

1. Overview

Provide a brief description of the new certificate.

The Certificate in Veterans, Society and Service uses the humanities and arts to analyze military and veteran culture to bridge the military-civilian divide. We all use terms like service, honor, and patriotism, but are we understanding, experiencing, and embodying them in the same way? How has society changed over time in its consensus of obligations to support veterans? Interdisciplinary core courses will draw on the history of military service and veteran cultures; veteran representation and self-representation in literature, film and social media; and will increase cultural competence for students drawn from history, politics, psychology, sociology, journalism, business, and the arts. Students will develop critical analyses of systems that affect veterans and develop an understanding of how veterans studies intersects with the larger narratives of civilian-privileged structures as well as how people gain power, privilege, and prestige in both military and civilian cultures.

A. This proposed certificate (check one):

- is cross disciplinary; or
- is certified by a professional or accredited organization/governmental agency; or,
- clearly leads to advanced specialization in a field; or,
- is granted to a program that does not currently have a major

B. Why should this be a certificate rather than a concentration or a minor?

The certificate better reflects the cross-disciplinary nature of the field of veteran studies and will allow for a broader cross-section of students.

C. Affiliation

If the certificate program is affiliated with a degree program, include a brief statement of how it will complement the program. If it is not affiliated with a degree program, incorporate a statement as to how it will provide an opportunity for a student to gain knowledge or skills not already available at ASU.

N/A

D. Demand

Explain the need for the new certificate (e.g., market demand, interdisciplinary considerations).

Census figures from 2015 and 2016 estimate that there are now 18.5 million veterans nationwide. Arizona has one of the largest populations, with more than 600,000 veterans. The current divide between military and civilian cultures results too often in shallow relationships and understandings. There is an urgent need to create civilian-military partnerships to reintegrate and support veterans with their health care, education, job skills acquisition, and representation in local and national agencies. Recent trends in preferential hiring for veterans make it essential for next generation professionals to develop a deeper foundation of understanding about the differences in military and civilian cultures.* This certificate presents opportunities for ASU to address the need for cultural competencies by engaging community professional networks and the existing academic expertise of our faculty. Students who complete this certificate will have a transferrable set of knowledge and skills applicable to a wide set of careers.

*<https://www.dol.gov/vets/programs/vetspref/main.htm> for federal hiring procedures and <http://www.diversityjournal.com/15431-25-of-the-most-influential-companies-for-veteran-hiring-2015/> for private sector hiring

E. Projected enrollment

What are enrollment projections for the first three years?

	1 st Year	2 nd Year (Yr. 1 continuing + new entering)	3 rd Year (Yr. 1 & 2 continuing + new entering)
Number of Students (Headcount)	20	25	30

2. Support and Impact

A. Faculty governance

Attach a supporting letter from the chair of the academic unit verifying that the proposed certificate has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the certificate as presented in the proposal, without impacting core program resources.

B. Other related programs

Identify other related ASU programs and outline how the new certificate will complement these existing ASU programs. (If applicable, statements of support from potentially affected academic unit administrators need to be included with this proposal submission.)

Center for the Study of Religion and Conflict. The certificate will complement this Center in its teaching focus on war and conflict, as well as the spiritual dimensions of moral injury.

Center on the Future of War. The certificate will complement this Center in its teaching focus on interdisciplinary approaches to civil-military relations and the changing nature of war and conflict (see attached letter of support).

Pat Tillman Veterans Center. The certificate will complement this Center in its mission to address the gap between military and civilian cultures in the context of a major American public university (see attached letter of support).

Institute for Humanities Research. The certificate will complement this in its grounding in inter- and transdisciplinary public humanities.

C. Letter(s) of support

Provide a supporting letter from each college/school dean from which individual courses are taken.

School of Historical, Philosophical and Religious Studies (see attached letter of support)

T. Denny Sanford School of Social and Family Dynamics (see attached letter of support)

3. Academic Curriculum and Requirements

A. Knowledge, competencies, and skills

List the knowledge, competencies, and skills (learning outcomes) students should have when they complete this proposed certificate. Examples of program learning outcomes can be found at (<https://uoeee.asu.edu/assessment>).

Outcome 1

Students will be able to apply historical research methods to discuss American's service history and societal obligations to veterans.

Measure 1.1

Three assigned papers in VTS 301 Veterans, Society and Service: Experience of America's Modern Wars

Performance Criterion 1.1

75% of students will be evaluated as meeting or exceeding expectations based on a faculty-designed rubric.

Measure 1.2

Class presentation of final research paper in VTS 402 Undergraduate Research

Performance Criterion 1.2

75% of students will be evaluated as meeting or exceeding expectations based on a faculty-designed rubric.

Outcome 2

Students will be able to apply social science research methods to compile and analyze concepts of military culture.

Measure 2.1

Class discussions regarding course readings and texts in VTS 302 Representations and Self-Representations of Veterans in the Media and the Arts.

Performance Criterion 2.1

75% of students will be evaluated as meeting or exceeding expectations based on a faculty-developed rubric.

Measure 2.2

Literature review in preparation for final project in VTS 402 Undergraduate Research

Performance Criterion 2.2

75% of students will produce a literature review that meets or exceeds faculty expectations as measured by relevance to final course project based on faculty-designed rubric.

Measure 2.3

Completion of VTS 484 Internship

Performance Criterion 2.3

75% of students completing an internship will be evaluated by site supervisor as meeting or exceeding specific expectations as articulated on faculty developed survey.

B. Enrollment criteria

Describe the procedures and any qualifications for enrollment in the proposed certificate. If they are identical to the admission criteria for the existing major and degree program under which this certificate will be established, please note that.

All undergraduates who have been admitted to ASU.

C. Program Map

Attach a copy of the “proposed” map for this certificate program. Instructions on how to create a “proposed certificate map” in [BAMM](#) can be found in the [Build a Major Map Training Guide](#).

D. Curricular structure

Provide the curricular structure for this certificate. Be specific in listing required courses and specify the total minimum number of hours required for the certificate.

Required certificate courses				
Prefix	Number	Title	Is this a new Course?	Credit Hours
VTS	301	Veterans, Society and Service: Experience of America's Modern Wars	Yes	3
VTS	302	Representations and Self-Representations of Veterans in Media and the Arts	Yes	3
VTS	402	Undergraduate Research	Yes	3
			(Select one)	
<i>Section sub-total:</i>				9
Elective certificate courses				
Prefix	Number	Title	Is this a new Course?	Credit Hours
AES	103	Air Force Today II	No	2

AES	203	The Evolution of USAF Air and Space Power II	No	2
ARS	102	Art from Renaissance to Modernism	No	3
FAS	410	Military Family Systems in a Democracy	No	3
FMS	427	Identity and World Film	No	3
GRK/HST/SLC	346	Ancient Greece II: Late Classical and Hellenistic Period	No	3
HST	302	Topic: War and Political Thought	No	3
HST	302	Topic: Women, War and Peace	No	3
HST	306	Topic: World War II	No	3
HST	355	Total War and the Crisis of Modernity	No	3
HST	456	The Vietnam War	No	3
NAV	102	Sea Power and Maritime Affairs	No	3
POS/REL	378	Religion, War and Peace	No	3
SGS	394	ST: Gender and Armed Conflict	No	3
<i>Section sub-total:</i>				6

Other certificate requirements E.g. – Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable	Credit Hours
VTS 484 Internship	3
<i>Section sub-total:</i>	3
Total minimum credit hours required for certificate	18

E. Minimum residency requirement
 How many hours of the certificate must be ASU credit?
 12

F. New courses
 Provide a brief course description for each new course.

VTS 301 Veterans, Society and Service: Experience of America's Modern Wars (3)
 Be part of this new field in veteran studies to create bridges among military, veteran, and civilian cultures. Who are veterans? How and why do citizens become military service members and what is the experience of recruitment, training, service, and transition to civilian life? How do we "read" a military uniform and differentiate the cultures of the five branches? How does military service lead or follow the nation in issues of class, gender, civil rights and LGBTQ? What are society's obligations to

veterans and families as they transition through health care, higher education, employment and continued service?

VTS 302 Representations and Self-Representations of Veterans in the Media and the Arts (3)

What is a hero? At what cost do we create them and how do they make a total homecoming after trauma? What do we mean when we use words like sacrifice, warrior queens, war crimes, and just war? Using sources from the Bhagavad Gita through Homer, and Shakespeare we will survey the foundations of history, war, politics and economics as well as the mythology of religious practices of Greeks and Romans so that we can see the change and consistency with contemporary visual arts, theater, fiction, social media, poetry, and film.

VTS 402 Undergraduate Research (3)

Students learn about various research tools and methodologies of use in developing individual or group research projects in the field of Veteran Studies. Completed projects may include bibliographies, literature reviews, or articles for publication.

VTS 484 Internship (3)

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost's Office approval before this certificate is put on Curriculum and Academic Programs Committee (CAPC) agenda.

4. Administration and Resources

A. Administration

How will the proposed certificate be administered (including admissions, student advisement, retention, etc.)?

College of Liberal Arts and Sciences, and students will be advised through the College

B. Resources

What are the resource implications for the proposed certificate, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this certificate please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this certificate.

None

C. Primary faculty

List the primary faculty participants regarding this proposed certificate. For interdisciplinary certificates, please include the relevant names of faculty members from across the University.

Name	Title	Area(s) of Specialization as they relate to proposed certificate
Mark von Hagen	Professor, School of Historical, Philosophical and Religious Studies and School of International Cultures and Letters	World Wars I and II, veteran studies
Joseph O'Neill	Honors Faculty Fellow	Classics, Ancient Greek and Rome, Gender and Sexuality Studies
Matthew Delmont	Director & Professor, School of Historical, Philosophical & Religious Studies	Race, Media, African American service in WWII
Julie Codell	Professor	Images of war and revolution in art and film
Jeffrey Kubiak	Senior Fellow, Center on the Future of War and Professor of Practice, School of Politics and Global Studies	Politics, strategy, critical and creative thinking in the U.S. military
Sunia Luthar	Foundation Professor of Psychology	Vulnerability and resilience

5. Additional Materials

- A. Complete and attach the Appendix document.
- B. Provide one or more model programs of study (if appropriate).
- C. Attach other information that will be useful to the review committees and the Office of the Provost.

APPENDIX

OPERATIONAL INFORMATION FOR UNDERGRADUATE CERTIFICATES

(This information is used to populate the Degree Search/catalog website.

Please consider the student audience in creating your text.)

1. Proposed Certificate Name: Veterans, Society and Service

2. Marketing Description

Optional. 50 words maximum. The marketing description should not repeat content found in the program description.

Veteran studies is an exciting new critical field emerging out of "identity" politics and poses questions about who serves, societal obligations to veterans and their families, and what we can learn from one another. Be part of a process challenging the often troublingly shallow understandings between military and civilian cultures.

3. Program Description (150 words maximum)

The certificate program in veterans, society and service embraces ASU's charter mission by crossing intellectual disciplines to critically analyze and engage the relationships between military and civilian cultures. This innovative program is based on socially responsible scholarship, drawn from disciplines of history, politics, psychology, sociology, social justice and the arts, to prepare students to address and reduce the military-civilian divide. This certificate enhances ASU's position as one of the most veteran-supportive universities in the country by facilitating the study nationally and internationally of the civilian and military relationship. It will augment such diverse majors as history, journalism, law, policy, politics, social work, education, and others. The certificate prepares students to pursue research and transform society for, and with veterans.

4. Contact and Support Information

Building code and room number: (Search ASU map)	ARM 102AA
Program office telephone number: (<i>i.e.</i> 480/965-2100)	480/965-6506
Program Email Address:	clas@asu.edu
Program Website Address:	https://vetengagement.asu.edu

5. Program Requirements

Remember to attach a copy of the “proposed” map for this certificate program. Instructions on how to create a “proposed certificate map” in [BAMM](#) can be found in the [Build a Major Map Training Guide](#).

6. Enrollment Requirements

If applicable, list any special enrollment requirements applicable to this certificate in addition to the standard text. Enrollment requirements for all undergraduate certificates include the following text:

A student pursuing an undergraduate certificate must be enrolled as a degree-seeking student at ASU. Undergraduate certificates are not awarded prior to the award of an undergraduate degree. A student already holding an undergraduate degree may pursue an undergraduate certificate as a nondegree-seeking graduate student.

7. Delivery/Campus Information Options: On campus only

Note: Once students elect a campus or online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

8. Campus/Locations: indicate all locations where this program will be offered.

Downtown Phoenix Polytechnic Tempe Thunderbird West Other: _____

TNCXXQF

The certificate requires a minimum of 18 credit hours, of which at least 12 must be completed at the upper division level and 12 must be completed at ASU. All courses must be completed with a grade of C (2.00 on a 4.00 scale) or higher.

Required Courses -- 9 credit hours

VTS 301: Veterans, Society and Service: Experience of America's Modern Wars (3)
VTS 302: Representations and Self-Representations of Veterans in Media and the Arts (3)
VTS 402: Undergraduate Research (3)

Electives -- 6 credit hours

Students must choose at least two courses for a minimum of 6 credit hours.

AES 103: Air Force Today II (2)
AES 203: The Evolution of USAF Air and Space Power II (2)
ARS 102: Art from Renaissance to Modernism (HU & H) (3)
FAS 410: Military Family Systems in a Democracy (3)
FMS 427: Identity and World Film (C) (3)
GRK 346 / HST 346 / SLC 346: Ancient Greece II: Late Classical and Hellenistic Period (SB & H) (3)
HST 302: War and Political Thought ((HU or SB) & G & H) (3)
HST 302: Women, War and Peace ((HU or SB) & G & H) (3)
HST 306: World War II ((HU or SB) & H) (3)
HST 355: Total War and the Crisis of Modernity (SB & G & H) (3)
HST 456: The Vietnam War (SB & G & H) (3)
NAV 102: Sea Power and Maritime Affairs (3)
POS 378 / REL 378: Religion, War and Peace (L) (3)
SGS 394: Gender and Armed Conflict (3)

Other courses that complement the student's individual course of study may be completed with prior approval of the academic advisor.

Internship -- 3 credit hours

VTS 484: Internship (3)

All students must complete an internship.

Depending on a student's undergraduate program of study, prerequisite courses may be needed

in order to complete the requirements of this certificate.

Memo

To: Fred Corey, Vice Provost for Undergraduate Education

From: Paul LePore, Associate Dean for Student and Academic Programs *Paul LePore*

Re: Approval of the proposal for an undergraduate certificate in Veterans,
Society and Service

Date: June 15, 2018

The CLAS Curriculum Committee and Senate have approved the proposal for an undergraduate certificate in Veterans, Society and Service.

The CLAS Dean's office strongly supports this proposal and is prepared to administer this program.