ((L or HU) & C)	No	3
AMS	380	Race, Gender, and Class (SB & C)	No	3
AMS	412	Studies in American Politics and Law	No	3
AMS	428	Chicano Cultures in the Southwest (SB)	No	3
AMS	449	Hate Speech, Manifestos, and Radical Writings (SB & C)	No	3
AMS	450	Latina/os, Schooling, & Social Inequality	Yes	3
AMS	469	Abject Bodies and the Politics of Trash	Yes	3
HST	419	20th Century Chicano/a History	No	3
Section sub-total:				24 credit hours
Other Concentration Requirements				Credit Hours
<i>E.g. – Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable</i>				
HRC 480 Capstone: Practices and Approaches				3
Section subtotal:				3
Total minimum credit hours required for concentration				46 credit hours

C. A minimum residency requirement: How many hours of the concentration must be ASU credit?

30 minimum

D. Provide a brief course description for each new course.

AMS 450 Latina/os, Schooling, and Social Inequality: In this course, students will gain an advanced interdisciplinary understanding of the issues facing Chicano, Mexican American, and Latino communities in relation to K-16 schooling in the southwestern United States. We will examine the various schools of thought that have shaped social discourse and policies, develop a critical perspective on the social and political issues affecting education, and identify issues - both historical and contemporary - affecting Chicanos in public education. Cross listed with ETH 450 and LAS 450.

AMS 469 Abject Bodies and the Politics of Trash, taught several times as Special Topics Course Trash, Freaks, and SCUM, examines the possibilities inherent in "theorizing from the gutter"; looking at the world not from a lofty "Ivory Tower" but from the slime, the muck, the dumpster, the trash heap, the wasteland, the discarded, and the downtrodden. The course takes its theoretical framework from a radical 1960s manifesto called SCUM Manifesto by Valerie Solanas and from the French feminist philosophies of Julia Kristeva, who theorized the abject as a relationship with the grotesque that reveals the deep-seated fear of death. We will use these theoretical positions to examine trash, both abstractly and literally. We will work through a variety of concepts ranging from actual trash, garbage, waste, toxic sludge, pollution, and dirt, and tackle more abstract notions of trash such as the knowledge produced on the fringe in circuses, amusement parks, "trailer trash" zones, freak shows, and the bodies of those marked as "Other" or different. Cross listed with ETH 469 and WST 469.

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost's Office approval before this concentration is put on the CAPC agenda.

5. Administration and Resources

A. How will the proposed concentration be administered (including admissions, student advisement, retention, etc.)?

Academic advising, admissions, and retention will be administered by School of Humanities, Arts, and Cultural Studies academic advisors: Academic Support Coordinator Tatianna Wasyl, and Academic Success Specialists Robert Kiec and James Corbeille. They are supported by Office Specialist Jessica Covarrubias at the School of Humanities, Arts, and Cultural Studies front desk. Other administrative and program tasks are handled by Lucy Berchini, Administrative Associate; Dennis Marsollier, Media Specialist Sr.; Tracy Encizo, Program Coordinator, Marla Carmona, Academic Financial Specialist.

B. What are enrollment projections for the next three years?

Projections below are for the total social and cultural analysis BA enrollment, not each separate concentration.

	1st Year	2nd Year (Yr 1 continuing + new entering)	3rd Year (Yr 1 & 2 continuing + new entering)
Number of Students (Headcount)	40	44	48

C. What are the resource implications for the proposed concentration, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this concentration please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this concentration.

The American studies concentration courses will be taught by School of Humanities, Arts, and Cultural Studies faculty as a part of their normal workload. Faculty associates or instructors may be hired when key faculty are on sabbatical or are called upon to handle other administrative duties for the New College. No new books, library holdings, equipment, or lab space are required at this time.

D. Please list the primary faculty participants regarding this proposed concentration. For interdisciplinary concentrations, please include the relevant names of faculty members from across the University.

Name	Title	Area(s) of Specialization as they relate to proposed concentration
Julie Amparano, MFA	Lecturer	English, creative writing, playwriting, journalism, and oral history
Owen Anderson, Ph.D.	Associate Professor	Religious studies, philosophy, ethics, natural law
Duku Anokye, Ph.D.	Associate Professor	African Diaspora orality and literacy practices, folklore, discourse analysis, oral history with a specialization in Ghanaian culture, religion, storytelling, and dance

Sherry Cisler, M.A.	Sr. Lecturer	Rhetoric and composition, American Literatures
Patricia Clark, MFA	Associate Professor	Interdisciplinary art, video, interactive media installations and performance, digital prints, and experimental documentary
Gloria Cuadraz, Ph.D.	Associate Professor	Sociology of education, Chicana/os and higher education, feminist <i>testimonio</i> , and theory and method in oral history
Alejandra Elenes, Ph.D.	Associate Professor	Borderland theories, Chicana studies, women and gender studies, social justice, education, Chicana feminist studies
Breanne Fahs, Ph.D.	Associate Professor	Women's sexuality; radical feminism; social movements, and political socialization
Patricia Friedrich, Ph.D.	Associate Professor	Critical applied linguistics, critical theory, cross-cultural business communication, and language and peace
John Gilkeson, Ph.D.	Professor	American Studies, anthropology, folklore, geography, and linguistics
Barbara Guzzetti, Ph.D.	Professor	Impact of new media on teaching and learning, 21st century skills for global communication, social and gender justice
Darryl Hattenhauer, Ph.D.	Associate Professor	American literature, historical development of non-realist literary genres, science fiction, African American Literature, American cultural history
Jeffery Kennedy, Ph.D.	Assistant Professor	Interdisciplinary art and performance, American theatre and music history, music composition, American musical theatre
Sharon Kirsch, Ph.D.	Associate Professor	Late nineteenth- and early twentieth-century women writers, rhetoric and literature, critical theory, feminist scholars
Ilana Luna, Ph.D.	Assistant Professor	Gender and sexual identity, art and social justice, Mexican cultural productions, literary works, theater, film, Latin American studies
Louis Mendoza, Ph.D.	Professor	English, ethnic and third world literature
Karla Murphy, Ph.D.	Sr. Lecturer	Composition and writing, gender studies
Arthur Sabatini, Ph.D.	Associate Professor	Contemporary art and artists, interdisciplinary art, interdisciplinary art and performance
Julia Sarreal, Ph.D.	Associate Professor	Latin American social history, economic history, and ethnohistory
Sarah Stage, Ph.D.	Professor	History, women and gender studies, gender and professionalization
Michael Stancliff, Ph.D.	Associate Professor	Rhetoric, composition, US lit and culture, African American lit, critical race theory, history of antislavery movements, contemporary slavery and human trafficking
Eric Swank, Ph.D.	Professor of Practice	Gender relations, sexualities, racism, and social inequalities and movements, LGBT activism, sexual compliance, color-blind racism
Claudia Villegas-Silva, Ph.D.	Assistant Professor	Chilean literature & culture, Mexican-American literature, cultural production and treaties, Latin American theatre and new media

6. Additional Materials

- A. Prepare and attach a Major Map. Please use the "proposed map" function to create a Major Map in BAMM. This feature is explained in the training document available on help.asu.edu.
The major map is attached and includes the required courses for the American Studies concentration.
- B. *Complete and attach the [Appendix document](#).*
The Appendix document is attached.
- C. Attach other information that will be useful to the review committees and the Office of the University Provost.

**APPENDIX
OPERATIONAL INFORMATION FOR UNDERGRADUATE CONCENTRATIONS**

(This information is used to populate the [Degree Search](#)/catalog website.
Please consider the student audience in creating your text.)

Proposed Concentration Name: American Studies

1. Program Description (150 words maximum)

The BA program in social and cultural analysis with a concentration in American studies engages in the transdisciplinary and comparative study of the United States as a cultural and political site of ongoing change and conflict. Students learn diverse methods to analyze the nation-making processes of migration, nationalist politics, public and private cultural practices and transnationalism in keeping with the creative and critical scholarship of the discipline. The curriculum also brings attention to identity formations around gender, sexuality, race and ethnicity. As a transdisciplinary field, American studies unites the social sciences, the humanities and the arts together to stimulate students to have rigorous and adventurous conversations on American culture, politics and history, exploring knowledge beyond disciplinary boundaries, bringing differing perspectives and understandings into dialogue with one another, and generating a unique level of intellectual rigor and excitement.

2. Contact and Support Information

Office Location (Building & Room): FAB N201
 Campus Telephone Number: (602) 543-4444
 Program email address: harcs.dept@asu.edu
 Program website address: <https://newcollege.asu.edu/humanities-arts-cultural-studies-degree-programs>

3. Additional Program Description Information

- A. Additional program fee required for this program? Yes No
- B. Does this program have a second language requirement? Yes No

4. Delivery/Campus Information

Delivery Method: On-campus only (ground courses and/or iCourses)

Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) to offer programs through ASU Online.

Campus(es) and/or Locations Check all locations where the program will be offered.

- Downtown Polytechnic Tempe West
- Other (please specify)

Operational information:

Once students select a campus or On-line option, students will not be able to move back and forth between the on-campus the ASU Online option.

5. Career Opportunities & Concentration(s)

Provide a brief description of career opportunities available for this degree program with the proposed concentration.

Graduates of the social and cultural analysis BA program with a concentration in American studies will be prepared with the skills and knowledge necessary for graduate work as well as careers in government, education, business and nonprofit organizations. Due to the emphasis on culture and identity, students develop respect for and sensitivity to, diverse populations. Graduates will be able to flourish in areas as varied as:

- civil rights organizations
- colleges and universities

- corporations
- government agencies
- law firms
- libraries
- museums
- nongovernmental organizations (NGO)
- Peace Corps
- political action groups
- public relation firms
- research organizations
- social service agencies

6. Additional Admission Requirements

If applicable list any admission requirements (freshman and/or transfer) that are higher than and/or in addition to the university minimum undergraduate admission requirements.) **N/A**

7. Keywords

List all keywords used to search for this program. Keywords should be specific to the proposed program. activism, African diaspora, African American history, African American literature, American history, American studies, biographies, Chicana, Chicano, cinema, class, cross-cultural, culture, cultural analysis, ethnicity, Ethnic studies, equality, feminism, feminist, film, First Nations, gender, Hispanic, history, indigenous, interdisciplinary, multicultural, NGOs, non-profit, oral history, queer studies, race, research, sexuality, slavery, slave trade, social, society, theatre, theory, US history

8. Advising Committee Code

List the existing advising committee code associated with this degree. UGNCHS

9. Western Undergraduate Exchange (WUE) Eligible:

Has a request been submitted to the University Provost by the Dean to consider this degree program as eligible for [WUE](#)
Yes

*Note: **No** action will be taken during the implementation process with regards to WUE until approval is received from the University Provost.*

10. First Required Math Course List the first math course required in the major map. MAT 142 College Mathematics

11. Math Intensity

- a. List the highest math required on the major map. (This will not appear on Degree Search.)
MAT 142 College Mathematics
- b. What is the math intensity as indicated by the highest math required on the major map? Math intensity categorization can be found here: <https://catalog.asu.edu/mathintensity> General

12. CIP codes

- a. Identify CIP codes that should be displayed on Degree Search. CIP codes can be found at: <http://www.onetonline.org/crosswalk/CIP/>.

9.9999	Communication, Journalism, and Related Programs, Other
22.0101	Law
19-3094.00	Political Scientists
25-1062.00	Area, Ethnic, and Cultural Studies Teachers, Postsecondary
25-1065.00	Political Science Teachers, Postsecondary American Government and Politics (United States)
25-1125.00	History Teachers, Postsecondary
25-4011.00	Archivists

45.1001	Political Science and Government, General
45.1002	American Government and Politics (United States)

Are any specific career codes (SOC/ONET codes) to be omitted from the CIP codes selected above? (i.e. "Omit 25-10312.00 Engineering Teachers, Postsecondary from CIP code 14.0501 Bioengineering and Biomedical Engineering.") No

13. Area(s) of Interest

A. Select one (1) primary Area of Interest from the list below that applies to this program.

- | | |
|--|---|
| <input type="checkbox"/> Architecture & Construction | <input type="checkbox"/> Health & Wellness |
| <input type="checkbox"/> Arts | <input checked="" type="checkbox"/> Humanities |
| <input type="checkbox"/> Business | <input type="checkbox"/> Interdisciplinary Studies |
| <input type="checkbox"/> Communications & Media | <input type="checkbox"/> Law & Justice |
| <input type="checkbox"/> Computing & Mathematics | <input type="checkbox"/> STEM |
| <input type="checkbox"/> Education & Teaching | <input type="checkbox"/> Science |
| <input type="checkbox"/> Engineering & Technology | <input type="checkbox"/> Social and Behavioral Sciences |
| <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> Sustainability |
| <input type="checkbox"/> Exploratory | |

B. Select any additional Areas of Interest that apply to this program from the list below.

- | | |
|--|---|
| <input type="checkbox"/> Architecture & Construction | <input type="checkbox"/> Health & Wellness |
| <input type="checkbox"/> Arts | <input type="checkbox"/> Humanities |
| <input type="checkbox"/> Business | <input checked="" type="checkbox"/> Interdisciplinary Studies |
| <input type="checkbox"/> Communications & Media | <input type="checkbox"/> Law & Justice |
| <input type="checkbox"/> Computing & Mathematics | <input type="checkbox"/> STEM |
| <input type="checkbox"/> Education & Teaching | <input type="checkbox"/> Science |
| <input type="checkbox"/> Engineering & Technology | <input type="checkbox"/> Social and Behavioral Sciences |
| <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> Sustainability |
| <input type="checkbox"/> Exploratory | |

The following fields are to be completed by the Office of the University Provost.

CIP Code:	_____
Plan Code:	_____



2016 - 2017 Major Map

Social and Cultural Analysis (American Studies), (Proposed)

JUXHVDQ

Hide Course List(s)/Track Group(s)

Term 1	0 - 16 Credit Hours	Critical course signified by	Hours	Minimum Grade	Notes
	ETH 100: Ethnic and Indigenous Lives (SB & C)		3	C	<ul style="list-style-type: none"> An SAT, ACT, Accuplacer, or TOEFL score determines placement into first-year composition courses. ASU Mathematics Placement Test score determines placement in mathematics course. ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students. NEW 101 satisfies this requirement. IAS 300 is required for all transfer students in place of NEW 101.
	ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition		3	C	
	MAT 142: College Mathematics (MA)		3	C	
	NEW 101: The ASU New College Experience		1		
	Computer/Statistics/Quantitative Applications (CS)		3		
	Elective		3		
	Term hours subtotal:		16		

Term 2	17 - 32 Credit Hours	Critical course signified by	Hours	Minimum Grade	Notes
	AMS 201: Introduction to American Studies (L)		3	C	
	ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition		3	C	
	Natural Science - Quantitative (SQ)		4		
	Complete 2 courses: Elective		6		
	Complete ENG 101 OR ENG 105 OR ENG 107 course(s).				
	Term hours subtotal:		16		

Term 3	33 - 48 Credit Hours	Critical course signified by	Hours	Minimum Grade	Notes
	HRC 200: Introduction to Social and Cultural Analysis		3	C	
	Humanities, Arts and Design (HU)		3		
	Natural Science - General (SG) OR Natural Science - Quantitative (SQ)		4		
	Complete 2 courses: Elective		6		
	Complete First-Year Composition requirement.				
	Complete Mathematics (MA) requirement.				
	Term hours subtotal:		16		

Term 4	49 - 63 Credit Hours	Critical course signified by	Hours	Minimum Grade	Notes
	WST 276: U.S. Women's Movements (H)		3	C	
	Humanities, Arts and Design (HU)		3		
	Social-Behavioral Sciences (SB)		3		
	Complete 2 courses: Elective		6		
	Term hours subtotal:		15		

Term 5	64 - 78 Credit Hours	Necessary course signified by	Hours	Minimum Grade	Notes

★ ENG 317: Cross-Cultural Writing ((L or HU) & G) OR HRC 310: Social and Cultural Studies: Method and Theory	3	C	• IAS 300 (3 credit hours) is required for all transfer students.
★ Complete 2 courses: Upper Division Concentration Course	6	C	
Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB) OR IAS 300: Adult Career Development (L or SB)	3		
Elective	3		
Term hours subtotal:	15		

Term 6 ★	79 - 93 Credit Hours	Necessary course signified by	Hours	Minimum Grade	Notes
★ ENG 317: Cross-Cultural Writing ((L or HU) & G) OR HRC 310: Social and Cultural Studies: Method and Theory	3		3	C	
★ Complete 2 courses: Upper Division Concentration Course	6		6	C	
Upper Division Language and Cultures: Requirement satisfied through the following: * Completion of six semester hours of upper-division courses that have a Global Awareness (G) or Cultural Diversity (C) designation, in addition to the courses used to meet the University General Studies requirements or four (4) sequential semesters of one foreign language or two (2) semesters of a current computer language. Adjustment to upper division hours is required if lower division courses are used.	3		3	C	
Elective	3		3		
Term hours subtotal:	15		15		

Term 7 by ★	94 - 108 Credit Hours	Necessary course signified	Hours	Minimum Grade	Notes
★ Complete 2 courses: Upper Division Concentration Course	6		6	C	
Upper Division Language and Cultures: Requirement satisfied through the following: * Completion of six semester hours of upper-division courses that have a Global Awareness (G) or Cultural Diversity (C) designation, in addition to the courses used to meet the University General Studies requirements or four (4) sequential semesters of one foreign language or two (2) semesters of a current computer language. Adjustment to upper division hours is required if lower division courses are used.	3		3	C	
Complete 2 courses: Elective	6		6		
Term hours subtotal:	15		15		

Term 8 by ★	109 - 120 Credit Hours	Necessary course signified	Hours	Minimum Grade	Notes
★ HRC 480: Capstone: Practices and Approaches	3		3	C	
★ Complete 2 courses: Upper Division Concentration Course	6		6	C	
Upper Division Elective	3		3		
Term hours subtotal:	12		12		

- For Areas of Concentration, students will choose eight (8) courses (24 credit hours) from their chosen area.

American Studies Concentration

AMS 326: Popular Culture

AMS 330: American Lives (HU & C)

AMS 334: Class in America

AMS 335: American Biography

AMS 336: The American Southwest in Literature and Film ((L or HU) & C)

AMS 353: African American Literature: Beginnings through the Harlem Renaissance ((L or HU) & C)

AMS 354: African American Literature: Harlem Renaissance to the Present

[Hide Course List\(s\)/Track Group\(s\)](#)

((L or HU) & C)

AMS 380: Race, Gender, and Class
(SB & C)

AMS 412: Studies in American Politics
& Law

AMS 428: Chicano Cultures in the
Southwest (SB)

AMS 449: Hate Speech, Manifestos,
and Radical Writings (SB & C)

AMS 469: Abject Bodies and the
Politics of Trash (SB & C)

AMS 450: Latina/os, Schooling and
Social Inequality

HST 419: 20th Century Chicano/a
History

Total Hours: 120

Upper Division Hours: 45 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for

Academic Recognition: 56 minimum

Total Community College Hrs: 64 maximum

Total College Residency Hrs: 12 minimum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2016 - 2017 academic year.

MEMO

Date: January 13, 2016

To: Dr. Marlene Tromp, Dean, New College of Interdisciplinary Arts and Sciences

From: Louis Mendoza, Director, School of Humanities, Arts, and Cultural Studies



RE: Proposal to Revise Social and Cultural Analysis, BA

This is a memo in support of our request to make major revisions to the Social and Cultural Analysis, BA.

In accordance with discussions by the faculty affiliates with the Social and Cultural Analysis, BA, the proposed program changes have been reviewed and approved by the Humanities, Arts and Cultural Studies Curriculum Committee as well as relevant academic units throughout the university. We are proposing the dissolution of four tracks and the umbrella degree in place of six new concentrations. SHArCS has the resources to support the degree as presented in the proposal with no negative impact upon existing programs. We are requesting approval to add the new program effective Fall 2016.

Attachments:

- Proposals to establish concentrations in American Studies; Ethnicity, Race, and Indigenous Studies; Latin American Studies; Peace Studies; Queer and Sexuality Studies; and Women and Gender Studies.
- Proposed major maps and check sheets
- Letters of support from impacted academic units (if applicable)

**Impact Statements in Support of the Social and Cultural Analysis BA Concentrations
American Studies; Ethnicity, Race and First Nations Studies, Women and Gender Studies**

Duane Roen: Assistant Vice Provost for University Academic Success Programs; Professor of English, School of Letters and Sciences; Head, Interdisciplinary and Liberal Studies

Mary Fonow: Director, School of Social Transformation; Professor, Women and Gender Studies, College of Liberal Arts and Sciences

Matthew Garcia: Professor and Director of the School of Historical, Philosophical, and Religious Studies and Director of the Comparative Border Studies Program, College of Liberal Arts and Sciences

Edward Escobar, Interim Director and Associate Professor, Department of Transborder Chicana/o and Latina/o Studies, College of Liberal Arts and Sciences

John Tippeconnic: Director and Professor American Indian Studies, College of Liberal Arts and Sciences

Barbara Lafford: Professor of Spanish; Faculty Head of Languages and Cultures in the School of Letters and Sciences (Downtown campus)

Ian Moulton: Professor of English; Faculty Head of Interdisciplinary Humanities and Communication in the School of Letters and Sciences (Poly campus)

Dear Colleagues,

Last spring you each submitted an impact statement on the proposed BA in Social and Cultural Analysis being submitted by the School of Humanities, Arts and Cultural Studies in the New College. As a means of ensuring that students are able to receive a designated concentration area on their diploma as part of this degree, we recently learned that we are required to submit three separate proposals for concentrations in American Studies, Women and Gender Studies, and Ethnicity, Race, and First Nation Studies.

I write to ask you for an impact statement on these concentrations, which I have attached for your review. The courses within the concentrations were embedded within the main body of the proposal in its previous reiteration.

Please let me know if you have any questions. Thanks in advance for your attention to this matter.

Best,
Louis

--

Dr. Louis Mendoza, Director

School of Humanities, Arts, and Cultural Studies
New College of Interdisciplinary Arts and Sciences
4701 W. Thunderbird Rd., FAB N201
Glendale, AZ 85306-4908
P.O. Box 37100, MC 2151, Phoenix AZ 85069-7100
Arizona State University
Office: 602-543-6242
<https://newcollege.asu.edu/humanities-arts-cultural-studies-degree-programs>

I also support all three concentration areas, Louis.

Best,
Duane

Duane Roen
Assistant Vice Provost for University Academic Success Programs
Interim Dean, School of Letters and Sciences
Interim Dean, University College
Arizona State University | Undergraduate Academic Services Building, Room 228
Box 871901 | Tempe, AZ 85287-1901
Voice: 480-727-6513 | Fax: 480-727-6344 | Email: duane.roen@asu.edu

I approve. Louis does this mean that the women and gender studies major will be replaced with a major in social and cultural analysis with a concentration in women and gender studies?

Mary Margaret Fonow
Director, School of Social Transformation
Professor, Women and Gender Studies
Arizona State University
PO Box 874902
Tempe, AZ 85287-4902
480-965-2358 (office)
480-965-2357 (fax)
marymargaret.fonow@asu.edu
<http://sst.clas.asu.edu/>

Hi Louis:

I fully support these concentrations.

Thanks, Matt

Matthew Garcia
Professor of History and Transborder Studies
Director, School of Historical, Philosophical, and Religious Studies
Director, Comparative Border Studies
Arizona State University
Author, *From The Jaws of Victory: The Triumph and Tragedy of Cesar Chavez and the Farm Worker Movement* <http://www.ucpress.edu/book.php?isbn=9780520259300>
<http://mattgarcia.org>, @mattgarcia68

Hi Louis,

I support the implementations of the concentrations in American Studies, Women and Gender Studies, and Ethnicity, Race, and First Nation Studies.

Best,
Ed

Edward J. Escobar

Acting Director
School of Transborder Studies
Arizona State University
PO Box 876303
Tempe AZ 85287-6303
Phone: 480-965-8557
Fax: 480-965-7165

I am okay with the statements and proposal.

John

John Tippeconnic
Director & Professor American Indian Studies
College of Liberal Arts and Sciences
John.Tippeconnic@asu.edu
(480)727-0060

I have no problems with these changes.

Barbara A. Lafford, Ph.D.
Professor of Spanish
Faculty Head, Languages & Cultures
College of Letters & Sciences
Arizona State University
Office Phone: (602) 496-0623

I support all three concentration areas: American Studies, Women and Gender Studies, and Ethnicity, Race, and First Nation Studies.

Ian

Ian Moulton
Faculty Head, Interdisciplinary Humanities and Communication
Professor of English
College of Letters and Sciences, ASU

Stacey Kimbell

From: Tracy Encizo
Sent: Wednesday, March 09, 2016 10:27 AM
To: Stacey Kimbell
Cc: Louis Mendoza; Tosha Ruggles; Patricia Friedrich
Subject: RE: Letters of Support for SCA Concentrations

Hi Stacey,

We asked for a letter in support of the American studies concentration from Dr. Richard Herrera of the School of Politics and Global Studies but he did not send one. Louis said we are okay with moving forward without it.

Thank you,
Tracy

Tracy A. Encizo
Program Coordinator
School of Humanities, Arts & Cultural Studies
new college
Arizona State University
Office: (602)543-2850



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From: Stacey Kimbell
Sent: Tuesday, March 08, 2016 5:48 PM
To: Tracy Encizo <Tracy.Encizo@asu.edu>
Cc: Louis Mendoza <Louis.G.Mendoza@asu.edu>; Tosha Ruggles <tosha.ruggles@asu.edu>
Subject: FW: Letters of Support for SCA Concentrations
Importance: High

Thank you for these – do you have an updated impact statement from the School of Politics and Global Studies for the American Studies concentration? Thanks!

From: Tracy Encizo
Sent: Monday, February 29, 2016 3:05 PM
To: Tosha Ruggles <tosha.ruggles@asu.edu>; Stacey Kimbell <kimbell@asu.edu>
Cc: Louis Mendoza <Louis.G.Mendoza@asu.edu>; Patricia Friedrich <Patricia.Friedrich@asu.edu>
Subject: Letters of Support for SCA Concentrations

Hi Tosha and Stacey:

Attached please find additional letters of support for the SCA concentrations Ethnicity, Race and Indigenous Studies; Latin American Studies; Peace Studies; Queer and Sexuality Studies, and SWU 180 (course in QEX concentration). If you have any concerns, please let us know.

On Tuesday, Feb 16, I forwarded you and Stacey the following proposals returned to us for edits:

- Proposal to Establish UG Concentrations SCA_ETH
- Proposal to Establish UG Concentrations SCA_LAS
- Proposal to Establish UG Concentrations SCA_PAX
- Proposal to Establish UG Concentrations SCA_QEX
- Proposal to Establish UG Concentrations SCA_WST

Thank you for your support.

Tracy

Tracy A. Encizo
Program Coordinator
School of Humanities, Arts & Cultural Studies
new college
Arizona State University
Office: (602)543-2850



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