

The completed and signed proposal should be submitted by the Dean's Office to: [curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu). Before academic units can advertise undergraduate certificates or include them in their offerings as described in the university catalogs, they must be recommended for approval by the Senate Curriculum and Academic Programs Committee and the University Senate, and be approved by the Office of the University Provost.

**Definition and minimum requirements:**

These are the minimum requirements for approval. Individual undergraduate certificates may have additional requirements.

An undergraduate certificate is a programmatic or linked series of courses from a single field or one that crosses disciplinary boundaries and may be free-standing or affiliated with a degree program. The certificate provides a structured and focused set of courses that can be used to enhance a student's baccalaureate experience or professional development.

An undergraduate certificate program:

- Requires a minimum of 15 semester hours of which at least 12 semester hours must be upper division
- Requires a minimum grade of "C" or better for all upper division courses
- Consists of courses that must directly relate in whole or large part to the purpose of the certificate. Example: Geographic area certificates must include only courses specific to the title of the certificate, other than a non-English language
- Is cross disciplinary; or,
  - Certified by a professional or accredited organization/governmental agency; or,
  - Clearly leads to advanced specialization in a field; or,
  - Is granted to a program that does not currently have a major

**College/School/Institute:** New College of Interdisciplinary Arts and Sciences  
**Department/Division/School:** School of Social and Behavioral Sciences  
**Proposed Certificate Name:** Power and Society  
**Requested effective Date:** 2017-18  
**Delivery method:** On-campus only (ground courses and/or iCourses)

*Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.*

**Campus/Locations:**

Indicate all locations where this program will be offered.

Downtown Phoenix     Polytechnic     Tempe     Thunderbird     West    Other:

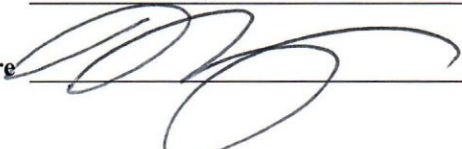
**Proposal Contact**

**Name:** Carol Mueller                      **Title:** Professor of Sociology  
**Phone number:** 602-543-6010/602-904-0952                      **Email:** Carol.Mueller@asu.edu

**DEAN APPROVAL(S)**

**This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed organizational change.**

**College/School/Division Dean name:** Marlene Tromp, Dean, New College of Interdisciplinary Arts & Sciences

**Signature**  **Date:** 7/20/16

**College/School/Division Dean name:**  
(if more than one college involved)

**Signature** \_\_\_\_\_ **Date:** \_\_\_\_/\_\_\_\_/20

*Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.*

**1. Overview**

- A. **Provide a brief description of the new certificate.**  
 Students who complete this certificate learn how to think critically and practically about the relationship between power and society. Courses in the certificate use multiple perspectives to explore the sources, exercise, and consequences of power across a variety of social and historical settings. The certificate is recommended for students with academic and/or career interests in politics, government, economics, organizing and advocacy, public affairs and public policy, journalism, social work, human rights, social justice, education, and sustainability.
- B. **This proposed certificate (check one):**
  - Is cross disciplinary; or
  - Is certified by a professional or accredited organization/governmental agency; or,
  - Clearly leads to advanced specialization in a field; or,
  - Is granted to a program that does not currently have a major.
- C. **Why should this be a certificate rather than a concentration or a minor?**  
 This certificate adds value and quality to undergraduate academic opportunities by complementing a major field of study. The certificate draws together crossdisciplinary connections among social science areas that optimize students' understandings of relations between power and society in social and behavioral sciences as well as other degree programs. The certificate may be taken by any ASU student regardless of major, and appears on the transcript to enhance the visibility of students' earned credentials.
- D. **Affiliation**  
 If the certificate program is affiliated with a degree program, include a brief statement of how it will complement the program. If it is not affiliated with a degree program, incorporate a statement as to how it will provide an opportunity for a student to gain knowledge or skills not already available at ASU.  
 This certificate complements degrees in sociology, political science, and interdisciplinary social & behavioral sciences, all offered by the school, as well as a wide array of other academic degrees. Integrative social sciences perspectives will prepare students to develop critical analytical skills and knowledge about power relations relevant for employment in a variety of fields.
- E. **Demand**  
**Explain the need for the new certificate (e.g., market demand, interdisciplinary considerations).**  
 This certificate is in response to student expressions of concern to advisors about the applicability of their social science degrees to the job market. The certificate emphasizes an additional credential that is relevant to students' future employment.  
  
 The certificate in Power and Society acquaints students with the dimensions of power that obtain in a variety of different institutional settings. This is particularly important for students who seek employment in social change oriented occupations, the areas of human resources or relevant graduate programs or law school.
- F. **Projected enrollment**  
**What are enrollment projections for the first three years?**

	<b>1<sup>st</sup> Year</b>	<b>2<sup>nd</sup> Year</b> (Yr. 1 continuing + new entering)	<b>3<sup>rd</sup> Year</b> (Yr. 1 & 2 continuing + new entering)
Number of Students (Headcount)	5-10	10-20	20-25

**2. Support and Impact**

A. Faculty governance

Provide a supporting letter from the chair of the academic unit verifying that the proposed certificate has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the certificate as presented in the proposal, without impacting core program resources.

See letter attached from Jeffrey Kassing, Director, School of Social & Behavioral Sciences

B. Other related programs

Identify other related ASU programs and outline how the new certificate will complement these existing ASU programs. (If applicable, statements of support from potentially-affected academic unit administrators need to be included with this proposal submission.)

This certificate is designed to meet the needs of West Campus students who are particularly concerned about job opportunities with their social science degrees. It should not have a measurable impact on students in the School of Politics and Global Studies.

C. Letter(s) of support

Provide a supporting letter from each college/school dean from which individual courses are taken.

**3. Academic Curriculum and Requirements**

**A. Knowledge, competencies, and skills**

List the knowledge, competencies, and skills (learning outcomes) students should have when they complete this proposed certificate. Examples of program learning outcomes can be found at (<http://www.asu.edu/oue/assessment.html>).

Outcome 1: Demonstrate knowledge of power in interpersonal relations of gender, race, ethnicity within occupational and/or other organizational settings

Outcome 2. Demonstrate knowledge of power relations between identity, class, and national groups at societal level.

Measure 1: The major paper assigned in POS 210 or SOC 456. These courses both have several writing assignments.

Performance Criterion 1: 80% will exhibit mastery on a scale of poor/adequate/mastery/superior.

Measure 2: One of several writing assignments in either POS 210 or SOC 456

Performance Criterion 2: 80% will exhibit mastery on a scale of poor/adequate/mastery/superior.

**B. Admissions criteria**

List the admissions criteria for the proposed certificate. If they are identical to the admission criteria for the existing major and degree program under which this certificate will be established, please note that here.

The certificate uses the same admissions criteria as used for the Social and Behavioral Sciences degree program. The certificate is thus open to all ASU undergraduate majors.

**C. Curricular structure**

Provide the curricular structure for this certificate. Be specific in listing required courses and specify the total minimum number of hours required for the certificate.

**Required certificate courses**

Prefix	Number	Title	Is this a new Course?	Credit Hours
POS	335	Power and American Democracy	Yes	3
SOC	456	Political Sociology	No	3
Candidates will take one of the two courses			(Select one)	
			(Select one)	
<i>Section sub-total:</i>				3

**Elective certificate courses**

Prefix	Number	Title	Is this a new Course?	Credit Hours
The remaining twelve credit hours will be completed by selecting relevant courses on power & society within specific contexts from at least two of the following prefixes to develop breadth across disciplines: ASB, POS, SBS, SOC. At least nine hours must be upper division courses. SEE APPENDIX for list of elective options. Examples include, but are not limited to the following:				
			(Select one)	
POS	436	Gender, Sexuality, Nation-States	No	3
POS	437	Women, Power, and Politics	No	3
SOC	339	Grassroots Social Movements	No	3

SOC	426	Social Inequality	No	3
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*Section sub-total:* 12

**Other certificate requirements**

E.g. – Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable	Credit Hours
NONE	

Section sub-total:

**Total minimum credit hours required for certificate 15**

**D. Minimum residency requirement**

How many hours of the certificate must be ASU credit?

All 15 semester hours must be completed through the School of Social and Behavioral Sciences in the New College of Interdisciplinary Arts and Sciences.

**E. New Courses**

Provide a brief course description for each new course.

The following course is simultaneously being processed through Curriculum Changemaker. The remaining courses used by the program are already in existence.

POS 335/SBS 335 Power and American Democracy (3 credits) [Note: Already offered as POS 394 Special Topic]

This course explores how persistent patterns of marginalization and privilege impede the realization of democratic ideals in U.S. society. In particular, the course unpacks how, in practice, different forms of political power reinforce or challenge persistent patterns of marginalization and privilege. In combination with the study of power as the repression and control of others' actions, the course also explores power as exercised in the collective production of social boundaries. Students learn how to better analyze, critique, and engage with different forms of power operating in U.S. society.

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost's Office approval before this certificate is put on Curriculum and Academic Programs Committee (CAPC) agenda.

**4. Administration and Resources**

A. Administration

How will the proposed certificate be administered (including admissions, student advisement, retention, etc.)?

The certificate will be administered through the same procedures as for majors and minors in Social and Behavioral Sciences. It is open to all ASU undergraduate majors.

B. Resources

What are the resource implications for the proposed certificate, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this certificate please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this certificate.

We anticipate that the certificate may generate additional students, but we expect to absorb these using the existing infrastructure and faculty. Contributors to this interdisciplinary certificate are all located in the same Social and Behavioral Sciences unit.

C. Primary Faculty

List the primary faculty participants regarding this proposed certificate. For interdisciplinary certificates, please include the relevant names of faculty members from across the University.

<b>Name</b>	<b>Title</b>	<b>Area(s) of Specialization as they relate to proposed certificate</b>
Suzanne Vaughan	Associate Professor	Sociology
Jennifer Keahey	Assistant Professor	Sociology
Carol Mueller	Professor	Sociology
Natasha Behl	Assistant Professor	Political Science
Linda Kim	Lecturer	Sociology
Scott Renshaw	Lecturer	Sociology

**5. Additional Materials**

- A. Complete and attach the Appendix document.
- B. Provide one or more model programs of study (if appropriate).
- C. Attach other information that will be useful to the review committees and the Office of the Provost.

**PROVOST OFFICE APPROVAL(S)**

**This proposal has been approved by all necessary Provost office levels of review. I recommend implementation of the proposed organizational change.**

**Office of the University Provost**

**Signature**

**Date:** / /20

*Note: An electronic signature, email, or a PDF of the signed signature page is acceptable.*

## APPENDIX

### OPERATIONAL INFORMATION FOR UNDERGRADUATE CERTIFICATES

(This information is used to populate the Degree Search/catalog website.

Please consider the student audience in creating your text.)

A. **Proposed Certificate Name:**  
**Power and Society**

B. **Description (150 words maximum)**

The certificate program in power and society in the School of Social and Behavioral Sciences in the New College of Interdisciplinary Arts and Sciences at the West campus, prepares students to think critically and practically about the relationship between power and society. Courses in the program use multiple perspectives to explore the sources, exercise and consequences of power across a variety of social and historical settings. The certificate program is recommended for students with academic or career interests in politics, government, economics, organizing and advocacy, public affairs and public policy, journalism, social work, human rights, social justice, education and sustainability.

C. **Contact and Support Information**

Building Name, code and room number: ( <a href="#">Search ASU map</a> )	FAB N101
Program office telephone number: ( <i>i.e.</i> 480/965-2100)	602/543-3000
Program Email Address:	sbsadvising@ASU.EDU
Program Website Address:	<a href="https://newcollege.asu.edu/social-behavioral-sciences-degree-programs">https://newcollege.asu.edu/social-behavioral-sciences-degree-programs</a>

D. **Program Requirements:** Provide applicable information regarding the program such as curricular restrictions or requirements, specific course lists, or academic retention requirements.

The power and society certificate requires a minimum of 15 credit hours (at least 12 must be upper-division), as outlined below. Students are encouraged to take courses that develop breadth rather than limiting their selection to courses in one particular discipline.

Additional certificate requirements:

- All 15 credit hours must be completed through the School of Social and Behavioral Sciences in the New College of Interdisciplinary Arts and Sciences.
- A maximum of six credit hours may be shared between a certificate and a New College of Interdisciplinary Arts and Sciences major.
- Only courses in which a student receives a grade of "C" (2.00 on a 4.00 scale) or higher may be used to meet the certificate requirements.
- A maximum of three credit hours of individualized instruction or internship may be applied toward the certificate.

**Required Core Courses (3 credit hours)**

Students will select one of the following:

POS/SBS 335 Power and American Democracy (3)  
SOC 456 Political Sociology (3)

**Certificate Elective Courses (12 credit hours)**

Students will select 12 credit hours from relevant courses on power and society. Selected courses must come from at least two of the following prefixes to develop breadth across disciplines: ASB, POS, SBS, or SOC.

Examples of electives include, but are not limited to:

ASB/SBS/SOC 342 Mexico-US Borderlands, SB and C (3)  
ASB 442/SBS 460 Global Cities, SB and G (3)  
ASB/POS/SBS/SOC 394/494 Special Topics (1-4)  
ASB/POS/SBS/SOC 484 Internship (1-12)  
ASB/POS/SBS/SOC 499 Individualized Instruction (1-3)  
POS 150 Comparative Government, SB and G (3)  
POS 160 Global Politics, SB and G (3)  
POS/SBS 335 Power and American Democracy (3) (if not taken for core)  
POS 350 Comparative Politics, SB and G (3)

- POS 360 World Politics, SB and G (3)
- POS 361 American Foreign Policy, SB and G (3)
- POS 436 Gender Sexuality, Nation-States (3)
- POS 437 Women, Power, and Politics, G (3)
- POS 470 Law and the Political Order, SB (3)
- POS 480 Global Justice, G (3)
- POS 486 International Political Economy, SB and G (3)
- SBS/SOC/POS/ASB 339 Grassroots Social Movements, SB (3)
- SBS/ASB/POS 447 Citizenship, Nationalism and Identity, SB and C (3)
- SOC 371 Inequality and Sustainability (3)
- SOC 426 Social Inequality, SB (3)
- SOC 456 Political Sociology (3) (if not taken for core)
- SOC 457 Global Social Movements, SB and G (3)

Depending upon a student’s undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this certificate.

- E. **Additional Admission Requirements** If applicable list any admission requirements (freshman and/or transfer) that are higher than and/or in addition to the university minimum undergraduate admission requirements.)  
This certificate is open to students in any major. Please contact an advisor in the New College of Interdisciplinary Arts and Sciences for more information.
- F. **Delivery/Campus Information Delivery:** On-campus only (ground courses and/or iCourses)

*Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.*

**G. Campus/Locations:**

Indicate **all** locations where this program will be offered.

- Downtown Phoenix    Polytechnic    Tempe    Thunderbird    West   Other:





**MEMO**

Date: April 28, 2016

To: Dr. Marlene Tromp, Dean, New College of Interdisciplinary Arts and Sciences

From: Jeffrey Kassing, Director, School of Social and Behavioral Sciences

RE: Impact Statement, Certificate in Power & Society

This is a memo in support of our request to propose a Certificate in Power & Society for the Fall 2017 semester. This request was approved in the 2016-2017 Academic Plan.

The proposal has received faculty approval through appropriate governance procedures in the School of *Social & Behavioral Sciences* as well as relevant academic units throughout the university.

I have reviewed the proposal and verified that the proposal is complete and all supplemental materials are included.

Attachments: Proposal for Certificate in Power & Society

Sincerely,

A handwritten signature in blue ink that reads 'Jeffrey Kassing'.

Jeffrey Kassing, Director  
School of Social and Behavioral Sciences  
New College of Interdisciplinary Arts and Sciences

**NEW COLLEGE OF INTERDISCIPLINARY ARTS & SCIENCES**

MAILING ADDRESS: PO BOX 37100, PHOENIX, AZ 85069-7100

STREET/SHIPPING ADDRESS: 4701 W. THUNDERBIRD ROAD, GLENDALE, AZ 85306-4908

(602) 543-6000 FAX: (602) 543-6004

August 25, 2016

Todd R. Sandrin  
Senior Associate Dean  
ASU New College  
4701 W. Thunderbird Rd.  
Glendale, AZ 85306

Dear Todd,

This letter is to support the three new certificates being proposed by the School of Social and Behavioral Sciences at ASU's New College. I do not foresee an impact from these campus immersion certificates in Applied Social Science; Diversity and Equity Studies; and Power and Society. The one concern I have is the name similarity to a College of Liberal Arts and Sciences certificate. The School of Human Evolution and Social Change is proposing an undergraduate certificate in Social Science Research Methods. The course content is different from the Applied Social Science certificate but the name similarity may confuse students. We need to inform advisors and faculty of the difference so we direct students appropriately.

Thank you.

Sincerely,



Elizabeth A. Wentz  
Dean of Social Sciences  
College of Liberal Arts and Sciences  
Arizona State University  
Tempe, AZ 85287-6505

**Office of the Dean**

Fulton Center, Suite 145, 300 East University Drive  
PO Box 876505, Tempe, AZ 85287-6505  
(480) 727-1048 • Fax: (480) 965-1093  
[clas.asu.edu](http://clas.asu.edu)

## Stacey Kimbell

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**From:** Duane Roen  
**Sent:** Friday, September 09, 2016 8:23 AM  
**To:** Stacey Kimbell  
**Cc:** Tosha Ruggles; nccurriculum@asu.edu; Greg Wise; Todd Sandrin; Marlene Tromp  
**Subject:** RE: Impact Statements for New Certificates

Stacey,

I checked with faculty heads Nick Alozie and Kevin Ellsworth. The consensus among the three of us is that these certificates will be valuable options for students with a large variety of majors, and they well with the values and mission of ASU.

We are happy to support the certificates.

Please let us know what else we can to do help.

Best,  
Duane

**Duane Roen**

Vice Provost, Polytechnic campus

Dean, College of Integrative Sciences and Arts

Dean, University College

**Arizona State University**

College of Integrative Sciences and Arts | [cisa.asu.edu](http://cisa.asu.edu)

University College | [universitycollege.asu.edu](http://universitycollege.asu.edu)

Mail Code: 2780

7271 E Sonoran Arroyo Mall

Mesa, AZ 85212-6415

**P: 480-727-6513**



[CISA](#) | [CSRD](#) | [FYS](#) | [AISSS](#)

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**From:** Stacey Kimbell  
**Sent:** Thursday, September 08, 2016 1:33 PM  
**To:** Duane Roen  
**Cc:** Tosha Ruggles; nccurriculum@asu.edu; Greg Wise  
**Subject:** Impact Statements for New Certificates

Dear Dean Roen,

I am writing on behalf of the School of Social and Behavioral Sciences in the New College of Interdisciplinary Arts and Sciences. The school has proposed new certificates in the following areas: **Applied Social Sciences; Diversity and Equity Studies;** and **Power and Society**. These programs are expected to launch in the 2017-2018 academic year and are designed for West Campus majors. The Provost's Curriculum Development office has asked us to get impact statements from CISA for each proposal. The certificates are described as follows:

**Applied Social Sciences:** This certificate prepares students to apply social sciences tools to real-world problems. Students collaborate in developing case studies, engage in fieldwork, and learn how to apply expert knowledge and

engage in complex communications. Working with stakeholders, students identify and solve problems, reform managerial structures and organizational systems, and drive social change. The certificate is recommended for students with academic and/or career interests in human resources, administration, journalism, social work, business, community and civic work, as well as politics, organizing and advocacy, public policy, education, and sustainability.

**Diversity and Equity Studies:** Understanding diversity and possessing skills to work effectively with diverse colleagues, clients, and leaders are fundamental to competitiveness in the increasingly diverse and transnational labor market. This certificate develops intercultural competence through gaining knowledge related to the histories, practices and perspectives of diverse groups, both local and global. Reflecting on this knowledge permits students to develop strategies to work with and through differences of gender, race, ethnicity, sexuality, age, religion, class, etc. Integrative social sciences perspectives enable bridge building within and across difference to redress inequalities. Certificate is valuable to those pursuing careers in medicine, law, business and management, public policy, human resources, media, government, and community advocacy.

**Power and Society Certificate.** Students who complete this certificate learn how to think critically and practically about the relationship between power and society. Courses in the certificate use multiple perspectives to explore the sources, exercise, and consequences of power across a variety of social and historical settings. The certificate is recommended for students with academic and/or career interests in politics, government, economics, organizing and advocacy, public affairs and public policy, journalism, social work, human rights, social justice, education, and sustainability.

After reviewing the above and attached information, please let us know whether each proposal will have an impact on your college, and if so, please provide a detailed description (by reply to this email) that we can attach to our proposals. I have attached a single PDF which contains all three proposals. If you have any difficulty with this file, please let me know at your earliest convenience.

Thank you in advance for your assistance in this matter.

**Stacey Kimbell**

Executive Admin Support Specialist

Academic Services – Office of the Dean

ASU New College of Interdisciplinary Arts and Sciences

Voice: (602) 543-6150 Fax: (602) 543-4565