PROPOSAL TO ESTABLISH A NEW UNDERGRADUATE CONCENTRATION

The completed and signed proposal should be submitted by the Dean’s Office to: curriculumplanning@asu.edu. Before academic units can advertise undergraduate concentrations or include them in their offerings as described in the university catalogs, they must be recommended for approval by the Senate Curriculum and Academic Programs Committee and approved by the University Provost.

Definition and minimum requirements:

A concentration is a formalized selection of courses within a major.

- A concentration requires a minimum of 15 semester hours of which at least 9 semester hours must be upper division. Specialized concentrations (e.g., BIS Concentrations) may have additional or different requirements.
- A concentration is offered by a single unit and is intended exclusively for students pursuing a particular major. If a concentration consists of courses from more than one college the approval of each college Dean is required.

**College/School/Institute:** New College of Interdisciplinary Arts and Sciences

**Department/Division/School:** School of Humanities, Arts and Cultural Studies

**Proposing Faculty Group (if applicable):** American Studies; Ethnicity, Race and First Nations; Latin American Studies; Women and Gender Studies

**If this is an official joint degree program?** No, this is not a joint degree program

If “Yes” List all the additional college(s)/school(s)/institute(s) that will be involved in offering the degree program and providing the necessary resources. Note: All units offering this program must have collaborated in the proposal development and completed the appropriate unit and college/school approvals. N/A

**Existing Degree and Major under which this concentration will be established:** Social and Cultural Analysis, BA

**Proposed Concentration Name:** Women and Gender Studies

**What is the first catalog year available for students to select on the undergraduate application for this this program?** 2016-2017

**Delivery method:** On-campus only (ground courses and/or iCourse)

Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

**Campus/Locations:** indicate all locations where this program will be offered.

- [ ] Downtown Phoenix
- [ ] Polytechnic
- [x] Tempe
- [x] West
- [ ] Other: ___

**Proposal Contact**

<table>
<thead>
<tr>
<th>Name: Louis G. Mendoza</th>
<th>Title: Director, School of Humanities, Arts and Cultural Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone number: (602)543-6242</td>
<td>Email: <a href="mailto:Louis.g.mendoza@asu.edu">Louis.g.mendoza@asu.edu</a></td>
</tr>
</tbody>
</table>

**DEAN APPROVAL(S)**

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed organizational change.

**College/School/Division Dean name:** Marlene Tromp

**Signature**

**Date:** 2/2/2016

**College/School/Division Dean name:**

(if more than one college involved)

**Signature**

**Date:** / /20

Note: An electronic signature, an email from the dean or dean’s designee, or a PDF of the signed signature page is acceptable.
1. OVERVIEW

A. Provide a brief description of the new concentration (including the specific focus of the new concentration, relationship to other concentrations in this degree program, etc).

The social and cultural analysis BA with a concentration in women and gender studies offers students an interdisciplinary curriculum that focuses on the diverse experiences of women in both national and international contexts. The program also examines the meaning of gender as a socially constructed category that shapes personal identities, beliefs, opportunities, and behaviors. The wide range of classes explores the intersections of gender, race, class, and sexuality; the institutional structures that have an impact on women’s and men’s lives; and the broad range of feminist theories that seek to explain and influence women’s status in society. Areas of emphasis include gender and sexuality, critical race feminisms, gender and the borderlands, transnational feminisms, social activism and social movements, histories of feminism, and critical embodiment studies.

B. Explain the unit’s need for the new concentration (e.g., market demand, research base, direction of the discipline, and interdisciplinary considerations). How will the new concentration complement the existing degree program?

The women and gender studies concentration will provide innovative interdisciplinary and cross-cultural study for students interested in advancing social justice and linking these efforts to examine the relationship between social identities, institutions, governments, advocacy groups and non-government organizations. Students will be prepared to work in an ever-changing globalized world and will have the ability to understand the interconnections between race, class, gender, sexuality, nations and culture.

2. Support and Impact

- Provide a supporting letter from the chair of the academic unit verifying that the proposed concentration has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the concentration as presented in the proposal, without impacting core course resources.

Please see attached letter of support from School of Humanities, Arts, and Cultural Studies Director Louis Mendoza indicating faculty support of the women and gender studies concentration and a verification of adequate resources to support the concentration.

- Identify other related ASU programs and outline how the new concentration will complement these existing ASU programs. (If applicable, statements of support from potentially-affected academic unit administrators need to be included with this proposal submission.)

Units at ASU that have BA programs with related content include: the School of Transborder Studies, and the School of Social Transformation in the College of Liberal Arts and Sciences, and the College of Letters and Sciences. While our course work for this concentration draws from across the disciplines, it will not have a detrimental impact on any of the disciplines covered by the proposed concentration in women and gender studies. The proposed concentration complements the offerings of these units by offering students an opportunity to study the interdisciplinary connections between these areas and to build a synergistic relationship among the six concentrations within social and cultural analysis as students take common core methods and capstone courses in each concentration. The concentration in women and gender studies offers a set of course offerings that partially overlap with some of the course offerings in units identified above but it also has courses that are unique to our concentrations, thus expanding the breadth and scope of how women and gender studies is taught at ASU.

- Provide a supporting letter from each college/school dean from which individual courses, or the entire concentration, are taken.

3. Student Learning Outcomes and Assessment Methods

A. Knowledge, Competencies, and Skills

List the knowledge, competencies, and skills (learning outcomes) students should have when they graduate from the proposed degree program. You can find examples of program Learning Outcomes at [http://www.asu.edu/one/assessment.html](http://www.asu.edu/one/assessment.html).

Upon graduation, students in the women and gender studies concentration of the social and cultural analysis BA:
Will demonstrate the ability to think critically about social and cultural issues
Will demonstrate knowledge of key theoretical concepts in social and cultural analysis
Will demonstrate mastery over a variety of interdisciplinary research skills
Will be able to locate, evaluate, organize, and use research materials to address problems and issues relating to human identity and cultural life
Will demonstrate the ability to evaluate historical definitions and debates on the relationship between theory, activism, and praxis.
Will demonstrate the ability to evaluate information utilizing an interdisciplinary approach that draws on linguistic and cultural knowledge.

B. Assessment
Describe the plan and methods to assess whether students have achieved the knowledge, competencies and skills identified in the Learning Outcomes. You can find examples of assessment methods at [https://uoeee.asu.edu/creating-plan](https://uoeee.asu.edu/creating-plan).

As we start offering the concentrations, we would like to keep assessment outcomes, measures, and criteria consistent across the six concentrations and would like to draw from courses that are common to all students. As our numbers grow and the needs of the different concentrations are reevaluated we can reconsider the optimal way to do assessment and whether or not to pull from courses that are specific to a given concentration. Should that happen, we will promptly update the plans in the uoeee website.

| Outcome 1: Will demonstrate knowledge of key theoretical frameworks in social and cultural analysis. |
| Measure 1.1: Outcomes will be directly measured by samples from the weekly response to papers in HRC 480. |
| Performance Criterion 1.1: At least 70% of the students will achieve 70% or higher on the selected weekly response to papers in HRC 480. |
| Measure 1.2: Outcomes will be directly measured by performance in the book review assignment in HRC 480. |
| Performance Criterion 1.2: At least 70% of the students will achieve 70% or higher on the book review assignment in HRC 480. |

| Outcome 2: Will demonstrate mastery of interdisciplinary methodologies. |
| Measure 2.1: Outcomes will be measured by performance in the oral history assignment in HRC 310. |
| Performance Criterion 2.1: At least 70% of the students will achieve 70% or higher on the oral history assignment in HRC 310. |
| Measure 2.2: Outcomes will be directly measured by performance in the research paper assignment in HRC 310. |
| Performance Criterion 2.2: At least 70% of the students will achieve 70% or higher on the research paper assignment. |

| Outcome 3: Students will demonstrate their ability to successfully conceive and carry out a research paper. |
| Measure 3.1: Outcomes will be measured by performance in the research paper proposal in HRC 480. |
| Performance Criterion 3.1: At least 70% of students will achieve 70% or higher on their research proposal. |
| Measure 3.2: Outcomes will be measured by performance in the research paper in HRC 480. |
| Performance Criterion 3.2: At least 70% of students will achieve 70% or higher on their research paper. |
4. Academic Curriculum and Requirements

A. Provide the admissions criteria for the proposed concentration. If they are identical to the admission criteria of the existing major and degree program under which this concentration will be established, please note that here. Admission criteria are identical to our current degree programs.

B. Provide the curricular structure for this concentration. Be specific in listing required courses and specify the total minimum number of hours required for the concentration.

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Number</th>
<th>Title</th>
<th>Is this a new Course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEW</td>
<td>101</td>
<td>The New College Experience</td>
<td>No</td>
<td>1</td>
</tr>
<tr>
<td>AMS</td>
<td>201</td>
<td>Introduction to American Studies (L)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>ENG</td>
<td>317</td>
<td>Cross-Cultural Writing ((L or HU) &amp; G)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>ETH</td>
<td>100</td>
<td>Ethnic and Indigenous Lives (SB &amp; C)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>HRC</td>
<td>200</td>
<td>Introduction to Social and Cultural Analysis</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>HRC</td>
<td>310</td>
<td>Social and Cultural Studies: Method and Theory</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>WST</td>
<td>276</td>
<td>U.S. Women’s Movements (H)</td>
<td>No</td>
<td>3</td>
</tr>
</tbody>
</table>

Section sub-total: **19 credit hours**

Required Concentration Courses: (24 credit hours) A total of eight (8) classes is required for the women and gender studies concentration. Here is the list of course from which students may choose:

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Number</th>
<th>Title</th>
<th>Is this a new Course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG</td>
<td>454</td>
<td>Gender and Literature (L or HU)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>HST</td>
<td>328</td>
<td>Women in U.S. History, 1880-1980 ((HU or SB) &amp; C &amp; H)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>WST</td>
<td>300</td>
<td>Women &amp; Gender in Contemporary Society (SB &amp; C)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>WST</td>
<td>330</td>
<td>Women, Film, and Culture (SB &amp; C)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>WST</td>
<td>333</td>
<td>Critical Perspectives on Sexuality (SB &amp; C)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>WST</td>
<td>341</td>
<td>Latin American Women Writers</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>WST</td>
<td>370</td>
<td>Chronicling Women's Lives (HU &amp; C)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>WST</td>
<td>376</td>
<td>Feminist Theory (H &amp; C)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>WST</td>
<td>380</td>
<td>Race, Gender, and Class (SB &amp; C)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>WST</td>
<td>385</td>
<td>Psychology of Gender</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>WST</td>
<td>390</td>
<td>Women and Religion (HU &amp; G)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>WST</td>
<td>430</td>
<td>Gender on the Borderlands (SB &amp; G)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>WST</td>
<td>449</td>
<td>Hate Speech, Manifestos, and Radical Writings (SB &amp; C)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>WST</td>
<td>469</td>
<td>Abject Bodies and the Politics of Trash (SB &amp; C)</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>WST</td>
<td>473</td>
<td>Indigenous, Latina/Chicana Representation (SB &amp; C)</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>WST</td>
<td>485</td>
<td>Women, Gender, and Leadership (SB &amp; C)</td>
<td>No</td>
<td>3</td>
</tr>
</tbody>
</table>

Section sub-total: **24**

Other Concentration Requirements

E.g. – Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Number</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HRC</td>
<td>480</td>
<td>Capstone: Practices and Approaches</td>
<td>3</td>
</tr>
</tbody>
</table>

Section subtotal: **3**
3. A minimum residency requirement: How many hours of the concentration must be ASU credit?
30 minimum

4. Provide a brief course description for each new course.

WST 469 Abject Bodies and the Politics of Trash
This course, taught as a special topics course several times as Trash, Freaks, and SCUM, examines the possibilities inherent in "theorizing from the gutter"; looking at the world not from a lofty "Ivory Tower" but from the slime, the muck, the dumpster, the trash heap, the wasteland, the discarded, and the downtrodden. The course takes its theoretical framework from a radical 1960s manifesto called SCUM Manifesto by Valerie Solanas and from the French feminist philosophies of Julia Kristeva, who theorized the abject as a relationship with the grotesque that reveals the deep-seated fear of death. We will use these theoretical positions to examine trash, both abstractly and literally. We will work through a variety of concepts ranging from actual trash, garbage, waste, toxic sludge, pollution, and dirt, and tackle more abstract notions of trash such as the knowledge produced on the fringe in circuses, amusement parks, "trailer trash" zones, freak shows, and the bodies of those marked as "Other" or different. Cross listed with AMS 469 and ETH 469.

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost’s Office approval before this concentration is put on the CAPC agenda.

5. Administration and Resources

A. How will the proposed concentration be administered (including admissions, student advisement, retention, etc.)?
Academic advising, admissions, and retention will be administered by the School of Humanities, Arts, and Cultural Studies Academic Advising: Tatiauna Wasyln, Academic Support Coordinator, and Robert Kiec, and James Corbeille, Academic Success Specialists. Advising is supported by Office Specialist Jessica Covarrubias, and other administrative and program tasks are handled by Lucy Berchini, Administrative Associate; Dennis Marsollier, Media Specialist Sr.; Tracy Encizo, Program Coordinator; and Marla Carmona, Academic Financial Specialist.

B. What are enrollment projections for the next three years?
Projections below are for the total social and cultural analysis BA enrollment, not each separate concentration.

<table>
<thead>
<tr>
<th></th>
<th>1st Year (Yr 1 continuing + new entering)</th>
<th>2nd Year (Yr 1 &amp; 2 continuing + new entering)</th>
<th>3rd Year (Yr 1 &amp; 2 continuing + new entering)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Students (Headcount)</td>
<td>40</td>
<td>44</td>
<td>48</td>
</tr>
</tbody>
</table>

C. What are the resource implications for the proposed concentration, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this concentration please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this concentration.

The women and gender studies concentration courses will be taught by School of Humanities, Arts, and Cultural Studies faculty as a part of their normal workload. Faculty associates and/or instructors may be hired when key faculty are on sabbatical or are called upon to handle other administrative duties for the New College. No new books, library holdings, equipment, or lab spaces are required at this time.

D. Please list the primary faculty participants regarding this proposed concentration. For interdisciplinary concentrations, please include the relevant names of faculty members from across the University.
**Name** | **Title** | **Area(s) of Specialization as they relate to proposed concentration**
---|---|---
Julie Amparano, MFA | Lecturer | English, creative writing, playwriting, journalism, and oral history
Owen Anderson, Ph.D. | Associate Professor | Religious studies, philosophy, ethics, natural law
Duku Anokye, Ph.D. | Associate Professor | African Diaspora orality and literacy practices, folklore, discourse analysis, oral history with a specialization in Ghanaian culture, religion, storytelling, and dance
Sherry Cisler, M.A. | Sr. Lecturer | Rhetoric and composition, American Literatures
Patricia Clark, MFA | Associate Professor | Interdisciplinary art, video, interactive media installations and performance, digital prints, and experimental documentary
Gloria Cuadraz, Ph.D. | Associate Professor | Sociology of education, Chicana/os and higher education, feminist testimonio, and theory and method in oral history
Alejandra Elenes, Ph.D. | Associate Professor | Borderland theories, Chicana studies, women and gender studies, social justice, education, Chicana feminist studies
Breaene Fahs, Ph.D. | Associate Professor | Women’s sexuality; radical feminism; social movements, and political socialization
Patricia Friedrich, Ph.D. | Associate Professor | Critical applied linguistics, critical theory, cross-cultural business communication, and language and peace
John Gilkeson, Ph.D. | Professor | American Studies, anthropology, folklore, geography, and linguistics
Barbara Guzzetti, Ph.D. | Professor | Impact of new media on teaching and learning, 21st century skills for global communication, social and gender justice
Darryl Hattenhauer, Ph.D. | Associate Professor | American literature, historical development of non-realist literary genres, science fiction, African American Literature, American cultural history
Jeffery Kennedy, Ph.D. | Assistant Professor | Interdisciplinary art and performance, American theatre and music history, music composition, American musical theatre
Sharon Kirsch, Ph.D. | Associate Professor | Late nineteenth- and early twentieth-century women writers, rhetoric and literature, critical theory, feminist scholars
Ilana Luna, Ph.D. | Assistant Professor | Gender and sexual identity, art and social justice, Mexican cultural productions, literary works, theater and film, Latin American studies
Louis Mendoza, Ph.D. | Professor | English, ethnic and third world literature
Karla Murphy, Ph.D. | Sr. Lecturer | Composition and writing, gender studies
Arthur Sabatini, Ph.D. | Associate Professor | Contemporary art and artists, interdisciplinary art, interdisciplinary art and performance
Julia Sarreal, Ph.D. | Associate Professor | Latin American social history, economic history, and ethnography
Sarah Stage, Ph.D. | Professor | History, women and gender studies, gender and professionalization
Michael Stancliff, Ph.D. | Associate Professor | Rhetoric, composition, US literature and culture, African American literature, critical race theory, history of antislavery movements, contemporary slavery and human trafficking
Eric Swank, Ph.D. | Professor of Practice | Gender relations, sexualities, racism, and social inequalities and movements, LGBT activism, sexual compliance, color-blind racism
Claudia Villegas-Silva, Ph.D. | Assistant Professor | Chilean literature and culture, Mexican-American literature, cultural production and treaties, Latin American theatre and new media

6. Additional Materials
A. Prepare and attach a Major Map. Please use the "proposed map" function to create a Major Map in BAMM. This feature is explained in the training document available on help.asu.edu. The major map is attached.

B. Complete and attach the Appendix document. The Appendix is attached.

C. Attach other information that will be useful to the review committees and the Office of the University Provost.
PROPOSAL TO ESTABLISH A NEW UNDERGRADUATE CONCENTRATION

APPENDIX
OPERATIONAL INFORMATION FOR UNDERGRADUATE CONCENTRATIONS
(This information is used to populate the Degree Search/catalog website. Please consider the student audience in creating your text.)

Proposed Concentration Name: Women and Gender Studies

1. Program Description (150 words maximum)

The BA program in social and cultural analysis with a concentration in women and gender studies offers students a transdisciplinary curriculum that focuses on the diverse experiences of women in both national and international contexts. The program also examines the meaning of gender as a socially constructed category that shapes personal identities, beliefs, opportunities and behaviors. The wide range of classes explores the intersections of gender, race, class and sexuality; the institutional structures that have an impact on women’s and men’s lives; and the broad range of feminist theories that seek to explain and influence women’s status in society. Areas of emphasis include gender and sexuality, critical race feminisms, gender and the borderlands, transnational feminisms, social activism and social movements, histories of feminism and critical embodiment studies.

2. Contact and Support Information

Office Location (Building & Room): FAB N201
Campus Telephone Number: 602/543-4444
Program email address: harcs.dept@asu.edu
Program website address: https://newcollege.asu.edu/humanities-arts-cultural-studies-degree-programs

3. Additional Program Description Information

A. Additional program fee required for this program? Yes ☐ No ☒
B. Does this program have a second language requirement? Yes ☐ No ☒

4. Delivery/Campus Information

Delivery Method: On-campus only (ground courses and/or iCourses)

Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) to offer programs through ASU Online.

Campus(es) and/or Locations Check all locations where the program will be offered.
☐ Downtown ☐ Polytechnic ☐ Tempe ☒ West
☐ Other (please specify)

Operational information:
Once students select a campus or On-line option, students will not be able to move back and forth between the on-campus the ASU Online option.

5. Career Opportunities & Concentration(s)

Provide a brief description of career opportunities available for this degree program with the proposed concentration.

Graduates of the social and cultural analysis BA program with a concentration in women and gender studies will be prepared with the skills and knowledge necessary for graduate work as well as careers in government, education, business and nonprofit organizations. Due to the emphasis on culture and identity, students develop respect for and sensitivity to, diverse populations. Graduates will be able to flourish in areas as varied as:

• civil rights organizations
6. **Additional Admission Requirements**
   If applicable list any admission requirements (freshman and/or transfer) that are higher than and/or in addition to the university minimum undergraduate admission requirements.)  **N/A**

7. **Keywords**
   List all keywords used to search for this program. Keywords should be specific to the proposed program.
   activism, American history, biographies, Chicana, Chicano, cinema, class, cross-cultural, culture, cultural analysis, equality, ethnic, feminism, feminist, film, gender, history, interdisciplinary, inequalities, lesbian, movements, multicultural, political, public, race, research, resistance, sex, sexuality, social, social justice, society, transgender, US history, women, women and gender

8. **Advising Committee Code**
   List the existing advising committee code associated with this degree. UGNCHS

9. **Western Undergraduate Exchange (WUE) Eligible:**
   Has a request been submitted to the University Provost by the Dean to consider this degree program as eligible for WUE?
   Yes
   **Note:** No action will be taken during the implementation process with regards to WUE until approval is received from the University Provost.

10. **First Required Math Course**
    List the first math course required in the major map. MAT 142

11. **Math Intensity**
    a. List the highest math required on the major map. (This will not appear on Degree Search.)  MAT 142
    College Mathematics
    b. What is the math intensity as indicated by the highest math required on the major map?  Math intensity categorization can be found here: [https://catalog.asu.edu/mathintensity](https://catalog.asu.edu/mathintensity)  General

12. **CIP codes**
    a. Identify CIP codes that should be displayed on Degree Search. CIP codes can be found at: [http://www.onetonline.org/crosswalk/CIP/](http://www.onetonline.org/crosswalk/CIP/)

<table>
<thead>
<tr>
<th>CIP Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.9999</td>
<td>Communication, Journalism, and Related Programs, Other</td>
</tr>
<tr>
<td>22.0101</td>
<td>Law</td>
</tr>
<tr>
<td>19-3094.00</td>
<td>Political Scientists</td>
</tr>
<tr>
<td>25-1062.00</td>
<td>Area, Ethnic, and Cultural Studies Teachers, Postsecondary</td>
</tr>
<tr>
<td>25-1065.00</td>
<td>Political Science Teachers, Postsecondary American Government and Politics (United States)</td>
</tr>
<tr>
<td>25-1125.00</td>
<td>History Teachers, Postsecondary</td>
</tr>
<tr>
<td>25-4011.00</td>
<td>Archivists</td>
</tr>
</tbody>
</table>
13. Area(s) of Interest

A. Select one (1) primary Area of Interest from the list below that applies to this program.

- Architecture & Construction
- Arts
- Business
- Communications & Media
- Computing & Mathematics
- Education & Teaching
- Engineering & Technology
- Entrepreneurship
- Exploratory
- Health & Wellness
- Humanities
- Interdisciplinary Studies
- Law & Justice
- STEM
- Science
- Social and Behavioral Sciences
- Sustainability

B. Select any additional Areas of Interest that apply to this program from the list below.

- Architecture & Construction
- Arts
- Business
- Communications & Media
- Computing & Mathematics
- Education & Teaching
- Engineering & Technology
- Entrepreneurship
- Exploratory
- Health & Wellness
- Humanities
- Interdisciplinary Studies
- Law & Justice
- STEM
- Science
- Social and Behavioral Sciences
- Sustainability

The following fields are to be completed by the Office of the University Provost.

<table>
<thead>
<tr>
<th>Field</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>CIP Code:</td>
<td>_____</td>
</tr>
<tr>
<td>Plan Code:</td>
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</table>
# 2016 - 2017 Major Map

## Social and Cultural Analysis (Women and Gender Studies), (Proposed)

**Hide Course List(s)/Track Group(s)**

### Term 1

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ETH 100</td>
<td>Ethnic and Indigenous Lives (SB &amp; C)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102</td>
<td>First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>MAT 142</td>
<td>College Mathematics (MA)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>NEW 101</td>
<td>The ASU New College Experience</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Computer/Statistics/Quantitative Applications (CS)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td></td>
<td>3</td>
<td></td>
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</tbody>
</table>

Term hours subtotal: 16

### Term 2

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMS 201</td>
<td>Introduction to American Studies (L)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102</td>
<td>First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete 2 courses: Elective</td>
<td>6</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete ENG 101 OR ENG 105 OR ENG 107 course(s).</td>
<td></td>
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</tr>
</tbody>
</table>

Term hours subtotal: 16

### Term 3

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>HRC 200</td>
<td>Introduction to Social and Cultural Analysis</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Humanities, Arts and Design (HU)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Natural Science - General (SG) OR Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete 2 courses: Elective</td>
<td>6</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete First-Year Composition requirement.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete Mathematics (MA) requirement.</td>
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</table>

Term hours subtotal: 16

### Term 4

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>WST 276</td>
<td>U.S. Women's Movements (H)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Humanities, Arts and Design (HU)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social-Behavioral Sciences (SB)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete 2 courses: Elective</td>
<td>6</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Term hours subtotal: 15

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- An SAT, ACT, Accuplacer, or TOEFL score determines placement into first-year composition courses.
- ASU Mathematics Placement Test score determines placement in mathematics course.
- ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students. NEW 101 satisfies this requirement.
- IAS 300 is required for all transfer students in place of NEW 101.

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https://webapp4.asu.edu/programs/t5/roadmaps/ASU00/SXBKNDE/nullo
### Term 5
**64 - 78 Credit Hours**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 317</td>
<td>Cross-Cultural Writing (L or HU) &amp; G</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>HRC 310</td>
<td>Social and Cultural Studies: Method and Theory</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>

**Complete 2 courses:**

**Upper Division Concentration Course**

- **Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB) OR IAS 300: Adult Career Development (L or SB)**

**Elective**

**Term hours subtotal:** 15

### Term 6
**79 - 93 Credit Hours**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 317</td>
<td>Cross-Cultural Writing (L or HU) &amp; G</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>HRC 310</td>
<td>Social and Cultural Studies: Method and Theory</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>

**Complete 2 courses:**

**Upper Division Concentration Course**

- **Upper Division Language and Cultures: Requirement satisfied through the following:**
  - Completion of six semester hours of upper-division courses that have a Global Awareness (G) or Cultural Diversity (C) designation, in addition to the courses used to meet the University General Studies requirements or four (4) sequential semesters of one foreign language or two (2) semesters of a current computer language. Adjustment to upper division hours is required if lower division courses are used.

**Elective**

**Term hours subtotal:** 15

### Term 7
**94 - 108 Credit Hours**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complete 2 courses:</td>
<td>Upper Division Concentration Course</td>
<td>6</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>

**Upper Division Language and Cultures: Requirement satisfied through the following:**

- Completion of six semester hours of upper-division courses that have a Global Awareness (G) or Cultural Diversity (C) designation, in addition to the courses used to meet the University General Studies requirements or four (4) sequential semesters of one foreign language or two (2) semesters of a current computer language. Adjustment to upper division hours is required if lower division courses are used.

**Complete 2 courses:**

- **Elective**

**Term hours subtotal:** 15

### Term 8
**109 - 120 Credit Hours**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>HRC 480</td>
<td>Capstone: Practices and Approaches</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>

**Complete 2 courses:**

**Upper Division Elective**

**Term hours subtotal:** 12

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- For Areas of Concentration, students will choose eight (8) courses (24 credit hours) from their chosen area.

---

Women and Gender Studies Concentration

- ENG 454: Gender and Literature (L or HU)
- HST 328: Women in U.S. History, 1880-1980 ((HU or SB) & C & H)
- WST 300: Women and Gender in

---

Hide Course List(s)/Track Group(s)
Contemporary Society (SB & C)
WST 330: Women, Film, and Culture (SB & C)
WST 333: Critical Perspectives on Sexuality (SB & C)
WST 341: Latin American Women Writers
WST 370: Chronicling Women's Lives (HU & C)
WST 376: Feminist Theory (H & C)
WST 380: Race, Gender, and Class (SB & C)
WST 385: Psychology of Gender
WST 390: Women and Religion (HU & G)
WST 430: Gender on the Borderlands (SB & G)
WST 449: Hate Speech, Manifestos, and Radical Writings
WST 469: Abject Bodies and the Politics of Trash (SB & C)
WST 473: Indigenous and Latina/Chicana Representation (SB & C)
WST 485: Women, Gender, and Leadership (SB & C)

Total Hours: 120
Upper Division Hours: 45 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.50 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for Academic Recognition: 56 minimum
Total Community College Hrs: 64 maximum
Total College Residency Hrs: 12 minimum

General University Requirements Legend
General Studies Core Requirements:
- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:
- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2016 - 2017 academic year.
MEMO

Date: January 13, 2016

To: Dr. Marlene Tromp, Dean, New College of Interdisciplinary Arts and Sciences

From: Louis Mendoza, Director, School of Humanities, Arts, and Cultural Studies

RE: Proposal to Revise Social and Cultural Analysis, BA

This is a memo in support of our request to make major revisions to the Social and Cultural Analysis, BA.

In accordance with discussions by the faculty affiliates with the Social and Cultural Analysis, BA, the proposed program changes have been reviewed and approved by the Humanities, Arts and Cultural Studies Curriculum Committee as well as relevant academic units throughout the university. We are proposing the dissolution of four tracks and the umbrella degree in place of six new concentrations. SHArCS has the resources to support the degree as presented in the proposal with no negative impact upon existing programs. We are requesting approval to add the new program effective Fall 2016.

Attachments:

- Proposals to establish concentrations in American Studies; Ethnicity, Race, and Indigenous Studies; Latin American Studies; Peace Studies; Queer and Sexuality Studies; and Women and Gender Studies.
- Proposed major maps and check sheets
- Letters of support from impacted academic units (if applicable)
Impact Statements in Support of the Social and Cultural Analysis BA Concentrations
American Studies; Ethnicity, Race and First Nations Studies, Women and Gender Studies

Duane Roen: Assistant Vice Provost for University Academic Success Programs; Professor of English, School of Letters and Sciences; Head, Interdisciplinary and Liberal Studies
Mary Fonow: Director, School of Social Transformation; Professor, Women and Gender Studies, College of Liberal Arts and Sciences
Matthew Garcia: Professor and Director of the School of Historical, Philosophical, and Religious Studies and Director of the Comparative Border Studies Program, College of Liberal Arts and Sciences
Edward Escobar, Interim Director and Associate Professor, Department of Transborder Chicana/o and Latina/o Studies, College of Liberal Arts and Sciences
John Tippeconnic: Director and Professor American Indian Studies, College of Liberal Arts and Sciences
Barbara Lafford: Professor of Spanish; Faculty Head of Languages and Cultures in the School of Letters and Sciences (Downtown campus)
Ian Moulton: Professor of English; Faculty Head of Interdisciplinary Humanities and Communication in the School of Letters and Sciences (Poly campus)

Dear Colleagues,

Last spring you each submitted an impact statement on the proposed BA in Social and Cultural Analysis being submitted by the School of Humanities, Arts and Cultural Studies in the New College. As a means of ensuring that students are able to receive a designated concentration area on their diploma as part of this degree, we recently learned that we are required to submit three separate proposals for concentrations in American Studies, Women and Gender Studies, and Ethnicity, Race, and First Nation Studies.

I write to ask you for an impact statement on these concentrations, which I have attached for your review. The courses within the concentrations were embedded within the main body of the proposal in its previous reiteration.

Please let me know if you have any questions. Thanks in advance for your attention to this matter.

Best,
Louis

--

Dr. Louis Mendoza, Director
School of Humanities, Arts, and Cultural Studies
New College of Interdisciplinary Arts and Sciences
4701 W. Thunderbird Rd., FAB N201
Glendale, AZ 85306-4908
P.O. Box 37100, MC 2151, Phoenix AZ 85069-7100
Arizona State University
Office: 602-543-6242
https://newcollege.asu.edu/humanities-arts-cultural-studies-degree-programs
I also support all three concentration areas, Louis.

Best,
Duane

Duane Roen
Assistant Vice Provost for University Academic Success Programs
Interim Dean, School of Letters and Sciences
Interim Dean, University College
Arizona State University | Undergraduate Academic Services Building, Room 228
Box 871901 | Tempe, AZ 85287-1901
Voice: 480-727-6513 | Fax: 480-727-6344 | Email: duane.roen@asu.edu

I approve. Louis does this mean that the women and gender studies major will be replaced with a major in social and cultural analysis with a concentration in women and gender studies?

Mary Margaret Fonow
Director, School of Social Transformation
Professor, Women and Gender Studies
Arizona State University
PO Box 874902
Tempe, AZ 85287-4902
480-965-2358 (office)
480-965-2357 (fax)
marymargaret.fonow@asu.edu
http://sst.clas.asu.edu/

Hi Louis:

I fully support these concentrations.

Thanks, Matt

Matthew Garcia
Professor of History and Transborder Studies
Director, School of Historical, Philosophical, and Religious Studies
Director, Comparative Border Studies
Arizona State University
http://mattgarcia.org, @mattgarcia68

Hi Louis,

I support the implementations of the concentrations in American Studies, Women and Gender Studies, and Ethnicity, Race, and First Nation Studies.

Best,
Ed

Edward J. Escobar
I am okay with the statements and proposal.

John

John Tippeconnic  
Director & Professor American Indian Studies  
College of Liberal Arts and Sciences  
John.Tippeconnic@asu.edu  
(480)727-0060

I have no problems with these changes.

Barbara A. Lafford, Ph.D.  
Professor of Spanish  
Faculty Head, Languages & Cultures  
College of Letters & Sciences  
Arizona State University  
Office Phone: (602) 496-0623

I support all three concentration areas: American Studies, Women and Gender Studies, and Ethnicity, Race, and First Nation Studies.

Ian

Ian Moulton  
Faculty Head, Interdisciplinary Humanities and Communication  
Professor of English  
College of Letters and Sciences, ASU