

1. Purpose and Nature of Program

Provide a brief program description. Include the distinctive features of the program that make it unique.

The BS in International Trade provides a rigorous training in skills related to a career in international trade. It is unique in training students not only in the functional disciplines of international business, but also in the knowledge and skills needed to do business in different parts of the world. The two required "Regional Management Environment" courses give students an in-depth understanding in the political, cultural, and economic aspects of doing business in specific regions. The course on Supply Chain Operations for Global Organizations provides students with a global perspective on managing supply chains. The course on International Trade and Regional Economic Agreements gives students the tools to use economic agreements to develop an effective strategy for conducting international trade, as well as practical skills needed for exporting and important goods and services. The course on Global Risk Assessment and Management provides tools to do systematic assessment of political, economic, financial, and commercial risks related to international trade. Together these courses, along with supporting courses in International Economics, the required international internship, and the capstone Pro-Seminar course, develop students for a wide range of careers involving international trade.

2. Student Learning Outcomes and Assessment Methods

A. Knowledge, competencies, and skills

List the knowledge, competencies, and skills students should have when they graduate from the proposed degree program. You can find examples of program Learning Outcomes at (<https://uoeee.asu.edu/plan-outcomes>).

Outcome 1: Students will be able to demonstrate an enhanced global mindset.

Outcome 2: Students will be able to demonstrate competence in global leadership.

Outcome 3: Students will be able to demonstrate knowledge of the business environment of two different regions of the world.

Outcome 4: Students will be able to demonstrate the ability to think analytically in a global context

Outcome 5: Knowledge of core business functions in a global context

B. Assessment

Describe the plan and methods to assess whether students have achieved the knowledge, competencies and skills identified in the Learning Outcomes. You can find examples of assessment methods at (<https://uoeee.asu.edu/creating-plan>).

Outcome 1 (Measure): This outcome will be met if at least 70% of the students increase their score on the Global Mindset Inventory (GMI) assessment by at least 10% by the end of the program.

Outcome 2 (Measure): Rubric created by full-time faculty to assess leadership competencies as "exceeding faculty expectations," "meeting faculty expectations," and "not meeting faculty expectations." This rubric will be incorporated into the final exam for TGM 489. This outcome will be met if at least 70% of the students meet faculty expectations.

Outcome 3 (Measure): Rubric created by full-time faculty to assess knowledge of the business environment of two different regions of the world. This rubric will be incorporated into the final exam for both TGM 353 courses. This outcome will be met if at least 70% of the students meet faculty expectations.

Outcome 4 (Measure): Rubric created by full-time faculty to assess ability to think analytically in a global context as "exceeding faculty expectations," "meeting faculty expectations," and "not meeting faculty expectations." This rubric will be incorporated into the final exam for TGM 489. This outcome will be met if at least 70% of the students meet faculty expectations.

Outcome 5 (Measure): Rubric created by full-time faculty to assess ability to think analytically in a global context as "exceeding faculty expectations," "meeting faculty expectations," and "not meeting faculty expectations." This rubric will be incorporated into the final exam for TGM 489. This outcome will be met if at least 70% of the students meet faculty expectations.

3. Academic Curriculum and Requirements

A. Major Map.

Attach a copy of the “proposed” major map for this degree program and each concentration(s) to be offered. Instructions on how to create a “proposed major map” in BAMB can be found in the Build a Major Map Training Guide.

B. Summary of credit hours required for this program

Total credit hours must be 120 and include first year composition, general studies, core/required courses, program specific electives, and any additional requirements (e.g., concentration credits).

Requirements	Credit Hours
First Year Composition	6
ASU 101 (or Equivalent)	1
General Studies	35
Core/required courses	78
Program specific electives	0
Additional requirements	0
Other; please explain	0
Total	120

C. Core/Required Courses.

- i. Total required and/or core course credit hours:

78

- ii. List the name, prefix, and credit hours for each required/core course for this program

COM 100 Introduction to Human Communication, SB (3)
COM 225 Public Speaking, L (3)
COM 263 Elements of Intercultural Communication, SB, C and G (3)
COM 312 Communication, Conflict, and Negotiation (3)
COM 371 Language, Culture, and Communication, SB, C and G (3)
ECN 211 Macroeconomic Principles, SB (3)
ECN 212 Microeconomic Principles, SB (3)
ECN 306 Survey of International Economics, SB and G (3)
LES 305 Business Law and Ethics for Managers (3)
MAT 117 College Algebra, MA (3)
MAT 210 Brief Calculus, MA (3)
MAT 211 Mathematics for Business Analysis (3)
SOS 110 Sustainable World, SB (3) or SOS 111 Sustainable Cities, (HU or SB) and G (3)
STP 226 Elements of Statistics, CS (3)
TGM 101 Principles of Global Management (3)
TGM 200 Principles of Accounting for Global Organizations (3)
TGM 204 Principles of Marketing for Global Organizations (3)
TGM 300 Principles of Finance for Global Organizations (3)
TGM 310 Supply Chain Operations for Global Organizations (3)
TGM 312 Big Data in the Global Economy (3)
TGM 353 Regional Management Environment (3)
TGM 400 Advanced Topics in Global Management (3)
TGM 430 International Trade and Regional Economic Agreements (3)
TGM 460 Global Risk Assessment and Management (3)
TGM 468 States and Markets (3)
TGM 484 Internship (3)
TGM 489 Multinational Organizational Leadership (3)
TGM 498 Pro-Seminar, L (3)

D. Program Specific Electives.

- i. Total required program elective credit hours:

None

- ii. List the name, prefix, and credit hours for any program specific electives for this program:

None

E. Additional Program Requirements, if any:

List and describe any capstone experiences, milestone, and/or additional requirements.

None

F. Concentrations

- i. Are any concentrations to be established under this degree program? **No, concentrations will not be established.**
- ii. If yes, are concentrations required? (Select One)
- iii. List courses & additional requirements for the proposed concentration (s):

Concentration Name	Total credit hours	Core/Required Courses for Concentration (Prefix, # & Title)	Total Core credit hours	Program Specific Electives (include course name and prefix)	Total Elective credit hours	Additional Requirements (i.e. milestones, capstones)

4. New Course Development

A. Will a new course prefix (es) be required for this degree program? No

If yes, list prefix name(s) (i.e. ENG- English)

Note: A request for a New Prefix form must be completed for each new prefix required and submitted with this proposal: http://provost.asu.edu/files/shared/curriculum/Prefix_Request.doc.

B. New Courses Required for Proposed Degree Program.

List all new courses required for this program, including course prefix, number and course description.

TGM 101 Principles of Global Management (APPROVED)

This course will provide the student with the basic concepts of management with particular emphasis on the functions of management in a global environment. This course will examine the antecedents of globalization, the role of global environments in shaping organization structure, strategy, and processes, as well as the basic principles of managing in complex cross-cultural settings. Given the nature of the course, its emphasis will lean toward global institutional arrangements and macroeconomic issues. It is meant to serve as an introductory course which will provide students with a quick snapshot of key issues facing global corporations today with each of the major themes explored more fully in the set of advanced courses that follow. At the end of this course students will be able to apply global business concepts in understanding global political economics, legal systems and socio-cultural environments.

TGM 200 Principles of Accounting for Global Organizations (APPROVED)

This course focuses on financial and managerial accounting and will examine how outsiders evaluate businesses, non-profits, and governmental operations and how economic events are reflected in a firm's financial statements, including balance sheets, and cash flow statements. We will examine key accounting methods that impact a company's financial statements and how they are used by shareholders, creditors, employees, and customers to make credit decisions and/or value a firm's equity securities.

TGM 204 Principles of Marketing for Global Organizations (APPROVED)

In this class we will explore the ways in which global marketing strategies reflect a deep understanding of markets and create valuable offerings for customers globally. Broadly speaking, marketing strategy making is comprised of segmentation, targeting, and positioning. Segmentation is the process by which we segregate a relatively heterogeneous mass market into relatively homogeneous market segments. Targeting is the process by which we analyze opportunities and identify those customers where our business has the greatest prospects for success. Positioning is the process of assembling the "total offering" (product, service, distribution, and price) and communicating the benefits of this "total offering" to the members of our target market. This course will challenge you to think critically about global competition. As such, rote learning of terms and concepts is not sufficient to prepare you to manage a business in global markets.

TGM 300 Principles of Finance for Global Organizations (APPROVED)

This course will equip students with the tools necessary to make strategic financing and investment decisions for value creation in a competitive global environment. Topics addressed include financial analysis and projections, working capital management, and investment management (derivation of cash flows, cost of capital, discounted cash flow valuation, and capital budgeting decisions).

TGM 310 Supply Chain Operations for Global Organizations (APPROVED)

Studies the major elements of supply chain management. Students will learn how to design an integrated supply chain and evaluate the fit with the business strategy.

TGM 312 Big Data in the Global Economy (APPROVED)

This course is about understanding how multinational organizations make strategic use of big data to gain a competitive advantage in the global economy. It also covers the important aspects of big data from a managerial viewpoint. It delves into the understanding of global data and how this data must be standardized to account for differences in collection methods, legal constraints, and cultural interpretation to create a reliable platform for evaluation.

TGM 353 Regional Management Environment (APPROVED)

This course is designed to provide future global managers with the analytical tools and frameworks for understanding the political, social, cultural, and economic contexts within which business activities take place in various countries and regions throughout the world

TGM 400 Advanced Topics in Global Management (APPROVED)

Focuses on advanced topics in global management designed to synthesize knowledge acquired from global business, language, and cultural coursework.

TGM 430 International Trade and Regional Economic Agreements (APPROVED)

The course explores recent trends in global finance and trade and in regional trade agreements (GFTAREAs), especially as they appertain to national business environments and the global political economy. Furthermore, it explores how globalization and regionalism impact business decision-making and policy making at the national level and in the global political economy.

TGM 460 Global Risk Assessment and Management (APPROVED)

This course introduces participants to the concept of regional and country risk as it affects foreign businesses and investors, and develops participants' abilities to identify, analyze, and design management strategies for mitigating such risk.

TGM 468 States and Markets (APPROVED)

Global managers operate in an international economy that presents tremendous opportunities as well as risks. Globalization has dramatically expanded opportunities for international trade, investment, and economic development. At the same time, global managers have to deal with the prospect of trade wars, international financial crises, and intensified competition over markets and resources. In addition, international organizations such as the International Monetary Fund, World Trade Organization and World Bank Group have a direct impact on international business operations. The overall objective of this course is to develop analytical tools for understanding the rapidly changing and dynamic global political. With these tools, managers will be better prepared to anticipate the risks and take advantage of the opportunities they will encounter in the global economy.

TGM 489 Multinational Organizational Leadership (APPROVED)

This course will explore multinational organizational management strategies, organizational practices/systems, and related managerial skills which are an essential part of global competitiveness. Students will develop skills to understand the application of analytical tools and frameworks, execute complex strategy, and build and lead competitive teams and people.

Note: New course requests must be submitted electronically via Curriculum ChangeMaker and undergo all internal university review and approval steps including those at the unit, college, and university levels.

5. Program Need

Explain why the university needs to offer this program (include target audience and market).

Business is now global, and is increasingly conducted on a global scale. In the 21st century, effective business managers, whether they are based in the U.S. or elsewhere, need to know how to conduct business internationally. This is why there is a need for a rigorous Bachelor of Science program in International Trade, with a strong emphasis not only on the functional disciplines of international business and supporting disciplines such as international economics, mathematics for business analysis, and data analysis, but also on how to do business in different regions of the world, how to assess risk, how to lead global teams, and how to manage global supply chains. The target audience for this program is students who are interested in careers in international trade, and who want the skills needed to succeed in an increasingly competitive global business environment.

6. Impact on Other Programs

List other academic units that might be impacted by the proposed program and describe the potential impact (e.g., how the implementation of this program might affect student headcount/enrollment, student recruitment, faculty participation, course content, etc. in other programs). Attach letters of collaboration/support from impacted programs.

The W.P. Carey School of Business would experience a minimal impact, if any. The Thunderbird BS International Trade has a highly specialized focus on international/global business that would be of interest primarily to that subset of students

interested in doing business overseas. For this reason the program will not have an adverse impact on the W.P. Carey headcount. One course offered in the program, ECN 306 Survey of International Economics, will be taught by W.P. Carey faculty (Kay Faris has already provided a letter (attached) stating that projected future student enrollments in the BS in International Trade will not have an adverse impact on that course). Another letter attached provides an impact statement on the program as a whole. The Provost's Office requested an impact statement from Tempe campus School of Politics and Global Studies, and this impact statement is attached as well.

7. Projected Enrollment

How many new students do you anticipate enrolling in this program each year for the next five years?

5-YEAR PROJECTED ANNUAL ENROLLMENT					
	1st Year	2nd Year (Yr 1 continuing + new entering)	3rd Year (Yr 1 & 2 continuing + new entering)	4th Year (Yrs 1, 2, 3 continuing + new entering)	5th Year (Yrs 1, 2, 3, 4 continuing + new entering)
Number of Students Majoring (Headcount)	25	50	100	150	200

8. Accreditation or Licensing Requirements

If applicable, provide the names of the external agencies for accreditation, professional licensing, etc. that guide your curriculum for this program, if any. Describe any requirements for accreditation or licensing.

None

9. Faculty & Staff

A. Current faculty

List the name, rank, highest degree, area of specialization/expertise and estimate of the level of involvement of all current faculties who will teach in the program.

Nelson, Roy PhD-Associate Professor of Global Studies-60%
Davison, Dale PhD-Clinical Professor-10%
Carter, Joseph-CPSM, C.P.M, Avnet Professor of Supply Chain Mgmt.-20%
Sainam, Preethika PhD-Assistant Professor of Global Business--10%
Babarinde, Olufemi PhD-Clinical Associate of Global Studies-20%
Booth, Lena PhD-Associate Professor of Global Finance 10%
Teagarden, Mary PhD-Professor of Global Studies-10%
Bowen, David PhD-Professor Global Management-10%
Moffett, Michael PhD-Associate Professor Global Business10%

B. New Faculty:

Describe the new faculty hiring needed during the next three years to sustain the program. List the anticipated hiring schedule and financial sources for supporting the addition of these faculty members.

No additional hiring is required for this degree.

C. Administration of the program.

Explain how the program will be administered for the purposes of admissions, advising, course offerings, etc. Discuss the available staff support.

The program falls under the standard recruitment, admissions, advising, course offerings (general ed.) and retention support of ASU New College administration. Thunderbird will provide academic input related to the curriculum and faculty who teach Thunderbird courses.

10. Resources (necessary to launch and sustain the program)

A. Required resources:

Describe any new resources required for this program's success, such as new support staff, new facilities, new library resources, new technology resources, etc.

No new facilities, library, technology, or support resources will be needed.

B. Resource acquisition:

Explain how the resources to support this program will be obtained.

N/A

APPENDIX
OPERATIONAL INFORMATION FOR UNDERGRADUATE PROGRAMS
(This information is used to populate the Degree Search/catalog website.)

1. **Program Name (Major):** International Trade, BS

2. **Program Description** (150 words maximum)

The BS in international trade provides a rigorous training in skills related to a career in international trade. It is unique in training students in the knowledge and skills needed to do business in different parts of the world. Students learn the functional disciplines of international business while gaining an in-depth understanding of the political, cultural, and economic aspects of doing business in the international market. Supported by Thunderbird's emphasis on a global perspective, students acquire tools to manage supply chains, systematically assess risk, export and import goods and services, and use economic agreements to develop effective strategies for conducting international trade.

3. **Contact and Support Information**

Building Name, code and room number: (<i>Search ASU map</i>)	FAB N201
Program office telephone number: (<i>i.e. 480/965-2100</i>)	602/543-4444
Program Email Address:	harc sadvising@asu.edu
Program Website Address:	https://newcollege.asu.edu/college-advisor

4. **Delivery/Campus Information Delivery:** On-campus only (ground courses and/or iCourses)

Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

5. **Campus/Locations:** indicate all locations where this program will be offered.

Downtown Phoenix Polytechnic Tempe West Other:

6. **Additional Program Description Information**

A. Additional program fee required for this program? Yes
B. Does this program have a second language requirement? No

7. **Career Opportunities & Concentrations**

Provide a brief description of career opportunities available for this degree program. If program will have concentrations, provide a brief description for each concentration. (150 words maximum)

There are numerous possible career opportunities related to international trade, including careers as international country account managers, managers, international sales managers, international business development managers, regional managers, export and import brokers, international consultants, international logistics specialists and global supply chain managers, among others.

8. **Additional Admission Requirements**

If applicable list any admission requirements (freshman and/or transfer) that are higher than and/or in addition to the university minimum undergraduate admission requirements.)

None

9. Keywords

List all keywords used to search for this program. Keywords should be specific to the proposed program.

International Trade, Global Trade, Global Business, International Business, Global Leadership, Global Negotiations, Cross-Cultural Communications, Global Strategy, Regional Studies, Global Economy Global Mangement.

10. Advising Committee Code

List the existing advising committee code to be associated with this degree. UGTB01

Note: If a new advising committee needs to be created, please complete the following form: [Proposal to create an undergraduate advising committee](#)

11. First Required Math Course

List the first math course required in the major map. MAT 117

12. WUE Eligible:

Has a request been submitted to the Provost by the Dean to consider this degree program as eligible for WUE? No

Note: No action will be taken during the implementation process with regards to WUE until approval is received from the Provost.

13. Math Intensity:

- a. List the highest math course required on the major map. (This will not appear on Degree Search.) MAT 211
- b. What is the math intensity as indicated by the highest math required on the major map? Math intensity categorization can be found here: <https://catalog.asu.edu/mathintensity> Moderate

14. CIP codes

Identify CIP codes that should be displayed on Degree Search. CIP codes can be found at: <http://www.onetonline.org/crosswalk/CIP/>.

52.1101	_____	International Business/Trade/Commerce
52.0201	_____	Business Administration and Management, General
52.0202	_____	Purchasing, Procurement/Acquisitions and Contracts Management
52.1401	_____	Marketing/Marketing Management, General
52.9999	_____	Business, Management, Marketing, and Related Support Services, Other

Are any specific career codes (SOC/ONET codes) to be omitted from the CIP codes selected above? (i.e. "Omit 25-10312.00 Engineering Teachers, Postsecondary from CIP code 14.0501 Bioengineering and Biomedical Engineering.")

15. Area(s) of Interest

A. Select **one (1)** primary area of interest from the list below that applies to this program.

- | | |
|--|--|
| <input type="checkbox"/> Architecture & Construction | <input type="checkbox"/> Health & Wellness |
| <input type="checkbox"/> Arts | <input type="checkbox"/> Humanities |
| <input checked="" type="checkbox"/> Business | <input type="checkbox"/> Interdisciplinary Studies |
| <input type="checkbox"/> Communications & Media | <input type="checkbox"/> Law, Justice & Public Service |
| <input type="checkbox"/> Computing & Mathematics | <input type="checkbox"/> STEM |
| <input type="checkbox"/> Education & Teaching | <input type="checkbox"/> Science |
| <input type="checkbox"/> Engineering & Technology | <input type="checkbox"/> Social and Behavioral Sciences |
| <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> Sustainability |
| <input type="checkbox"/> Exploratory | |

B. Select **one (1)** secondary area of interest from the list below that applies to this program.

- | | |
|--|--|
| <input type="checkbox"/> Architecture & Construction | <input type="checkbox"/> Health & Wellness |
| <input type="checkbox"/> Arts | <input type="checkbox"/> Humanities |
| <input type="checkbox"/> Business | <input type="checkbox"/> Interdisciplinary Studies |
| <input type="checkbox"/> Communications & Media | <input type="checkbox"/> Law, Justice & Public Service |
| <input type="checkbox"/> Computing & Mathematics | <input type="checkbox"/> STEM |
| <input type="checkbox"/> Education & Teaching | <input type="checkbox"/> Science |
| <input type="checkbox"/> Engineering & Technology | <input type="checkbox"/> Social and Behavioral Sciences |
| <input checked="" type="checkbox"/> Entrepreneurship | <input type="checkbox"/> Sustainability |
| <input type="checkbox"/> Exploratory | |

The following fields are to be completed by the Office of the University Provost.

CIP Code: _____

Plan Code: _____



2016 - 2017 Major Map

International Trade, (Proposed)

SUQLBTF

Hide Course List(s)/Track Group(s)

Term 1	0 - 16 Credit Hours	Critical course signified by	Hours	Minimum Grade	Notes
TGM 101: Principles of Global Management			3	C	<ul style="list-style-type: none"> An SAT, ACT, Accuplacer, IELTS, or TOEFL score determines placement into first-year composition courses. ASU Mathematics Placement Test score determines placement in Mathematics course. ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students.
COM 100: Introduction to Human Communication (SB)			3		
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition			3	C	
MAT 117: College Algebra (MA)			3		
SOS 110: Sustainable World (SB) OR SOS 111: Sustainable Cities ((HU or SB) & G)			3		
TGM 191: First-Year Seminar			1		
		Term hours subtotal:	16		
Term 2	17 - 31 Credit Hours	Critical course signified by	Hours	Minimum Grade	Notes
TGM 200: Principles of Accounting for Global Organizations			3	C	
COM 225: Public Speaking (L)			3		
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition			3	C	
MAT 210: Brief Calculus (MA)			3		
Humanities, Arts and Design (HU)			3		
Complete ENG 101 OR ENG 105 OR ENG 107 course(s).					
		Term hours subtotal:	15		
Term 3	32 - 47 Credit Hours	Critical course signified by	Hours	Minimum Grade	Notes
TGM 204: Principles of Marketing for Global Organizations			3	C	<ul style="list-style-type: none"> To register for COM 263, a minimum 2.25 GPA is required.
ECN 211: Macroeconomic Principles (SB)			3		
MAT 211: Mathematics for Business Analysis			3		
Historical Awareness (H)			3		
Natural Science - Quantitative (SQ)			4		
Complete First-Year Composition requirement.					
Complete Mathematics (MA) requirement.					
		Term hours subtotal:	16		
Term 4	48 - 63 Credit Hours	Critical course signified by	Hours	Minimum Grade	Notes
ECN 212: Microeconomic Principles (SB)			3		
STP 226: Elements of Statistics (CS)			3		
COM 263: Elements of Intercultural Communication (SB & C & G)			3		
Humanities, Arts and Design (HU)			3		
Natural Science - Quantitative (SQ) OR Natural Science - General (SG)			4		
		Term hours subtotal:	16		
Term 5	64 - 78 Credit Hours	Necessary course signified by	Hours	Minimum Grade	Notes

★ LES 305: Business Law and Ethics for Managers	3	C
★ TGM 468: States and Markets	3	C
ECN 306: Survey of International Economics (SB & G)	3	C
TGM 310: Supply Chain Operations for Global Organizations	3	C
TGM 312: Big Data in the Global Economy	3	C
Term hours subtotal:	15	

★ Term 6	79 - 93 Credit Hours	Necessary course signified by	Hours	Minimum Grade	Notes
★ TGM 353: Regional Management Environment	3		3	C	• Internship (minimum of 3 credit hours) suggested during summer term.
★ TGM 400: Advanced Topics in Global Management	3		3	C	
COM 312: Communication, Conflict, and Negotiation	3		3		
TGM 300: Principles of Finance for Global Organizations	3		3	C	
Elective	3		3		
Term hours subtotal:	15				

★ Term 7	94 - 108 Credit Hours	Necessary course signified by	Hours	Minimum Grade	Notes
★ TGM 353: Regional Management Environment	3		3	C	• A cumulative GPA of 2.50 will be required to register for COM 371.
★ TGM 484: Internship	3		3	C	
TGM 430: International Trade and Reg Econ Agreements	3		3	C	
TGM 460: Global Risk Assessment and Management	3		3	C	
Elective	3		3		
Term hours subtotal:	15				

★ Term 8	109 - 120 Credit Hours	Necessary course signified by	Hours	Minimum Grade	Notes
★ TGM 489: Multinational Organizational Leadership	3		3	C	
★ TGM 498: Pro-Seminar (L)	3		3	C	
COM 371: Language, Culture, and Communication (SB & C & G)	3		3		
Elective	3		3		
Term hours subtotal:	12				

Hide Course List(s)/Track Group(s)

Total Hours: 120

Upper Division Hours: 45 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.50 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for

Academic Recognition: 56 minimum

Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)



THUNDERBIRD
SCHOOL OF GLOBAL MANAGEMENT

A unit of the Arizona State University Knowledge Enterprise

1 Global Place
Glendale, Arizona 85306-6000 USA
602-978-7000 | 1-800-848-9084
www.thunderbird.edu

January 29, 2016

Dr. Marlene Tromp, Vice Provost, ASU West
Dean, New College of Interdisciplinary Arts and Sciences
ASU West

Dear Marlene:

Attached please find the Proposal to establish a new B.S. degree in International Trade.

Dr. Joe Carter, Cheri Roberts, and I prepared this proposal. The major map for the degree was approved by the Thunderbird School of Global Management Curriculum Committee.

We are excited about the new opportunities this will provide for students. We appreciate your support of this proposal and ask that you forward it for further approval.

Best wishes,

Roy C. Nelson, Ph.D.
Associate Professor
Academic Director of Thunderbird Undergraduate Programs

Allen Morrison
CEO and DG
Thunderbird School of Global
Management

Stacey Kimbell

From: Richard Herrera
Sent: Tuesday, February 09, 2016 11:18 AM
To: Paul LePore; Jenny Smith; Stacey Kimbell
Cc: Cameron Thies
Subject: Impact statement from SPGS re: undergraduate International Trade BS degree program

The School of Politics and Global Studies supports the creation of an undergraduate International Trade BS degree program proposed by Thunderbird School of Global Management. The proposed TGM 430 International Trade and Regional Economic Agreements offered at the West campus limited to Thunderbird undergraduate students does not conflict with courses offered the SPGS. We look forward to working with The Thunderbird School to support this new degree program.

Thanks,
Rick

Richard Herrera
Associate Director, School of Politics and Global Studies
Director, Capital Scholars Program
University Coordinator, ASU-McCain Institute Internship Program
Associate Professor School of Politics and Global Studies
Arizona State University
Tempe, AZ 85287-3902
Phone: 480-965-1331

Stacey Kimbell

From: Kay Faris
Sent: Monday, February 01, 2016 4:14 PM
To: Roy Nelson
Cc: Cheri Roberts; Stacey Kimbell; Joseph Carter; Kay Faris
Subject: RE: Impact Statement on B.S. in International Trade degree

Hi Roy,

No problem from our end. Thanks for checking with us.

Best,

Kay

Kay A. Faris
Senior Associate Dean, Academic Programs
W. P. Carey School of Business
Arizona State University
Tempe, AZ 85287-3406
Phone: 480-965-7587
Fax: 480-965-3846
Kay.Faris@asu.edu



From: Roy Nelson
Sent: Friday, January 29, 2016 5:45 PM
To: Kay Faris <KAY.FARIS@asu.edu>
Cc: Cheri Roberts <Cheri.Roberts@thunderbird.asu.edu>; Stacey Kimbell <kimbell@asu.edu>; Joseph Carter <Joseph.Carter@thunderbird.asu.edu>; Roy Nelson <Roy.Nelson@thunderbird.asu.edu>
Subject: Impact Statement on B.S. in International Trade degree

Kay,

Attached please find the final Major Map for the B.S. in International Trade degree.

You have already provided us with an emailed impact statement on TGM 310, "Supply Chain Operations for Global Organizations," as well as an impact statement about ECN 306 (taught by W.P. Carey Faculty - stating that adding our students to that course, starting in Fall 2018, would not have an adverse impact on that course).

My understanding from Stacey Kimbell is that we now also need an impact statement from W.P. Carey about the overall B.S. in International Trade degree.

Is it possible that you can also provide an impact statement on the overall degree?

Thank you very much for all your help.

Best wishes,

Roy

Roy C. Nelson, Ph.D.

Associate Professor

Academic Director | Thunderbird Undergraduate Programs

Thunderbird School of Global Management

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