

**(NEW GRADUATE INITIATIVES)****PROPOSAL PROCEDURES CHECKLIST**

Academic units should adhere to the following procedures when requesting new curricular initiatives (degrees, concentrations or certificates).

**Obtain the required approval from the Office of the Provost to move the initiative forward for internal ASU governance reviews/approvals.**

- Establishment of new curricular initiative requests; degrees, concentrations, or certificates
- Rename requests; existing degrees, concentrations or certificates
- Disestablishment requests; existing degrees, concentrations or certificates

**Submit any new courses that will be required for the new curricular program to the Curriculum ChangeMaker online course approval system for review and approval.**

- Additional information can be found at the Provost's Office Curriculum Development website: [Courses link](#)
- For questions regarding proposing new courses, send an email to: [courses@asu.edu](mailto:courses@asu.edu)

**Prepare the applicable proposal template and operational appendix for the proposed initiative.**

- New degree, concentration and certificate templates (contain proposal template and operational appendix) can be found at the Provost's Office Curriculum Development website: [Academic Programs link](#)

**Obtain letters or memos of support or collaboration. (if applicable)**

- When resources (faculty or courses) from another academic unit will be utilized
- When other academic units may be impacted by the proposed program request

**Obtain the internal reviews/approvals of the academic unit.**

- Internal faculty governance review committee(s)
- Academic unit head (e.g. Department Chair or School Director)
- Academic unit Dean (will submit approved proposal to the [curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu) email account for further ASU internal governance reviews (as applicable, University Graduate Council, CAPC and Senate)

**Additional Recommendations** - All new graduate programs require specific processes and procedures to maintain a successful degree program. Below are items that Graduate Education strongly recommends that academic units establish after the program is approved for implementation.

**Set-up a Graduate Faculty Roster for new PhD Programs** – This roster will include the faculty eligible to mentor, co-chair or chair dissertations. For more information, please go to [http://graduate.asu.edu/graduate\\_faculty\\_initiative](http://graduate.asu.edu/graduate_faculty_initiative).

**Establish Satisfactory Academic Progress Policies, Processes and Guidelines** – Check within the proposing academic unit and/or college to see if there are existing academic progress policies and processes in place. If none have been established, please go to [http://graduate.asu.edu/faculty\\_staff/policies](http://graduate.asu.edu/faculty_staff/policies) and scroll down to the **academic progress review and remediation processes** (for faculty and staff) section to locate the reference tool and samples for establishing these procedures.

**Establish a Graduate Student Handbook for the New Degree Program** – Students need to know the specific requirements and milestones they must meet throughout their degree program. A Graduate Student Handbook provided to students when they are admitted to the degree program and published on the website for the new degree gives students this information. Include in the handbook the unit/college satisfactory academic progress policies, current degree program requirements (outlined in the approved proposal) and provide a link to the Graduate Policies and Procedures website. Please go to [http://graduate.asu.edu/faculty\\_staff/policies](http://graduate.asu.edu/faculty_staff/policies) to access Graduate Policies and Procedures.

**Check Box Directions** – To place an “X” in the check box, place the cursor on the left-side of the box, right click to open the drop down menu, select **Properties**, under **Default value**, select **Checked** and then select **Ok**.



ARIZONA STATE UNIVERSITY  
PROPOSAL TO ESTABLISH A NEW GRADUATE DEGREE

This template is to be used only by programs that have received specific written approval from the University Provost's Office to proceed with internal proposal development and review. A separate proposal must be submitted for each individual new degree program.

DEGREE PROGRAM

College/School(s) offering this degree: College of Public Service and Community Solutions

Unit(s) within college/school responsible for program: School of Community Resources and Development (SCRD)

Proposed Degree Name: Master of Sustainable Tourism (MST) in Sustainable Tourism

Master's Degree Type: Other

If Degree Type is "Other", provide proposed degree type: Master of Sustainable Tourism and proposed abbreviation: MST

Proposed title of major: Sustainable Tourism

Is a program fee required? Yes  No

Is the unit willing and able to implement the program if the fee is denied? Yes  No

Requested effective term: Fall and year: 2017

(The first semester and year for which students may begin applying to the program)

PROPOSAL CONTACT INFORMATION

(Person to contact regarding this proposal)

Name: Kathleen Andereck

Title: Director

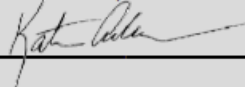
Phone: (602) 496-1056

Email: kandereck@asu.edu

DEAN APPROVAL

This proposal has been approved by all necessary unit and College/School levels of review, and the College/School(s) has the resources to offer this degree program. I recommend implementation of the proposed degree program. (Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.)

College Dean name: Kathleen Andereck, Director of Curricular Initiatives

College Dean Signature  Date: 7/25/16

College Dean name:  
(if more than one college involved)

College Dean Signature \_\_\_\_\_ Date: \_\_\_\_\_

**ARIZONA STATE UNIVERSITY  
PROPOSAL TO ESTABLISH A NEW GRADUATE DEGREE**

This proposal template should be completed in full and submitted to the University Provost's Office [mail to: [curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu)]. It must undergo all internal university review and approval steps including those at the unit, college, and university levels. A program **may not** be implemented until the Provost's Office notifies the academic unit that the program may be offered.

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**DEGREE PROGRAM INFORMATION**

**Master's Type:** Other  
(E.g. MS, MA, MAS, PSM, or other)

**If Degree Type is "Other", provide proposed degree type:** Master of Sustainable Tourism  
**Provide proposed abbreviation:** MST

**Proposed title of major:** Sustainable Tourism

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**1. PURPOSE AND NATURE OF PROGRAM:**

**A. Brief program description-**

Students in the Master of Sustainable Tourism receive a comprehensive education with a focus on the environmental, economic and social aspects of tourism, equipping them with the skills necessary to create pioneering sustainable development solutions to the challenges facing tourism today. This holistic curriculum focuses on integrating all three pillars of sustainability into existing tourism theories and concepts. The program prepares future sustainable tourism professionals to meet the increasing demand for people trained in sustainability practices and the application of those practices in tourism. The program will be available through ASUOnline.

**B. Will concentrations be established under this degree program?**  Yes  No  
(Please provide additional concentration information in the operational appendix – number 5A.)

**2. PROGRAM NEED -** Explain why the university should offer this program (include data and discussion of the target audience and market).

We currently offer a Master of Advanced Study (MAS) in Sustainable Tourism. The ASU Master of Sustainable Tourism (MST) degree will replace the existing MAS. The degrees are exactly the same program; the new degree and name are to more accurately reflect the professional nature of the program and be more appealing to students. Students do not seem to understand what a MAS degree is; the MST designation is a clear description that communicates the nature of the degree in a more succinct and overt way. An informal poll of MAS students was done before submitting the name change in the academic plan last year, and they generally prefer the MST designation. Upon approval of the MST, the MAS will be closed for applications and then disestablished when current students have completed their program. Current students will not be impacted. Because the programs are the same and students will not be differentiated, the degree in which the student is enrolled is not an issue and there will be no confusion among students or faculty. It is no different than having students from more than one degree program in a class which is very common in SCRD's programs.

The degree is a unique program that addresses the growing demand for tourism professionals who are trained in applying the three pillars of sustainability (i.e. society, environment and economics) to tourism development. Our students receive a comprehensive education with a focus on the environmental, economic and social aspects of tourism, equipping them with the skills necessary to create pioneering sustainable development solutions to the challenges facing tourism today. Despite a growing demand in graduate programs that focus on sustainability, tourism departments have been slow to offer graduate program options to students interested in understanding the relationships between tourism development and sustainability. Although Europe and the UK have offered graduate

programs in sustainable tourism development for several years, the US currently has only a handful of graduate programs available that focus specifically on tourism development, with even fewer focusing on sustainability. Currently, only two universities in the US offer graduate degrees specifically in sustainable tourism: East Carolina University and University of North Texas. Neither of these programs have a holistic curriculum that focuses on integrating all three pillars of sustainability into existing tourism theories and concepts and neither have a curriculum developed entirely for their individual degree programs. As well, neither are top tier universities and neither are online.

Data on the demand for tourism professionals trained in sustainability is scarce, however, research does show that students are beginning to demand a greater focus on environmental issues as well as corporate social responsibility when looking for graduate programs. The proliferation of organizations such as Sustainable Travel International, National Geographic's Center for Sustainable Destinations, the International Ecotourism Society, and the Sustainable Tourism Stewardship Council among many others, points to the growing importance of this field. Many of the large hotel chains, airlines, attractions companies, and convention and visitor bureaus have instituted sustainability practices.

Sustainable tourism is clearly becoming important and SCRD fills a gap in sustainable tourism education by providing an excellent and accessible professional master program. The Master of Sustainable Tourism is geared towards professionals seeking a flexible yet rigorous graduate degree program. For this reason, we offer the program entirely online. An online degree program allows students from all over the world, many of who would otherwise be discouraged from obtaining degrees due to financial or visa constraints, to have access to our School's excellent faculty and to an education that will allow for personal growth and professional advancement. The program can be taken in 12 months or 24 months, either plan requiring the completion of a minimum of 31 credit hours, which includes an applied project.

Research demonstrates that the demand for online programs is growing steadily. The success of ASU's own online degree is a good indication of that. As well, the MAS in Sustainable Tourism has grown from 14 students to 50 students in four years. We believe the new degree type will be more attractive to students and boost our enrollment growth.

**3. IMPACT ON OTHER PROGRAMS** - Attach any letters of collaboration/support from impacted programs. (see Checklist coversheet)

**N/A**

In effect this program already exists under a different name. The unique nature of the online program with a directed focus on sustainability and tourism means it appeals to students in ways no other program offered at the University does. We primarily target tourism professionals globally who are interested in professional development to enhance their careers. Because the market is those who have an undergraduate degree in tourism or a related field and is only online, the program has no effect on other ASU programs.

An impact statement from the School of Sustainability is on file with Graduate Education.

**4. PROJECTED ENROLLMENT** - How many new students do you anticipate enrolling in this program each year for the next five years? Please note, The Arizona Board of Regents (ABOR) requires nine masters and six doctoral degrees be awarded every three years. Thus, the projected enrollment numbers must account for this ABOR requirement.

<b>5-YEAR PROJECTED ANNUAL ENROLLMENT</b>					
<b>Please utilize the following tabular format.</b>	<b>1<sup>st</sup> Year</b>	<b>2<sup>nd</sup> Year</b> (Yr 1 continuing + new entering)	<b>3<sup>rd</sup> Year</b> (Yr 1 & 2 continuing + new entering)	<b>4<sup>th</sup> Year</b> (Yrs 1, 2, 3 continuing + new entering)	<b>5<sup>th</sup> Year</b> (Yrs 1, 2, 3, 4 continuing + new entering)

Number of Students Majoring (Headcount)	50	58	65	70	75
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**5. STUDENT LEARNING OUTCOMES AND ASSESMENT:**

**A. List the knowledge, competencies, and skills** students should have attained by graduation from the proposed degree program. (You can find examples of program Learning Outcomes at <http://www.asu.edu/oue/assessment.html>).

See section 5B

**B. Describe the plans and methods to assess** whether students have achieved the knowledge, competencies and skills identified in the Learning Outcomes. (You can find examples of assessment methods at <http://www.asu.edu/oue/assessment.html>).

Students will demonstrate an understanding of the dominant theories and practices in tourism studies and sustainability. They will be able to assess levels of sustainability of tourism businesses and destinations through training in indicator and audit creation and implementation and be knowledgeable in ways to increase sustainability. Each course will have its own level of assessment through a combination of examinations and essays to demonstrate the student's comprehension of material. As this is a graduate degree, students will not only need to understand but be able to apply what they have learned in real world settings. This skill will be tested and assessed in their best practices workshop course and through their final project. Each student will have a faculty member assigned to the approval, support, and assessment of final projects.

Specific assessment outcomes and measurements include:

**Outcome 1:** Students will demonstrate knowledge of the dominant concepts and practices in sustainable tourism.

**Measure 1.1:** Students in TDM 520 Sustainable Thinking in Tourism will be required to take an exam that assesses knowledge of sustainability concepts.

**Performance criterion 1.1:** 80 percent of students or better will achieve a score of 80 percent or better on the exam as evaluated by the instructor.

**Measure 1.2:** Students in CRD 569 Advance Tourism and Recreation Studies will be required to write a paper that assesses knowledge of tourism principles and concepts.

**Performance criterion 1.2:** 80 percent of students or better will achieve a score of 80 percent or better on the exam as evaluated by the instructor.

**Outcome 2:** Students will demonstrate application of the dominant theories and practices in sustainable tourism.

**Measure 2.1:** Students in TDM 531 Sustainable Tourism Destination Planning and Management II will be required to present a sustainable tourism best practices case study to the class.

**Performance criterion 2.1:** 80 percent of students or better will achieve a score of 80 percent or better on the case study as evaluated by the instructor.

**Measure 2.2:** Students in TDM 593 Applied Project will be required to apply sustainable tourism principles and practices to a tourism destination or business by completing an applied project.

**Performance criterion 2.2:** 80 percent of students or better will achieve a score of 80 percent or better on the applied project as evaluated by the instructor.

**6. ACCREDITATION OR LICENSING REQUIREMENTS (if applicable):** Provide the names of the external agencies for accreditation, professional licensing, etc. that guide your curriculum for this program, if any. Describe any requirements for accreditation or licensing.

None

## 7. FACULTY, STAFF, AND RESOURCE REQUIREMENTS:

### A. Faculty

- i. **Current Faculty** - List the name, rank, highest degree, area of specialization/expertise and estimate of the level of involvement of all current faculty members who will teach in the program.
  - Kathleen Andereck, Ph.D., Professor and Director, Community-based tourism. Oversees the program.
  - Christine Buzinde, Ph.D., Associate Professor, Cultural tourism; tourism planning. Teaches one required class.
  - Deepak Chhabra, Ph.D., Associate Professor, Cultural tourism; tourism marketing. Teaches one of the elective courses and one required course.
  - Rebekka Goodman, Ph.D., Lecturer, Sustainable tourism development. Teaches four courses.
  - Evan Jordan, Ph.D., Assistant Professor. Tourism planning. Teaches two classes.
  - Gyan Nyaupane, Ph.D., Associate Professor, Sustainable tourism; nature-based tourism. Teaches one required and one elective course.
  - All tourism faculty contribute to assessment of applied projects when needed
- ii. **New Faculty** - Describe the new faculty hiring needed during the next three years to sustain the program. List the anticipated hiring schedule and financial sources for supporting the addition of these faculty members.

None. The faculty are already in place to support this program.

- iii. **Administration of the program** - Explain how the program will be administered for the purposes of admissions, advising, course offerings, etc. Discuss the available staff support.

As with the School's other graduate programs, a faculty program coordinator oversees admissions, advising, course offerings and other operational aspects of the program. EdPlus also provides support. Staff support in the School is adequate to manage the program. The School Director's executive assistant provides support as needed, as does the Student Services Manager and Academic Support Specialist.

- B. Resource requirements needed to launch and sustain the program:** Describe any new resources required for this program's success such as new staff, new facilities, new library resources, new technology resources, etc

None. The resources and infrastructure are already in place to support this program.

## 8. COURSES:

- A. Course Prefix(es):** Provide the following information for the proposed graduate program.

- i. Will a new course prefix(es) be required for this degree program?  
Yes  No
- ii. If yes, complete the [Course Prefixes / Subjects Form](#) for each new prefix and submit it as part of this proposal submission.

- B. New Courses Required for Proposed Degree Program:** Provide course prefix, number, title, and credit hours and description for any new courses required for this degree program.

None. All courses are currently available.

**APPENDIX I  
OPERATIONAL INFORMATION FOR GRADUATE PROGRAMS**

(This information is used to populate the [Graduate Programs Search](#)/catalog website.)

**1. Provide a brief (catalog type - no more than 150 words) program description.**

Students in the sustainable tourism master's program receive a comprehensive education with a focus on the environmental, economic and social aspects of tourism, equipping them with the skills necessary to create pioneering sustainable development solutions to the challenges facing tourism today. This holistic curriculum focuses on integrating all three pillars of sustainability into existing tourism theories and concepts. The program prepares future sustainable tourism professionals to meet the increasing demand for people trained in sustainability practices and the application of those practices in tourism.

**Curricular Structure Breakdown for the Academic Catalog:**

31 credit hours including the required applied project course (TDM 593)

**Required Core (24 credit hours)**

CRD 569 Advanced Tourism and Recreation Studies (3)

TDM 520 Sustainable Thinking in Tourism (3)

TDM 521 Sustainable Thinking in Tourism II (3)

TDM 530 Sustainable Tourism Destination Planning and Management I (3)

TDM 531 Sustainable Tourism Destination Planning and Management II (3)

TDM 540 Sustainable Food Management in Tourism (3)

TDM 550 Managing the Sustainable Tourism Business (3)

TDM 570 Sustainable Tourism (3)

**Electives or Research (3 credit hours)**

**Culminating Experience (4 credit hours)**

TDM 593 Applied Project (4)

**Additional Curriculum Information**

One elective or research course is selected from an approved list for three credit hours. Students should contact the academic unit for a list of possible courses. Other courses may be used with approval from the academic unit.

Students complete an applied project that may consist of a sustainable tourism development plan for a community, a thorough sustainability audit of a tourism business, or other project as approved by the faculty advisor.

**2. Campus(es) where program will be offered:**

*(Please note that Office of the Provost approval is needed for ASU Online campus options.)*

**ASU Online only (all courses online)**

**Note:** Please see attached support from ASU Online.

**All other campus options (please select all that apply):**

Downtown                       Polytechnic  
 Tempe                               West

**Both on-campus and**  **ASU Online (\*)** - (Check applicable campus from options listed.)

(\*) Please note: Once students elect a campus option, students will not be able to move back and forth between the on-campus (in-person) or hybrid options and the ASU Online campus option.

**3. Admission Requirements:**

**Degree:** Minimum of a bachelor's degree (*or equivalent*) or a graduate degree from a regionally accredited college or university of recognized standing in a related field such as tourism, recreation, hospitality, business, geography, or planning.

**GPA:** Minimum of a 3.00 cumulative GPA (scale is 4.00=A) in the last 60 hours of a student's first bachelor's degree program. Minimum of 3.00 cumulative GPA (scale is 4.00=A) in an applicable Master's degree.

**English Proficiency Requirement for International Applicants:** The English proficiency requirements are the same as the Graduate Education requirement. (see Graduate Education requirement [http://graduate.asu.edu/admissions/international/english\\_proficiency](http://graduate.asu.edu/admissions/international/english_proficiency)):  **Yes**  **No**

**Foreign Language Exam:**

Foreign Language Examination(s) required?  Yes  No

**Required Admission Examinations:**  GRE  GMAT  Millers Analogies  **None required**  
(Select all that apply.)

**Letters of Recommendation:**  Yes  No (3 letters of recommendation from current or former employers, current or former faculty members, or others who are familiar with the applicant's scholarly and professional abilities and characteristics. Required are the names, email addresses, titles and organizations from whom the student will be requesting recommendations.)

**Professional Statement/Resume:** A written professional statement describing the applicant's purpose in pursuing the Master's degree will be submitted online. In addition, a current resume is required outlining previous professional activities.

**4. Application Review Terms (if applicable Session):** Indicate all terms for which applications for Admissions are accepted:

- Fall (regular) year: 2017
- Spring (regular) year: 2018
- Summer I year: 2018

**5. Curricular Requirements:**

(Please expand tables as needed. Right click in white space of last cell. Select "Insert Rows Below")

**5A. Will concentrations be established under this degree program?**  Yes  No

**5B. Curricular Structure:**

Required Core Courses for the Degree			Credit Hours
(Prefix & Number)	(Course Title)	(New Course?) Yes or No?	(Insert Section Sub-total)
			<b>24</b>
TDM 520	Sustainable Thinking in Tourism	no	<b>3</b>



TDM 521	Sustainable Thinking in Tourism II	no	3
TDM 570	Sustainable Tourism	no	3
CRD 569	Advanced Tourism and Recreation Studies	no	3
TDM 530	Sustainable Tourism Destination Planning and Management I	no	3
TDM 531	Sustainable Tourism Destination Planning and Management II	no	3
TDM 540	Sustainable Food Management in Tourism	no	3
TDM 550	Managing the Sustainable Tourism Business	no	3
<b>Elective or Research Courses</b> <i>(as deemed necessary by supervisory committee)</i>			<b>Credit Hours</b> (Insert Section Sub-total)
<b>Students select one course from the list below for 3 credit hours. Other courses may be utilized with approval from the academic unit.</b>			
<b>(Prefix &amp; Number)</b>	<b>(Course Title)</b>	<b>(New Course?) Yes or No?</b>	<b>3</b>
TDM 448	Heritage and Cultural Tourism	no	3
TDM 458	International Tourism	no	3
TDM 494	Special Topics	no	3
	Other approved course		3
<b>Culminating Experience</b> <i>E.g. - Capstone course, applied project, <b>thesis (masters only – 6 credit hours)</b> or <b>dissertation (doctoral only – 12 credit hours)</b> as applicable</i>			<b>Credit Hours</b> (Insert Section Sub-total) <b>4</b>
<b>TDM 593 Applied Project</b> Students complete an applied project that may consist of a sustainable tourism development plan for a community, a thorough sustainability audit of a tourism business, or other project as approved			<b>4</b>
<b>Total required credit hours</b>			<b>31</b>

- List all required core courses and total credit hours for the core (required courses other than internships, thesis, dissertation, capstone course, etc.).
- Omnibus numbered courses cannot be used as core courses.
- Permanent numbers must be requested by submitting a course proposal to Curriculum ChangeMaker for approval. Courses that are new, but do not yet have a new number can be designated with the prefix, level of the course and X's (e.g. ENG 5XX or ENG 6XX).

## 6. Comprehensive Exams:

**Master's Comprehensive Exam (when applicable), please select the appropriate box.**

- Oral comprehensive exam is required – in addition to written exam
- No oral or written comprehensive exam required

7. **Allow 400-level courses:**  **Yes**  **No** (No more than 6-credit hours of 400-level coursework can be included on a graduate student plan of study.)
8. **Committee:** Required Number of Thesis or Dissertation Committee Members (must be at least 3 including chair or co-chairs): 1 (the minimum requirement for Graduate Education)
9. **Keywords** (List all keywords that could be used to search for this program. Keywords should be specific to the proposed program.) sustainability, tourism, planning,

**10. Area(s) of Interest**

A. Select **one (1)** primary area of interest from the list below that applies to this program.

- |                                                                          |                                                                         |
|--------------------------------------------------------------------------|-------------------------------------------------------------------------|
| <input type="checkbox"/> <a href="#">Architecture &amp; Construction</a> | <input type="checkbox"/> <a href="#">Interdisciplinary Studies</a>      |
| <input type="checkbox"/> <a href="#">Arts</a>                            | <input type="checkbox"/> <a href="#">Law &amp; Justice</a>              |
| <input type="checkbox"/> <a href="#">Business</a>                        | <input type="checkbox"/> <a href="#">Mathematics</a>                    |
| <input type="checkbox"/> <a href="#">Communication &amp; Media</a>       | <input type="checkbox"/> <a href="#">Psychology</a>                     |
| <input type="checkbox"/> <a href="#">Education &amp; Teaching</a>        | <input type="checkbox"/> <a href="#">STEM</a>                           |
| <input type="checkbox"/> <a href="#">Engineering &amp; Technology</a>    | <input type="checkbox"/> <a href="#">Science</a>                        |
| <input type="checkbox"/> <a href="#">Entrepreneurship</a>                | <input type="checkbox"/> <a href="#">Social and Behavioral Sciences</a> |
| <input type="checkbox"/> <a href="#">Health &amp; Wellness</a>           | <input checked="" type="checkbox"/> <a href="#">Sustainability</a>      |
| <input type="checkbox"/> <a href="#">Humanities</a>                      |                                                                         |

B. Select **one (1)** secondary area of interest from the list below that applies to this program.

- |                                                                          |                                                                                    |
|--------------------------------------------------------------------------|------------------------------------------------------------------------------------|
| <input type="checkbox"/> <a href="#">Architecture &amp; Construction</a> | <input type="checkbox"/> <a href="#">Interdisciplinary Studies</a>                 |
| <input type="checkbox"/> <a href="#">Arts</a>                            | <input type="checkbox"/> <a href="#">Law &amp; Justice</a>                         |
| <input type="checkbox"/> <a href="#">Business</a>                        | <input type="checkbox"/> <a href="#">Mathematics</a>                               |
| <input type="checkbox"/> <a href="#">Communications &amp; Media</a>      | <input type="checkbox"/> <a href="#">Psychology</a>                                |
| <input type="checkbox"/> <a href="#">Education &amp; Teaching</a>        | <input type="checkbox"/> <a href="#">STEM</a>                                      |
| <input type="checkbox"/> <a href="#">Engineering &amp; Technology</a>    | <input type="checkbox"/> <a href="#">Science</a>                                   |
| <input type="checkbox"/> <a href="#">Entrepreneurship</a>                | <input checked="" type="checkbox"/> <a href="#">Social and Behavioral Sciences</a> |
| <input type="checkbox"/> <a href="#">Health &amp; Wellness</a>           | <input type="checkbox"/> <a href="#">Sustainability</a>                            |
| <input type="checkbox"/> <a href="#">Humanities</a>                      |                                                                                    |

**11. Contact and Support Information:**

Office Location (Building & Room):	UCENT 550
Campus Telephone Number:	602-496-0550
Program email address:	scrd@asu.edu
Program website address:	scrd.asu.edu
Program Director (Name):	Rebekka Goodman
Program Director (ASU ID):	rgoodman
Program Support Staff (Name):	Lynne Cody
Program Support Staff (ASU ID):	ielec
Admissions Contact (Name):	Rebekka Goodman
Admissions Contact (ASU ID):	rgoodman

12. **Application and iPOS Recommendations:** List the Faculty and Staff who will input admission/POS recommendations to Gportal **and** indicate their approval for Admissions and/or POS:

Name	ADMSN	POS
Rebekka Goodman	x	x
Lynne Cody	x	x
Olya Lykhar	x	x

## APPENDIX II

### Support Statements

#### College of Public Service and Community Solutions – Official Submission

**From:** Kathleen Andereck [<mailto:kandereck@asu.edu>]  
**Sent:** Monday, July 25, 2016 3:54 PM  
**To:** [curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu)  
**Cc:** Christopher Hiryak; Rebekka Goodman ([Rebekka.Goodman@asu.edu](mailto:Rebekka.Goodman@asu.edu)); Lynne Cody  
**Subject:** degree program

Attached please find a proposal for the Master of Sustainable Tourism. This was approved on the academic plan last year. Note that for all practical purposes this is a name change. The program will replace the MAS in Sustainable Tourism, but the programs are exactly the same. Because this is a different degree type we have to submit a full proposal rather just a name change. We are making this change to better convey the professional nature of the program. The proposal along with a support letter from the college and school, and an email from Phil Regier approving the name change, are attached.

Kathy

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**Kathleen Andereck**  
Director of Curricular Initiatives, College of Public Service and Community Solutions  
Director and Professor, [School of Community Resources and Development](#)  
Arizona State University  
Mail Code 4020, 411 North Central Avenue, Suite 550 Phoenix, Arizona 85004-0690  
Phone: (602) 496-1056 | Fax: (602) 496-0953 | E-mail: [kandereck@asu.edu](mailto:kandereck@asu.edu)

College of Public Service and Community Solutions – College Support



July 25, 2016

This letter is to confirm support from the College of Public Service & Community Solutions and from the School of Community Resources & Development for the proposed Master of Sustainable Tourism degree to be offered by the School of Community Resources & Development.

Sincerely,

Kathleen Andereck, Ph.D.  
Director of Curricular Initiatives, College of Public Service & Community Solutions  
Director and Professor, School of Community Resources & Development

Office of the Dean

Mail code 3520, 411 N. Central Ave., Suite 750, Phoenix, AZ 85004-2163  
(602) 496-0600 FAX (602) 496-0955  
[publicservice.asu.edu](http://publicservice.asu.edu)

## ASU Online – Support

**From:** Casey Evans  
**Sent:** Monday, February 08, 2016 2:44 PM  
**To:** Kathleen Andereck  
**Subject:** Name Change: Master of Advanced Study in Sustainable Tourism

Hello Kathleen,

Dean Regier has approved the name change for the Sustainable Tourism degree.

Thank you!

**Casey Evans**

Program Manager, Online Program Launch and Support  
EdPlus at ASU

Arizona State University

Phone: (480) 884-1631

[Casey.l.evans@asu.edu](mailto:Casey.l.evans@asu.edu)



ARIZONA STATE UNIVERSITY

"Education at scale and speed for everyone, everywhere."