

1. Overview

Provide a brief description of the new certificate.

Drawing on courses from across ASU, the Globalization and Culture certificate offers students the opportunity to increase their understanding of the cultural dimensions of globalization, a crucial source of cultural, economic, political, and social change in the world today. The certificate program provides a framework to explore from an interdisciplinary perspective the forms that globalization takes, the forces that shape them, their historical origins, and their effects on all aspects of the lives of individuals and communities. This interdisciplinary certificate program draws on courses from across several colleges and academic units. The certificate emphasizes studies related to the history and culture of globalization, conflict and contact between regions of the world, and questions related to language and identity.

A. This proposed certificate (check one):

- is cross disciplinary; or
- is certified by a professional or accredited organization/governmental agency; or,
- clearly leads to advanced specialization in a field; or,
- is granted to a program that does not currently have a major

B. Why should this be a certificate rather than a concentration or a minor?

The certificate is cross-disciplinary and provides students with a structural framework that is conceptually coherent but not tied to a particular program. The flexibility offered by this certificate program will allow interested students to engage with the core and elective courses in a manner that addresses their intellectual and professional interests, without requiring a commitment to a narrowly-focused program that may not be suitable for their academic focus.

C. Affiliation

If the certificate program is affiliated with a degree program, include a brief statement of how it will complement the program. If it is not affiliated with a degree program, incorporate a statement as to how it will provide an opportunity for a student to gain knowledge or skills not already available at ASU.

This certificate is not affiliated with a degree program. Courses dealing, broadly speaking, with the causes and consequences of globalization from a variety of disciplinary and methodological perspectives are pervasive across the curricula of ASU's departments, schools, and colleges. The certificate provides the framework for the study of cultural dimensions of globalization in a unique way. It is anticipated that this certificate will appeal to students in any major at the university particularly various schools and departments in the College of Liberal Arts and Sciences and the W. P. Carey School of Business including:

- Department of English (ENG)
- Hugh Downs School of Human Communication (COM)
- Sanford School of Social and Family Dynamics (SOC)
- School of Geographical Sciences and Urban Planning (GCU)
- School of Historical, Philosophical and Religious Studies (HST, PHI, REL)
- School of Human Evolution and Social Change (ASB)
- School of International Letters and Cultures (SLC)
- School of Politics and Global Studies (POS, SGS)
- School of Social Transformation (JST, WST)
- School of Transborder Studies (TCL)
- W.P. Carey School of Business

In addition, this certificate may also be appealing to students who have completed a baccalaureate degree. Once approved, this certificate may also be added as a concentration to the BA in interdisciplinary studies (BIS).

D. Demand

Explain the need for the new certificate (e.g., market demand, interdisciplinary considerations).

In our globalizing economy, students need to be able to draw on a global literacy that allows them to move across areas with skill and expertise. Employers and government agencies seek employees who can demonstrate cultural knowledge, linguistic proficiency in a foreign language, and in-depth understanding of long-term processes that have shaped globalization. The new certificate responds to these market demands by providing students with an education that prepares them to be knowledgeable citizens in the globalizing economy. The certificate includes opportunities for students to pursue additional language training that allows them to take the Standards-based Measurement of Proficiency (STAMP) and receive a certificate for their acquired proficiency (a nationally recognized language proficiency test), which will enhance their chances on the job market.

E. Projected enrollment

What are enrollment projections for the first three years?

	1st Year	2nd Year (Yr. 1 continuing + new entering)	3rd Year (Yr. 1 & 2 continuing + new entering)
Number of Students (Headcount)	15	20	30

2. Support and Impact

A. Faculty governance

Attach a supporting letter from the chair of the academic unit verifying that the proposed certificate has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the certificate as presented in the proposal, without impacting core program resources.

See attached letters by Nina Berman, Director of the School of International Letters and Cultures and Cameron Thies, Director of the School of Politics and Global Studies.

B. Other related programs

Identify other related ASU programs and outline how the new certificate will complement these existing ASU programs. (If applicable, statements of support from potentially affected academic unit administrators need to be included with this proposal submission.)

The Global Studies BA; Political Science BA and BS; Chinese Language and Culture BA; Business and Spanish Language and Culture BA; Communication BA, BS; and the Journalism, Mass Communication BA, Global Studies minor and International Studies certificate are all programs that are addressing some of the issues at the center of the Globalization and Culture

C. Letter(s) of support

Provide a supporting letter from each college/school dean from which individual courses are taken.

See attached letter from Aaron Baker, Department of English.

3. Academic Curriculum and Requirements

A. Knowledge, competencies, and skills

List the knowledge, competencies, and skills (learning outcomes) students should have when they complete this proposed certificate. Examples of program learning outcomes can be found at (<https://uoeee.asu.edu/assessment>).

- students will be able to synthesize concepts of the cultural dimensions of globalization in historical and comparative perspective and from a variety of disciplinary perspectives.
- students will be able to describe the scope and pervasive relevance of globalization-related phenomena to people's everyday lives.
- students will be able to evaluate local and national developments, such as economic inequality, immigration, cultural and religious diversity and tensions, and political change in light of developments across the planet.
- students will be able to read and critically evaluate information from cultural material produced in different geographical contexts and from distinct disciplinary and interdisciplinary perspectives.
- students will be able to communicate effectively about the complexity of globalization and its different effects on distinct communities, both orally and in writing.
- students will be able to articulate the combination of global-wide change and persistence of cultural diversity in the contemporary world, both in writing and critical discourse.
- students will be able to apply knowledge gathered through the certificate for suitable employment in the public or private sector.

B. Assessment

Describe the plan and methods to assess whether students have achieved the knowledge, competencies and skills identified in the Learning Outcomes. (You can find examples of assessment methods at (<https://uoeee.asu.edu/assessment>))

Outcome 1: Students completing the certificate program in globalization and culture will be able to combine critical reading, writing and research skills with historiographical methods and cultural theory to analyze the impact and challenges of globalization on cultural groups in a clear, well-written paper.

- In SGS 360 Cultural Aspects of Globalization, a policy paper assignment requires students to apply insights from a broad research project focusing on a selected cultural group to analyze three recent news articles. A faculty designed rubric will be used to measure students' successful integration of their research product to write a clear, well-organized discussion the cultural group chosen and how current events reflect the interplay between cultural identity and globalization.
- In SLC 425 What is Globalization? A History of Contact and Conflict, a term paper will research historic cultural expressions such as literary texts, travel accounts, photographs and documents, or religious, political or social movements to contextualize and defend a thesis regarding the process of globalization. A faculty designed rubric will be used to evaluate students' success in applying historical research and cultural theory to develop a clear and well-supported argument regarding the relationship between global inequality and historical process of globalization.

Outcome 2: Graduates from the Globalization and Culture certificate program will be able to integrate written and oral proficiency in a non-English language with cultural literacy developed in language acquisition courses to discuss, analyze, and write clearly and effectively about cultural issues contained in course materials.

- In the final oral and written exams in an upper division (300 or 400 level) non-English language course, students will be able to converse and write on culturally informed topics covered in the course at the intermediate high level or higher based on the rubric described in the American Council for the Teaching of Foreign Languages guidelines.
- In exit surveys, students completing the certificate program will rate the program's contribution to writing clearly and effectively as meeting or exceeding their expectations.

C. Enrollment criteria

Describe the procedures and any qualifications for enrollment in the proposed certificate. If they are identical to the admission criteria for the existing major and degree program under which this certificate will be established, please note that.

All undergraduates who have been admitted to ASU.

D. Curricular structure

Provide the curricular structure for this certificate. Be specific in listing required courses and specify the total minimum number of hours required for the certificate.

Required certificate courses				
Prefix	Number	Title	Is this a new Course?	Credit Hours
SGS	360	Cultural Aspects of Globalization OR	no	3
SLC	425	What is Globalization? A History of Contact and Conflict	Yes	3
<i>Section sub-total:</i>				3
Elective certificate courses				
Prefix	Number	Title	Is this a new Course?	Credit Hours
		Required Elective Culture Course (track list below) complete one course	No	3
SLC/CHI	120	Introduction to Chinese Culture, (L or HU)	No	3
SLC/KOR	321	Modern Korean Literature	No	3
SLC/RUS	323	Russian Literature and Revolution: The Twentieth Century, (L or HU) & G	No	3
SLC/ARB	331	Arabic/Islamic Culture and Literature, HU & H & G	No	3
SLC/HST 383/CHI	333	China, SB & H	No	3
SLC/ENG/HEB/JST	347	Modern Israeli Literature in Translation, HU & G	No	3
SLC/HEB/JST	348	Israeli Society and Culture, HU & G	No	3
SLC	421	Japanese Literature in Translation, (L or HU) & G	No	3
SLC/ENG/THE	429	Studies in European Literature and Culture (L or HU) & G & H	No	3
SLC/FMS/GER/JST	445	The Holocaust in German-Mediated Memory	No	3
SLC/FMS/GER	446	Weimar-Era German Film	No	3
SLC/GER	447	German Modernism	No	3
SLC/CHI/HST	451	Chinese Cultural History I, (HU or SB) & H	No	3
SLC/HST/CHI	452	Chinese Cultural History II, SB & G & H	No	3
SLC/GER	455	Multi-Kulti: Multiculturalism Through Film, G	No	3
SLC/KOR	457	Premodern Korea in a Global Context	No	3
SLC/GER	465	Intercultural Communicative Competence	No	3

SLC/FMS/SPA/THE	475	Latin American Film, (L or HU) & G	No	3
SLC	491	Crossing Languages and Cultures	No	3
		Required Elective Politics and Globalization Course (track list below) complete two courses		6
POS	352	European Democracies	No	3
POS	353	Comparative Politics of the Middle East	No	3
POS	356	European Union, SB & G	No	3
POS	357	South Asia Politics, SB & G	No	3
POS	358	Southeast Asia, SB & G	No	3
POS	359	African Politics and Society, SB & G	No	3
POS	367	World Politics and Global Inequalities, G	No	3
POS	368	Ethics and Human Rights	No	3
POS/REL	388	Religion, Ethics and International Politics	No	3
POS	452	China, SB & G	No	3
POS	453	Latin America, SB & G	No	3
POS	454	Mexico, SB & G	No	3
POS	465	International Organization and Law, SB & G	No	3
REL/SGS	107	Religion and Globalization, HU & G	No	3
SGS	303	Global Trends, SB	No	3
SGS/JUS	325	Globalization and Socio-Economic Justice, SB & G	No	3
SGS	330	Globalization and the Environment: Problems and Solutions	No	3
SGS REL	343/ 379	Religion, Nationalism, and Ethnic Conflict, HU & G	No	3
SGS HST	381/ 391	Modern Southeast Asia, SB & G & H	No	3
		Required elective: Culture and Globalization Related Area (complete one course)		3
ASB/TCL	378	McGlobalization: Migration, Mass Media and McDonald's, (L or SB) & C	No	3
ENG	435	Literatures and Cultures of Immigration and Diaspora	No	3
GCU	241	The Global Economy in Transition, SB & G	No	3
GCU	323	Geography of Latin America, SB & G	No	3
GCU	325	Geography of Europe, SB & G	No	3

GCU	328	Geography of Middle East and North Africa, SB & G	No	3
GCU	350	The Geography of World Crises, SB & G	No	3
GCU	432	Geography of China, SB & G	No	3
TCL	314	Transborder Latin American Migration to the U.S., (L or SB) & H & C	No	3
TCL	488	Border Global Narratives, L & C	No	3

Other certificate requirements E.g. – Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable	Credit Hours
Required Elective Upper-Division Foreign Language Course (complete one course): Upper- division language course (taught in the target language) for which 202 or the fourth semester level of the language is a prerequisite. List of prefixes for eligible languages: ARB, BCS, CHI, FRE, GER, GRK, HEB, HIN, ITA, IDN, JPN, KOR, LAT, PLC, POR, RUS, SPA, VTN (more may be added). Note: Some UD language courses are more than 3 credits.	3
<i>Section sub-total:</i>	15
Total minimum credit hours required for certificate	18

- E. Minimum residency requirement
How many hours of the certificate must be ASU credit?

15

- F. New courses
Provide a brief course description for each new course.

SLC 425: What is Globalization? A History of Contact and Conflict (3)

This course allows students to engage with the broader experience of globalization by examining cultural material in relation to the circumstances and conditions of the globalization process. The course is organized chronologically, and divided into four units: the period before European hegemony; the era of European colonialism and imperialism; the period of decolonization and modernization; and the contemporary context.

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost’s Office approval before this certificate is put on Curriculum and Academic Programs Committee (CAPC) agenda.

4. Administration and Resources

A. Administration

How will the proposed certificate be administered (including admissions, student advisement, retention, etc.)?

The certificate will be housed in the School of International Letters and Cultures. Our advising staff and faculty coordinator of the certificate will oversee admissions and provide the necessary advising.

B. Resources

What are the resource implications for the proposed certificate, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this certificate please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this certificate.

n/a

C. Primary faculty

List the primary faculty participants regarding this proposed certificate. For interdisciplinary certificates, please include the relevant names of faculty members from across the University.

Name	Title	Area(s) of Specialization as they relate to proposed certificate
Nina Berman	Professor of International Letters and Cultures	globalization and culture; colonialism; transnational processes
Takeyuki Tsuda	Associate Professor of Anthropology	globalization and Immigration/Migration
Claudia Sadowski-Smith	Associate Professor of English	immigration studies, transnationalism
Eileen Diaz McConnell	Associate Professor of Transborder Studies	race/ethnic studies, social networks, gendered experiences, and ethno-religious practices
George Thomas	Professor, School of Politics and Global Studier	dynamics of global rationalistic institutions, global governance; religious conflict

5. Additional Materials

- A. Complete and attach the Appendix document.
- B. Provide one or more model programs of study (if appropriate).
- C. Attach other information that will be useful to the review committees and the Office of the Provost.

APPENDIX
OPERATIONAL INFORMATION FOR UNDERGRADUATE CERTIFICATES

(This information is used to populate the Degree Search/catalog website.

Please consider the student audience in creating your text.)

1. Proposed Certificate Name: Globalization and Culture
2. Marketing Description

Optional. 50 words maximum. The marketing description should not repeat content found in the program description.

Acquire knowledge and skills that will prepare you for careers that require intercultural fluency in a global environment. In this interdisciplinary certificate, you will explore the historical origins of globalization, the cultural, political, and economic forces that shape global societies, and the effect of globalization on the lives of individuals and communities.

3. Program Description (150 words maximum)

The globalization and culture certificate offers students the opportunity to increase their understanding of the cultural dimensions of globalization, in the context of economic, political and social changes in the world today. The program provides an interdisciplinary approach to understanding the phenomenon of globalization, including the historical, political, cultural, and social forces that shape contemporary globalized society. This interdisciplinary certificate program draws on courses from several colleges and academic units. The certificate emphasizes studies related to the history and culture of globalization, conflict and contact between regions of the world, and questions related to language and identity.

4. Contact and Support Information

Building code and room number: (Search ASU map)	LL 440
Program office telephone number: (<i>i.e.</i> 480/965-2100)	480/965-6281
Program Email Address:	silcadvising@asu.edu
Program Website Address:	https://silc.asu.edu/degrees/undergrad/minor-certs

5. Program Requirements

Remember to attach a copy of the “proposed” map for this certificate program. Instructions on how to create a “proposed certificate map” in [BAMM](#) can be found in the [Build a Major Map Training Guide](#).

6. Enrollment Requirements

If applicable, list any special enrollment requirements applicable to this certificate in addition to the standard text. Enrollment requirements for all undergraduate certificates include the following text:

A student pursuing an undergraduate certificate must be enrolled as a degree-seeking student at ASU. Undergraduate certificates are not awarded prior to the award of an undergraduate degree. A student already holding an undergraduate degree may pursue an undergraduate certificate as a nondegree-seeking graduate student.

7. Delivery/Campus Information Options:

On-campus only (ground courses and/or iCourses)

Note: Once students elect a campus or online option, students will not be able to move back and forth between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

8. Campus/Locations: indicate all locations where this program will be offered.

Downtown Phoenix
 Polytechnic
 Tempe
 Thunderbird
 West
 Other: _____

TIWNOQN

The certificate requires a minimum of 18 credit hours of which at least 12 credit hours must be completed at the upper division level. All courses must be completed with a grade of "C" (2.00 on a 4.00 scale) or higher.

Required Core Course (Choose one) -- 3 credit hours

SGS 360: Cultural Aspects of Globalization (3)

SLC 425: What is Globalization? A History of Contact and Conflict (3)

Required Culture Course Elective (Choose one) -- 3 credit hours

SLC 120 / CHI 120: Introduction to Chinese Culture (L or HU) (3)

SLC 321 / KOR 321: Modern Korean Literature (3)

SLC 323 / RUS 323: Russian Literature and Revolution: The Twentieth Century ((L or HU) & G) (3)

SLC 331 / ARB 331: Arabic/Islamic Culture and Literature (HU & H & G) (3)

SLC 333 / CHI 333 / HST 383: China (SB & H) (3)

SLC 347 / ENG 347 / HEB 347 / JST 347: Modern Israeli Literature in Translation (HU & G) (3)

SLC 348 / HEB 348 / JST 348: Israeli Society and Culture (HU & G) (3)

SLC 421: Japanese Literature in Translation ((L or HU) & G) (3)

SLC 429 / ENG 429 / THE 429: Studies in European Literature and Culture ((L or HU) & G & H) (3)

SLC 445 / FMS 445 / GER 445 / JST 445: The Holocaust in German-Mediated Memory (3)

SLC 446 / FMS 446 / GER 446: Weimar-Era German Film (3)

SLC 447 / GER 447: German Modernism (3)

SLC 451 / CHI 451 / HST 451: Chinese Cultural History I ((HU or SB) & H) (3)

SLC 452 / CHI 452 / HST 452: Chinese Cultural History II (SB & G & H) (3)

SLC 455 / GER 455: Multi-Kulti: Multiculturalism Through Film (G) (3)

SLC 457 / KOR 457: Premodern Korea in a Global Context (3)

SLC 465 / GER 465: Intercultural Communicative Competence (3)

SLC 475 / FMS 475 / SPA 475 / THE 475: Latin American Film ((L or HU) & G) (3)

SLC 491: Crossing Languages and Cultures (3)

Required Politics and Globalization Electives (Choose two) -- 6 credit hours

HST 391 / SGS 381: Modern Southeast Asia (SB & G & H) (3)

JUS 325 / SGS 325: Globalization and Socio-Economic Justice (SB & G) (3)

POS 352: European Democracies (3)

POS 353: Comparative Politics of the Middle East (3)

POS 356: European Union (SB & G) (3)

POS 357: South Asia Politics (SB & G) (3)

POS 358: Southeast Asia (SB & G) (3)
POS 359: African Politics and Society (SB & G) (3)
POS 367: World Politics and Global Inequalities (G) (3)
POS 368: Ethics and Human Rights (3)
POS 388 / REL 388: Religion, Ethics, and International Politics (3)
POS 452: China (SB & G) (3)
POS 453: Latin America (SB & G) (3)
POS 454: Mexico (SB & G) (3)
POS 465: International Organization and Law (SB & G) (3)
REL 107 / SGS 107: Religion and Globalization (HU & G) (3)
REL 379 / SGS 343: Religion, Nationalism, and Ethnic Conflict (HU & G) (3)
SGS 303: Global Trends (SB) (3)
SGS 330: Globalization and the Environment: Problems and Solutions (3)

Required Culture and Globalization Related Area (Choose one) -- 3 credit hours

ASB 378 / TCL 378: McGlobalization: Migration, Mass Media and McDonald's ((L or SB) & C) (3)
ENG 435: Literatures and Cultures of Immigration and Diaspora (3)
GCU 241: The Global Economy in Transition (SB & G) (3)
GCU 323: Geography of Latin America (SB & G) (3)
GCU 325: Geography of Europe (SB & G) (3)
GCU 328: Geography of Middle East and North Africa (SB & G) (3)
GCU 350: The Geography of World Crises (SB & G) (3)
GCU 432: Geography of China (SB & G) (3)
TCL 314: Transborder Latin American Migration to the U.S. ((L or SB) & H & C) (3)
TCL 488: Border Global Narratives (L & C) (3)

Required Upper-Division Foreign Language Elective -- 3 credit hours

In consultation with an academic advisor in the School of International Letters and Cultures, students choose a target language appropriate to their course of study. Students must complete one upper-division language course in the target language for which 202 or the fourth semester level of the language is a prerequisite.

ARB OR BCS OR CHI OR FRE OR GER OR GRK OR HEB OR HIN OR ITA OR IDN OR JPN OR KOR
OR LAT OR PLC OR POR OR RUS OR SPA OR VTN Upper Division Elective (3)

Notes: Some upper-division language courses are more than 3 credits. Other languages may be used with the approval of an academic advisor in the School of International Letters and Cultures.

Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this certificate.

March 9, 2017

I write in strong support of the proposed undergraduate certificate, "Globalization and Culture," which emerges out of a collaboration between the School of International Letters and Cultures School of Politics and Global Studies. Drawing on courses from across ASU, the Globalization and Culture certificate offers students the opportunity to increase their understanding of the cultural dimensions of globalization, a crucial source of cultural, economic, political, and social change in the world today. The certificate program provides a framework to explore from an interdisciplinary perspective the forms that globalization takes, the forces that shape them, their historical origins, and their effects on all aspects of the lives of individuals and communities. In our globalizing economy, students need to be able to draw on a global literacy that allows them to move across areas with skill and expertise. Employers and government agencies seek employees who can demonstrate cultural knowledge, linguistic proficiency in a foreign language, and in-depth understanding of longterm processes that have shaped globalization. The new certificate responds to these market demands by providing students with an education that prepares them to be knowledgeable citizens in the globalizing economy.

Please let me know if you have any questions. I look forward to hearing from you.

Sincerely yours,



Nina Berman
Director, School of International Letters and Cultures

March 10, 2017

To Whom It May Concern:

I write in support of the proposed undergraduate certificate in Globalization and Culture. This certificate has been vetted by our undergraduate committee, which handles all of our undergraduate curricular matters. We believe it will make an important contribution to undergraduate education at Arizona State University by helping students making sense of the forces of globalization.

I also certify that the School of Politics and Global Studies has the resources to support the certificate without impacting our core program resources.

Sincerely,



Cameron G. Thies
Professor & Director

From: Aaron Baker, Chair of English

Re: Certificate in Globalization and Culture

Date: March 3, 2017

I support the establishment of a new certificate in Globalization and Culture by SILC and SPAGS that offers offers students the opportunity to increase their understanding of the cultural dimensions of globalization.

March 9, 2017

Dr. Nina Berman, Director
School of International Letters and Cultures

Dear Dr. Berman,

I strongly support your proposed undergraduate certificate, "Globalization and Culture". I appreciate your collaborative work on this certificate with the School of Politics and Global Studies. I admire your articulation and how it will serve students in a variety of ways.

Please let me know how I can help as this process makes its way through faculty review.

Sincerely,



Libby Wentz
Dean of Social Sciences

March 8, 2017

Dr. Nina Berman, Director
School of International Letters and Cultures

Dear Dr. Berman,

I write in strong support of your proposed undergraduate certificate, "Globalization and Culture." I applaud your collaborative work on this certificate with the School of Politics and Global Studies, and I admire your articulation of the certificate and how it will serve students in a variety of ways.

Please let me know what I can do to help as this process makes its way through faculty review.

Sincerely,



George Justice
Dean of Humanities