

The completed and signed proposal should be submitted by the Dean's Office to: [curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu). Before academic units can advertise undergraduate minors or include them in their offerings as described in the university catalogs, they must be recommended for approval by the Senate Curriculum and Academic Programs Committee and approved by the University Provost.

**Definition and minimum requirements:**

These are the minimum requirements for approval. Individual undergraduate minors may have additional requirements.

A minor is an approved, coherent focus of academic study in a single discipline, other than the student's major, involving substantially fewer hours of credit than a corresponding major. Certain major and minor combinations may be deemed inappropriate either by the college or department of the major or minor. Inappropriate combinations include (but would not be limited to) ones in which an excessive number of courses in the minor are simultaneously being used to fulfill requirements of the student's major.

A minor:

- Requires a minimum of 15 semester hours of which at least 9 semester hours must be upper division
- Is not intended for students pursuing a major in the department which offers the minor

**College/School/Institute:** College of Liberal Arts and Sciences  
**Department/Division/School:** School of International Letters and Cultures  
**Proposing Faculty Group (if applicable):** Korean program  
**Proposed Minor Name:** Korean  
**Requested effective date:** 2018-19  
**Delivery method:** On-campus only (ground courses and/or

iCourses)

*Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.*

**Campus/Locations:** indicate all locations where this program will be offered.

Downtown Phoenix     Polytechnic     Tempe     West    Other: \_\_\_\_\_

**Proposal Contact**  
**Name:** Ebru Turker    **Title:** Assistant Professor  
**Phone number:** 480.727.0236    **Email:** ebru.turker@asu.edu

**DEAN APPROVAL(S)**

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed organizational change.

College/School/Division Dean name: Paul LePore

Signature



Date:

11/22/2017

College/School/Division Dean name:  
 (if more than one college involved)

Signature \_\_\_\_\_

Date: / /

**1. Overview**

**A. Description**

Provide a brief description of the proposed minor.

The goal of the Korean minor is to deepen students' understanding of Korea's distinctive location and its complex historical and contemporary connections to East Asia and the world. The minor equips students with the knowledge and advanced Korean language skills needed to examine, learn and talk about Korean culture, literature, film, linguistics, religion and history as a vital point of entry into Korean culture and society. Students pursuing careers in foreign politics, international business, translation and different levels of education will benefit from this minor program. Students of all academic disciplines doing research or seeking employment in areas related to Korea or East Asia will find the Korean minor highly beneficial.

**B. Why should this be a minor rather than a concentration?**

The Korean program currently offers a certificate program in Korean in which its language component requires a beginning-to- intermediate level of Korean language proficiency. In order to complement the already existing certificate program, the proposed minor program requires an advanced-to-intermediate level of Korean language proficiency supplemented by a wide range of courses in Korean life and culture.

**C. Affiliation**

If the minor is affiliated with a degree program, include a brief statement of how it will complement the program. If it is not affiliated with a degree program, incorporate a statement as to how it will provide an opportunity for a student to gain knowledge or skills not already available at ASU.

The creation of a Korean minor is an indication of the increasingly important role played by the Korean program in the East Asian program of the School of International Letters and Cultures and at the university. The Korean minor provides a marketable and academically challenging complement to any ASU undergraduate major.

**D. Demand**

Explain the need for the new minor (e.g., market, student demand, interdisciplinary considerations).

The current enrollment in the Korean program has noticeably increased over the last three years. In particular, the enrollment of the lower-level Korean language courses (beginner and intermediate) increased threefold; the current enrollment in the Korean program is approximately 200 students per semester. Students are offered a wide variety of courses in Korean literature, culture, linguistics, film and religion, along with Korean language courses from beginning to advanced levels. Many students enrolled in courses in the Korean program have expressed a desire for the opportunity to earn a minor in Korean while completing their major in other fields. Furthermore, recently many students with a scholarly interest in a specific country of Asia (such as Japan or China) have taken up an interest in Korea to broaden their specialization and to be one step ahead of their competitors in the job market. A Korean minor will benefit its students, as it will enhance their ability to achieve their future career goals. Korean is included in the list of U.S. government's critical languages and is therefore needed for students who wish to pursue a career in government agencies.

**E. Projected Enrollment**

What are enrollment projections for the first three years?

|  | <b>1<sup>st</sup> Year</b> | <b>2<sup>nd</sup> Year</b><br>(Yr. 1 continuing + new entering) | <b>3<sup>rd</sup> Year</b><br>(Yr. 1 & 2 continuing + new entering) |
|--|----------------------------|---|---|
| Number of Students<br><i>(Headcount)</i> | 5                          | 10  | 15  |

**2. Support and Impact**

**A. Faculty governance**

Provide a supporting letter from the chair of the academic unit verifying that the proposed minor has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the minor as presented in the proposal, without impacting core program resources.

Attached

**B. Other related programs**

Identify other related ASU programs and outline how the new minor will complement these existing ASU programs. (If applicable, statements of support from potentially-affected academic unit administrators need to be included with this proposal submission.)

The School of International Letters and Cultures offers a number of certificate programs and the Korean certificate is the most popular of those, having the highest enrollment number. The main purpose of establishing the Korean minor is to strengthen the upper-level course curriculum of the Korean program. While the Korean minor will increase the stability of the upper-level Korean course curriculum, the Korean certificate is designed to support the lower-level Korean course curriculum to accommodate as many students as possible. Furthermore, the Korean minor will complement other programs offered by the School of Historical, Philosophical and Religious Studies, such as the BA program in Asia studies and the Asian studies certificate. The access to skills and information in a particular Asian language, in this case Korean, empowers students with knowledge and new perspectives. From this view, the Korean minor expands the educational experience of all students by connecting with other related ASU programs either directly or indirectly. The conscious effort to connect Korean language learning with other parts of students' academic lives opens doors to information and experiences which enrich the students' university and life experience.

**C. Letter(s) of support**

Provide a supporting letter from each college/school dean from which individual courses are taken.

**3. Student Learning Outcomes and Assessment Methods**

**A. Knowledge, competencies, and skills**

List the knowledge, competencies, and skills students should have when they graduate from the proposed degree program. You can find examples of program Learning Outcomes at (<https://uoeee.asu.edu/plan-outcomes>).

Outcome 1: Graduates of the Korean minor program will be able to demonstrate the ability to recognize and discuss the major events and issues of Korean literature, linguistics, history, culture, politics and religion.

Outcome 2: Graduates of the Korean minor program will be able to demonstrate ability to communicate in oral and written Korean at the advanced level.

**B. Assessment**

Describe the plan and methods to assess whether students have achieved the knowledge, competencies and skills identified in the Learning Outcomes. You can find examples of assessment methods at (<https://uoeee.asu.edu/creating-plan>).

MEASURE 1.1: Research paper in KOR 347 Korean Film and Literature, KOR 350 Women of Korea, or KOR 375 Intercultural Communication in Korea

Performance Criterion 1.1: 75% of sampled papers from core courses reviewed will be evaluated at a level of "Satisfactory" or higher, using a faculty developed rubric.

MEASURE 1.2: Final exam in either KOR 350 Women of Korea

Performance Criterion 1.2: 75% or more of students will earn a grade of B or higher on the final exam.

MEASURE 2.1: Final written exam in KOR 314 Third-Year Korean II

Performance Criterion 2.1: 80% or more of students will earn a grade of B or higher on the final written exam.

MEASURE 2.2: Final Oral Exam in KOR 314 Third-Year Korean II

Performance Criterion 2.2: 80% or more of students will earn a grad of B or higher on the final oral exam.

**4. Academic Curriculum and Requirements**

- A. Provide a description of the curricular requirements for the minor. Be specific in listing required courses as well as electives and specify the total minimum number of hours required for the minor. Please attach one or more model programs of study to illustrate the choices students might make, if appropriate.

**Required Minor Courses**

| Prefix | Number | Title                | Is this a new course? | Credit Hours        |
|--------|--------|----------------------|-----------------------|---------------------|
| KOR    | 313    | Third-Year Korean I  | No                    | 3                   |
| KOR    | 314    | Third Year Korean II | No                    | 3                   |
|        |        |                      |                       | Section Sub-total 6 |

**Elective Minor Courses**

| Prefix      | Number | Title                                | Is this a new course? | Credit Hours |
|-------------|--------|--------------------------------------|-----------------------|--------------|
| KOR         | 347    | Korean Film and Literature           | No                    | 3            |
| KOR         | 350    | Women of Korea                       | No                    | 3            |
| KOR/<br>SLC | 375    | Intercultural Communication in Korea | Yes                   | 3            |
| KOR/<br>SLC | 415    | Korean Popular Culture               | Yes                   | 3            |
| KOR/<br>SLC | 457    | Premodern Korea in a Global Context  | No                    | 3            |

Section Sub-total 12

**Other Minor Requirements**

E.g. – Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable

Credit Hours

Section Sub-total

**Total minimum credit hours required for the Minor**

**18**

**B. Minimum residency requirement**  
 How many hours of the minor must be ASU credit? 12

**C. New Courses**  
 Provide prefix, number and a brief course description for each new course.

KOR/SLC 375 Intercultural Communication in Korea (3)

This course aims to focus on the fundamental knowledge of Korean intercultural values and communication. We will explore and analyze Korean communication styles and patterns in regard to the relationship between language use in cross-cultural communication, social meaning and cultural motivations. While the main focus is on Korean language, the course will be conducted in a comparative and interdisciplinary manner on how communicative strategies differ between Korea and other countries (such as China, Japan and the US) due to underlying differences in their cultural values.

KOR/SLC 415 Korean Popular Culture (3)

This course examines production, consumption, and interpretation of Korean popular culture in the modern historical context from the early twentieth century to the present. We will be looking at a range of products and fandom of popular culture, including music, drama, fashion, film, and game, focusing on their global circulation to and from Korea through radio, television, and online social media.

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost's Office approval before this minor is put on [Curriculum and Academic Programs Committee \(CAPC\)](#) agenda

**5. Administration and Resources**

**A. Describe the procedures and any qualifications for enrollment in the minor.**

ASU students admitted to a degree program in any field of study would be eligible for the Korean minor. Other than the course work and examinations required in the major field of interest, students would be responsible for fulfilling the minimum requirements of 18 credit hours (in addition to the higher level language requirement to earn the Korean studies certificate).

**B. Describe the advising procedures as well as measures for verification of completion of the minor.**  
 The completion of the requirements will be reviewed both by the students' designated advisors and the coordinator of the program. A minimum grade of "C" or better is required in each course.

**C. What are the resource implications for the proposed minor, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this minor, please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this minor.**  
 None

**D. Primary Faculty**  
 List the primary faculty participants regarding this proposed minors. For interdisciplinary minors, please include the relevant names of faculty members from across the University.

| <b>Name</b> | <b>Title</b>        | <b>Area(s) of Specialization as they relate to proposed minor</b> |
|-------------|---------------------|---|
| Ebru Turker | Assistant Professor | Korean language and linguistics                                   |
| Jiwon Shin  | Assistant Professor | Korean literature   |
| Sookja Cho  | Assistant Professor | Korean literature   |
|             |                     |   |
|             |                     |   |
|             |                     |   |

**6. Additional Materials**

- A. Appendix  
Complete and attach the Appendix document.
- B. Program of study  
Provide one or more model programs of study (if appropriate).
- C. Attach other information that will be useful to the review committees and the Office of the University Provost.

**APPENDIX**  
**OPERATIONAL INFORMATION FOR MINORS**

(This information is used to populate the [Degree Search](#)/catalog website.

Please consider the student audience in creating your text.)

**1. Proposed Minor Name:** Korean

**2. Marketing Description**

*Optional. 50 words maximum. The marketing description should not repeat content found in the program description.*

Add a Korean minor to prepare for the twenty-first century global marketplace and technological innovation. Today's geopolitics and international security demand more people with knowledge of Korean language and culture. Study Korean, connect with the world, and bond with your K-pop idols and K-drama stars more intimately.

**3. Description (150 words maximum)**

The Korean minor program is designed to enrich and deepen students' understanding of Korea by placing special emphasis on obtaining a high level of language proficiency in Korean, as well as gaining extensive knowledge of Korean literature, culture, film and linguistics, which are necessary for professional or academic endeavors in areas related to Korea or East Asia.

**4. Contact and Support Information**

|   |   |
|---|---|
| Building Name, code and room number: ( <a href="#">Search ASU map</a> ) | LL 440  |
| Program office telephone number: ( <i>i.e.</i> 480/965-2100)            | 480/965-6281  |
| Program Email Address:  | silc@asu.edu  |
| Program Website Address:  | <a href="https://silc.asu.edu/">https://silc.asu.edu/</a> |

**5. Program Requirements:** Provide applicable information regarding the program such as curricular restrictions or requirements, specific course lists, or academic retention requirements.

The Korean minor requires a total of 18 credit hours. Students must complete the Third-Year Korean I and II courses (6 credit hours) and 12 credit hours of upper-level Korean courses of which three credits must be a 400-level course.

**Required courses: (6 credit hours)**

KOR 313 Third-Year Korean I, G (3)

KOR 314 Third-Year Korean II, G (3)

**Electives: (12 credit hours, choose four)**

KOR 347 Korean Film and Literature, HU (3)

KOR 350 Women of Korea, H (3)

KOR/SLC 375 Intercultural Communication in Korea (3)

KOR/SLC 415 Korean Popular Culture (3)

KOR/SLC 457 Premodern Korea in a Global Context (3)

The pass/fail course option cannot be used for courses applied to the minor. A minimum grade of "C" or better is required in each course for the minor.

12 credit hours of coursework must be taken in residence within the ASU system or through a study abroad or exchange program which is directly administered by an official ASU organization (e.g., the Study Abroad Office, etc.) and which is officially recognized by the Korean program.

Depending upon a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this minor.

**6. Additional Enrollment Requirements** If applicable list any additional enrollment requirements students must complete

**GPA Requirement:** None.

**Majors Ineligible to add this Minor:** None.

**Other Enrollment Requirements:** Students must have completed KOR 202 Second-Year Korean II with a minimum course grade of a "C" (2.00 on a 4.00 scale) or better or have an equivalent level of Korean language proficiency.

Current ASU undergraduate students may pursue a minor and have it recognized on their ASU transcript at graduation.



Students interested in pursuing a minor should consult their academic advisor to declare the minor and to ensure that an appropriate set of courses is taken. Minor requirements appear on the degree audit once the minor is added.

Certain major and minor combinations may be deemed inappropriate by the college or department of either the major program or the minor. Courses taken for the minor may not count toward both the major and the minor. Students should contact their academic advisor for more information.

**7. Delivery/Campus Information Delivery:**

On-campus only (ground courses and/or iCourses)

*Note: Once students elect a campus or On-line option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.*

**8. Campus/Locations:** indicate all locations where this program will be offered.

Downtown Phoenix     Polytechnic     Tempe     West    Other:

# VXXTCUT

The minor in Korean consists of 18 upper-division credit hours in the field. All courses must be completed with a grade of "C" (2.00 on a 4.00 scale) or higher. At least 12 credit hours must be taken in courses taught by ASU or completed through an a study abroad program administered by ASU and officially recognized by the Korean program.

## **Required Courses -- 6 credit hours**

KOR 313: Third-Year Korean I (G) (3)

KOR 314: Third-Year Korean II (G) (3)

## **Electives (Select four courses) -- 12 credit hours**

KOR 347: Korean Film and Literature (HU) (3)

KOR 350: Women of Korea (H) (3)

KOR 375 / SLC 375: Intercultural Communication in Korea (3)

KOR 415 / SLC 415: Korean Popular Culture (3)

KOR 457 / SLC 457: Premodern Korea in a Global Context (3)

Pass/Fail courses cannot be used toward minor requirements.

Students wishing to add the minor must have completed KOR 202 with a grade of "C" (2.00 on a 4.00 scale) or higher or demonstrate an equivalent level of proficiency on a placement test.

Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this minor.

From: Nina Berman  
Sent: Wednesday, August 03, 2016 4:43 PM  
To: Vesna Markovich; Ebru Turker; Jenny Smith  
Cc: mike\_tueller@asu.edu; Nina Berman  
Subject: Korean minor

Dear Jenny,

I am writing to confirm my approval and support of the proposed Korean minor. Please let me know if you have any questions.

My best,  
Nina

Nina Berman, Director  
School of International Letters and Cultures Arizona State University Languages & Literatures Building  
(LL 440)  
851 S. Cady Mall  
PO Box 870202  
Tempe, AZ 85287-0202

<http://ninaaberman.wordpress.com/>

## Jenny Smith

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**From:** Nina Berman  
**Sent:** Monday, October 10, 2016 10:18 AM  
**To:** Jenny Smith  
**Cc:** Ebru Turker  
**Subject:** FW: Proposal to Establish a Korean Minor

Dear Jenny, I am forwarding the statement of support from SHPRS.

My best,  
Nina

Nina Berman, Director  
School of International Letters and Cultures Arizona State University Languages & Literatures Building (LL 440)  
851 S. Cady Mall; PO Box 870202  
Tempe, AZ 85287-0202

<https://silc.asu.edu>  
<http://ninaaberman.wordpress.com/>

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**From:** Matthew Garcia  
**Sent:** Monday, October 10, 2016 10:11 AM  
**To:** Nina Berman  
**Subject:** Re: Proposal to Establish a Korean Minor

Dear Nina:

Sorry for the delay. We discussed it in our undergraduate curriculum meeting last week and find no conflicts, and only benefits. You have our support.

Thanks, Matt

Matt Garcia  
<http://mattgarcia.org/>

Sent from my iPhone

On Oct 9, 2016, at 7:17 PM, Nina Berman <[Nina.Berman@asu.edu](mailto:Nina.Berman@asu.edu)<<mailto:Nina.Berman@asu.edu>>> wrote:

a friendly reminder . . .

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**From:** Nina Berman  
**Sent:** Saturday, October 01, 2016 3:31 PM  
**To:** Matthew Garcia  
**Cc:** Nina Berman  
**Subject:** FW: Proposal to Establish a Korean Minor

Dear Matt,

could you please take a look at the attached description of a Minor in Korean and let me know if you have any concerns? And, in case that you don't see any overlap with degrees offered by SHPRS, may I ask you for a statement of support?

Thank you,  
Nina

Nina Berman, Director  
School of International Letters and Cultures Arizona State University Languages & Literatures Building (LL 440)  
851 S. Cady Mall; PO Box 870202  
Tempe, AZ 85287-0202

<https://silc.asu.edu>  
<http://ninaaberman.wordpress.com/>

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From: Jenny Smith  
Sent: Friday, September 30, 2016 3:39 PM  
To: Ebru Turker; Nina Berman  
Cc: Paul LePore; P.F. Lengel  
Subject: Proposal to Establish a Korean Minor

Professors Berman and Turker,

Attached and below please find the provost office comments regarding the minor in Korean.

Note: The new course request for KOR 457 Pre-Modern Korea in a Global Context will be reviewed by the CLAS Curriculum Committee on October 12, 2016.

As noted below, please submit for permanent numbered courses the two omnibus courses included in the curriculum.

Also, please obtain a statement of support from the School of Historical, Philosophical and Religious Studies.

If you have any questions, let us know.

Thank you,  
Jenny

From: Curriculum Planning  
Sent: Friday, September 30, 2016 3:17 PM  
To: Paul LePore; curriculumplanning@asu.edu<mailto:curriculumplanning@asu.edu>  
Cc: Jenny Smith; P.F. Lengel; Paul LePore  
Subject: RE: Proposal to Establish a Korean Minor

Greetings,

Attached please find the provost office comments regarding the minor in Korean.

There is one course still at the college level in ChangeMaker that will need to be submitted to the provost office level. We also recommend that the two omnibus courses included in the curriculum be requested as permanent numbered courses.

We would also recommend a statement of support from the School of Historical, Philosophical and Religious Studies.

The other changes are largely editorial in nature.

Let me know if you have any questions.

Best,

Katie Jensen

Assistant Director, Curriculum Development Office of the University Provost Arizona State University

Phone: (480) 727-8634

Katherine.Jensen@asu.edu<mailto:Katherine.Jensen@asu.edu><mailto:Katherine.Jensen@asu.edu>

From: Paul LePore [mailto:Paul.Lepore@asu.edu]

Sent: Tuesday, September 27, 2016 11:55 AM

To: curriculumplanning@asu.edu<mailto:curriculumplanning@asu.edu><mailto:curriculumplanning@asu.edu>

Cc: Jenny Smith; P.F. Lengel; Paul LePore

Subject: Proposal to Establish a Korean Minor

Please accept the attached proposal for a minor in Korean.

Thank you,

PL

PAUL C. LEPORE, Ph.D.

Associate Dean

College of Liberal Arts and Sciences

Foundation Building, Suite 110

Arizona State University | P.O. Box 876605 | Tempe, Arizona 85287-6605

480.965.6506 | Fax: 480.965.2110 | e-mail:

paul.lepore@asu.edu<mailto:paul.lepore@asu.edu><mailto:paul.lepore@asu.edu>

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<Korean minor revised 092316 - LZ edited bl comments.rtf> <Korean Minor signed copy.pdf>