Academic units should adhere to the following procedures when requesting new curricular initiatives (degrees, concentrations or certificates).

☐ Obtain the required approval from the Office of the Provost to move the initiative forward for internal ASU governance reviews/approvals. Please see the academic strategic plan website at: https://provost.asu.edu/curriculum-development.

☐ Submit any new courses that will be required for the new curricular program to the Curriculum ChangeMaker online course approval system for review and approval.
  ▪ Additional information can be found at the Provost’s Office Curriculum Development website: Courses link
  ▪ For questions regarding proposing new courses, send an email to: courses@asu.edu

☐ Prepare the applicable proposal template and operational appendix for the proposed initiative.

☐ Obtain letters or memos of support or collaboration (if applicable).
  ▪ when resources (faculty or courses) from another academic unit will be utilized
  ▪ when other academic units or degree programs may be impacted by the proposed request
  ▪ if the program will have an online campus option (support statement will be required from the Provost’s office and ASU Online)

☐ Obtain the internal reviews/approvals of the academic unit.
  ▪ internal faculty governance review committee(s)
  ▪ academic unit head (e.g. Department Chair or School Director)
  ▪ academic unit Dean or their designee (will submit approved proposal to the curriculumplanning@asu.edu email account for further ASU internal governance reviews (as applicable, University Graduate Council, CAPC and Senate)

Additional Recommendations
All new graduate programs require specific processes and procedures to maintain a successful degree program. Below are items that Graduate Education strongly recommends that academic units establish after the program is approved for implementation.

☐ Establish satisfactory academic progress policies, processes and guidelines – Check within the proposing academic unit and/or college to see if there are existing academic progress policies and processes in place. If none have been established, please go to http://graduate.asu.edu/faculty_staff/policies and scroll down to the academic progress review and remediation processes (for faculty and staff) section to locate the reference tool and samples for establishing these procedures.

☐ Establish a Graduate Student Handbook for the new degree program – Students need to know the specific requirements and milestones they must meet throughout their degree program. A Graduate Student Handbook, provided to students when they are admitted to the degree program and published on the website for the new degree, gives students this information. To be included in the handbook are the unit/college satisfactory academic progress policies, current degree program requirements (outlined in the approved proposal) and a link to the Graduate Policies and Procedures website: http://graduate.asu.edu/faculty_staff/policies.
This template is to be used only by programs that have received specific written approval from the University Provost’s Office to proceed with internal proposal development and review. A separate proposal must be submitted for each individual new degree program.

**DEGREE PROGRAM**

**College/School:** College of Integrative Sciences and Arts  
*Note: Program ownership is coded at the College/School level first and may not be a center, department or division apart from it.*

**Department/Division/School:** College of Integrative Sciences and Arts, Dean’s Office  
**Proposing faculty group (if applicable):** Interdisciplinary Humanities and Communication

**Name of proposed degree program:** MA in Narrative Studies

**Proposed title of major:** Narrative Studies

**Master's degree type:** MA – Master of Arts  
*If Degree Type is “Other”, provide degree type and proposed abbreviation:*

**Is a program fee required?** No

*Note: for more information about program fee requests, visit [https://provost.asu.edu/curriculum-development/changemaker/form-instructions#fees](https://provost.asu.edu/curriculum-development/changemaker/form-instructions#fees)*

**Is the unit willing and able to implement the program if the fee is denied?** N/A

**Requested effective term and year:** Fall 2017  
*(The first semester and year for which students may begin applying to the program)*

**PROPOSAL CONTACT**

**Name:** Ian Moulton  
**Title:** Professor and Faculty Head

**Phone number:** 480-727-1172  
**Email:** ian.moulton@asu.edu

**DEAN APPROVAL(S)**

This proposal has been approved by all necessary unit and college/school levels of review, and the college/school(s) has the resources to offer this degree program. I recommend implementation of the proposed degree program.  
*Note: An electronic signature, an email from the dean or dean’s designee, or a PDF of the signed signature page is acceptable.*

**College/School/Division Dean name:** Duane Roen

**Signature:** [Signature Image]  
**Date:** 10/13/2016
1. PURPOSE AND NATURE OF PROGRAM

A. Provide a brief program description

The Master of Arts degree program in narrative studies offered by the College of Integrative Sciences and Arts is a comprehensive program that explores narrative and storytelling across a range of cultures and historical periods. This 30-credit interdisciplinary MA program focuses on the structural, social, cultural, aesthetic, rhetorical and historical aspects of narrative and storytelling in texts, film and other media.

With an emphasis on teaching and research, the program includes electives to encourage students to pursue interdisciplinary inquiry. The degree culminates with a capstone course that primes graduates for critical and eloquent engagement with the world beyond the university.

Equally suited to prepare candidates for further academic studies or to advance the careers of area educators in the language arts, the degree program also prepares graduates to begin careers in one of the many professions that value creativity, critical thinking and highly skilled communication, including teaching, writing, online publishing and editing.

B. Will concentrations be established under this degree program? ☐ Yes ☒ No

(Please provide additional concentration information in the curricular structure section – number 7.)

2. PROGRAM NEED

Explain why the university should offer this program (include data and discussion of the target audience and market).

Storytelling and narrative have traditionally been at the core of degree programs in English, but traditional English programs have tended to focus their study of narrative on literary texts. The MA program in narrative studies will allow students to explore the significance of narrative in a variety of social, cultural, historical and literary contexts. It incorporates skills, knowledge and competencies fostered in traditional English master's degrees but also explores the role of narrative in non-literary writing, in historical writing, in research methods and practices, and in film and other visual media. While the program will engage with literary texts, it will not privilege them. This innovative, technologically engaged, and forward-looking approach to the study of narrative and its significance is a perfect fit with Arizona State University’s identity as the New American University and is especially suited to the intellectual profile of the Polytechnic campus given the campus’ focus on interdisciplinary learning environments and the intersection of knowledge, communication, and technology.

The University of Southern California offers a very popular undergraduate degree in narrative studies, and York University in the United Kingdom has an Interdisciplinary Center for Narrative Studies, but our proposed master's degree would be one of the first of its kind. It has the potential to brand ASU as an international leader in rethinking humanities education in a world of multi-media and digital technology, and to move the study of narrative into a broader array of disciplinary and social contexts than has been the case in the past.

The target audience is students who want to explore storytelling, literary analysis and cultural analysis in an interdisciplinary environment. Many will have undergraduate degrees in English or other fields in the humanities, but the degree will also be of interest to students who majored in communication and other social sciences. Some may be employed in fields such as education, publishing, journalism or other areas where narrative is a central way of communicating information. Some may be working as teachers or communication professionals. We especially hope to attract east valley residents and degree seekers from communities to the south and east of the Phoenix metropolitan area, given the Polytechnic campus location of the degree. Graduates will be well placed for careers in
teaching, writing, online publishing, editing and further graduate study in fields including English and communication.

3. IMPACT ON OTHER PROGRAMS

Attach any letters of collaboration or support from impacted programs (see checklist coversheet).

Please see the attached statements from the College of Liberal Arts and Sciences, Hugh Downs School of Human Communication, Herberger Institute for Design and the Arts, Mary Lou Fulton Teachers College and the New College of Interdisciplinary Arts and Sciences.

4. PROJECTED ENROLLMENT

How many new students do you anticipate enrolling in this program each year for the next five years?

Note: The Arizona Board of Regents (ABOR) requires that nine master's degrees be awarded every three years. Thus, the projected enrollment numbers must account for this ABOR requirement.

<table>
<thead>
<tr>
<th>5-YEAR PROJECTED ANNUAL ENROLLMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Please utilize the following tabular format</td>
</tr>
<tr>
<td>1st Year (Yr. 1 continuing + new entering)</td>
</tr>
<tr>
<td>Number of Students Majoring (Headcount)</td>
</tr>
</tbody>
</table>

5. ACCREDITATION OR LICENSING REQUIREMENTS (if applicable)

Provide the names of the external agencies for accreditation, professional licensing, etc. that guide your curriculum for this program, if any. Describe any requirements for accreditation or licensing.

None

6. STUDENT LEARNING OUTCOMES AND ASSESSMENT

A. List the knowledge, competencies and skills students should have attained by graduation from the proposed degree program. (Examples of program Learning Outcomes can be found at https://uoeee.asu.edu/. Go to the Assessment accordion dropdown and select Assessment Plan to view sample outcomes.)

Students graduating from the Narrative Studies program will:

1) Analyze the historical development of narrative and evaluate its social and cultural significance.
2) Master the techniques of narrative research and employ them successfully.
3) Use narratives in different contexts and through different media to communicate information.
4) Analyze the relation between different styles of narrative and social and cultural contexts.
5) Analyze the structural elements of narrative and evaluate their effects on their audience.
6) Analyze different styles of narrative across a variety of media and evaluate their effects on their audience.

B. Describe the plans and methods to assess whether students have achieved the knowledge, competencies and skills identified in the Learning Outcomes listed above. Please list measures and scales for each outcome. (You can find examples of assessment methods at https://uoeee.asu.edu/. Go to the Assessment accordion dropdown and select Assessment Plan to view sample measures.)
The outcomes above will be assessed as follows:

**Outcome 1:**

Measurement 1.1: To analyze the historical development of narrative and evaluate its social and cultural significance, students will write a research paper on the history of narrative in the required course ENG 503 History of Narrative.

Performance Criterion 1.1: 90% of students will receive at least 80% on the research paper.

Measurement 1.2: To analyze the historical development of narrative and evaluate its social and cultural significance, students will take a final exam on the history of narrative in the required course ENG 503 History of Narrative.

Performance Criterion 1.2: 90% of students will receive at least 80% on the final exam.

**Outcome 2:**

Measurement 2.1: To master the techniques of narrative research and employ them successfully, students will engage in a narrative research project in the required course ENG 505 Narrative Research Methods.

Performance Criterion 2.1: 90% of students will receive at least 80% on the narrative research project.

**Outcome 3:**

Measurement 3.1: To use narratives in different contexts and through different media to communicate information, students will write and develop their own narratives in a variety of media in the required course ENG 509 Studies in Narrative Writing.

Performance Criterion 3.1: 90% of students will receive at least 80% on the narratives they write and develop in a variety of media.

**Outcome 4:**

Measurement 4.1 In their 6 approved elective courses as well as in the capstone course that synthesizes knowledge and competencies learned in the degree, students will write research papers that require them to relate narratives of varying styles to their social and cultural contexts.

Performance Criterion 4.1: 90% of students will receive at least 80% on research papers relating narratives of varying styles to their social and cultural contexts.

Measurement 4.2 In their 6 approved elective courses as well as in the capstone course that synthesizes knowledge and competencies learned in the degree, students will take exams that require them to relate narratives of varying styles to their social and cultural contexts.

Performance Criterion 4.2: 90% of students will receive at least 80% on exams relating narratives of varying styles to their social and cultural contexts.

**Outcome 5:**

Measurement 5.1: In their 6 approved elective courses as well as in the capstone course that synthesizes knowledge and competencies learned in the degree, students will write research papers that require them to analyze structural elements of narrative and evaluate their effects on their audience.

Performance Criterion 5.1: 90% of students will receive at least 80% on research papers analyzing structural elements of narrative and evaluating their effects on their audience.
Measure 5.2: In their 6 approved elective courses as well as in the capstone course that synthesizes knowledge and competencies learned in the degree, students will take exams that require them to analyze structural elements of narrative and evaluate their effects on their audience.

Performance Criterion 5.2: 90% of students will receive at least 80% on exams to analyzing structural elements of narrative and evaluating their effects on their audience.

Outcome 6:

Measure 6.1: In their 6 approved elective courses as well as in the capstone course that synthesizes knowledge and competencies learned in the degree, students will write research papers that require them to analyze different styles of narrative across a variety of media narrative and evaluate their effects on their audience.

Performance Criterion 6.1: 90% of students will receive at least 80% on research papers analyzing different styles of narrative across a variety of media narrative and evaluating their effects on their audience.

Measure 6.2: In their 6 approved elective courses as well as in the capstone course that synthesizes knowledge and competencies learned in the degree, students will take exams that require them to analyze different styles of narrative across a variety of media narrative and evaluate their effects on their audience.

Performance Criterion 6.2: 90% of students will receive at least 80% on exams analyzing different styles of narrative across a variety of media narrative and evaluating their effects on their audience.

7. Curricular Structure

A. Curriculum Listing

<table>
<thead>
<tr>
<th>Required Core Courses for the Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prefix and Number</td>
</tr>
<tr>
<td>ENG 503</td>
</tr>
<tr>
<td>ENG 505</td>
</tr>
<tr>
<td>ENG 509</td>
</tr>
</tbody>
</table>

Section sub-total: 9

<table>
<thead>
<tr>
<th>Elective or Research Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>(as deemed necessary by supervisory committee)</td>
</tr>
</tbody>
</table>

Students choose 6 courses from the list below for a total of 18 credit hours. Other courses (ENG, COM, FMS, HST, or appropriate field) may be utilized for up to 6 credit hours with approval from the academic unit.

<table>
<thead>
<tr>
<th>Prefix and Number</th>
<th>Course Title</th>
<th>New Course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 510</td>
<td>Transmedia Narratives</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>ENG 514</td>
<td>Studies in Experimental Narrative</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>ENG 516</td>
<td>Literary Publishing</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>ENG 518</td>
<td>Scientific Narratives</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>ENG 519</td>
<td>Superstition Review</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>ENG 520</td>
<td>Visual Narratives</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>ENG 521</td>
<td>Writing the Southwest</td>
<td>Yes</td>
<td>3</td>
</tr>
</tbody>
</table>
PROPOSAL TO ESTABLISH A NEW MASTER’S DEGREE PROGRAM

ENG 522 Narratives of Conquest

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Yes</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Yes</td>
<td>3</td>
</tr>
</tbody>
</table>

Culminating Experience(s)

*E.g. – Capstone course, portfolio, written comprehensive exam, applied project, thesis (must be 6 credit hours with oral defense)*

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 597 Graduate Capstone Seminar</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

**Total required credit hours**

<table>
<thead>
<tr>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>30</td>
</tr>
</tbody>
</table>

1. List all required core courses and total credit hours for the core (required courses other than internships, thesis, dissertation, capstone course, etc.).
2. Omnibus numbered courses cannot be used as core courses.
3. Permanent numbers must be requested by submitting a course proposal to Curriculum ChangeMaker for approval. Courses that are new, but do not yet have a new number can be designated with the prefix, level of the course and X’s (e.g. ENG 5XX or ENG 6XX).

B. **Will concentrations be established under this degree program?** □ Yes ☑ No

8. COURSES

A. **Course Prefix(es):** Provide the following information for the proposed graduate program.

i. Will a new course prefix(es) be required for this degree program?
   
   Yes □ No ☑

ii. If yes, complete the [Course Prefixes / Subjects Form](#) for each new prefix and submit it as part of this proposal submission.

B. **New Courses Required for Proposed Degree Program:** Provide course prefix, number, title, credit hours and description for any new courses required for this degree program.

**New Required Courses:**

**ENG 503 History of Narrative (3)**

Historical overview of narrative as a mode of discourse and communication. Begins with the study of influential traditional narrative forms from Biblical and classical sources and moves to study innovation in narrative, including flashbacks, interior monologue, non-linear narrative and frustration of narrative expectations.

**ENG 505 Narrative Research Methods (3)**

Students will examine narrative forms (e.g., biography, life history, *testimonio*), analyze narrative data and report research in narrative form. The course addresses ethical issues in narrative research and gives students a strong background in methodology.

**ENG 509 Studies in Narrative Writing (3)**

Writing course focusing on specific kinds of narrative writing (Blogging, Travel Writing, etc.). May be repeated for credit when topics vary. Regardless of particular topic focus, this course covers basic structural issues in narrative writing and gives students practical and applied experience crafting their own narratives for multiple audiences.

**New Elective Courses:**

**COM 510 Transmedia Narratives (3)**

Explores the history, production, distribution and consumption of transmedia narratives as an emergent multiple-platform dynamic of storytelling. Focusses on digital storytelling, the dynamics of nonlinear narrative and immersive audience experience.
ENG 514 Studies in Experimental Narrative (3)
Critical analysis of experimental or unconventional narratives, including non-linear narrative, surrealist narrative and meta-narrative. Course materials include both text and visual narratives.

ENG 516 Literary Publishing (3)
Explores various aspects of literary publishing, including market profile of journals, techniques for preparing submissions, role of literary awards and contests, etc. May be repeated for credit when topics vary.

ENG 518 Scientific Narratives (3)
Examines how fictional narratives have shaped popular constructions of science and how scientific works can be read as narrative. Course work emphasizes critical thinking, discussion and argumentative writing culminating in a seminar-length paper or short story.

ENG 519 Superstition Review (3)
Students collaborate to complete tasks that lead to the publication of one issue of the national online literary magazine, Superstition Review.

ENG 520 Visual Narratives (3)
Students will read, analyze and craft visual narratives. Various types of visual narratives will be included, such as graphic novels, picture books, films, commercials and videogames.

ENG 521 Writing the Southwest (3)
Cultural representation in twentieth century narratives of the Southwest United States. Focuses on canonical and non-canonical texts and addresses multiple representations of race, time periods and genres in the Southwest literature.

ENG 522 Narratives of Conquest (3)
A critical study of narratives relating/responding to the conquest of the Americas from the fifteenth century to the present. The course addresses conquest narratives that reflect the Spanish colonization period (1510-1810) and the United States colonization period (1848-1965) in the Southwest. The texts chosen will illuminate themes related to the nature of colonial relationships, notions of barbarie/civilization and empire building.

9. FACULTY, STAFF, AND RESOURCE REQUIREMENTS

A. Faculty
   i. Current Faculty – Complete the table below for all current faculty members who will teach in the program.

<table>
<thead>
<tr>
<th>Name</th>
<th>Rank</th>
<th>Highest Degree</th>
<th>Area of Specialization/Expertise</th>
<th>Estimated Level of Involvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ian Moulton</td>
<td>Professor of English and</td>
<td>Ph.D.</td>
<td>Early modern English; French; Italian literature; classical</td>
<td>Will teach 1-2 courses in the</td>
</tr>
<tr>
<td></td>
<td>Cultural History</td>
<td></td>
<td>literature; cultural history of gender and sexuality; film studies</td>
<td>program per year</td>
</tr>
<tr>
<td>Manuel Aviles-</td>
<td>Assistant Professor of</td>
<td>Ph.D.</td>
<td>Popular culture; media; Latin-American studies</td>
<td>Will teach 1-2 courses in the</td>
</tr>
<tr>
<td>Santiago</td>
<td>Communication</td>
<td></td>
<td></td>
<td>program per year</td>
</tr>
<tr>
<td>Vanessa Fonseca</td>
<td>Assistant Professor of</td>
<td>Ph.D.</td>
<td>Chicana/o literature and culture; oral history</td>
<td>Will teach 1-2 courses in the</td>
</tr>
<tr>
<td></td>
<td>English</td>
<td></td>
<td></td>
<td>program per year</td>
</tr>
<tr>
<td>Leandra Swanner</td>
<td>Assistant Professor of</td>
<td>Ph.D.</td>
<td>History of science and technology; Native-American studies</td>
<td>Will teach 1-2 courses in the</td>
</tr>
<tr>
<td></td>
<td>History</td>
<td></td>
<td></td>
<td>program per year</td>
</tr>
<tr>
<td>Wendy Williams</td>
<td>Assistant Professor of</td>
<td>Ph.D.</td>
<td>Out-school literacies; narrative research methods</td>
<td>Will teach 1-2 courses in the</td>
</tr>
</tbody>
</table>
ii. **New Faculty** - Describe the new faculty hiring needed during the next three years to sustain the program. List the anticipated hiring schedule and financial sources for supporting the addition of these faculty members.

None anticipated

iii. **Administration of the program** - Explain how the program will be administered for the purposes of admissions, advising, course offerings, etc. Discuss the available staff support.

The faculty of Interdisciplinary Humanities and Communication has immediate responsibility for the program with respect to course offerings and faculty advising. Professor Ian Moulton will be director of the program. College of Integrative Sciences and Arts staff who currently support the MS in Technical Communication degree in Interdisciplinary Humanities and Communication will also support the MA in Narrative Studies.

B. **Resource requirements needed to launch and sustain the program**: Describe any new resources required for this program’s success such as new staff, new facilities, new library resources, new technology resources, etc.

No new resources required.
1. **Proposed title of major:** Narrative Studies

2. **Provide a brief program description** (catalog type (i.e. will appear in Degree Search) – no more than 150 words):

   The master’s program in narrative studies is a comprehensive program that explores narrative and storytelling across a range of cultures and historical periods.

   With an emphasis on teaching and research, the program includes course work that encourages students to pursue interdisciplinary inquiry. The degree program primes graduates for critical and eloquent engagement with the world beyond the university.

   Equally suited to prepare candidates for further academic studies or advance the careers of area educators in the language arts, the degree program also prepares graduates to begin careers in one of the many professions that value creativity, critical thinking and highly skilled communication, including teaching, writing, online publishing and editing.

3. **Campus(es) where program will be offered:**

   ASU Online curriculum consists of courses that have no face-to-face content. iCourses are online courses for students in on-campus programs. iCourses may be included in a program, but may not comprise the entirety of a program. On-campus programs must have some face-to-face content.

   Note: Office of the Provost approval is needed for ASU Online campus options.

   - [ ] ASU Online only (all courses online and managed by ASU Online)
   - [ ] All other campus or location options (please select all that apply):
     - [ ] Downtown Phoenix
     - [x] Polytechnic
     - [ ] Tempe
     - [ ] West
     - [ ] Other: ________________

   *Note: Once students elect a campus option, students will not be able to move back and forth between the on-campus (in-person) options and the ASU Online campus option.

4. **Admission Requirements:**

   Applicants must fulfill the requirements of both the Division of Graduate Education and the College of Integrative Sciences and Arts.

   Applicants are eligible to apply to the program if they have earned a bachelor’s degree (or equivalent) or master’s degree from a regionally accredited college or university in a related field such as English or any humanities discipline.

   A minimum of a 3.00 cumulative GPA (scale is 4.00 = “A”) in the last 60 hours of a student’s first bachelor’s degree program is required, or a minimum of a 3.00 cumulative GPA (scale is 4.00 = “A”) in an applicable master’s degree program.

   **Applicants are required to submit:**
   1. graduate admission application and application fee
   2. official transcripts
   3. written letter of intent that includes a detailed statement of purpose
   4. portfolio of at least three documents
   5. three letters of recommendation
   6. proof of English proficiency
Additional Application Information

Applicants whose native language is not English (regardless of current residency) must provide proof of English proficiency.

The portfolio must include at least three documents that demonstrate the applicant’s ability to write in a variety of genres. Portfolio documents can include both academic and professional writing for a range of audiences and purposes. At least one of the documents must be a sample of academic writing. One of the three documents can be a sample of creative writing. The portfolio should be 15 to 30 total pages in length. The writing samples in the portfolio will be evaluated using a rubric that considers several criteria, including intellectual focus, strength of argument and documentation, awareness of audience, organization, clarity, mechanical soundness and overall effectiveness.

The letters of recommendation should be either academic or professional and speak to the background and capabilities of the applicant.

5. Application Review Terms (if applicable session):

Indicate the first term and year in which applications will be opened for admission. Applications will be accepted on a rolling basis after that time.

*Note: It is the academic unit’s responsibility to display program deadline dates on their website.*

<table>
<thead>
<tr>
<th>Terms</th>
<th>Years</th>
<th>University Late Fee Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>☒ Fall (regular)</td>
<td>(year): 2017</td>
<td>July 1st</td>
</tr>
<tr>
<td>☒ Spring (regular)</td>
<td>(year): 2018</td>
<td>December 1st</td>
</tr>
</tbody>
</table>

Program admission deadlines website address: [https://cisa.asu.edu](https://cisa.asu.edu)

6. Curricular Requirements:

**Curricular Structure Breakdown for the Academic Catalog:**
*(To be completed by Graduate Education)*

30 credit hours including the required capstone course (ENG 597)

- **Required Core (9 credit hours)**
  - ENG 503 History of Narrative (3)
  - ENG 505 Narrative Research Methods (3)
  - ENG 509 Studies in Narrative Writing (3)

- **Electives or Research (18 credit hours)**
  - **Culminating Experience (3 credit hours)**
    - ENG 597 Graduate Capstone Seminar (3)

- **Additional Curriculum Information**
  
    Students choose six courses from a restricted list for a total of 18 credit hours. Please see the academic unit for the approved course list. Other courses (ENG, COM, FMS, HST, or appropriate field) may be utilized for up to six credit hours with approval from the academic unit.

7. Comprehensive Exams:

- **Master's Comprehensive Exam (when applicable), please select from the appropriate option.**
  
    N/A
8. Allow 400-level courses: ☑ Yes ☐ No
   Note: No more than 6 credit hours of 400-level coursework may be included on a graduate student plan of study.

9. Committee:
   Required number of thesis committee members (must be at least 3 including chair or co-chairs): N/A
   Required number of non-thesis option committee members (must be a minimum of one): 2 (instructor of ENG 597
   and second faculty member chosen by the student)

10. Keywords: List all keywords that could be used to search for this program. Keywords should be specific to the proposed program – limit 10 keywords.
    Narrative Studies
    English
    Communication
    Writing
    Literature
    Film and Media
    Storytelling
    Humanities
    Interdisciplinary Studies

11. Area(s) of Interest
    A. Select one (1) primary area of interest from the list below that applies to this program.

       - ☑ Architecture & Construction
       - ☑ Arts
       - ☑ Business
       - ☑ Communication & Media
       - ☑ Education & Teaching
       - ☑ Engineering & Technology
       - ☐ Entrepreneurship
       - ☑ Health & Wellness
       - ☑ Humanities
       - ☐ Interdisciplinary Studies
       - ☐ Law & Justice
       - ☑ Mathematics
       - ☑ Psychology
       - ☑ STEM
       - ☐ Science
       - ☐ Social and Behavioral Sciences
       - ☑ Sustainability

    B. Select one (1) secondary area of interest from the list below that applies to this program.

       - ☑ Architecture & Construction
       - ☐ Arts
       - ☑ Business
       - ☑ Communications & Media
       - ☑ Education & Teaching
       - ☑ Engineering & Technology
       - ☑ Entrepreneurship
       - ☑ Health & Wellness
       - ☑ Humanities
       - ☐ Interdisciplinary Studies
       - ☐ Law & Justice
       - ☑ Mathematics
       - ☑ Psychology
       - ☑ STEM
       - ☐ Science
       - ☐ Social and Behavioral Sciences
       - ☑ Sustainability
12. **Contact and Support Information:**

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<table>
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<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td><strong>Office Location</strong></td>
<td><strong>SANCA 233</strong></td>
</tr>
<tr>
<td><strong>Campus Telephone Number</strong></td>
<td><strong>480-727-1526</strong></td>
</tr>
<tr>
<td><strong>Program Email Address</strong></td>
<td><strong><a href="mailto:cisa@asu.edu">cisa@asu.edu</a></strong></td>
</tr>
<tr>
<td><strong>Program Website Address</strong></td>
<td><strong><a href="https://cisa.asu.edu">https://cisa.asu.edu</a></strong></td>
</tr>
<tr>
<td><strong>Program Director (Name):</strong></td>
<td><strong>Ian Moulton</strong></td>
</tr>
<tr>
<td><strong>Program Director (ASURITE):</strong></td>
<td><strong>Ianmltn</strong></td>
</tr>
<tr>
<td><strong>Program Support Staff (Name):</strong></td>
<td><strong>Irene Rodriguez</strong></td>
</tr>
<tr>
<td><strong>Program Support Staff (ASURITE):</strong></td>
<td><strong>Irodrig7</strong></td>
</tr>
<tr>
<td><strong>Admissions Contact (Name):</strong></td>
<td><strong>Ian Moulton</strong></td>
</tr>
<tr>
<td><strong>Admissions Contact (ASURITE):</strong></td>
<td><strong>ianmltn</strong></td>
</tr>
</tbody>
</table>

13. **Application and iPOS Recommendations:** List the Faculty and Staff who will input admission/iPOS recommendations to Gportal and indicate their approval for Admissions and/or POS:

<table>
<thead>
<tr>
<th>NAME</th>
<th>ASURITE</th>
<th>ADMSN</th>
<th>POS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ian Moulton</td>
<td>Ianmltn</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Irene Rodriguez</td>
<td>Irodrig7</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>

Request to implement a new master’s degree program

7-27-16

Page 13 of 20
APPENDIX II
Support Statements

College of integrative Sciences and Arts – Official Submission

From: Duane Roen
Sent: Tuesday, October 18, 2016 12:12 PM
To: Curriculum Planning
Cc: Kelli Haren
Subject: Narrative Studies Proposal - Ready for Review

Dear Curriculum Planning Colleagues,

To brighten your day, I am sending the attached proposal materials for an MA in Narrative Studies:

1. Proposal to Establish a New Graduate Degree: MA in Narrative Studies
2. Impact Statements

Thank you for your help with this process.

Best,
Duane

Duane Roen
Vice Provost, Polytechnic campus
Dean, College of Integrative Sciences and Arts
Dean, University College
Arizona State University
College of Integrative Sciences and Arts | cisa.asu.edu
University College | universitycollege.asu.edu
Mail Code: 2780
7271 E Sonoran Arroyo Mall
Mesa, AZ 85212-6415

MA in Narrative Studies

The College of Integrative Sciences and Arts Curriculum Committee approved the proposal and courses for the MA in narrative studies on September 30, 2016.
Hi, Duane. I see that this is offered on campus only. There is no conflict between this on campus program of study and master’s degrees offered on campus in CLAS-Humanities. This does not compete with the on ground MA in English. However, an online version of this degree WOULD conflict with the online MA in English, creating confusion among interested students. Therefore, this statement of non-conflict relates only to an on campus offering on the Polytechnic campus.

Sincerely,
George
--
George Justice
Dean of Humanities
Associate Vice President of Arts and Humanities
Arizona State University
George.Justice@asu.edu
@deangeojustice
For appointments: Jessica.Boydston@asu.edu
Dear Duane,
I've had a chance to review the program and see no conflict with our programs at HDSHC. I think it looks like an exciting and important program and wish you well with it. I hope one day we have time to talk, perhaps have coffee, about our programs. I support your new program and let me know if there's more I need to write.

Best, Linda

Linda Costigan Lederman, Ph. D.

Professor and Director
Hugh Downs School of Human Communication
Arizona State University
2016 Gary Krahenbuhl Difference Maker Award
From: Jennifer Setlow  
Sent: Friday, November 18, 2016 11:02 AM  
To: Duane Roen <Duane.Roen@asu.edu>  
Cc: Steven Tepper <Steven.Tepper@asu.edu>  
Subject: RE: Additional Impact Statements required for Narrative Studies

Duane,

The Herberger Institute has no concerns about the development of this program. As the program develops, we may have seats in some of our elective coursework that may be appropriate for this program as well, but we can discuss that at a later date.

Best,

Jennifer Setlow  
Associate Dean for Students

ASU Herberger Institute for Design and the Arts  
Dixie Gammage Hall, Rm. 132  
PO Box 872102  
Tempe, AZ 85287-2102
Dear, Duane -

I am responding to your inquiry about a letter of support for the proposed MA in Narrative Studies. After consulting with our Graduate Division Director, Sherman Dorn, we are pleased to offer our complete support of the degree. This should be a great option for students at the Polytechnic campus. Please let me know if you need anything further from MLFTC to move this forward.

Connie

Connie Pangrazi
Assistant Dean of Academics
Arizona State University | Mary Lou Fulton Teachers College
cpangrazi@asu.edu
From: Duane Roen  
Sent: Monday, October 10, 2016 8:12 PM  
To: Todd Sandrin <Todd.Sandrin@asu.edu>; Marlene Tromp <Marlene.Tromp@asu.edu>  
Cc: Ian Moulton <IAN.MOULTON@asu.edu>  
Subject: RE: Request for Narrative Studies Impact Statement

Todd,

Thank you for the impact statement and the feedback included in it. We should be able to make the tweaks that you suggest. To that end, I am copying Ian Moulton on my reply—rather than simply forwarding your feedback to him.

Many thanks.

Best,  
Duane

Duane Roen  
Vice Provost, Polytechnic campus  
Dean, College of Integrative Sciences and Arts  
Dean, University College  
Arizona State University  
College of Integrative Sciences and Arts | cisa.asu.edu  
University College | universitycollege.asu.edu  
Mail Code: 2780  
7271 E Sonoran Arroyo Mall  
Mesa, AZ 85212-6415

From: Todd Sandrin  
Sent: Monday, October 10, 2016 3:20 PM  
To: Duane Roen <Duane.Roen@asu.edu>; Marlene Tromp <Marlene.Tromp@asu.edu>  
Subject: RE: Request for Narrative Studies Impact Statement

Dear Duane,

While New College is supportive of this interesting program, faculty from our School of Social and Behavioral Sciences (SSBS) have identified the following impact:

“While the current list of courses provided does not suggest a major impact, there is concern that the broader remit of the general aims and description may lead to the development of courses that might impact our program more directly – especially given the emphasis on an interdisciplinary focus across cultures and media (see highlighted content from the submission below); a central element of Communication as a field of study. A tempering of the broader narrative and aims would ameliorate this to some extent. For example, if the aims matched the current courses more effectively to manage the potential impact given the content highlighted below there would be less concern.

From the submission:

The aim is to provide a "a comprehensive program that explores narrative and storytelling across a range of cultures, media, historical periods and academic disciplines."
The MA in narrative studies will allow students to explore narrative as a means of communicating information across a range of disciplines."

SSBS faculty also recognize, though, value in the proposed program:

“Given the potential overlap and shared focus on narrative as a key element of communication across social and cultural contexts, we do think that the M.A. in Narrative Studies may offer some valuable elective options for students in the M.A. Communication Studies and we would welcome students from the M.A. Narrative Studies into relevant courses in our program.”

Best regards,
Todd

Todd R. Sandrin, Ph.D.
Professor, School of Mathematical and Natural Sciences
Senior Associate Dean, ASU New College | Director, NCIUIE
4701 W. Thunderbird Rd. | Glendale, AZ 85306
Todd.Sandrin@asu.edu